

YouGov / The Times Survey Results



Sample Size: 1630 GB Adults
Fieldwork: 9th - 10th June 2021

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1630	488	348	76	553	404	147	605	645	792	838	178	680	393	380	929	701	196	548	354	393	140
Unweighted Sample	1630	529	354	74	577	407	147	671	665	742	888	124	689	390	427	991	639	149	577	355	403	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

2-3 Jun

9-10 Jun

	2-3 Jun	9-10 Jun	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Other	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Other	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Other
Con	46	44	100	0	0	86	5	13	19	73	46	42	21	35	47	60	41	48	30	51	49	44	26			
Lab	30	31	0	100	0	4	79	27	50	10	28	34	35	38	29	22	31	31	46	24	29	39	23			
Lib Dem	6	7	0	0	100	2	3	42	10	3	8	6	12	7	6	5	9	3	7	9	7	3	4			
SNP	4	5	0	0	0	0	0	3	8	2	5	4	3	5	7	3	4	6	2	0	1	0	44			
Plaid Cymru	1	1	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	0	0	4	0	0			
Reform UK	2	2	0	0	0	3	0	0	0	4	2	2	1	2	2	2	2	2	3	2	3	2	1			
Green	9	9	0	0	0	3	11	14	11	5	8	10	27	11	6	4	11	7	10	12	7	10	3			
Other	2	2	0	0	0	2	1	1	1	3	2	1	0	2	1	3	1	3	4	1	1	3	1			

If there were a general election held tomorrow, which party would you vote for?

	2-3 Jun	9-10 Jun	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Plaid Cymru	Reform UK	Green	Some other party	Would not vote	Don't know	Refused										
Conservative	31	30	100	0	0	71	4	10	15	55	32	28	11	23	33	48	31	29	20	36	30	29	20
Labour	21	21	0	100	0	3	61	20	40	8	19	23	19	24	21	17	23	19	32	17	19	26	18
Liberal Democrat	4	5	0	0	100	2	2	31	8	2	5	4	7	5	4	4	7	2	5	7	5	2	3
Scottish National Party (SNP)	3	3	0	0	0	0	0	2	7	2	4	3	1	3	5	2	3	3	1	0	0	0	34
Plaid Cymru	1	1	0	0	0	0	0	0	1	1	1	0	1	0	1	1	1	0	0	0	2	0	0
Reform UK	2	2	0	0	0	2	0	0	0	3	2	1	2	1	2	1	2	1	2	1	2	1	1
Green	6	7	0	0	0	3	8	10	8	4	6	7	15	7	5	3	8	4	7	9	4	7	3
Some other party	2	1	0	0	0	2	1	0	1	2	2	1	0	1	1	3	1	2	3	1	1	2	1
Would not vote	13	12	0	0	0	3	5	0	3	8	14	10	15	15	10	8	7	18	8	11	14	14	8
Don't know	17	16	0	0	0	12	15	22	16	14	12	20	18	18	18	10	14	18	14	16	19	17	10
Refused	1	3	0	0	0	2	3	4	3	1	3	2	12	2	2	1	3	3	6	1	4	3	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=20]

UK Independence Party (UKIP)	19	22	0	0	0	43	0	0	0	33	24	17	0	0	77	17	0	35	33	44	16	0	0
Women's Equality Party	4	5	0	0	0	0	40	0	0	9	0	16	0	0	0	11	0	9	0	0	0	19	0
Some other party	72	73	0	0	0	57	60	100	100	58	76	67	0	100	23	72	100	56	67	56	84	81	100
Don't know	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	10	9	0	0	1	1	3	1	1	5	11	8	16	10	9	5	5	15	8	8	11	11	8
1	2	1	0	1	0	0	1	0	0	1	2	1	1	2	1	1	1	2	0	1	3	1	1
2	2	1	0	0	1	0	0	1	0	1	2	1	0	2	1	2	1	2	2	1	2	1	0
3	2	2	1	0	3	1	1	1	1	1	1	2	4	2	1	1	1	2	1	1	2	2	1
4	1	1	0	0	0	1	1	0	1	1	0	2	1	2	1	0	1	2	0	2	1	1	1
5	6	6	3	3	3	5	3	4	3	7	5	7	7	7	6	4	4	9	4	8	6	6	4
6	3	4	4	3	2	3	3	3	3	3	4	3	8	4	3	1	4	3	5	4	3	4	2
7	5	4	2	4	1	3	3	3	3	3	4	3	4	4	4	2	4	3	4	3	4	4	2
8	6	6	8	8	6	8	7	6	6	8	5	8	8	7	6	5	8	5	3	8	8	6	2
9	8	8	9	9	17	10	9	10	12	7	10	7	8	6	11	10	10	7	12	7	9	8	9
10 - Absolutely certain to vote	55	57	72	72	65	68	69	70	69	62	54	60	42	53	58	69	62	51	61	56	53	56	70

YouGov Weighting Data



YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	204	173	10.6%
Men 50-64 High education	45	52	3.2%
Men 50-64 Mid education	76	75	4.6%
Men 50-64 Low education	69	65	4.0%
Men 25-49 High education	131	132	8.1%
Men 25-49 Mid education	124	121	7.4%
Men 25-49 Low education	47	85	5.2%
Men Under 25 High education	11	15	0.9%
Men Under 25 Mid & Low education	35	75	4.6%
Women Over 65	223	207	12.7%
Women 50-64 High education	48	49	3.0%
Women 50-64 Mid education	84	85	5.2%
Women 50-64 Low education	68	67	4.1%
Women 25-49 High education	163	142	8.7%
Women 25-49 Mid education	139	126	7.7%
Women 25-49 Low education	85	75	4.6%
Women Under 25 High education	21	18	1.1%
Women Under 25 Mid & Low education	57	70	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	162	310	19.0%
Medium (3-7)	1088	978	60.0%
High (8,9,10)	380	342	21.0%
Social Grade (NRS and 2011 census)			
AB	526	456	28.0%
C1	465	473	29.0%
C2	272	342	21.0%
DE	367	359	22.0%
EU Referendum Vote (Election Result)			
Remain	671	605	37.1%
Leave	665	645	39.6%
Don't Know / Did Not Vote	294	380	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	124	114	7.0%
North Lab	131	126	7.7%
North LD	26	23	1.4%
North BP	17	15	0.9%
North Oth	15	11	0.7%
North DNV	90	104	6.4%
Midlands Con	112	108	6.6%
Midlands Lab	73	65	4.0%
Midlands LD	11	16	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	9	8	0.5%
Midlands DNV	54	70	4.3%
London Con	46	47	2.9%
London Lab	51	72	4.4%
London LD	17	23	1.4%
London BP	2	2	0.1%
London Oth	6	5	0.3%
London DNV	27	47	2.9%
South Con	240	233	14.3%
South Lab	104	98	6.0%
South LD	79	72	4.4%
South BP	2	2	0.1%
South Oth	26	21	1.3%
South DNV	126	122	7.5%
Wales Con	25	23	1.4%
Wales Lab	27	24	1.5%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	24	23	1.4%
Scotland Con	30	28	1.7%
Scotland Lab	21	20	1.2%
Scotland LD	10	10	0.6%
Scotland SNP	53	49	3.0%
Scotland Oth DNV	32	34	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk