

BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1108 adults. Fieldwork was undertaken between 24th - 25th August 2017. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov NY

Tipping

US Nationally Representative Sample: August 24-25, 2017



Total	Gender		Age			Region				Race			
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other

Do you think workers who normally receive a tip (waiting staff, hotel staff, taxi drivers, etc.) should instead earn a higher wage rather than expect a tip? Please select the option that best applies.

Unweighted base	1108	465	643	278	359	471	237	227	371	273	812	111	103	82
Base: All US adults	1093	542	550	342	350	401	266	200	342	284	708	134	162	90
Workers should earn a HIGHER wage and NOT receive tips	44%	43%	46%	46%	41%	45%	52%	47%	44%	34%	45%	53%	34%	38%
Workers should earn the SAME wage and receive tips, as they do now	36%	37%	34%	27%	38%	41%	32%	35%	36%	40%	36%	26%	36%	46%
Workers should earn the SAME wage and NOT receive tips	1%	2%	1%	2%	2%	1%	1%	0%	2%	2%	2%	-	-	4%
Don't know / not sure	19%	18%	19%	25%	19%	13%	15%	17%	18%	24%	17%	21%	30%	13%

When it comes to tipping a server at a restaurant, which comes closest to your usual behavior?

Unweighted base	1108	465	643	278	359	471	237	227	371	273	812	111	103	82
Base: All US adults	1093	542	550	342	350	401	266	200	342	284	708	134	162	90
I always leave a tip at a set percentage, regardless of the food or service	32%	30%	33%	28%	29%	37%	35%	31%	33%	28%	35%	15%	30%	33%
I always leave a tip at a set dollar amount, regardless of the food or service	12%	12%	12%	10%	12%	12%	11%	11%	15%	9%	10%	24%	9%	13%
I generally leave a tip, but the amount reflects the quality of food and service (e.g., if the experience was terrible, I don't leave a tip)	49%	48%	49%	46%	51%	49%	47%	51%	47%	50%	50%	46%	44%	50%
I never leave a tip	2%	1%	2%	3%	1%	1%	2%	1%	2%	1%	1%	5%	1%	-
Don't know / not sure	7%	8%	5%	13%	7%	1%	5%	6%	4%	12%	4%	10%	16%	4%

YouGov NY
Tipping

US Nationally Representative Sample: August 24-25, 2017



Total	Education				Marital Status					
	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership

Do you think workers who normally receive a tip (waiting staff, hotel staff, taxi drivers, etc.) should instead earn a higher wage rather than expect a tip? Please select the option that best applies.

Unweighted base	1108	406	374	209	119	512	24	128	55	357	32
Base: All US adults	1093	456	348	188	102	474	33	110	44	396	36
Workers should earn a HIGHER wage and NOT receive tips	44%	38%	42%	56%	57%	44%	61%	44%	34%	43%	42%
Workers should earn the SAME wage and receive tips, as they do now	36%	35%	41%	31%	29%	38%	27%	38%	37%	33%	32%
Workers should earn the SAME wage and NOT receive tips	1%	1%	2%	1%	1%	1%	2%	-	3%	2%	-
Don't know / not sure	19%	25%	16%	12%	12%	16%	10%	18%	26%	22%	26%

When it comes to tipping a server at a restaurant, which comes closest to your usual behavior?

Unweighted base	1108	406	374	209	119	512	24	128	55	357	32
Base: All US adults	1093	456	348	188	102	474	33	110	44	396	36
I always leave a tip at a set percentage, regardless of the food or service	32%	27%	29%	39%	46%	34%	27%	31%	41%	29%	20%
I always leave a tip at a set dollar amount, regardless of the food or service	12%	14%	11%	10%	5%	11%	5%	18%	20%	11%	11%
I generally leave a tip, but the amount reflects the quality of food and service (e.g., if the experience was terrible, I don't leave a tip)	49%	46%	52%	47%	48%	51%	68%	48%	34%	44%	65%
I never leave a tip	2%	2%	3%	1%	-	0%	-	2%	-	3%	3%
Don't know / not sure	7%	10%	5%	3%	1%	3%	-	2%	5%	13%	2%

YouGov NY

Tipping

US Nationally Representative Sample: August 24-25, 2017



Total	Children under the age of 18		Income			
	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say

Do you think workers who normally receive a tip (waiting staff, hotel staff, taxi drivers, etc.) should instead earn a higher wage rather than expect a tip? Please select the option that best applies.

	Unweighted base	1108	255	853	398	338	215	157
Base: All US adults		1093	260	833	423	320	202	148
Workers should earn a HIGHER wage and NOT receive tips		44%	43%	45%	42%	44%	48%	44%
Workers should earn the SAME wage and receive tips, as they do now		36%	37%	35%	34%	39%	39%	31%
Workers should earn the SAME wage and NOT receive tips		1%	2%	1%	1%	1%	2%	3%
Don't know / not sure		19%	18%	19%	23%	16%	11%	22%

When it comes to tipping a server at a restaurant, which comes closest to your usual behavior?

	Unweighted base	1108	255	853	398	338	215	157
Base: All US adults		1093	260	833	423	320	202	148
I always leave a tip at a set percentage, regardless of the food or service		32%	27%	33%	24%	36%	44%	28%
I always leave a tip at a set dollar amount, regardless of the food or service		12%	19%	9%	16%	10%	8%	9%
I generally leave a tip, but the amount reflects the quality of food and service (e.g., if the experience was terrible, I don't leave a tip)		49%	48%	49%	47%	51%	47%	52%
I never leave a tip		2%	1%	2%	3%	1%	0%	2%
Don't know / not sure		7%	5%	7%	11%	3%	0%	9%

YouGov NY
Tipping

US Nationally Representative Sample: August 24-25, 2017



Total	Social networks membership													
	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	nosquare	Snapchat	Periscope	Other	Don't know	None

Do you think workers who normally receive a tip (waiting staff, hotel staff, taxi drivers, etc.) should instead earn a higher wage rather than expect a tip? Please select the option that best applies.

	Unweighted base	1108	871	403	309	284	57	297	97	319	3	186	21	20	6	148
Base: All US adults		1093	859	402	286	288	60	270	102	322	3	192	22	23	9	135
Workers should earn a HIGHER wage and NOT receive tips		44%	46%	52%	57%	48%	56%	48%	52%	46%	62%	46%	40%	53%	-	30%
Workers should earn the SAME wage and receive tips, as they do now		36%	34%	33%	32%	39%	31%	36%	30%	33%	-	37%	55%	27%	-	49%
Workers should earn the SAME wage and NOT receive tips		1%	1%	1%	0%	1%	2%	1%	1%	1%	-	1%	-	-	20%	2%
Don't know / not sure		19%	18%	14%	11%	12%	12%	15%	17%	20%	38%	16%	4%	21%	80%	19%

When it comes to tipping a server at a restaurant, which comes closest to your usual behavior?

	Unweighted base	1108	871	403	309	284	57	297	97	319	3	186	21	20	6	148
Base: All US adults		1093	859	402	286	288	60	270	102	322	3	192	22	23	9	135
I always leave a tip at a set percentage, regardless of the food or service		32%	33%	36%	40%	32%	18%	34%	38%	34%	-	32%	47%	45%	-	26%
I always leave a tip at a set dollar amount, regardless of the food or service		12%	12%	11%	7%	15%	18%	10%	10%	12%	-	13%	17%	-	-	13%
I generally leave a tip, but the amount reflects the quality of food and service (e.g., if the experience was terrible, I don't leave a tip)		49%	48%	46%	48%	46%	53%	49%	46%	47%	100%	46%	36%	51%	20%	51%
I never leave a tip		2%	1%	3%	1%	1%	5%	2%	4%	2%	-	4%	-	-	13%	2%
Don't know / not sure		7%	6%	4%	3%	6%	6%	4%	3%	5%	-	5%	-	3%	67%	9%

YouGov NY
Tipping

US Nationally Representative Sample: August 24-25, 2017



Total	Tip or wage			Tipping Servers			
	Higher Wage, No Tip	Same Wage, Tip	Same Wage, No Tip	Set Percentage	Set Dollar Amount	Reflective of Quality	Never Tip

Do you think workers who normally receive a tip (waiting staff, hotel staff, taxi drivers, etc.) should instead earn a higher wage rather than expect a tip? Please select the option that best applies.

Unweighted base	1108	498	405	19	363	132	547	17
Base: All US adults	1093	481	390	16	344	127	531	19
Workers should earn a HIGHER wage and NOT receive tips	44%	100%	-	-	56%	39%	42%	58%
Workers should earn the SAME wage and receive tips, as they do now	36%	-	100%	-	34%	49%	38%	18%
Workers should earn the SAME wage and NOT receive tips	1%	-	-	100%	1%	1%	2%	4%
Don't know / not sure	19%	-	-	-	9%	12%	18%	20%

When it comes to tipping a server at a restaurant, which comes closest to your usual behavior?

Unweighted base	1108	498	405	19	363	132	547	17
Base: All US adults	1093	481	390	16	344	127	531	19
I always leave a tip at a set percentage, regardless of the food or service	32%	40%	30%	22%	100%	-	-	-
I always leave a tip at a set dollar amount, regardless of the food or service	12%	10%	16%	5%	-	100%	-	-
I generally leave a tip, but the amount reflects the quality of food and service (e.g., if the experience was terrible, I don't leave a tip)	49%	46%	52%	68%	-	-	100%	-
I never leave a tip	2%	2%	1%	5%	-	-	-	100%
Don't know / not sure	7%	1%	2%	-	-	-	-	-

YouGov NY
Tipping

US Nationally Representative Sample: August 24-25, 2017



Total	Gender		Age			Region				Race			
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other

In your opinion, which, if any, of the following professions should receive tips? Please select all that apply.

Unweighted base	1108	465	643	278	359	471	237	227	371	273	812	111	103	82
Base: All US adults	1093	542	550	342	350	401	266	200	342	284	708	134	162	90
Hair dresser	52%	41%	62%	41%	49%	64%	51%	57%	52%	49%	58%	38%	43%	39%
Taxi driver	43%	41%	46%	38%	38%	53%	50%	40%	41%	43%	47%	41%	29%	42%
Flight attendant	4%	6%	3%	6%	4%	3%	4%	4%	4%	5%	4%	4%	5%	5%
Restaurant server	71%	66%	76%	56%	70%	85%	69%	71%	78%	63%	75%	67%	65%	57%
Grocery store cashier	3%	4%	3%	7%	2%	2%	5%	6%	2%	1%	3%	7%	1%	4%
Family doctor	2%	3%	1%	5%	2%	1%	4%	1%	2%	2%	2%	-	2%	9%
Dentist	2%	3%	2%	5%	1%	0%	3%	1%	2%	2%	2%	1%	2%	9%
Tailor	6%	6%	6%	10%	4%	4%	4%	7%	6%	7%	5%	8%	3%	18%
Massage therapist	25%	24%	26%	25%	22%	27%	27%	25%	22%	27%	26%	22%	18%	27%
Bartender	56%	52%	59%	45%	57%	65%	59%	59%	57%	49%	61%	43%	49%	50%
Coffee shop barista	25%	22%	29%	24%	25%	27%	21%	27%	25%	29%	27%	26%	16%	31%
Tour guide	24%	24%	25%	22%	20%	30%	27%	19%	23%	27%	27%	13%	22%	26%
Hotel bellhop	55%	51%	60%	38%	52%	72%	57%	55%	57%	53%	60%	54%	38%	54%
Wedding photographer	10%	7%	13%	15%	7%	8%	9%	11%	8%	11%	10%	12%	7%	11%
Food delivery person	62%	57%	68%	49%	63%	73%	64%	66%	67%	54%	67%	57%	54%	51%
Golf caddy	38%	40%	37%	27%	36%	50%	43%	39%	35%	37%	42%	26%	29%	43%
Restaurant host / hostess	22%	21%	24%	25%	24%	20%	22%	25%	26%	17%	21%	39%	15%	26%
None of these	9%	10%	7%	11%	10%	6%	8%	10%	7%	10%	9%	6%	9%	6%
Don't know / not sure	9%	11%	7%	13%	11%	4%	6%	8%	6%	15%	7%	10%	16%	13%

YouGov NY
Tipping

US Nationally Representative Sample: August 24-25, 2017



Total	Education				Marital Status					
	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership

In your opinion, which, if any, of the following professions should receive tips? Please select all that apply.

Unweighted base	1108	406	374	209	119	512	24	128	55	357	32
Base: All US adults	1093	456	348	188	102	474	33	110	44	396	36
Hair dresser	52%	47%	59%	48%	55%	55%	33%	58%	68%	46%	49%
Taxi driver	43%	40%	46%	40%	55%	48%	12%	45%	47%	39%	50%
Flight attendant	4%	5%	5%	3%	1%	4%	4%	2%	2%	5%	13%
Restaurant server	71%	68%	76%	68%	75%	78%	46%	75%	76%	62%	82%
Grocery store cashier	3%	5%	3%	3%	1%	3%	-	3%	-	5%	-
Family doctor	2%	2%	3%	1%	3%	1%	11%	1%	4%	3%	-
Dentist	2%	1%	2%	2%	5%	2%	8%	1%	2%	2%	2%
Tailor	6%	6%	7%	5%	2%	4%	-	3%	4%	9%	10%
Massage therapist	25%	19%	30%	24%	35%	26%	39%	20%	16%	24%	30%
Bartender	56%	52%	64%	50%	57%	61%	35%	58%	62%	50%	52%
Coffee shop barista	25%	21%	29%	25%	34%	25%	9%	26%	28%	26%	34%
Tour guide	24%	20%	26%	31%	29%	25%	12%	17%	29%	25%	30%
Hotel bellhop	55%	52%	59%	54%	62%	62%	31%	62%	72%	46%	50%
Wedding photographer	10%	8%	11%	10%	10%	8%	3%	10%	15%	11%	20%
Food delivery person	62%	59%	67%	61%	68%	70%	40%	65%	68%	54%	63%
Golf caddy	38%	36%	41%	35%	44%	43%	21%	38%	35%	35%	29%
Restaurant host / hostess	22%	24%	24%	19%	14%	21%	10%	22%	24%	25%	20%
None of these	9%	6%	8%	14%	15%	8%	6%	10%	5%	10%	4%
Don't know / not sure	9%	13%	6%	8%	4%	6%	2%	4%	5%	15%	7%

YouGov NY
Tipping

US Nationally Representative Sample: August 24-25, 2017



Total	Children under the age of 18		Income			
	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say

In your opinion, which, if any, of the following professions should receive tips? Please select all that apply.

Unweighted base	1108	255	853	398	338	215	157
Base: All US adults	1093	260	833	423	320	202	148
Hair dresser	52%	51%	52%	45%	58%	54%	54%
Taxi driver	43%	44%	43%	38%	48%	52%	37%
Flight attendant	4%	5%	4%	4%	6%	3%	1%
Restaurant server	71%	73%	70%	64%	78%	76%	69%
Grocery store cashier	3%	5%	3%	4%	5%	1%	2%
Family doctor	2%	5%	1%	2%	3%	1%	2%
Dentist	2%	4%	2%	1%	4%	2%	1%
Tailor	6%	8%	5%	6%	9%	3%	1%
Massage therapist	25%	24%	25%	21%	28%	28%	23%
Bartender	56%	61%	54%	50%	60%	64%	53%
Coffee shop barista	25%	25%	25%	27%	28%	25%	16%
Tour guide	24%	18%	26%	17%	29%	30%	25%
Hotel bellhop	55%	53%	56%	50%	58%	64%	54%
Wedding photographer	10%	10%	10%	8%	12%	8%	11%
Food delivery person	62%	64%	62%	54%	71%	69%	59%
Golf caddy	38%	33%	40%	33%	42%	46%	37%
Restaurant host / hostess	22%	23%	22%	23%	27%	19%	17%
None of these	9%	9%	8%	8%	6%	15%	8%
Don't know / not sure	9%	7%	10%	12%	6%	3%	14%

YouGov NY
Tipping

US Nationally Representative Sample: August 24-25, 2017



Total	Social networks membership													
	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	nosquare	Snapchat	Periscope	Other	Don't know	None

In your opinion, which, if any, of the following professions should receive tips? Please select all that apply.

Unweighted base	1108	871	403	309	284	57	297	97	319	3	186	21	20	6	148
Base: All US adults	1093	859	402	286	288	60	270	102	322	3	192	22	23	9	135
Hair dresser	52%	54%	53%	57%	53%	52%	64%	56%	55%	100%	59%	81%	75%	10%	46%
Taxi driver	43%	45%	48%	50%	47%	44%	51%	46%	49%	62%	47%	74%	46%	10%	37%
Flight attendant	4%	4%	6%	6%	10%	17%	7%	8%	5%	-	7%	38%	14%	-	3%
Restaurant server	71%	72%	72%	74%	74%	71%	81%	74%	74%	100%	71%	92%	83%	-	71%
Grocery store cashier	3%	3%	5%	2%	4%	11%	5%	5%	4%	-	8%	24%	10%	-	2%
Family doctor	2%	2%	4%	2%	6%	10%	3%	3%	3%	-	4%	20%	6%	-	2%
Dentist	2%	2%	3%	4%	4%	10%	3%	4%	4%	-	4%	30%	6%	10%	1%
Tailor	6%	7%	9%	8%	10%	12%	10%	12%	9%	-	12%	32%	17%	-	2%
Massage therapist	25%	26%	29%	31%	28%	35%	33%	34%	28%	23%	33%	51%	27%	-	18%
Bartender	56%	58%	60%	62%	59%	59%	64%	60%	58%	62%	63%	73%	65%	-	51%
Coffee shop barista	25%	27%	32%	33%	30%	27%	32%	40%	33%	100%	30%	51%	37%	-	23%
Tour guide	24%	25%	25%	29%	22%	26%	30%	23%	23%	-	24%	43%	38%	-	28%
Hotel bellhop	55%	57%	57%	61%	56%	58%	65%	59%	55%	62%	54%	84%	54%	-	57%
Wedding photographer	10%	10%	14%	14%	12%	14%	16%	16%	12%	38%	15%	36%	35%	10%	3%
Food delivery person	62%	64%	66%	68%	64%	60%	74%	68%	67%	100%	72%	91%	69%	-	62%
Golf caddy	38%	39%	38%	48%	37%	47%	41%	43%	37%	23%	40%	72%	39%	-	39%
Restaurant host / hostess	22%	23%	26%	22%	28%	28%	24%	28%	24%	77%	25%	55%	48%	10%	20%
None of these	9%	8%	9%	11%	8%	14%	7%	8%	7%	-	8%	-	4%	23%	11%
Don't know / not sure	9%	8%	6%	7%	8%	3%	6%	8%	8%	-	6%	4%	3%	56%	8%

YouGov NY
Tipping

US Nationally Representative Sample: August 24-25, 2017



Total	Tip or wage			Tipping Servers			
	Higher Wage, No Tip	Same Wage, Tip	Same Wage, No Tip	Set Percentage	Set Dollar Amount	Reflective of Quality	Never Tip

In your opinion, which, if any, of the following professions should receive tips? Please select all that apply.

Unweighted base	1108	498	405	19	363	132	547	17
Base: All US adults	1093	481	390	16	344	127	531	19
Hair dresser	52%	47%	63%	37%	59%	54%	53%	21%
Taxi driver	43%	39%	54%	32%	47%	54%	44%	26%
Flight attendant	4%	5%	6%	-	5%	4%	4%	-
Restaurant server	71%	66%	85%	40%	76%	75%	76%	31%
Grocery store cashier	3%	3%	4%	-	3%	8%	3%	12%
Family doctor	2%	2%	4%	6%	4%	6%	1%	5%
Dentist	2%	2%	3%	13%	3%	7%	1%	-
Tailor	6%	5%	8%	6%	6%	14%	5%	4%
Massage therapist	25%	25%	30%	5%	27%	25%	27%	-
Bartender	56%	49%	74%	21%	61%	62%	59%	26%
Coffee shop barista	25%	24%	31%	5%	29%	29%	25%	10%
Tour guide	24%	22%	32%	16%	25%	21%	28%	4%
Hotel bellhop	55%	47%	72%	34%	62%	60%	57%	21%
Wedding photographer	10%	9%	12%	17%	10%	9%	11%	17%
Food delivery person	62%	58%	76%	30%	70%	66%	64%	30%
Golf caddy	38%	34%	50%	15%	44%	33%	41%	4%
Restaurant host / hostess	22%	22%	25%	15%	21%	38%	22%	17%
None of these	9%	15%	2%	21%	10%	8%	6%	46%
Don't know / not sure	9%	6%	3%	10%	3%	3%	6%	9%

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Total	Gender		Age			Region				Race			
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other

In general, when you are provided a service and are not prompted for a tip (e.g., no receipt with a "tip:" section), to what extent do you think it is clear or unclear for when you are supposed to leave a tip? Please select the option that best applies.

Unweighted base	1108	465	643	278	359	471	237	227	371	273	812	111	103	82
Base: All US adults	1093	542	550	342	350	401	266	200	342	284	708	134	162	90
Very clear	22%	24%	20%	19%	27%	21%	25%	23%	23%	18%	21%	30%	22%	22%
Somewhat clear	27%	28%	27%	23%	27%	32%	22%	27%	30%	30%	26%	26%	30%	35%
Somewhat unclear	23%	21%	26%	23%	21%	26%	24%	28%	22%	22%	28%	20%	10%	18%
Very unclear	12%	14%	10%	18%	9%	9%	15%	10%	8%	14%	12%	3%	18%	13%
Don't know / not sure	15%	13%	18%	17%	16%	13%	14%	12%	18%	17%	14%	20%	20%	12%
Net: Clear	49%	52%	47%	42%	53%	53%	47%	50%	52%	48%	46%	56%	52%	57%
Net: Unclear	35%	35%	36%	41%	30%	34%	39%	38%	30%	35%	39%	24%	28%	31%

When leaving a tip in general, how comfortable or uncomfortable do you feel? Please select the option that best applies.

Unweighted base	1108	465	643	278	359	471	237	227	371	273	812	111	103	82
Base: All US adults	1093	542	550	342	350	401	266	200	342	284	708	134	162	90
Very comfortable	46%	46%	45%	32%	42%	60%	47%	41%	50%	43%	46%	49%	44%	40%
Somewhat comfortable	30%	27%	32%	26%	34%	29%	35%	29%	31%	24%	32%	24%	23%	32%
Somewhat uncomfortable	13%	15%	11%	22%	12%	7%	12%	19%	11%	13%	13%	17%	6%	19%
Very uncomfortable	5%	5%	5%	7%	6%	2%	3%	7%	3%	8%	5%	2%	9%	6%
Don't know / not sure	6%	7%	6%	13%	5%	2%	3%	4%	5%	13%	4%	8%	18%	4%
Net: Comfortable	75%	73%	77%	58%	77%	89%	82%	71%	81%	66%	78%	73%	67%	71%
Net: Uncomfortable	18%	20%	17%	29%	18%	9%	15%	25%	14%	20%	18%	19%	15%	25%

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Total	Education				Marital Status					
	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership

In general, when you are provided a service and are not prompted for a tip (e.g., no receipt with a "tip:" section), to what extent do you think it is clear or unclear for when you are supposed to leave a tip? Please select the option that best applies.

Unweighted base	1108	406	374	209	119	512	24	128	55	357	32
Base: All US adults	1093	456	348	188	102	474	33	110	44	396	36
Very clear	22%	25%	19%	23%	21%	25%	19%	24%	25%	19%	11%
Somewhat clear	27%	29%	27%	27%	23%	30%	29%	25%	30%	24%	24%
Somewhat unclear	23%	19%	28%	21%	33%	20%	44%	29%	24%	24%	29%
Very unclear	12%	11%	10%	16%	12%	10%	3%	10%	9%	16%	5%
Don't know / not sure	15%	16%	17%	13%	12%	15%	5%	12%	12%	17%	32%
Net: Clear	49%	53%	45%	51%	43%	55%	48%	48%	56%	44%	34%
Net: Unclear	35%	30%	38%	37%	45%	30%	47%	39%	33%	40%	33%

When leaving a tip in general, how comfortable or uncomfortable do you feel? Please select the option that best applies.

Unweighted base	1108	406	374	209	119	512	24	128	55	357	32
Base: All US adults	1093	456	348	188	102	474	33	110	44	396	36
Very comfortable	46%	47%	47%	45%	37%	54%	25%	49%	59%	34%	57%
Somewhat comfortable	30%	28%	28%	33%	37%	31%	37%	35%	26%	28%	17%
Somewhat uncomfortable	13%	12%	13%	12%	20%	9%	38%	8%	9%	17%	18%
Very uncomfortable	5%	4%	5%	8%	3%	4%	-	6%	2%	7%	4%
Don't know / not sure	6%	10%	6%	2%	3%	3%	-	2%	5%	13%	4%
Net: Comfortable	75%	75%	76%	78%	74%	85%	62%	84%	85%	62%	73%
Net: Uncomfortable	18%	16%	19%	20%	23%	13%	38%	14%	11%	25%	23%

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Total	Children under the age of 18		Income			
	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say

In general, when you are provided a service and are not prompted for a tip (e.g., no receipt with a "tip:" section), to what extent do you think it is clear or unclear for when you are supposed to leave a tip? Please select the option that best applies.

Unweighted base	1108	255	853	398	338	215	157
Base: All US adults	1093	260	833	423	320	202	148
Very clear	22%	28%	20%	20%	26%	24%	17%
Somewhat clear	27%	23%	29%	29%	25%	28%	26%
Somewhat unclear	23%	23%	24%	19%	28%	27%	20%
Very unclear	12%	7%	13%	15%	8%	11%	10%
Don't know / not sure	15%	19%	14%	16%	14%	9%	25%
Net: Clear	49%	51%	49%	49%	51%	52%	44%
Net: Unclear	35%	30%	37%	35%	35%	39%	31%

When leaving a tip in general, how comfortable or uncomfortable do you feel? Please select the option that best applies.

Unweighted base	1108	255	853	398	338	215	157
Base: All US adults	1093	260	833	423	320	202	148
Very comfortable	46%	45%	46%	41%	49%	55%	40%
Somewhat comfortable	30%	34%	28%	27%	33%	26%	36%
Somewhat uncomfortable	13%	12%	14%	15%	13%	12%	9%
Very uncomfortable	5%	6%	5%	6%	3%	7%	6%
Don't know / not sure	6%	3%	7%	11%	3%	1%	10%
Net: Comfortable	75%	79%	74%	68%	82%	81%	76%
Net: Uncomfortable	18%	17%	18%	21%	15%	19%	14%

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Total	Social networks membership													
	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	nosquare	Snapchat	Periscope	Other	Don't know	None

In general, when you are provided a service and are not prompted for a tip (e.g., no receipt with a "tip:" section), to what extent do you think it is clear or unclear for when you are supposed to leave a tip? Please select the option that best applies.

Unweighted base	1108	871	403	309	284	57	297	97	319	3	186	21	20	6	148
Base: All US adults	1093	859	402	286	288	60	270	102	322	3	192	22	23	9	135
Very clear	22%	22%	21%	22%	26%	24%	20%	22%	21%	38%	18%	31%	16%	-	22%
Somewhat clear	27%	28%	28%	31%	25%	35%	27%	23%	28%	23%	30%	33%	40%	-	27%
Somewhat unclear	23%	24%	26%	27%	22%	12%	24%	26%	23%	38%	25%	21%	12%	-	21%
Very unclear	12%	11%	15%	11%	13%	14%	13%	16%	13%	-	14%	16%	16%	10%	11%
Don't know / not sure	15%	14%	11%	10%	15%	16%	15%	12%	16%	-	13%	-	17%	90%	20%
Net: Clear	49%	50%	49%	52%	51%	58%	48%	46%	49%	62%	48%	64%	56%	-	49%
Net: Unclear	35%	35%	41%	38%	34%	26%	37%	42%	36%	38%	39%	36%	27%	10%	32%

When leaving a tip in general, how comfortable or uncomfortable do you feel? Please select the option that best applies.

Unweighted base	1108	871	403	309	284	57	297	97	319	3	186	21	20	6	148
Base: All US adults	1093	859	402	286	288	60	270	102	322	3	192	22	23	9	135
Very comfortable	46%	47%	44%	46%	46%	46%	45%	44%	41%	38%	38%	62%	51%	-	47%
Somewhat comfortable	30%	30%	31%	35%	31%	30%	32%	33%	33%	62%	32%	21%	22%	-	28%
Somewhat uncomfortable	13%	13%	18%	13%	16%	13%	15%	15%	16%	-	18%	17%	-	-	9%
Very uncomfortable	5%	4%	5%	4%	4%	6%	5%	5%	4%	-	6%	-	10%	20%	9%
Don't know / not sure	6%	6%	2%	2%	4%	5%	2%	3%	5%	-	7%	-	17%	80%	7%
Net: Comfortable	75%	77%	75%	81%	77%	76%	78%	78%	74%	100%	69%	83%	73%	-	75%
Net: Uncomfortable	18%	17%	23%	17%	19%	19%	20%	20%	21%	-	24%	17%	10%	20%	18%

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Total	Tip or wage			Tipping Servers			
	Higher Wage, No Tip	Same Wage, Tip	Same Wage, No Tip	Set Percentage	Set Dollar Amount	Reflective of Quality	Never Tip

In general, when you are provided a service and are not prompted for a tip (e.g., no receipt with a "tip:" section), to what extent do you think it is clear or unclear for when you are supposed to leave a tip? Please select the option that best applies.

Unweighted base	1108	498	405	19	363	132	547	17
Base: All US adults	1093	481	390	16	344	127	531	19
Very clear	22%	23%	25%	10%	24%	32%	20%	33%
Somewhat clear	27%	26%	34%	24%	30%	35%	27%	8%
Somewhat unclear	23%	25%	24%	32%	26%	20%	25%	8%
Very unclear	12%	15%	7%	16%	9%	7%	12%	18%
Don't know / not sure	15%	11%	11%	17%	11%	6%	16%	33%
Net: Clear	49%	49%	59%	34%	54%	67%	47%	41%
Net: Unclear	35%	40%	30%	49%	35%	27%	37%	26%

When leaving a tip in general, how comfortable or uncomfortable do you feel? Please select the option that best applies.

Unweighted base	1108	498	405	19	363	132	547	17
Base: All US adults	1093	481	390	16	344	127	531	19
Very comfortable	46%	43%	55%	21%	58%	47%	43%	32%
Somewhat comfortable	30%	30%	32%	24%	27%	35%	32%	21%
Somewhat uncomfortable	13%	17%	9%	28%	9%	15%	15%	14%
Very uncomfortable	5%	7%	3%	27%	4%	3%	6%	19%
Don't know / not sure	6%	2%	2%	-	1%	-	3%	15%
Net: Comfortable	75%	73%	87%	45%	85%	83%	75%	52%
Net: Uncomfortable	18%	24%	12%	55%	14%	17%	21%	33%