

YouGov / The Times Survey Results

Sample Size: 2533 Adults in GB
Fieldwork: 8th - 9th January 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2533	456	651	233	274	893	943	1226	1307	266	1046	626	595	1444	1089	2191	122	220	600	415	306	869	
Unweighted Sample	2533	388	735	281	322	1030	923	1159	1374	166	1075	618	674	1577	956	2196	131	206	595	414	349	838	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following?

Elon Musk

Very favourable	6	9	2	1	16	2	10	8	4	4	5	8	6	5	7	6	5	6	6	7	5	6
Somewhat favourable	14	21	5	6	35	6	20	17	11	9	14	14	14	13	15	14	16	10	16	14	12	13
TOTAL FAVOURABLE	20	30	7	7	51	8	30	25	15	13	19	22	20	18	22	20	21	16	22	21	17	19
Somewhat unfavourable	16	20	11	15	19	14	18	17	16	17	18	14	17	16	17	16	18	15	16	18	16	16
Very unfavourable	55	44	74	73	22	74	41	52	58	58	52	55	58	60	48	54	49	65	54	50	62	54
TOTAL UNFAVOURABLE	71	64	85	88	41	88	59	69	74	75	70	69	75	76	65	70	67	80	70	68	78	70
Don't know	9	6	7	4	7	3	11	6	12	13	10	9	5	6	13	10	11	4	9	12	5	11
NET FAVOURABILITY	-51	-34	-78	-81	10	-80	-29	-44	-59	-62	-51	-47	-55	-58	-43	-50	-46	-64	-48	-47	-61	-51

How much, if at all, do you trust the following on the issue of grooming gangs?

Keir Starmer

Trust a lot	7	0	19	11	0	13	3	7	6	7	7	9	5	8	5	7	7	5	8	6	9	6
Trust a fair amount	19	5	37	28	1	29	9	21	18	28	21	20	12	23	15	19	21	19	19	15	25	20
TOTAL TRUST	26	5	56	39	1	42	12	28	24	35	28	29	17	31	20	26	28	24	27	21	34	26
Do not trust very much	18	21	15	27	8	21	14	17	20	20	20	15	18	19	17	17	28	21	18	18	20	16
Do not trust at all	40	64	15	23	86	24	62	44	36	20	33	44	56	36	44	40	35	41	39	42	28	43
TOTAL DO NOT TRUST	58	85	30	50	94	45	76	61	56	40	53	59	74	55	61	57	63	62	57	60	48	59
Don't know	16	9	14	12	6	13	12	11	20	25	20	12	9	14	18	17	8	14	16	18	18	16

Kemi Badenoch

Trust a lot	3	8	1	1	4	2	4	3	2	1	2	3	3	3	3	3	4	2	2	3	2	3
Trust a fair amount	15	36	7	11	23	13	23	16	15	6	9	19	26	17	12	15	12	14	12	17	15	17
TOTAL TRUST	18	44	8	12	27	15	27	19	17	7	11	22	29	20	15	18	16	16	14	20	17	20
Do not trust very much	21	22	20	28	30	23	22	24	18	19	19	21	25	22	19	21	24	16	21	21	22	21
Do not trust at all	31	10	41	35	24	39	24	35	27	31	34	31	23	30	31	29	33	41	31	25	35	28
TOTAL DO NOT TRUST	52	32	61	63	54	62	46	59	45	50	53	52	48	52	50	50	57	57	52	46	57	49
Don't know	31	23	30	25	19	23	28	23	38	42	36	25	22	28	35	31	27	26	33	34	26	31

YouGov / The Times Survey Results

Sample Size: 2533 Adults in GB
Fieldwork: 8th - 9th January 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2533	456	651	233	274	893	943	1226	1307	266	1046	626	595	1444	1089	2191	122	220	600	415	306	869	
Unweighted Sample	2533	388	735	281	322	1030	923	1159	1374	166	1075	618	674	1577	956	2196	131	206	595	414	349	838	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Nigel Farage																							
Trust a lot	9	15	2	2	34	2	20	11	7	2	5	12	16	7	11	9	11	9	11	9	4	9	
Trust a fair amount	17	27	8	10	45	8	29	20	14	6	15	21	20	15	19	17	16	12	17	18	14	18	
TOTAL TRUST	26	42	10	12	79	10	49	31	21	8	20	33	36	22	30	26	27	21	28	27	18	27	
Do not trust very much	15	24	13	18	8	15	14	16	15	24	14	10	20	15	16	15	17	16	14	15	14	17	
Do not trust at all	42	18	63	59	2	64	19	41	42	47	47	43	29	47	34	41	43	48	40	38	53	39	
TOTAL DO NOT TRUST	57	42	76	77	10	79	33	57	57	71	61	53	49	62	50	56	60	64	54	53	67	56	
Don't know	17	16	14	11	10	10	18	12	22	22	20	15	15	15	21	18	14	15	18	19	16	18	
Elon Musk																							
Trust a lot	5	8	1	1	17	2	9	6	4	2	4	7	6	5	5	5	4	3	5	6	4	6	
Trust a fair amount	10	13	5	5	31	3	17	13	8	7	10	11	10	9	11	10	11	13	12	9	8	9	
TOTAL TRUST	15	21	6	6	48	5	26	19	12	9	14	18	16	14	16	15	15	16	17	15	12	15	
Do not trust very much	12	18	7	11	14	10	12	12	11	12	12	10	12	12	11	12	14	8	12	14	11	11	
Do not trust at all	57	45	75	76	24	76	43	57	57	60	56	58	57	61	52	56	58	66	55	52	62	56	
TOTAL DO NOT TRUST	69	63	82	87	38	86	55	69	68	72	68	68	69	73	63	68	72	74	67	66	73	67	
Don't know	16	17	11	7	14	8	19	12	20	19	18	14	15	13	20	17	13	11	17	18	15	18	

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.