

Sample 1063 U.S. Adult Citizens
 Conducted February 9 - 11, 2026
 Margin of Error ±3.8%

1. The federal government recently launched a new website called TrumpRx.gov that offers discounts on some prescription drugs for people who pay without using insurance. Do you approve or disapprove of the government launching TrumpRx.gov?

Among a randomly selected half of respondents

Strongly approve	18%
Somewhat approve	23%
Somewhat disapprove	8%
Strongly disapprove	23%
Not sure	28%

2. The federal government recently launched a new website that offers discounts on some prescription drugs for people who pay without using insurance. Do you approve or disapprove of the government launching this website?

Among the half of respondents who weren't asked the previous question

Strongly approve	29%
Somewhat approve	28%
Somewhat disapprove	7%
Strongly disapprove	12%
Not sure	24%

3. How likely are you to use TrumpRx in the future if you need to fill a prescription?

Among the half of respondents who were asked whether they approve of TrumpRx by name

Very likely	8%
Somewhat likely	16%
Not very likely	15%
Not at all likely	44%
Not sure	17%

4. How likely are you to use this website in the future if you need to fill a prescription?

Among the half of respondents who were asked whether they approve of TrumpRx without being given its name

Very likely	6%
Somewhat likely	18%
Not very likely	21%
Not at all likely	35%
Not sure	20%

Interviewing Dates	February 9 - 11, 2026
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 5.012, with a mean of one and a standard deviation of 0.778.
Number of respondents	1063
Margin of error	± 3.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	92 questions not reported.

1. TrumpRx Approval (Named)

The federal government recently launched a new website called TrumpRx.gov that offers discounts on some prescription drugs for people who pay without using insurance. Do you approve or disapprove of the government launching TrumpRx.gov?

Among a randomly selected half of respondents

	Total	Sex		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	18%	19%	18%	10%	14%	24%	24%	22%	4%	15%	22%
Somewhat approve	23%	27%	19%	25%	31%	15%	21%	25%	17%	23%	14%
Somewhat disapprove	8%	10%	6%	5%	8%	12%	3%	9%	5%	1%	16%
Strongly disapprove	23%	17%	28%	22%	18%	24%	28%	21%	32%	29%	14%
Not sure	28%	27%	29%	38%	28%	25%	23%	23%	42%	33%	34%
Totals	100%	100%	100%	100%	99%	100%	99%	100%	100%	101%	100%
Unweighted N	(529)	(252)	(277)	(127)	(146)	(154)	(102)	(345)	(70)	(76)	(38)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	18%	1%	6%	51%	1%	48%	11%	34%	20%	27%	15%	20%	12%
Somewhat approve	23%	12%	25%	29%	16%	29%	19%	20%	31%	32%	15%	26%	17%
Somewhat disapprove	8%	13%	10%	1%	9%	2%	7%	4%	10%	8%	9%	3%	15%
Strongly disapprove	23%	49%	21%	3%	49%	4%	24%	22%	22%	14%	24%	24%	27%
Not sure	28%	25%	39%	15%	24%	17%	39%	20%	16%	18%	37%	27%	28%
Totals	100%	100%	101%	99%	99%	100%	100%	100%	99%	99%	100%	100%	99%
Unweighted N	(529)	(163)	(225)	(141)	(193)	(157)	(186)	(155)	(124)	(106)	(104)	(194)	(125)

2. TrumpRx Approval (Unnamed)

The federal government recently launched a new website that offers discounts on some prescription drugs for people who pay without using insurance. Do you approve or disapprove of the government launching this website?

Among the half of respondents who weren't asked the previous question

	Total	Sex		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	29%	32%	27%	23%	23%	32%	36%	32%	13%	36%	10%
Somewhat approve	28%	29%	27%	30%	26%	27%	28%	28%	37%	22%	22%
Somewhat disapprove	7%	8%	6%	9%	3%	5%	10%	6%	1%	12%	9%
Strongly disapprove	12%	10%	14%	15%	10%	14%	11%	11%	11%	13%	23%
Not sure	24%	22%	26%	23%	38%	22%	15%	22%	38%	18%	35%
Totals	100%	101%	100%	100%	100%	100%	100%	99%	100%	101%	99%
Unweighted N	(534)	(245)	(289)	(139)	(144)	(157)	(94)	(357)	(67)	(75)	(35)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	29%	20%	20%	47%	16%	55%	30%	33%	29%	27%	30%	31%	26%
Somewhat approve	28%	24%	28%	31%	28%	29%	25%	29%	36%	36%	20%	29%	29%
Somewhat disapprove	7%	7%	9%	3%	8%	1%	6%	9%	5%	9%	5%	8%	5%
Strongly disapprove	12%	19%	11%	6%	23%	3%	10%	15%	10%	16%	19%	8%	11%
Not sure	24%	29%	31%	13%	25%	13%	29%	13%	21%	13%	26%	25%	30%
Totals	100%	99%	99%	100%	100%	101%	100%	99%	101%	101%	100%	101%	101%
Unweighted N	(534)	(185)	(204)	(145)	(192)	(141)	(211)	(145)	(125)	(89)	(112)	(228)	(105)

3. Likelihood of Using TrumpRx (Named)

How likely are you to use TrumpRx in the future if you need to fill a prescription?

Among the half of respondents who were asked whether they approve of TrumpRx by name

	Total	Sex		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very likely	8%	8%	8%	11%	5%	7%	8%	8%	2%	12%	5%
Somewhat likely	16%	19%	14%	19%	19%	14%	14%	17%	11%	15%	21%
Not very likely	15%	16%	14%	10%	26%	13%	10%	15%	17%	10%	18%
Not at all likely	44%	43%	45%	37%	37%	45%	55%	43%	41%	45%	51%
Not sure	17%	14%	20%	22%	13%	20%	13%	16%	30%	19%	6%
Totals	100%	100%	101%	99%	100%	99%	100%	99%	101%	101%	101%
Unweighted N	(529)	(252)	(277)	(127)	(146)	(154)	(102)	(345)	(70)	(76)	(38)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very likely	8%	1%	3%	20%	1%	19%	8%	12%	4%	11%	5%	7%	9%
Somewhat likely	16%	5%	13%	31%	6%	29%	10%	26%	20%	24%	13%	18%	12%
Not very likely	15%	14%	15%	17%	17%	17%	11%	14%	23%	17%	14%	13%	17%
Not at all likely	44%	74%	45%	15%	66%	16%	45%	39%	42%	39%	50%	35%	55%
Not sure	17%	6%	24%	17%	10%	19%	26%	9%	10%	9%	19%	27%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	101%	100%	100%
Unweighted N	(529)	(163)	(225)	(141)	(193)	(157)	(186)	(155)	(124)	(106)	(104)	(194)	(125)

4. Likelihood of Using TrumpRx (Unnamed)

How likely are you to use this website in the future if you need to fill a prescription?

Among the half of respondents who were asked whether they approve of TrumpRx without being given its name

	Total	Sex		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very likely	6%	7%	5%	5%	6%	7%	7%	6%	4%	12%	1%
Somewhat likely	18%	22%	13%	23%	26%	16%	7%	17%	13%	25%	19%
Not very likely	21%	20%	23%	18%	17%	29%	19%	25%	22%	6%	12%
Not at all likely	35%	33%	36%	32%	31%	27%	51%	34%	35%	36%	41%
Not sure	20%	18%	23%	22%	21%	21%	17%	19%	26%	21%	27%
Totals	100%	100%	100%	100%	101%	100%	101%	101%	100%	100%	100%
Unweighted N	(533)	(245)	(288)	(139)	(143)	(157)	(94)	(357)	(66)	(75)	(35)

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		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very likely	6%	7%	3%	9%	5%	12%	6%	7%	9%	6%	4%	8%	6%
Somewhat likely	18%	10%	17%	25%	12%	21%	15%	25%	17%	21%	7%	22%	17%
Not very likely	21%	18%	23%	23%	22%	27%	20%	18%	29%	26%	27%	18%	20%
Not at all likely	35%	50%	32%	23%	49%	20%	35%	36%	34%	37%	38%	27%	45%
Not sure	20%	16%	26%	19%	11%	20%	24%	13%	11%	11%	24%	25%	12%
Totals	100%	101%	101%	99%	99%	100%	100%	99%	100%	101%	100%	100%	100%
Unweighted N	(533)	(184)	(204)	(145)	(192)	(141)	(210)	(145)	(125)	(89)	(112)	(227)	(105)

YouGov Survey: TrumpRX

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