

YouGov / The Times Survey Results

Sample Size: 2128 GB Adults

Fieldwork: 4th - 5th September 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2128	383	547	196	230	750	792	1030	1098	224	879	526	500	1213	915	1841	102	185	504	349	258	730	
Unweighted Sample	2128	331	597	205	293	850	835	964	1164	136	862	541	589	1199	929	1832	112	184	536	374	197	725	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the Royal Family, for each of the following please say whether you have a positive or negative opinion of them?

King Charles

Very positive	25	48	19	24	31	23	34	25	25	5	13	31	47	24	25	25	31	20	21	27	17	29
Fairly positive	38	38	45	44	36	41	40	37	39	26	41	42	36	40	36	39	39	34	38	35	41	40
TOTAL POSITIVE	63	86	64	68	67	64	74	62	64	31	54	73	83	64	61	64	70	54	59	62	58	69
Fairly negative	16	7	17	17	19	18	12	16	16	28	19	12	10	17	15	15	18	22	16	16	16	14
Very negative	12	4	11	5	10	11	9	14	9	23	13	9	6	10	13	11	5	18	15	11	13	8
TOTAL NEGATIVE	28	11	28	22	29	29	21	30	25	51	32	21	16	27	28	26	23	40	31	27	29	22
Don't know	9	4	7	10	4	7	5	9	10	17	14	6	2	9	10	10	7	6	11	11	12	8

Queen Camilla

Very positive	14	30	9	15	20	12	21	14	15	4	7	17	30	15	14	14	19	11	11	16	13	16
Fairly positive	35	42	38	38	40	40	38	35	35	19	33	41	40	38	32	35	34	34	31	35	30	41
TOTAL POSITIVE	49	72	47	53	60	52	59	49	50	23	40	58	70	53	46	49	53	45	42	51	43	57
Fairly negative	20	12	25	20	16	21	15	19	21	29	23	16	13	19	21	20	20	22	21	20	25	17
Very negative	18	10	17	15	15	15	17	19	17	29	19	16	13	16	21	18	15	25	22	17	17	15
TOTAL NEGATIVE	38	22	42	35	31	36	32	38	38	58	42	32	26	35	42	38	35	47	43	37	42	32
Don't know	13	6	10	13	10	11	9	13	12	19	18	9	4	13	13	13	11	9	15	12	15	12

Prince William, Prince of Wales

Very positive	41	70	34	39	53	34	57	36	45	17	29	50	63	38	45	42	43	29	37	46	31	47
Fairly positive	34	24	40	39	34	39	28	34	33	32	40	31	26	37	29	33	29	38	35	30	34	33
TOTAL POSITIVE	75	94	74	78	87	73	85	70	78	49	69	81	89	75	74	75	72	67	72	76	65	80
Fairly negative	9	2	12	8	4	12	4	9	9	14	10	8	6	9	9	9	11	11	8	7	14	8
Very negative	7	1	8	5	6	7	5	10	4	13	9	6	3	7	8	6	5	14	9	7	9	4
TOTAL NEGATIVE	16	3	20	13	10	19	9	19	13	27	19	14	9	16	17	15	16	25	17	14	23	12
Don't know	10	4	6	9	3	7	5	11	9	24	12	5	3	9	10	10	12	7	12	10	12	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Catherine, Princess of Wales																						
Very positive	44	72	36	44	58	38	61	37	50	17	33	52	66	41	47	45	47	31	40	48	36	50
Fairly positive	30	22	36	34	29	37	23	32	28	29	34	30	23	33	26	30	25	37	30	28	31	29
TOTAL POSITIVE	74	94	72	78	87	75	84	69	78	46	67	82	89	74	73	75	72	68	70	76	67	79
Fairly negative	6	1	10	7	2	9	4	7	6	8	8	6	5	6	7	6	11	9	6	4	11	5
Very negative	6	1	7	5	5	7	4	9	4	12	7	5	3	6	7	6	4	11	8	6	7	4
TOTAL NEGATIVE	12	2	17	12	7	16	8	16	10	20	15	11	8	12	14	12	15	20	14	10	18	9
Don't know	14	4	11	10	6	10	7	16	12	34	18	7	3	13	15	14	14	13	16	14	14	11
Prince Harry, Duke of Sussex																						
Very positive	6	4	8	7	2	8	4	6	7	7	9	4	4	7	6	7	4	3	7	5	9	7
Fairly positive	20	11	28	25	11	26	12	20	20	23	27	15	11	21	19	20	18	18	22	18	25	18
TOTAL POSITIVE	26	15	36	32	13	34	16	26	27	30	36	19	15	28	25	27	22	21	29	23	34	25
Fairly negative	25	28	25	29	24	26	25	25	26	29	23	28	26	27	23	25	31	25	23	25	27	26
Very negative	37	52	29	28	59	29	52	39	34	17	26	45	54	35	39	36	37	44	33	40	27	39
TOTAL NEGATIVE	62	80	54	57	83	55	77	64	60	46	49	73	80	62	62	61	68	69	56	65	54	65
Don't know	12	5	10	10	4	10	7	10	13	24	14	8	5	11	13	12	10	10	15	12	12	9
Meghan, Duchess of Sussex																						
Very positive	5	2	6	3	1	6	2	6	4	8	6	3	2	5	4	5	3	3	4	4	9	5
Fairly positive	17	8	26	22	6	23	8	17	17	25	23	12	7	18	16	17	15	12	20	16	20	16
TOTAL POSITIVE	22	10	32	25	7	29	10	23	21	33	29	15	9	23	20	22	18	15	24	20	29	21
Fairly negative	17	14	21	23	11	19	15	17	18	21	19	16	14	19	15	17	20	20	16	16	21	17
Very negative	48	69	35	39	75	39	67	48	47	21	35	58	70	45	51	47	51	52	42	51	36	53
TOTAL NEGATIVE	65	83	56	62	86	58	82	65	65	42	54	74	84	64	66	64	71	72	58	67	57	70
Don't know	13	5	11	13	6	13	7	13	14	25	16	11	6	12	14	13	11	13	17	14	14	10
Prince Andrew																						
Very positive	1	2	0	0	1	0	1	1	0	1	0	1	1	0	1	1	1	1	0	0	1	1
Fairly positive	4	6	2	2	6	4	5	5	4	4	3	5	6	4	5	4	4	3	5	4	4	4
TOTAL POSITIVE	5	8	2	2	7	4	6	6	4	5	3	6	7	4	6	5	5	4	5	4	5	5
Fairly negative	19	29	15	20	24	17	23	17	21	9	15	20	28	19	19	19	17	18	18	17	17	22
Very negative	67	58	78	69	64	74	64	69	65	72	69	68	60	69	65	67	69	70	67	68	68	65
TOTAL NEGATIVE	86	87	93	89	88	91	87	86	86	81	84	88	88	88	84	86	86	88	85	85	85	87
Don't know	9	6	5	8	5	5	7	8	11	15	13	5	5	8	11	9	9	8	10	10	10	9
Princess Anne																						
Very positive	41	65	35	47	52	39	56	35	46	12	24	51	72	41	40	40	46	41	34	43	35	45
Fairly positive	30	24	37	30	30	34	28	30	30	25	34	33	22	31	28	30	36	28	32	29	25	30
TOTAL POSITIVE	71	89	72	77	82	73	84	65	76	37	58	84	94	72	68	70	82	69	66	72	60	75
Fairly negative	6	3	8	6	6	8	3	8	5	10	7	5	3	6	6	6	6	8	7	5	8	4
Very negative	6	2	6	3	3	5	4	8	3	12	7	4	2	5	6	5	3	10	6	6	7	4
TOTAL NEGATIVE	12	5	14	9	9	13	7	16	8	22	14	9	5	11	12	11	9	18	13	11	15	8
Don't know	18	6	14	14	10	14	9	19	17	41	28	7	2	17	19	19	9	14	22	17	24	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Prince Edward

Very positive	16	32	13	13	20	14	22	12	20	4	7	21	31	16	16	16	20	16	14	16	14	18
Fairly positive	38	44	39	48	44	40	43	36	39	23	33	44	46	38	37	38	36	35	34	40	34	41
TOTAL POSITIVE	54	76	52	61	64	54	65	48	59	27	40	65	77	54	53	54	56	51	48	56	48	59
Fairly negative	11	8	14	10	10	12	10	14	8	15	10	11	10	11	10	10	20	13	11	11	12	9
Very negative	9	4	8	5	7	8	7	12	5	14	10	8	4	8	10	8	8	16	10	8	10	6
TOTAL NEGATIVE	20	12	22	15	17	20	17	26	13	29	20	19	14	19	20	18	28	29	21	19	22	15
Don't know	27	11	27	24	19	26	18	26	28	45	39	16	8	27	26	28	16	20	31	25	30	27

Do you think...

Harry and Meghan owe an apology to the King and the rest of the Royal Family?

Do	51	77	42	45	76	44	72	48	55	25	38	61	76	50	52	51	57	52	44	60	40	55
Do not	27	9	37	29	12	32	13	30	24	47	35	18	11	29	24	27	20	25	31	22	36	24
Don't know	22	14	21	26	12	24	15	23	21	27	26	21	13	21	24	22	24	23	25	18	24	21

The King and the rest of the Royal Family owe an apology to Harry and Meghan?

Do	20	9	28	25	9	24	12	18	22	36	27	15	9	22	17	21	18	17	21	20	28	18
Do not	56	79	49	50	82	50	73	59	54	34	46	63	77	55	59	56	61	59	52	57	47	61
Don't know	23	12	23	25	9	26	15	23	23	30	27	22	14	23	24	23	21	24	27	22	25	21

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*