

# YouGov / Times RedBox Survey Results

Sample Size: 1772 GB Adults  
Fieldwork: 22nd - 23rd February 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1772</b>	X	X	X	X	529	445	354	859	913	211	448	606	507	1010	762	227	576	379	436	154	
Unweighted Sample	1772	451	424	87	214	546	428	346	860	912	151	324	722	575	1140	632	207	579	385	444	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		Aug 26-27 2010	Feb 22-23 2015																				
<b>Some people describe political parties as being close to particular groups in society. Thinking about the Labour party, we'd like you to say how close they are to the following groups in society?</b>																							
<b>Immigrants</b>																							
	Very close	24	16	23	7	7	43	28	11	8	16	15	9	11	17	21	13	19	15	18	15	17	8
	Fairly close	35	34	38	45	38	26	35	40	34	38	29	34	27	32	41	36	31	35	33	34	35	27
	<b>TOTAL CLOSE</b>	<b>59</b>	<b>50</b>	<b>61</b>	<b>52</b>	<b>45</b>	<b>69</b>	<b>63</b>	<b>51</b>	<b>42</b>	<b>54</b>	<b>44</b>	<b>43</b>	<b>38</b>	<b>49</b>	<b>62</b>	<b>49</b>	<b>50</b>	<b>50</b>	<b>51</b>	<b>49</b>	<b>52</b>	<b>35</b>
	Not very close	17	25	21	29	38	16	20	25	33	27	24	21	29	26	22	28	21	28	27	22	21	32
	Not close at all	8	8	9	7	6	6	6	7	8	7	9	3	10	8	7	7	9	6	7	9	8	10
	<b>TOTAL NOT CLOSE</b>	<b>25</b>	<b>33</b>	<b>30</b>	<b>36</b>	<b>44</b>	<b>22</b>	<b>26</b>	<b>32</b>	<b>41</b>	<b>34</b>	<b>33</b>	<b>24</b>	<b>39</b>	<b>34</b>	<b>29</b>	<b>35</b>	<b>30</b>	<b>34</b>	<b>34</b>	<b>31</b>	<b>29</b>	<b>42</b>
	Don't know	16	18	9	12	12	10	11	16	18	12	24	33	23	16	9	16	20	16	15	20	19	23
<b>Benefit claimants</b>																							
	Very close	30	26	49	16	23	40	48	19	18	26	25	18	23	26	30	26	25	27	28	27	25	14
	Fairly close	36	35	30	48	39	32	31	42	39	38	32	30	27	37	42	39	30	31	35	38	38	28
	<b>TOTAL CLOSE</b>	<b>66</b>	<b>61</b>	<b>79</b>	<b>64</b>	<b>62</b>	<b>72</b>	<b>79</b>	<b>61</b>	<b>57</b>	<b>64</b>	<b>57</b>	<b>48</b>	<b>50</b>	<b>63</b>	<b>72</b>	<b>65</b>	<b>55</b>	<b>58</b>	<b>63</b>	<b>65</b>	<b>63</b>	<b>42</b>
	Not very close	13	17	11	19	26	11	10	18	23	18	16	15	18	17	17	17	17	18	16	14	16	29
	Not close at all	6	9	6	8	6	11	5	10	9	9	8	7	12	9	7	7	12	8	9	7	8	16
	<b>TOTAL NOT CLOSE</b>	<b>19</b>	<b>26</b>	<b>17</b>	<b>27</b>	<b>32</b>	<b>22</b>	<b>15</b>	<b>28</b>	<b>32</b>	<b>27</b>	<b>24</b>	<b>22</b>	<b>30</b>	<b>26</b>	<b>24</b>	<b>24</b>	<b>29</b>	<b>26</b>	<b>25</b>	<b>21</b>	<b>24</b>	<b>45</b>
	Don't know	14	13	5	9	7	6	6	12	11	9	18	30	19	11	4	11	16	16	12	14	13	13
<b>The working class</b>																							
	Very close	21	24	27	38	17	24	25	33	21	24	23	19	17	25	30	25	22	23	22	29	25	18
	Fairly close	36	37	38	42	52	26	35	40	44	36	37	30	31	39	42	40	31	39	39	34	37	30
	<b>TOTAL CLOSE</b>	<b>57</b>	<b>61</b>	<b>65</b>	<b>80</b>	<b>69</b>	<b>50</b>	<b>60</b>	<b>73</b>	<b>65</b>	<b>60</b>	<b>60</b>	<b>49</b>	<b>48</b>	<b>64</b>	<b>72</b>	<b>65</b>	<b>53</b>	<b>62</b>	<b>61</b>	<b>63</b>	<b>62</b>	<b>48</b>
	Not very close	20	20	23	14	18	32	25	15	18	24	17	17	22	21	19	19	22	18	20	18	20	30
	Not close at all	10	8	7	3	10	13	10	4	10	9	8	7	11	8	7	7	10	6	9	7	9	13
	<b>TOTAL NOT CLOSE</b>	<b>30</b>	<b>28</b>	<b>30</b>	<b>17</b>	<b>28</b>	<b>45</b>	<b>35</b>	<b>19</b>	<b>28</b>	<b>33</b>	<b>25</b>	<b>24</b>	<b>33</b>	<b>29</b>	<b>26</b>	<b>26</b>	<b>32</b>	<b>24</b>	<b>29</b>	<b>25</b>	<b>29</b>	<b>43</b>
	Don't know	13	11	5	4	3	5	6	8	7	7	14	26	18	7	2	9	14	14	10	12	10	9
<b>The trade unions</b>																							
	Very close	35	49	75	42	55	56	73	41	46	55	43	34	37	51	62	53	44	52	54	47	46	40
	Fairly close	34	27	15	40	25	22	16	37	33	27	27	27	27	27	28	28	25	23	24	32	29	27
	<b>TOTAL CLOSE</b>	<b>69</b>	<b>76</b>	<b>90</b>	<b>82</b>	<b>80</b>	<b>78</b>	<b>89</b>	<b>78</b>	<b>79</b>	<b>82</b>	<b>70</b>	<b>61</b>	<b>64</b>	<b>78</b>	<b>90</b>	<b>81</b>	<b>69</b>	<b>75</b>	<b>78</b>	<b>79</b>	<b>75</b>	<b>67</b>
	Not very close	12	9	4	10	14	12	3	9	12	7	11	8	12	10	7	7	12	9	8	7	9	18
	Not close at all	4	3	3	3	4	2	3	3	3	3	4	2	4	4	2	3	4	2	4	3	3	5
	<b>TOTAL NOT CLOSE</b>	<b>16</b>	<b>12</b>	<b>7</b>	<b>13</b>	<b>17</b>	<b>16</b>	<b>5</b>	<b>12</b>	<b>15</b>	<b>10</b>	<b>15</b>	<b>10</b>	<b>16</b>	<b>14</b>	<b>9</b>	<b>10</b>	<b>16</b>	<b>11</b>	<b>12</b>	<b>10</b>	<b>12</b>	<b>23</b>
	Don't know	15	12	4	5	4	6	6	10	6	7	16	29	20	8	1	9	15	14	10	12	13	11

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Fieldwork: 22nd - 23rd February 2015

	Total	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
		Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1772</b>	X	X	X	X	529	445	354	859	913	211	448	606	507	1010	762	227	576	379	436	154	
<b>Unweighted Sample</b>	<b>1772</b>	451	424	87	214	546	428	346	860	912	151	324	722	575	1140	632	207	579	385	444	157	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		Aug 26-27 2010	Feb 22-23 2015																			
<b>The middle class</b>																						
Very close	4	6	1	12	7	8	3	11	6	7	6	9	9	6	3	6	7	8	6	8	5	5
Fairly close	31	30	14	49	32	26	17	44	34	31	29	25	32	31	29	30	30	35	27	27	30	42
<b>TOTAL CLOSE</b>	<b>35</b>	<b>36</b>	<b>15</b>	<b>61</b>	<b>39</b>	<b>34</b>	<b>20</b>	<b>55</b>	<b>40</b>	<b>38</b>	<b>35</b>	<b>34</b>	<b>41</b>	<b>37</b>	<b>32</b>	<b>36</b>	<b>37</b>	<b>43</b>	<b>33</b>	<b>35</b>	<b>35</b>	<b>47</b>
Not very close	34	38	50	29	51	40	48	30	42	40	35	28	28	40	47	39	35	32	41	38	37	34
Not close at all	16	14	28	6	7	20	25	6	10	15	13	14	11	15	16	15	13	13	15	14	16	8
<b>TOTAL NOT CLOSE</b>	<b>50</b>	<b>52</b>	<b>78</b>	<b>35</b>	<b>58</b>	<b>60</b>	<b>73</b>	<b>36</b>	<b>52</b>	<b>55</b>	<b>48</b>	<b>42</b>	<b>39</b>	<b>55</b>	<b>63</b>	<b>54</b>	<b>48</b>	<b>45</b>	<b>56</b>	<b>52</b>	<b>53</b>	<b>42</b>
Don't know	14	12	6	4	3	5	6	9	8	7	16	25	19	8	4	9	15	12	11	13	12	10
<b>Women</b>																						
Very close	8	7	3	20	2	7	4	17	4	8	7	3	7	9	8	6	9	7	8	9	7	4
Fairly close	37	38	31	53	38	36	32	47	43	44	32	36	33	38	43	39	36	37	34	43	39	35
<b>TOTAL CLOSE</b>	<b>45</b>	<b>45</b>	<b>34</b>	<b>73</b>	<b>40</b>	<b>43</b>	<b>36</b>	<b>64</b>	<b>47</b>	<b>52</b>	<b>39</b>	<b>39</b>	<b>40</b>	<b>47</b>	<b>51</b>	<b>45</b>	<b>45</b>	<b>44</b>	<b>42</b>	<b>52</b>	<b>46</b>	<b>39</b>
Not very close	27	31	44	17	41	39	43	20	33	31	31	23	28	30	38	33	28	28	35	26	30	34
Not close at all	10	7	11	2	6	9	10	3	5	5	9	5	7	8	6	7	6	8	7	5	7	10
<b>TOTAL NOT CLOSE</b>	<b>37</b>	<b>38</b>	<b>55</b>	<b>19</b>	<b>47</b>	<b>48</b>	<b>53</b>	<b>23</b>	<b>38</b>	<b>36</b>	<b>40</b>	<b>28</b>	<b>35</b>	<b>38</b>	<b>44</b>	<b>40</b>	<b>34</b>	<b>36</b>	<b>42</b>	<b>31</b>	<b>37</b>	<b>44</b>
Don't know	19	17	11	8	12	10	11	13	15	12	22	33	26	14	6	14	21	21	15	17	18	17
<b>People with families</b>																						
Very close	13	12	5	28	5	11	6	25	9	10	14	8	10	14	13	10	15	14	10	15	13	5
Fairly close	41	43	42	52	55	41	42	47	51	44	43	40	43	42	47	47	38	41	44	46	44	38
<b>TOTAL CLOSE</b>	<b>54</b>	<b>55</b>	<b>47</b>	<b>80</b>	<b>60</b>	<b>52</b>	<b>48</b>	<b>72</b>	<b>60</b>	<b>54</b>	<b>57</b>	<b>48</b>	<b>53</b>	<b>56</b>	<b>60</b>	<b>57</b>	<b>53</b>	<b>55</b>	<b>54</b>	<b>61</b>	<b>57</b>	<b>43</b>
Not very close	24	24	36	12	29	33	34	15	23	28	20	16	21	25	29	26	21	24	25	18	23	35
Not close at all	9	7	9	2	4	9	9	3	6	8	6	7	6	8	7	5	9	6	8	7	6	9
<b>TOTAL NOT CLOSE</b>	<b>33</b>	<b>31</b>	<b>45</b>	<b>14</b>	<b>33</b>	<b>42</b>	<b>43</b>	<b>18</b>	<b>29</b>	<b>36</b>	<b>26</b>	<b>23</b>	<b>27</b>	<b>33</b>	<b>36</b>	<b>31</b>	<b>30</b>	<b>30</b>	<b>33</b>	<b>25</b>	<b>29</b>	<b>44</b>
Don't know	14	14	8	6	7	6	9	11	10	10	17	28	20	11	5	12	16	15	13	14	13	14
<b>Homeowners</b>																						
Very close	3	4	1	11	2	1	1	10	2	4	5	11	4	4	3	3	6	6	4	4	5	2
Fairly close	28	29	12	52	25	20	13	47	35	31	27	27	30	31	26	30	26	30	26	33	27	33
<b>TOTAL CLOSE</b>	<b>31</b>	<b>33</b>	<b>13</b>	<b>63</b>	<b>27</b>	<b>21</b>	<b>14</b>	<b>57</b>	<b>37</b>	<b>35</b>	<b>32</b>	<b>38</b>	<b>34</b>	<b>35</b>	<b>29</b>	<b>33</b>	<b>32</b>	<b>36</b>	<b>30</b>	<b>37</b>	<b>32</b>	<b>35</b>
Not very close	36	38	50	25	54	56	49	26	40	41	35	25	31	39	48	39	36	34	39	34	41	40
Not close at all	15	14	29	5	13	19	29	5	9	15	13	8	11	15	18	14	14	14	18	11	13	12
<b>TOTAL NOT CLOSE</b>	<b>51</b>	<b>52</b>	<b>79</b>	<b>30</b>	<b>67</b>	<b>75</b>	<b>78</b>	<b>31</b>	<b>49</b>	<b>56</b>	<b>48</b>	<b>33</b>	<b>42</b>	<b>54</b>	<b>66</b>	<b>53</b>	<b>50</b>	<b>48</b>	<b>57</b>	<b>45</b>	<b>54</b>	<b>52</b>
Don't know	17	15	8	7	6	4	9	12	14	10	20	30	24	12	5	13	18	17	14	17	14	13
<b>Older people</b>																						
Very close	11	9	3	21	6	7	3	19	7	8	10	7	6	11	9	7	11	12	5	9	10	9
Fairly close	33	33	26	49	27	28	25	45	38	36	30	26	34	37	31	34	32	38	30	36	33	31
<b>TOTAL CLOSE</b>	<b>44</b>	<b>42</b>	<b>29</b>	<b>70</b>	<b>33</b>	<b>35</b>	<b>28</b>	<b>64</b>	<b>45</b>	<b>44</b>	<b>40</b>	<b>33</b>	<b>40</b>	<b>48</b>	<b>40</b>	<b>41</b>	<b>43</b>	<b>50</b>	<b>35</b>	<b>45</b>	<b>43</b>	<b>40</b>
Not very close	26	32	45	17	52	39	45	19	37	33	31	27	29	30	40	36	28	24	39	30	29	36
Not close at all	16	12	17	7	8	20	18	7	7	13	11	8	9	11	16	11	13	10	13	9	14	11
<b>TOTAL NOT CLOSE</b>	<b>42</b>	<b>44</b>	<b>62</b>	<b>24</b>	<b>60</b>	<b>59</b>	<b>63</b>	<b>26</b>	<b>44</b>	<b>46</b>	<b>42</b>	<b>35</b>	<b>38</b>	<b>41</b>	<b>56</b>	<b>47</b>	<b>41</b>	<b>34</b>	<b>52</b>	<b>39</b>	<b>43</b>	<b>47</b>
Don't know	15	14	9	7	6	5	9	10	11	10	18	32	22	11	3	13	15	15	13	15	14	14

Sample Size: 1772 GB Adults  
Fieldwork: 22nd - 23rd February 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
	1772	X	X	X	X	529	445	354	859	913	211	448	606	507	1010	762	227	576	379	436	154	
<b>Weighted Sample</b>																						
Unweighted Sample	1772	451	424	87	214	546	428	346	860	912	151	324	722	575	1140	632	207	579	385	444	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		<b>Aug</b>	<b>Feb</b>																			
		26-27	22-23																			
		2010	2015																			
<b>Businessmen and the City</b>																						
Very close	8	8	3	7	9	13	4	9	11	9	8	11	12	7	6	7	10	7	9	8	9	11
Fairly close	24	16	9	23	21	15	8	22	20	16	17	15	16	20	14	14	20	14	13	18	18	23
<b>TOTAL CLOSE</b>	<b>32</b>	<b>24</b>	<b>12</b>	<b>30</b>	<b>30</b>	<b>28</b>	<b>12</b>	<b>31</b>	<b>31</b>	<b>25</b>	<b>25</b>	<b>26</b>	<b>28</b>	<b>27</b>	<b>20</b>	<b>21</b>	<b>30</b>	<b>21</b>	<b>22</b>	<b>26</b>	<b>27</b>	<b>34</b>
Not very close	32	35	31	44	43	33	34	42	34	36	33	27	31	33	43	38	30	39	33	35	35	32
Not close at all	20	27	51	17	24	32	47	17	22	30	25	19	21	30	34	31	23	25	32	27	26	20
<b>TOTAL NOT CLOSE</b>	<b>52</b>	<b>62</b>	<b>82</b>	<b>61</b>	<b>67</b>	<b>65</b>	<b>81</b>	<b>59</b>	<b>56</b>	<b>66</b>	<b>58</b>	<b>46</b>	<b>52</b>	<b>63</b>	<b>77</b>	<b>69</b>	<b>53</b>	<b>64</b>	<b>65</b>	<b>62</b>	<b>61</b>	<b>52</b>
Don't know	15	13	6	8	4	7	6	11	12	9	17	28	21	10	3	11	16	15	13	13	12	14
<b>Rich people</b>																						
Very close	9	8	3	6	9	13	5	9	12	7	9	7	11	8	6	5	12	6	9	8	8	11
Fairly close	19	16	10	17	17	21	13	16	19	15	17	12	17	16	16	15	17	18	14	12	17	24
<b>TOTAL CLOSE</b>	<b>28</b>	<b>24</b>	<b>13</b>	<b>23</b>	<b>26</b>	<b>34</b>	<b>18</b>	<b>25</b>	<b>31</b>	<b>22</b>	<b>26</b>	<b>19</b>	<b>28</b>	<b>24</b>	<b>22</b>	<b>20</b>	<b>29</b>	<b>24</b>	<b>23</b>	<b>20</b>	<b>25</b>	<b>35</b>
Not very close	31	32	29	42	46	25	29	37	37	33	31	37	31	32	31	35	28	32	33	35	29	31
Not close at all	26	32	52	29	27	35	48	29	25	36	29	15	22	36	45	35	29	30	34	32	35	23
<b>TOTAL NOT CLOSE</b>	<b>57</b>	<b>64</b>	<b>81</b>	<b>71</b>	<b>73</b>	<b>60</b>	<b>77</b>	<b>66</b>	<b>62</b>	<b>69</b>	<b>60</b>	<b>52</b>	<b>53</b>	<b>68</b>	<b>76</b>	<b>70</b>	<b>57</b>	<b>62</b>	<b>67</b>	<b>67</b>	<b>64</b>	<b>54</b>
Don't know	15	12	6	6	1	5	5	10	7	9	15	29	18	9	3	10	14	15	10	13	12	10
<b>People in the North and in Scotland</b>																						
Very close	21	19	25	25	12	26	25	22	16	21	17	16	15	22	19	19	18	17	22	16	21	13
Fairly close	33	37	39	44	57	31	38	40	44	40	35	31	34	37	43	41	31	43	38	39	35	28
<b>TOTAL CLOSE</b>	<b>54</b>	<b>56</b>	<b>64</b>	<b>69</b>	<b>69</b>	<b>57</b>	<b>63</b>	<b>62</b>	<b>60</b>	<b>61</b>	<b>52</b>	<b>47</b>	<b>49</b>	<b>59</b>	<b>62</b>	<b>60</b>	<b>49</b>	<b>60</b>	<b>60</b>	<b>55</b>	<b>56</b>	<b>41</b>
Not very close	16	19	19	16	19	24	19	15	21	20	18	17	18	18	23	18	21	16	19	20	19	24
Not close at all	10	10	8	7	8	11	9	9	9	10	9	6	10	10	10	9	11	7	8	6	11	23
<b>TOTAL NOT CLOSE</b>	<b>26</b>	<b>29</b>	<b>27</b>	<b>23</b>	<b>27</b>	<b>35</b>	<b>28</b>	<b>24</b>	<b>30</b>	<b>30</b>	<b>27</b>	<b>23</b>	<b>28</b>	<b>28</b>	<b>33</b>	<b>27</b>	<b>32</b>	<b>23</b>	<b>27</b>	<b>26</b>	<b>30</b>	<b>47</b>
Don't know	20	15	8	8	4	8	9	14	11	10	20	31	22	13	5	13	18	17	14	18	14	12
<b>People in the South</b>																						
Very close	7	5	2	6	6	8	4	7	5	5	6	3	6	6	6	4	7	2	4	4	8	11
Fairly close	25	23	11	38	26	17	12	33	27	24	21	22	24	23	22	21	24	23	21	22	23	30
<b>TOTAL CLOSE</b>	<b>32</b>	<b>28</b>	<b>13</b>	<b>44</b>	<b>32</b>	<b>25</b>	<b>16</b>	<b>40</b>	<b>32</b>	<b>29</b>	<b>27</b>	<b>25</b>	<b>30</b>	<b>29</b>	<b>28</b>	<b>25</b>	<b>31</b>	<b>25</b>	<b>25</b>	<b>26</b>	<b>31</b>	<b>41</b>
Not very close	32	39	50	37	43	44	48	35	42	41	37	33	36	37	47	43	33	42	41	38	38	34
Not close at all	15	17	29	9	13	24	28	10	13	19	15	10	12	21	20	18	16	13	21	16	16	10
<b>TOTAL NOT CLOSE</b>	<b>47</b>	<b>56</b>	<b>79</b>	<b>46</b>	<b>56</b>	<b>68</b>	<b>76</b>	<b>45</b>	<b>55</b>	<b>60</b>	<b>52</b>	<b>43</b>	<b>48</b>	<b>58</b>	<b>67</b>	<b>61</b>	<b>49</b>	<b>55</b>	<b>62</b>	<b>54</b>	<b>54</b>	<b>44</b>
Don't know	20	16	8	10	11	7	8	15	12	11	21	32	23	14	6	13	20	19	13	20	16	15