

YouGov / University of Manchester Survey Results

Sample Size: 4221 Ethnic Minority Adults in Britain
Fieldwork: 8th - 18th May 2015

	Gender		Age			Region						2010 Vote					Ethnicity				
Total	Male	Female	18-34	35-54	55+	London	Midlands	North	South	Scotland	Wales	Con	Lab	Lib	Other	DNV	Mixed	Asian	Black	Other	
Weighted Sample	4221	2115	2106	2056	1672	494	1718	760	570	992	127	55	620	1596	620	118	1266	658	2262	1000	300
Unweighted Sample	4221	2039	2182	1681	1757	783	1581	571	664	999	310	96	737	1199	762	317	1206	1266	1342	713	900
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Talking to people about the General Election on May 7th, we have found that a lot of people didn't manage to vote. How about you – did you manage to vote in the General Election?

Yes, voted	85	86	83	81	87	91	84	85	85	85	91	86	93	93	93	91	67	86	87	82	79
No, did not vote	14	12	16	17	12	8	15	14	13	14	9	14	6	7	6	9	31	13	12	18	20
Don't know	1	1	1	2	1	0	1	2	1	1	0	0	1	1	1	0	2	0	2	1	1

Vote in the 2015 General Election

[all those who voted n=3558]

Conservative	25	28	22	24	25	29	25	25	17	32	7	22	72	13	14	16	23	22	29	16	31
Labour	54	49	60	55	56	47	59	60	62	41	34	40	13	78	43	27	53	45	53	70	32
Lib Dem	7	8	7	7	7	10	6	5	7	12	7	8	5	3	22	6	7	12	7	5	9
SNP/PC	2	2	1	2	2	2	0	0	0	0	48	11	0	1	2	15	2	3	1	1	8
UKIP	3	5	2	3	3	6	2	5	4	4	0	8	5	2	3	14	4	5	3	2	9
Green	7	6	7	9	5	6	6	5	9	9	3	11	3	3	15	17	9	14	5	5	9
Other	1	2	1	1	2	1	1	1	2	2	1	0	2	1	1	5	2	1	1	1	3

Recalled vote in 2010*

Conservative	21	24	17	19	21	26	21	19	17	26	10	23	100	0	0	0	0	22	23	12	30
Labour	54	51	58	56	55	47	58	58	59	43	47	49	0	100	0	0	0	41	53	70	32
Lib Dem	21	21	21	21	21	22	18	20	21	26	23	19	0	0	100	0	0	31	20	15	25
SNP/PC	1	1	0	1	1	2	0	0	0	0	16	7	0	0	0	19	0	1	0	0	5
UKIP	1	1	1	1	1	1	0	1	1	1	0	0	0	0	0	16	0	1	1	0	2
Other	3	2	3	3	2	2	2	2	3	3	4	3	0	0	0	65	0	4	2	2	5

IMPLIED LABOUR TO CONSERVATIVE SWING BETWEEN 2010 AND 2015	2.0	3.0	1.5	3.0	1.5	1.5	1.5	2.0	-1.5	4.0	5.0	4.0	n/a	n/a	n/a	n/a	n/a	-2.0	3.0	2.0	0.5
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*please take note of the divergence between YouGov 2010 recalled vote and findings from the Ethnic Minority British Election Study

YouGov / University of Manchester

Sample Size: 4221 Ethnic Minority Adults in Britain
Fieldwork: 8th - 18th May 2015

	Ethnicity													
Total	White and Black Caribbean	White and Black African	White and Asian	Any other mixed background	Indian	Pakistani	Bangladeshi	India, Pakistan and Bangladesh	Chinese	Any other Asian background	Black Caribbean	Black African	Any other black background	Other ethnic group
Weighted Sample 4221	117	59	213	270	1208	521	210	1939	141	323	396	502	103	159
Unweighted Sample 4221	214	121	403	528	736	300	109	1145	372	197	291	348	74	528
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Talking to people about the General Election on May 7th, we have found that a lot of people didn't manage to vote. How about you – did you manage to vote in the General Election?

Yes, voted	85	82	82	92	85	90	85	83	88	76	79	86	79	80	82
No, did not vote	14	17	17	8	15	8	14	16	11	24	20	13	21	20	17
Don't know	1	1	1	0	0	2	1	2	2	1	1	1	1	0	1

Vote in the 2015 General Election

[all those who voted n=3558]

Conservative	25	19	22	25	19	35	17	27	30	43	25	13	19	14	21
Labour	54	58	44	42	42	47	69	60	54	34	49	69	73	64	30
Lib Dem	7	7	10	12	13	8	5	1	6	12	13	5	3	9	6
SNP/PC	2	1	4	2	4	1	1	1	1	2	1	0	1	1	14
UKIP	3	5	7	4	4	3	2	1	3	4	3	3	1	5	12
Green	7	10	11	14	16	5	5	8	5	6	6	7	2	6	11
Other	1	1	2	1	1	2	1	2	1	1	1	2	0	1	5

Recalled vote in 2010*

Conservative	21	21	17	25	20	27	16	15	23	39	27	12	14	7	23
Labour	54	49	44	39	40	50	59	72	54	31	45	68	75	63	33
Lib Dem	21	25	30	31	35	19	23	11	19	27	26	19	9	24	24
SNP/PC	1	0	4	1	1	0	1	0	0	1	0	0	0	1	8
UKIP	1	1	1	0	1	1	0	0	1	0	0	0	0	1	4
Other	3	4	3	4	4	3	1	3	3	2	1	1	2	4	7

IMPLIED LABOUR TO CONSERVATIVE SWING BETWEEN 2010 AND 2015 **2.0** **-5.5** **2.5** **-1.5** **-1.5** **5.5** **-4.5** **12.0** **3.5** **0.5** **-3.0** **0.0** **3.5** **3.0** **0.5**

*please take note of the divergence between YouGov 2010 rec: