Methodology statement: Transition Statements

- **Data collection strategy:** Web survey
- **Who sponsored the research and who conducted it:** YouGov sponsored and conducted the research.
- **Measurement tools/instruments:** For question wordings and other details of survey administration refer to the questionnaire script below.
- **Population under study**: US adults 18+.
- **Method**: Members of YouGov's panel were invited to participate in the survey. YouGov's recruitment process is open to all, and members of the public can join our panel by signing up via the YouGov website or app (both Android & iOS).
For the purposes of this study, YouGov's normal matching and weighting procedures were not applied. The resulting data is not intended to be representative of any population.
Respondents were offered 500 points to participate. Respondents can redeem points for gift cards after accruing a fixed amount (depending on their location).
- **Methods and modes of data collection:** All interviews were conducted via self-administered web questionnaire with YouGov's survey platform.
- **Dates of data collection:** July 25 - August 6, 2024
- **Sample size:** 2,508
- **How the data were weighted:** This study is primarily experimental and was not weighted to be representative of any population.
- **How the data were processed and procedures to ensure data quality:** Panelists eligible for participation in our surveys have been members of the YouGov panel for at least 15 days and have passed a series of quality checks. In addition to the original screening, the survey included a set of items meant to ensure respondents were paying attention. YouGov's normal process is to use these as well as other behavioral indicators to clean out cases that did not seem to be paying attention. However, because the purpose of this study was to assess the survey experience, these typical cleaning procedures were not followed.
- **General statement acknowledging limitations of the design and data collection:** In addition to sampling error, surveys are subject to other kinds of error. Care should be taken in the interpretation of the results.

Questionnaire script

```
{module condition_module topic="Experimental Conditions"}
[transition_cond if gryphon.interview_type == "test"] {single varlabel="Intro
treat"} Intro text randomization
 <1> Transition on same page
 <2> Transition on separate page
 <3> No transition


{
if not transition_cond: transition_cond.set(panman.assign_treatment([1,1,1],
1, "Experiment Assign - Transition Condition"))

if not test_intro_cond: test_intro_cond.set(panman.assign_treatment([1,1], 1,
"Experiment Assign - Intro Text Condition"))


}

{module food_hate_module topic="Foods"}

{page intro_1}
{text}
This poll is being conducted by the U.S. News Team at YouGov, which seeks to
gather Americans' thoughts and opinions on a variety of topics and life
events.
{end text}
{end page intro_1}


{page food_transition_1 if transition_cond==2}
{text}
In this section of the survey, we are going to ask you about food.
{end text}
{end page food_transition_1}


{page food_page}

{text  if transition_cond==1}
In this section of the survey, we are going to ask you about food.
{end text}


[food_pref] {grid rowsample=20 displaymax=5 roworder=randomize
colorder=reverse($posneg) varlabel="Food Preferences"
filter_text="Respondents were asked about 20 of the 40 foods"} How do you
feel about the following types of food?
-[food_1] {varlabel="Anchovies"} Anchovies
-[food_2] {varlabel="Asparagus"} Asparagus
-[food_3] {varlabel="Avocado"} Avocado
-[food_4] {varlabel="Bananas"} Bananas
-[food_5] {varlabel="Beans"} Beans
-[food_6] {varlabel="Beets"} Beets
-[food_7] {varlabel="Blue cheese"} Blue cheese
```

```
-[food_8] {varlabel="Broccoli"} Broccoli
-[food_9] {varlabel="Brussels sprouts"} Brussels sprouts
-[food_10] {varlabel="Cabbage"} Cabbage
-[food_11] {varlabel="Cantaloupe"} Cantaloupe
-[food_12] {varlabel="Cauliflower"} Cauliflower
-[food_13] {varlabel="Caviar"} Caviar
-[food_14] {varlabel="Chitterlings"} Chitterlings
-[food_15] {varlabel="Cilantro"} Cilantro
-[food_16] {varlabel="Coconut"} Coconut
-[food_17] {varlabel="Curry"} Curry
-[food_18] {varlabel="Eggplant"} Eggplant
-[food_19] {varlabel="Eggs"} Eggs
-[food_20] {varlabel="Fish"} Fish
-[food_21] {varlabel="Green beans"} Green beans
-[food_22] {varlabel="Kale"} Kale
-[food_23] {varlabel="Liver"} Liver
-[food_24] {varlabel="Mayonnaise"} Mayonnaise
-[food_25] {varlabel="Mushrooms"} Mushrooms
-[food_26] {varlabel="Mustard"} Mustard
-[food_27] {varlabel="Okra"} Okra
-[food_28] {varlabel="Olives"} Olives
-[food_29] {varlabel="Onions"} Onions
-[food_30] {varlabel="Oysters"} Oysters
-[food_31] {varlabel="Peas"} Peas
-[food_32] {varlabel="Pickles"} Pickles
-[food_33] {varlabel="Pork"} Pork
-[food_34] {varlabel="Sardines"} Sardines
-[food_35] {varlabel="Shrimp"} Shrimp
-[food_36] {varlabel="Spinach"} Spinach
-[food_37] {varlabel="Squid"} Squid
-[food_38] {varlabel="Sushi"} Sushi
-[food_39] {varlabel="Tofu"} Tofu
-[food_40] {varlabel="Tomatoes"} Tomatoes
<1> Love it
<2> Like it
<3> Neutral
<4> Dislike it
<5> Hate it
<6 fixed> Not sure
{end page food_page}


{end module food_hate_module}


{module estrangement_module topic="Estrangement"}


{page family_transition_1 if transition_cond==2}
{text}
Now we're going to ask you some questions about family estrangement.
{end text}
{end page family_transition_1}


{page family_page}
```

```
{text if transition_cond==1}
Now we're going to ask you some questions about family estrangement.
{end text}


[estranged] {grid roworder=randomize($rand_fact5) varlabel="Estranged from
Family"} Are you currently estranged from — that is, no longer have a
relationship with — any of the following family members?
-[person_1] {varlabel="A grandparent"} A grandparent
-[person_2] {varlabel="A parent"} A parent
-[person_3] {varlabel="A child"} A child
-[person_4] {varlabel="A grandchild"} A grandchild
-[person_5] {varlabel="A sibling"} A sibling
<1> Yes
<2> No
<3 fixed> Not sure
<4 fixed> Prefer not to say


{end page family_page}


[why_estranged] {grid roworder=randomize($rand_fact5) colorder=reverse
varlabel="Choice of Estrangement from Family" filter_text="Asked of people
who are estranged from each family member"} Who is the person that cut off
contact between you and the following estranged family member?
-[why_1 if person_1==1] {varlabel="A grandparent"} A grandparent
-[why_2 if person_2==1] {varlabel="A parent"} A parent
-[why_3 if person_3==1] {varlabel="A child"} A child
-[why_4 if person_4==1] {varlabel="A grandchild"} A grandchild
-[why_5 if person_5==1] {varlabel="A sibling"} A sibling
<1> I did
<2> They did
<3 fixed> We both did
<4 fixed> Someone else did
<5 fixed> No one did — we just grew apart
<6 fixed> Prefer not to say


[[reasons]]
<1> Abuse (physical, emotional, or sexual)
<2> Political disagreements
<3> Mental illness
<4> Substance abuse
<5> Personality conflicts
<6> Conflict with other family members
<7> Conflicting values or lifestyle
<8> Money or property disputes
<9> Growing apart
<10> LGBTQ+ identity
<11> Religious disagreements
<12> Fallout from divorce
<13> Abandonment or neglect
<14> Lies or betrayal
<15> Manipulative behavior
```

```
<16> Race-related conflict
<97 fixed> Another reason
<98 fixed xor> Not sure
<99 fixed xor> Prefer not to say


{module estrange_mod order=randomize($rand_fact5)}

[reason_estranged_1:reasons if person_1==1] {multiple
order=randomize($rand_fact16) varlabel="Reason for Estrangement from
Grandparent" filter_text="Asked of people who are estranged from a
grandparent"} Which of the following are reasons why you are estranged from
**a grandparent**? Select all that apply.

[reason_estranged_2:reasons if person_2==1] {multiple
order=randomize($rand_fact16) varlabel="Reason for Estrangement from Parent"
filter_text="Asked of people who are estranged from a parent"} Which of the
following are reasons why you are estranged from **a parent**? Select all
that apply.

[reason_estranged_3:reasons if person_3==1] {multiple
order=randomize($rand_fact16) varlabel="Reason for Estrangement from Child"
filter_text="Asked of people who are estranged from a child"} Which of the
following are reasons why you are estranged from **a child**? Select all that
apply.

[reason_estranged_4:reasons if person_4==1] {multiple
order=randomize($rand_fact16) varlabel="Reason for Estrangement from
Grandchild" filter_text="Asked of people who are estranged from a
grandchild"} Which of the following are reasons why you are estranged from
**a grandchild**? Select all that apply.

[reason_estranged_5:reasons if person_5==1] {multiple
order=randomize($rand_fact16) varlabel="Reason for Estrangement from Sibling"
filter_text="Asked of people who are estranged from a sibling"} Which of the
following are reasons why you are estranged from **a sibling**? Select all
that apply.

{end module estrange_mod}

[reconcile] {grid roworder=randomize($rand_fact5) varlabel="Family
Reconciliation" filter_text="Asked of people who are estranged from each
family member"} Are there any circumstances in which you would consider
reconciling with the following estranged family member?
-[rec_1 if person_1==1] {varlabel="A grandparent"} A grandparent
-[rec_2 if person_2==1] {varlabel="A parent"} A parent
-[rec_3 if person_3==1] {varlabel="A child"} A child
-[rec_4 if person_4==1] {varlabel="A grandchild"} A grandchild
-[rec_5 if person_5==1] {varlabel="A sibling"} A sibling
<1> Yes
<2> No
<3 fixed> Not sure
```

```
<4 fixed> Prefer not to say


{end module estrangement_module}


# https://g4-us.yougov.net/#UNRI_test_items
[[yes_no]]
 <1> Yes
 <2> No


{module test_items topic="Test Items"}


{page test_transition_1 if transition_cond==2}
{text if test_intro_cond==1}
On the next couple of screens, we have a few more questions for statistical
purposes.
{end text}
{text if test_intro_cond==2}
On the next couple of screens, we have a few more questions to determine your
eligibility for another study.
{end text}
{end page test_transition_1}


{page test_transition_2}
{text if transition_cond==1 and test_intro_cond==1}
On the next couple of screens, we have a few more questions for statistical
purposes.
{end text}
{text if transition_cond==1 and test_intro_cond==2}
On the next couple of screens, we have a few more questions to determine your
eligibility for another study.
{end text}
[test_ecig:yes_no] {single varlabel = "E-cig use"} Have you ever used an e-
cigarette or other electronic vaping product, even just one time, in your
entire life?
{end page test_transition_2}


[test_retacc:yes_no] {single varlabel = "Retirement account"} At any time
during 2024, did you have any retirement accounts such as a 401(k), 403(b),
IRA, or other account designed specifically for retirement savings?


[test_vol:yes_no] {single varlabel = "Volunteering"} In the past 12 months,
did you spend any time volunteering for any organization or association?
(This includes activities people may not think of, such as infrequent
activities or for children's schools)


[test_snap:yes_no] {single varlabel = "SNAP benefits"} At any time during
2024, did you or anyone in your household receive benefits from SNAP (the
Supplemental Nutritional Assistance Program) or the Food Stamp program, or
use a SNAP or food stamp benefit card?
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```
[test_sub:yes_no] {single varlabel = "Submarine"} Are you licensed to operate
a class SSGN submarine?

[test_single_fam:yes_no if test_hou_type==1] {single varlabel = "Single
family"} Do you live in a one-family house detached from any other building?

[test_apart:yes_no if test_hou_type==2] {single varlabel = "Apartment"} Do
you live in a building that has multiple apartments or units?

[test_attn] {multiple varlabel = "Attention check"} Some people do not have
time to take an interest in what goes on with politics and the government.
This question is an attention check. Please select both "A great deal" and "A
little bit" below to show that you are paying attention to the survey."
 <1> A great deal
 <2> A fair amount
 <3> A little bit
 <4> None at all

{end module test_items}

...

[survey_flow] {single order=reverse($veryqual) varlabel="Survey Flow"} To
what extent, if at all, do you feel that this survey flowed well from
question to question?
<1> Very well
<2> Somewhat well
<3> Not too well
<4> Not at all well

[survey_confusing] {single order=reverse($veryqual) varlabel="Survey
Confusion"} To what extent, if at all, did you find this survey confusing to
follow?
<1> Very confusing
<2> Somewhat confusing
<3> Not too confusing
<4> Not at all confusing
```