

YouGov / Times Red Box Survey Results

Sample Size: 1610 GB Adults
Fieldwork: 24th - 25th March 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1610	X	X	X	X	460	416	300	781	829	192	407	551	460	918	692	206	523	345	396	140
Unweighted Sample	1610	419	460	85	169	434	414	309	771	839	155	294	646	515	1078	532	171	541	339	423	136
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there is a Labour led government with Ed Miliband as Prime Minister after the election, do you think taxes in general would go up, go down, or stay about the same?

Go up	43	75	15	61	58	72	20	43	51	35	29	31	47	54	47	38	36	48	44	43	34
Go down	8	3	19	11	4	6	14	5	8	9	10	14	7	5	8	9	17	7	10	6	4
Stay about the same	33	16	55	24	26	16	55	36	31	34	21	35	35	32	30	35	28	29	30	36	49
Don't know	16	5	12	4	11	7	11	16	10	22	41	20	10	9	15	18	19	16	16	15	13

If there is a Conservative led government with David Cameron as Prime Minister after the election, do you think taxes in general would go up, go down, or stay about the same?

Go up	29	6	51	39	36	10	47	32	28	30	21	28	31	32	24	36	19	29	32	30	34
Go down	11	18	11	10	6	16	10	9	14	8	12	12	11	11	12	10	18	10	9	12	8
Stay about the same	45	71	28	50	48	68	30	46	48	43	34	41	49	49	50	39	41	48	44	45	46
Don't know	15	5	10	2	10	6	12	13	10	19	34	19	10	8	14	15	21	14	15	13	12

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Unweighted Sample	1610	419	460	85	169	434	414	309	771	839	155	294	646	515	1078	532	171	541	339	423	136	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking more specifically, if there is a Labour led government with Ed Miliband as Prime Minister after the election, do you think the following taxes would go up, go down, or stay about the same?

Income tax

Go up	43	72	20	59	61	68	23	44	52	35	29	36	49	49	46	40	44	48	42	41	35
Go down	9	5	16	11	7	6	13	6	7	11	10	14	8	6	9	10	12	8	11	7	10
Stay about the same	32	17	51	21	26	19	50	34	31	32	19	32	33	35	30	33	21	29	31	37	43
Don't know	16	7	12	10	7	6	13	15	9	23	42	19	10	9	15	17	22	16	16	14	12

VAT

Go up	22	35	7	23	38	37	8	16	23	22	10	18	26	26	20	24	16	26	24	19	18
Go down	10	5	19	7	8	6	17	9	11	8	11	16	7	7	9	11	13	7	10	10	14
Stay about the same	53	52	62	61	48	51	61	60	57	48	40	49	56	58	56	48	52	51	49	58	56
Don't know	16	7	12	9	6	6	13	15	9	22	39	17	12	9	15	17	19	16	17	13	12

Tax on petrol and diesel

Go up	41	64	17	46	63	66	22	37	48	34	31	35	45	44	42	39	34	45	40	40	35
Go down	9	4	19	5	4	4	14	9	7	11	8	9	10	8	7	11	7	6	10	11	11
Stay about the same	34	24	51	38	27	22	50	38	37	32	21	38	35	35	35	34	37	32	32	36	43
Don't know	16	8	13	11	6	8	13	16	9	23	39	18	10	12	16	17	22	17	18	14	10

National insurance

Go up	39	68	18	45	54	64	22	38	48	30	21	30	43	49	41	36	32	45	38	37	31
Go down	6	1	11	7	5	2	9	6	6	6	5	9	6	4	6	6	5	4	9	6	6
Stay about the same	37	22	57	37	32	24	53	37	35	38	32	40	38	34	35	39	36	31	33	42	48
Don't know	19	9	14	12	10	10	17	18	12	25	42	21	13	13	19	19	27	19	20	14	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking more specifically, if there is a Conservative led government with David Cameron as Prime Minister after the election, do you think the following taxes would go up, go down, or stay about the same?

Income tax

Go up	25	4	44	23	36	12	43	24	23	27	13	25	27	27	20	31	18	24	23	28	33
Go down	18	30	14	16	16	25	12	18	22	14	21	17	17	18	19	16	25	17	16	18	11
Stay about the same	43	59	32	56	42	56	34	45	47	39	27	40	47	46	46	39	36	45	44	41	47
Don't know	15	6	10	5	6	6	11	13	9	20	39	17	9	8	15	14	21	14	16	13	9

VAT

Go up	31	7	56	29	36	11	54	31	30	32	18	28	33	35	25	38	21	31	31	34	34
Go down	4	5	3	7	3	4	2	5	6	2	7	4	3	2	3	4	7	3	5	3	3
Stay about the same	51	80	32	56	54	77	34	50	55	46	35	52	53	53	56	43	53	52	46	50	55
Don't know	15	8	9	8	7	9	10	14	10	20	40	16	10	9	15	15	19	14	19	13	9

Tax on petrol and diesel

Go up	34	16	52	39	45	21	50	35	32	37	23	32	40	35	30	40	23	35	31	41	39
Go down	8	14	3	9	10	12	5	7	10	6	11	7	7	7	8	8	9	8	9	5	12
Stay about the same	43	62	34	45	41	59	34	45	49	36	27	44	43	48	47	37	46	43	44	40	42
Don't know	15	7	11	7	5	8	11	13	9	20	38	17	10	10	15	15	22	14	16	14	7

National insurance

Go up	29	8	49	34	41	14	47	30	28	31	13	25	32	36	24	36	19	29	28	35	31
Go down	6	11	2	5	7	9	2	5	9	3	12	7	5	4	7	5	8	6	7	5	4
Stay about the same	46	71	36	52	40	66	36	47	51	42	33	47	51	46	51	41	45	47	47	44	53
Don't know	18	10	13	9	12	11	14	18	12	24	42	21	12	13	18	18	27	18	19	16	12