

YouGov Survey Results

Sample Size: 2077 GB Adults

Fieldwork: 26th - 27th November 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Rachel Reeves is doing a good job or a bad job as Chancellor of the Exchequer?

She is doing a good job	11	4	22	17	1	16	15	6	14	9	17	13	10	9	13	8	11	8	13	14	10	12	10
She is doing a bad job	59	84	40	53	88	47	51	79	62	56	36	54	66	72	59	60	60	58	52	60	62	51	63
Don't know	29	12	38	30	10	37	34	14	24	34	47	34	24	19	27	31	28	34	35	26	28	37	27

Do you think the Government is managing the economy well or badly?

Very well	1	0	2	0	0	1	1	1	1	0	0	1	0	1	1	0	1	2	0	1	1	0	1
Fairly well	14	2	26	24	1	16	20	6	17	11	18	15	13	11	16	11	14	7	20	15	11	21	12
TOTAL WELL	15	2	28	24	1	17	21	7	18	11	18	16	13	12	17	11	15	9	20	16	12	21	13
Fairly badly	32	33	37	40	12	44	38	24	29	35	46	35	29	25	32	32	32	40	31	27	35	37	33
Very badly	43	60	22	27	85	29	29	64	44	41	21	36	50	56	40	46	43	44	40	46	44	31	45
TOTAL BADLY	75	93	59	67	97	73	67	88	73	76	67	71	79	81	72	78	75	84	71	73	79	68	78
Don't know	10	5	13	9	1	10	12	5	9	12	15	12	8	7	10	11	11	8	9	12	10	10	10

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
Quite good	3	1	4	5	0	4	2	1	3	2	5	3	3	1	4	2	3	2	3	3	3	4	3
TOTAL GOOD	3	1	4	5	0	4	2	1	3	2	5	3	3	1	4	2	3	2	3	4	3	4	3
Neither good nor bad	15	11	23	20	4	19	19	10	17	13	22	14	14	15	16	14	15	12	19	13	14	17	16
Quite bad	43	45	45	48	27	47	48	37	43	43	49	42	42	42	44	41	42	43	46	42	42	44	42
Very bad	36	41	24	25	68	28	27	50	34	37	21	35	39	40	34	38	36	41	29	37	37	31	37
TOTAL BAD	79	86	69	73	95	75	75	87	77	80	70	77	81	82	78	79	78	84	75	79	79	75	79
Don't know	4	2	3	2	1	3	3	2	3	5	3	5	2	2	3	4	4	3	3	5	4	4	3

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	1	1	3	1	0	1	1	1	2	1	4	2	1	1	2	1	1	1	0	1	1	2	2
Get a little better	8	3	11	9	2	13	11	3	10	7	12	12	5	2	9	6	8	7	9	7	10	13	6
TOTAL GET BETTER	9	4	14	10	2	14	12	4	12	8	16	14	6	3	11	7	9	8	9	8	11	15	8
Stay about the same	29	27	36	30	15	25	30	27	31	27	37	27	28	30	30	28	29	23	35	31	24	33	28
Get a little worse	35	43	30	40	38	36	33	37	32	37	34	30	37	40	35	33	35	30	30	34	37	26	39
Get a lot worse	21	24	14	17	41	18	19	29	20	22	8	21	25	22	18	25	21	30	20	20	22	17	21
TOTAL GET WORSE	56	67	44	57	79	54	52	66	52	59	42	51	62	62	53	58	56	60	50	54	59	43	60
Don't know	6	3	6	3	2	7	6	2	6	6	6	8	4	4	5	7	6	8	4	6	6	9	5

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you think the economic situation of the country as a whole will change over the next 12 months?

Get a lot better	1	0	1	1	0	1	1	0	1	0	0	1	1	0	1	0	1	2	0	1	1	1	0
Get a little better	6	2	13	8	1	7	9	4	9	4	12	7	5	5	8	4	7	3	7	6	6	8	7
TOTAL GET BETTER	7	2	14	9	1	8	10	4	10	4	12	8	6	5	9	4	8	5	7	7	7	9	7
Stay about the same	18	9	27	27	4	19	21	10	20	16	28	19	16	13	18	18	18	14	24	20	16	24	15
Get a little worse	34	37	31	37	28	42	34	33	33	34	35	33	35	34	33	34	34	37	32	32	37	30	34
Get a lot worse	33	47	19	24	63	19	26	48	30	35	15	30	37	41	31	35	33	37	29	32	34	25	36
TOTAL GET WORSE	67	84	50	61	91	61	60	81	63	69	50	63	72	75	64	69	67	74	61	64	71	55	70
Don't know	9	4	9	4	3	11	9	6	7	10	11	10	7	7	8	9	9	8	8	10	6	12	8

This week the Chancellor Rachel Reeves set out the Government's budget. Below are some of the announcements she made. For each one, please say whether you think it is the right or wrong thing to do at the present time.

Increasing the minimum wage from £12.21 to £12.71 for over 21s

Right thing to do at this time	71	56	83	82	48	88	78	60	67	75	81	73	70	64	70	72	71	70	75	69	69	75	71
Wrong thing to do at this time	20	35	10	12	45	7	14	32	25	16	9	18	21	27	22	18	21	19	16	22	23	15	21
Don't know	9	9	6	6	7	5	8	8	9	9	10	9	8	9	8	10	9	11	10	9	8	11	8

Freezing the amount people can earn before paying tax at its current level, rather than increasing it in line with inflation

Right thing to do at this time	26	16	34	31	16	27	29	22	25	28	32	28	26	21	25	27	26	24	33	25	27	24	26
Wrong thing to do at this time	56	76	50	56	70	55	54	67	61	52	45	51	61	66	60	52	57	56	47	57	55	56	59
Don't know	17	8	16	13	14	18	17	12	14	20	23	21	13	13	15	20	17	20	20	17	18	20	15

Increasing tax on income from property, dividends or savings interest by 2 percent

Right thing to do at this time	33	17	51	39	17	53	42	23	38	28	40	35	30	28	34	31	33	27	41	34	33	35	31
Wrong thing to do at this time	41	66	25	39	65	23	35	54	41	41	23	37	45	50	43	38	41	43	34	39	41	41	43
Don't know	26	17	24	21	18	24	22	23	21	31	37	27	24	21	23	31	26	30	25	27	26	24	26

A new annual tax on houses worth over £2 million

Right thing to do at this time	67	51	83	81	51	83	78	57	67	68	72	68	67	63	68	65	66	67	78	71	66	60	64
Wrong thing to do at this time	19	35	9	12	40	5	12	29	21	16	12	17	20	23	19	18	20	14	13	18	19	22	21
Don't know	14	14	9	7	9	11	10	14	12	16	15	14	13	14	12	17	14	19	9	11	15	17	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

A cap on the amount people can pay into pensions through salary sacrifice schemes without paying National Insurance

Right thing to do at this time	21	17	26	29	13	21	26	17	25	16	23	20	19	23	21	21	20	18	25	20	19	22	21
Wrong thing to do at this time	50	64	42	49	69	52	48	59	51	49	38	49	53	53	53	46	50	46	47	54	48	46	51
Don't know	29	18	31	23	18	27	26	23	24	35	39	31	27	25	26	34	29	36	28	26	32	32	28

Reducing the amount of money people aged under 65 can pay into a Cash ISA each year to £12,000

Right thing to do at this time	16	12	23	17	11	16	19	12	19	13	18	16	13	17	16	15	16	11	18	19	13	16	15
Wrong thing to do at this time	62	78	54	61	76	56	61	73	64	61	47	60	69	65	65	59	62	62	61	58	66	58	65
Don't know	22	11	22	21	13	28	21	15	18	27	35	24	18	18	19	26	22	26	21	23	21	26	21

Reducing the environmental levies currently added to gas & electricity bills, reducing bills by £150 a year

Right thing to do at this time	75	81	75	74	87	57	73	83	77	72	60	72	78	83	73	77	74	77	75	74	72	73	77
Wrong thing to do at this time	10	9	12	16	5	27	14	7	11	10	19	11	8	8	12	8	11	7	10	10	13	11	10
Don't know	15	10	14	10	8	16	13	10	12	18	22	18	13	9	15	15	15	17	16	16	16	16	13

Extending the "sugar tax" to include milk based drink (e.g. milkshakes)

Right thing to do at this time	50	50	61	64	31	63	61	44	52	48	46	48	51	54	54	44	51	40	47	52	47	56	49
Wrong thing to do at this time	36	34	29	33	57	27	28	43	35	37	39	39	38	28	33	40	36	38	35	34	39	32	38
Don't know	14	16	10	4	12	10	11	13	13	15	15	13	12	18	13	16	13	21	18	14	14	12	13

Keeping duty on petrol and diesel at its current level until September, then a staggered 5p increase over 6 months

Right thing to do at this time	46	50	54	52	38	42	51	46	49	43	37	42	52	51	48	43	47	38	40	46	46	50	47
Wrong thing to do at this time	32	37	25	32	49	23	28	39	34	30	26	33	32	34	31	33	31	39	36	31	33	26	33
Don't know	22	13	21	16	12	35	21	15	16	27	37	26	16	15	20	24	22	23	24	22	21	24	20

Abolishing the current two-child cap on benefits

Right thing to do at this time	31	14	42	36	13	52	37	18	31	31	51	32	25	26	31	30	30	29	40	29	26	37	31
Wrong thing to do at this time	56	76	46	51	83	40	49	75	58	55	37	54	63	63	58	54	57	57	48	59	61	48	57
Don't know	13	9	13	13	4	8	14	7	11	14	13	14	12	11	11	15	13	14	12	12	13	14	12

Introducing a pay-per-mile tax on electric vehicles

Right thing to do at this time	38	47	41	38	38	23	37	45	44	32	30	33	37	50	39	36	38	35	36	37	39	31	41
Wrong thing to do at this time	43	42	39	48	51	55	45	43	44	42	41	47	45	36	43	44	43	45	41	43	44	46	42
Don't know	19	11	19	15	11	22	18	12	13	25	29	20	18	14	18	20	19	20	23	20	18	23	16

Increasing taxes on gambling

Right thing to do at this time	82	82	89	88	75	93	87	79	80	84	83	80	83	85	85	78	83	76	81	80	79	88	84
Wrong thing to do at this time	8	10	5	5	17	2	5	12	12	6	7	9	9	7	8	10	8	9	9	9	12	5	8
Don't know	9	8	6	8	8	5	8	9	8	10	10	11	8	8	7	12	9	15	11	11	8	7	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Decreasing business tax rates for retail, hospitality and leisure businesses

Right thing to do at this time	64	79	63	70	73	57	65	74	67	61	46	57	73	74	67	60	65	63	58	64	61	62	67
Wrong thing to do at this time	14	11	14	18	13	22	15	11	16	13	24	16	10	11	15	14	14	10	17	12	18	13	14
Don't know	22	10	23	12	14	21	21	15	18	26	30	26	17	15	18	26	21	27	25	24	21	25	18

Freezing rail fares at their current level

Right thing to do at this time	82	84	87	90	77	89	86	82	81	84	82	81	84	84	83	82	83	69	85	79	80	86	85
Wrong thing to do at this time	7	9	5	5	11	6	6	9	10	5	6	8	8	5	8	6	7	8	8	9	5	5	7
Don't know	11	7	8	6	11	4	8	9	10	11	13	11	8	11	10	12	10	23	6	11	14	9	8

Freezing the amount graduates can earn before they have to start paying back their student loan

Right thing to do at this time	50	48	57	60	39	50	56	47	48	51	50	51	50	46	50	50	50	43	54	52	52	46	48
Wrong thing to do at this time	27	34	22	26	38	31	24	31	30	25	28	25	31	28	30	25	28	22	23	27	25	29	30
Don't know	23	19	21	13	23	19	20	22	22	23	22	24	19	26	21	26	22	36	23	21	22	25	22

Overall, do you think this week's budget was fair or not?

Yes, it is fair	21	10	35	31	6	28	28	12	23	19	29	21	19	20	23	18	21	12	25	24	19	24	19
No, it is not fair	48	70	33	39	76	36	40	66	50	46	28	45	53	56	48	47	48	52	38	46	51	42	51
Don't know	31	20	32	30	18	36	32	22	27	36	44	34	28	24	28	35	30	37	37	30	30	34	30

Do you think the changes that the Chancellor set out are or are not affordable for the country?

Are affordable	22	8	36	36	8	34	30	12	27	17	33	24	19	17	26	17	22	15	26	25	18	29	20
Are not affordable	47	70	30	40	79	31	38	64	47	47	33	46	51	52	47	48	47	54	41	44	52	39	51
Don't know	31	22	34	24	13	36	32	24	26	35	34	31	29	31	27	35	30	32	33	31	30	32	30

Thinking first of the country as a whole, do you think these changes will leave the country...?

Better off	9	1	18	14	2	12	11	4	11	7	21	10	6	5	11	7	9	8	9	10	8	14	7
Worse off	47	70	30	35	83	30	38	67	47	48	27	43	55	56	46	48	47	54	40	44	51	38	52
Not make much difference	31	22	39	39	12	43	39	23	32	30	35	32	30	30	32	30	31	24	38	34	30	34	28
Don't know	12	7	13	12	3	15	12	7	10	15	17	15	10	9	11	15	12	14	12	12	11	14	13

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%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking now of you and your family, do you think these changes will leave you and your family...?

Better off	3	1	5	4	1	7	3	1	4	3	9	5	1	1	4	3	4	1	2	6	3	6	2
Worse off	50	63	41	45	73	34	47	63	50	49	27	46	58	57	50	49	49	58	48	48	47	45	53
Not make much difference	37	31	45	44	21	48	42	31	39	36	47	36	35	37	38	37	37	32	40	38	39	38	35
Don't know	10	5	9	7	4	11	8	5	7	12	17	13	6	5	8	12	10	9	11	9	11	11	9

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.