

YouGov / Times Red Box Survey Results

Sample Size: 1548 GB Adults
Fieldwork: 16th - 17th February 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1548	x	x	x	x	483	373	291	751	797	184	392	529	443	882	666	198	503	331	381	135	
Unweighted Sample	1548	391	428	70	210	471	379	300	768	780	121	296	640	491	995	553	166	515	337	393	137	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about retired politicians playing a role in the current election, do you think getting support from the following politicians would be an asset or a liability for today's politicians?

Tony Blair

Their support would be an asset	14	12	25	17	8	12	22	11	15	14	13	19	13	12	13	16	10	13	17	16	13
Their support would be a liability	61	73	47	61	75	73	53	66	64	58	47	54	62	72	65	55	60	63	58	58	68
Neither	13	11	15	9	10	9	18	11	12	13	10	11	16	11	11	15	11	14	11	13	10
Don't know	12	4	13	13	7	6	7	13	9	15	30	16	9	5	11	13	18	9	14	12	9

Gordon Brown

Their support would be an asset	22	16	38	25	13	15	40	23	21	23	20	24	21	23	21	23	24	18	23	23	32
Their support would be a liability	48	67	28	43	68	67	33	44	54	43	33	43	51	56	50	46	44	53	47	47	46
Neither	17	12	20	23	12	12	20	20	16	19	18	18	19	15	17	17	13	19	16	20	13
Don't know	12	5	13	9	7	7	7	12	9	16	29	15	10	6	11	14	19	11	15	10	9

Peter Mandelson

Their support would be an asset	7	5	12	6	5	6	11	6	8	5	5	8	7	7	7	6	8	6	7	5	10
Their support would be a liability	52	70	38	55	61	67	46	53	60	44	31	44	55	63	55	47	44	54	49	55	54
Neither	18	12	23	19	20	14	22	20	17	19	16	17	21	18	15	22	18	19	17	19	17
Don't know	23	13	27	20	14	13	21	22	15	31	49	31	17	13	22	24	30	21	26	21	19

John Prescott

Their support would be an asset	18	11	30	16	13	10	34	17	21	15	15	16	20	17	18	17	15	16	17	23	15
Their support would be a liability	45	65	26	50	58	65	31	42	49	40	23	41	46	55	47	41	44	47	39	44	51
Neither	20	16	24	19	19	14	22	27	18	21	16	20	22	19	18	22	15	22	23	18	16
Don't know	18	8	20	15	10	11	13	14	12	24	46	23	12	9	17	20	26	15	21	14	18

John Major

Their support would be an asset	29	44	22	42	29	40	23	33	31	27	17	31	28	33	32	24	30	31	25	32	20
Their support would be a liability	29	23	34	22	39	24	39	30	30	28	19	26	34	30	27	32	21	27	30	30	42
Neither	25	25	26	21	23	27	24	25	27	24	19	21	27	29	24	27	23	26	26	24	26
Don't know	17	7	18	15	9	9	14	12	12	21	45	21	11	8	17	17	26	16	18	14	12

Michael Howard

Their support would be an asset	12	23	5	9	16	20	7	10	12	12	9	10	13	13	12	11	8	13	14	13	6
Their support would be a liability	34	32	41	38	37	31	46	35	39	29	21	30	40	36	36	32	31	33	35	33	43
Neither	30	30	31	28	31	33	27	32	32	28	19	27	30	37	28	32	24	33	27	32	30
Don't know	24	15	24	24	16	16	20	24	17	31	51	33	18	14	24	26	36	22	24	23	21

Paddy Ashdown

Their support would be an asset	26	31	25	50	23	27	26	40	30	23	9	27	30	29	29	23	26	28	28	23	24
Their support would be a liability	27	36	28	5	37	35	33	18	29	26	16	21	29	35	25	30	26	27	25	30	31
Neither	24	21	24	27	26	25	23	25	26	23	17	23	26	27	23	26	16	25	25	26	27
Don't know	22	12	23	17	14	13	18	18	15	29	59	29	15	9	22	22	32	20	23	21	17