

Sample 1091 U.S. adult citizens Conducted October 20 - 22, 2025

Margin of Error $\pm 4.1\%$

Waight of End. ±4.1/0	
1. Do you think that the effects of artificial intelligence (AI) on society will be?	
Very positive	7%
Somewhat positive	2%
Neither positive nor negative18	3%
Somewhat negative24	4%
Very negative24	4%
Not sure	5%
2. Overall, do you think that artificial intelligence (AI) should be?	
Much more regulated40	0%
Somewhat more regulated	4%
Have no change in regulation10	0%
Somewhat less regulated	4%
Much less regulated	2%
Not sure10	0%
3. Do you approve or disapprove of online videos created with artificial intelligence (AI) tools?	
Strongly approve	5%
Somewhat approve19	9%
Somewhat disapprove30	0%
Strongly disapprove	2%
Not guro	50/

			Not	
Very	Somewhat	Not very	concerned	
concerned	concerned	concerned	at all	Not sure
73%	17%	3%	2%	4%
64%	21%	6%	3%	6%
61%	24%	8%	2%	5%
58%	27%	7%	2%	6%
53%	31%	9%	2%	5%
48%	30%	10%	3%	9%
46%	29%	10%	3%	12%
	concerned 73% 64% 61% 58% 53% 48%	concerned concerned 73% 17% 64% 21% 61% 24% 58% 27% 53% 31% 48% 30%	concerned concerned concerned 73% 17% 3% 64% 21% 6% 61% 24% 8% 58% 27% 7% 53% 31% 9% 48% 30% 10%	Very concerned Somewhat concerned Not very concerned at all 73% 17% 3% 2% 64% 21% 6% 3% 61% 24% 8% 2% 58% 27% 7% 2% 53% 31% 9% 2% 48% 30% 10% 3%



LIO VOLL CURRONTIV TOLIOW LLONGIO TRUMP ON ANY COCIC				
. Do you currently follow Donald Trump on any socia Yes				220/
No				
Not sure				
Not sure				. 3%
How often do you see content posted on social me	dia by Donald	Trump?		
Often				28%
Sometimes				26%
Rarely				21%
Never				20%
Not sure				. 5%
Do you consider Donald Trump's posts on social m	edia to be?			
Always appropriate				10%
Usually appropriate				
Usually inappropriate				
Always inappropriate				
Not sure				
Have you seen or heard about the following Al-gene	rated content _l	posted on socia	al media by Do	nald Trump'
lave you seen or heard about the following Al-gene	Have seen	Have heard about this, but haven't	Have not seen or heard	
		Have heard about this,	Have not seen or	onald Trump?
A video of Trump flying a fighter jet and dropping	Have seen this	Have heard about this, but haven't seen it	Have not seen or heard about this	Not sure
A video of Trump flying a fighter jet and dropping sewage on protesters	Have seen	Have heard about this, but haven't	Have not seen or heard	
A video of Trump flying a fighter jet and dropping sewage on protesters A video of Barack Obama being arrested in the	Have seen this 36%	Have heard about this, but haven't seen it	Have not seen or heard about this	Not sure
A video of Trump flying a fighter jet and dropping sewage on protesters A video of Barack Obama being arrested in the Oval Office and sent to prison	Have seen this	Have heard about this, but haven't seen it	Have not seen or heard about this	Not sure
A video of Trump flying a fighter jet and dropping sewage on protesters A video of Barack Obama being arrested in the Oval Office and sent to prison A video of an imagined version of Gaza containing a golden statue of Trump and a Trump Gaza hotel	Have seen this 36%	Have heard about this, but haven't seen it	Have not seen or heard about this	Not sure

Somewhat disapprove9%Strongly disapprove61%Not sure10%Was not able to view the video0%



10. How would you describe the video you were just shown which was posted by Donald Trump on social media? Select all that apply.

Respondents were shown an Al-generated video of Donald Trump flying a fighter jet and dropping sewage on protesters, which was posted on Trump's Truth Social account on October 18, 2025

Unpresidential	
Disturbing	52%
Offensive	51%
Tacky	48%
Funny	
Entertaining	15%
Clever	9%
Impressive	5%
None of the above	6%
Was not able to view the video	0%

11. Do you approve or disapprove of Donald Trump's decision to post the video you were just shown on social media?

Respondents were shown an Al-generated video of Barack Obama being arrested in the Oval Office, which was posted on Trump's Truth Social account on July 20, 2025

Strongly approve	13%
Somewhat approve	8%
Somewhat disapprove	11%
Strongly disapprove	58%
Not sure	10%
Was not able to view the video	0%

12. How would you describe the video you were just shown which was posted by Donald Trump on social media? Select all that apply.

Respondents were shown an Al-generated video of Barack Obama being arrested in the Oval Office, which was posted on Trump's Truth Social account on July 20, 2025

Unpresidential	
Offensive	48%
Disturbing	45%
Tacky	43%
Funny	19%
Entertaining	13%
Clever	11%
Impressive	8%
None of the above	7%
Was not able to view the video	0%



13. Do you approve or disapprove of Donald Trump's decision to post the video you were just shown on social media?

Respondents were shown an Al-generated video of an imagined version of Gaza containing a golden statue of Trump and a Trump Gaza hotel, which was posted on Trump's Truth Social account on February 25, 2025

Strongly approve	10%
Somewhat approve	10%
Somewhat disapprove	13%
Strongly disapprove	53%
Not sure	14%
Was not able to view the video	0%

14. How would you describe the video you were just shown which was posted by Donald Trump on social media? Select all that apply.

Respondents were shown an Al-generated video of an imagined version of Gaza containing a golden statue of Trump and a Trump Gaza hotel, which was posted on Trump's Truth Social account on February 25, 2025

Unpresidential	52%
Tacky	48%
Disturbing	42%
Offensive	38%
Funny	15%
Entertaining	15%
Clever	9%
Impressive	7%
None of the above	10%
Was not able to view the video	0%



Interviewing Dates October 20 - 22, 2025

Target population U.S. Citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in panel to be

representative of adult U.S. citizens.

Weighting The sample was weighted according to gender, age, race, education,

2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 6.572, with a mean of one and a standard deviation of

0.93.

Number of respondents 1091

Margin of error \pm 4.1% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 77 questions not reported.



1. Effect of AI on Society

Do you think that the effects of artificial intelligence (AI) on society will be...?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very positive	7%	9%	5%	11%	8%	5%	4%	6%	12%	8%	*
Somewhat positive	22%	25%	19%	22%	20%	19%	28%	23%	20%	27%	*
Neither positive nor											
negative	18%	14%	22%	24%	15%	19%	14%	16%	30%	18%	*
Somewhat negative	24%	26%	23%	20%	26%	23%	28%	27%	15%	19%	*
Very negative	24%	22%	26%	22%	26%	25%	22%	24%	17%	24%	*
Not sure	5%	4%	6%	1%	4%	9%	3%	4%	6%	4%	*
Totals	100%	100%	101%	100%	99%	100%	99%	100%	100%	100%	*
Unweighted N	(1,091)	(523)	(568)	(282)	(291)	(311)	(207)	(726)	(136)	(152)	(77)

			Party ID		2024	l Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very positive	7%	8%	4%	9%	8%	10%	5%	7%	12%	7%	6%	7%	7%
Somewhat positive	22%	23%	19%	25%	25%	29%	17%	24%	32%	22%	20%	23%	21%
Neither positive nor negative	18%	16%	23%	14%	11%	14%	22%	11%	18%	21%	16%	19%	17%
Somewhat negative	24%	25%	25%	23%	28%	23%	24%	28%	23%	26%	26%	20%	29%
Very negative	24%	22%	24%	26%	24%	21%	25%	28%	12%	22%	29%	24%	21%
Not sure	5%	5%	6%	3%	4%	4%	7%	3%	2%	2%	4%	6%	5%
Totals	100%	99%	101%	100%	100%	101%	100%	101%	99%	100%	101%	99%	100%
Unweighted N	(1,091)	(372)	(444)	(275)	(444)	(374)	(428)	(320)	(252)	(184)	(232)	(414)	(261)



2. Regulation of Al

Overall, do you think that artificial intelligence (AI) should be...?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much more regulated	40%	41%	40%	35%	43%	42%	41%	40%	33%	37%	*
Somewhat more regulated	34%	33%	34%	40%	26%	27%	46%	34%	39%	34%	*
Have no change in regulation	10%	10%	10%	15%	11%	10%	4%	11%	11%	9%	*
Somewhat less regulated	4%	5%	3%	1%	7%	5%	2%	3%	7%	3%	*
Much less regulated	2%	2%	2%	2%	2%	1%	2%	1%	3%	3%	*
Not sure	10%	9%	11%	6%	11%	15%	6%	10%	8%	15%	*
Totals	100%	100%	100%	99%	100%	100%	101%	99%	101%	101%	*
Unweighted N	(1,091)	(523)	(568)	(282)	(291)	(311)	(207)	(726)	(136)	(152)	(77)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more regulated	40%	45%	40%	36%	52%	35%	39%	43%	40%	34%	50%	35%	44%
Somewhat more regulated	34%	38%	26%	40%	35%	37%	29%	36%	40%	32%	29%	33%	40%
Have no change in regulation	10%	8%	12%	10%	5%	13%	11%	11%	11%	17%	10%	12%	4%
Somewhat less regulated	4%	2%	5%	5%	2%	4%	5%	1%	3%	4%	3%	3%	6%
Much less regulated	2%	2%	2%	1%	2%	1%	2%	2%	1%	2%	0%	3%	1%
Not sure	10%	5%	14%	10%	4%	9%	15%	6%	6%	12%	8%	13%	5%
Totals	100%	100%	99%	102%	100%	99%	101%	99%	101%	101%	100%	99%	100%
Unweighted N	(1,091)	(372)	(444)	(275)	(444)	(374)	(428)	(320)	(252)	(184)	(232)	(414)	(261)



3. Al Video Do you approve or disapprove of online videos created with artificial intelligence (AI) tools?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	5%	6%	3%	8%	6%	4%	1%	4%	11%	3%	*
Somewhat approve	19%	22%	15%	19%	22%	20%	12%	17%	24%	23%	*
Somewhat disapprove	30%	28%	32%	19%	27%	28%	46%	32%	25%	27%	*
Strongly disapprove	32%	29%	34%	38%	34%	28%	30%	33%	23%	32%	*
Not sure	15%	14%	16%	15%	10%	20%	13%	14%	17%	16%	*
Totals	101%	99%	100%	99%	99%	100%	102%	100%	100%	101%	*
Unweighted N	(1,091)	(523)	(568)	(282)	(291)	(311)	(207)	(726)	(136)	(152)	(77)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	5%	5%	3%	6%	4%	7%	3%	5%	7%	5%	5%	6%	2%
Somewhat approve	19%	15%	18%	23%	15%	24%	19%	18%	20%	13%	18%	20%	20%
Somewhat disapprove	30%	29%	30%	31%	34%	28%	25%	35%	33%	35%	25%	28%	35%
Strongly disapprove	32%	37%	32%	27%	36%	29%	34%	29%	27%	35%	40%	26%	32%
Not sure	15%	15%	18%	12%	11%	12%	19%	13%	13%	12%	11%	21%	10%
Totals	101%	101%	101%	99%	100%	100%	100%	100%	100%	100%	99%	101%	99%
Unweighted N	(1,091)	(372)	(444)	(275)	(444)	(374)	(428)	(320)	(252)	(184)	(232)	(414)	(261)



4A. Concerns of Al Possible Results — The spread of misleading video and audio deep fakes

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very concerned	73%	71%	75%	67%	69%	73%	83%	73%	72%	71%	*
Somewhat concerned	17%	19%	15%	21%	18%	16%	14%	18%	13%	16%	*
Not very concerned	3%	3%	3%	2%	6%	4%	1%	3%	7%	1%	*
Not concerned at all	2%	3%	2%	3%	1%	3%	1%	2%	5%	2%	*
Not sure	4%	3%	5%	7%	6%	4%	1%	4%	2%	10%	*
Totals	99%	99%	100%	100%	100%	100%	100%	100%	99%	100%	*
Unweighted N	(1,091)	(523)	(568)	(282)	(291)	(311)	(207)	(726)	(136)	(152)	(77)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very concerned	73%	75%	74%	70%	82%	72%	71%	76%	72%	77%	74%	70%	76%
Somewhat concerned	17%	17%	16%	18%	14%	17%	14%	18%	20%	14%	16%	18%	17%
Not very concerned	3%	3%	2%	4%	2%	5%	5%	2%	4%	6%	3%	2%	4%
Not concerned at all	2%	1%	2%	4%	1%	2%	2%	3%	2%	1%	2%	3%	2%
Not sure	4%	3%	6%	4%	0%	3%	8%	1%	2%	2%	6%	7%	1%
Totals	99%	99%	100%	100%	99%	99%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,091)	(372)	(444)	(275)	(444)	(374)	(428)	(320)	(252)	(184)	(232)	(414)	(261)



4B. Concerns of Al Possible Results — The spread of political propaganda

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very concerned	64%	66%	63%	49%	53%	72%	80%	66%	59%	53%	*
Somewhat concerned	21%	21%	21%	29%	26%	17%	14%	21%	20%	27%	*
Not very concerned	6%	6%	6%	10%	8%	3%	4%	6%	10%	4%	*
Not concerned at all	3%	3%	3%	5%	5%	2%	1%	2%	7%	3%	*
Not sure	6%	4%	7%	7%	7%	6%	1%	5%	5%	13%	*
Totals	100%	100%	100%	100%	99%	100%	100%	100%	101%	100%	*
Unweighted N	(1,091)	(523)	(568)	(282)	(291)	(311)	(207)	(726)	(136)	(152)	(77)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very concerned	64%	71%	61%	62%	80%	62%	61%	66%	66%	63%	67%	59%	71%
Somewhat concerned	21%	18%	23%	22%	14%	22%	18%	23%	22%	19%	19%	24%	19%
Not very concerned	6%	5%	6%	7%	3%	9%	6%	6%	7%	10%	4%	7%	4%
Not concerned at all	3%	2%	3%	4%	1%	3%	4%	3%	3%	1%	4%	3%	4%
Not sure	6%	4%	7%	5%	1%	4%	10%	2%	2%	6%	6%	7%	2%
Totals	100%	100%	100%	100%	99%	100%	99%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,091)	(372)	(444)	(275)	(444)	(374)	(428)	(320)	(252)	(184)	(232)	(414)	(261)



4C. Concerns of AI Possible Results — Manipulation of human behavior

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very concerned	61%	62%	59%	50%	58%	67%	64%	59%	61%	59%	*
Somewhat concerned	24%	24%	24%	26%	23%	21%	27%	24%	22%	27%	*
Not very concerned	8%	9%	8%	12%	11%	6%	6%	10%	8%	5%	*
Not concerned at all	2%	2%	3%	4%	4%	2%	1%	2%	6%	4%	*
Not sure	5%	4%	6%	8%	4%	4%	3%	5%	3%	5%	*
Totals	100%	101%	100%	100%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(1,091)	(523)	(568)	(282)	(291)	(311)	(207)	(726)	(136)	(152)	(77)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very concerned	61%	62%	62%	57%	67%	59%	59%	63%	59%	57%	62%	60%	64%
Somewhat concerned	24%	27%	21%	23%	23%	23%	22%	25%	26%	26%	21%	21%	29%
Not very concerned	8%	5%	9%	11%	7%	10%	9%	7%	11%	12%	8%	11%	4%
Not concerned at all	2%	2%	2%	3%	2%	3%	4%	2%	2%	1%	4%	2%	3%
Not sure	5%	3%	6%	5%	1%	5%	7%	3%	2%	4%	6%	7%	1%
Totals	100%	99%	100%	99%	100%	100%	101%	100%	100%	100%	101%	101%	101%
Unweighted N	(1,091)	(372)	(444)	(275)	(444)	(374)	(428)	(320)	(252)	(184)	(232)	(414)	(261)



4D. Concerns of Al Possible Results — A decline of human oversight in decision-making

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very concerned	58%	61%	56%	51%	61%	56%	65%	59%	51%	54%	*
Somewhat concerned	27%	26%	27%	29%	23%	29%	25%	27%	26%	31%	*
Not very concerned	7%	7%	7%	9%	8%	6%	6%	8%	11%	4%	*
Not concerned at all	2%	2%	2%	2%	2%	2%	1%	1%	6%	1%	*
Not sure	6%	4%	8%	8%	6%	7%	3%	6%	6%	10%	*
Totals	100%	100%	100%	99%	100%	100%	100%	101%	100%	100%	*
Unweighted N	(1,091)	(523)	(568)	(282)	(291)	(311)	(207)	(726)	(136)	(152)	(77)

			Party ID		2024	l Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very concerned	58%	64%	56%	56%	65%	57%	58%	64%	48%	57%	59%	55%	63%
Somewhat concerned	27%	25%	26%	29%	25%	28%	23%	27%	37%	27%	24%	27%	27%
Not very concerned	7%	4%	9%	8%	5%	9%	8%	5%	10%	7%	9%	8%	5%
Not concerned at all	2%	2%	2%	2%	1%	3%	2%	2%	2%	1%	2%	2%	2%
Not sure	6%	5%	7%	5%	3%	5%	9%	3%	3%	8%	5%	8%	2%
Totals	100%	100%	100%	100%	99%	102%	100%	101%	100%	100%	99%	100%	99%
Unweighted N	(1,091)	(372)	(444)	(275)	(444)	(374)	(428)	(320)	(252)	(184)	(232)	(414)	(261)



4E. Concerns of AI Possible Results — Diminishment of human creativity and drive

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very concerned	53%	54%	52%	52%	55%	56%	48%	53%	50%	53%	*
Somewhat concerned	31%	29%	32%	26%	27%	28%	42%	30%	31%	34%	*
Not very concerned	9%	11%	7%	8%	11%	9%	8%	11%	8%	4%	*
Not concerned at all	2%	2%	2%	6%	2%	1%	1%	2%	9%	1%	*
Not sure	5%	3%	7%	8%	5%	5%	1%	5%	2%	9%	*
Totals	100%	99%	100%	100%	100%	99%	100%	101%	100%	101%	*
Unweighted N	(1,091)	(523)	(568)	(282)	(291)	(311)	(207)	(726)	(136)	(152)	(77)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very concerned	53%	55%	54%	50%	54%	52%	56%	59%	41%	53%	55%	53%	52%
Somewhat concerned	31%	31%	32%	29%	32%	29%	24%	30%	40%	27%	29%	30%	36%
Not very concerned	9%	8%	5%	14%	10%	12%	8%	6%	16%	16%	7%	9%	7%
Not concerned at all	2%	2%	3%	2%	2%	2%	3%	3%	1%	3%	3%	2%	2%
Not sure	5%	4%	6%	6%	2%	4%	9%	2%	1%	1%	6%	7%	3%
Totals	100%	100%	100%	101%	100%	99%	100%	100%	99%	100%	100%	101%	100%
Unweighted N	(1,091)	(372)	(444)	(275)	(444)	(374)	(428)	(320)	(252)	(184)	(232)	(414)	(261)



4F. Concerns of Al Possible Results — The exacerbation of mental health problems

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very concerned	48%	45%	50%	41%	50%	52%	46%	47%	48%	46%	*
Somewhat concerned	30%	33%	28%	29%	31%	26%	35%	31%	30%	29%	*
Not very concerned	10%	11%	9%	7%	10%	9%	13%	11%	7%	9%	*
Not concerned at all	3%	3%	3%	5%	3%	3%	1%	2%	8%	1%	*
Not sure	9%	8%	11%	17%	7%	9%	4%	9%	7%	15%	*
Totals	100%	100%	101%	99%	101%	99%	99%	100%	100%	100%	*
Unweighted N	(1,091)	(523)	(568)	(282)	(291)	(311)	(207)	(726)	(136)	(152)	(77)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very concerned	48%	50%	46%	48%	52%	45%	51%	52%	36%	44%	50%	46%	52%
Somewhat concerned	30%	32%	27%	33%	33%	32%	23%	33%	40%	32%	31%	30%	30%
Not very concerned	10%	8%	11%	10%	8%	13%	10%	7%	16%	15%	7%	9%	10%
Not concerned at all	3%	2%	3%	4%	2%	3%	3%	1%	4%	3%	3%	3%	3%
Not sure	9%	8%	13%	6%	5%	6%	14%	6%	5%	6%	10%	12%	5%
Totals	100%	100%	100%	101%	100%	99%	101%	99%	101%	100%	101%	100%	100%
Unweighted N	(1,091)	(372)	(444)	(275)	(444)	(374)	(428)	(320)	(252)	(184)	(232)	(414)	(261)



4G. Concerns of Al Possible Results — The reinforcement of societal biases

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very concerned	46%	44%	48%	34%	42%	49%	56%	46%	45%	44%	*
Somewhat concerned	29%	32%	26%	30%	29%	27%	31%	29%	25%	24%	*
Not very concerned	10%	11%	10%	10%	15%	9%	6%	10%	12%	9%	*
Not concerned at all	3%	4%	3%	6%	2%	4%	2%	3%	8%	2%	*
Not sure	12%	10%	14%	21%	12%	11%	6%	12%	10%	21%	*
Totals	100%	101%	101%	101%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(1,091)	(523)	(568)	(282)	(291)	(311)	(207)	(726)	(136)	(152)	(77)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very concerned	46%	48%	42%	48%	58%	46%	42%	52%	45%	44%	50%	44%	45%
Somewhat concerned	29%	33%	25%	29%	28%	28%	28%	25%	31%	28%	23%	28%	37%
Not very concerned	10%	7%	13%	9%	7%	12%	8%	12%	12%	13%	9%	12%	7%
Not concerned at all	3%	4%	2%	4%	2%	4%	5%	3%	2%	3%	4%	4%	2%
Not sure	12%	7%	18%	10%	5%	10%	17%	7%	9%	13%	15%	12%	9%
Totals	100%	99%	100%	100%	100%	100%	100%	99%	99%	101%	101%	100%	100%
Unweighted N	(1,091)	(372)	(444)	(275)	(444)	(374)	(428)	(320)	(252)	(184)	(232)	(414)	(261)



5. Follow Trump Social Media

Do you currently follow Donald Trump on any social media platforms?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	22%	27%	19%	24%	22%	22%	21%	24%	17%	23%	*
No	75%	72%	78%	69%	77%	76%	77%	74%	78%	73%	*
Not sure	3%	1%	4%	6%	2%	2%	1%	2%	5%	4%	*
Totals	100%	100%	101%	99%	101%	100%	99%	100%	100%	100%	*
Unweighted N	(1,091)	(523)	(568)	(282)	(291)	(311)	(207)	(726)	(136)	(152)	(77)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	22%	8%	15%	46%	9%	49%	20%	21%	29%	29%	24%	22%	18%
No	75%	91%	82%	51%	90%	48%	77%	78%	71%	70%	73%	76%	78%
Not sure	3%	1%	3%	3%	1%	3%	4%	2%	0%	1%	3%	3%	3%
Totals	100%	100%	100%	100%	100%	100%	101%	101%	100%	100%	100%	101%	99%
Unweighted N	(1,091)	(372)	(444)	(275)	(444)	(374)	(428)	(320)	(252)	(184)	(232)	(414)	(261)



6. See Trump Social Media

How often do you see content posted on social media by Donald Trump?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Often	28%	30%	26%	15%	27%	33%	34%	28%	32%	25%	*
Sometimes	26%	26%	27%	31%	30%	23%	24%	29%	19%	25%	*
Rarely	21%	23%	20%	30%	22%	18%	17%	23%	19%	19%	*
Never	20%	16%	23%	21%	17%	19%	21%	17%	27%	22%	*
Not sure	5%	5%	4%	3%	4%	7%	3%	2%	3%	9%	*
Totals	100%	100%	100%	100%	100%	100%	99%	99%	100%	100%	*
Unweighted N	(1,091)	(523)	(568)	(282)	(291)	(311)	(207)	(726)	(136)	(152)	(77)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Often	28%	24%	25%	36%	26%	37%	29%	30%	26%	26%	25%	30%	28%
Sometimes	26%	31%	22%	27%	30%	34%	19%	30%	39%	32%	27%	25%	25%
Rarely	21%	20%	22%	22%	20%	19%	25%	18%	19%	25%	23%	20%	20%
Never	20%	19%	24%	14%	20%	9%	22%	19%	16%	12%	22%	20%	21%
Not sure	5%	6%	6%	1%	4%	2%	5%	3%	0%	4%	3%	5%	6%
Totals	100%	100%	99%	100%	100%	101%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,091)	(372)	(444)	(275)	(444)	(374)	(428)	(320)	(252)	(184)	(232)	(414)	(261)



7. Trump Social Media Appropriate

Do you consider Donald Trump's posts on social media to be...?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always appropriate	10%	12%	7%	8%	8%	13%	9%	11%	2%	14%	*
Usually appropriate	19%	24%	14%	12%	19%	19%	26%	23%	10%	10%	*
Usually inappropriate	25%	22%	27%	28%	29%	19%	24%	23%	20%	27%	*
Always inappropriate	28%	26%	31%	26%	26%	29%	32%	25%	45%	34%	*
Not sure	18%	16%	21%	26%	18%	20%	9%	18%	23%	16%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(1,091)	(523)	(568)	(282)	(291)	(311)	(207)	(726)	(136)	(152)	(77)

			Party ID		2024	l Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always appropriate	10%	2%	5%	24%	2%	25%	11%	8%	11%	13%	11%	10%	6%
Usually appropriate	19%	2%	16%	40%	2%	44%	16%	24%	19%	26%	20%	19%	15%
Usually inappropriate	25%	34%	27%	13%	32%	13%	18%	26%	30%	27%	20%	24%	28%
Always inappropriate	28%	53%	29%	4%	59%	5%	31%	29%	27%	18%	28%	26%	39%
Not sure	18%	9%	24%	20%	5%	14%	24%	13%	13%	17%	21%	21%	12%
Totals	100%	100%	101%	101%	100%	101%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,091)	(372)	(444)	(275)	(444)	(374)	(428)	(320)	(252)	(184)	(232)	(414)	(261)



8A. Seen or Heard About Trump Posts — A video of Trump flying a fighter jet and dropping sewage on protesters

Have you seen or heard about the following Al-generated content posted on social media by Donald Trump?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have seen this	36%	36%	36%	31%	33%	37%	44%	36%	34%	40%	*
Have heard about this, but haven't seen it	15%	19%	12%	14%	16%	16%	15%	16%	13%	17%	*
Have not seen or heard about this	44%	41%	47%	49%	43%	44%	41%	44%	47%	40%	*
Not sure	4%	4%	5%	6%	8%	3%	1%	5%	6%	4%	*
Totals	99%	100%	100%	100%	100%	100%	101%	101%	100%	101%	*
Unweighted N	(1,091)	(523)	(568)	(282)	(291)	(311)	(207)	(726)	(136)	(152)	(77)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have seen this	36%	50%	30%	30%	54%	35%	31%	42%	42%	30%	39%	36%	37%
Have heard about this, but haven't seen it	15%	13%	17%	15%	18%	15%	14%	15%	18%	18%	18%	14%	14%
Have not seen or heard about this	44%	35%	45%	52%	27%	44%	50%	41%	34%	45%	40%	44%	48%
Not sure	4%	2%	7%	3%	1%	5%	4%	2%	6%	6%	3%	6%	1%
Totals	99%	100%	99%	100%	100%	99%	99%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,091)	(372)	(444)	(275)	(444)	(374)	(428)	(320)	(252)	(184)	(232)	(414)	(261)



8B. Seen or Heard About Trump Posts — A video of Barack Obama being arrested in the Oval Office and sent to prison

Have you seen or heard about the following Al-generated content posted on social media by Donald Trump?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have seen this	15%	16%	14%	15%	12%	21%	10%	13%	14%	21%	*
Have heard about this, but haven't seen it	17%	17%	17%	18%	20%	13%	19%	18%	20%	13%	*
Have not seen or heard about this	63%	63%	63%	59%	59%	62%	70%	64%	61%	60%	*
Not sure	5%	4%	6%	8%	9%	3%	1%	5%	6%	6%	*
Totals	100%	100%	100%	100%	100%	99%	100%	100%	101%	100%	*
Unweighted N	(1,091)	(523)	(568)	(282)	(291)	(311)	(207)	(726)	(136)	(152)	(77)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have seen this	15%	21%	11%	14%	21%	19%	13%	14%	22%	20%	16%	14%	14%
Have heard about this, but haven't seen it	17%	19%	17%	15%	26%	14%	16%	18%	20%	17%	15%	17%	19%
Have not seen or heard about this	63%	57%	63%	69%	51%	63%	65%	65%	52%	56%	63%	63%	66%
Not sure	5%	3%	9%	3%	3%	5%	6%	3%	7%	8%	6%	7%	1%
Totals	100%	100%	100%	101%	101%	101%	100%	100%	101%	101%	100%	101%	100%
Unweighted N	(1,091)	(372)	(444)	(275)	(444)	(374)	(428)	(320)	(252)	(184)	(232)	(414)	(261)



8C. Seen or Heard About Trump Posts — A video of an imagined version of Gaza containing a golden statue of Trump and a Trump Gaza hotel Have you seen or heard about the following Al-generated content posted on social media by Donald Trump?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have seen this	19%	20%	18%	24%	21%	17%	15%	17%	28%	20%	*
Have heard about this, but haven't seen it	15%	17%	13%	15%	15%	15%	17%	15%	17%	15%	*
Have not seen or heard about this	60%	59%	61%	56%	55%	62%	66%	62%	51%	58%	*
Not sure	6%	4%	7%	5%	10%	6%	2%	6%	4%	6%	*
Totals	100%	100%	99%	100%	101%	100%	100%	100%	100%	99%	*
Unweighted N	(1,091)	(523)	(568)	(282)	(291)	(311)	(207)	(726)	(136)	(152)	(77)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Have seen this	19%	26%	18%	13%	32%	17%	14%	18%	27%	18%	19%	18%	21%
Have heard about this, but haven't seen it	15%	23%	14%	9%	20%	10%	17%	13%	16%	15%	14%	14%	19%
Have not seen or heard about this	60%	48%	59%	73%	46%	66%	62%	65%	49%	60%	60%	62%	56%
Not sure	6%	3%	9%	5%	2%	7%	7%	3%	7%	7%	6%	7%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	99%	100%	99%	101%	99%
Unweighted N	(1,091)	(372)	(444)	(275)	(444)	(374)	(428)	(320)	(252)	(184)	(232)	(414)	(261)



9. Approval of Trump Fighter Jet Video

Do you approve or disapprove of Donald Trump's decision to post the video you were just shown on social media?

Respondents were shown an Al-generated video of Donald Trump flying a fighter jet and dropping sewage on protesters, which was posted on Trump's Truth Social account on October 18, 2025

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	13%	16%	10%	9%	11%	18%	10%	14%	4%	14%	*
Somewhat approve	7%	9%	5%	6%	5%	6%	10%	7%	4%	5%	*
Somewhat disapprove	9%	10%	8%	9%	13%	5%	10%	9%	4%	11%	*
Strongly disapprove	61%	54%	68%	60%	61%	59%	65%	58%	80%	59%	*
Not sure	10%	12%	9%	15%	9%	12%	4%	10%	8%	11%	*
Was not able to view the video	0%	0%	1%	1%	1%	0%	0%	0%	1%	1%	*
Totals	100%	101%	101%	100%	100%	100%	99%	98%	101%	101%	*
Unweighted N	(1,091)	(523)	(568)	(282)	(291)	(311)	(207)	(726)	(136)	(152)	(77)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	13%	1%	8%	29%	1%	29%	15%	12%	11%	16%	13%	13%	10%
Somewhat approve	7%	1%	6%	13%	1%	16%	6%	8%	7%	10%	8%	6%	5%
Somewhat disapprove	9%	2%	9%	15%	2%	15%	10%	9%	7%	6%	11%	7%	12%
Strongly disapprove	61%	94%	63%	27%	94%	31%	60%	64%	65%	59%	59%	61%	67%
Not sure	10%	1%	14%	15%	1%	10%	9%	7%	10%	8%	10%	14%	6%
Was not able to view the													
video	0%	1%	0%	1%	0%	1%	1%	0%	0%	2%	0%	0%	0%
Totals	100%	100%	100%	100%	99%	102%	101%	100%	100%	101%	101%	101%	100%
Unweighted N	(1,091)	(372)	(444)	(275)	(444)	(374)	(428)	(320)	(252)	(184)	(232)	(414)	(261)



10. Description of Trump Fighter Jet Video

How would you describe the video you were just shown which was posted by Donald Trump on social media? Select all that apply.

Respondents were shown an Al-generated video of Donald Trump flying a fighter jet and dropping sewage on protesters, which was posted on Trump's Truth Social account on October 18, 2025

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Unpresidential	60%	59%	61%	63%	62%	58%	56%	56%	70%	67%	*
Disturbing	52%	46%	59%	52%	53%	50%	57%	49%	69%	56%	*
Offensive	51%	47%	54%	45%	48%	51%	59%	48%	67%	51%	*
Tacky	48%	45%	50%	44%	50%	45%	52%	46%	52%	45%	*
Funny	21%	28%	13%	16%	18%	25%	21%	24%	4%	21%	*
Entertaining	15%	19%	11%	11%	11%	22%	13%	16%	4%	24%	*
Clever	9%	13%	6%	7%	6%	11%	13%	10%	0%	11%	*
Impressive	5%	7%	3%	8%	2%	6%	3%	3%	0%	13%	*
None of the above	6%	6%	7%	9%	7%	6%	3%	6%	9%	4%	*
Was not able to view the											
video	0%	0%	1%	1%	0%	0%	0%	0%	0%	2%	*
Unweighted N	(1,091)	(523)	(568)	(282)	(291)	(311)	(207)	(726)	(136)	(152)	(77)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unpresidential	60%	83%	68%	26%	86%	31%	57%	61%	61%	51%	59%	58%	68%
Disturbing	52%	77%	57%	23%	80%	24%	53%	55%	55%	49%	46%	52%	60%
Offensive	51%	76%	54%	21%	77%	25%	48%	55%	56%	48%	45%	52%	56%
Tacky	48%	66%	50%	26%	69%	25%	39%	55%	48%	34%	50%	46%	57%
Funny	21%	3%	16%	43%	5%	45%	19%	22%	23%	24%	22%	22%	15%
Entertaining	15%	2%	10%	33%	3%	32%	16%	18%	12%	16%	15%	15%	15%
Clever	9%	1%	8%	19%	1%	21%	11%	9%	6%	9%	11%	8%	11%
Impressive	5%	1%	3%	10%	1%	9%	6%	3%	3%	4%	4%	3%	9%

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						con	tinued from	previous pag	е				
			Party ID		2024	l Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
None of the above Was not able to view the	6%	3%	7%	8%	2%	6%	7%	5%	5%	5%	7%	8%	2%
video	0%	0%	1%	1%	0%	1%	1%	0%	0%	1%	1%	0%	0%
Unweighted N	(1,091)	(372)	(444)	(275)	(444)	(374)	(428)	(320)	(252)	(184)	(232)	(414)	(261)



11. Approval of Trump Obama Arrest Video

Do you approve or disapprove of Donald Trump's decision to post the video you were just shown on social media? Respondents were shown an Al-generated video of Barack Obama being arrested in the Oval Office, which was posted on Trump's Truth Social account on July 20, 2025

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	13%	18%	9%	6%	11%	18%	15%	15%	2%	12%	*
Somewhat approve	8%	11%	4%	7%	9%	6%	9%	8%	6%	9%	*
Somewhat disapprove	11%	8%	13%	15%	10%	9%	10%	13%	5%	9%	*
Strongly disapprove	58%	53%	63%	58%	59%	56%	60%	53%	83%	57%	*
Not sure	10%	10%	10%	14%	11%	10%	5%	11%	4%	13%	*
Was not able to view the video	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Totals	100%	100%	99%	100%	100%	99%	99%	100%	100%	100%	*
Unweighted N	(1,091)	(523)	(568)	(282)	(291)	(311)	(207)	(726)	(136)	(152)	(77)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	13%	1%	9%	30%	2%	30%	15%	13%	12%	15%	13%	15%	10%
Somewhat approve	8%	2%	4%	18%	1%	19%	6%	11%	8%	11%	10%	6%	6%
Somewhat disapprove	11%	3%	12%	17%	2%	15%	11%	11%	10%	9%	15%	9%	11%
Strongly disapprove	58%	93%	61%	21%	94%	23%	57%	59%	60%	54%	54%	56%	67%
Not sure	10%	2%	14%	14%	1%	12%	11%	7%	10%	11%	7%	14%	6%
Was not able to view the video	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	100%	101%	100%	100%	100%	99%	100%	101%	100%	100%	99%	100%	100%
Unweighted N	(1,091)	(372)	(444)	(275)	(444)	(374)	(428)	(320)	(252)	(184)	(232)	(414)	(261)



12. Description of Trump Obama Arrest Video

How would you describe the video you were just shown which was posted by Donald Trump on social media? Select all that apply. Respondents were shown an Al-generated video of Barack Obama being arrested in the Oval Office, which was posted on Trump's Truth Social account on July 20, 2025

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Unpresidential	58%	56%	60%	62%	58%	59%	53%	55%	65%	68%	*
Offensive	48%	42%	53%	45%	49%	45%	52%	43%	73%	46%	*
Disturbing	45%	39%	51%	43%	49%	42%	48%	41%	62%	42%	*
Tacky	43%	41%	45%	42%	48%	42%	40%	43%	43%	39%	*
Funny	19%	26%	12%	15%	14%	22%	23%	22%	5%	21%	*
Entertaining	13%	20%	7%	10%	9%	19%	14%	14%	3%	19%	*
Clever	11%	16%	6%	6%	7%	13%	16%	12%	2%	15%	*
Impressive	8%	12%	4%	9%	5%	11%	7%	7%	4%	15%	*
None of the above	7%	6%	9%	10%	6%	7%	6%	7%	8%	8%	*
Was not able to view the											
video	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Unweighted N	(1,091)	(523)	(568)	(282)	(291)	(311)	(207)	(726)	(136)	(152)	(77)

		Party ID			2024	2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Unpresidential	58%	80%	66%	27%	86%	28%	55%	63%	59%	50%	55%	58%	65%	
Offensive	48%	77%	50%	16%	81%	17%	43%	51%	53%	43%	42%	48%	55%	
Disturbing	45%	73%	46%	17%	78%	15%	40%	49%	51%	36%	39%	45%	56%	
Tacky	43%	59%	45%	25%	64%	21%	37%	47%	42%	30%	42%	43%	50%	
Funny	19%	4%	14%	40%	4%	43%	20%	20%	17%	25%	19%	20%	14%	
Entertaining	13%	1%	12%	28%	3%	31%	13%	17%	10%	21%	11%	14%	11%	
Clever	11%	0%	7%	26%	1%	26%	11%	13%	8%	12%	9%	12%	11%	
Impressive	8%	1%	7%	16%	1%	15%	8%	8%	7%	11%	7%	8%	8%	

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		Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
None of the above Was not able to view the	7%	2%	10%	10%	1%	8%	9%	6%	4%	10%	12%	7%	2%	
video	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Unweighted N	(1,091)	(372)	(444)	(275)	(444)	(374)	(428)	(320)	(252)	(184)	(232)	(414)	(261)	



13. Approval of Trump Gaza Video

Do you approve or disapprove of Donald Trump's decision to post the video you were just shown on social media?

Respondents were shown an Al-generated video of an imagined version of Gaza containing a golden statue of Trump and a Trump Gaza hotel, which was posted on Trump's Truth Social account on February 25, 2025

		Ge	ender		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Strongly approve	10%	13%	7%	9%	7%	12%	9%	12%	2%	7%	*	
Somewhat approve	10%	14%	7%	12%	11%	8%	11%	10%	9%	14%	*	
Somewhat disapprove	13%	13%	13%	13%	14%	13%	12%	14%	9%	13%	*	
Strongly disapprove	53%	47%	59%	53%	53%	51%	58%	50%	72%	52%	*	
Not sure	14%	13%	14%	12%	14%	16%	10%	15%	7%	14%	*	
Was not able to view the												
video	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	*	
Totals	100%	100%	100%	99%	100%	100%	100%	101%	100%	100%	*	
Unweighted N	(1,091)	(523)	(568)	(282)	(291)	(311)	(207)	(726)	(136)	(152)	(77)	

		Party ID			2024	2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Strongly approve	10%	1%	5%	24%	1%	23%	11%	10%	10%	14%	9%	10%	7%	
Somewhat approve	10%	3%	8%	20%	3%	23%	10%	11%	9%	12%	7%	11%	10%	
Somewhat disapprove	13%	6%	17%	15%	7%	14%	11%	20%	12%	9%	18%	12%	13%	
Strongly disapprove	53%	87%	54%	19%	89%	24%	53%	50%	57%	51%	55%	49%	61%	
Not sure	14%	3%	16%	21%	1%	16%	16%	9%	11%	13%	11%	18%	9%	
Was not able to view the														
video	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	
Totals	100%	101%	100%	99%	101%	100%	101%	100%	99%	100%	100%	100%	100%	
Unweighted N	(1,091)	(372)	(444)	(275)	(444)	(374)	(428)	(320)	(252)	(184)	(232)	(414)	(261)	



14. Description of Trump Gaza Video

How would you describe the video you were just shown which was posted by Donald Trump on social media? Select all that apply.

Respondents were shown an Al-generated video of an imagined version of Gaza containing a golden statue of Trump and a Trump Gaza hotel, which was posted on Trump's Truth Social account on February 25, 2025

		Ge	ender		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Unpresidential	52%	50%	55%	52%	51%	53%	54%	51%	56%	51%	*	
Tacky	48%	42%	53%	44%	52%	45%	50%	49%	43%	40%	*	
Disturbing	42%	35%	48%	42%	42%	39%	45%	40%	48%	43%	*	
Offensive	38%	35%	42%	41%	36%	35%	45%	36%	53%	35%	*	
Funny	15%	21%	9%	16%	12%	17%	15%	17%	4%	18%	*	
Entertaining	15%	19%	10%	16%	10%	16%	16%	17%	4%	18%	*	
Clever	9%	13%	6%	9%	4%	12%	12%	10%	4%	8%	*	
Impressive	7%	11%	4%	9%	4%	7%	7%	6%	4%	11%	*	
None of the above	10%	9%	11%	9%	12%	12%	7%	11%	12%	6%	*	
Was not able to view the												
video	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	*	
Unweighted N	(1,091)	(523)	(568)	(282)	(291)	(311)	(207)	(726)	(136)	(152)	(77)	

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unpresidential	52%	78%	56%	23%	83%	25%	46%	57%	55%	43%	51%	51%	61%
Tacky	48%	69%	50%	24%	72%	27%	40%	52%	55%	39%	51%	44%	57%
Disturbing	42%	70%	44%	12%	73%	14%	40%	44%	47%	36%	42%	38%	52%
Offensive	38%	66%	39%	10%	70%	13%	36%	41%	45%	30%	39%	36%	47%
Funny	15%	2%	14%	28%	3%	32%	14%	18%	14%	20%	16%	15%	10%
Entertaining	15%	4%	8%	33%	4%	30%	16%	17%	10%	18%	12%	15%	15%
Clever	9%	1%	6%	21%	2%	21%	10%	8%	10%	11%	8%	7%	14%

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		Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Impressive	7%	1%	6%	15%	1%	15%	8%	6%	6%	9%	5%	6%	10%	
None of the above	10%	4%	11%	15%	2%	13%	11%	10%	6%	10%	10%	12%	6%	
Was not able to view the video	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	
Unweighted N	(1,091)	(372)	(444)	(275)	(444)	(374)	(428)	(320)	(252)	(184)	(232)	(414)	(261)	

YouGov

Interviewing Dates October 20 - 22, 2025

Target population U.S. Citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in panel to be

representative of adult U.S. citizens.

Weighting The sample was weighted according to gender, age, race, education,

2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 6.572, with a mean of one and a standard deviation of

0.93.

Number of respondents 1091

Margin of error \pm 4.1% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 77 questions not reported.