

# YouGov / University Alliance Survey Results

Sample Size: 2252 adults in GB  
Fieldwork: 6th - 7th August 2025

		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	2252	239	333	183	487	180	405	579	207	243	130	790	804	1090	1162	236	930	556	529	1284	968
Unweighted Sample	2252	238	351	205	516	192	379	630	230	266	140	923	815	983	1269	135	833	626	658	1393	859
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, would you be in favour or against your child/grandchild attending university? If you have more than one child/grandchild under the age of 18, please think about your eldest.

[Asked to parents and grandparents of U18s; n=903]

Strongly in favour	<b>43</b>	51	53	51	31	44	44	49	42	31	51	49	38	40	46	0	40	52	43	44	42
Somewhat in favour	<b>41</b>	39	36	42	41	46	38	42	52	39	33	43	38	43	40	100	46	34	38	43	39
<b>TOTAL IN FAVOUR</b>	<b>84</b>	<b>90</b>	<b>89</b>	<b>93</b>	<b>72</b>	<b>90</b>	<b>82</b>	<b>91</b>	<b>94</b>	<b>70</b>	<b>84</b>	<b>92</b>	<b>76</b>	<b>83</b>	<b>86</b>	<b>100</b>	<b>86</b>	<b>86</b>	<b>81</b>	<b>87</b>	<b>81</b>
Somewhat against	<b>7</b>	6	3	2	15	3	11	3	1	17	2	3	11	7	6	0	4	6	11	7	6
Strongly against	<b>1</b>	0	0	1	4	0	1	0	1	6	0	0	2	2	0	0	1	2	1	1	2
<b>TOTAL AGAINST</b>	<b>8</b>	<b>6</b>	<b>3</b>	<b>3</b>	<b>19</b>	<b>3</b>	<b>12</b>	<b>3</b>	<b>2</b>	<b>23</b>	<b>2</b>	<b>3</b>	<b>13</b>	<b>9</b>	<b>6</b>	<b>0</b>	<b>5</b>	<b>8</b>	<b>12</b>	<b>8</b>	<b>8</b>
Don't know	<b>7</b>	4	8	3	10	7	6	6	4	8	15	4	10	8	7	0	8	6	8	5	10

Thinking about universities, which of the following changes, if any, would you **\*\*MOST\*\*** like to see introduced? Please select up to three.

Increased financial support for students (e.g. lower tuition fees, greater living cost support)	<b>46</b>	33	58	50	34	65	30	58	50	31	65	53	37	41	51	59	50	41	39	47	44
More alternative routes into higher education, e.g. degree apprenticeships (undertaking an apprenticeship while studying for a degree)	<b>38</b>	39	38	32	40	45	41	43	37	39	46	44	37	34	41	38	34	36	47	40	35
More opportunities to undertake work placements or access practical training as part of university degrees	<b>36</b>	46	39	38	37	32	47	36	37	40	40	39	42	33	39	29	31	37	48	38	34
More university courses designed with involvement from employers to help meet skills needs	<b>31</b>	36	28	34	36	24	38	30	33	34	27	33	34	32	30	22	28	29	42	33	27
More university courses designed to support students to work alongside their degrees	<b>21</b>	24	22	25	19	25	21	23	24	16	27	24	18	19	23	23	23	18	19	21	21
More investment in mental health support for students	<b>16</b>	15	17	24	9	27	11	18	19	7	23	19	10	13	20	29	17	14	11	14	18
More of a focus on in-person teaching and contact hours	<b>16</b>	17	22	20	14	21	18	19	21	13	20	21	15	17	16	16	18	16	14	20	12
More flexible learning options, e.g. online learning	<b>11</b>	10	14	11	10	14	9	11	8	9	10	11	10	11	12	12	14	10	8	11	12
More local universities to choose from	<b>5</b>	4	4	3	9	4	4	5	4	7	3	4	7	6	4	2	5	6	5	4	7
None of these	<b>3</b>	6	2	1	5	0	4	2	4	7	0	1	5	5	2	0	3	5	3	3	4
Don't know	<b>11</b>	8	6	10	10	5	9	6	9	15	5	6	12	13	10	12	12	13	9	9	15

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Weighted Sample Unweighted Sample		Country			Region in England				Parents			Grandparent of at least one child younger than 18 years old
	Total	England	Wales	Scotland	North	Midlands	London	Rest of South	Yes, of at least one child younger than 18 years old	Yes, of at least one child 18 years old or older	No, I am neither a parent or guardian	
	2252	1948	108	196	534	369	272	772	453	797	1025	429
	2252	1955	122	175	541	372	232	810	434	929	916	501
	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, would you be in favour or against your child/grandchild attending university? If you have more than one child/grandchild under the age of 18, please think about your eldest.

[Asked to parents and grandparents of U18s; n=903]

Strongly in favour	<b>43</b>	42	43	51	49	34	52	39	42	45	0	45
Somewhat in favour	<b>41</b>	41	43	44	36	46	41	42	45	37	0	38
<b>TOTAL IN FAVOUR</b>	<b>84</b>	<b>83</b>	<b>86</b>	<b>95</b>	<b>85</b>	<b>80</b>	<b>93</b>	<b>81</b>	<b>87</b>	<b>82</b>	<b>0</b>	<b>83</b>
Somewhat against	<b>7</b>	7	8	2	3	12	5	8	5	8	0	8
Strongly against	<b>1</b>	1	0	0	1	3	1	1	1	1	0	1
<b>TOTAL AGAINST</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>2</b>	<b>4</b>	<b>15</b>	<b>6</b>	<b>9</b>	<b>6</b>	<b>9</b>	<b>0</b>	<b>9</b>
Don't know	<b>7</b>	8	6	2	11	5	1	9	7	8	0	8

Thinking about universities, which of the following changes, if any, would you **\*\*MOST\*\*** like to see introduced? Please select up to three.

Increased financial support for students (e.g. lower tuition fees, greater living cost support)	<b>46</b>	47	42	39	50	42	51	45	65	48	38	50
More alternative routes into higher education, e.g. degree apprenticeships (undertaking an apprenticeship while studying for a degree)	<b>38</b>	38	43	40	38	39	37	37	40	43	34	44
More opportunities to undertake work placements or access practical training as part of university degrees	<b>36</b>	36	43	35	35	34	37	38	35	43	33	48
More university courses designed with involvement from employers to help meet skills needs	<b>31</b>	31	30	33	31	31	29	31	29	36	28	38
More university courses designed to support students to work alongside their degrees	<b>21</b>	20	22	26	21	20	18	21	24	19	21	19
More investment in mental health support for students	<b>16</b>	16	15	18	16	13	16	17	16	15	19	13
More of a focus on in-person teaching and contact hours	<b>16</b>	17	11	14	17	15	21	16	16	15	18	13
More flexible learning options, e.g. online learning	<b>11</b>	11	12	12	11	11	12	10	12	8	13	7
More local universities to choose from	<b>5</b>	5	2	7	5	5	4	5	6	5	4	7
None of these	<b>3</b>	3	3	3	3	6	5	2	2	1	5	1
Don't know	<b>11</b>	12	10	10	11	10	9	13	6	9	14	6

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	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	2252	239	333	183	487	180	405	579	207	243	130	790	804	1090	1162	236	930	556	529	1284	968
Unweighted Sample	2252	238	351	205	516	192	379	630	230	266	140	923	815	983	1269	135	833	626	658	1393	859
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking generally about undergraduate courses today, which of the following comes closest to your view?

There is too much emphasis on academic learning and not enough on work-based skills and experience	57	60	52	54	69	53	64	54	52	67	55	55	64	57	56	46	54	60	62	56	57
There is too much emphasis on work-based skills and experience and not enough on academic learning	4	6	5	7	2	6	5	4	4	1	4	5	3	4	4	6	4	4	4	5	3
The current balance between academic learning and work-based skills and experience is about right	15	14	22	15	9	19	13	19	23	9	17	19	11	14	16	20	16	14	12	18	11
Don't know	24	20	21	23	20	22	19	24	20	22	25	21	22	24	24	28	26	21	21	21	28

Do you think the government should increase, decrease or maintain the level of living cost support it provides to the following groups of undergraduate students?

Students from high-income backgrounds

Increase a lot	3	2	3	3	3	8	2	3	3	3	8	2	4	4	3	7	2	5	2	4	2
Increase a little	7	7	9	8	8	6	8	6	7	6	7	5	7	7	7	14	7	6	7	7	7
<b>TOTAL INCREASE</b>	<b>10</b>	<b>9</b>	<b>12</b>	<b>11</b>	<b>11</b>	<b>14</b>	<b>10</b>	<b>9</b>	<b>10</b>	<b>9</b>	<b>15</b>	<b>7</b>	<b>11</b>	<b>11</b>	<b>10</b>	<b>21</b>	<b>9</b>	<b>11</b>	<b>9</b>	<b>11</b>	<b>9</b>
Maintain current level	32	40	35	36	33	25	40	31	34	30	30	36	31	28	36	36	31	31	35	35	29
Decrease a little	19	25	22	23	17	20	21	22	24	17	20	22	20	20	19	15	19	18	24	21	17
Decrease a lot	22	15	25	19	26	31	16	27	20	28	27	22	26	25	20	14	22	27	22	21	24
<b>TOTAL DECREASE</b>	<b>41</b>	<b>40</b>	<b>47</b>	<b>42</b>	<b>43</b>	<b>51</b>	<b>37</b>	<b>49</b>	<b>44</b>	<b>45</b>	<b>47</b>	<b>44</b>	<b>46</b>	<b>45</b>	<b>39</b>	<b>29</b>	<b>41</b>	<b>45</b>	<b>46</b>	<b>42</b>	<b>41</b>
Don't know	15	11	7	11	12	10	14	11	12	16	9	12	12	16	15	15	20	13	10	12	21

Students from middle-income backgrounds

Increase a lot	7	5	11	7	4	13	4	9	6	5	16	7	5	7	7	17	6	6	4	8	5
Increase a little	27	24	35	33	24	34	23	29	35	19	32	30	24	24	30	30	29	25	25	29	25
<b>TOTAL INCREASE</b>	<b>34</b>	<b>29</b>	<b>46</b>	<b>40</b>	<b>28</b>	<b>47</b>	<b>27</b>	<b>38</b>	<b>41</b>	<b>24</b>	<b>48</b>	<b>37</b>	<b>29</b>	<b>31</b>	<b>37</b>	<b>47</b>	<b>35</b>	<b>31</b>	<b>29</b>	<b>37</b>	<b>30</b>
Maintain current level	38	49	38	41	42	35	48	39	35	40	39	41	42	41	36	33	36	39	45	40	37
Decrease a little	10	8	8	6	13	9	10	10	8	14	6	10	13	9	11	4	8	12	14	9	11
Decrease a lot	3	2	3	1	5	1	3	2	2	5	0	1	4	3	2	1	2	5	2	3	3
<b>TOTAL DECREASE</b>	<b>13</b>	<b>10</b>	<b>11</b>	<b>7</b>	<b>18</b>	<b>10</b>	<b>13</b>	<b>12</b>	<b>10</b>	<b>19</b>	<b>6</b>	<b>11</b>	<b>17</b>	<b>12</b>	<b>13</b>	<b>5</b>	<b>10</b>	<b>17</b>	<b>16</b>	<b>12</b>	<b>14</b>
Don't know	15	13	5	12	12	8	13	11	13	16	7	11	12	16	14	16	19	14	9	12	20

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	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking generally about undergraduate courses today, which of the following comes closest to your view?**

There is too much emphasis on academic learning and not enough on work-based skills and experience	<b>57</b>	56	59	59	54	55	54	58	53	61	54	65
There is too much emphasis on work-based skills and experience and not enough on academic learning	<b>4</b>	5	2	3	6	3	6	4	4	3	5	3
The current balance between academic learning and work-based skills and experience is about right	<b>15</b>	15	14	15	16	15	17	13	18	15	14	14
Don't know	<b>24</b>	24	25	23	23	26	22	25	24	20	27	18

**Do you think the government should increase, decrease or maintain the level of living cost support it provides to the following groups of undergraduate students?**

**Students from high-income backgrounds**

Increase a lot	<b>3</b>	3	5	4	3	4	4	3	3	3	4	4
Increase a little	<b>7</b>	7	5	8	8	8	6	7	8	6	8	6
<b>TOTAL INCREASE</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>12</b>	<b>11</b>	<b>12</b>	<b>10</b>	<b>10</b>	<b>11</b>	<b>9</b>	<b>12</b>	<b>10</b>
Maintain current level	<b>32</b>	32	29	35	31	32	39	31	33	34	30	36
Decrease a little	<b>19</b>	19	20	21	20	19	16	20	21	20	18	22
Decrease a lot	<b>22</b>	23	24	20	24	21	17	24	19	25	22	25
<b>TOTAL DECREASE</b>	<b>41</b>	<b>42</b>	<b>44</b>	<b>41</b>	<b>44</b>	<b>40</b>	<b>33</b>	<b>44</b>	<b>40</b>	<b>45</b>	<b>40</b>	<b>47</b>
Don't know	<b>15</b>	16	17	13	14	17	18	15	16	11	18	8

**Students from middle-income backgrounds**

Increase a lot	<b>7</b>	6	7	9	7	5	7	7	8	5	7	4
Increase a little	<b>27</b>	27	30	24	28	28	32	25	35	27	25	25
<b>TOTAL INCREASE</b>	<b>34</b>	<b>33</b>	<b>37</b>	<b>33</b>	<b>35</b>	<b>33</b>	<b>39</b>	<b>32</b>	<b>43</b>	<b>32</b>	<b>32</b>	<b>29</b>
Maintain current level	<b>38</b>	38	31	45	36	37	36	41	32	43	38	46
Decrease a little	<b>10</b>	10	12	7	12	10	7	10	8	13	9	16
Decrease a lot	<b>3</b>	3	4	2	4	3	2	2	1	2	4	2
<b>TOTAL DECREASE</b>	<b>13</b>	<b>13</b>	<b>16</b>	<b>9</b>	<b>16</b>	<b>13</b>	<b>9</b>	<b>12</b>	<b>9</b>	<b>15</b>	<b>13</b>	<b>18</b>
Don't know	<b>15</b>	15	15	13	14	17	16	15	17	10	18	7

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Unweighted Sample	2252	238	351	205	516	192	379	630	230	266	140	923	815	983	1269	135	833	626	658	1393	859
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

#### Students from low-income backgrounds

Increase a lot	37	25	46	38	27	63	23	47	38	23	64	44	31	33	40	42	35	38	37	36	38
Increase a little	26	33	29	35	26	18	34	25	34	27	20	28	28	28	25	24	28	23	29	29	22
<b>TOTAL INCREASE</b>	<b>63</b>	<b>58</b>	<b>75</b>	<b>73</b>	<b>53</b>	<b>81</b>	<b>57</b>	<b>72</b>	<b>72</b>	<b>50</b>	<b>84</b>	<b>72</b>	<b>59</b>	<b>61</b>	<b>65</b>	<b>66</b>	<b>63</b>	<b>61</b>	<b>66</b>	<b>65</b>	<b>60</b>
Maintain current level	14	23	14	12	23	9	21	13	11	21	8	12	18	15	14	10	13	16	17	16	12
Decrease a little	4	6	3	1	7	1	7	2	1	8	1	2	6	4	4	6	4	5	4	4	4
Decrease a lot	5	2	4	4	6	1	4	4	4	5	1	4	7	5	4	3	5	5	4	5	5
<b>TOTAL DECREASE</b>	<b>9</b>	<b>8</b>	<b>7</b>	<b>5</b>	<b>13</b>	<b>2</b>	<b>11</b>	<b>6</b>	<b>5</b>	<b>13</b>	<b>2</b>	<b>6</b>	<b>13</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>9</b>	<b>10</b>	<b>8</b>	<b>9</b>	<b>9</b>
Don't know	13	10	4	10	12	7	11	9	11	15	7	9	11	14	12	14	16	12	9	10	18

To what extent would you support or oppose the government providing additional financial incentives (e.g. student loan forgiveness, grants, bursaries) for students training to work in the following sectors?

#### NHS (e.g. nurses, doctors, paramedics, midwives)

Strongly support	49	42	61	51	43	69	38	62	53	38	65	56	44	45	53	53	52	44	48	50	48
Tend to support	36	42	32	40	37	25	42	31	35	35	30	34	37	39	32	33	35	37	36	37	34
<b>TOTAL SUPPORT</b>	<b>85</b>	<b>84</b>	<b>93</b>	<b>91</b>	<b>80</b>	<b>94</b>	<b>80</b>	<b>93</b>	<b>88</b>	<b>73</b>	<b>95</b>	<b>90</b>	<b>81</b>	<b>84</b>	<b>85</b>	<b>86</b>	<b>87</b>	<b>81</b>	<b>84</b>	<b>87</b>	<b>82</b>
Tend to oppose	4	6	2	3	8	3	8	2	3	8	3	4	7	5	4	2	4	5	7	5	3
Strongly oppose	2	6	0	2	4	0	4	1	2	5	0	1	4	3	2	0	2	4	3	3	2
<b>TOTAL OPPOSE</b>	<b>6</b>	<b>12</b>	<b>2</b>	<b>5</b>	<b>12</b>	<b>3</b>	<b>12</b>	<b>3</b>	<b>5</b>	<b>13</b>	<b>3</b>	<b>5</b>	<b>11</b>	<b>8</b>	<b>6</b>	<b>2</b>	<b>6</b>	<b>9</b>	<b>10</b>	<b>8</b>	<b>5</b>
Don't know	8	4	5	4	8	3	7	4	8	13	2	5	8	8	9	12	8	9	6	5	12

#### Social work

Strongly support	25	15	36	32	13	45	12	35	32	12	52	34	16	20	31	26	31	22	18	28	22
Tend to support	43	42	48	43	39	37	41	47	47	32	34	46	40	46	40	46	44	42	41	44	42
<b>TOTAL SUPPORT</b>	<b>68</b>	<b>57</b>	<b>84</b>	<b>75</b>	<b>52</b>	<b>82</b>	<b>53</b>	<b>82</b>	<b>79</b>	<b>44</b>	<b>86</b>	<b>80</b>	<b>56</b>	<b>66</b>	<b>71</b>	<b>72</b>	<b>75</b>	<b>64</b>	<b>59</b>	<b>72</b>	<b>64</b>
Tend to oppose	13	19	5	10	23	10	21	8	9	23	10	9	19	14	11	9	9	15	19	13	13
Strongly oppose	5	10	3	3	10	1	10	1	1	11	1	1	10	6	3	0	4	6	7	4	6
<b>TOTAL OPPOSE</b>	<b>18</b>	<b>29</b>	<b>8</b>	<b>13</b>	<b>33</b>	<b>11</b>	<b>31</b>	<b>9</b>	<b>10</b>	<b>34</b>	<b>11</b>	<b>10</b>	<b>29</b>	<b>20</b>	<b>14</b>	<b>9</b>	<b>13</b>	<b>21</b>	<b>26</b>	<b>17</b>	<b>19</b>
Don't know	14	13	8	13	14	7	15	9	11	22	3	10	15	14	14	19	12	15	14	11	18

Sample Size: 2252 adults in GB  
Fieldwork: 6th - 7th August 2025

		Country			Region in England				Parents			Grandparent of at least one child younger than 18 years old
	Total	England	Wales	Scotland	North	Midlands	London	Rest of South	Yes, of at least one child younger than 18 years old	Yes, of at least one child 18 years old or older	No, I am neither a parent or guardian	
Weighted Sample	2252	1948	108	196	534	369	272	772	453	797	1025	429
Unweighted Sample	2252	1955	122	175	541	372	232	810	434	929	916	501
	%	%	%	%	%	%	%	%	%	%	%	%

#### Students from low-income backgrounds

Increase a lot	<b>37</b>	37	34	41	41	32	43	33	38	41	35	41
Increase a little	<b>26</b>	26	28	25	25	24	20	31	31	26	25	25
<b>TOTAL INCREASE</b>	<b>63</b>	<b>63</b>	<b>62</b>	<b>66</b>	<b>66</b>	<b>56</b>	<b>63</b>	<b>64</b>	<b>69</b>	<b>67</b>	<b>60</b>	<b>66</b>
Maintain current level	<b>14</b>	14	15	13	14	16	17	13	12	15	14	17
Decrease a little	<b>4</b>	4	4	8	3	5	2	4	3	4	5	4
Decrease a lot	<b>5</b>	5	5	2	5	6	5	5	3	5	5	6
<b>TOTAL DECREASE</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>10</b>	<b>8</b>	<b>11</b>	<b>7</b>	<b>9</b>	<b>6</b>	<b>9</b>	<b>10</b>	<b>10</b>
Don't know	<b>13</b>	14	14	11	12	16	13	14	13	9	16	7

To what extent would you support or oppose the government providing additional financial incentives (e.g. student loan forgiveness, grants, bursaries) for students training to work in the following sectors?

#### NHS (e.g. nurses, doctors, paramedics, midwives)

Strongly support	<b>49</b>	49	47	50	50	46	52	50	53	50	48	53
Tend to support	<b>36</b>	35	39	38	35	37	31	36	38	38	33	36
<b>TOTAL SUPPORT</b>	<b>85</b>	<b>84</b>	<b>86</b>	<b>88</b>	<b>85</b>	<b>83</b>	<b>83</b>	<b>86</b>	<b>91</b>	<b>88</b>	<b>81</b>	<b>89</b>
Tend to oppose	<b>4</b>	5	3	4	5	4	4	5	3	5	5	5
Strongly oppose	<b>2</b>	3	3	1	3	2	2	2	0	3	3	2
<b>TOTAL OPPOSE</b>	<b>6</b>	<b>8</b>	<b>6</b>	<b>5</b>	<b>8</b>	<b>6</b>	<b>6</b>	<b>7</b>	<b>3</b>	<b>8</b>	<b>8</b>	<b>7</b>
Don't know	<b>8</b>	8	8	7	7	11	11	7	6	5	11	4

#### Social work

Strongly support	<b>25</b>	26	21	25	28	21	28	25	31	21	26	22
Tend to support	<b>43</b>	42	48	45	42	42	42	43	46	46	41	43
<b>TOTAL SUPPORT</b>	<b>68</b>	<b>68</b>	<b>69</b>	<b>70</b>	<b>70</b>	<b>63</b>	<b>70</b>	<b>68</b>	<b>77</b>	<b>67</b>	<b>67</b>	<b>65</b>
Tend to oppose	<b>13</b>	12	13	15	12	14	9	13	10	16	12	18
Strongly oppose	<b>5</b>	5	9	3	5	4	5	5	1	5	6	4
<b>TOTAL OPPOSE</b>	<b>18</b>	<b>17</b>	<b>22</b>	<b>18</b>	<b>17</b>	<b>18</b>	<b>14</b>	<b>18</b>	<b>11</b>	<b>21</b>	<b>18</b>	<b>22</b>
Don't know	<b>14</b>	15	8	12	13	18	16	14	12	12	15	13

Sample Size: 2252 adults in GB  
Fieldwork: 6th - 7th August 2025

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	2252	239	333	183	487	180	405	579	207	243	130	790	804	1090	1162	236	930	556	529	1284	968
Unweighted Sample	2252	238	351	205	516	192	379	630	230	266	140	923	815	983	1269	135	833	626	658	1393	859
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Policing

Strongly support	22	23	29	22	21	16	21	24	25	17	17	23	23	18	26	11	24	23	23	23	22
Tend to support	43	47	45	49	42	41	49	45	42	38	43	45	43	43	42	42	41	40	49	44	41
<b>TOTAL SUPPORT</b>	<b>65</b>	<b>70</b>	<b>74</b>	<b>71</b>	<b>63</b>	<b>57</b>	<b>70</b>	<b>69</b>	<b>67</b>	<b>55</b>	<b>60</b>	<b>68</b>	<b>66</b>	<b>61</b>	<b>68</b>	<b>53</b>	<b>65</b>	<b>63</b>	<b>72</b>	<b>67</b>	<b>63</b>
Tend to oppose	14	13	12	11	15	21	13	16	13	17	17	12	15	16	12	17	12	15	13	15	12
Strongly oppose	6	8	2	3	10	11	7	4	5	11	13	6	7	8	4	6	7	7	5	7	5
<b>TOTAL OPPOSE</b>	<b>20</b>	<b>21</b>	<b>14</b>	<b>14</b>	<b>25</b>	<b>32</b>	<b>20</b>	<b>20</b>	<b>18</b>	<b>28</b>	<b>30</b>	<b>18</b>	<b>22</b>	<b>24</b>	<b>16</b>	<b>23</b>	<b>19</b>	<b>22</b>	<b>18</b>	<b>22</b>	<b>17</b>
Don't know	15	8	13	15	11	10	10	11	15	17	9	14	12	15	16	23	16	15	10	12	20

## Teaching

Strongly support	30	22	41	32	20	43	19	40	31	19	46	37	21	25	33	34	34	26	24	32	26
Tend to support	45	50	45	50	44	41	49	45	51	34	44	46	46	48	43	42	46	43	48	45	45
<b>TOTAL SUPPORT</b>	<b>75</b>	<b>72</b>	<b>86</b>	<b>82</b>	<b>64</b>	<b>84</b>	<b>68</b>	<b>85</b>	<b>82</b>	<b>53</b>	<b>90</b>	<b>83</b>	<b>67</b>	<b>73</b>	<b>76</b>	<b>76</b>	<b>80</b>	<b>69</b>	<b>72</b>	<b>77</b>	<b>71</b>
Tend to oppose	10	13	6	8	17	10	14	6	8	20	8	7	15	10	9	4	7	13	14	10	9
Strongly oppose	4	8	0	1	9	1	7	0	1	10	0	1	7	5	3	1	3	5	5	4	4
<b>TOTAL OPPOSE</b>	<b>14</b>	<b>21</b>	<b>6</b>	<b>9</b>	<b>26</b>	<b>11</b>	<b>21</b>	<b>6</b>	<b>9</b>	<b>30</b>	<b>8</b>	<b>8</b>	<b>22</b>	<b>15</b>	<b>12</b>	<b>5</b>	<b>10</b>	<b>18</b>	<b>19</b>	<b>14</b>	<b>13</b>
Don't know	12	8	8	9	10	4	11	8	10	18	2	8	11	12	12	19	11	13	9	9	15

If a university in your region were to close, what impact do you think this would have on your region's economy?

A very big impact	17	15	27	21	9	20	11	26	17	9	21	24	11	16	19	16	19	17	15	19	15
A fairly big impact	31	29	33	42	29	41	28	30	38	27	35	33	27	30	33	45	32	29	27	32	31
<b>TOTAL FAIRLY / VERY BIG IMPACT</b>	<b>48</b>	<b>44</b>	<b>60</b>	<b>63</b>	<b>38</b>	<b>61</b>	<b>39</b>	<b>56</b>	<b>55</b>	<b>36</b>	<b>56</b>	<b>57</b>	<b>38</b>	<b>46</b>	<b>52</b>	<b>61</b>	<b>51</b>	<b>46</b>	<b>42</b>	<b>51</b>	<b>46</b>
A fairly small impact	19	25	22	18	20	18	24	21	16	19	17	19	21	23	15	18	19	18	21	21	17
No real impact at all	12	16	7	7	20	7	18	5	11	20	9	8	19	14	10	3	10	15	18	11	14
<b>TOTAL SMALL / NO REAL IMPACT</b>	<b>31</b>	<b>41</b>	<b>29</b>	<b>25</b>	<b>40</b>	<b>25</b>	<b>42</b>	<b>26</b>	<b>27</b>	<b>39</b>	<b>26</b>	<b>27</b>	<b>40</b>	<b>37</b>	<b>25</b>	<b>21</b>	<b>29</b>	<b>33</b>	<b>39</b>	<b>32</b>	<b>31</b>
Don't know	20	16	11	13	21	14	19	16	19	24	17	16	22	17	23	18	20	21	20	17	23

Sample Size: 2252 adults in GB  
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		Country			Region in England				Parents			Grandparent of at least one child younger than 18 years old
	Total	England	Wales	Scotland	North	Midlands	London	Rest of South	Yes, of at least one child younger than 18 years old	Yes, of at least one child 18 years old or older	No, I am neither a parent or guardian	
Weighted Sample	2252	1948	108	196	534	369	272	772	453	797	1025	429
Unweighted Sample	2252	1955	122	175	541	372	232	810	434	929	916	501
	%	%	%	%	%	%	%	%	%	%	%	%

#### Policing

Strongly support	22	22	20	21	24	20	19	24	29	26	17	26
Tend to support	43	43	48	36	45	45	36	44	46	46	40	48
<b>TOTAL SUPPORT</b>	<b>65</b>	<b>65</b>	<b>68</b>	<b>57</b>	<b>69</b>	<b>65</b>	<b>55</b>	<b>68</b>	<b>75</b>	<b>72</b>	<b>57</b>	<b>74</b>
Tend to oppose	14	13	10	19	11	14	16	14	10	11	17	12
Strongly oppose	6	6	4	7	6	5	11	5	3	5	8	4
<b>TOTAL OPPOSE</b>	<b>20</b>	<b>19</b>	<b>14</b>	<b>26</b>	<b>17</b>	<b>19</b>	<b>27</b>	<b>19</b>	<b>13</b>	<b>16</b>	<b>25</b>	<b>16</b>
Don't know	15	15	17	18	13	17	19	14	13	12	18	10

#### Teaching

Strongly support	30	30	31	24	31	28	30	31	37	28	28	30
Tend to support	45	45	44	53	44	45	47	44	49	48	43	46
<b>TOTAL SUPPORT</b>	<b>75</b>	<b>75</b>	<b>75</b>	<b>77</b>	<b>75</b>	<b>73</b>	<b>77</b>	<b>75</b>	<b>86</b>	<b>76</b>	<b>71</b>	<b>76</b>
Tend to oppose	10	9	11	12	9	10	6	11	4	12	10	13
Strongly oppose	4	4	4	1	6	4	4	3	1	4	5	4
<b>TOTAL OPPOSE</b>	<b>14</b>	<b>13</b>	<b>15</b>	<b>13</b>	<b>15</b>	<b>14</b>	<b>10</b>	<b>14</b>	<b>5</b>	<b>16</b>	<b>15</b>	<b>17</b>
Don't know	12	12	11	10	11	13	13	12	8	8	15	7

If a university in your region were to close, what impact do you think this would have on your region's economy?

A very big impact	17	17	22	19	22	20	9	15	15	17	18	16
A fairly big impact	31	31	35	36	34	32	27	29	38	30	30	31
<b>TOTAL FAIRLY / VERY BIG IMPACT</b>	<b>48</b>	<b>48</b>	<b>57</b>	<b>55</b>	<b>56</b>	<b>52</b>	<b>36</b>	<b>44</b>	<b>53</b>	<b>47</b>	<b>48</b>	<b>47</b>
A fairly small impact	19	19	16	23	13	18	26	20	20	18	19	19
No real impact at all	12	12	15	14	12	10	15	12	8	15	13	15
<b>TOTAL SMALL / NO REAL IMPACT</b>	<b>31</b>	<b>31</b>	<b>31</b>	<b>37</b>	<b>25</b>	<b>28</b>	<b>41</b>	<b>32</b>	<b>28</b>	<b>33</b>	<b>32</b>	<b>34</b>
Don't know	20	21	11	9	19	19	23	24	20	19	20	19



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	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		
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Weighted Sample	2252	239	333	183	487	180	405	579	207	243	130	790	804	1090	1162	236	930	556	529	1284	968
Unweighted Sample	2252	238	351	205	516	192	379	630	230	266	140	923	815	983	1269	135	833	626	658	1393	859
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

From 2027, the current higher education (HE) student finance loans and advanced learner loans system is being replaced with what will be called “The Lifelong Learning Entitlement (LLE)”.

These changes mean that anyone up to the age of 60 will be able to take out a student loan to study shorter and more flexible qualifications, as well as traditional three-year university undergraduate degrees and other higher education courses. In total, people will be able to borrow the cost of up to four-years’ worth of study. The loan will need to be repaid when certain criteria, such as salary level, are met.

How likely or unlikely would you be to take out this type of loan to study towards a new qualification?

[Asked to those under the age of 60; n=1361]

Very likely	5	3	5	4	6	6	3	3	5	4	5	4	5	4	6	3	6	4	0	5	5
Fairly likely	19	15	23	19	14	26	12	19	23	12	18	17	13	17	20	25	20	10	0	19	18
<b>TOTAL LIKELY</b>	<b>24</b>	<b>18</b>	<b>28</b>	<b>23</b>	<b>20</b>	<b>32</b>	<b>15</b>	<b>22</b>	<b>28</b>	<b>16</b>	<b>23</b>	<b>21</b>	<b>18</b>	<b>21</b>	<b>26</b>	<b>28</b>	<b>26</b>	<b>14</b>	<b>0</b>	<b>24</b>	<b>23</b>
Fairly unlikely	21	17	29	28	21	27	19	27	20	14	29	26	17	21	21	24	21	18	0	24	16
Very unlikely	38	49	34	36	42	26	53	39	41	43	36	41	49	42	33	21	35	55	0	39	35
<b>TOTAL UNLIKELY</b>	<b>59</b>	<b>66</b>	<b>63</b>	<b>64</b>	<b>63</b>	<b>53</b>	<b>72</b>	<b>66</b>	<b>61</b>	<b>57</b>	<b>65</b>	<b>67</b>	<b>66</b>	<b>63</b>	<b>54</b>	<b>45</b>	<b>56</b>	<b>73</b>	<b>0</b>	<b>63</b>	<b>51</b>
Don't know	18	16	9	13	17	15	13	13	11	26	11	12	16	16	19	27	17	13	0	12	26

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 2252 adults in GB  
Fieldwork: 6th - 7th August 2025

		Country			Region in England				Parents			Grandparent of at least one child younger than 18 years old
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	%	%	%	%	%	%	%	%	%	%	%	%

From 2027, the current higher education (HE) student finance loans and advanced learner loans system is being replaced with what will be called “The Lifelong Learning Entitlement (LLE)”.

These changes mean that anyone up to the age of 60 will be able to take out a student loan to study shorter and more flexible qualifications, as well as traditional three-year university undergraduate degrees and other higher education courses. In total, people will be able to borrow the cost of up to four-years’ worth of study. The loan will need to be repaid when certain criteria, such as salary level, are met.

How likely or unlikely would you be to take out this type of loan to study towards a new qualification?

[Asked to those under the age of 60; n=1361]

Very likely	5	4	13	5	4	5	6	4	7	4	4	5
Fairly likely	19	19	22	12	21	14	18	21	21	15	18	12
<b>TOTAL LIKELY</b>	<b>24</b>	<b>23</b>	<b>35</b>	<b>17</b>	<b>25</b>	<b>19</b>	<b>24</b>	<b>25</b>	<b>28</b>	<b>19</b>	<b>22</b>	<b>17</b>
Fairly unlikely	21	20	21	27	22	22	19	19	20	19	23	18
Very unlikely	38	37	33	43	35	35	37	40	35	47	36	51
<b>TOTAL UNLIKELY</b>	<b>59</b>	<b>57</b>	<b>54</b>	<b>70</b>	<b>57</b>	<b>57</b>	<b>56</b>	<b>59</b>	<b>55</b>	<b>66</b>	<b>59</b>	<b>69</b>
Don't know	18	19	12	12	18	25	20	16	16	16	18	14

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.