







Sample Size: 1206 Scottish Adults  
Fieldwork: 25th - 29th June 2014

	Gender		Age				Social Grade	
	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
<b>Weighted Sample</b>	<b>574</b>	<b>632</b>	<b>142</b>	<b>292</b>	<b>431</b>	<b>341</b>	<b>567</b>	<b>639</b>
Unweighted Sample	655	551	93	273	429	411	698	508
	%	%	%	%	%	%	%	%

	March 20-24	June 25-29								
<b>Do you think Scotland would be economically better or worse off if it became an independent country, or would it make no difference?</b>										
Better off	30	27	29	26	26	30	25	28	24	30
Worse off	45	49	49	49	46	43	52	51	53	46
No difference	10	11	14	9	13	13	10	10	11	11
Don't know	16	13	8	17	15	14	13	11	13	13

<b>Do you think you personally would be financially better or worse off if Scotland became an independent country, or would it make no difference?</b>										
Better off	19	17	21	14	24	19	16	14	15	19
Worse off	39	43	44	42	34	37	49	44	45	41
No difference	23	23	24	23	24	27	19	26	24	23
Don't know	19	17	11	21	19	18	16	16	16	17

**In the May 2011 election for the Scottish parliament, half of Scottish people voted and the other half did not vote. Can you remember whether you voted in that particular election?**

Yes, I voted in the 2011 Scottish parliament election	76	78	74	52	69	79	87	76	75
No, I did not vote in the 2011 Scottish parliament election	15	15	15	26	21	11	9	15	15
Can't remember	10	7	12	22	10	10	3	9	10

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	Likelihood to vote			Scotland be an independent country?		Holyrood Voting intention				Holyrood Constituency Vote 2011			
	Total	10/10	8+/10	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib	SNP
<b>Weighted Sample</b>	<b>1206</b>	1002	1101	419	648	154	375	56	352	134	306	76	438
Unweighted Sample	1206	1022	1118	415	664	129	422	74	346	104	368	92	420
	%	%	%	%	%	%	%	%	%	%	%	%	%

**In the May 2011 Scottish parliament election you had two votes. Your first vote was for a single person to represent your constituency in the Scottish Parliament. Which party did you vote for with that constituency vote?**

*[Asked to those who said, yes voted in 2011 Scottish parliament election; n=965]*

Conservative	12	13	12	0	21	73	2	0	1	83	0	5	2
Labour	34	34	34	17	45	4	86	7	5	5	89	4	10
Liberal Democrat	8	7	7	3	11	2	4	81	1	1	3	73	1
Scottish National party (SNP)	40	39	40	75	16	15	8	7	91	3	4	7	82
Another Party	3	3	3	2	3	0	0	2	1	3	2	1	2
Don't remember	4	4	4	1	4	6	1	4	1	4	2	10	3

**In the last Westminster Election, 64% of Scots voted, while 36% did not vote. Thinking back to the Westminster Election in May 2010, can you remember whether or not you voted in that specific election?**

I did not vote in the 2010 Westminster Election	15	10	12	13	14	9	12	18	10	8	7	11	7
I voted in the 2010 Westminster election	74	82	80	80	77	85	81	78	84	83	85	80	85
Don't remember	11	7	8	7	9	6	7	5	6	9	8	8	8

**Thinking back to the Westminster Election in May 2010, can you recall which party you voted for in that election?**

*[Asked to respondents who said they voted in the 2010 Westminster election; n=940]*

Conservative	16	17	16	1	27	77	3	1	3	85	2	5	7
Labour	40	40	40	31	45	4	84	8	21	3	90	7	25
Liberal Democrat	14	13	13	11	16	8	9	87	7	7	4	83	8
Scottish National Party	24	25	24	52	6	7	1	4	66	1	0	1	56
Another party	3	2	2	4	1	0	0	0	1	1	1	3	1
Can't remember	4	3	4	2	4	3	1	0	2	4	2	1	4

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	Gender		Age				Social Grade		
	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
<b>Weighted Sample</b>	<b>1206</b>	574	632	142	292	431	341	567	639
Unweighted Sample	1206	655	551	93	273	429	411	698	508
	%	%	%	%	%	%	%	%	%

**In the May 2011 Scottish parliament election you had two votes. Your first vote was for a single person to represent your constituency in the Scottish Parliament. Which party did you vote for with that constituency vote?**

*[Asked to those who said, yes voted in 2011 Scottish parliament election; n=965]*

Conservative	<b>12</b>	11	13	19	5	12	15	13	11
Labour	<b>34</b>	33	35	18	36	36	34	34	34
Liberal Democrat	<b>8</b>	7	9	4	8	8	8	10	6
Scottish National party (SNP)	<b>40</b>	44	36	50	42	38	38	36	43
Another Party	<b>3</b>	2	3	5	3	3	2	1	4
Don't remember	<b>4</b>	3	5	5	6	3	3	5	3

**In the last Westminster Election, 64% of Scots voted, while 36% did not vote. Thinking back to the Westminster Election in May 2010, can you remember whether or not you voted in that specific election?**

I did not vote in the 2010 Westminster Election	<b>15</b>	14	15	25	21	13	8	15	14
I voted in the 2010 Westminster election	<b>74</b>	79	71	57	68	76	85	76	73
Don't remember	<b>11</b>	7	14	18	11	12	7	9	13

**Thinking back to the Westminster Election in May 2010, can you recall which party you voted for in that election?**

*[Asked to respondents who said they voted in the 2010 Westminster election; n=940]*

Conservative	<b>16</b>	18	15	13	16	15	18	18	14
Labour	<b>40</b>	39	41	22	37	45	41	39	40
Liberal Democrat	<b>14</b>	12	15	30	13	13	10	15	12
Scottish National Party	<b>24</b>	27	22	17	26	23	27	21	27
Another party	<b>3</b>	2	3	10	2	2	2	2	3
Can't remember	<b>4</b>	2	5	8	6	3	2	4	3

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	Likelihood to vote			Scotland be an independent country?		Holyrood Voting intention				Holyrood Constituency Vote 2011			
	10/10	8+/10		Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib	SNP
<b>Total</b>	<b>1002</b>	<b>1101</b>		<b>419</b>	<b>648</b>	<b>154</b>	<b>375</b>	<b>56</b>	<b>352</b>	<b>134</b>	<b>306</b>	<b>76</b>	<b>438</b>
<b>Weighted Sample</b>	<b>1206</b>	<b>1101</b>		<b>419</b>	<b>648</b>	<b>154</b>	<b>375</b>	<b>56</b>	<b>352</b>	<b>134</b>	<b>306</b>	<b>76</b>	<b>438</b>
<b>Unweighted Sample</b>	<b>1022</b>	<b>1118</b>		<b>415</b>	<b>664</b>	<b>129</b>	<b>422</b>	<b>74</b>	<b>346</b>	<b>104</b>	<b>368</b>	<b>92</b>	<b>420</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking back to the European parliament elections last month, May 2014, can you remember whether or not you voted in that specific election?**

Yes, I voted in the 2014 European Parliament election	<b>67</b>	75	72	72	68	65	73	75	75	62	77	79	78
No, I did not vote in the 2014 European Parliament election	<b>28</b>	23	25	25	29	32	25	20	23	35	20	16	19
Can't remember	<b>5</b>	2	3	2	3	3	2	5	2	3	3	5	3

**Thinking back to the European parliament elections last month, can you recall which party you voted for in that election?**

[Asked to respondents who said they voted in the 2014 EU elections; n=858]

Conservative	<b>9</b>	9	9	1	15	63	2	1	1	65	1	4	3
Labour	<b>29</b>	30	29	11	43	4	78	4	2	4	73	18	9
Liberal Democrat	<b>6</b>	6	6	3	8	1	3	73	1	1	3	42	3
Scottish National Party (SNP)	<b>29</b>	30	29	67	3	2	3	3	81	0	6	7	60
UK Independence Party (UKIP)	<b>15</b>	14	15	6	20	26	8	2	7	27	11	8	14
Scottish Greens	<b>9</b>	9	9	12	7	0	6	6	7	1	6	17	9
Another Party	<b>1</b>	1	1	1	2	2	0	0	1	1	0	0	1
Can't remember	<b>1</b>	1	1	0	2	3	0	12	0	1	0	4	1

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<b>Weighted Sample</b>	<b>1206</b>	574	632	142	292	431	341	567	639
Unweighted Sample	1206	655	551	93	273	429	411	698	508
	%	%	%	%	%	%	%	%	%

**Thinking back to the European parliament elections last month, May 2014, can you remember whether or not you voted in that specific election?**

Yes, I voted in the 2014 European Parliament election	<b>67</b>	67	67	50	62	68	77	69	65
No, I did not vote in the 2014 European Parliament election	<b>28</b>	29	28	37	31	29	21	27	29
Can't remember	<b>5</b>	4	6	12	7	3	2	4	6

**Thinking back to the European parliament elections last month, can you recall which party you voted for in that election?**

*[Asked to respondents who said they voted in the 2014 EU elections; n=858]*

Conservative	<b>9</b>	10	8	6	7	7	13	12	6
Labour	<b>29</b>	28	30	15	29	32	29	31	27
Liberal Democrat	<b>6</b>	6	7	6	6	4	9	8	5
Scottish National Party (SNP)	<b>29</b>	28	29	22	34	28	28	26	31
UK Independence Party (UKIP)	<b>15</b>	16	14	20	8	18	15	10	20
Scottish Greens	<b>9</b>	9	10	25	11	9	4	10	9
Another Party	<b>1</b>	2	1	3	3	1	0	2	1
Can't remember	<b>1</b>	1	2	4	2	0	1	1	1



## YouGov Weighting Data

In addition to weighting by age, gender and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and recalled vote from the 2011 Holyrood election:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	47	72
Male 25 to 39	134	144
Male 40 to 59	247	209
Male 60 +	227	150
Female 18 to 24	46	70
Female 25 to 39	139	148
Female 40 to 59	182	222
Female 60 +	184	192
<b>Social Grade</b>		
AB	335	235
C1	363	332
C2	213	241
DE	295	398
<b>Newspaper Type</b>		
Express / Mail	128	145
Sun / Star	187	193
Mirror / Record	227	241
Guardian / Independent/ Herald	124	72
FT / Times / Telegraph/ Scotsman	109	72
Other Paper	165	241
No Paper	266	241
<b>Recalled 2011 Constituency Vote</b>		
Conservative	104	134
Labour	368	306
Liberal Democrat	92	76
SNP	328	316
SNP (but Labour in 2010)	92	122
Others	27	11
None/ DK	195	241

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