

# YouGov / The Times Survey Results

Sample Size: 1713 adults in GB  
Fieldwork: 21st - 22nd September 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1713</b>	357	454	105	581	425	154	636	678	833	880	187	714	413	399	976	737	206	576	372	413	147	
<b>Unweighted Sample</b>	<b>1713</b>	359	463	110	562	435	151	674	667	772	941	156	719	424	414	990	723	193	584	378	404	154	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

11-12 Sept 21-22 Sept

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	32	<b>32</b>	100	0	0	74	3	4	16	57	32	32	9	22	35	53	28	37	23	36	37	32	18
Lab	42	<b>40</b>	0	100	0	13	80	37	49	23	40	40	62	48	37	21	41	38	50	37	39	48	20
Lib Dem	10	<b>9</b>	0	0	100	5	4	48	16	4	9	10	4	8	11	11	12	5	14	12	7	6	7
SNP	4	<b>5</b>	0	0	0	1	1	1	7	2	5	6	7	7	5	2	6	5	1	1	1	1	46
Plaid Cymru	1	<b>1</b>	0	0	0	0	1	0	1	1	1	1	0	1	0	2	1	1	0	0	4	0	0
Reform UK	2	<b>3</b>	0	0	0	5	1	0	0	7	5	2	3	2	4	5	2	4	1	4	2	5	2
Green	7	<b>8</b>	0	0	0	1	8	10	10	4	8	8	12	9	7	4	8	7	10	9	7	6	6
Other	1	<b>2</b>	0	0	0	2	2	0	1	2	2	2	2	2	1	2	2	2	1	1	3	3	0

### If there were a general election held tomorrow, which party would you vote for?

Conservative	22	<b>21</b>	100	0	0	52	3	3	13	37	21	21	5	15	24	36	20	22	17	23	23	20	14
Labour	30	<b>27</b>	0	100	0	9	65	27	39	15	27	26	39	31	26	14	29	23	36	24	25	31	16
Liberal Democrat	7	<b>6</b>	0	0	100	3	3	36	12	2	6	6	2	5	8	8	8	3	9	8	5	4	6
Scottish National Party (SNP)	3	<b>4</b>	0	0	0	0	1	1	5	2	3	4	5	5	3	1	4	3	1	1	1	1	37
Plaid Cymru	1	<b>1</b>	0	0	0	0	1	0	1	0	0	1	1	1	0	1	1	1	0	0	3	0	0
Reform UK	2	<b>2</b>	0	0	0	4	1	0	0	4	3	1	2	1	3	4	2	3	1	2	1	3	2
Green	5	<b>5</b>	0	0	0	1	6	8	8	3	5	5	8	6	5	3	6	5	7	6	5	4	5
Some other party	1	<b>2</b>	0	0	0	1	2	1	1	1	2	1	3	1	1	2	2	2	1	1	2	3	0
Would not vote	10	<b>12</b>	0	0	0	7	4	1	3	12	14	11	13	14	10	10	9	17	3	13	14	15	7
Don't know	17	<b>18</b>	0	0	0	21	13	21	16	22	16	20	13	17	20	21	17	20	19	19	17	19	10
Refused	2	<b>3</b>	0	0	0	1	2	2	1	1	3	2	8	4	1	1	3	3	7	2	3	1	2

### And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=26]

UK Independence Party (UKIP)	34	<b>14</b>	0	0	0	39	0	0	0	19	19	6	34	7	19	0	13	15	0	0	42	7	0
Women's Equality Party	0	<b>3</b>	0	0	0	0	13	0	10	0	6	0	0	10	0	0	6	0	0	0	13	0	0
Some other party	58	<b>60</b>	0	0	0	61	87	0	65	81	49	74	0	74	81	78	67	49	100	48	46	68	0
Don't know	8	<b>20</b>	0	0	0	0	0	100	15	0	26	12	66	0	0	22	8	36	0	39	0	25	0
Refused	0	<b>3</b>	0	0	0	0	0	0	10	0	0	8	0	9	0	0	6	0	0	13	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	9	<b>11</b>	0	1	1	5	2	1	3	9	12	10	14	13	9	7	8	14	5	12	12	13	5
1	1	<b>2</b>	1	1	0	1	1	0	1	2	3	1	7	1	1	4	2	3	2	2	2	3	0
2	2	<b>2</b>	0	1	0	2	1	1	1	2	2	2	4	2	2	1	2	2	1	1	2	3	2
3	2	<b>2</b>	1	2	2	2	1	4	2	3	3	2	3	3	2	1	2	2	3	3	2	2	3
4	2	<b>1</b>	0	1	1	2	1	0	0	2	1	2	2	2	1	1	2	1	2	2	1	1	1
5	6	<b>5</b>	4	2	2	5	2	1	2	6	3	6	5	5	5	4	3	7	4	6	4	5	4
6	3	<b>2</b>	2	1	2	2	1	1	1	2	2	2	2	2	2	2	2	2	2	2	2	2	1
7	5	<b>5</b>	4	5	0	4	5	3	4	5	5	4	7	5	3	4	5	5	6	5	4	2	2
8	6	<b>6</b>	6	5	4	6	4	4	5	5	6	6	10	6	4	6	6	6	8	7	6	5	5
9	7	<b>9</b>	11	9	16	9	10	13	11	9	8	10	5	9	9	12	9	9	11	9	8	8	12
10 - Absolutely certain to vote	57	<b>55</b>	70	74	73	61	72	73	71	56	55	55	40	53	62	58	60	49	57	52	56	54	65

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	186	182	10.6%
Men 50-64 High education	62	55	3.2%
Men 50-64 Mid education	79	79	4.6%
Men 50-64 Low education	68	69	4.0%
Men 25-49 High education	150	139	8.1%
Men 25-49 Mid education	117	127	7.4%
Men 25-49 Low education	51	89	5.2%
Men Under 25 High education	18	15	0.9%
Men Under 25 Mid & Low education	41	79	4.6%
Women Over 65	228	218	12.7%
Women 50-64 High education	52	51	3.0%
Women 50-64 Mid education	90	89	5.2%
Women 50-64 Low education	73	70	4.1%
Women 25-49 High education	171	149	8.7%
Women 25-49 Mid education	144	132	7.7%
Women 25-49 Low education	86	79	4.6%
Women Under 25 High education	21	19	1.1%
Women Under 25 Mid & Low education	76	74	4.3%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	217	325	19.0%
Medium (3-7)	1101	1028	60.0%
High (8,9,10)	395	360	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	517	480	28.0%
C1	473	497	29.0%
C2	356	360	21.0%
DE	367	377	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	674	636	37.1%
Leave	667	678	39.6%
Don't Know / Did Not Vote	372	399	23.3%

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### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	115	120	7.0%
North Lab	134	132	7.7%
North LD	24	24	1.4%
North BP	10	15	0.9%
North Oth	13	12	0.7%
North DNV	108	110	6.4%
Midlands Con	111	113	6.6%
Midlands Lab	72	69	4.0%
Midlands LD	18	17	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	9	9	0.5%
Midlands DNV	72	74	4.3%
London Con	45	50	2.9%
London Lab	71	75	4.4%
London LD	19	24	1.4%
London BP	3	2	0.1%
London Oth	7	5	0.3%
London DNV	48	50	2.9%
South Con	238	245	14.3%
South Lab	109	103	6.0%
South LD	76	75	4.4%
South BP	2	2	0.1%
South Oth	23	22	1.3%
South DNV	136	128	7.5%
Wales Con	24	24	1.4%
Wales Lab	27	26	1.5%
Wales LD	4	3	0.2%
Wales PC	6	7	0.4%
Wales BP	5	3	0.2%
Wales Oth DNV	26	24	1.4%
Scotland Con	29	29	1.7%
Scotland Lab	22	21	1.2%
Scotland LD	10	10	0.6%
Scotland SNP	54	51	3.0%
Scotland Oth DNV	39	36	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)  
Or visit our website: [yougov.co.uk](http://yougov.co.uk)