

YouGov / Times Red Box Survey Results

Sample Size: 1729 GB Adults
Fieldwork: 29th - 30th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1729	495	507	119	174	511	424	329	839	890	206	437	591	494	986	743	221	562	370	425	150	
Unweighted Sample	1729	515	485	127	168	525	404	349	848	881	188	442	558	541	1029	700	254	592	341	409	133	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		Sept 28-29 2010	April 29-30 2015																				
Thinking about the Prime Minister David Cameron, do you think the policies and ideas he puts forward are generally optimistic or pessimistic about the country and the world?	Generally optimistic	38	42	85	14	44	46	77	18	35	43	42	32	34	45	51	45	39	39	51	41	36	34
	Generally pessimistic	28	23	2	46	24	16	5	42	28	27	20	27	26	25	17	24	22	23	19	21	27	34
	Neither optimistic nor pessimistic	21	21	8	26	28	31	13	27	28	21	21	17	22	19	26	20	23	24	20	23	21	20
	Not sure	13	13	5	14	5	8	5	13	9	8	17	23	18	11	6	11	16	14	10	14	15	12
Thinking about the Labour leader Ed Miliband, do you think the policies and ideas he puts forward are generally optimistic or pessimistic about the country and the world?	Generally optimistic	27	35	13	67	42	29	17	60	38	37	32	37	32	39	31	36	33	39	30	33	41	30
	Generally pessimistic	12	27	50	7	23	33	48	12	19	31	22	20	25	26	31	29	23	29	30	25	21	31
	Neither optimistic nor pessimistic	23	24	26	16	31	25	23	18	32	21	26	18	23	23	28	23	25	17	26	25	20	30
	Not sure	37	15	11	10	4	13	11	11	11	11	20	25	20	12	10	12	19	15	14	18	17	9