

YouGov / Times RedBox Survey Results

Sample Size: 1656 GB Adults
Fieldwork: 25th - 26th January 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	UKIP		Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1656	X	X	X	X	475	443	317	803	853	197	419	566	474	944	712	212	538	354	407	144	
Unweighted Sample	1656	438	418	75	214	498	432	324	849	807	137	289	673	557	1075	581	198	532	346	429	151	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking specifically about the Conservative party, from what you have seen or heard how much do you know about their policies on...

Europe

I know exactly what the Conservative party's policy is on this subject	22	24	28	25	21	23	24	18	29	14	25	21	21	21	26	15	31	18	20	20	30
I don't know the Conservative party's exact policy on this, but I have a good idea of the sort of approach they'd take	55	66	51	67	55	62	49	64	54	56	41	51	56	64	56	54	49	59	55	54	53
I don't know anything about what the Conservative party's policy is in this area	23	10	21	8	25	14	26	18	17	29	34	28	23	15	18	30	20	24	25	25	17

Immigration

I know exactly what the Conservative party's policy is on this subject	20	22	24	17	23	23	22	17	25	15	16	17	23	19	22	16	28	16	21	17	26
I don't know the Conservative party's exact policy on this, but I have a good idea of the sort of approach they'd take	57	66	55	76	53	61	54	65	57	57	53	53	55	64	60	53	55	59	54	57	59
I don't know anything about what the Conservative party's policy is in this area	23	12	21	8	24	16	24	18	18	28	31	30	22	17	18	31	17	25	25	26	15

NHS

I know exactly what the Conservative party's policy is on this subject	28	26	43	18	29	25	41	22	35	21	26	21	32	30	30	26	34	22	32	25	41
I don't know the Conservative party's exact policy on this, but I have a good idea of the sort of approach they'd take	50	64	41	64	48	62	40	59	48	52	35	51	49	58	53	47	46	53	45	54	49
I don't know anything about what the Conservative party's policy is in this area	22	11	17	18	23	13	19	19	17	26	39	27	20	12	18	27	20	25	23	21	10

The economy

I know exactly what the Conservative party's policy is on this subject	34	43	41	33	33	40	40	26	45	24	27	31	38	36	39	28	38	30	35	34	43
I don't know the Conservative party's exact policy on this, but I have a good idea of the sort of approach they'd take	46	49	44	58	44	48	40	60	42	50	38	43	46	53	46	46	44	48	43	48	48
I don't know anything about what the Conservative party's policy is in this area	19	8	16	9	23	11	21	14	12	26	35	26	17	11	15	26	18	22	22	18	8

Education

I know exactly what the Conservative party's policy is on this subject	20	21	27	13	18	19	26	19	23	17	18	16	22	21	23	16	26	16	21	20	21
I don't know the Conservative party's exact policy on this, but I have a good idea of the sort of approach they'd take	52	60	50	68	49	60	48	56	55	49	38	48	51	60	52	51	42	53	51	51	62
I don't know anything about what the Conservative party's policy is in this area	29	19	23	19	32	21	26	26	22	35	44	35	26	19	25	33	31	30	28	29	17

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Unweighted Sample	1656	438	418	75	214	498	432	324	849	807	137	289	673	557	1075	581	198	532	346	429	151
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The environment

I know exactly what the Conservative party's policy is on this subject	11	12	16	6	11	11	16	12	15	9	5	10	13	13	13	10	15	9	14	9	16
I don't know the Conservative party's exact policy on this, but I have a good idea of the sort of approach they'd take	49	60	47	56	44	58	45	52	51	48	44	42	51	56	49	50	42	51	48	49	60
I don't know anything about what the Conservative party's policy is in this area	39	28	36	38	45	31	38	37	35	44	50	48	35	32	38	41	43	40	38	42	25

Crime

I know exactly what the Conservative party's policy is on this subject	15	19	19	7	15	18	20	10	20	10	9	13	17	16	17	12	19	12	16	13	18
I don't know the Conservative party's exact policy on this, but I have a good idea of the sort of approach they'd take	54	61	53	72	48	60	48	64	53	55	43	47	54	63	56	50	50	54	53	51	65
I don't know anything about what the Conservative party's policy is in this area	32	20	28	21	37	22	32	27	27	36	48	40	29	21	27	37	31	34	30	35	16

Defence

I know exactly what the Conservative party's policy is on this subject	18	21	21	8	22	21	23	14	24	12	12	12	22	20	20	15	19	14	21	16	26
I don't know the Conservative party's exact policy on this, but I have a good idea of the sort of approach they'd take	50	58	51	66	41	56	47	56	52	49	42	48	48	59	52	48	48	49	51	51	56
I don't know anything about what the Conservative party's policy is in this area	32	20	28	26	37	23	31	30	25	38	46	39	30	21	28	37	32	37	28	33	18

Pensions

I know exactly what the Conservative party's policy is on this subject	22	23	31	11	25	23	31	17	27	17	13	19	23	27	24	19	26	19	24	20	27
I don't know the Conservative party's exact policy on this, but I have a good idea of the sort of approach they'd take	49	58	48	60	41	58	45	58	48	50	38	48	49	55	50	48	45	48	47	52	56
I don't know anything about what the Conservative party's policy is in this area	29	19	21	29	34	19	25	25	25	33	49	33	28	18	26	33	29	33	29	28	17

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	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	UKIP		Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1656	X	X	X	X	475	443	317	803	853	197	419	566	474	944	712	212	538	354	407	144	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking specifically about the Labour party, from what you have seen or heard how much do you know about their policies on...

Europe

I know exactly what the Labour party's policy is on this subject	20	14	36	11	20	17	30	14	26	13	18	16	23	20	21	18	25	16	19	20	27
I don't know the Labour party's exact policy on this, but I have a good idea of the sort of approach they'd take	44	47	46	48	37	45	44	52	43	45	39	45	44	46	47	41	44	44	46	41	46
I don't know anything about what the Labour party's policy is in this area	36	39	18	41	42	38	26	34	30	42	44	40	33	35	33	42	31	40	35	39	27

Immigration

I know exactly what the Labour party's policy is on this subject	17	12	33	6	20	13	29	12	22	13	15	15	20	17	17	18	19	12	19	20	25
I don't know the Labour party's exact policy on this, but I have a good idea of the sort of approach they'd take	46	48	51	49	35	45	48	54	45	46	42	44	47	47	49	41	48	46	46	43	46
I don't know anything about what the Labour party's policy is in this area	37	40	16	44	44	42	23	34	33	40	43	41	34	35	34	40	33	42	35	37	29

NHS

I know exactly what the Labour party's policy is on this subject	27	19	54	21	20	18	47	18	35	19	27	22	31	26	26	28	29	20	30	30	33
I don't know the Labour party's exact policy on this, but I have a good idea of the sort of approach they'd take	43	48	37	49	38	47	36	55	40	46	37	43	42	47	47	38	46	45	41	39	49
I don't know anything about what the Labour party's policy is in this area	30	33	9	30	41	35	16	27	25	35	36	35	26	28	27	34	25	35	29	30	18

The economy

I know exactly what the Labour party's policy is on this subject	17	12	37	4	13	13	33	11	22	13	16	16	20	16	17	18	23	14	16	18	23
I don't know the Labour party's exact policy on this, but I have a good idea of the sort of approach they'd take	45	47	48	48	38	45	46	54	44	47	40	45	48	45	49	41	43	45	44	45	54
I don't know anything about what the Labour party's policy is in this area	37	41	14	48	49	42	21	35	34	40	43	39	32	39	34	41	34	41	40	36	23

Education

I know exactly what the Labour party's policy is on this subject	16	8	37	6	10	8	33	9	19	13	16	12	19	15	15	16	19	10	17	19	19
I don't know the Labour party's exact policy on this, but I have a good idea of the sort of approach they'd take	44	46	48	47	38	44	44	52	43	45	38	46	44	45	48	40	40	47	43	42	48
I don't know anything about what the Labour party's policy is in this area	40	45	15	47	52	48	23	39	38	42	46	42	37	40	37	44	41	43	40	39	32

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Weighted Sample	1656	X	X	X	X	475	443	317	803	853	197	419	566	474	944	712	212	538	354	407	144	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The environment

I know exactly what the Labour party's policy is on this subject	11	6	26	1	8	7	23	5	14	7	8	9	12	11	10	11	15	6	13	10	16
I don't know the Labour party's exact policy on this, but I have a good idea of the sort of approach they'd take	40	37	50	41	32	37	45	45	39	41	39	37	43	40	41	39	37	42	38	38	45
I don't know anything about what the Labour party's policy is in this area	49	56	25	58	60	57	32	50	47	52	53	54	45	49	49	50	48	51	48	52	39

Crime

I know exactly what the Labour party's policy is on this subject	11	6	28	6	7	6	25	6	15	8	8	9	15	11	10	13	15	8	13	12	14
I don't know the Labour party's exact policy on this, but I have a good idea of the sort of approach they'd take	42	41	49	37	34	40	47	45	39	44	35	42	43	41	44	39	43	39	41	40	55
I don't know anything about what the Labour party's policy is in this area	47	53	22	57	59	54	28	49	45	49	57	48	42	48	46	48	42	53	46	48	31

Defence

I know exactly what the Labour party's policy is on this subject	11	5	26	1	7	5	24	5	13	8	8	8	14	10	10	11	12	6	12	12	18
I don't know the Labour party's exact policy on this, but I have a good idea of the sort of approach they'd take	41	41	48	40	34	40	44	46	40	41	37	41	41	42	42	39	37	41	40	40	50
I don't know anything about what the Labour party's policy is in this area	49	55	26	58	60	55	32	49	46	51	55	51	45	48	48	50	51	53	48	48	33

Pensions

I know exactly what the Labour party's policy is on this subject	12	5	32	4	8	6	28	7	16	9	9	9	15	13	11	14	16	8	14	13	16
I don't know the Labour party's exact policy on this, but I have a good idea of the sort of approach they'd take	40	39	46	39	33	38	44	45	38	42	36	42	41	39	42	37	37	39	39	39	54
I don't know anything about what the Labour party's policy is in this area	48	56	22	57	59	56	28	48	46	49	55	49	44	48	47	49	47	53	47	48	29

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking specifically about the Liberal Democrats, from what you have seen or heard how much do you know about their policies on...

Europe

I know exactly what the Liberal Democrat's policy is on this subject	18	18	17	44	22	21	14	22	25	11	19	15	17	21	22	13	22	17	18	17	19
I don't know the Liberal Democrat's exact policy on this, but I have a good idea of the sort of approach they'd take	28	31	27	47	22	30	25	40	29	27	23	33	27	27	30	25	25	30	29	26	28
I don't know anything about what the Liberal Democrat's policy is in this area	54	51	55	9	56	50	62	38	46	62	58	53	56	51	48	63	53	53	53	57	53

Immigration

I know exactly what the Liberal Democrat's policy is on this subject	12	12	10	28	19	15	9	13	15	9	8	9	13	15	13	11	13	10	14	12	14
I don't know the Liberal Democrat's exact policy on this, but I have a good idea of the sort of approach they'd take	32	35	32	56	25	33	28	47	34	29	28	37	28	33	36	26	31	35	29	30	31
I don't know anything about what the Liberal Democrat's policy is in this area	56	53	58	15	56	52	63	40	51	62	64	54	59	52	51	64	56	55	57	58	55

NHS

I know exactly what the Liberal Democrat's policy is on this subject	8	7	8	30	5	7	8	9	9	7	6	8	8	9	9	6	10	7	7	7	9
I don't know the Liberal Democrat's exact policy on this, but I have a good idea of the sort of approach they'd take	32	35	33	49	31	35	27	46	35	28	30	34	29	33	35	27	26	33	32	33	32
I don't know anything about what the Liberal Democrat's policy is in this area	61	58	58	21	64	58	65	44	56	65	64	58	63	58	56	67	64	60	61	60	59

The economy

I know exactly what the Liberal Democrat's policy is on this subject	7	6	7	25	6	7	6	9	9	4	8	7	7	6	8	5	8	5	6	6	14
I don't know the Liberal Democrat's exact policy on this, but I have a good idea of the sort of approach they'd take	31	35	33	55	28	34	29	45	33	29	24	34	31	33	35	27	28	34	30	31	31
I don't know anything about what the Liberal Democrat's policy is in this area	62	59	60	20	66	59	65	46	57	66	68	59	63	61	57	68	64	60	64	64	56

Education

I know exactly what the Liberal Democrat's policy is on this subject	6	7	6	17	5	5	6	8	7	6	5	7	7	5	8	4	7	6	5	6	8
I don't know the Liberal Democrat's exact policy on this, but I have a good idea of the sort of approach they'd take	32	34	32	66	32	34	28	48	37	28	32	35	30	33	35	28	30	35	30	31	31
I don't know anything about what the Liberal Democrat's policy is in this area	62	60	62	17	64	61	66	44	56	67	63	58	64	62	57	68	62	59	65	63	60

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The environment

I know exactly what the Liberal Democrat's policy is on this subject	7	7	7	29	7	8	6	9	8	6	5	5	8	8	8	6	12	6	6	5	11
I don't know the Liberal Democrat's exact policy on this, but I have a good idea of the sort of approach they'd take	30	33	31	50	27	32	26	45	35	26	30	33	27	32	34	25	23	33	32	30	27
I don't know anything about what the Liberal Democrat's policy is in this area	63	60	63	21	65	60	69	46	56	69	65	62	65	60	58	69	65	62	61	64	62

Crime

I know exactly what the Liberal Democrat's policy is on this subject	4	3	5	13	4	4	5	5	5	3	3	4	5	4	4	5	7	3	3	5	5
I don't know the Liberal Democrat's exact policy on this, but I have a good idea of the sort of approach they'd take	29	31	29	65	22	29	25	44	32	25	26	33	27	29	32	24	27	30	30	26	32
I don't know anything about what the Liberal Democrat's policy is in this area	67	66	66	23	74	68	70	52	63	71	71	63	69	68	64	71	66	67	67	70	64

Defence

I know exactly what the Liberal Democrat's policy is on this subject	5	4	6	4	6	4	5	4	6	3	2	5	5	4	5	4	9	4	4	3	5
I don't know the Liberal Democrat's exact policy on this, but I have a good idea of the sort of approach they'd take	27	29	26	68	22	28	23	42	31	24	27	30	26	27	31	22	24	29	28	25	30
I don't know anything about what the Liberal Democrat's policy is in this area	68	66	69	28	72	67	72	53	63	73	71	65	69	69	65	73	67	67	68	72	65

Pensions

I know exactly what the Liberal Democrat's policy is on this subject	4	3	5	15	6	4	6	6	5	4	3	4	6	4	5	4	9	4	4	4	4
I don't know the Liberal Democrat's exact policy on this, but I have a good idea of the sort of approach they'd take	28	29	28	65	25	29	26	43	32	25	23	33	27	29	31	25	25	29	29	26	36
I don't know anything about what the Liberal Democrat's policy is in this area	67	68	66	20	69	67	69	51	63	71	75	63	68	66	64	71	66	67	68	70	60