YouGov / The Times Survey Results

Sample Size: 2066 GB Adults
Fieldwork: 29th - 30th July 2019

		25-26 Jul	29-30 Jul (Total)	Westminster VI Con	Lab	Lib Dem	Brexit Party	Vote 2017 Con	Lab	Lib Dem	EU Ref 2016 Remain	Leave	Gender Male	Female	Age 18-24	25-49	50-64	65+	Social Grade ABC1	C2DE	Region London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample			2066	479	345	290	205	682	638	116	795	851	1000	1066	227	870	492	477	1178	888	248	690	446	504	178
Unweighted Sample			2066	497	333	329	210	724	633	133	936	833	918	1148	139	872	515	540	1260	806	217	728	420	503	198
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention
[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

	25-26 Jul	29-30 Jul (Total)	Con	Lab	Lib Dem	Brexit Party	Con (2017)	Lab (2017)	Lib Dem (2017)	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Con	31	32	100	0	0	0	69	5	6	15	49	35	29	18	23	38	44	32	32	29	38	32	30	18
Lab	21	22	0	100	0	0	1	54	3	31	12	19	25	37	28	18	12	21	25	27	18	25	28	11
Lib Dem	20	19	0	0	100	0	9	21	79	34	3	19	20	25	21	18	15	23	13	28	23	16	13	15
SNP	5	4	0	0	0	0	0	1	2	6	1	4	4	5	5	4	2	5	3	0	0	0	0	42
Plaid Cymru	1	1	0	0	0	0	0	0	1	1	0	0	1	0	1	1	1	1	1	0	0	3	0	0
Brexit Party	13	13	0	0	0	100	18	7	3	1	28	17	10	1	11	14	21	10	18	7	12	15	18	12
Green	8	8	0	0	0	0	3	11	7	11	5	5	10	12	9	7	4	8	8	9	8	8	9	1
Other	1	1	0	0	0	0	0	1	0	0	1	1	1	1	1	1	1	1	1	1	1	1	2	0

Other Parties Westminster Voting Intention
[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

	25-26 Jul	29-30 Jul (Total)	Con	Lab	Lib Dem	Brexit Party	Con (2017)	Lab (2017)	Lib Dem (2017)	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
UKIP	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	1	0	1	0	0	1	1	0
WEP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Change UK	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	1	0	1	0	0	0	1	0

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![YouGov - What the world thinks]

			Westminster VI				Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
		Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		2066	479	345	290	205	682	638	116	795	851	1000	1066	227	870	492	477	1178	888	248	690	446	504	178
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	25-26 Jul	29-30 Jul																						
If there were a general election held tomorrow, which party would you vote for?																								
Conservative	*22*	**23**	100	0	0	0	57	4	5	13	38	27	20	13	16	30	34	24	22	22	28	23	20	15
Labour	*15*	**17**	0	100	0	0	1	42	3	26	9	16	18	28	19	15	9	16	17	20	14	19	20	9
Liberal Democrat	*14*	**14**	0	0	100	0	7	17	68	28	3	15	13	18	14	14	12	18	9	21	17	11	9	12
Scottish National Party (SNP)	*3*	**3**	0	0	0	0	0	1	1	5	1	3	3	4	3	3	2	4	2	0	0	0	0	35
Plaid Cymru	*1*	**1**	0	0	0	0	0	0	1	1	0	0	1	0	1	0	1	0	1	0	0	2	0	0
Brexit Party	*9*	**10**	0	0	0	100	15	5	3	1	22	13	7	1	8	11	17	8	12	5	9	11	12	10
Green	*6*	**6**	0	0	0	0	3	9	6	9	4	4	8	9	6	6	3	6	5	7	7	5	6	1
Some other party	*1*	**1**	0	0	0	0	0	1	1	0	1	1	1	1	0	1	1	1	1	1	1	1	1	0
Would not vote	*11*	**9**	0	0	0	0	2	5	1	4	6	8	10	8	14	5	6	7	12	6	9	10	12	5
Don't know	*15*	**14**	0	0	0	0	14	15	12	13	14	10	18	8	16	14	14	12	17	14	14	16	15	8
Refused	*2*	**2**	0	0	0	0	1	2	0	1	2	3	2	10	3	0	1	3	2	6	1	1	4	3
And which of these parties would you vote for?																								
[*Asked only to those who responded Some other party; n=19*]																								
UK Independence Party (UKIP)	*23*	**36**	0	0	0	0	100	0	0	0	51	41	34	51	26	29	47	27	41	55	10	72	44	0
Women's Equality Party	*11*	**3**	0	0	0	0	0	10	0	18	0	0	5	0	15	0	0	9	0	0	10	0	0	0
Independent Group for Change	*18*	**19**	0	0	0	0	0	41	0	49	6	15	21	49	37	12	0	40	6	45	14	0	28	0
Some other party	*49*	**30**	0	0	0	0	0	49	0	32	26	45	23	0	22	27	53	24	33	0	30	28	28	100
Don't know	*0*	**12**	0	0	0	0	0	0	0	0	17	0	18	0	0	32	0	0	20	0	37	0	0	0
Refused	*0*	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?																								
0 - Certain NOT to vote	*9*	**8**	0	0	0	1	1	3	1	3	5	7	9	5	12	3	5	6	10	7	7	8	11	3
1	*2*	**1**	0	0	0	0	0	0	1	0	0	1	1	1	1	0	0	0	1	0	1	1	1	0
2	*1*	**2**	1	1	0	1	1	1	2	1	2	3	2	7	2	2	1	3	2	1	2	2	4	2
3	*2*	**1**	0	0	1	0	1	0	1	1	1	1	1	2	2	1	0	1	1	2	1	0	1	0
4	*1*	**1**	1	0	0	0	1	0	0	0	1	0	1	1	1	1	1	0	2	1	1	1	2	0
5	*6*	**6**	3	2	2	3	5	5	3	3	6	4	7	3	7	5	7	5	7	5	5	9	5	6
6	*3*	**3**	2	4	2	2	2	1	0	1	3	3	3	8	4	2	1	2	4	3	3	3	3	5
7	*5*	**4**	3	4	2	3	5	3	2	4	3	3	4	3	4	4	3	3	4	5	3	4	4	3
8	*5*	**6**	5	7	4	7	6	7	2	6	6	6	6	4	7	5	6	6	6	5	6	5	7	7
9	*6*	**7**	9	9	8	7	7	7	9	7	7	8	6	10	5	9	8	8	6	5	9	8	6	8
10 - Absolutely certain to vote	*59*	**61**	76	71	81	75	71	72	81	72	67	63	60	55	55	69	69	65	57	66	63	59	58	66

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Sample Size: 2066 GB Adults
Fieldwork: 29th - 30th July 2019

	Total	Westminster VI				Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
		Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample	2066	497	333	329	210	724	633	133	936	833	918	1148	139	872	515	540	1260	806	217	728	420	503	198
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	23-24 Jul	29-30 Jul																						

Which of the following do you think would make the best Prime Minister?

	23-24 Jul	29-30 Jul	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Boris Johnson	*38*	**42**	90	5	15	84	80	17	19	21	69	47	37	26	33	49	59	41	43	31	48	44	41	32
Jeremy Corbyn	*20*	**21**	0	73	24	1	1	46	18	35	8	21	22	36	27	17	8	24	18	28	18	21	20	24
Not sure	*38*	**34**	8	21	55	14	17	35	58	41	21	28	39	31	38	33	28	32	35	36	32	31	34	40
Refused	*3*	**3**	1	1	6	1	2	2	6	3	2	4	3	7	2	2	5	3	4	5	2	3	4	4

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	**254**	**217**	**10.5%**
Men 50-64 High education	**67**	**62**	**3.0%**
Men 50-64 Mid education	**112**	**97**	**4.7%**
Men 50-64 Low education	**79**	**81**	**3.9%**
Men 25-49 High education	**133**	**159**	**7.7%**
Men 25-49 Mid education	**179**	**157**	**7.6%**
Men 25-49 Low education	**62**	**114**	**5.5%**
Men Under 25 High education	**10**	**19**	**0.9%**
Men Under 25 Mid & Low education	**22**	**95**	**4.6%**
Women Over 65	**286**	**260**	**12.6%**
Women 50-64 High education	**59**	**58**	**2.8%**
Women 50-64 Mid education	**108**	**112**	**5.4%**
Women 50-64 Low education	**90**	**83**	**4.0%**
Women 25-49 High education	**195**	**171**	**8.3%**
Women 25-49 Mid education	**195**	**167**	**8.1%**
Women 25-49 Low education	**108**	**101**	**4.9%**
Women Under 25 High education	**25**	**23**	**1.1%**
Women Under 25 Mid & Low education	**82**	**91**	**4.4%**
Political Attention (British Election Study face to face element)			
Low (0,1,2)	**165**	**393**	**19.0%**
Medium (3-7)	**1372**	**1240**	**60.0%**
High (8,9,10)	**529**	**434**	**21.0%**
Social Grade (NRS and 2011 census)			
AB	**688**	**578**	**28.0%**
C1	**572**	**599**	**29.0%**
C2	**349**	**434**	**21.0%**
DE	**457**	**455**	**22.0%**
EU Referendum Vote (Election Result)			
Remain	**936**	**795**	**38.3%**
Leave	**833**	**851**	**41.4%**
Don't Know / Did Not Vote	**297**	**419**	**20.3%**

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Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	**312**	**285**	**13.8%**
South Lab	**169**	**159**	**7.7%**
South LD	**68**	**58**	**2.8%**
South UKIP	**15**	**10**	**0.5%**
South Oth	**20**	**21**	**1.0%**
South DNV	**144**	**157**	**7.6%**
London Con	**64**	**64**	**3.1%**
London Lab	**72**	**103**	**5.0%**
London LD	**18**	**17**	**0.8%**
London Oth	**9**	**6**	**0.3%**
London DNV	**54**	**58**	**2.8%**
Midlands Con	**127**	**128**	**6.2%**
Midlands Lab	**106**	**105**	**5.1%**
Midlands LD	**11**	**10**	**0.5%**
Midlands Oth	**12**	**10**	**0.5%**
Midlands DNV	**57**	**87**	**4.2%**
North Con	**150**	**140**	**6.8%**
North Lab	**204**	**196**	**9.5%**
North LD	**23**	**19**	**0.9%**
North UKIP	**9**	**10**	**0.5%**
North Oth	**11**	**8**	**0.4%**
North DNV	**106**	**130**	**6.3%**
Scotland Con	**44**	**37**	**1.8%**
Scotland Lab	**41**	**35**	**1.7%**
Scotland LD	**9**	**8**	**0.4%**
Scotland SNP	**61**	**50**	**2.4%**
Scotland Oth & DNV	**43**	**48**	**2.3%**
Wales Con	**27**	**27**	**1.3%**
Wales Lab	**41**	**39**	**1.9%**
Wales LD	**4**	**4**	**0.2%**
Wales PC	**10**	**8**	**0.4%**
Wales Oth & DNV	**25**	**27**	**1.3%**

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk