

YouGov Survey: Trump Issue Handling and Traits



Sample 1132 U.S. adult citizens
 Conducted January 24 - 28, 2025
 Margin of Error ±4%

1. How much do you trust Donald Trump to handle the following issues as president?

	A lot	A little	Not at all
Immigration	52%	10%	38%
The economy	46%	16%	38%
Foreign policy	45%	16%	39%
Foreign trade	43%	17%	40%
Inflation	42%	16%	42%
Crime	42%	21%	37%
The Israeli-Palestinian conflict	41%	21%	38%
The Ukraine-Russia conflict	40%	19%	41%
Taxes	40%	19%	42%
Democracy	38%	17%	45%
The Supreme Court	37%	21%	43%
Guns	35%	21%	44%
Education	35%	22%	44%
Transgender issues	34%	16%	50%
Social Security	34%	25%	42%
Health Care	32%	23%	45%
LGBTQ issues	31%	18%	51%
Abortion	30%	23%	47%
Race relations	30%	21%	49%
The environment	29%	22%	49%

2. How much do you think the following descriptions apply to Donald Trump?

	A lot	A little	Not at all
Opportunistic	58%	25%	17%
Arrogant	54%	31%	16%
Divisive	47%	28%	26%
A strong leader	46%	16%	37%
Reckless	46%	23%	31%
Dishonest	45%	19%	36%
Hypocritical	45%	23%	32%
Corrupt	44%	18%	37%
Qualified	44%	15%	42%
Insincere	43%	19%	38%

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Intelligent	43%	21%	37%
Competent	41%	17%	42%
A better communicator	39%	20%	41%
Authentic	38%	20%	42%
Uninformed	38%	20%	42%
Charismatic	37%	29%	33%
Ineffective	35%	20%	45%
Honest	33%	20%	46%
Likable	29%	27%	43%
Compassionate	29%	21%	50%

Interviewing Dates	January 24 - 28, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 6.587, with a mean of one and a standard deviation of 0.924.
Number of respondents	1132
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	83 questions not reported.

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1A. Issue Handling of Donald Trump — Immigration

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	52%	57%	48%	45%	55%	56%	51%	54%	44%	52%	*
A little	10%	12%	8%	17%	8%	10%	5%	9%	13%	8%	*
Not at all	38%	31%	44%	38%	37%	34%	44%	37%	43%	40%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,123)	(523)	(600)	(249)	(203)	(394)	(277)	(750)	(130)	(159)	(84)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	52%	19%	51%	87%	18%	89%	53%	52%	51%	60%	47%	54%	49%
A little	10%	12%	10%	7%	11%	6%	9%	9%	10%	12%	12%	8%	9%
Not at all	38%	69%	39%	6%	71%	5%	38%	39%	39%	29%	41%	37%	42%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	99%	100%
Unweighted N	(1,123)	(400)	(399)	(324)	(463)	(402)	(454)	(333)	(238)	(185)	(241)	(429)	(268)

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1B. Issue Handling of Donald Trump — The economy

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	46%	51%	41%	44%	45%	49%	45%	50%	34%	40%	*
A little	16%	17%	15%	22%	18%	14%	10%	14%	19%	24%	*
Not at all	38%	32%	44%	34%	37%	37%	45%	37%	48%	36%	*
Totals	100%	100%	100%	100%	100%	100%	100%	101%	101%	100%	*
Unweighted N	(1,129)	(526)	(603)	(250)	(204)	(395)	(280)	(753)	(131)	(160)	(85)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	46%	10%	41%	87%	8%	88%	45%	46%	41%	50%	46%	48%	40%
A little	16%	21%	19%	7%	21%	7%	17%	13%	20%	22%	12%	14%	17%
Not at all	38%	68%	40%	6%	71%	5%	38%	41%	39%	28%	42%	37%	43%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,129)	(402)	(401)	(326)	(464)	(404)	(456)	(334)	(240)	(184)	(241)	(434)	(270)

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1C. Issue Handling of Donald Trump — Foreign policy

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	45%	49%	40%	40%	42%	50%	43%	47%	34%	42%	*
A little	16%	17%	15%	27%	16%	14%	10%	15%	19%	21%	*
Not at all	39%	34%	45%	33%	42%	36%	48%	38%	47%	36%	*
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	99%	*
Unweighted N	(1,126)	(525)	(601)	(249)	(203)	(395)	(279)	(750)	(131)	(160)	(85)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	45%	11%	39%	84%	7%	85%	45%	43%	43%	48%	39%	49%	40%
A little	16%	19%	20%	9%	18%	9%	17%	17%	14%	19%	20%	13%	16%
Not at all	39%	70%	41%	7%	75%	6%	38%	40%	44%	33%	41%	38%	44%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,126)	(402)	(398)	(326)	(464)	(404)	(453)	(335)	(240)	(185)	(240)	(432)	(269)

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1D. Issue Handling of Donald Trump — Foreign trade

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	43%	48%	38%	36%	41%	47%	46%	44%	36%	41%	*
A little	17%	18%	15%	27%	18%	15%	8%	17%	15%	18%	*
Not at all	40%	34%	46%	37%	41%	38%	46%	38%	49%	41%	*
Totals	100%	100%	99%	100%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(1,125)	(525)	(600)	(248)	(204)	(395)	(278)	(749)	(131)	(161)	(84)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	43%	12%	39%	80%	10%	82%	43%	40%	44%	44%	40%	46%	41%
A little	17%	15%	20%	14%	15%	12%	17%	19%	13%	21%	19%	15%	15%
Not at all	40%	73%	41%	6%	76%	6%	39%	41%	43%	36%	41%	39%	44%
Totals	100%	100%	100%	100%	101%	100%	99%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,125)	(402)	(400)	(323)	(463)	(403)	(454)	(335)	(239)	(185)	(240)	(431)	(269)

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1E. Issue Handling of Donald Trump — Inflation

How much do you trust Donald Trump to handle the following issues as president?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	42%	46%	38%	40%	39%	46%	41%	46%	28%	37%	*
A little	16%	17%	15%	25%	20%	13%	9%	15%	19%	20%	*
Not at all	42%	37%	46%	36%	41%	41%	49%	39%	53%	43%	*
Totals	100%	100%	99%	101%	100%	100%	99%	100%	100%	100%	*
Unweighted N	(1,129)	(527)	(602)	(250)	(205)	(397)	(277)	(752)	(130)	(162)	(85)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	42%	9%	37%	81%	7%	83%	41%	43%	38%	49%	39%	45%	36%
A little	16%	17%	20%	12%	15%	11%	17%	13%	20%	13%	16%	16%	20%
Not at all	42%	74%	44%	7%	78%	5%	42%	43%	42%	38%	45%	40%	44%
Totals	100%	100%	101%	100%	100%	99%	100%	99%	100%	100%	100%	101%	100%
Unweighted N	(1,129)	(401)	(402)	(326)	(462)	(406)	(456)	(335)	(239)	(184)	(241)	(435)	(269)

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1F. Issue Handling of Donald Trump — Crime

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	42%	48%	36%	38%	40%	46%	41%	45%	33%	40%	*
A little	21%	21%	20%	27%	20%	20%	16%	20%	18%	23%	*
Not at all	37%	31%	43%	34%	39%	34%	43%	35%	49%	37%	*
Totals	100%	100%	99%	99%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(1,126)	(524)	(602)	(249)	(205)	(395)	(277)	(750)	(130)	(161)	(85)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	42%	9%	38%	80%	10%	82%	42%	42%	42%	47%	38%	47%	35%
A little	21%	23%	25%	13%	21%	12%	20%	21%	18%	27%	22%	16%	24%
Not at all	37%	69%	37%	6%	70%	6%	38%	37%	39%	26%	40%	38%	41%
Totals	100%	101%	100%	99%	101%	100%	100%	100%	99%	100%	100%	101%	100%
Unweighted N	(1,126)	(401)	(401)	(324)	(463)	(403)	(457)	(333)	(240)	(185)	(240)	(432)	(269)

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1G. Issue Handling of Donald Trump — The Israeli-Palestinian conflict

How much do you trust Donald Trump to handle the following issues as president?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	41%	45%	37%	31%	39%	48%	42%	44%	34%	36%	*
A little	21%	23%	19%	32%	22%	17%	14%	20%	19%	25%	*
Not at all	38%	32%	44%	37%	40%	34%	43%	36%	47%	39%	*
Totals	100%	100%	100%	100%	101%	99%	99%	100%	100%	100%	*
Unweighted N	(1,124)	(525)	(599)	(249)	(203)	(395)	(277)	(748)	(131)	(161)	(84)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	41%	13%	32%	80%	7%	81%	40%	38%	37%	47%	40%	43%	35%
A little	21%	20%	28%	13%	21%	14%	21%	23%	25%	24%	20%	19%	23%
Not at all	38%	67%	40%	7%	72%	5%	39%	39%	38%	30%	40%	38%	42%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,124)	(401)	(401)	(322)	(463)	(402)	(455)	(332)	(238)	(183)	(240)	(433)	(268)

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1H. Issue Handling of Donald Trump — The Ukraine-Russia conflict

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	40%	42%	38%	31%	39%	47%	38%	43%	33%	40%	*
A little	19%	23%	16%	29%	21%	16%	14%	18%	18%	18%	*
Not at all	41%	35%	46%	39%	41%	37%	48%	39%	48%	42%	*
Totals	100%	100%	100%	99%	101%	100%	100%	100%	99%	100%	*
Unweighted N	(1,127)	(524)	(603)	(248)	(204)	(395)	(280)	(751)	(130)	(162)	(84)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	40%	11%	32%	78%	9%	78%	40%	41%	34%	45%	39%	43%	32%
A little	19%	19%	25%	13%	15%	16%	20%	19%	22%	22%	17%	18%	22%
Not at all	41%	70%	43%	9%	76%	5%	40%	40%	44%	34%	44%	39%	46%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,127)	(402)	(399)	(326)	(465)	(404)	(455)	(335)	(239)	(185)	(241)	(432)	(269)

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11. Issue Handling of Donald Trump — Taxes

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	40%	44%	35%	35%	38%	45%	38%	43%	30%	38%	*
A little	19%	20%	17%	26%	24%	15%	12%	17%	22%	18%	*
Not at all	42%	35%	47%	39%	38%	41%	50%	40%	48%	44%	*
Totals	101%	99%	99%	100%	100%	101%	100%	100%	100%	100%	*
Unweighted N	(1,124)	(525)	(599)	(249)	(202)	(395)	(278)	(748)	(131)	(160)	(85)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	40%	9%	34%	76%	8%	81%	36%	42%	39%	42%	39%	42%	34%
A little	19%	19%	22%	15%	17%	14%	23%	15%	21%	21%	12%	20%	21%
Not at all	42%	72%	43%	9%	75%	6%	41%	42%	40%	37%	49%	38%	44%
Totals	101%	100%	99%	100%	100%	101%	100%	99%	100%	100%	100%	100%	99%
Unweighted N	(1,124)	(402)	(397)	(325)	(464)	(403)	(452)	(334)	(240)	(185)	(240)	(431)	(268)

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1J. Issue Handling of Donald Trump — Democracy

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	38%	42%	33%	35%	34%	43%	36%	42%	25%	35%	*
A little	17%	18%	17%	25%	19%	15%	11%	17%	13%	14%	*
Not at all	45%	40%	50%	40%	47%	42%	53%	41%	62%	52%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(1,123)	(522)	(601)	(248)	(203)	(395)	(277)	(747)	(131)	(160)	(85)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	38%	5%	30%	79%	4%	79%	37%	37%	33%	43%	38%	39%	31%
A little	17%	15%	23%	13%	9%	14%	19%	15%	18%	16%	18%	18%	17%
Not at all	45%	80%	47%	8%	87%	8%	43%	48%	49%	41%	44%	43%	52%
Totals	100%	100%	100%	100%	100%	101%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,123)	(403)	(396)	(324)	(463)	(402)	(452)	(336)	(238)	(184)	(240)	(429)	(270)

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1K. Issue Handling of Donald Trump — The Supreme Court

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	37%	42%	31%	30%	34%	43%	36%	39%	27%	34%	*
A little	21%	19%	22%	30%	22%	18%	15%	20%	21%	24%	*
Not at all	43%	38%	47%	40%	44%	39%	50%	41%	51%	43%	*
Totals	101%	99%	100%	100%	100%	100%	101%	100%	99%	101%	*
Unweighted N	(1,129)	(526)	(603)	(250)	(205)	(394)	(280)	(752)	(131)	(161)	(85)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	37%	9%	29%	73%	7%	76%	37%	35%	34%	43%	33%	39%	32%
A little	21%	16%	25%	20%	12%	17%	21%	22%	19%	19%	21%	21%	22%
Not at all	43%	75%	46%	7%	81%	7%	42%	43%	47%	38%	45%	40%	46%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,129)	(401)	(402)	(326)	(464)	(405)	(456)	(334)	(240)	(185)	(240)	(434)	(270)

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1L. Issue Handling of Donald Trump — Guns

How much do you trust Donald Trump to handle the following issues as president?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	35%	37%	33%	30%	32%	41%	33%	38%	30%	31%	*
A little	21%	23%	19%	28%	23%	19%	15%	20%	21%	22%	*
Not at all	44%	40%	48%	43%	45%	40%	52%	42%	49%	47%	*
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,125)	(524)	(601)	(250)	(204)	(395)	(276)	(748)	(130)	(162)	(85)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	35%	8%	29%	69%	8%	69%	36%	34%	32%	38%	29%	39%	31%
A little	21%	18%	26%	19%	13%	22%	21%	21%	18%	25%	22%	19%	21%
Not at all	44%	74%	46%	13%	79%	9%	43%	45%	50%	37%	48%	42%	48%
Totals	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,125)	(401)	(401)	(323)	(463)	(402)	(455)	(333)	(240)	(184)	(241)	(433)	(267)

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1M. Issue Handling of Donald Trump — Education

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	35%	39%	30%	29%	35%	39%	33%	37%	28%	29%	*
A little	22%	22%	21%	32%	22%	18%	17%	21%	20%	26%	*
Not at all	44%	39%	48%	39%	43%	43%	50%	42%	52%	45%	*
Totals	101%	100%	99%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,121)	(523)	(598)	(247)	(204)	(393)	(277)	(745)	(130)	(162)	(84)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	35%	7%	29%	69%	6%	70%	35%	29%	33%	40%	32%	37%	30%
A little	22%	19%	25%	22%	12%	25%	23%	24%	21%	21%	25%	21%	21%
Not at all	44%	75%	46%	9%	81%	5%	42%	47%	46%	39%	44%	42%	48%
Totals	101%	101%	100%	100%	99%	100%	100%	100%	100%	100%	101%	100%	99%
Unweighted N	(1,121)	(400)	(399)	(322)	(464)	(400)	(450)	(333)	(239)	(184)	(239)	(430)	(268)

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1N. Issue Handling of Donald Trump — Transgender issues

How much do you trust Donald Trump to handle the following issues as president?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	34%	35%	34%	34%	33%	40%	29%	36%	30%	34%	*
A little	16%	17%	14%	19%	15%	15%	15%	17%	10%	11%	*
Not at all	50%	48%	52%	47%	52%	46%	56%	47%	60%	54%	*
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	99%	*
Unweighted N	(1,125)	(522)	(603)	(249)	(205)	(393)	(278)	(748)	(130)	(162)	(85)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	34%	8%	29%	67%	7%	66%	35%	29%	34%	35%	33%	38%	30%
A little	16%	12%	16%	18%	6%	19%	15%	19%	10%	21%	15%	14%	16%
Not at all	50%	80%	54%	15%	87%	15%	50%	52%	55%	44%	51%	48%	54%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	99%	100%	100%
Unweighted N	(1,125)	(401)	(401)	(323)	(463)	(402)	(455)	(334)	(240)	(184)	(240)	(433)	(268)

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10. Issue Handling of Donald Trump — Social Security

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	34%	38%	30%	29%	33%	38%	32%	36%	27%	31%	*
A little	25%	27%	23%	33%	28%	22%	16%	24%	19%	27%	*
Not at all	42%	36%	47%	37%	39%	40%	52%	39%	55%	42%	*
Totals	101%	101%	100%	99%	100%	100%	100%	99%	101%	100%	*
Unweighted N	(1,128)	(526)	(602)	(249)	(205)	(397)	(277)	(751)	(130)	(162)	(85)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	34%	6%	26%	70%	5%	69%	34%	32%	28%	39%	30%	37%	28%
A little	25%	22%	29%	22%	17%	24%	24%	23%	29%	25%	27%	22%	27%
Not at all	42%	73%	45%	7%	78%	7%	41%	45%	43%	36%	42%	42%	45%
Totals	101%	101%	100%	99%	100%	100%	99%	100%	100%	100%	99%	101%	100%
Unweighted N	(1,128)	(402)	(401)	(325)	(463)	(405)	(455)	(335)	(239)	(184)	(241)	(435)	(268)

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1P. Issue Handling of Donald Trump — Health Care

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	32%	36%	29%	31%	30%	36%	31%	35%	28%	30%	*
A little	23%	24%	22%	27%	27%	21%	19%	22%	18%	24%	*
Not at all	45%	40%	49%	42%	43%	43%	51%	43%	54%	46%	*
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(1,126)	(526)	(600)	(250)	(204)	(393)	(279)	(749)	(131)	(161)	(85)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	32%	8%	25%	65%	7%	65%	31%	30%	29%	41%	31%	35%	24%
A little	23%	14%	28%	26%	10%	28%	26%	24%	22%	17%	21%	24%	29%
Not at all	45%	78%	47%	9%	83%	7%	42%	46%	50%	41%	48%	42%	47%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	101%	99%	100%	101%	100%
Unweighted N	(1,126)	(402)	(398)	(326)	(464)	(403)	(455)	(334)	(239)	(185)	(241)	(431)	(269)

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1Q. Issue Handling of Donald Trump — LGBTQ issues

How much do you trust Donald Trump to handle the following issues as president?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	31%	32%	30%	33%	28%	36%	26%	33%	30%	28%	*
A little	18%	18%	17%	17%	17%	19%	16%	19%	7%	18%	*
Not at all	51%	50%	52%	50%	55%	44%	58%	48%	63%	53%	*
Totals	100%	100%	99%	100%	100%	99%	100%	100%	100%	99%	*
Unweighted N	(1,126)	(525)	(601)	(249)	(205)	(394)	(278)	(749)	(131)	(161)	(85)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	31%	7%	27%	61%	7%	58%	32%	28%	32%	32%	27%	36%	26%
A little	18%	13%	19%	21%	7%	25%	17%	20%	14%	21%	16%	16%	20%
Not at all	51%	81%	54%	19%	86%	17%	51%	53%	54%	47%	57%	48%	53%
Totals	100%	101%	100%	101%	100%	100%	100%	101%	100%	100%	100%	100%	99%
Unweighted N	(1,126)	(402)	(400)	(324)	(465)	(402)	(456)	(332)	(239)	(185)	(240)	(431)	(270)

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1R. Issue Handling of Donald Trump — Abortion

How much do you trust Donald Trump to handle the following issues as president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	30%	33%	28%	28%	28%	36%	27%	32%	26%	34%	*
A little	23%	24%	21%	27%	24%	21%	20%	23%	20%	16%	*
Not at all	47%	42%	51%	45%	48%	43%	53%	45%	54%	50%	*
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,127)	(525)	(602)	(249)	(203)	(395)	(280)	(751)	(131)	(160)	(85)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	30%	8%	23%	61%	9%	60%	31%	28%	28%	38%	28%	32%	25%
A little	23%	13%	26%	28%	8%	31%	23%	25%	20%	21%	21%	23%	24%
Not at all	47%	78%	51%	11%	83%	9%	46%	47%	53%	42%	51%	44%	51%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	101%	101%	100%	99%	100%
Unweighted N	(1,127)	(401)	(402)	(324)	(464)	(404)	(457)	(332)	(240)	(184)	(241)	(433)	(269)

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1S. Issue Handling of Donald Trump — Race relations

How much do you trust Donald Trump to handle the following issues as president?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	30%	34%	26%	26%	27%	34%	30%	34%	17%	26%	*
A little	21%	21%	21%	31%	21%	20%	14%	21%	21%	18%	*
Not at all	49%	45%	53%	43%	52%	45%	56%	46%	62%	55%	*
Totals	100%	100%	100%	100%	100%	99%	100%	101%	100%	99%	*
Unweighted N	(1,125)	(525)	(600)	(248)	(204)	(395)	(278)	(748)	(131)	(161)	(85)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	30%	5%	22%	64%	6%	65%	28%	29%	29%	36%	28%	31%	26%
A little	21%	10%	28%	24%	6%	26%	24%	19%	19%	22%	22%	23%	18%
Not at all	49%	84%	50%	12%	88%	9%	48%	51%	52%	42%	50%	47%	56%
Totals	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%	100%	101%	100%
Unweighted N	(1,125)	(403)	(398)	(324)	(464)	(403)	(453)	(335)	(238)	(184)	(240)	(432)	(269)

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1T. Issue Handling of Donald Trump — The environment

How much do you trust Donald Trump to handle the following issues as president?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	29%	31%	27%	26%	27%	33%	28%	33%	18%	26%	*
A little	22%	26%	19%	29%	25%	20%	16%	20%	26%	24%	*
Not at all	49%	44%	54%	45%	49%	48%	56%	47%	57%	50%	*
Totals	100%	101%	100%	100%	101%	101%	100%	100%	101%	100%	*
Unweighted N	(1,127)	(524)	(603)	(248)	(205)	(396)	(278)	(752)	(130)	(160)	(85)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	29%	5%	21%	62%	5%	61%	29%	27%	28%	32%	25%	32%	26%
A little	22%	15%	26%	25%	9%	29%	24%	24%	15%	25%	22%	22%	20%
Not at all	49%	80%	54%	12%	86%	10%	47%	49%	57%	43%	53%	46%	54%
Totals	100%	100%	101%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,127)	(402)	(401)	(324)	(463)	(404)	(457)	(334)	(238)	(185)	(241)	(432)	(269)

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2A. Traits of Donald Trump — Opportunistic

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	58%	61%	56%	47%	59%	61%	64%	60%	60%	47%	*
A little	25%	25%	25%	32%	28%	22%	19%	25%	15%	29%	*
Not at all	17%	14%	20%	21%	13%	17%	17%	15%	25%	24%	*
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,124)	(523)	(601)	(249)	(205)	(395)	(275)	(749)	(129)	(161)	(85)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	58%	66%	55%	53%	73%	46%	53%	60%	70%	50%	56%	58%	65%
A little	25%	19%	28%	28%	14%	35%	26%	28%	18%	31%	28%	22%	22%
Not at all	17%	15%	17%	19%	13%	19%	21%	12%	12%	19%	15%	19%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	99%	100%
Unweighted N	(1,124)	(400)	(399)	(325)	(462)	(403)	(455)	(333)	(238)	(184)	(241)	(431)	(268)

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2B. Traits of Donald Trump — Arrogant

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	54%	51%	56%	44%	58%	52%	61%	52%	65%	55%	*
A little	31%	34%	27%	37%	32%	30%	24%	32%	23%	25%	*
Not at all	16%	14%	17%	19%	11%	18%	15%	16%	11%	21%	*
Totals	101%	99%	100%	100%	101%	100%	100%	100%	99%	101%	*
Unweighted N	(1,126)	(528)	(598)	(249)	(205)	(394)	(278)	(750)	(131)	(161)	(84)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	54%	81%	58%	22%	88%	25%	49%	57%	65%	46%	56%	52%	60%
A little	31%	12%	28%	53%	6%	48%	30%	31%	24%	35%	30%	32%	26%
Not at all	16%	8%	14%	25%	5%	27%	21%	13%	10%	18%	14%	16%	15%
Totals	101%	101%	100%	100%	99%	100%	100%	101%	99%	99%	100%	100%	101%
Unweighted N	(1,126)	(400)	(399)	(327)	(461)	(406)	(456)	(334)	(237)	(183)	(240)	(435)	(268)

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2C. Traits of Donald Trump — Divisive

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	47%	48%	45%	41%	47%	48%	50%	47%	49%	41%	*
A little	28%	27%	28%	38%	25%	28%	21%	27%	26%	32%	*
Not at all	26%	24%	27%	21%	28%	24%	30%	26%	25%	27%	*
Totals	101%	99%	100%	100%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(1,127)	(525)	(602)	(250)	(204)	(396)	(277)	(752)	(130)	(162)	(83)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	47%	65%	48%	26%	74%	26%	44%	49%	56%	43%	46%	43%	55%
A little	28%	13%	33%	37%	11%	36%	28%	28%	24%	30%	23%	32%	25%
Not at all	26%	22%	19%	37%	15%	37%	28%	23%	20%	27%	31%	26%	20%
Totals	101%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,127)	(402)	(400)	(325)	(463)	(404)	(455)	(336)	(237)	(185)	(241)	(432)	(269)

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2D. Traits of Donald Trump — A strong leader

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	46%	51%	42%	41%	47%	49%	46%	48%	33%	44%	*
A little	16%	17%	16%	29%	14%	15%	9%	16%	16%	16%	*
Not at all	37%	32%	42%	31%	39%	35%	45%	35%	50%	39%	*
Totals	99%	100%	100%	101%	100%	99%	100%	99%	99%	99%	*
Unweighted N	(1,129)	(527)	(602)	(250)	(205)	(396)	(278)	(751)	(131)	(162)	(85)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	46%	12%	43%	84%	10%	87%	48%	45%	40%	49%	40%	51%	43%
A little	16%	21%	19%	9%	18%	7%	14%	18%	18%	16%	21%	16%	14%
Not at all	37%	67%	38%	7%	72%	6%	37%	37%	42%	34%	39%	34%	44%
Totals	99%	100%	100%	100%	100%	100%	99%	100%	100%	99%	100%	101%	101%
Unweighted N	(1,129)	(401)	(402)	(326)	(463)	(405)	(456)	(334)	(240)	(185)	(240)	(435)	(269)

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2E. Traits of Donald Trump — Reckless

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	46%	42%	49%	38%	53%	44%	49%	42%	62%	55%	*
A little	23%	26%	20%	31%	22%	21%	18%	24%	16%	21%	*
Not at all	31%	32%	31%	31%	24%	35%	34%	34%	22%	23%	*
Totals	100%	100%	100%	100%	99%	100%	101%	100%	100%	99%	*
Unweighted N	(1,127)	(525)	(602)	(249)	(205)	(395)	(278)	(750)	(131)	(161)	(85)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	46%	78%	47%	13%	88%	13%	46%	44%	53%	39%	44%	46%	53%
A little	23%	10%	28%	29%	6%	31%	20%	24%	28%	23%	25%	23%	20%
Not at all	31%	12%	24%	59%	6%	56%	34%	31%	19%	37%	31%	31%	27%
Totals	100%	100%	99%	101%	100%	100%	100%	99%	100%	99%	100%	100%	100%
Unweighted N	(1,127)	(402)	(399)	(326)	(461)	(406)	(457)	(333)	(238)	(184)	(239)	(436)	(268)

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2F. Traits of Donald Trump — Dishonest

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	45%	42%	48%	43%	47%	42%	51%	43%	56%	50%	*
A little	19%	18%	20%	21%	24%	19%	10%	17%	19%	20%	*
Not at all	36%	40%	32%	37%	28%	39%	39%	39%	25%	30%	*
Totals	100%	100%	100%	101%	99%	100%	100%	99%	100%	100%	*
Unweighted N	(1,126)	(527)	(599)	(249)	(205)	(394)	(278)	(751)	(130)	(161)	(84)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	45%	78%	47%	12%	84%	12%	42%	49%	55%	41%	44%	45%	52%
A little	19%	12%	24%	20%	8%	18%	22%	14%	17%	20%	20%	17%	20%
Not at all	36%	10%	30%	69%	7%	70%	36%	36%	29%	40%	36%	39%	28%
Totals	100%	100%	101%	101%	99%	100%	100%	99%	101%	101%	100%	101%	100%
Unweighted N	(1,126)	(399)	(400)	(327)	(461)	(406)	(455)	(333)	(239)	(184)	(239)	(433)	(270)

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2G. Traits of Donald Trump — Hypocritical

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	45%	41%	49%	41%	49%	41%	52%	43%	57%	49%	*
A little	23%	25%	21%	31%	25%	24%	12%	23%	24%	23%	*
Not at all	32%	33%	30%	29%	25%	36%	36%	34%	19%	28%	*
Totals	100%	99%	100%	101%	99%	101%	100%	100%	100%	100%	*
Unweighted N	(1,125)	(524)	(601)	(250)	(204)	(393)	(278)	(749)	(131)	(162)	(83)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	45%	75%	48%	12%	83%	12%	45%	44%	54%	38%	46%	43%	53%
A little	23%	12%	28%	29%	8%	28%	21%	26%	15%	28%	21%	24%	20%
Not at all	32%	13%	25%	59%	9%	60%	33%	30%	31%	34%	32%	33%	27%
Totals	100%	100%	101%	100%	100%	100%	99%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,125)	(401)	(397)	(327)	(461)	(406)	(454)	(334)	(238)	(185)	(239)	(434)	(267)

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2H. Traits of Donald Trump — Corrupt

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	44%	41%	48%	39%	48%	42%	50%	43%	50%	52%	*
A little	18%	18%	18%	26%	22%	15%	11%	16%	24%	17%	*
Not at all	37%	41%	34%	35%	30%	43%	39%	41%	26%	31%	*
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,125)	(525)	(600)	(248)	(204)	(395)	(278)	(749)	(130)	(161)	(85)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	44%	79%	43%	12%	82%	11%	41%	48%	50%	38%	46%	43%	49%
A little	18%	10%	27%	15%	11%	14%	21%	15%	17%	22%	16%	16%	20%
Not at all	37%	11%	30%	73%	7%	74%	38%	37%	33%	40%	38%	40%	30%
Totals	99%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,125)	(399)	(401)	(325)	(460)	(405)	(456)	(332)	(239)	(185)	(236)	(435)	(269)

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2I. Traits of Donald Trump — Qualified

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	44%	48%	39%	37%	41%	48%	47%	47%	26%	43%	*
A little	15%	14%	15%	25%	15%	12%	8%	13%	21%	15%	*
Not at all	42%	37%	46%	38%	44%	40%	46%	41%	52%	42%	*
Totals	101%	99%	100%	100%	100%	100%	101%	101%	99%	100%	*
Unweighted N	(1,127)	(527)	(600)	(249)	(204)	(394)	(280)	(751)	(130)	(161)	(85)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	44%	10%	38%	84%	7%	85%	45%	44%	38%	48%	37%	46%	44%
A little	15%	12%	23%	8%	11%	10%	17%	13%	14%	19%	16%	14%	11%
Not at all	42%	78%	40%	8%	83%	5%	38%	43%	49%	33%	48%	40%	45%
Totals	101%	100%	101%	100%	101%	100%	100%	100%	101%	100%	101%	100%	100%
Unweighted N	(1,127)	(400)	(401)	(326)	(463)	(404)	(455)	(334)	(240)	(185)	(241)	(432)	(269)

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2J. Traits of Donald Trump — Insincere

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	43%	40%	46%	37%	48%	41%	49%	42%	52%	48%	*
A little	19%	20%	18%	28%	24%	15%	11%	18%	17%	24%	*
Not at all	38%	40%	35%	35%	29%	43%	41%	41%	30%	28%	*
Totals	100%	100%	99%	100%	101%	99%	101%	101%	99%	100%	*
Unweighted N	(1,123)	(522)	(601)	(249)	(203)	(395)	(276)	(750)	(130)	(159)	(84)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	43%	76%	42%	13%	80%	13%	40%	45%	52%	40%	46%	40%	49%
A little	19%	12%	26%	17%	10%	17%	22%	18%	16%	24%	18%	17%	20%
Not at all	38%	12%	32%	70%	10%	69%	38%	37%	32%	36%	37%	42%	32%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%	99%	101%
Unweighted N	(1,123)	(399)	(399)	(325)	(459)	(404)	(456)	(332)	(237)	(184)	(240)	(433)	(266)

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2K. Traits of Donald Trump — Intelligent

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	43%	46%	40%	38%	37%	48%	46%	46%	28%	38%	*
A little	21%	22%	20%	25%	28%	17%	15%	20%	26%	21%	*
Not at all	37%	33%	40%	37%	36%	35%	40%	35%	45%	41%	*
Totals	101%	101%	100%	100%	101%	100%	101%	101%	99%	100%	*
Unweighted N	(1,128)	(525)	(603)	(248)	(205)	(397)	(278)	(752)	(130)	(161)	(85)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	43%	10%	35%	84%	7%	82%	44%	43%	38%	44%	36%	48%	40%
A little	21%	25%	26%	10%	22%	13%	21%	21%	23%	23%	24%	17%	21%
Not at all	37%	66%	38%	6%	71%	5%	36%	36%	39%	33%	40%	35%	38%
Totals	101%	101%	99%	100%	100%	100%	101%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,128)	(401)	(400)	(327)	(464)	(406)	(456)	(334)	(240)	(185)	(241)	(433)	(269)

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2L. Traits of Donald Trump — Competent

How much do you think the following descriptions apply to Donald Trump?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	41%	45%	37%	38%	38%	43%	44%	45%	25%	37%	*
A little	17%	19%	15%	30%	19%	14%	5%	15%	17%	18%	*
Not at all	42%	35%	49%	32%	42%	43%	51%	40%	58%	45%	*
Totals	100%	99%	101%	100%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(1,121)	(523)	(598)	(249)	(204)	(393)	(275)	(748)	(128)	(161)	(84)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	41%	10%	34%	80%	7%	83%	42%	39%	35%	46%	37%	44%	36%
A little	17%	14%	24%	11%	11%	11%	18%	15%	20%	17%	20%	16%	15%
Not at all	42%	77%	42%	8%	82%	6%	41%	46%	44%	37%	43%	40%	49%
Totals	100%	101%	100%	99%	100%	100%	101%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,121)	(397)	(400)	(324)	(460)	(403)	(452)	(333)	(238)	(182)	(241)	(430)	(268)

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2M. Traits of Donald Trump — A better communicator

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	39%	42%	37%	40%	35%	41%	40%	41%	27%	39%	*
A little	20%	25%	16%	25%	23%	18%	15%	21%	17%	19%	*
Not at all	41%	34%	48%	35%	42%	41%	44%	38%	56%	42%	*
Totals	100%	101%	101%	100%	100%	100%	99%	100%	100%	100%	*
Unweighted N	(1,124)	(523)	(601)	(247)	(205)	(395)	(277)	(748)	(130)	(161)	(85)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	39%	11%	32%	76%	10%	72%	42%	37%	34%	39%	32%	46%	34%
A little	20%	17%	25%	18%	17%	20%	16%	21%	25%	22%	26%	14%	24%
Not at all	41%	72%	44%	5%	73%	8%	42%	42%	41%	39%	42%	41%	41%
Totals	100%	100%	101%	99%	100%	100%	100%	100%	100%	100%	100%	101%	99%
Unweighted N	(1,124)	(401)	(400)	(323)	(461)	(404)	(456)	(333)	(238)	(184)	(238)	(433)	(269)

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2N. Traits of Donald Trump — Authentic

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	38%	44%	33%	28%	36%	44%	41%	40%	30%	40%	*
A little	20%	17%	22%	33%	22%	14%	13%	20%	14%	19%	*
Not at all	42%	39%	45%	39%	42%	42%	46%	40%	55%	41%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	*
Unweighted N	(1,130)	(527)	(603)	(249)	(205)	(397)	(279)	(752)	(131)	(162)	(85)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	38%	11%	34%	72%	7%	78%	41%	36%	35%	41%	32%	42%	36%
A little	20%	16%	25%	17%	15%	14%	19%	20%	23%	20%	18%	18%	24%
Not at all	42%	73%	42%	11%	78%	8%	40%	43%	42%	39%	50%	40%	40%
Totals	100%	100%	101%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,130)	(403)	(402)	(325)	(465)	(404)	(456)	(335)	(240)	(183)	(241)	(436)	(270)

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20. Traits of Donald Trump — Uninformed

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	38%	37%	40%	29%	41%	36%	48%	37%	48%	36%	*
A little	20%	20%	19%	30%	26%	15%	9%	17%	31%	21%	*
Not at all	42%	43%	41%	41%	33%	49%	43%	46%	21%	43%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,126)	(525)	(601)	(250)	(203)	(394)	(279)	(753)	(131)	(160)	(82)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	38%	68%	36%	11%	75%	9%	35%	43%	45%	31%	38%	36%	47%
A little	20%	15%	27%	16%	13%	15%	20%	16%	20%	26%	20%	18%	18%
Not at all	42%	17%	36%	74%	12%	76%	45%	41%	35%	44%	42%	46%	35%
Totals	100%	100%	99%	101%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,126)	(401)	(398)	(327)	(462)	(404)	(455)	(335)	(238)	(184)	(241)	(434)	(267)

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2P. Traits of Donald Trump — Charismatic

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	37%	44%	31%	33%	37%	43%	34%	39%	34%	34%	*
A little	29%	28%	30%	35%	32%	25%	26%	31%	17%	26%	*
Not at all	33%	27%	39%	33%	30%	32%	40%	30%	48%	39%	*
Totals	99%	99%	100%	101%	99%	100%	100%	100%	99%	99%	*
Unweighted N	(1,127)	(527)	(600)	(250)	(204)	(393)	(280)	(753)	(130)	(160)	(84)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	37%	15%	31%	68%	14%	71%	36%	40%	34%	42%	35%	41%	31%
A little	29%	28%	34%	25%	31%	22%	29%	27%	35%	28%	31%	23%	38%
Not at all	33%	57%	36%	7%	55%	7%	35%	34%	31%	31%	33%	36%	31%
Totals	99%	100%	101%	100%	100%	100%	100%	101%	100%	101%	99%	100%	100%
Unweighted N	(1,127)	(400)	(400)	(327)	(461)	(405)	(456)	(334)	(239)	(184)	(241)	(434)	(268)

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2Q. Traits of Donald Trump — Ineffective

How much do you think the following descriptions apply to Donald Trump?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	35%	34%	35%	23%	41%	30%	45%	33%	49%	31%	*
A little	20%	19%	22%	34%	20%	20%	9%	18%	21%	27%	*
Not at all	45%	48%	43%	44%	39%	50%	46%	48%	30%	42%	*
Totals	100%	101%	100%	101%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(1,122)	(520)	(602)	(247)	(203)	(393)	(279)	(751)	(130)	(158)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	35%	61%	32%	10%	64%	9%	32%	36%	42%	28%	36%	33%	40%
A little	20%	23%	26%	11%	23%	10%	20%	22%	19%	25%	22%	16%	22%
Not at all	45%	16%	42%	79%	13%	81%	48%	42%	40%	47%	42%	51%	37%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	99%
Unweighted N	(1,122)	(401)	(397)	(324)	(460)	(404)	(455)	(332)	(238)	(185)	(238)	(431)	(268)

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2R. Traits of Donald Trump — Honest

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	33%	38%	29%	30%	31%	36%	36%	37%	19%	35%	*
A little	20%	19%	21%	29%	25%	17%	12%	18%	21%	17%	*
Not at all	46%	43%	49%	41%	44%	48%	53%	44%	60%	48%	*
Totals	99%	100%	99%	100%	100%	101%	101%	99%	100%	100%	*
Unweighted N	(1,128)	(526)	(602)	(247)	(205)	(396)	(280)	(753)	(129)	(161)	(85)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	33%	6%	27%	68%	4%	73%	31%	36%	30%	40%	25%	38%	29%
A little	20%	15%	25%	21%	11%	19%	22%	16%	22%	20%	24%	17%	20%
Not at all	46%	80%	48%	11%	85%	9%	47%	48%	48%	40%	50%	44%	50%
Totals	99%	101%	100%	100%	100%	101%	100%	100%	100%	100%	99%	99%	99%
Unweighted N	(1,128)	(402)	(399)	(327)	(465)	(406)	(456)	(334)	(240)	(185)	(241)	(432)	(270)

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2S. Traits of Donald Trump — Likable

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	29%	33%	26%	26%	24%	35%	29%	32%	19%	30%	*
A little	27%	30%	25%	37%	35%	19%	22%	26%	28%	27%	*
Not at all	43%	37%	49%	36%	41%	45%	50%	43%	53%	43%	*
Totals	99%	100%	100%	99%	100%	99%	101%	101%	100%	100%	*
Unweighted N	(1,129)	(526)	(603)	(249)	(205)	(397)	(278)	(752)	(130)	(162)	(85)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	29%	5%	24%	61%	3%	61%	30%	29%	23%	32%	24%	33%	26%
A little	27%	17%	33%	32%	15%	31%	28%	28%	28%	34%	29%	23%	29%
Not at all	43%	79%	43%	7%	82%	8%	41%	43%	49%	34%	47%	44%	45%
Totals	99%	101%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,129)	(402)	(402)	(325)	(464)	(405)	(457)	(335)	(239)	(185)	(240)	(434)	(270)

YouGov Survey: Trump Issue Handling and Traits

January 24 - 28, 2025 - 1132 U.S. adult citizens



2T. Traits of Donald Trump — Compassionate

How much do you think the following descriptions apply to Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	29%	31%	27%	30%	20%	32%	32%	31%	20%	29%	*
A little	21%	23%	20%	25%	26%	21%	12%	22%	18%	17%	*
Not at all	50%	47%	53%	44%	54%	47%	56%	47%	62%	54%	*
Totals	100%	101%	100%	99%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,124)	(522)	(602)	(247)	(204)	(394)	(279)	(751)	(130)	(159)	(84)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	29%	5%	22%	61%	4%	63%	29%	27%	25%	38%	24%	30%	25%
A little	21%	12%	26%	24%	8%	26%	25%	20%	18%	21%	24%	22%	18%
Not at all	50%	83%	52%	15%	88%	10%	47%	53%	57%	41%	52%	48%	58%
Totals	100%	100%	100%	100%	100%	99%	101%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,124)	(402)	(398)	(324)	(462)	(403)	(455)	(333)	(238)	(185)	(239)	(433)	(267)

YouGov Survey: Trump Issue Handling and Traits

January 24 - 28, 2025 - 1132 U.S. adult citizens



Interviewing Dates	January 24 - 28, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 6.587, with a mean of one and a standard deviation of 0.924.
Number of respondents	1132
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	83 questions not reported.