

## YouGov / Times RedBox Survey Results

Sample Size: 715 GB Adults  
Fieldwork: 5th January 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>715</b>	X	X	X	X	209	173	153	347	368	85	181	245	204	408	307	92	232	153	176	62	
Unweighted Sample	715	186	187	46*	74	208	156	156	376	339	79	131	290	215	517	198	79	252	154	168	62	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Irrespective of how you yourself will vote, who do you think will win the next general election?

Conservatives	<b>37</b>	72	15	54	36	64	21	33	38	36	35	41	31	43	42	31	38	47	35	30	25
Labour	<b>25</b>	7	57	4	10	12	42	24	26	23	20	26	26	23	24	25	30	19	23	29	26
Some other party	<b>7</b>	2	1	6	24	2	10	5	7	6	5	7	7	7	5	9	2	5	10	8	7
Don't know	<b>32</b>	19	26	36	29	22	27	38	28	35	39	27	36	28	29	35	29	29	32	33	42

\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.