

YouGov / Times Survey Results

Sample size: 2036 adults in GB
Fieldwork: 28th - 29th October 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2036	366	523	187	220	115	715	727	983	1053	214	839	503	480	690	456	609	1761	98	177	483	334	246	698
Unweighted Sample	2036	304	551	193	234	115	775	743	886	1150	156	719	599	562	791	462	495	1732	121	183	512	329	179	712
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think John Healey is doing a good job or a bad job as Chancellor of the Exchequer?

He is doing a good job	23	13	40	31	6	25	33	14	27	18	27	20	24	23	28	21	18	23	21	16	24	23	22	23
He is doing a bad job	22	38	8	15	58	6	10	40	27	18	8	19	25	30	21	22	26	22	19	26	25	19	19	22
Don't know	55	49	52	54	36	69	57	45	46	64	65	61	50	46	51	57	56	55	60	58	51	58	58	55

Do you think the Government is managing the economy well or badly?

Very well	2	0	4	2	0	0	3	1	2	1	1	1	2	2	3	1	1	2	4	0	1	2	2	1
Fairly well	29	17	51	41	7	34	43	16	34	24	34	29	29	26	34	29	24	30	27	21	32	28	30	29
TOTAL WELL	31	17	55	43	7	34	46	17	36	25	35	30	31	28	37	30	25	32	31	21	33	30	32	30
Fairly badly	30	36	20	30	28	27	24	31	26	33	36	29	31	27	28	29	32	30	32	31	28	31	27	31
Very badly	25	37	8	15	62	15	14	42	27	23	11	24	26	32	21	28	29	25	24	29	26	23	23	25
TOTAL BADLY	55	73	28	45	90	42	38	73	53	56	47	53	57	59	49	57	61	55	56	60	54	54	50	56
Don't know	15	10	17	12	3	24	16	11	11	19	19	17	12	12	14	14	15	15	13	18	13	16	17	14

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	0	0	1	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	1	1	0
Quite good	5	3	8	4	1	2	6	2	6	3	7	4	4	4	5	3	4	5	3	3	5	4	7	4
TOTAL GOOD	5	3	9	4	1	2	6	2	6	3	8	4	4	4	6	3	4	5	3	3	5	5	8	4
Neither good nor bad	18	10	28	20	6	26	24	12	21	16	20	19	17	19	20	18	17	19	18	16	21	17	18	17
Quite bad	43	47	43	53	28	42	45	40	40	45	47	41	47	39	42	43	43	43	34	43	38	46	43	45
Very bad	31	38	18	20	63	28	22	43	31	31	20	31	30	35	29	32	33	30	43	34	32	28	27	30
TOTAL BAD	74	85	61	73	91	70	67	83	71	76	67	72	77	74	71	75	76	73	77	77	70	74	70	75
Don't know	4	3	3	3	1	3	3	2	2	5	5	5	2	2	3	3	3	4	3	3	3	5	4	3

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	1	0	2	1	1	0	1	0	1	1	3	2	0	0	2	0	1	1	2	1	1	2	2	0
Get a little better	11	4	16	13	6	14	13	5	13	9	20	15	6	5	12	12	8	11	9	9	10	9	12	12
TOTAL GET BETTER	12	4	18	14	7	14	14	5	14	10	23	17	6	5	14	12	9	12	11	10	11	11	14	12
Stay about the same	31	29	37	33	20	31	36	26	33	29	32	27	34	35	32	31	30	31	25	34	34	31	30	29
Get a little worse	34	45	32	34	34	34	33	40	32	35	24	33	34	40	35	33	37	33	40	36	34	35	27	34
Get a lot worse	17	18	9	15	37	11	12	24	16	18	9	17	22	18	15	20	19	17	22	17	15	18	18	18
TOTAL GET WORSE	51	63	41	49	71	45	45	64	48	53	33	50	56	58	50	53	56	50	62	53	49	53	45	52
Don't know	6	3	5	5	2	10	4	4	4	7	13	7	4	3	4	5	5	6	1	3	5	5	10	6

How do you think the economic situation of the country as a whole will change over the next 12 months?

Get a lot better	1	0	1	0	1	0	0	0	1	0	2	1	0	0	1	0	0	1	0	0	0	1	1	0
Get a little better	12	4	23	15	1	17	18	4	16	8	23	11	10	11	13	12	10	13	9	7	10	13	16	13
TOTAL GET BETTER	13	4	24	15	2	17	18	4	17	8	25	12	10	11	14	12	10	14	9	7	10	14	17	13
Stay about the same	20	14	27	22	8	21	25	13	22	19	26	21	22	16	21	21	17	20	19	20	22	20	21	19
Get a little worse	33	42	28	41	32	35	33	38	30	36	24	35	31	37	35	30	36	33	35	37	33	32	31	34
Get a lot worse	26	35	13	16	54	15	18	39	26	26	10	24	30	31	22	30	28	25	34	29	26	27	19	25
TOTAL GET WORSE	59	77	41	57	86	50	51	77	56	62	34	59	61	68	57	60	64	58	69	66	59	59	50	59
Don't know	8	5	8	5	4	12	6	7	6	11	15	9	8	6	7	7	8	9	4	7	8	8	11	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

This week the Chancellor John Healey set out the Government's budget. Below are some of the announcements he made. For each one, please say whether you think it is the right or wrong thing to do at the present time.

Increasing the National Living Wage to £13.21 per hour for those aged 21 or over

Right thing to do at this time	68	51	81	67	53	81	72	60	62	74	79	69	71	61	65	68	69	67	70	78	66	71	76	64
Wrong thing to do at this time	21	38	12	22	40	11	17	29	26	15	13	20	19	27	25	23	18	22	19	12	23	21	16	23
Don't know	11	11	7	11	7	8	11	10	11	11	8	11	11	12	11	9	12	11	10	10	11	8	9	13

Delaying the planned 5p increase in fuel duty for another six months

Right thing to do at this time	83	90	86	88	84	69	86	87	83	82	75	79	87	88	85	85	83	83	81	83	81	85	75	85
Wrong thing to do at this time	6	5	5	6	8	11	6	7	7	5	6	7	6	6	8	5	5	6	9	5	7	5	9	5
Don't know	11	5	9	6	8	20	8	7	10	12	18	14	8	6	7	10	12	11	10	12	12	10	15	9

Increasing tax on income from property or savings interest by 2 percent

Right thing to do at this time	31	20	47	32	17	45	40	22	35	27	37	33	28	27	33	33	24	31	27	31	31	28	32	31
Wrong thing to do at this time	42	63	26	34	61	22	34	52	44	40	37	36	45	49	44	41	43	42	46	36	43	44	42	40
Don't know	28	17	27	34	23	33	26	26	21	34	26	31	28	24	23	26	33	27	26	33	26	28	26	28

Extending the VAT cut on electricity until July 2027

Right thing to do at this time	83	87	89	92	80	84	89	85	86	80	66	80	87	88	89	84	80	82	81	90	83	81	76	83
Wrong thing to do at this time	4	4	3	1	6	1	3	6	6	3	6	4	4	4	4	2	6	4	7	2	5	3	6	3
Don't know	13	9	8	7	13	15	9	9	9	17	28	15	9	8	8	14	14	14	12	7	12	15	18	13

Giving a "household energy payment" of £100 to all households in council tax bands A to D

Right thing to do at this time	68	61	75	69	64	72	69	66	67	69	71	69	66	67	65	67	71	68	68	69	66	73	73	65
Wrong thing to do at this time	16	23	12	16	24	10	15	22	19	15	13	14	19	19	20	17	14	16	20	18	18	15	10	18
Don't know	16	15	14	15	12	18	17	13	14	17	17	17	15	14	15	16	15	16	12	13	17	13	17	17

Temporarily increasing the tax on banks by 3% for the next 15 months

Right thing to do at this time	55	40	71	64	44	65	67	45	62	47	60	53	56	53	63	52	47	54	57	61	58	49	50	54
Wrong thing to do at this time	16	31	6	11	27	1	9	24	16	15	11	14	17	20	14	17	17	16	15	12	17	15	20	15
Don't know	30	29	23	25	29	34	24	30	21	37	29	33	27	27	23	31	36	30	28	26	25	36	30	31

Removing gas standing charges, so gas bills are based only on the amount used

Right thing to do at this time	84	84	89	85	80	89	85	86	82	85	81	83	85	86	84	86	81	85	80	79	84	85	86	84
Wrong thing to do at this time	4	7	2	4	7	1	4	6	6	3	1	4	5	5	5	3	5	4	7	4	4	4	3	4
Don't know	12	9	9	10	13	10	12	8	12	12	18	13	10	9	11	11	14	11	14	16	11	11	11	11

Temporarily removing tariffs from many groceries

Right thing to do at this time	78	74	84	86	73	89	84	77	78	78	75	79	80	77	81	79	76	78	80	83	75	74	85	79
Wrong thing to do at this time	8	12	5	7	13	4	6	10	8	7	7	7	8	9	7	9	8	8	6	5	8	9	6	8
Don't know	14	14	11	7	14	7	10	13	14	14	18	15	12	14	12	12	16	14	13	12	17	16	9	13

Making self-employed fathers eligible for paid statutory paternity leave

Right thing to do at this time	68	56	78	75	54	77	75	56	65	70	80	78	66	46	69	67	65	67	69	69	66	66	71	68
Wrong thing to do at this time	16	25	10	13	31	6	12	26	18	14	6	9	16	31	15	19	16	16	19	15	16	16	12	17
Don't know	17	19	12	12	16	17	14	18	18	16	14	13	18	23	16	14	19	17	12	16	18	19	16	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Increasing the threshold of business rate relief from 12k to 18k, so fewer small businesses pay rates

Right thing to do at this time	75	81	80	84	75	81	82	76	79	72	66	72	78	82	82	82	67	76	78	70	75	71	75	79
Wrong thing to do at this time	5	6	5	3	6	3	3	5	5	5	9	5	4	4	3	3	8	5	5	4	7	4	5	5
Don't know	20	13	15	13	19	16	14	18	16	23	25	22	17	14	15	15	25	19	18	27	18	25	20	16

Introducing a new tax relief for people who set up their own business

Right thing to do at this time	68	75	70	75	71	66	72	70	73	63	63	63	71	74	72	72	62	68	69	61	67	63	72	70
Wrong thing to do at this time	8	9	8	6	8	9	7	8	8	8	11	8	9	5	7	7	9	8	12	6	11	5	6	8
Don't know	24	16	22	19	21	25	21	21	19	29	26	29	20	21	21	21	29	24	19	32	21	32	22	23

Giving control over how to spend tax receipts from business rates to local councils

Right thing to do at this time	38	29	49	48	26	45	48	29	44	32	43	39	38	34	43	37	32	38	28	38	39	33	39	40
Wrong thing to do at this time	19	33	11	14	35	11	13	27	23	16	14	14	21	28	18	20	21	19	27	18	21	21	19	16
Don't know	43	38	40	39	39	44	39	43	33	53	43	47	41	38	38	42	47	43	45	44	40	45	41	44

Overall, do you think this week's budget was fair or not?

Yes, it is fair	45	29	66	59	24	54	59	33	47	42	51	46	45	39	51	43	39	45	51	40	46	44	43	45
No, it is not fair	20	30	8	15	41	13	11	30	23	17	13	17	23	24	18	20	22	19	25	21	20	18	21	19
Don't know	36	41	26	26	35	34	30	37	30	41	35	37	32	37	31	37	39	36	25	40	35	38	36	35

Do you think the changes that the Chancellor set out are or are not affordable for the country?

Are affordable	31	17	50	36	16	43	41	20	37	26	39	33	29	27	37	29	24	32	34	25	34	30	35	30
Are not affordable	32	50	17	31	56	12	23	47	33	31	28	26	35	41	30	35	35	32	35	31	31	31	30	34
Don't know	37	33	33	33	28	45	36	33	30	43	33	41	36	32	34	36	40	36	32	44	35	40	34	36

Thinking first of the country as a whole, do you think these changes will leave the country...?

Better off	18	7	32	19	5	26	26	7	21	15	33	20	15	11	20	15	14	19	17	11	19	17	22	18
Worse off	20	35	10	15	41	9	13	32	22	18	10	17	24	25	20	20	23	20	18	22	19	22	18	20
Not make much difference	49	50	47	58	49	43	51	51	48	51	37	48	52	55	49	54	52	49	52	54	48	48	48	50
Don't know	13	9	12	8	5	22	11	10	9	17	20	15	9	9	11	11	11	13	13	14	14	14	12	12

Thinking now of you and your family, do you think these changes will leave you and your family...?

Better off	15	8	23	16	4	26	18	9	17	12	29	17	11	8	15	14	13	15	16	8	15	16	13	16
Worse off	20	31	10	20	39	11	16	29	20	19	7	16	25	25	22	20	20	19	20	21	18	18	19	22
Not make much difference	56	54	59	59	51	49	59	56	56	56	43	55	59	61	56	58	59	55	57	63	59	55	53	53
Don't know	10	6	8	5	6	15	7	6	7	13	21	12	5	5	8	9	8	10	7	8	8	11	15	9

*This survey was carried out online. The figures have been weighted and are representative of all adults in GB (aged 18+).

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.