

# YouGov / The Times Survey Results



Sample Size: 1758 GB Adults  
Fieldwork: 23rd - 24th June 2021

	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region						
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leav e	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>	<b>1758</b>	501	366	110	596	436	158	652	696	854	904	192	733	424	410	1002	756	211	591	381	424	151	
<b>Unweighted Sample</b>	<b>1758</b>	527	388	114	622	459	176	731	709	722	1036	145	664	448	501	1085	673	166	616	402	419	155	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	16-17 Jun	23-24 Jun	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region				
Con	45	<b>42</b>	100	0	0	87	4	12	22	68	47	38	21	32	47	60	40	45	33	51	46	39	21
Lab	31	<b>30</b>	0	100	0	3	77	22	40	14	25	35	61	33	27	17	31	28	43	22	29	40	22
Lib Dem	6	<b>9</b>	0	0	100	2	5	52	16	2	11	7	4	11	8	9	10	7	14	14	5	5	6
SNP	5	<b>5</b>	0	0	0	0	1	1	8	3	5	5	2	7	5	3	5	4	0	0	0	0	46
Plaid Cymru	1	<b>1</b>	0	0	0	0	1	1	2	0	1	1	0	2	0	0	1	1	0	0	5	0	0
Reform UK	4	<b>4</b>	0	0	0	5	1	1	0	8	4	3	0	3	5	5	3	5	3	3	4	6	0
Green	7	<b>7</b>	0	0	0	0	9	13	12	3	5	10	10	11	6	3	8	7	7	8	8	7	4
Other	2	<b>2</b>	0	0	0	2	0	0	0	3	3	1	2	1	2	2	1	3	1	2	3	1	1

### If there were a general election held tomorrow, which party would you vote for?

Conservative	31	<b>28</b>	100	0	0	68	4	8	18	49	32	25	12	21	33	46	30	27	21	35	30	26	17
Labour	22	<b>21</b>	0	100	0	2	61	16	31	10	18	23	41	22	18	13	24	17	29	15	21	26	18
Liberal Democrat	4	<b>6</b>	0	0	100	2	4	37	13	1	8	5	3	7	5	7	8	4	10	9	3	4	5
Scottish National Party (SNP)	4	<b>3</b>	0	0	0	0	1	1	6	2	3	4	1	5	3	2	4	3	0	0	0	0	38
Plaid Cymru	1	<b>1</b>	0	0	0	0	1	0	1	0	0	1	0	1	0	0	1	0	0	0	3	0	0
Reform UK	2	<b>2</b>	0	0	0	4	1	0	0	6	3	2	0	2	3	3	2	3	2	2	2	4	0
Green	5	<b>5</b>	0	0	0	0	7	10	9	2	4	7	7	7	4	3	6	4	4	6	6	5	3
Some other party	1	<b>1</b>	0	0	0	2	0	0	0	2	2	1	1	1	2	2	1	2	0	2	2	1	1
Would not vote	12	<b>12</b>	0	0	0	4	5	0	4	8	12	12	16	14	10	8	8	17	12	12	13	14	6
Don't know	15	<b>16</b>	0	0	0	15	13	22	15	17	14	18	12	16	20	15	15	18	16	17	17	16	11
Refused	4	<b>3</b>	0	0	0	1	2	5	1	2	4	3	6	5	1	1	3	4	6	3	3	3	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And which of these parties would you vote for?**

[Asked only to those who answered 'some other party'; n=28]

UK Independence Party (UKIP)	34	12	0	0	0	10	0	0	0	15	7	21	0	0	6	37	8	14	0	20	0	24	0
Women's Equality Party	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	60	79	0	0	0	78	100	0	76	75	93	52	100	91	83	51	69	86	100	72	100	61	63
Don't know	3	9	0	0	0	12	0	100	24	10	0	28	0	9	10	12	23	0	0	8	0	16	37
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?**

0 - Certain NOT to vote	10	11	0	1	0	2	4	0	2	6	12	9	13	15	7	5	6	17	11	10	10	13	7
1	2	1	0	0	1	0	0	0	1	1	1	1	0	1	2	2	1	1	1	1	1	1	1
2	1	2	0	1	1	1	0	0	1	1	1	3	3	3	1	1	2	2	3	2	1	2	0
3	1	1	0	2	1	0	1	0	1	1	2	1	2	2	1	1	2	1	1	1	1	1	3
4	2	1	0	1	0	1	0	0	0	1	1	1	2	1	2	0	1	2	1	1	2	1	0
5	6	6	6	3	6	6	5	7	4	6	6	7	7	6	6	6	6	7	3	7	9	7	2
6	3	4	2	4	5	4	2	2	3	4	4	3	7	4	4	2	3	5	4	3	5	3	3
7	5	5	4	6	7	4	4	5	4	5	5	5	9	4	5	4	5	5	8	4	4	5	6
8	6	7	9	10	5	9	10	5	7	8	9	6	12	9	4	6	8	7	4	8	10	6	5
9	8	8	12	9	13	11	9	7	9	9	9	7	7	8	6	11	9	7	12	9	5	10	2
10 - Absolutely certain to vote	56	54	65	63	63	63	65	74	70	57	50	57	39	48	62	62	59	46	52	53	52	50	71

## YouGov Weighting Data



YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	232	186	10.6%
Men 50-64 High education	63	56	3.2%
Men 50-64 Mid education	83	81	4.6%
Men 50-64 Low education	71	70	4.0%
Men 25-49 High education	97	142	8.1%
Men 25-49 Mid education	99	130	7.4%
Men 25-49 Low education	46	91	5.2%
Men Under 25 High education	9	16	0.9%
Men Under 25 Mid & Low education	22	81	4.6%
Women Over 65	269	223	12.7%
Women 50-64 High education	63	53	3.0%
Women 50-64 Mid education	92	91	5.2%
Women 50-64 Low education	76	72	4.1%
Women 25-49 High education	174	153	8.7%
Women 25-49 Mid education	157	135	7.7%
Women 25-49 Low education	91	81	4.6%
Women Under 25 High education	24	19	1.1%
Women Under 25 Mid & Low education	90	76	4.3%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	143	334	19.0%
Medium (3-7)	1178	1055	60.0%
High (8,9,10)	437	369	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	553	492	28.0%
C1	532	510	29.0%
C2	241	369	21.0%
DE	432	387	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	731	652	37.1%
Leave	709	696	39.6%
Don't Know / Did Not Vote	318	410	23.3%

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### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	129	123	7.0%
North Lab	149	135	7.7%
North LD	28	25	1.4%
North BP	16	16	0.9%
North Oth	14	12	0.7%
North DNV	83	113	6.4%
Midlands Con	123	116	6.6%
Midlands Lab	80	70	4.0%
Midlands LD	20	18	1.0%
Midlands BP	4	4	0.2%
Midlands Oth	10	9	0.5%
Midlands DNV	68	76	4.3%
London Con	45	51	2.9%
London Lab	60	77	4.4%
London LD	29	25	1.4%
London BP	2	2	0.1%
London Oth	6	5	0.3%
London DNV	24	51	2.9%
South Con	269	251	14.3%
South Lab	118	105	6.0%
South LD	85	77	4.4%
South BP	2	2	0.1%
South Oth	28	23	1.3%
South DNV	114	132	7.5%
Wales Con	27	25	1.4%
Wales Lab	30	26	1.5%
Wales LD	4	4	0.2%
Wales PC	8	7	0.4%
Wales BP	4	4	0.2%
Wales Oth DNV	24	25	1.4%
Scotland Con	29	30	1.7%
Scotland Lab	22	21	1.2%
Scotland LD	10	11	0.6%
Scotland SNP	57	53	3.0%
Scotland Oth DNV	37	37	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](https://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](https://yougov.co.uk)