

**1. Is there such a thing as "the American Dream"?**

Yes, there is .....	59%
No, there is not .....	23%
Not sure .....	17%

**2. Do you think you will reach the American Dream — as you define it — in your lifetime, or have you already reached it?**

Already reached it .....	26%
Will reach it in my lifetime .....	21%
Will not reach it in my lifetime .....	31%
Don't know .....	22%

**3. Compared with the past — say, a generation ago — do you feel the American Dream is easier to attain today, harder to attain, or is it about the same?**

Easier to attain .....	7%
Harder to attain .....	70%
About the same .....	15%
Don't know .....	8%

**4. Would you say that your parents achieved, or will achieve, their American Dream?**

Yes .....	51%
No .....	33%
Don't know .....	16%

**5. Do you think the following may pose a threat to the future of the American Dream?**

	Severely threatens	Somewhat threatens	Doesn't threaten	Don't know
High housing costs	69%	23%	3%	4%
A decline in the quality of our educational system	63%	25%	5%	6%
An overall economic decline	61%	27%	4%	8%
A lack of leadership in government	59%	26%	7%	8%
Political division	58%	25%	6%	10%
A decline in people's moral values	55%	27%	10%	9%
Wealth inequality	54%	21%	15%	9%
Unemployment	52%	33%	7%	8%
Bigotry and discrimination	52%	24%	14%	10%
A decline in the American work ethic	48%	28%	11%	13%
An increase in crime or illegal drugs	48%	32%	9%	10%
A decline in the quality of the environment and the depletion of our natural resources	45%	28%	14%	14%
Cutbacks in government social programs	38%	26%	21%	15%
A change in the traditional family structure	35%	26%	28%	11%

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Artificial intelligence (AI)	34%	30%	17%	19%
Immigration of people from other countries	26%	23%	40%	10%
Competition from foreign nations	21%	37%	25%	17%
A falling birth rate	18%	28%	34%	20%

**6. Which of the following, if any, do you think are major barriers to attaining the American Dream today? Select all that apply.**

Cost of living	74%
Housing costs	70%
Corruption	63%
Health-care costs	59%
Economic inequality	51%
Education costs	43%
Prejudice and discrimination	42%
Government	41%
Access to jobs	40%
Taxation	37%
Crime	36%
Republican Party policies	36%
Access to education	34%
Corporations	34%
Addiction	31%
Americans' work ethic	31%
Americans' own choices	30%
Democratic Party policies	28%
Immigration	25%
Capitalism	23%
Regulation	17%
None of the above	2%
Not sure	4%

**7. Do you own or rent the home in which you live?**

Own – outright without a loan/mortgage	25%
Own – with a mortgage/loan (i.e I have borrowed money from a bank or similar to buy a house)	22%
Rent	32%
Neither – I live with my parents, family or friends but pay some rent to them	6%
Neither – I live rent-free with my parents, family or friends	10%
Other	2%
Prefer not to say	2%

**8. Have you ever owned a home?**

Yes .....	57%
No .....	43%

**9. When it came to owning your first home, how, if at all, did your parents help financially?**

*Asked of people who have ever owned a home*

My parents paid for the entire property outright, or gave me a property they owned .....	9%
My parents paid for the entire deposit, but not the entire value of the property .....	4%
My parents paid for at least some of the deposit .....	9%
My parents helped financially in another way .....	9%
My parents did not help me financially with my first home .....	67%
Not sure .....	3%

**10. How long have you lived at your present address?**

Less than 1 month .....	1%
1 to 6 months .....	3%
6 to 12 months .....	4%
1 to 3 years .....	16%
3 to 5 years .....	12%
5 to 10 years .....	21%
11 to 20 years .....	19%
21 to 30 years .....	11%
31 to 40 years .....	7%
More than 40 years .....	3%
Not sure .....	2%

**11. Which of these best describe why you live in your current local area?**

I want to live in this area .....	52%
I'd prefer to live in another area, but I can't afford it .....	28%
I'd prefer to live in another area, but I can't for reasons other than cost .....	12%
Not sure .....	8%

**12. In the United States, how easy or difficult is it for a typical family to find housing they can afford?**

Very easy .....	1%
Somewhat easy .....	6%
Somewhat difficult .....	37%
Very difficult .....	49%
Not sure .....	7%

13. In your community, how easy or difficult is it for a typical family to find housing they can afford?

Very easy	2%
Somewhat easy	11%
Somewhat difficult	40%
Very difficult	38%
Not sure	9%

14. Do you think that there is currently a housing crisis in the United States?

Yes	70%
No	13%
Not sure	17%

15. Do you think that there is currently a housing crisis in your community?

Yes	49%
No	29%
Not sure	22%

16. In your opinion, how important is owning a home to achieving the American Dream?

Extremely important	23%
Very important	35%
Somewhat important	30%
Not too important	7%
Not at all important	3%

17. Do you think that people who never own a house miss out on an important part of the American Dream?

Yes	48%
No	30%
Don't know	22%

18. If it would increase the cost of housing, would you support or oppose building more homes in your local area?

Strongly support	4%
Somewhat support	9%
Neither support nor oppose	23%
Somewhat oppose	20%
Strongly oppose	34%
Not sure	10%

19. If it would not affect the cost of housing, would you support or oppose building more homes in your local area?

Strongly support	24%
Somewhat support	22%
Neither support nor oppose	26%
Somewhat oppose	9%
Strongly oppose	10%
Not sure	9%

20. If it would lower the cost of housing, would you support or oppose building more homes in your local area?

Strongly support	40%
Somewhat support	23%
Neither support nor oppose	16%
Somewhat oppose	8%
Strongly oppose	7%
Not sure	7%

21. If more homes were built in your local area, do you think it would make housing...?

More expensive	22%
No difference	32%
Less expensive	22%
Not sure	24%

# YouGov Survey: The American Dream and Housing

January 27 - 30, 2026 - 1,106 U.S. adult citizens



<b>Interviewing Dates</b>	January 27 - 30, 2026
<b>Target population</b>	U.S. citizens, aged 18 and over
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.052 to 6.634, with a mean of one and a standard deviation of 0.957.
<b>Number of respondents</b>	1,106
<b>Margin of error</b>	± 4.1 points (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	71 questions not reported.

# YouGov Survey: The American Dream and Housing

January 27 - 30, 2026 - 1,106 U.S. adult citizens



## 1. American Dream Exists

Is there such a thing as "the American Dream"?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, there is	59%	63%	56%	62%	55%	60%	61%	63%	50%	64%	57%	63%
No, there is not	23%	23%	23%	26%	28%	20%	20%	20%	31%	26%	24%	22%
Not sure	17%	14%	20%	11%	17%	20%	19%	17%	19%	10%	19%	15%
Totals	99%	100%	99%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,103)	(514)	(589)	(269)	(316)	(308)	(210)	(717)	(146)	(172)	(709)	(394)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, there is	59%	52%	49%	79%	47%	81%	57%	57%	73%	55%	61%	61%	57%
No, there is not	23%	26%	31%	10%	32%	10%	24%	30%	13%	25%	22%	22%	25%
Not sure	17%	22%	19%	11%	20%	9%	19%	13%	14%	20%	16%	16%	18%
Totals	99%	100%	99%	100%	99%	100%	100%	100%	100%	100%	99%	99%	100%
Unweighted N	(1,103)	(367)	(427)	(309)	(436)	(363)	(424)	(302)	(250)	(195)	(253)	(412)	(243)

# YouGov Survey: The American Dream and Housing

January 27 - 30, 2026 - 1,106 U.S. adult citizens



## 2. Will Reach American Dream

Do you think you will reach the American Dream — as you define it — in your lifetime, or have you already reached it?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Already reached it	26%	27%	25%	5%	17%	27%	55%	31%	13%	16%	24%	29%
Will reach it in my lifetime	21%	22%	21%	34%	25%	21%	7%	20%	27%	27%	21%	23%
Will not reach it in my lifetime	31%	30%	31%	38%	27%	35%	22%	29%	34%	32%	32%	28%
Don't know	22%	21%	23%	22%	32%	18%	17%	20%	26%	25%	23%	20%
Totals	100%	100%	100%	99%	101%	101%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,106)	(514)	(592)	(269)	(318)	(309)	(210)	(719)	(147)	(172)	(712)	(394)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Already reached it	26%	17%	20%	41%	22%	42%	21%	22%	46%	29%	26%	25%	24%
Will reach it in my lifetime	21%	21%	17%	27%	20%	26%	19%	21%	26%	17%	19%	23%	26%
Will not reach it in my lifetime	31%	39%	37%	15%	33%	16%	43%	23%	14%	34%	31%	28%	33%
Don't know	22%	23%	26%	17%	26%	16%	17%	33%	13%	20%	24%	24%	18%
Totals	100%	100%	100%	100%	101%	100%	100%	99%	99%	100%	100%	100%	101%
Unweighted N	(1,106)	(368)	(429)	(309)	(437)	(364)	(426)	(303)	(250)	(195)	(254)	(414)	(243)

# YouGov Survey: The American Dream and Housing

January 27 - 30, 2026 - 1,106 U.S. adult citizens



## 3. Ease of Attaining the American Dream

Compared with the past — say, a generation ago — do you feel the American Dream is easier to attain today, harder to attain, or is it about the same?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Easier to attain	7%	8%	5%	8%	11%	5%	2%	6%	12%	7%	6%	7%
Harder to attain	70%	65%	74%	70%	66%	70%	72%	71%	70%	69%	68%	73%
About the same	15%	19%	12%	13%	14%	18%	17%	17%	8%	15%	15%	16%
Don't know	8%	9%	8%	9%	9%	6%	9%	7%	10%	8%	11%	4%
Totals	100%	101%	99%	100%	100%	99%	100%	101%	100%	99%	100%	100%
Unweighted N	(1,106)	(514)	(592)	(269)	(318)	(309)	(210)	(719)	(147)	(172)	(712)	(394)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Easier to attain	7%	5%	5%	11%	5%	11%	6%	7%	10%	7%	2%	9%	6%
Harder to attain	70%	82%	71%	56%	78%	58%	72%	70%	71%	72%	74%	65%	73%
About the same	15%	7%	12%	28%	10%	25%	13%	16%	16%	14%	14%	17%	14%
Don't know	8%	7%	12%	5%	7%	6%	9%	7%	4%	7%	10%	9%	7%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,106)	(368)	(429)	(309)	(437)	(364)	(426)	(303)	(250)	(195)	(254)	(414)	(243)

# YouGov Survey: The American Dream and Housing

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## 4. Parents Attain the American Dream

Would you say that your parents achieved, or will achieve, their American Dream?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	51%	53%	48%	45%	45%	53%	59%	54%	31%	53%	46%	59%
No	33%	31%	36%	31%	34%	36%	32%	30%	47%	38%	38%	25%
Don't know	16%	16%	16%	25%	21%	11%	9%	16%	22%	9%	17%	15%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	101%	99%
Unweighted N	(1,105)	(514)	(591)	(269)	(317)	(309)	(210)	(719)	(146)	(172)	(711)	(394)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	51%	50%	43%	60%	52%	63%	46%	53%	65%	50%	47%	51%	53%
No	33%	34%	38%	27%	34%	28%	38%	32%	26%	43%	32%	31%	31%
Don't know	16%	16%	19%	13%	15%	10%	16%	15%	9%	8%	20%	18%	15%
Totals	100%	100%	100%	100%	101%	101%	100%	100%	100%	101%	99%	100%	99%
Unweighted N	(1,105)	(367)	(429)	(309)	(437)	(364)	(425)	(303)	(250)	(195)	(253)	(414)	(243)

# YouGov Survey: The American Dream and Housing

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## 5A. Threats to the American Dream — High housing costs

Do you think the following may pose a threat to the future of the American Dream?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Severely threatens	69%	67%	71%	75%	69%	69%	65%	68%	73%	72%	68%	71%
Somewhat threatens	23%	24%	22%	15%	20%	26%	31%	25%	15%	18%	23%	24%
Doesn't threaten	3%	5%	2%	4%	3%	3%	3%	4%	2%	5%	4%	2%
Don't know	4%	4%	4%	6%	8%	2%	1%	3%	10%	6%	5%	3%
Totals	99%	100%	99%	100%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,103)	(513)	(590)	(269)	(318)	(308)	(208)	(716)	(147)	(172)	(709)	(394)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Severely threatens	69%	80%	72%	54%	80%	54%	72%	69%	66%	67%	65%	70%	73%
Somewhat threatens	23%	15%	19%	37%	15%	37%	19%	26%	28%	25%	28%	21%	20%
Doesn't threaten	3%	1%	3%	6%	2%	6%	4%	2%	4%	2%	2%	5%	3%
Don't know	4%	4%	6%	3%	3%	3%	5%	4%	1%	6%	5%	4%	5%
Totals	99%	100%	100%	100%	100%	100%	100%	101%	99%	100%	100%	100%	101%
Unweighted N	(1,103)	(368)	(429)	(306)	(437)	(361)	(424)	(302)	(250)	(195)	(252)	(413)	(243)

# YouGov Survey: The American Dream and Housing

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## 5B. Threats to the American Dream — A decline in the quality of our educational system

Do you think the following may pose a threat to the future of the American Dream?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Severely threatens	63%	63%	63%	64%	61%	61%	68%	63%	59%	68%	59%	71%
Somewhat threatens	25%	25%	25%	25%	27%	27%	22%	28%	25%	18%	28%	20%
Doesn't threaten	5%	8%	3%	5%	6%	5%	5%	5%	10%	7%	6%	4%
Don't know	6%	3%	9%	6%	6%	7%	5%	5%	6%	7%	7%	5%
Totals	99%	99%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,104)	(514)	(590)	(269)	(317)	(309)	(209)	(718)	(147)	(171)	(710)	(394)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Severely threatens	63%	67%	65%	57%	74%	62%	58%	62%	76%	67%	63%	59%	70%
Somewhat threatens	25%	21%	25%	30%	18%	29%	28%	26%	16%	22%	26%	28%	21%
Doesn't threaten	5%	3%	4%	10%	4%	6%	6%	5%	6%	4%	5%	7%	4%
Don't know	6%	8%	6%	4%	4%	3%	7%	7%	3%	8%	6%	6%	6%
Totals	99%	99%	100%	101%	100%	100%	99%	100%	101%	101%	100%	100%	101%
Unweighted N	(1,104)	(368)	(428)	(308)	(437)	(362)	(426)	(301)	(250)	(194)	(254)	(414)	(242)

# YouGov Survey: The American Dream and Housing

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## 5C. Threats to the American Dream — An overall economic decline

Do you think the following may pose a threat to the future of the American Dream?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Severely threatens	61%	56%	65%	73%	62%	58%	52%	59%	60%	66%	59%	65%
Somewhat threatens	27%	31%	24%	16%	26%	28%	39%	30%	25%	20%	27%	28%
Doesn't threaten	4%	6%	3%	4%	3%	5%	6%	5%	2%	4%	5%	4%
Don't know	8%	7%	8%	7%	8%	10%	3%	5%	12%	9%	9%	4%
Totals	100%	100%	100%	100%	99%	101%	100%	99%	99%	99%	100%	101%
Unweighted N	(1,104)	(514)	(590)	(269)	(318)	(309)	(208)	(717)	(147)	(172)	(710)	(394)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Severely threatens	61%	70%	61%	51%	73%	44%	63%	58%	57%	58%	59%	61%	64%
Somewhat threatens	27%	23%	24%	36%	22%	40%	25%	28%	34%	25%	29%	28%	25%
Doesn't threaten	4%	1%	5%	8%	1%	10%	4%	5%	5%	3%	5%	5%	3%
Don't know	8%	6%	10%	6%	4%	6%	9%	9%	4%	14%	7%	5%	8%
Totals	100%	100%	100%	101%	100%	100%	101%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,104)	(368)	(428)	(308)	(437)	(362)	(425)	(302)	(250)	(194)	(253)	(414)	(243)

# YouGov Survey: The American Dream and Housing

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## 5D. Threats to the American Dream — A lack of leadership in government

Do you think the following may pose a threat to the future of the American Dream?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Severely threatens	59%	58%	61%	57%	53%	60%	68%	58%	59%	66%	55%	67%
Somewhat threatens	26%	26%	25%	23%	32%	27%	20%	29%	27%	11%	29%	20%
Doesn't threaten	7%	7%	7%	6%	4%	7%	10%	8%	2%	10%	7%	6%
Don't know	8%	9%	7%	13%	11%	6%	2%	6%	12%	13%	9%	7%
Totals	100%	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,106)	(514)	(592)	(269)	(318)	(309)	(210)	(719)	(147)	(172)	(712)	(394)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Severely threatens	59%	77%	60%	42%	80%	47%	57%	64%	59%	60%	61%	54%	69%
Somewhat threatens	26%	13%	25%	39%	13%	33%	30%	23%	23%	22%	26%	31%	17%
Doesn't threaten	7%	2%	6%	13%	3%	15%	6%	5%	10%	9%	6%	7%	6%
Don't know	8%	8%	9%	6%	4%	5%	7%	7%	8%	9%	6%	8%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	99%	100%	100%
Unweighted N	(1,106)	(368)	(429)	(309)	(437)	(364)	(426)	(303)	(250)	(195)	(254)	(414)	(243)

# YouGov Survey: The American Dream and Housing

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## 5E. Threats to the American Dream — Political division

Do you think the following may pose a threat to the future of the American Dream?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Severely threatens	58%	55%	61%	58%	48%	59%	70%	58%	53%	65%	55%	64%
Somewhat threatens	25%	27%	24%	25%	28%	27%	21%	28%	26%	17%	26%	24%
Doesn't threaten	6%	8%	4%	8%	6%	5%	6%	7%	3%	9%	6%	5%
Don't know	10%	10%	11%	9%	18%	10%	3%	8%	18%	10%	12%	6%
Totals	99%	100%	100%	100%	100%	101%	100%	101%	100%	101%	99%	99%
Unweighted N	(1,105)	(513)	(592)	(269)	(318)	(309)	(209)	(718)	(147)	(172)	(711)	(394)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Severely threatens	58%	70%	57%	49%	70%	50%	56%	58%	59%	59%	52%	58%	65%
Somewhat threatens	25%	19%	25%	33%	21%	35%	24%	26%	31%	26%	29%	26%	21%
Doesn't threaten	6%	3%	7%	9%	5%	10%	6%	6%	8%	4%	5%	8%	6%
Don't know	10%	8%	12%	10%	5%	5%	14%	9%	3%	12%	14%	8%	9%
Totals	99%	100%	101%	101%	101%	100%	100%	99%	101%	101%	100%	100%	101%
Unweighted N	(1,105)	(368)	(429)	(308)	(437)	(363)	(425)	(303)	(250)	(195)	(254)	(413)	(243)

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## 5F. Threats to the American Dream — A decline in people’s moral values

Do you think the following may pose a threat to the future of the American Dream?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Severely threatens	55%	54%	56%	54%	44%	56%	69%	56%	53%	53%	57%	52%
Somewhat threatens	27%	27%	26%	23%	32%	30%	19%	27%	27%	24%	28%	24%
Doesn't threaten	10%	9%	10%	10%	13%	9%	6%	9%	9%	13%	6%	16%
Don't know	9%	9%	8%	13%	11%	5%	6%	7%	11%	9%	9%	8%
Totals	101%	99%	100%	100%	100%	100%	100%	99%	100%	99%	100%	100%
Unweighted N	(1,103)	(514)	(589)	(269)	(317)	(308)	(209)	(717)	(147)	(171)	(711)	(392)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Severely threatens	55%	47%	51%	68%	43%	71%	58%	54%	55%	62%	59%	56%	45%
Somewhat threatens	27%	28%	27%	24%	27%	22%	26%	30%	25%	23%	21%	28%	32%
Doesn't threaten	10%	14%	11%	4%	20%	4%	8%	9%	15%	6%	11%	9%	12%
Don't know	9%	11%	11%	4%	10%	3%	7%	7%	5%	8%	9%	8%	11%
Totals	101%	100%	100%	100%	100%	100%	99%	100%	100%	99%	100%	101%	100%
Unweighted N	(1,103)	(367)	(429)	(307)	(436)	(362)	(425)	(302)	(249)	(194)	(254)	(412)	(243)

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## 5G. Threats to the American Dream — Wealth inequality

Do you think the following may pose a threat to the future of the American Dream?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Severely threatens	54%	51%	57%	68%	48%	53%	50%	51%	59%	61%	49%	63%
Somewhat threatens	21%	23%	20%	17%	25%	23%	18%	22%	24%	18%	24%	16%
Doesn't threaten	15%	19%	12%	7%	13%	17%	24%	18%	7%	12%	15%	16%
Don't know	9%	8%	10%	9%	14%	8%	7%	10%	10%	9%	12%	5%
Totals	99%	101%	99%	101%	100%	101%	99%	101%	100%	100%	100%	100%
Unweighted N	(1,104)	(513)	(591)	(269)	(318)	(307)	(210)	(717)	(147)	(172)	(711)	(393)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Severely threatens	54%	77%	60%	25%	79%	23%	51%	55%	57%	52%	50%	54%	61%
Somewhat threatens	21%	12%	20%	32%	12%	30%	25%	19%	21%	21%	26%	21%	16%
Doesn't threaten	15%	4%	9%	35%	3%	37%	12%	18%	20%	14%	16%	16%	15%
Don't know	9%	7%	12%	8%	6%	10%	13%	7%	3%	13%	8%	9%	9%
Totals	99%	100%	101%	100%	100%	100%	101%	99%	101%	100%	100%	100%	101%
Unweighted N	(1,104)	(368)	(427)	(309)	(436)	(364)	(425)	(303)	(249)	(195)	(252)	(414)	(243)

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## 5H. Threats to the American Dream — Unemployment

Do you think the following may pose a threat to the future of the American Dream?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Severely threatens	52%	50%	53%	65%	51%	51%	40%	47%	63%	55%	50%	55%
Somewhat threatens	33%	32%	33%	23%	35%	29%	45%	37%	24%	26%	32%	33%
Doesn't threaten	7%	10%	5%	5%	4%	8%	11%	8%	4%	7%	8%	7%
Don't know	8%	8%	9%	7%	10%	11%	4%	7%	9%	12%	10%	5%
Totals	100%	100%	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,104)	(513)	(591)	(268)	(318)	(309)	(209)	(718)	(147)	(171)	(711)	(393)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Severely threatens	52%	63%	52%	40%	60%	39%	55%	48%	49%	54%	50%	51%	52%
Somewhat threatens	33%	27%	30%	41%	29%	43%	30%	33%	40%	29%	35%	33%	33%
Doesn't threaten	7%	4%	6%	12%	5%	14%	6%	9%	9%	6%	6%	8%	8%
Don't know	8%	6%	12%	7%	6%	5%	9%	10%	3%	11%	9%	7%	8%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	101%	100%	100%	99%	101%
Unweighted N	(1,104)	(367)	(428)	(309)	(436)	(363)	(426)	(302)	(250)	(194)	(254)	(413)	(243)

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## 5I. Threats to the American Dream — Bigotry and discrimination

Do you think the following may pose a threat to the future of the American Dream?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Severely threatens	52%	43%	60%	56%	43%	52%	58%	47%	63%	61%	49%	58%
Somewhat threatens	24%	26%	23%	18%	33%	23%	22%	27%	24%	17%	25%	23%
Doesn't threaten	14%	21%	7%	13%	11%	14%	17%	17%	4%	11%	15%	12%
Don't know	10%	10%	10%	13%	13%	11%	3%	9%	9%	11%	11%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,101)	(513)	(588)	(269)	(318)	(305)	(209)	(714)	(147)	(172)	(708)	(393)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Severely threatens	52%	74%	53%	28%	76%	29%	54%	50%	49%	55%	50%	49%	59%
Somewhat threatens	24%	16%	22%	34%	16%	35%	20%	28%	30%	24%	27%	25%	22%
Doesn't threaten	14%	3%	11%	28%	4%	30%	13%	15%	16%	11%	13%	16%	11%
Don't know	10%	7%	13%	9%	4%	6%	13%	7%	6%	10%	11%	10%	9%
Totals	100%	100%	99%	99%	100%	100%	100%	100%	101%	100%	101%	100%	101%
Unweighted N	(1,101)	(368)	(427)	(306)	(436)	(362)	(423)	(301)	(250)	(194)	(253)	(411)	(243)

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## 5J. Threats to the American Dream — A decline in the American work ethic

Do you think the following may pose a threat to the future of the American Dream?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Severely threatens	48%	45%	50%	40%	37%	54%	59%	50%	37%	45%	49%	47%
Somewhat threatens	28%	30%	26%	30%	31%	27%	25%	29%	31%	26%	28%	28%
Doesn't threaten	11%	11%	12%	14%	16%	9%	7%	12%	11%	10%	8%	18%
Don't know	13%	14%	12%	16%	17%	10%	9%	9%	21%	19%	16%	7%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,104)	(513)	(591)	(269)	(317)	(309)	(209)	(718)	(146)	(172)	(710)	(394)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Severely threatens	48%	36%	44%	64%	34%	63%	49%	45%	51%	53%	41%	53%	41%
Somewhat threatens	28%	28%	29%	26%	29%	28%	27%	31%	27%	25%	32%	25%	32%
Doesn't threaten	11%	19%	11%	4%	23%	5%	11%	13%	14%	7%	14%	9%	16%
Don't know	13%	17%	15%	5%	13%	4%	13%	12%	7%	15%	13%	12%	11%
Totals	100%	100%	99%	99%	99%	100%	100%	101%	99%	100%	100%	99%	100%
Unweighted N	(1,104)	(368)	(427)	(309)	(437)	(363)	(425)	(302)	(250)	(195)	(253)	(413)	(243)

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## 5K. Threats to the American Dream — An increase in crime or illegal drugs

Do you think the following may pose a threat to the future of the American Dream?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Severely threatens	48%	45%	50%	49%	36%	55%	49%	46%	51%	52%	50%	44%
Somewhat threatens	32%	32%	32%	26%	38%	25%	43%	36%	28%	23%	30%	38%
Doesn't threaten	9%	11%	8%	12%	13%	8%	3%	10%	6%	9%	7%	13%
Don't know	10%	12%	9%	13%	12%	11%	5%	8%	16%	16%	13%	6%
Totals	99%	100%	99%	100%	99%	99%	100%	100%	101%	100%	100%	101%
Unweighted N	(1,105)	(513)	(592)	(269)	(317)	(309)	(210)	(718)	(147)	(172)	(711)	(394)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Severely threatens	48%	36%	48%	60%	33%	61%	50%	45%	43%	50%	45%	51%	43%
Somewhat threatens	32%	38%	32%	27%	42%	30%	31%	34%	39%	26%	33%	30%	41%
Doesn't threaten	9%	12%	10%	6%	16%	6%	7%	10%	14%	8%	11%	10%	7%
Don't know	10%	14%	11%	6%	9%	3%	11%	11%	4%	16%	11%	9%	8%
Totals	99%	100%	101%	99%	100%	100%	99%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,105)	(368)	(428)	(309)	(437)	(364)	(426)	(302)	(250)	(195)	(254)	(413)	(243)

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## 5L. Threats to the American Dream — A decline in the quality of the environment and the depletion of our natural resources

Do you think the following may pose a threat to the future of the American Dream?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Severely threatens	45%	41%	48%	57%	44%	39%	40%	43%	51%	48%	43%	48%
Somewhat threatens	28%	30%	26%	24%	30%	28%	28%	29%	29%	22%	28%	27%
Doesn't threaten	14%	19%	10%	7%	7%	17%	22%	16%	5%	14%	13%	16%
Don't know	14%	11%	16%	11%	18%	15%	9%	12%	14%	16%	16%	10%
Totals	101%	101%	100%	99%	99%	99%	99%	100%	99%	100%	100%	101%
Unweighted N	(1,103)	(513)	(590)	(269)	(318)	(308)	(208)	(717)	(146)	(172)	(711)	(392)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Severely threatens	45%	63%	47%	24%	68%	23%	47%	41%	44%	37%	42%	45%	54%
Somewhat threatens	28%	23%	27%	35%	23%	34%	26%	28%	32%	34%	29%	27%	24%
Doesn't threaten	14%	5%	11%	26%	3%	32%	11%	16%	18%	13%	18%	13%	12%
Don't know	14%	10%	15%	15%	6%	11%	16%	14%	6%	15%	11%	16%	10%
Totals	101%	101%	100%	100%	100%	100%	100%	99%	100%	99%	100%	101%	100%
Unweighted N	(1,103)	(367)	(429)	(307)	(436)	(362)	(425)	(303)	(248)	(195)	(252)	(414)	(242)

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## 5M. Threats to the American Dream — Cutbacks in government social programs

Do you think the following may pose a threat to the future of the American Dream?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Severely threatens	38%	32%	44%	44%	34%	34%	42%	34%	53%	50%	36%	43%
Somewhat threatens	26%	26%	27%	26%	31%	25%	24%	27%	25%	23%	26%	27%
Doesn't threaten	21%	30%	12%	12%	14%	26%	29%	25%	5%	15%	22%	19%
Don't know	15%	12%	17%	18%	21%	15%	5%	14%	17%	12%	17%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,104)	(514)	(590)	(269)	(317)	(308)	(210)	(718)	(147)	(172)	(711)	(393)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Severely threatens	38%	65%	36%	15%	66%	14%	39%	37%	37%	40%	41%	32%	46%
Somewhat threatens	26%	24%	28%	26%	24%	25%	28%	24%	30%	25%	25%	28%	25%
Doesn't threaten	21%	2%	19%	42%	3%	51%	15%	26%	25%	23%	21%	22%	18%
Don't know	15%	9%	17%	17%	6%	10%	18%	13%	8%	12%	13%	18%	11%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,104)	(367)	(429)	(308)	(437)	(363)	(425)	(302)	(250)	(195)	(253)	(413)	(243)

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## 5N. Threats to the American Dream — A change in the traditional family structure

Do you think the following may pose a threat to the future of the American Dream?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Severely threatens	35%	41%	29%	26%	30%	38%	45%	36%	28%	34%	38%	29%
Somewhat threatens	26%	23%	28%	30%	26%	26%	22%	25%	32%	22%	26%	25%
Doesn't threaten	28%	25%	30%	33%	30%	27%	21%	29%	20%	34%	22%	38%
Don't know	11%	11%	12%	11%	14%	10%	12%	10%	19%	10%	14%	8%
Totals	100%	100%	99%	100%	100%	101%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,104)	(513)	(591)	(269)	(318)	(309)	(208)	(717)	(147)	(172)	(710)	(394)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Severely threatens	35%	18%	31%	57%	17%	56%	38%	35%	32%	38%	31%	38%	31%
Somewhat threatens	26%	21%	31%	24%	17%	31%	22%	28%	24%	29%	27%	26%	21%
Doesn't threaten	28%	44%	30%	9%	56%	10%	23%	28%	40%	28%	31%	23%	33%
Don't know	11%	17%	8%	10%	11%	4%	17%	9%	4%	5%	11%	13%	15%
Totals	100%	100%	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,104)	(367)	(429)	(308)	(436)	(363)	(424)	(303)	(250)	(195)	(253)	(413)	(243)

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## 50. Threats to the American Dream — Artificial intelligence (AI)

Do you think the following may pose a threat to the future of the American Dream?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Severely threatens	34%	32%	36%	37%	29%	33%	41%	35%	35%	29%	36%	30%
Somewhat threatens	30%	34%	28%	31%	34%	30%	26%	32%	20%	32%	29%	33%
Doesn't threaten	17%	19%	15%	18%	21%	14%	14%	16%	23%	18%	15%	19%
Don't know	19%	15%	21%	14%	16%	23%	19%	16%	22%	21%	19%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	99%	100%
Unweighted N	(1,106)	(514)	(592)	(269)	(318)	(309)	(210)	(719)	(147)	(172)	(712)	(394)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Severely threatens	34%	34%	37%	31%	35%	33%	38%	30%	29%	37%	43%	27%	38%
Somewhat threatens	30%	33%	25%	35%	32%	30%	30%	31%	35%	38%	22%	33%	27%
Doesn't threaten	17%	14%	17%	18%	15%	22%	14%	23%	18%	7%	17%	21%	15%
Don't know	19%	18%	21%	16%	18%	15%	18%	17%	18%	17%	18%	19%	20%
Totals	100%	99%	100%	100%	100%	100%	100%	101%	100%	99%	100%	100%	100%
Unweighted N	(1,106)	(368)	(429)	(309)	(437)	(364)	(426)	(303)	(250)	(195)	(254)	(414)	(243)

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## 5P. Threats to the American Dream — Immigration of people from other countries

Do you think the following may pose a threat to the future of the American Dream?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Severely threatens	26%	33%	20%	18%	22%	30%	33%	30%	14%	23%	30%	19%
Somewhat threatens	23%	23%	23%	25%	22%	23%	23%	21%	35%	19%	24%	22%
Doesn't threaten	40%	36%	44%	43%	46%	34%	40%	40%	40%	45%	34%	51%
Don't know	10%	8%	12%	15%	10%	12%	4%	9%	11%	12%	12%	8%
Totals	99%	100%	99%	101%	100%	99%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,105)	(514)	(591)	(269)	(318)	(309)	(209)	(718)	(147)	(172)	(711)	(394)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Severely threatens	26%	8%	25%	45%	7%	48%	29%	27%	22%	31%	26%	28%	17%
Somewhat threatens	23%	17%	24%	29%	14%	33%	23%	19%	27%	22%	21%	26%	22%
Doesn't threaten	40%	66%	39%	16%	72%	15%	37%	43%	47%	38%	41%	36%	50%
Don't know	10%	8%	12%	10%	7%	4%	11%	10%	4%	9%	11%	10%	11%
Totals	99%	99%	100%	100%	100%	100%	100%	99%	100%	100%	99%	100%	100%
Unweighted N	(1,105)	(368)	(428)	(309)	(437)	(363)	(426)	(302)	(250)	(194)	(254)	(414)	(243)

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## 5Q. Threats to the American Dream — Competition from foreign nations

Do you think the following may pose a threat to the future of the American Dream?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Severely threatens	21%	21%	22%	21%	17%	25%	21%	21%	20%	28%	24%	17%
Somewhat threatens	37%	39%	35%	38%	33%	35%	43%	38%	37%	26%	34%	43%
Doesn't threaten	25%	26%	24%	24%	27%	24%	24%	26%	16%	34%	22%	29%
Don't know	17%	14%	19%	16%	23%	15%	13%	15%	27%	13%	19%	12%
Totals	100%	100%	100%	99%	100%	99%	101%	100%	100%	101%	99%	101%
Unweighted N	(1,104)	(513)	(591)	(269)	(318)	(307)	(210)	(717)	(147)	(172)	(710)	(394)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Severely threatens	21%	19%	18%	27%	14%	26%	24%	21%	21%	21%	19%	25%	17%
Somewhat threatens	37%	40%	33%	39%	35%	40%	38%	34%	41%	36%	37%	38%	37%
Doesn't threaten	25%	27%	25%	23%	36%	23%	19%	28%	31%	23%	28%	22%	30%
Don't know	17%	14%	23%	11%	14%	10%	18%	17%	6%	20%	17%	16%	16%
Totals	100%	100%	99%	100%	99%	99%	99%	100%	99%	100%	101%	101%	100%
Unweighted N	(1,104)	(368)	(428)	(308)	(436)	(363)	(425)	(302)	(250)	(194)	(253)	(414)	(243)

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## 5R. Threats to the American Dream — A falling birth rate

Do you think the following may pose a threat to the future of the American Dream?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Severely threatens	18%	23%	13%	19%	19%	17%	16%	17%	15%	14%	19%	16%
Somewhat threatens	28%	29%	27%	30%	30%	25%	27%	28%	34%	25%	26%	31%
Doesn't threaten	34%	32%	37%	35%	30%	37%	35%	35%	27%	43%	32%	39%
Don't know	20%	17%	23%	16%	21%	21%	22%	20%	24%	18%	23%	15%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,103)	(512)	(591)	(269)	(317)	(308)	(209)	(717)	(146)	(172)	(710)	(393)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Severely threatens	18%	12%	19%	22%	12%	24%	16%	18%	17%	21%	16%	19%	14%
Somewhat threatens	28%	28%	23%	34%	28%	32%	26%	28%	32%	25%	28%	28%	30%
Doesn't threaten	34%	39%	38%	26%	45%	30%	35%	34%	38%	35%	32%	32%	41%
Don't know	20%	21%	21%	18%	15%	14%	23%	20%	13%	20%	24%	21%	15%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,103)	(368)	(427)	(308)	(437)	(363)	(424)	(302)	(250)	(195)	(253)	(412)	(243)

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## 6. American Dream Barriers Today

Which of the following, if any, do you think are major barriers to attaining the American Dream today? Select all that apply.

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Cost of living	74%	69%	78%	77%	78%	75%	63%	74%	65%	78%	73%	75%
Housing costs	70%	63%	76%	63%	72%	71%	70%	71%	59%	71%	68%	72%
Corruption	63%	65%	60%	60%	54%	63%	73%	64%	54%	67%	60%	67%
Health-care costs	59%	50%	68%	53%	52%	62%	69%	63%	46%	59%	58%	62%
Economic inequality	51%	48%	54%	56%	53%	50%	46%	49%	52%	55%	45%	62%
Education costs	43%	37%	49%	50%	45%	39%	41%	42%	37%	52%	38%	53%
Prejudice and discrimination	42%	34%	50%	46%	37%	37%	52%	38%	48%	50%	37%	51%
Government	41%	38%	44%	39%	37%	43%	46%	39%	43%	45%	40%	43%
Access to jobs	40%	38%	42%	47%	48%	35%	33%	38%	42%	50%	38%	44%
Taxation	37%	35%	39%	31%	34%	42%	40%	37%	28%	38%	38%	36%
Crime	36%	34%	37%	38%	28%	39%	37%	36%	38%	34%	36%	35%
Republican Party policies	36%	33%	38%	38%	34%	32%	41%	32%	41%	43%	29%	47%
Access to education	34%	30%	38%	42%	33%	31%	33%	32%	28%	47%	30%	41%
Corporations	34%	34%	34%	39%	30%	35%	32%	33%	27%	39%	31%	39%
Addiction	31%	27%	35%	32%	28%	31%	34%	33%	25%	31%	32%	29%
Americans' work ethic	31%	33%	29%	19%	25%	36%	41%	34%	13%	23%	31%	31%
Americans' own choices	30%	32%	28%	23%	27%	35%	32%	32%	23%	29%	29%	31%
Democratic Party policies	28%	33%	24%	19%	23%	30%	41%	34%	8%	23%	29%	26%
Immigration	25%	29%	20%	16%	21%	28%	31%	28%	17%	23%	28%	18%
Capitalism	23%	19%	27%	38%	25%	16%	17%	21%	22%	30%	22%	24%
Regulation	17%	22%	14%	16%	12%	19%	23%	20%	6%	15%	18%	17%
None of the above	2%	1%	2%	2%	2%	2%	1%	1%	4%	3%	2%	1%
Not sure	4%	4%	4%	6%	4%	3%	4%	3%	7%	5%	5%	3%
Unweighted N	(1,106)	(514)	(592)	(269)	(318)	(309)	(210)	(719)	(147)	(172)	(712)	(394)

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Cost of living	74%	79%	74%	67%	80%	63%	78%	74%	66%	75%	76%	72%	74%
Housing costs	70%	73%	71%	64%	77%	64%	71%	70%	69%	65%	76%	66%	74%
Corruption	63%	68%	64%	55%	70%	62%	59%	64%	64%	68%	65%	58%	65%
Health-care costs	59%	71%	58%	49%	73%	50%	62%	57%	62%	48%	66%	58%	65%
Economic inequality	51%	72%	54%	26%	75%	28%	48%	51%	53%	46%	48%	53%	53%
Education costs	43%	56%	45%	29%	60%	32%	41%	37%	51%	43%	40%	41%	52%
Prejudice and discrimination	42%	65%	41%	20%	66%	23%	43%	43%	38%	42%	44%	38%	48%
Government	41%	48%	44%	31%	45%	33%	45%	36%	34%	41%	43%	42%	40%
Access to jobs	40%	46%	44%	29%	47%	32%	41%	39%	38%	39%	46%	37%	41%
Taxation	37%	31%	39%	41%	25%	44%	35%	39%	34%	44%	37%	39%	29%
Crime	36%	28%	33%	47%	26%	48%	36%	35%	31%	36%	35%	37%	35%
Republican Party policies	36%	67%	34%	7%	67%	8%	35%	31%	36%	33%	34%	31%	50%
Access to education	34%	52%	36%	15%	54%	18%	31%	32%	39%	35%	38%	30%	39%
Corporations	34%	45%	42%	13%	53%	17%	31%	38%	31%	31%	44%	28%	39%
Addiction	31%	25%	30%	39%	26%	40%	33%	29%	28%	23%	30%	34%	34%
Americans' work ethic	31%	18%	27%	48%	18%	49%	30%	28%	36%	33%	36%	29%	28%
Americans' own choices	30%	20%	28%	41%	26%	38%	32%	29%	30%	21%	34%	31%	30%
Democratic Party policies	28%	6%	27%	52%	11%	53%	26%	27%	28%	31%	31%	28%	23%
Immigration	25%	6%	21%	47%	5%	48%	25%	24%	31%	22%	24%	27%	23%
Capitalism	23%	34%	27%	6%	35%	7%	23%	24%	17%	24%	26%	21%	22%
Regulation	17%	10%	18%	24%	9%	30%	15%	23%	16%	20%	19%	16%	17%
None of the above	2%	2%	1%	2%	1%	1%	2%	2%	0%	2%	2%	1%	4%
Not sure	4%	4%	6%	2%	2%	2%	5%	3%	2%	4%	3%	5%	2%
Unweighted N	(1,106)	(368)	(429)	(309)	(437)	(364)	(426)	(303)	(250)	(195)	(254)	(414)	(243)

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## 7. Home Tenure

Do you own or rent the home in which you live?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Own – outright without a loan/mortgage	25%	24%	25%	8%	21%	25%	46%	29%	20%	13%	22%	29%
Own – with a mortgage/loan (i.e I have borrowed money from a bank or similar to buy a house)	22%	21%	24%	11%	20%	32%	22%	25%	15%	20%	19%	28%
Rent	32%	30%	35%	38%	40%	28%	25%	29%	46%	41%	34%	30%
Neither – I live with my parents, family or friends but pay some rent to them	6%	6%	6%	8%	8%	6%	0%	4%	4%	9%	7%	3%
Neither – I live rent-free with my parents, family or friends	10%	12%	7%	28%	9%	4%	2%	9%	12%	16%	12%	5%
Other	2%	2%	3%	3%	1%	2%	3%	3%	2%	1%	3%	1%
Prefer not to say	2%	4%	1%	4%	1%	3%	3%	2%	1%	0%	3%	2%
Totals	99%	99%	101%	100%	100%	100%	101%	101%	100%	100%	100%	98%
Unweighted N	(1,103)	(513)	(590)	(269)	(318)	(308)	(208)	(718)	(147)	(171)	(710)	(393)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Own – outright without a loan/mortgage	25%	22%	18%	36%	20%	37%	23%	26%	27%	24%	28%	26%	20%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Own – with a mortgage/loan (i.e I have borrowed money from a bank or similar to buy a house)	22%	21%	20%	27%	30%	29%	10%	29%	47%	23%	24%	21%	24%
Rent	32%	41%	30%	27%	37%	24%	47%	29%	18%	29%	30%	31%	41%
Neither – I live with my parents, family or friends but pay some rent to them	6%	3%	9%	4%	4%	3%	6%	6%	0%	8%	6%	5%	5%
Neither – I live rent-free with my parents, family or friends	10%	9%	15%	4%	6%	5%	9%	7%	6%	13%	10%	11%	6%
Other	2%	3%	2%	1%	1%	2%	4%	2%	0%	0%	1%	3%	3%
Prefer not to say	2%	0%	5%	1%	1%	1%	2%	0%	0%	3%	2%	4%	0%
Totals	99%	99%	99%	100%	99%	101%	101%	99%	98%	100%	101%	101%	99%
Unweighted N	(1,103)	(367)	(427)	(309)	(437)	(362)	(424)	(302)	(250)	(195)	(252)	(413)	(243)

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## 8. Ever Owned a Home

Have you ever owned a home?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	57%	55%	59%	20%	45%	72%	86%	66%	45%	35%	51%	69%
No	43%	45%	41%	80%	55%	28%	14%	34%	55%	65%	49%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,106)	(514)	(592)	(269)	(318)	(309)	(210)	(719)	(147)	(172)	(712)	(394)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	57%	53%	50%	71%	63%	77%	46%	66%	82%	52%	66%	55%	57%
No	43%	47%	50%	29%	37%	23%	54%	34%	18%	48%	34%	45%	43%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,106)	(368)	(429)	(309)	(437)	(364)	(426)	(303)	(250)	(195)	(254)	(414)	(243)

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## 9. Parents Help with Home

When it came to owning your first home, how, if at all, did your parents help financially?

*Asked of people who have ever owned a home*

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
My parents paid for the entire property outright, or gave me a property they owned	9%	11%	7%	*	12%	9%	4%	5%	*	*	8%	10%
My parents paid for the entire deposit, but not the entire value of the property	4%	3%	5%	*	5%	6%	2%	5%	*	*	3%	6%
My parents paid for at least some of the deposit	9%	11%	7%	*	10%	8%	7%	8%	*	*	9%	8%
My parents helped financially in another way	9%	10%	8%	*	12%	8%	7%	10%	*	*	8%	10%
My parents did not help me financially with my first home	67%	62%	71%	*	55%	68%	79%	70%	*	*	69%	64%
Not sure	3%	3%	3%	*	6%	0%	2%	2%	*	*	4%	2%
Totals	101%	100%	101%	*	100%	99%	101%	100%	*	*	101%	100%
Unweighted N	(640)	(288)	(352)	(60)	(157)	(237)	(186)	(484)	(58)	(67)	(377)	(263)

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
My parents paid for the entire property outright, or gave me a property they owned	9%	15%	8%	5%	8%	7%	11%	6%	4%	11%	4%	10%	10%
My parents paid for the entire deposit, but not the entire value of the property	4%	3%	4%	6%	4%	5%	3%	7%	3%	4%	3%	6%	2%
My parents paid for at least some of the deposit	9%	9%	9%	8%	8%	8%	7%	5%	15%	13%	8%	7%	10%
My parents helped financially in another way	9%	6%	13%	8%	9%	11%	10%	8%	10%	14%	7%	8%	9%
My parents did not help me financially with my first home	67%	65%	63%	72%	71%	67%	66%	70%	66%	54%	76%	66%	67%
Not sure	3%	3%	3%	2%	1%	3%	2%	4%	2%	4%	2%	3%	2%
Totals	101%	101%	100%	101%	101%	101%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(640)	(198)	(213)	(229)	(252)	(274)	(200)	(189)	(199)	(109)	(161)	(236)	(134)

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## 10. Length of Time Living in Home

How long have you lived at your present address?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Less than 1 month	1%	1%	2%	3%	1%	0%	0%	1%	1%	0%	1%	1%
1 to 6 months	3%	3%	3%	6%	3%	3%	2%	3%	4%	4%	3%	3%
6 to 12 months	4%	4%	4%	6%	5%	4%	1%	4%	8%	1%	5%	3%
1 to 3 years	16%	15%	16%	28%	19%	9%	9%	15%	25%	14%	14%	19%
3 to 5 years	12%	12%	12%	16%	16%	9%	9%	11%	14%	17%	12%	14%
5 to 10 years	21%	22%	21%	15%	28%	24%	16%	21%	21%	23%	22%	21%
11 to 20 years	19%	19%	19%	15%	14%	24%	20%	19%	16%	23%	20%	17%
21 to 30 years	11%	11%	12%	7%	4%	14%	20%	13%	5%	12%	11%	11%
31 to 40 years	7%	7%	7%	0%	8%	8%	11%	8%	1%	3%	8%	6%
More than 40 years	3%	4%	3%	0%	1%	3%	9%	4%	2%	1%	3%	3%
Not sure	2%	3%	1%	4%	1%	0%	3%	0%	2%	1%	2%	2%
Totals	99%	101%	100%	100%	100%	98%	100%	99%	99%	99%	101%	100%
Unweighted N	(1,106)	(514)	(592)	(269)	(318)	(309)	(210)	(719)	(147)	(172)	(712)	(394)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Less than 1 month	1%	3%	1%	0%	2%	0%	2%	1%	0%	0%	0%	2%	1%
1 to 6 months	3%	3%	4%	3%	4%	2%	3%	6%	2%	4%	3%	3%	3%
6 to 12 months	4%	6%	3%	4%	3%	3%	5%	3%	4%	7%	6%	3%	3%
1 to 3 years	16%	16%	17%	14%	10%	14%	18%	14%	15%	12%	20%	14%	17%
3 to 5 years	12%	14%	12%	11%	14%	13%	14%	11%	15%	13%	11%	11%	16%
5 to 10 years	21%	23%	19%	23%	27%	20%	21%	23%	22%	18%	16%	25%	23%
11 to 20 years	19%	17%	23%	16%	20%	19%	15%	20%	25%	18%	22%	19%	17%
21 to 30 years	11%	9%	9%	17%	13%	15%	11%	9%	9%	9%	11%	11%	12%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
31 to 40 years	7%	6%	5%	10%	4%	10%	6%	8%	5%	11%	9%	5%	5%
More than 40 years	3%	3%	3%	3%	3%	5%	3%	4%	3%	8%	2%	2%	3%
Not sure	2%	0%	4%	1%	0%	0%	0%	0%	0%	0%	0%	4%	0%
Totals	99%	100%	100%	102%	100%	101%	98%	99%	100%	100%	100%	99%	100%
Unweighted N	(1,106)	(368)	(429)	(309)	(437)	(364)	(426)	(303)	(250)	(195)	(254)	(414)	(243)

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## 11. Why Live in Current Area

Which of these best describe why you live in your current local area?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
I want to live in this area	52%	51%	54%	44%	51%	46%	72%	57%	52%	38%	50%	56%
I'd prefer to live in another area, but I can't afford it	28%	26%	30%	34%	33%	30%	14%	25%	40%	41%	30%	25%
I'd prefer to live in another area, but I can't for reasons other than cost	12%	14%	10%	9%	10%	17%	9%	12%	4%	13%	11%	13%
Not sure	8%	9%	6%	13%	6%	7%	5%	5%	4%	9%	9%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	101%	100%	100%
Unweighted N	(1,104)	(512)	(592)	(269)	(318)	(307)	(210)	(718)	(147)	(172)	(710)	(394)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I want to live in this area	52%	59%	41%	60%	59%	56%	47%	54%	69%	47%	56%	52%	53%
I'd prefer to live in another area, but I can't afford it	28%	30%	35%	19%	26%	26%	37%	29%	13%	23%	33%	28%	30%
I'd prefer to live in another area, but I can't for reasons other than cost	12%	8%	11%	16%	10%	14%	12%	10%	12%	18%	7%	12%	12%
Not sure	8%	3%	13%	5%	5%	4%	4%	7%	6%	12%	5%	9%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	101%	100%
Unweighted N	(1,104)	(368)	(428)	(308)	(437)	(362)	(426)	(302)	(249)	(195)	(253)	(414)	(242)

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## 12. National Housing Affordability

In the United States, how easy or difficult is it for a typical family to find housing they can afford?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very easy	1%	1%	1%	3%	2%	0%	1%	1%	0%	4%	2%	1%
Somewhat easy	6%	7%	5%	7%	6%	8%	3%	5%	12%	8%	6%	6%
Somewhat difficult	37%	41%	33%	31%	35%	37%	45%	41%	25%	27%	34%	41%
Very difficult	49%	43%	55%	49%	53%	50%	44%	48%	54%	53%	50%	47%
Not sure	7%	7%	6%	10%	4%	5%	7%	4%	9%	8%	7%	5%
Totals	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%	99%	100%
Unweighted N	(1,106)	(514)	(592)	(269)	(318)	(309)	(210)	(719)	(147)	(172)	(712)	(394)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very easy	1%	1%	0%	4%	1%	4%	2%	1%	3%	1%	2%	2%	1%
Somewhat easy	6%	4%	6%	8%	2%	12%	3%	9%	7%	5%	6%	6%	8%
Somewhat difficult	37%	29%	32%	50%	35%	47%	32%	34%	52%	41%	36%	37%	34%
Very difficult	49%	59%	54%	33%	56%	32%	59%	48%	32%	40%	49%	50%	53%
Not sure	7%	7%	8%	5%	6%	6%	4%	8%	6%	12%	6%	6%	5%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	99%	99%	101%	101%
Unweighted N	(1,106)	(368)	(429)	(309)	(437)	(364)	(426)	(303)	(250)	(195)	(254)	(414)	(243)

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## 13. Local Housing Affordability

In your community, how easy or difficult is it for a typical family to find housing they can afford?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very easy	2%	2%	2%	2%	1%	3%	1%	2%	1%	4%	2%	2%
Somewhat easy	11%	12%	11%	11%	12%	11%	13%	12%	14%	8%	11%	13%
Somewhat difficult	40%	44%	36%	32%	38%	44%	43%	41%	29%	38%	41%	38%
Very difficult	38%	30%	44%	39%	40%	39%	33%	37%	41%	41%	34%	43%
Not sure	9%	12%	7%	17%	10%	4%	10%	8%	15%	8%	12%	5%
Totals	100%	100%	100%	101%	101%	101%	100%	100%	100%	99%	100%	101%
Unweighted N	(1,105)	(513)	(592)	(269)	(318)	(308)	(210)	(719)	(147)	(172)	(711)	(394)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very easy	2%	1%	1%	4%	1%	5%	2%	2%	4%	2%	2%	2%	2%
Somewhat easy	11%	8%	9%	18%	8%	20%	7%	14%	14%	9%	12%	13%	9%
Somewhat difficult	40%	34%	40%	45%	39%	38%	36%	43%	41%	37%	41%	43%	34%
Very difficult	38%	47%	39%	27%	45%	31%	45%	36%	32%	39%	33%	33%	50%
Not sure	9%	10%	11%	7%	8%	7%	10%	6%	9%	13%	12%	9%	4%
Totals	100%	100%	100%	101%	101%	101%	100%	101%	100%	100%	100%	100%	99%
Unweighted N	(1,105)	(367)	(429)	(309)	(436)	(364)	(426)	(303)	(249)	(195)	(254)	(413)	(243)

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## 14. National Housing Crisis

Do you think that there is currently a housing crisis in the United States?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	70%	67%	74%	80%	73%	64%	68%	70%	74%	74%	69%	73%
No	13%	16%	10%	6%	8%	20%	15%	14%	7%	14%	13%	13%
Not sure	17%	17%	16%	14%	19%	16%	17%	17%	20%	12%	18%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	101%	100%	100%	100%
Unweighted N	(1,106)	(514)	(592)	(269)	(318)	(309)	(210)	(719)	(147)	(172)	(712)	(394)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	70%	82%	71%	58%	84%	55%	76%	68%	69%	63%	71%	70%	76%
No	13%	6%	9%	25%	6%	24%	11%	16%	13%	12%	12%	15%	9%
Not sure	17%	12%	19%	18%	11%	20%	13%	16%	18%	25%	16%	15%	14%
Totals	100%	100%	99%	101%	101%	99%	100%	100%	100%	100%	99%	100%	99%
Unweighted N	(1,106)	(368)	(429)	(309)	(437)	(364)	(426)	(303)	(250)	(195)	(254)	(414)	(243)

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## 15. Local Housing Crisis

Do you think that there is currently a housing crisis in your community?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	49%	44%	54%	55%	51%	51%	40%	48%	51%	55%	45%	56%
No	29%	35%	24%	16%	26%	35%	37%	32%	20%	21%	30%	29%
Not sure	22%	22%	22%	29%	23%	15%	23%	20%	29%	24%	25%	15%
Totals	100%	101%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,102)	(512)	(590)	(269)	(317)	(308)	(208)	(717)	(146)	(171)	(709)	(393)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	49%	58%	52%	37%	58%	41%	55%	49%	47%	43%	42%	50%	60%
No	29%	19%	25%	45%	22%	42%	25%	29%	37%	32%	33%	30%	22%
Not sure	22%	24%	23%	18%	20%	18%	20%	22%	16%	25%	24%	21%	18%
Totals	100%	101%	100%	100%	100%	101%	100%	100%	100%	100%	99%	101%	100%
Unweighted N	(1,102)	(368)	(426)	(308)	(437)	(362)	(423)	(303)	(249)	(194)	(254)	(412)	(242)

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## 16. Importance of Owning Home to American Dream

In your opinion, how important is owning a home to achieving the American Dream?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Extremely important	23%	25%	22%	27%	25%	23%	20%	24%	23%	20%	23%	24%
Very important	35%	34%	37%	40%	31%	35%	35%	37%	26%	40%	35%	36%
Somewhat important	30%	29%	32%	27%	30%	33%	30%	31%	32%	26%	30%	32%
Not too important	7%	8%	7%	3%	9%	7%	10%	6%	12%	11%	8%	6%
Not at all important	3%	4%	3%	3%	5%	1%	5%	3%	6%	2%	4%	2%
Totals	98%	100%	101%	100%	100%	99%	100%	101%	99%	99%	100%	100%
Unweighted N	(1,104)	(513)	(591)	(269)	(318)	(307)	(210)	(718)	(146)	(172)	(710)	(394)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Extremely important	23%	19%	26%	24%	20%	28%	23%	27%	21%	21%	23%	24%	25%
Very important	35%	35%	35%	36%	36%	40%	33%	37%	44%	35%	29%	41%	31%
Somewhat important	30%	30%	28%	33%	30%	25%	30%	26%	30%	33%	32%	28%	31%
Not too important	7%	13%	6%	3%	11%	5%	9%	7%	4%	3%	13%	5%	9%
Not at all important	3%	3%	5%	3%	3%	1%	6%	2%	1%	7%	3%	2%	3%
Totals	98%	100%	100%	99%	100%	99%	101%	99%	100%	99%	100%	100%	99%
Unweighted N	(1,104)	(368)	(427)	(309)	(437)	(364)	(425)	(302)	(250)	(195)	(254)	(413)	(242)

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## 17. Non-Home Owners Miss Out on American Dream

Do you think that people who never own a house miss out on an important part of the American Dream?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	48%	51%	45%	51%	48%	51%	39%	48%	46%	52%	47%	48%
No	30%	28%	32%	23%	29%	33%	34%	28%	42%	33%	30%	30%
Don't know	22%	21%	23%	27%	23%	16%	27%	23%	12%	15%	22%	22%
Totals	100%	100%	100%	101%	100%	100%	100%	99%	100%	100%	99%	100%
Unweighted N	(1,105)	(514)	(591)	(269)	(318)	(309)	(209)	(718)	(147)	(172)	(711)	(394)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	48%	42%	46%	55%	41%	57%	50%	47%	51%	45%	48%	47%	51%
No	30%	34%	29%	27%	39%	27%	30%	29%	35%	27%	35%	31%	26%
Don't know	22%	24%	24%	18%	21%	16%	20%	24%	14%	28%	17%	22%	22%
Totals	100%	100%	99%	100%	101%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,105)	(368)	(428)	(309)	(437)	(364)	(425)	(303)	(250)	(195)	(253)	(414)	(243)

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## 18. Development if It Increases Costs

If it would increase the cost of housing, would you support or oppose building more homes in your local area?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly support	4%	4%	4%	2%	5%	5%	2%	3%	8%	4%	4%	4%
Somewhat support	9%	10%	8%	12%	8%	9%	6%	10%	9%	7%	8%	10%
Neither support nor oppose	23%	26%	20%	19%	20%	21%	32%	21%	27%	21%	23%	23%
Somewhat oppose	20%	21%	20%	22%	21%	19%	20%	21%	11%	29%	19%	23%
Strongly oppose	34%	31%	36%	36%	33%	33%	33%	35%	32%	34%	33%	34%
Not sure	10%	8%	12%	8%	14%	12%	6%	9%	13%	6%	13%	6%
Totals	100%	100%	100%	99%	101%	99%	99%	99%	100%	101%	100%	100%
Unweighted N	(1,103)	(512)	(591)	(268)	(318)	(309)	(208)	(716)	(147)	(172)	(711)	(392)

	Party ID				2024 Vote		Family income			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly support	4%	6%	3%	3%	6%	4%	5%	4%	4%	3%	4%	4%	5%
Somewhat support	9%	9%	7%	11%	9%	10%	7%	11%	11%	7%	8%	11%	7%
Neither support nor oppose	23%	20%	22%	27%	20%	26%	22%	18%	23%	22%	30%	22%	17%
Somewhat oppose	20%	21%	19%	21%	19%	22%	21%	19%	27%	20%	22%	21%	18%
Strongly oppose	34%	33%	37%	31%	37%	34%	35%	36%	29%	30%	29%	34%	42%
Not sure	10%	10%	13%	7%	9%	4%	10%	13%	6%	17%	8%	9%	11%
Totals	100%	99%	101%	100%	100%	100%	100%	101%	100%	99%	101%	101%	100%
Unweighted N	(1,103)	(367)	(427)	(309)	(435)	(363)	(423)	(303)	(250)	(194)	(252)	(414)	(243)

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## 19. Development if It Doesn't Affect Costs

If it would not affect the cost of housing, would you support or oppose building more homes in your local area?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly support	24%	26%	22%	26%	24%	26%	19%	22%	29%	32%	24%	24%
Somewhat support	22%	23%	21%	26%	23%	20%	20%	22%	25%	18%	21%	23%
Neither support nor oppose	26%	26%	26%	29%	26%	19%	34%	26%	30%	28%	27%	23%
Somewhat oppose	9%	7%	11%	5%	7%	12%	11%	10%	8%	9%	8%	12%
Strongly oppose	10%	10%	9%	7%	9%	10%	13%	12%	1%	8%	10%	9%
Not sure	9%	7%	12%	7%	12%	13%	4%	9%	7%	5%	10%	8%
Totals	100%	99%	101%	100%	101%	100%	101%	101%	100%	100%	100%	99%
Unweighted N	(1,101)	(513)	(588)	(268)	(316)	(309)	(208)	(715)	(147)	(171)	(708)	(393)

	Party ID				2024 Vote		Family income			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly support	24%	28%	22%	22%	31%	22%	29%	22%	22%	21%	25%	22%	30%
Somewhat support	22%	23%	19%	25%	22%	25%	20%	27%	22%	26%	24%	20%	22%
Neither support nor oppose	26%	26%	26%	25%	21%	26%	25%	19%	25%	22%	30%	28%	20%
Somewhat oppose	9%	9%	9%	9%	14%	10%	7%	10%	14%	6%	8%	10%	10%
Strongly oppose	10%	4%	12%	12%	6%	15%	6%	11%	11%	8%	6%	12%	10%
Not sure	9%	10%	11%	6%	6%	3%	12%	10%	5%	17%	7%	8%	7%
Totals	100%	100%	99%	99%	100%	101%	99%	99%	99%	100%	100%	100%	99%
Unweighted N	(1,101)	(365)	(427)	(309)	(435)	(363)	(424)	(302)	(249)	(195)	(253)	(413)	(240)

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## 20. Development if It Lowers Costs

If it would lower the cost of housing, would you support or oppose building more homes in your local area?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly support	40%	43%	37%	55%	44%	35%	27%	39%	45%	49%	41%	38%
Somewhat support	23%	23%	23%	24%	25%	23%	20%	23%	28%	19%	23%	23%
Neither support nor oppose	16%	15%	17%	10%	10%	16%	28%	15%	16%	18%	16%	17%
Somewhat oppose	8%	7%	9%	3%	8%	10%	9%	9%	3%	6%	6%	12%
Strongly oppose	7%	8%	6%	2%	6%	6%	13%	8%	1%	5%	7%	5%
Not sure	7%	5%	9%	5%	7%	10%	4%	6%	7%	2%	8%	6%
Totals	101%	101%	101%	99%	100%	100%	101%	100%	100%	99%	101%	101%
Unweighted N	(1,102)	(513)	(589)	(269)	(316)	(308)	(209)	(716)	(146)	(172)	(709)	(393)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly support	40%	48%	36%	36%	46%	31%	49%	34%	35%	37%	39%	37%	48%
Somewhat support	23%	21%	22%	26%	23%	25%	23%	25%	22%	18%	27%	24%	20%
Neither support nor oppose	16%	17%	16%	15%	16%	18%	14%	13%	18%	18%	17%	15%	15%
Somewhat oppose	8%	5%	6%	12%	7%	11%	5%	11%	12%	7%	6%	10%	6%
Strongly oppose	7%	2%	9%	9%	3%	11%	3%	7%	8%	8%	3%	8%	8%
Not sure	7%	7%	11%	3%	5%	4%	6%	10%	4%	13%	8%	6%	4%
Totals	101%	100%	100%	101%	100%	100%	100%	100%	99%	101%	100%	100%	101%
Unweighted N	(1,102)	(366)	(429)	(307)	(436)	(362)	(423)	(303)	(250)	(193)	(254)	(412)	(243)

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## 21. Development Effect on Home Prices

If more homes were built in your local area, do you think it would make housing...?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
More expensive	22%	18%	27%	21%	21%	24%	24%	20%	23%	30%	24%	20%
No difference	32%	34%	30%	24%	25%	33%	46%	37%	20%	23%	31%	33%
Less expensive	22%	27%	17%	36%	25%	18%	10%	20%	28%	24%	20%	26%
Not sure	24%	21%	26%	20%	29%	25%	20%	23%	29%	23%	25%	21%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,106)	(514)	(592)	(269)	(318)	(309)	(210)	(719)	(147)	(172)	(712)	(394)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
More expensive	22%	18%	25%	23%	19%	24%	24%	21%	21%	30%	20%	21%	22%
No difference	32%	26%	30%	40%	33%	39%	28%	37%	36%	27%	40%	32%	28%
Less expensive	22%	26%	18%	22%	24%	20%	19%	21%	29%	19%	14%	24%	26%
Not sure	24%	30%	26%	16%	25%	16%	28%	21%	14%	24%	27%	23%	24%
Totals	100%	100%	99%	101%	101%	99%	99%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,106)	(368)	(429)	(309)	(437)	(364)	(426)	(303)	(250)	(195)	(254)	(414)	(243)

# YouGov Survey: The American Dream and Housing

January 27 - 30, 2026 - 1,106 U.S. adult citizens



<b>Interviewing Dates</b>	January 27 - 30, 2026
<b>Target population</b>	U.S. citizens, aged 18 and over
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.052 to 6.634, with a mean of one and a standard deviation of 0.957.
<b>Number of respondents</b>	1,106
<b>Margin of error</b>	± 4.1 points (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	71 questions not reported.