

# YouGov Survey: Vegetarianism and Eating Meat



Sample 1000 U.S. adult citizens  
Conducted April 5 - 7, 2023  
Margin of Error  $\pm 3.3\%$

## 1. Have you ever had a pet?

Yes, I currently have one	57%
Yes, but I don't currently have one	29%
No	14%

## 2. Which of the following types of pet have you ever had? Select all that apply.

*Among people who have ever had a pet*

Dog	77%
Cat	59%
Bird	23%
Fish	34%
Reptile	10%
Rabbit	15%
Guinea Pig	10%
Other type	7%

## 3. How would you describe your emotional connection with animals?

Very strong	48%
Somewhat strong	31%
Not very strong	12%
Not strong at all	5%
Not sure	3%

## 4. In the following scenario, which would you save?

One boat containing 1 person	70%
One boat containing 1 dog	14%
Not sure	16%

## 5. In the following scenario, which would you save?

One boat containing 1 person	64%
One boat containing 10 dogs	19%
Not sure	16%

## 6. In the following scenario, which would you save?

One boat containing 1 person	61%
One boat containing 100 dogs	23%
Not sure	16%

## 7. In the following scenario, which would you save?

One boat containing 1 person .....	85%
One boat containing 1 pig .....	7%
Not sure .....	8%

## 8. In the following scenario, which would you save?

One boat containing 1 person .....	80%
One boat containing 10 pigs .....	11%
Not sure .....	9%

## 9. In the following scenario, which would you save?

One boat containing 1 person .....	80%
One boat containing 100 pigs .....	10%
Not sure .....	10%

## 10. Which of the following is NOT part of your regular diet? Select all that apply.

Shellfish .....	38%
Fish .....	20%
Pork .....	20%
Beef .....	12%
Dairy .....	12%
Eggs .....	10%
Chicken .....	9%
All of the above are part of my diet .....	39%

## 11. Do you currently know anyone who is a vegetarian, that is, a person who does not eat meat? Select all that apply.

Yes, me .....	7%
Yes, a family member .....	19%
Yes, a friend .....	30%
None of the above .....	41%
Not sure .....	9%

## 12. Have you ever been a vegetarian?

Yes, I currently am one .....	7%
Yes, I have been one before .....	10%
No, I have never been one .....	83%

13. Which of the following are reasons why you personally were or are a vegetarian? Select all that apply.

*Asked of people who have ever been a vegetarian*

Health benefits	55%
Personal taste	38%
Food safety concerns	31%
Weight management	30%
Moral reasons	29%
Environmental concerns	27%
Cost	21%
Allergies	19%
Cultural reasons	18%
Religious reasons	17%
Some other reason	3%
Not sure	2%

14. Which of the following would you say was or is the main reason why you were or are a vegetarian?

*Asked of people who have ever been a vegetarian*

Health benefits	23%
Personal taste	19%
Moral reasons	12%
Weight management	12%
Environmental concerns	7%
Allergies	5%
Cost	5%
Food safety concerns	5%
Religious reasons	5%
Cultural reasons	3%
Some other reason	2%
Not sure	2%

15. Which, if any, of the following reasons do you personally find compelling in terms of reasons why you might consider becoming a vegetarian? Select all that apply.

*Asked of people who have never been a vegetarian*

Health benefits	31%
Weight management	20%
Personal taste	16%
Allergies	16%
Environmental concerns	15%
Food safety concerns	15%
Cost	11%
Moral reasons	10%
Religious reasons	6%
Cultural reasons	4%
Some other reason	2%
I don't find any reasons compelling	40%
Not sure	5%

16. Which of the following best describes your view on the morality of eating animals under normal circumstances? Is it...?

Always acceptable	35%
Usually acceptable	42%
Usually unacceptable	8%
Always unacceptable	4%
Not sure	11%

17. How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain species of animal?

	Very important	Somewhat important	Not important	Not sure
Whether the animal is rare or endangered	61%	20%	9%	11%
Whether the animal frequently carries diseases	57%	22%	9%	12%
Whether the animal is commonly kept as a pet	48%	26%	13%	13%
Sentimental attachment to the animal	45%	25%	17%	13%
The nutritional value of the animal	40%	33%	15%	12%
The animal's capacity for pain	34%	25%	21%	19%
Whether the animal is commonly kept as livestock	33%	29%	24%	13%
The animal's capacity for self-awareness	32%	28%	21%	18%
The environmental impact of farming the animal	32%	33%	21%	14%
The animal's intelligence	31%	25%	26%	18%
How much meat a single animal produces	27%	32%	25%	16%
The animal's life expectancy	26%	23%	33%	18%
Genetic similarities between the animal and humans	26%	29%	25%	20%

18. How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain animal?

	Very important	Somewhat important	Not important	Not sure
Whether the animal is slaughtered in a humane way	53%	27%	11%	9%
Whether the animal has clean and comfortable living conditions	48%	29%	12%	11%
Whether the animal is given artificial growth hormones	48%	27%	12%	13%
Whether the animal is fed a natural and balanced diet	41%	34%	14%	11%
Whether the animal has access to the outdoors	38%	31%	18%	13%
Whether the animal is raised in a way that minimizes environmental damage	38%	31%	18%	13%

19. Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

*Respondents were asked about a random sample of 8 of the 16 animals*

	Acceptable	Unacceptable	Not sure
Chicken	86%	7%	7%
Cow	81%	11%	7%
Salmon	79%	12%	8%
Pig	78%	11%	10%
Duck	73%	17%	10%
Deer	71%	20%	9%
Rabbit	65%	22%	13%
Sheep	67%	20%	13%
Octopus	59%	24%	17%
Horse	29%	55%	16%
Guinea pig	24%	60%	16%
Dolphin	24%	62%	14%
Cat	20%	70%	10%
Dog	18%	73%	9%
Elephant	17%	69%	14%
Chimpanzee	14%	75%	11%

20. Imagine living on a small farm where you have to raise, care for, and eventually slaughter the animals you eat. Would you consume meat if you had to do all the work and witness the entire process?

Yes, I would	48%
No, I would not	32%
Not sure	20%

21. Consider a future where lab-grown meat and plant-based meat alternatives are indistinguishable from animal meat in terms of taste, nutrition, and cost. In this scenario, would you support or oppose the farming and consumption of animals?

Support .....	40%
Oppose .....	31%
Not sure .....	29%

22. In the scenario described above, would you personally consume animals?

Yes .....	41%
No .....	33%
Not sure .....	26%

23. How would you describe your experiences with the following?

	I regularly consume this	I've consumed this, but don't regularly	I've never consumed this, but would be open to trying it	I've never consumed this and don't want to try it	Not sure
Plant-based meat alternatives	7%	34%	25%	27%	8%
Insect-based meat alternatives	3%	8%	20%	59%	10%
Lab-grown meat	3%	8%	33%	45%	11%

# YouGov Survey: Vegetarianism and Eating Meat



<b>Interviewing Dates</b>	April 5 - 7, 2023
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.208 to 4.004, with a mean of 1 and a standard deviation of 0.402.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 3.3% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	55 questions not reported.

# YouGov Survey: Vegetarianism and Eating Meat

April 5 - 7, 2023 - 1000 U.S. adult citizens



## 1. Pet Ownership

Have you ever had a pet?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I currently have one	57%	55%	60%	48%	56%	64%	59%	60%	38%	69%	*
Yes, but I don't currently have one	29%	30%	28%	26%	27%	28%	35%	30%	28%	21%	*
No	14%	15%	12%	26%	18%	8%	6%	10%	34%	10%	*
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	*
Unweighted N	(994)	(455)	(539)	(207)	(238)	(319)	(230)	(659)	(128)	(146)	(61)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I currently have one	57%	59%	54%	60%	62%	64%	57%	59%	58%	58%	57%	59%	56%
Yes, but I don't currently have one	29%	29%	27%	31%	28%	27%	29%	28%	30%	29%	32%	28%	29%
No	14%	11%	19%	9%	10%	9%	14%	13%	12%	14%	12%	14%	15%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	101%	101%	101%	100%
Unweighted N	(994)	(356)	(377)	(261)	(363)	(324)	(392)	(294)	(213)	(193)	(197)	(358)	(246)



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## 2. Types of Pet Owned

Which of the following types of pet have you ever had? Select all that apply.

*Among people who have ever had a pet*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Dog	77%	77%	77%	59%	73%	83%	86%	78%	*	72%	*
Cat	59%	58%	60%	52%	50%	64%	67%	65%	*	47%	*
Bird	23%	22%	23%	12%	17%	25%	32%	25%	*	15%	*
Fish	34%	30%	37%	20%	30%	39%	39%	36%	*	20%	*
Reptile	10%	11%	10%	7%	12%	11%	9%	11%	*	6%	*
Rabbit	15%	16%	14%	8%	13%	20%	16%	17%	*	6%	*
Guinea Pig	10%	7%	12%	7%	9%	12%	10%	12%	*	3%	*
Other type	7%	6%	7%	2%	5%	9%	9%	8%	*	3%	*
Unweighted N	(862)	(394)	(468)	(156)	(191)	(298)	(217)	(596)	(85)	(129)	(52)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Dog	77%	68%	79%	85%	76%	88%	78%	75%	81%	74%	76%	83%	70%
Cat	59%	57%	61%	59%	62%	61%	63%	60%	51%	55%	65%	59%	57%
Bird	23%	23%	23%	21%	25%	27%	23%	23%	21%	24%	18%	23%	24%
Fish	34%	30%	34%	37%	36%	43%	32%	36%	30%	34%	36%	29%	38%
Reptile	10%	12%	11%	8%	13%	11%	9%	14%	9%	9%	11%	10%	10%
Rabbit	15%	15%	16%	15%	18%	20%	16%	17%	9%	13%	17%	16%	14%
Guinea Pig	10%	6%	11%	13%	9%	15%	11%	10%	6%	10%	17%	7%	7%
Other type	7%	4%	10%	6%	8%	8%	9%	7%	4%	8%	9%	5%	8%
Unweighted N	(862)	(316)	(308)	(238)	(330)	(295)	(337)	(258)	(187)	(168)	(174)	(309)	(211)

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## 3. Emotional Connection with Animals

How would you describe your emotional connection with animals?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very strong	48%	44%	52%	31%	42%	58%	57%	51%	38%	50%	*
Somewhat strong	31%	35%	28%	38%	33%	27%	28%	31%	27%	34%	*
Not very strong	12%	13%	10%	20%	13%	6%	10%	11%	20%	5%	*
Not strong at all	5%	5%	6%	7%	7%	4%	4%	5%	9%	7%	*
Not sure	3%	2%	4%	3%	5%	4%	1%	2%	6%	3%	*
Totals	99%	99%	100%	99%	100%	99%	100%	100%	100%	99%	*
Unweighted N	(997)	(455)	(542)	(209)	(238)	(320)	(230)	(659)	(129)	(148)	(61)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very strong	48%	49%	46%	51%	55%	50%	52%	47%	45%	43%	49%	52%	46%
Somewhat strong	31%	29%	32%	32%	25%	33%	29%	32%	36%	38%	31%	29%	30%
Not very strong	12%	15%	10%	11%	12%	11%	10%	13%	12%	11%	12%	11%	13%
Not strong at all	5%	5%	6%	5%	5%	5%	4%	7%	6%	5%	7%	5%	6%
Not sure	3%	2%	6%	1%	2%	1%	4%	1%	1%	4%	1%	3%	5%
Totals	99%	100%	100%	100%	99%	100%	99%	100%	100%	101%	100%	100%	100%
Unweighted N	(997)	(356)	(381)	(260)	(363)	(324)	(396)	(294)	(212)	(193)	(199)	(359)	(246)

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## 4. Scenario A: 1 Person vs. 1 Dog

In the following scenario, which would you save?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 1 person	70%	71%	69%	65%	63%	72%	79%	70%	*	*	*
One boat containing 1 dog	14%	16%	13%	19%	20%	10%	10%	15%	*	*	*
Not sure	16%	13%	18%	16%	17%	18%	11%	15%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(497)	(227)	(270)	(119)	(116)	(143)	(119)	(330)	(71)	(70)	(26)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
One boat containing 1 person	70%	68%	67%	77%	71%	83%	65%	77%	77%	*	*	70%	71%
One boat containing 1 dog	14%	19%	12%	12%	15%	8%	16%	14%	14%	*	*	12%	18%
Not sure	16%	14%	21%	10%	14%	9%	20%	9%	9%	*	*	18%	12%
Totals	100%	101%	100%	99%	100%	100%	101%	100%	100%	*	*	100%	101%
Unweighted N	(497)	(174)	(196)	(127)	(192)	(153)	(176)	(146)	(121)	(95)	(85)	(196)	(121)

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## 5. Scenario B: 1 Person vs. 10 Dogs

In the following scenario, which would you save?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 1 person	64%	68%	61%	54%	59%	69%	74%	64%	*	*	*
One boat containing 10 dogs	19%	20%	19%	26%	22%	15%	16%	22%	*	*	*
Not sure	16%	12%	20%	20%	19%	16%	10%	14%	*	*	*
Totals	99%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(496)	(226)	(270)	(119)	(117)	(141)	(119)	(328)	(71)	(70)	(27)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
One boat containing 1 person	64%	59%	61%	74%	68%	77%	52%	76%	72%	*	*	69%	62%
One boat containing 10 dogs	19%	25%	18%	14%	21%	12%	26%	16%	17%	*	*	16%	21%
Not sure	16%	15%	20%	12%	11%	10%	22%	8%	11%	*	*	15%	17%
Totals	99%	99%	99%	100%	100%	99%	100%	100%	100%	*	*	100%	100%
Unweighted N	(496)	(174)	(194)	(128)	(190)	(153)	(176)	(144)	(122)	(95)	(84)	(196)	(121)

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## 6. Scenario C: 1 Person vs. 100 Dogs

In the following scenario, which would you save?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 1 person	61%	65%	58%	60%	55%	65%	65%	60%	*	*	*
One boat containing 100 dogs	23%	22%	23%	23%	27%	20%	21%	25%	*	*	*
Not sure	16%	12%	19%	17%	18%	15%	14%	14%	*	*	*
Totals	100%	99%	100%	100%	100%	100%	100%	99%	*	*	*
Unweighted N	(497)	(227)	(270)	(120)	(116)	(142)	(119)	(329)	(70)	(72)	(26)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
One boat containing 1 person	61%	58%	59%	69%	60%	74%	51%	69%	69%	*	*	64%	61%
One boat containing 100 dogs	23%	29%	22%	16%	27%	12%	30%	20%	18%	*	*	21%	23%
Not sure	16%	14%	18%	15%	12%	13%	18%	11%	12%	*	*	15%	16%
Totals	100%	101%	99%	100%	99%	99%	99%	100%	99%	*	*	100%	100%
Unweighted N	(497)	(175)	(196)	(126)	(192)	(152)	(177)	(144)	(122)	(94)	(84)	(196)	(123)

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## 7. Scenario A: 1 Person vs. 1 Pig

In the following scenario, which would you save?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 1 person	85%	86%	83%	*	79%	90%	89%	86%	*	*	*
One boat containing 1 pig	7%	7%	7%	*	12%	4%	4%	7%	*	*	*
Not sure	8%	6%	10%	*	10%	6%	6%	7%	*	*	*
Totals	100%	99%	100%	*	101%	100%	99%	100%	*	*	*
Unweighted N	(490)	(219)	(271)	(87)	(117)	(175)	(111)	(326)	(57)	(73)	(34)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
One boat containing 1 person	85%	79%	83%	94%	86%	91%	84%	86%	*	*	85%	88%	79%
One boat containing 1 pig	7%	8%	8%	4%	4%	6%	8%	5%	*	*	7%	6%	7%
Not sure	8%	13%	9%	2%	10%	2%	8%	9%	*	*	8%	6%	13%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	*	*	100%	100%	99%
Unweighted N	(490)	(177)	(181)	(132)	(167)	(167)	(214)	(148)	(89)	(99)	(112)	(162)	(117)

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## 8. Scenario B: 1 Person vs. 10 Pigs

In the following scenario, which would you save?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 1 person	80%	79%	81%	*	71%	87%	86%	81%	*	*	*
One boat containing 10 pigs	11%	13%	10%	*	21%	5%	6%	11%	*	*	*
Not sure	9%	9%	8%	*	8%	8%	8%	8%	*	*	*
Totals	100%	101%	99%	*	100%	100%	100%	100%	*	*	*
Unweighted N	(490)	(221)	(269)	(87)	(117)	(175)	(111)	(325)	(57)	(74)	(34)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
One boat containing 1 person	80%	75%	79%	88%	81%	87%	80%	79%	*	*	81%	83%	77%
One boat containing 10 pigs	11%	12%	11%	12%	9%	11%	10%	13%	*	*	12%	11%	11%
Not sure	9%	14%	10%	1%	10%	2%	10%	8%	*	*	7%	7%	13%
Totals	100%	101%	100%	101%	100%	100%	100%	100%	*	*	100%	101%	101%
Unweighted N	(490)	(176)	(181)	(133)	(167)	(168)	(214)	(148)	(90)	(99)	(112)	(162)	(117)

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## 9. Scenario C: 1 Person vs. 100 Pigs

In the following scenario, which would you save?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 1 person	80%	82%	78%	*	75%	82%	83%	82%	*	*	*
One boat containing 100 pigs	10%	8%	11%	*	15%	6%	10%	9%	*	*	*
Not sure	10%	10%	10%	*	10%	11%	7%	9%	*	*	*
Totals	100%	100%	99%	*	100%	99%	100%	100%	*	*	*
Unweighted N	(489)	(219)	(270)	(88)	(117)	(173)	(111)	(326)	(57)	(72)	(34)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
One boat containing 1 person	80%	71%	81%	90%	78%	89%	79%	78%	*	*	84%	82%	75%
One boat containing 100 pigs	10%	15%	7%	8%	11%	8%	10%	12%	*	*	8%	8%	11%
Not sure	10%	15%	12%	3%	11%	3%	11%	9%	*	*	8%	10%	14%
Totals	100%	101%	100%	101%	100%	100%	100%	99%	*	*	100%	100%	100%
Unweighted N	(489)	(177)	(179)	(133)	(169)	(167)	(213)	(148)	(90)	(98)	(112)	(160)	(119)



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## 10. Items Included in Diet

Which of the following is NOT part of your regular diet? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Shellfish	38%	39%	36%	44%	36%	37%	34%	37%	33%	45%	*
Fish	20%	18%	22%	27%	21%	20%	13%	20%	15%	27%	*
Pork	20%	17%	22%	27%	18%	19%	15%	17%	34%	18%	*
Beef	12%	9%	14%	12%	15%	11%	9%	11%	12%	14%	*
Dairy	12%	12%	11%	15%	17%	7%	9%	10%	11%	19%	*
Eggs	10%	11%	9%	13%	9%	9%	9%	9%	12%	12%	*
Chicken	9%	10%	9%	14%	13%	7%	5%	8%	11%	12%	*
All of the above are part of my diet	39%	39%	39%	26%	34%	45%	49%	43%	33%	29%	*
Unweighted N	(1,000)	(456)	(544)	(211)	(238)	(320)	(231)	(661)	(129)	(149)	(61)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Shellfish	38%	36%	39%	38%	36%	39%	44%	35%	26%	37%	47%	31%	40%
Fish	20%	22%	22%	15%	21%	17%	21%	18%	20%	24%	27%	12%	23%
Pork	20%	22%	21%	15%	26%	16%	21%	18%	18%	22%	17%	20%	20%
Beef	12%	14%	12%	8%	18%	9%	13%	8%	11%	16%	13%	10%	10%
Dairy	12%	13%	11%	11%	12%	8%	13%	8%	13%	8%	14%	13%	10%
Eggs	10%	12%	8%	9%	11%	9%	8%	11%	11%	10%	10%	12%	6%
Chicken	9%	10%	11%	5%	12%	7%	9%	7%	13%	11%	9%	8%	10%
All of the above are part of my diet	39%	37%	37%	45%	38%	46%	34%	43%	44%	38%	31%	44%	41%
Unweighted N	(1,000)	(358)	(381)	(261)	(365)	(325)	(396)	(295)	(214)	(194)	(199)	(360)	(247)

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## 11. Know Vegetarian

Do you currently know anyone who is a vegetarian, that is, a person who does not eat meat? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, me	7%	9%	6%	11%	10%	5%	4%	4%	17%	10%	*
Yes, a family member	19%	19%	19%	19%	20%	17%	22%	20%	20%	16%	*
Yes, a friend	30%	28%	33%	35%	28%	25%	35%	31%	21%	30%	*
None of the above	41%	42%	39%	31%	38%	48%	41%	44%	35%	33%	*
Not sure	9%	9%	10%	12%	9%	10%	6%	8%	11%	17%	*
Unweighted N	(1,000)	(456)	(544)	(211)	(238)	(320)	(231)	(661)	(129)	(149)	(61)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, me	7%	10%	6%	6%	8%	4%	6%	8%	8%	8%	6%	6%	10%
Yes, a family member	19%	22%	18%	17%	26%	19%	16%	20%	26%	23%	17%	19%	18%
Yes, a friend	30%	34%	30%	26%	41%	28%	24%	31%	40%	33%	28%	27%	36%
None of the above	41%	33%	43%	47%	29%	45%	47%	40%	33%	36%	42%	44%	36%
Not sure	9%	8%	11%	9%	7%	11%	10%	8%	6%	8%	10%	9%	9%
Unweighted N	(1,000)	(358)	(381)	(261)	(365)	(325)	(396)	(295)	(214)	(194)	(199)	(360)	(247)

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## 12. Ever Been Vegetarian

Have you ever been a vegetarian?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I currently am one	7%	9%	6%	11%	10%	5%	4%	4%	17%	10%	*
Yes, I have been one before	10%	9%	11%	18%	13%	6%	6%	9%	11%	16%	*
No, I have never been one	83%	82%	83%	71%	78%	89%	91%	86%	72%	74%	*
Totals	100%	100%	100%	100%	101%	100%	101%	99%	100%	100%	*
Unweighted N	(998)	(455)	(543)	(211)	(238)	(318)	(231)	(659)	(129)	(149)	(61)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I currently am one	7%	10%	6%	6%	8%	4%	6%	8%	8%	8%	6%	6%	10%
Yes, I have been one before	10%	15%	9%	6%	15%	6%	8%	11%	14%	10%	11%	8%	13%
No, I have never been one	83%	75%	86%	88%	77%	91%	86%	81%	78%	82%	83%	87%	77%
Totals	100%	100%	101%	100%	100%	101%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(998)	(357)	(380)	(261)	(363)	(325)	(394)	(295)	(214)	(194)	(197)	(360)	(247)

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## 13. Reason for Vegetarianism

Which of the following are reasons why you personally were or are a vegetarian? Select all that apply.

*Asked of people who have ever been a vegetarian*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Health benefits	55%	*	*	*	*	*	*	*	*	*	*
Personal taste	38%	*	*	*	*	*	*	*	*	*	*
Food safety concerns	31%	*	*	*	*	*	*	*	*	*	*
Weight management	30%	*	*	*	*	*	*	*	*	*	*
Moral reasons	29%	*	*	*	*	*	*	*	*	*	*
Environmental concerns	27%	*	*	*	*	*	*	*	*	*	*
Cost	21%	*	*	*	*	*	*	*	*	*	*
Allergies	19%	*	*	*	*	*	*	*	*	*	*
Cultural reasons	18%	*	*	*	*	*	*	*	*	*	*
Religious reasons	17%	*	*	*	*	*	*	*	*	*	*
Some other reason	3%	*	*	*	*	*	*	*	*	*	*
Not sure	2%	*	*	*	*	*	*	*	*	*	*
Unweighted N	(173)	(77)	(96)	(62)	(56)	(34)	(21)	(88)	(33)	(43)	(9)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Health benefits	55%	*	*	*	*	*	*	*	*	*	*	*	*
Personal taste	38%	*	*	*	*	*	*	*	*	*	*	*	*
Food safety concerns	31%	*	*	*	*	*	*	*	*	*	*	*	*
Weight management	30%	*	*	*	*	*	*	*	*	*	*	*	*
Moral reasons	29%	*	*	*	*	*	*	*	*	*	*	*	*
Environmental concerns	27%	*	*	*	*	*	*	*	*	*	*	*	*
Cost	21%	*	*	*	*	*	*	*	*	*	*	*	*

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Allergies	19%	*	*	*	*	*	*	*	*	*	*	*	*
Cultural reasons	18%	*	*	*	*	*	*	*	*	*	*	*	*
Religious reasons	17%	*	*	*	*	*	*	*	*	*	*	*	*
Some other reason	3%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	2%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(173)	(89)	(53)	(31)	(83)	(35)	(56)	(53)	(50)	(34)	(34)	(46)	(59)

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## 14. Main Reason for Vegetarianism

Which of the following would you say was or is the main reason why you were or are a vegetarian?

*Asked of people who have ever been a vegetarian*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Health benefits	23%	*	*	*	*	*	*	*	*	*	*
Personal taste	19%	*	*	*	*	*	*	*	*	*	*
Moral reasons	12%	*	*	*	*	*	*	*	*	*	*
Weight management	12%	*	*	*	*	*	*	*	*	*	*
Environmental concerns	7%	*	*	*	*	*	*	*	*	*	*
Allergies	5%	*	*	*	*	*	*	*	*	*	*
Cost	5%	*	*	*	*	*	*	*	*	*	*
Food safety concerns	5%	*	*	*	*	*	*	*	*	*	*
Religious reasons	5%	*	*	*	*	*	*	*	*	*	*
Cultural reasons	3%	*	*	*	*	*	*	*	*	*	*
Some other reason	2%	*	*	*	*	*	*	*	*	*	*
Not sure	2%	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*
Unweighted N	(173)	(77)	(96)	(62)	(56)	(34)	(21)	(88)	(33)	(43)	(9)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Health benefits	23%	*	*	*	*	*	*	*	*	*	*	*	*
Personal taste	19%	*	*	*	*	*	*	*	*	*	*	*	*
Moral reasons	12%	*	*	*	*	*	*	*	*	*	*	*	*
Weight management	12%	*	*	*	*	*	*	*	*	*	*	*	*
Environmental concerns	7%	*	*	*	*	*	*	*	*	*	*	*	*
Allergies	5%	*	*	*	*	*	*	*	*	*	*	*	*

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Cost	5%	*	*	*	*	*	*	*	*	*	*	*	*
Food safety concerns	5%	*	*	*	*	*	*	*	*	*	*	*	*
Religious reasons	5%	*	*	*	*	*	*	*	*	*	*	*	*
Cultural reasons	3%	*	*	*	*	*	*	*	*	*	*	*	*
Some other reason	2%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	2%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(173)	(89)	(53)	(31)	(83)	(35)	(56)	(53)	(50)	(34)	(34)	(46)	(59)

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## 15. Reason for No Vegetarianism

Which, if any, of the following reasons do you personally find compelling in terms of reasons why you might consider becoming a vegetarian? Select all that apply.

*Asked of people who have never been a vegetarian*

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Health benefits	31%	26%	36%	34%	30%	27%	37%	31%	*	28%	*
Weight management	20%	17%	22%	23%	20%	17%	21%	18%	*	26%	*
Personal taste	16%	14%	17%	20%	19%	11%	17%	16%	*	6%	*
Allergies	16%	13%	17%	19%	17%	12%	17%	15%	*	11%	*
Environmental concerns	15%	12%	18%	17%	23%	9%	14%	14%	*	15%	*
Food safety concerns	15%	13%	16%	14%	20%	12%	14%	13%	*	14%	*
Cost	11%	11%	12%	14%	12%	10%	12%	11%	*	11%	*
Moral reasons	10%	8%	11%	13%	10%	8%	9%	11%	*	7%	*
Religious reasons	6%	7%	6%	10%	11%	3%	3%	7%	*	10%	*
Cultural reasons	4%	4%	5%	7%	5%	3%	3%	4%	*	4%	*
Some other reason	2%	1%	2%	0%	2%	1%	3%	1%	*	1%	*
I don't find any reasons compelling	40%	43%	37%	22%	29%	52%	44%	41%	*	34%	*
Not sure	5%	6%	5%	11%	8%	4%	1%	4%	*	13%	*
Unweighted N	(825)	(378)	(447)	(149)	(182)	(284)	(210)	(571)	(96)	(106)	(52)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Health benefits	31%	39%	27%	29%	42%	26%	27%	37%	36%	36%	28%	30%	33%
Weight management	20%	25%	19%	15%	26%	13%	20%	22%	18%	25%	19%	17%	21%
Personal taste	16%	21%	15%	11%	21%	10%	12%	21%	18%	17%	13%	14%	20%
Allergies	16%	21%	13%	13%	22%	12%	12%	19%	19%	14%	14%	15%	18%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Environmental concerns	15%	26%	14%	5%	30%	5%	13%	16%	21%	14%	13%	13%	22%
Food safety concerns	15%	21%	13%	11%	19%	7%	16%	15%	15%	17%	12%	16%	14%
Cost	11%	17%	11%	6%	17%	6%	13%	14%	9%	12%	10%	12%	11%
Moral reasons	10%	17%	7%	5%	18%	5%	9%	9%	15%	9%	9%	8%	15%
Religious reasons	6%	7%	5%	7%	6%	6%	5%	8%	9%	4%	3%	7%	10%
Cultural reasons	4%	8%	4%	2%	9%	1%	3%	6%	6%	7%	2%	3%	6%
Some other reason	2%	2%	2%	1%	2%	1%	2%	1%	2%	1%	1%	2%	2%
I don't find any reasons compelling	40%	27%	41%	51%	31%	55%	45%	37%	31%	32%	47%	42%	34%
Not sure	5%	5%	7%	3%	3%	3%	5%	2%	6%	5%	3%	7%	6%
Unweighted N	(825)	(268)	(327)	(230)	(280)	(290)	(338)	(242)	(164)	(160)	(163)	(314)	(188)

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## 16. When Morally Acceptable Eat Animals

Which of the following best describes your view on the morality of eating animals under normal circumstances? Is it . . . ?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always acceptable	35%	42%	28%	21%	28%	47%	37%	37%	36%	29%	*
Usually acceptable	42%	37%	47%	48%	41%	34%	50%	44%	36%	37%	*
Usually unacceptable	8%	10%	7%	16%	13%	4%	2%	7%	8%	13%	*
Always unacceptable	4%	3%	4%	5%	6%	1%	3%	3%	4%	4%	*
Not sure	11%	8%	14%	11%	12%	13%	7%	9%	16%	17%	*
Totals	100%	100%	100%	101%	100%	99%	99%	100%	100%	100%	*
Unweighted N	(996)	(453)	(543)	(209)	(237)	(320)	(230)	(659)	(128)	(148)	(61)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always acceptable	35%	22%	36%	48%	26%	49%	39%	35%	30%	31%	40%	37%	30%
Usually acceptable	42%	52%	39%	36%	55%	38%	38%	47%	45%	47%	38%	40%	47%
Usually unacceptable	8%	11%	7%	6%	6%	5%	6%	8%	14%	8%	11%	6%	10%
Always unacceptable	4%	4%	3%	4%	4%	3%	2%	4%	4%	3%	2%	3%	6%
Not sure	11%	11%	15%	6%	8%	5%	15%	5%	7%	12%	9%	15%	7%
Totals	100%	100%	100%	100%	99%	100%	100%	99%	100%	101%	100%	101%	100%
Unweighted N	(996)	(354)	(381)	(261)	(362)	(325)	(395)	(293)	(213)	(193)	(199)	(359)	(245)

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## 17A. Importance of Factors When Deciding Which Species To Eat — Whether the animal is rare or endangered

How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain species of animal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	61%	56%	65%	50%	59%	62%	72%	64%	56%	50%	*
Somewhat important	20%	22%	17%	30%	24%	14%	14%	19%	15%	22%	*
Not important	9%	12%	6%	10%	8%	11%	7%	8%	12%	10%	*
Not sure	11%	10%	11%	10%	10%	13%	7%	9%	17%	17%	*
Totals	101%	100%	99%	100%	101%	100%	100%	100%	100%	99%	*
Unweighted N	(989)	(449)	(540)	(208)	(238)	(317)	(226)	(656)	(128)	(144)	(61)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	61%	64%	59%	59%	75%	55%	61%	67%	54%	63%	66%	58%	59%
Somewhat important	20%	18%	18%	24%	13%	26%	16%	20%	30%	17%	14%	21%	24%
Not important	9%	8%	9%	9%	5%	11%	10%	8%	10%	8%	11%	8%	10%
Not sure	11%	10%	13%	7%	7%	8%	13%	5%	7%	12%	9%	13%	7%
Totals	101%	100%	99%	99%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(989)	(354)	(379)	(256)	(362)	(319)	(392)	(293)	(210)	(192)	(195)	(357)	(245)

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## 17B. Importance of Factors When Deciding Which Species To Eat — Whether the animal frequently carries diseases

How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain species of animal?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	57%	56%	58%	48%	54%	57%	69%	56%	60%	58%	*
Somewhat important	22%	23%	21%	32%	25%	17%	16%	22%	23%	22%	*
Not important	9%	11%	6%	10%	10%	9%	5%	10%	8%	4%	*
Not sure	12%	9%	14%	9%	11%	16%	9%	12%	9%	16%	*
Totals	100%	99%	99%	99%	100%	99%	99%	100%	100%	100%	*
Unweighted N	(989)	(447)	(542)	(206)	(237)	(319)	(227)	(655)	(126)	(147)	(61)

  

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	57%	56%	54%	64%	58%	59%	57%	63%	50%	55%	59%	58%	56%
Somewhat important	22%	27%	20%	19%	25%	22%	20%	23%	28%	29%	15%	20%	28%
Not important	9%	7%	11%	8%	7%	9%	9%	8%	11%	3%	15%	10%	6%
Not sure	12%	9%	16%	10%	10%	10%	14%	6%	11%	13%	11%	13%	10%
Totals	100%	99%	101%	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(989)	(354)	(377)	(258)	(362)	(322)	(392)	(292)	(210)	(191)	(197)	(358)	(243)

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## 17C. Importance of Factors When Deciding Which Species To Eat — Whether the animal is commonly kept as a pet

How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain species of animal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	48%	43%	53%	31%	52%	46%	64%	51%	42%	48%	*
Somewhat important	26%	30%	22%	40%	24%	24%	17%	24%	28%	25%	*
Not important	13%	17%	9%	15%	12%	15%	10%	13%	14%	12%	*
Not sure	13%	10%	15%	14%	12%	15%	10%	12%	16%	15%	*
Totals	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(989)	(449)	(540)	(209)	(237)	(317)	(226)	(653)	(128)	(147)	(61)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	48%	49%	45%	51%	52%	46%	51%	49%	46%	46%	46%	49%	51%
Somewhat important	26%	29%	25%	24%	29%	26%	22%	31%	29%	29%	26%	25%	26%
Not important	13%	11%	14%	14%	9%	18%	12%	13%	18%	12%	15%	13%	12%
Not sure	13%	10%	16%	11%	10%	10%	15%	7%	7%	13%	13%	13%	11%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(989)	(355)	(379)	(255)	(363)	(318)	(393)	(291)	(211)	(191)	(198)	(357)	(243)

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## 17D. Importance of Factors When Deciding Which Species To Eat — Sentimental attachment to the animal

How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain species of animal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	45%	40%	50%	39%	46%	42%	54%	47%	42%	45%	*
Somewhat important	25%	28%	22%	34%	29%	21%	18%	23%	27%	26%	*
Not important	17%	23%	12%	16%	15%	21%	16%	19%	15%	14%	*
Not sure	13%	9%	16%	12%	10%	16%	12%	12%	16%	16%	*
Totals	100%	100%	100%	101%	100%	100%	100%	101%	100%	101%	*
Unweighted N	(989)	(451)	(538)	(209)	(238)	(315)	(227)	(652)	(128)	(148)	(61)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	45%	50%	42%	43%	53%	41%	47%	46%	43%	39%	46%	46%	46%
Somewhat important	25%	24%	24%	28%	22%	27%	22%	30%	26%	29%	21%	27%	23%
Not important	17%	14%	18%	20%	12%	22%	16%	17%	22%	19%	22%	14%	17%
Not sure	13%	12%	17%	8%	13%	10%	15%	7%	9%	13%	12%	13%	13%
Totals	100%	100%	101%	99%	100%	100%	100%	100%	100%	100%	101%	100%	99%
Unweighted N	(989)	(352)	(380)	(257)	(361)	(321)	(390)	(290)	(214)	(191)	(197)	(357)	(244)

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## 17E. Importance of Factors When Deciding Which Species To Eat — The nutritional value of the animal

How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain species of animal?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	40%	40%	40%	39%	35%	41%	45%	38%	51%	42%	*
Somewhat important	33%	33%	33%	34%	33%	34%	30%	35%	27%	30%	*
Not important	15%	18%	12%	15%	19%	13%	14%	16%	9%	16%	*
Not sure	12%	9%	15%	11%	13%	12%	11%	11%	13%	13%	*
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(993)	(451)	(542)	(210)	(238)	(319)	(226)	(655)	(129)	(148)	(61)

  

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	40%	39%	38%	45%	40%	45%	36%	49%	34%	35%	38%	43%	41%
Somewhat important	33%	32%	31%	36%	35%	33%	32%	34%	40%	34%	29%	34%	35%
Not important	15%	17%	16%	12%	16%	15%	17%	13%	17%	17%	22%	12%	13%
Not sure	12%	12%	15%	6%	10%	6%	14%	4%	8%	14%	11%	11%	11%
Totals	100%	100%	100%	99%	101%	99%	99%	100%	99%	100%	100%	100%	100%
Unweighted N	(993)	(357)	(380)	(256)	(363)	(320)	(393)	(292)	(213)	(192)	(199)	(356)	(246)

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## 17F. Importance of Factors When Deciding Which Species To Eat — The animal's capacity for pain

How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain species of animal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	34%	32%	37%	36%	35%	33%	34%	33%	37%	39%	*
Somewhat important	25%	25%	26%	34%	28%	18%	25%	27%	18%	19%	*
Not important	21%	27%	15%	16%	19%	25%	21%	21%	19%	20%	*
Not sure	19%	16%	23%	14%	18%	24%	20%	18%	26%	21%	*
Totals	99%	100%	101%	100%	100%	100%	100%	99%	100%	99%	*
Unweighted N	(988)	(454)	(534)	(209)	(236)	(318)	(225)	(656)	(127)	(145)	(60)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	34%	42%	31%	31%	40%	27%	34%	39%	32%	35%	35%	33%	35%
Somewhat important	25%	29%	23%	23%	27%	22%	22%	29%	29%	25%	23%	24%	30%
Not important	21%	12%	22%	30%	15%	33%	23%	16%	27%	18%	22%	23%	19%
Not sure	19%	17%	24%	16%	18%	18%	21%	15%	12%	22%	19%	21%	16%
Totals	99%	100%	100%	100%	100%	100%	100%	99%	100%	100%	99%	101%	100%
Unweighted N	(988)	(354)	(377)	(257)	(358)	(323)	(391)	(288)	(214)	(192)	(196)	(355)	(245)



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## 17G. Importance of Factors When Deciding Which Species To Eat — Whether the animal is commonly kept as livestock

How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain species of animal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	33%	31%	35%	33%	34%	32%	35%	31%	38%	39%	*
Somewhat important	29%	31%	28%	36%	36%	26%	22%	30%	27%	26%	*
Not important	24%	29%	20%	18%	16%	29%	31%	27%	18%	17%	*
Not sure	13%	10%	16%	14%	13%	14%	12%	12%	17%	19%	*
Totals	99%	101%	99%	101%	99%	101%	100%	100%	100%	101%	*
Unweighted N	(996)	(454)	(542)	(210)	(236)	(320)	(230)	(660)	(127)	(148)	(61)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	33%	33%	32%	35%	33%	28%	33%	37%	28%	35%	30%	31%	39%
Somewhat important	29%	34%	27%	28%	35%	27%	27%	31%	36%	26%	27%	32%	31%
Not important	24%	18%	26%	28%	20%	34%	24%	25%	26%	21%	32%	24%	20%
Not sure	13%	14%	15%	9%	11%	10%	16%	7%	9%	18%	12%	14%	10%
Totals	99%	99%	100%	100%	99%	99%	100%	100%	99%	100%	101%	101%	100%
Unweighted N	(996)	(357)	(379)	(260)	(364)	(323)	(395)	(293)	(214)	(192)	(199)	(358)	(247)

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## 17H. Importance of Factors When Deciding Which Species To Eat — The animal's capacity for self-awareness

How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain species of animal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	32%	32%	33%	35%	36%	29%	30%	33%	35%	30%	*
Somewhat important	28%	27%	29%	39%	34%	21%	21%	27%	26%	29%	*
Not important	21%	27%	16%	14%	15%	26%	27%	23%	15%	20%	*
Not sure	18%	14%	23%	12%	15%	24%	21%	17%	23%	21%	*
Totals	99%	100%	101%	100%	100%	100%	99%	100%	99%	100%	*
Unweighted N	(992)	(452)	(540)	(209)	(235)	(318)	(230)	(659)	(128)	(145)	(60)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	32%	40%	31%	25%	40%	25%	33%	32%	33%	34%	29%	30%	38%
Somewhat important	28%	30%	28%	26%	30%	22%	25%	30%	35%	27%	25%	30%	30%
Not important	21%	12%	21%	34%	15%	36%	21%	23%	22%	20%	23%	22%	19%
Not sure	18%	18%	21%	16%	15%	17%	20%	15%	10%	19%	24%	18%	14%
Totals	99%	100%	101%	101%	100%	100%	99%	100%	100%	100%	101%	100%	101%
Unweighted N	(992)	(354)	(378)	(260)	(361)	(323)	(393)	(291)	(213)	(192)	(197)	(358)	(245)

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## 17I. Importance of Factors When Deciding Which Species To Eat — The environmental impact of farming the animal

How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain species of animal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	32%	30%	33%	38%	39%	27%	26%	29%	36%	40%	*
Somewhat important	33%	33%	33%	41%	36%	26%	31%	35%	34%	27%	*
Not important	21%	26%	16%	10%	11%	28%	33%	25%	12%	14%	*
Not sure	14%	11%	17%	11%	14%	19%	10%	12%	19%	20%	*
Totals	100%	100%	99%	100%	100%	100%	100%	101%	101%	101%	*
Unweighted N	(988)	(447)	(541)	(208)	(237)	(318)	(225)	(655)	(126)	(146)	(61)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	32%	41%	28%	27%	41%	19%	33%	34%	30%	38%	25%	31%	35%
Somewhat important	33%	39%	33%	24%	38%	27%	30%	34%	44%	29%	33%	31%	38%
Not important	21%	7%	22%	37%	10%	43%	21%	23%	18%	18%	25%	22%	18%
Not sure	14%	14%	16%	12%	11%	11%	16%	9%	8%	16%	16%	16%	9%
Totals	100%	101%	99%	100%	100%	100%	100%	100%	100%	101%	99%	100%	100%
Unweighted N	(988)	(354)	(376)	(258)	(363)	(319)	(392)	(292)	(210)	(191)	(198)	(356)	(243)

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## 17J. Importance of Factors When Deciding Which Species To Eat — The animal's intelligence

How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain species of animal?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	31%	30%	32%	30%	38%	29%	29%	32%	29%	33%	*
Somewhat important	25%	25%	26%	35%	31%	16%	25%	25%	24%	24%	*
Not important	26%	30%	21%	22%	18%	31%	30%	27%	25%	19%	*
Not sure	18%	14%	21%	14%	14%	24%	16%	16%	22%	24%	*
Totals	100%	99%	100%	101%	101%	100%	100%	100%	100%	100%	*
Unweighted N	(994)	(452)	(542)	(208)	(238)	(319)	(229)	(659)	(127)	(148)	(60)

  

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	31%	35%	29%	30%	37%	24%	33%	31%	31%	33%	29%	30%	35%
Somewhat important	25%	32%	21%	23%	30%	21%	19%	32%	35%	24%	23%	26%	29%
Not important	26%	16%	27%	35%	18%	41%	29%	24%	25%	21%	32%	27%	21%
Not sure	18%	16%	23%	12%	15%	14%	19%	13%	9%	22%	17%	18%	14%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	101%	101%	99%
Unweighted N	(994)	(353)	(381)	(260)	(361)	(324)	(393)	(292)	(214)	(192)	(199)	(358)	(245)

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## 17K. Importance of Factors When Deciding Which Species To Eat — How much meat a single animal produces

How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain species of animal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	27%	30%	24%	26%	37%	23%	20%	24%	34%	41%	*
Somewhat important	32%	31%	34%	41%	31%	29%	31%	33%	28%	24%	*
Not important	25%	28%	22%	19%	18%	28%	33%	28%	19%	15%	*
Not sure	16%	12%	20%	14%	13%	20%	16%	15%	19%	20%	*
Totals	100%	101%	100%	100%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(990)	(450)	(540)	(209)	(236)	(318)	(227)	(654)	(127)	(148)	(61)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	27%	28%	26%	26%	28%	20%	28%	29%	24%	25%	21%	32%	26%
Somewhat important	32%	39%	28%	30%	34%	31%	31%	35%	36%	32%	32%	30%	37%
Not important	25%	16%	27%	33%	22%	38%	21%	25%	31%	23%	28%	24%	24%
Not sure	16%	17%	20%	10%	16%	10%	19%	11%	9%	20%	19%	15%	13%
Totals	100%	100%	101%	99%	100%	99%	99%	100%	100%	100%	100%	101%	100%
Unweighted N	(990)	(354)	(378)	(258)	(362)	(321)	(393)	(291)	(213)	(189)	(198)	(357)	(246)

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## 17L. Importance of Factors When Deciding Which Species To Eat — The animal's life expectancy

How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain species of animal?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	26%	25%	27%	31%	38%	22%	14%	24%	37%	31%	*
Somewhat important	23%	24%	22%	35%	23%	17%	19%	24%	18%	26%	*
Not important	33%	36%	29%	20%	24%	36%	48%	36%	21%	20%	*
Not sure	18%	14%	22%	13%	15%	24%	19%	17%	23%	23%	*
Totals	100%	99%	100%	99%	100%	99%	100%	101%	99%	100%	*
Unweighted N	(993)	(453)	(540)	(209)	(237)	(319)	(228)	(657)	(128)	(147)	(61)

  

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	26%	28%	24%	26%	24%	18%	28%	27%	24%	27%	24%	27%	26%
Somewhat important	23%	27%	22%	19%	25%	21%	17%	31%	29%	21%	19%	23%	27%
Not important	33%	27%	30%	43%	32%	47%	32%	30%	36%	31%	37%	31%	33%
Not sure	18%	18%	23%	11%	19%	14%	22%	13%	11%	21%	20%	19%	14%
Totals	100%	100%	99%	99%	100%	100%	99%	101%	100%	100%	100%	100%	100%
Unweighted N	(993)	(353)	(379)	(261)	(361)	(324)	(392)	(293)	(213)	(191)	(198)	(359)	(245)

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## 17M. Importance of Factors When Deciding Which Species To Eat — Genetic similarities between the animal and humans

How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain species of animal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	26%	28%	25%	26%	33%	23%	24%	25%	32%	33%	*
Somewhat important	29%	28%	30%	41%	33%	22%	24%	29%	28%	29%	*
Not important	25%	30%	20%	20%	17%	30%	31%	28%	18%	16%	*
Not sure	20%	14%	25%	13%	17%	25%	22%	19%	23%	22%	*
Totals	100%	100%	100%	100%	100%	100%	101%	101%	101%	100%	*
Unweighted N	(989)	(452)	(537)	(209)	(234)	(317)	(229)	(656)	(125)	(147)	(61)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	26%	30%	24%	24%	29%	22%	27%	24%	28%	25%	26%	24%	31%
Somewhat important	29%	33%	27%	27%	31%	22%	26%	33%	35%	31%	24%	31%	29%
Not important	25%	16%	27%	33%	22%	38%	24%	27%	26%	24%	30%	23%	24%
Not sure	20%	21%	21%	16%	19%	19%	23%	16%	11%	20%	20%	22%	16%
Totals	100%	100%	99%	100%	101%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(989)	(354)	(376)	(259)	(362)	(322)	(389)	(291)	(214)	(191)	(198)	(356)	(244)

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## 18A. Importance of Farming Factors When Deciding Animals To Eat — Whether the animal is slaughtered in a humane way

How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain animal?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	53%	46%	59%	42%	45%	56%	67%	56%	43%	50%	*
Somewhat important	27%	31%	23%	41%	31%	21%	17%	26%	28%	24%	*
Not important	11%	15%	8%	10%	13%	12%	9%	11%	14%	13%	*
Not sure	9%	8%	11%	8%	11%	11%	7%	7%	15%	13%	*
Totals	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(994)	(453)	(541)	(209)	(237)	(319)	(229)	(659)	(128)	(146)	(61)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	53%	54%	51%	53%	61%	52%	54%	54%	50%	53%	56%	51%	52%
Somewhat important	27%	29%	26%	25%	25%	27%	23%	28%	35%	28%	22%	27%	30%
Not important	11%	8%	11%	16%	7%	16%	12%	12%	9%	7%	14%	12%	11%
Not sure	9%	9%	12%	6%	7%	5%	11%	6%	5%	12%	8%	10%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(994)	(355)	(378)	(261)	(362)	(324)	(393)	(293)	(213)	(191)	(199)	(358)	(246)



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## 18B. Importance of Farming Factors When Deciding Animals To Eat — Whether the animal has clean and comfortable living conditions

How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain animal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	48%	42%	54%	43%	49%	50%	51%	47%	54%	45%	*
Somewhat important	29%	33%	25%	35%	29%	26%	27%	30%	22%	35%	*
Not important	12%	15%	8%	11%	10%	12%	13%	13%	11%	6%	*
Not sure	11%	9%	13%	10%	12%	12%	9%	10%	13%	15%	*
Totals	100%	99%	100%	99%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(993)	(451)	(542)	(208)	(237)	(318)	(230)	(661)	(127)	(145)	(60)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	48%	52%	47%	46%	55%	43%	50%	54%	39%	46%	48%	48%	52%
Somewhat important	29%	29%	29%	30%	31%	33%	24%	31%	41%	33%	26%	28%	30%
Not important	12%	9%	12%	15%	6%	16%	13%	11%	13%	10%	17%	11%	8%
Not sure	11%	11%	12%	9%	8%	8%	14%	3%	7%	11%	9%	13%	9%
Totals	100%	101%	100%	100%	100%	100%	101%	99%	100%	100%	100%	100%	99%
Unweighted N	(993)	(355)	(377)	(261)	(363)	(323)	(394)	(291)	(213)	(192)	(198)	(358)	(245)

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## 18C. Importance of Farming Factors When Deciding Animals To Eat — Whether the animal is given artificial growth hormones

How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain animal?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	48%	42%	55%	42%	37%	53%	60%	48%	50%	47%	*
Somewhat important	27%	34%	21%	37%	35%	21%	20%	27%	27%	29%	*
Not important	12%	15%	9%	12%	15%	11%	10%	13%	10%	10%	*
Not sure	13%	10%	15%	10%	14%	15%	10%	12%	13%	14%	*
Totals	100%	101%	100%	101%	101%	100%	100%	100%	100%	100%	*
Unweighted N	(991)	(450)	(541)	(207)	(236)	(320)	(228)	(658)	(127)	(145)	(61)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	48%	46%	48%	51%	52%	50%	52%	53%	39%	45%	52%	48%	47%
Somewhat important	27%	31%	24%	27%	27%	27%	22%	31%	38%	32%	22%	26%	31%
Not important	12%	11%	13%	11%	10%	14%	12%	10%	15%	9%	13%	12%	13%
Not sure	13%	11%	15%	11%	10%	9%	15%	7%	8%	14%	13%	14%	9%
Totals	100%	99%	100%	100%	99%	100%	101%	101%	100%	100%	100%	100%	100%
Unweighted N	(991)	(356)	(376)	(259)	(363)	(322)	(393)	(291)	(212)	(191)	(199)	(359)	(242)

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## 18D. Importance of Farming Factors When Deciding Animals To Eat — Whether the animal is fed a natural and balanced diet

How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain animal?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	41%	36%	46%	34%	39%	44%	46%	40%	48%	40%	*
Somewhat important	34%	36%	32%	45%	35%	27%	33%	34%	28%	36%	*
Not important	14%	18%	11%	11%	15%	16%	13%	15%	12%	11%	*
Not sure	11%	10%	12%	10%	11%	13%	8%	10%	11%	13%	*
Totals	100%	100%	101%	100%	100%	100%	100%	99%	99%	100%	*
Unweighted N	(986)	(447)	(539)	(205)	(237)	(318)	(226)	(656)	(125)	(144)	(61)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	41%	46%	38%	40%	46%	37%	42%	46%	34%	38%	44%	41%	41%
Somewhat important	34%	33%	33%	36%	35%	39%	30%	36%	43%	37%	30%	31%	39%
Not important	14%	11%	15%	16%	11%	18%	15%	12%	16%	13%	15%	16%	11%
Not sure	11%	10%	14%	8%	9%	7%	12%	6%	7%	12%	12%	12%	8%
Totals	100%	100%	100%	100%	101%	101%	99%	100%	100%	100%	101%	100%	99%
Unweighted N	(986)	(351)	(377)	(258)	(360)	(320)	(392)	(290)	(210)	(189)	(199)	(354)	(244)

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## 18E. Importance of Farming Factors When Deciding Animals To Eat — Whether the animal has access to the outdoors

How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain animal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	38%	34%	42%	34%	39%	39%	42%	38%	43%	41%	*
Somewhat important	31%	32%	29%	37%	33%	26%	29%	32%	27%	30%	*
Not important	18%	23%	12%	16%	15%	19%	19%	18%	13%	16%	*
Not sure	13%	10%	16%	13%	13%	16%	10%	12%	17%	13%	*
Totals	100%	99%	99%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(989)	(451)	(538)	(209)	(237)	(317)	(226)	(655)	(128)	(145)	(61)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	38%	45%	35%	36%	44%	33%	39%	47%	32%	37%	38%	38%	41%
Somewhat important	31%	31%	32%	28%	33%	32%	27%	29%	42%	35%	26%	30%	34%
Not important	18%	13%	17%	24%	12%	25%	18%	17%	19%	16%	20%	18%	16%
Not sure	13%	11%	16%	12%	11%	10%	16%	7%	7%	12%	16%	15%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(989)	(355)	(376)	(258)	(363)	(320)	(392)	(292)	(212)	(190)	(197)	(358)	(244)

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## 18F. Importance of Farming Factors When Deciding Animals To Eat — Whether the animal is raised in a way that minimizes environmental damage

How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain animal?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	38%	35%	40%	39%	40%	33%	41%	35%	44%	44%	*
Somewhat important	31%	34%	29%	40%	34%	29%	24%	33%	29%	27%	*
Not important	18%	22%	14%	10%	13%	21%	25%	20%	14%	11%	*
Not sure	13%	9%	17%	11%	13%	18%	10%	12%	14%	18%	*
Totals	100%	100%	100%	100%	100%	101%	100%	100%	101%	100%	*
Unweighted N	(991)	(451)	(540)	(209)	(237)	(317)	(228)	(657)	(127)	(146)	(61)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	38%	43%	36%	34%	46%	24%	37%	40%	36%	38%	36%	36%	42%
Somewhat important	31%	36%	31%	26%	37%	30%	29%	36%	38%	31%	29%	32%	33%
Not important	18%	8%	17%	30%	7%	36%	18%	18%	18%	17%	21%	18%	14%
Not sure	13%	12%	16%	10%	10%	10%	16%	6%	8%	14%	14%	14%	11%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(991)	(353)	(379)	(259)	(361)	(322)	(392)	(291)	(213)	(192)	(198)	(356)	(245)

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## 19A. Acceptability of Eating Certain Animals — Chicken

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

*Respondents were asked about a random sample of 8 of the 16 animals*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	86%	89%	83%	75%	80%	91%	94%	88%	*	*	*
Unacceptable	7%	7%	8%	16%	10%	3%	3%	6%	*	*	*
Not sure	7%	5%	9%	9%	11%	6%	3%	6%	*	*	*
Totals	100%	101%	100%	100%	101%	100%	100%	100%	*	*	*
Unweighted N	(542)	(255)	(287)	(106)	(129)	(172)	(135)	(357)	(68)	(81)	(36)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	86%	86%	79%	94%	85%	94%	85%	89%	85%	83%	86%	87%	85%
Unacceptable	7%	8%	10%	2%	6%	4%	7%	7%	8%	10%	4%	6%	10%
Not sure	7%	6%	10%	4%	8%	3%	8%	3%	7%	6%	9%	7%	5%
Totals	100%	100%	99%	100%	99%	101%	100%	99%	100%	99%	99%	100%	100%
Unweighted N	(542)	(187)	(205)	(150)	(191)	(182)	(214)	(159)	(115)	(103)	(105)	(195)	(139)

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## 19B. Acceptability of Eating Certain Animals — Cow

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

*Respondents were asked about a random sample of 8 of the 16 animals*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	81%	83%	80%	75%	69%	88%	93%	82%	*	*	*
Unacceptable	11%	12%	10%	16%	22%	6%	2%	10%	*	*	*
Not sure	7%	5%	10%	9%	9%	6%	5%	7%	*	*	*
Totals	99%	100%	100%	100%	100%	100%	100%	99%	*	*	*
Unweighted N	(492)	(233)	(259)	(112)	(120)	(158)	(102)	(317)	(67)	(79)	(29)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	81%	80%	77%	87%	87%	90%	84%	81%	78%	81%	*	78%	80%
Unacceptable	11%	12%	13%	9%	8%	5%	8%	14%	16%	13%	*	11%	14%
Not sure	7%	8%	10%	3%	5%	6%	8%	4%	6%	6%	*	11%	6%
Totals	99%	100%	100%	99%	100%	101%	100%	99%	100%	100%	*	100%	100%
Unweighted N	(492)	(188)	(179)	(125)	(184)	(155)	(199)	(138)	(109)	(101)	(98)	(161)	(132)

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## 19C. Acceptability of Eating Certain Animals — Salmon

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

*Respondents were asked about a random sample of 8 of the 16 animals*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	79%	76%	82%	*	74%	89%	92%	86%	*	*	*
Unacceptable	12%	16%	9%	*	16%	3%	4%	8%	*	*	*
Not sure	8%	8%	9%	*	10%	9%	4%	6%	*	*	*
Totals	99%	100%	100%	*	100%	101%	100%	100%	*	*	*
Unweighted N	(478)	(210)	(268)	(85)	(124)	(158)	(111)	(323)	(56)	(68)	(31)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	79%	71%	79%	89%	79%	95%	81%	79%	80%	*	*	83%	75%
Unacceptable	12%	22%	9%	7%	12%	1%	8%	17%	16%	*	*	10%	18%
Not sure	8%	7%	12%	5%	9%	4%	11%	4%	4%	*	*	7%	6%
Totals	99%	100%	100%	101%	100%	100%	100%	100%	100%	*	*	100%	99%
Unweighted N	(478)	(166)	(190)	(122)	(177)	(148)	(180)	(139)	(104)	(85)	(89)	(183)	(121)



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## 19D. Acceptability of Eating Certain Animals — Pig

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

*Respondents were asked about a random sample of 8 of the 16 animals*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	78%	79%	78%	*	69%	81%	89%	81%	*	*	*
Unacceptable	11%	9%	14%	*	14%	9%	6%	10%	*	*	*
Not sure	10%	12%	8%	*	17%	10%	4%	9%	*	*	*
Totals	99%	100%	100%	*	100%	100%	99%	100%	*	*	*
Unweighted N	(472)	(207)	(265)	(93)	(107)	(161)	(111)	(317)	(54)	(70)	(31)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	78%	80%	69%	88%	85%	85%	77%	85%	79%	*	*	82%	76%
Unacceptable	11%	9%	18%	5%	7%	9%	9%	11%	13%	*	*	7%	18%
Not sure	10%	10%	13%	6%	8%	7%	14%	4%	8%	*	*	11%	7%
Totals	99%	99%	100%	99%	100%	101%	100%	100%	100%	*	*	100%	101%
Unweighted N	(472)	(177)	(171)	(124)	(190)	(154)	(184)	(135)	(111)	(87)	(97)	(173)	(115)

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## 19E. Acceptability of Eating Certain Animals — Duck

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

*Respondents were asked about a random sample of 8 of the 16 animals*

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	73%	80%	65%	*	67%	82%	81%	75%	*	*	*
Unacceptable	17%	12%	23%	*	22%	7%	12%	16%	*	*	*
Not sure	10%	8%	12%	*	12%	11%	7%	10%	*	*	*
Totals	100%	100%	100%	*	101%	100%	100%	101%	*	*	*
Unweighted N	(498)	(230)	(268)	(95)	(127)	(159)	(117)	(338)	(59)	(73)	(28)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	73%	66%	75%	78%	71%	84%	69%	79%	76%	*	72%	80%	63%
Unacceptable	17%	22%	14%	16%	17%	12%	19%	15%	16%	*	18%	12%	25%
Not sure	10%	12%	11%	6%	11%	4%	12%	7%	8%	*	10%	8%	12%
Totals	100%	100%	100%	100%	99%	100%	100%	101%	100%	*	100%	100%	100%
Unweighted N	(498)	(178)	(198)	(122)	(173)	(154)	(213)	(128)	(115)	(95)	(104)	(184)	(115)

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## 19F. Acceptability of Eating Certain Animals — Deer

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

*Respondents were asked about a random sample of 8 of the 16 animals*

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	71%	73%	69%	55%	60%	79%	87%	76%	*	*	*
Unacceptable	20%	20%	19%	37%	26%	12%	9%	18%	*	*	*
Not sure	9%	7%	12%	8%	15%	9%	4%	5%	*	*	*
Totals	100%	100%	100%	100%	101%	100%	100%	99%	*	*	*
Unweighted N	(498)	(226)	(272)	(102)	(114)	(166)	(116)	(340)	(64)	(67)	(27)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	71%	66%	69%	80%	66%	81%	76%	72%	67%	*	70%	75%	64%
Unacceptable	20%	22%	19%	17%	22%	13%	16%	21%	24%	*	22%	17%	23%
Not sure	9%	12%	11%	3%	12%	6%	8%	7%	9%	*	8%	9%	13%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	*	100%	101%	100%
Unweighted N	(498)	(180)	(196)	(122)	(178)	(162)	(203)	(146)	(107)	(98)	(102)	(177)	(121)

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## 19G. Acceptability of Eating Certain Animals — Rabbit

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

*Respondents were asked about a random sample of 8 of the 16 animals*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	65%	72%	59%	58%	58%	71%	74%	69%	*	*	*
Unacceptable	22%	19%	25%	27%	26%	18%	17%	21%	*	*	*
Not sure	13%	9%	16%	14%	16%	11%	9%	11%	*	*	*
Totals	100%	100%	100%	99%	100%	100%	100%	101%	*	*	*
Unweighted N	(517)	(246)	(271)	(106)	(136)	(168)	(107)	(336)	(64)	(81)	(36)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	65%	61%	66%	70%	63%	76%	64%	67%	69%	74%	62%	66%	60%
Unacceptable	22%	29%	17%	21%	24%	18%	19%	26%	22%	20%	21%	19%	30%
Not sure	13%	10%	17%	9%	12%	7%	17%	7%	9%	6%	16%	15%	10%
Totals	100%	100%	100%	100%	99%	101%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(517)	(189)	(200)	(128)	(186)	(176)	(197)	(156)	(119)	(107)	(106)	(183)	(121)

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## 19H. Acceptability of Eating Certain Animals — Sheep

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

*Respondents were asked about a random sample of 8 of the 16 animals*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	67%	74%	59%	*	61%	72%	71%	69%	*	*	*
Unacceptable	20%	17%	23%	*	28%	16%	17%	21%	*	*	*
Not sure	13%	9%	18%	*	11%	12%	12%	11%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	101%	*	*	*
Unweighted N	(459)	(220)	(239)	(93)	(115)	(148)	(103)	(301)	(69)	(61)	(28)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	67%	70%	61%	71%	69%	75%	61%	74%	*	*	*	65%	68%
Unacceptable	20%	18%	21%	21%	20%	14%	19%	19%	*	*	*	17%	22%
Not sure	13%	12%	18%	9%	10%	10%	20%	7%	*	*	*	18%	11%
Totals	100%	100%	100%	101%	99%	99%	100%	100%	*	*	*	100%	101%
Unweighted N	(459)	(159)	(177)	(123)	(161)	(155)	(171)	(149)	(90)	(82)	(93)	(169)	(115)

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## 19I. Acceptability of Eating Certain Animals — Octopus

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

*Respondents were asked about a random sample of 8 of the 16 animals*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	59%	63%	55%	56%	63%	56%	61%	63%	*	*	*
Unacceptable	24%	22%	26%	31%	19%	27%	21%	21%	*	*	*
Not sure	17%	15%	19%	13%	19%	17%	18%	17%	*	*	*
Totals	100%	100%	100%	100%	101%	100%	100%	101%	*	*	*
Unweighted N	(491)	(219)	(272)	(103)	(112)	(146)	(130)	(328)	(62)	(67)	(34)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	59%	54%	56%	69%	56%	70%	48%	60%	76%	56%	53%	63%	60%
Unacceptable	24%	27%	25%	19%	30%	17%	29%	26%	13%	22%	26%	24%	24%
Not sure	17%	18%	20%	12%	15%	14%	23%	14%	12%	22%	21%	12%	16%
Totals	100%	99%	101%	100%	101%	101%	100%	100%	101%	100%	100%	99%	100%
Unweighted N	(491)	(172)	(193)	(126)	(175)	(153)	(189)	(150)	(103)	(101)	(102)	(166)	(122)

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## 19J. Acceptability of Eating Certain Animals — Horse

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

*Respondents were asked about a random sample of 8 of the 16 animals*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	29%	37%	22%	39%	38%	25%	19%	27%	*	*	*
Unacceptable	55%	45%	63%	44%	50%	54%	69%	58%	*	*	*
Not sure	16%	18%	15%	17%	12%	21%	12%	14%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	99%	*	*	*
Unweighted N	(487)	(226)	(261)	(102)	(103)	(167)	(115)	(339)	(55)	(68)	(25)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	29%	34%	28%	25%	30%	26%	24%	28%	42%	*	*	27%	33%
Unacceptable	55%	53%	50%	62%	54%	59%	59%	58%	48%	*	*	58%	54%
Not sure	16%	13%	22%	12%	16%	15%	17%	14%	11%	*	*	15%	13%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	101%	*	*	100%	100%
Unweighted N	(487)	(178)	(178)	(131)	(177)	(168)	(196)	(140)	(104)	(88)	(90)	(189)	(120)

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## 19K. Acceptability of Eating Certain Animals — Guinea pig

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

*Respondents were asked about a random sample of 8 of the 16 animals*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	24%	36%	16%	27%	34%	24%	11%	22%	*	*	*
Unacceptable	60%	46%	70%	60%	57%	58%	64%	62%	*	*	*
Not sure	16%	18%	14%	13%	8%	18%	24%	17%	*	*	*
Totals	100%	100%	100%	100%	99%	100%	99%	101%	*	*	*
Unweighted N	(516)	(213)	(303)	(118)	(121)	(164)	(113)	(336)	(68)	(82)	(30)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	24%	26%	27%	19%	22%	23%	21%	25%	31%	*	*	26%	28%
Unacceptable	60%	58%	54%	69%	59%	61%	60%	65%	51%	*	*	58%	60%
Not sure	16%	15%	19%	13%	19%	17%	19%	10%	18%	*	*	16%	11%
Totals	100%	99%	100%	101%	100%	101%	100%	100%	100%	*	*	100%	99%
Unweighted N	(516)	(177)	(192)	(147)	(185)	(177)	(213)	(152)	(106)	(96)	(93)	(199)	(128)



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## 19L. Acceptability of Eating Certain Animals — Dolphin

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

*Respondents were asked about a random sample of 8 of the 16 animals*

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	24%	32%	16%	30%	29%	19%	20%	24%	*	*	*
Unacceptable	62%	51%	74%	57%	58%	65%	69%	64%	*	*	*
Not sure	14%	17%	10%	14%	13%	16%	11%	12%	*	*	*
Totals	100%	100%	100%	101%	100%	100%	100%	100%	*	*	*
Unweighted N	(483)	(223)	(260)	(105)	(115)	(163)	(100)	(305)	(74)	(72)	(32)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	24%	23%	22%	29%	17%	29%	21%	28%	26%	*	22%	29%	24%
Unacceptable	62%	65%	59%	63%	71%	56%	64%	59%	62%	*	60%	60%	64%
Not sure	14%	12%	19%	8%	12%	15%	15%	13%	12%	*	18%	11%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%	100%	101%
Unweighted N	(483)	(179)	(181)	(123)	(179)	(149)	(189)	(139)	(105)	(98)	(102)	(163)	(120)

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## 19M. Acceptability of Eating Certain Animals — Cat

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

*Respondents were asked about a random sample of 8 of the 16 animals*

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	20%	27%	13%	32%	32%	16%	3%	15%	*	*	*
Unacceptable	70%	62%	78%	60%	57%	76%	85%	75%	*	*	*
Not sure	10%	11%	9%	9%	11%	8%	12%	10%	*	*	*
Totals	100%	100%	100%	101%	100%	100%	100%	100%	*	*	*
Unweighted N	(487)	(222)	(265)	(113)	(105)	(147)	(122)	(326)	(70)	(64)	(27)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	20%	27%	15%	15%	16%	15%	19%	19%	25%	13%	*	20%	19%
Unacceptable	70%	63%	70%	80%	73%	77%	71%	74%	64%	75%	*	73%	70%
Not sure	10%	10%	15%	4%	11%	9%	10%	7%	11%	12%	*	7%	11%
Totals	100%	100%	100%	99%	100%	101%	100%	100%	100%	100%	*	100%	100%
Unweighted N	(487)	(189)	(173)	(125)	(186)	(153)	(190)	(151)	(102)	(105)	(85)	(171)	(126)

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## 19N. Acceptability of Eating Certain Animals — Dog

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

*Respondents were asked about a random sample of 8 of the 16 animals*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	18%	23%	14%	31%	27%	12%	4%	15%	*	*	*
Unacceptable	73%	67%	78%	62%	59%	79%	90%	77%	*	*	*
Not sure	9%	10%	8%	7%	14%	9%	6%	9%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	101%	*	*	*
Unweighted N	(512)	(224)	(288)	(109)	(119)	(160)	(124)	(341)	(64)	(76)	(31)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	18%	22%	16%	16%	19%	13%	15%	17%	26%	*	12%	18%	27%
Unacceptable	73%	70%	73%	77%	74%	78%	77%	76%	64%	*	81%	72%	64%
Not sure	9%	8%	11%	7%	7%	9%	8%	7%	11%	*	8%	9%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	*	101%	99%	100%
Unweighted N	(512)	(189)	(189)	(134)	(204)	(164)	(205)	(139)	(115)	(94)	(109)	(184)	(125)

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## 19O. Acceptability of Eating Certain Animals — Elephant

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

*Respondents were asked about a random sample of 8 of the 16 animals*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	17%	21%	13%	24%	29%	11%	4%	16%	*	*	*
Unacceptable	69%	63%	75%	65%	62%	73%	76%	72%	*	*	*
Not sure	14%	16%	12%	11%	9%	16%	19%	13%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	99%	101%	*	*	*
Unweighted N	(516)	(233)	(283)	(115)	(129)	(160)	(112)	(327)	(72)	(80)	(37)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	17%	17%	17%	16%	12%	18%	12%	22%	24%	16%	12%	20%	17%
Unacceptable	69%	70%	66%	73%	74%	68%	74%	64%	63%	70%	69%	68%	70%
Not sure	14%	13%	16%	11%	14%	14%	14%	14%	13%	13%	19%	12%	12%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	99%	100%	100%	99%
Unweighted N	(516)	(174)	(204)	(138)	(186)	(160)	(209)	(153)	(103)	(105)	(111)	(182)	(118)

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## 19P. Acceptability of Eating Certain Animals — Chimpanzee

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

*Respondents were asked about a random sample of 8 of the 16 animals*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	14%	19%	9%	20%	24%	10%	5%	13%	*	*	*
Unacceptable	75%	68%	82%	67%	63%	79%	87%	78%	*	*	*
Not sure	11%	14%	9%	13%	14%	11%	8%	9%	*	*	*
Totals	100%	101%	100%	100%	101%	100%	100%	100%	*	*	*
Unweighted N	(479)	(226)	(253)	(104)	(103)	(151)	(121)	(324)	(53)	(78)	(24)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	14%	13%	18%	10%	13%	11%	15%	10%	17%	*	*	11%	18%
Unacceptable	75%	76%	70%	80%	75%	78%	74%	79%	71%	*	*	77%	71%
Not sure	11%	11%	13%	9%	12%	11%	11%	11%	12%	*	*	12%	11%
Totals	100%	100%	101%	99%	100%	100%	100%	100%	100%	*	*	100%	100%
Unweighted N	(479)	(160)	(181)	(138)	(176)	(163)	(197)	(143)	(101)	(88)	(99)	(172)	(120)

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## 20. Self-Sustained Animal Farming Hypothetical

Imagine living on a small farm where you have to raise, care for, and eventually slaughter the animals you eat. Would you consume meat if you had to do all the work and witness the entire process?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I would	48%	62%	35%	40%	46%	53%	50%	50%	41%	50%	*
No, I would not	32%	22%	42%	41%	35%	29%	28%	31%	37%	32%	*
Not sure	20%	16%	23%	19%	19%	19%	22%	19%	22%	18%	*
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	*
Unweighted N	(992)	(451)	(541)	(206)	(236)	(319)	(231)	(659)	(128)	(145)	(60)

  

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I would	48%	40%	45%	62%	40%	65%	43%	52%	55%	39%	50%	51%	48%
No, I would not	32%	39%	31%	27%	40%	20%	35%	32%	31%	40%	28%	30%	35%
Not sure	20%	21%	24%	12%	20%	15%	22%	17%	15%	21%	21%	19%	18%
Totals	100%	100%	100%	101%	100%	100%	100%	101%	101%	100%	99%	100%	101%
Unweighted N	(992)	(355)	(377)	(260)	(362)	(323)	(394)	(291)	(212)	(192)	(198)	(356)	(246)

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## 21. Support Animal Farming in Hypothetical Future

Consider a future where lab-grown meat and plant-based meat alternatives are indistinguishable from animal meat in terms of taste, nutrition, and cost. In this scenario, would you support or oppose the farming and consumption of animals?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Support	40%	45%	35%	40%	48%	37%	34%	39%	40%	45%	*
Oppose	31%	29%	33%	36%	30%	28%	33%	33%	29%	23%	*
Not sure	29%	26%	32%	23%	22%	35%	33%	28%	31%	32%	*
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(997)	(454)	(543)	(209)	(238)	(320)	(230)	(661)	(129)	(146)	(61)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Support	40%	35%	38%	47%	33%	50%	36%	42%	44%	37%	40%	41%	39%
Oppose	31%	37%	31%	24%	38%	20%	30%	35%	33%	30%	33%	30%	33%
Not sure	29%	28%	30%	29%	29%	30%	33%	23%	23%	33%	27%	29%	28%
Totals	100%	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(997)	(356)	(381)	(260)	(363)	(324)	(396)	(293)	(213)	(192)	(199)	(359)	(247)

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## 22. Personally Eat Animals in Hypothetical Future

In the scenario described above, would you personally consume animals?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	41%	47%	34%	34%	41%	44%	42%	42%	33%	42%	*
No	33%	29%	37%	45%	37%	26%	28%	33%	39%	24%	*
Not sure	26%	24%	28%	21%	22%	29%	31%	24%	28%	34%	*
Totals	100%	100%	99%	100%	100%	99%	101%	99%	100%	100%	*
Unweighted N	(996)	(455)	(541)	(207)	(238)	(320)	(231)	(658)	(129)	(148)	(61)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	41%	34%	38%	53%	29%	61%	41%	40%	44%	34%	46%	40%	42%
No	33%	41%	33%	24%	43%	18%	29%	40%	37%	34%	28%	33%	38%
Not sure	26%	25%	29%	23%	28%	21%	30%	20%	20%	32%	26%	27%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(996)	(356)	(379)	(261)	(363)	(325)	(395)	(293)	(213)	(194)	(197)	(359)	(246)



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## 23A. Experiences With Meat Alternatives — Plant-based meat alternatives

How would you describe your experiences with the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I regularly consume this	7%	6%	8%	12%	10%	5%	3%	6%	11%	7%	*
I've consumed this, but don't regularly	34%	34%	35%	33%	34%	34%	36%	34%	31%	28%	*
I've never consumed this, but would be open to trying it	25%	28%	21%	33%	28%	19%	21%	26%	22%	27%	*
I've never consumed this and don't want to try it	27%	26%	28%	14%	19%	35%	34%	28%	23%	24%	*
Not sure	8%	7%	8%	8%	9%	7%	6%	6%	13%	13%	*
Totals	101%	101%	100%	100%	100%	100%	100%	100%	100%	99%	*
Unweighted N	(991)	(452)	(539)	(207)	(234)	(319)	(231)	(657)	(127)	(146)	(61)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I regularly consume this	7%	9%	7%	5%	9%	3%	7%	9%	6%	9%	9%	5%	7%
I've consumed this, but don't regularly	34%	38%	33%	31%	46%	32%	33%	36%	36%	36%	32%	31%	40%
I've never consumed this, but would be open to trying it	25%	29%	22%	24%	23%	19%	21%	29%	30%	25%	22%	24%	27%
I've never consumed this and don't want to try it	27%	19%	25%	38%	19%	41%	30%	25%	22%	22%	29%	32%	20%
Not sure	8%	5%	13%	3%	4%	4%	9%	2%	6%	7%	9%	8%	7%
Totals	101%	100%	100%	101%	101%	99%	100%	101%	100%	99%	101%	100%	101%
Unweighted N	(991)	(354)	(377)	(260)	(362)	(323)	(393)	(289)	(214)	(192)	(199)	(356)	(244)

# YouGov Survey: Vegetarianism and Eating Meat

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## 23B. Experiences With Meat Alternatives — Insect-based meat alternatives

How would you describe your experiences with the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I regularly consume this	3%	3%	2%	7%	5%	1%	0%	3%	4%	1%	*
I've consumed this, but don't regularly	8%	11%	5%	15%	11%	3%	5%	7%	12%	12%	*
I've never consumed this, but would be open to trying it	20%	24%	16%	31%	26%	15%	10%	19%	22%	19%	*
I've never consumed this and don't want to try it	59%	52%	66%	36%	47%	71%	76%	62%	52%	50%	*
Not sure	10%	9%	11%	11%	11%	10%	9%	9%	10%	18%	*
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(984)	(448)	(536)	(205)	(229)	(320)	(230)	(657)	(126)	(142)	(59)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I regularly consume this	3%	3%	4%	1%	1%	2%	2%	5%	3%	4%	5%	1%	3%
I've consumed this, but don't regularly	8%	9%	8%	7%	6%	7%	6%	10%	12%	9%	10%	6%	9%
I've never consumed this, but would be open to trying it	20%	25%	19%	16%	29%	12%	15%	19%	32%	16%	16%	23%	22%
I've never consumed this and don't want to try it	59%	53%	57%	70%	55%	75%	64%	63%	46%	59%	63%	58%	57%
Not sure	10%	10%	13%	5%	8%	4%	13%	3%	8%	11%	7%	12%	8%
Totals	100%	100%	101%	99%	99%	100%	100%	100%	101%	99%	101%	100%	99%
Unweighted N	(984)	(351)	(375)	(258)	(359)	(321)	(388)	(290)	(213)	(190)	(197)	(356)	(241)

# YouGov Survey: Vegetarianism and Eating Meat

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## 23C. Experiences With Meat Alternatives — Lab-grown meat

How would you describe your experiences with the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I regularly consume this	3%	4%	2%	5%	7%	1%	0%	3%	5%	4%	*
I've consumed this, but don't regularly	8%	10%	7%	18%	9%	5%	2%	6%	15%	12%	*
I've never consumed this, but would be open to trying it	33%	36%	30%	39%	38%	28%	29%	35%	31%	27%	*
I've never consumed this and don't want to try it	45%	40%	49%	27%	34%	55%	58%	47%	41%	35%	*
Not sure	11%	10%	12%	11%	12%	11%	10%	10%	9%	22%	*
Totals	100%	100%	100%	100%	100%	100%	99%	101%	101%	100%	*
Unweighted N	(994)	(453)	(541)	(208)	(235)	(320)	(231)	(660)	(126)	(147)	(61)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I regularly consume this	3%	3%	4%	2%	2%	2%	2%	6%	2%	5%	5%	2%	2%
I've consumed this, but don't regularly	8%	9%	10%	5%	9%	6%	7%	9%	12%	8%	6%	7%	13%
I've never consumed this, but would be open to trying it	33%	46%	26%	27%	45%	23%	30%	33%	47%	35%	37%	30%	32%
I've never consumed this and don't want to try it	45%	32%	45%	60%	34%	62%	48%	46%	32%	40%	41%	52%	41%
Not sure	11%	10%	15%	6%	10%	7%	13%	7%	8%	12%	12%	10%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	101%	100%	101%	101%	99%
Unweighted N	(994)	(356)	(379)	(259)	(364)	(323)	(395)	(292)	(212)	(192)	(199)	(358)	(245)

## **YouGov Survey: Vegetarianism and Eating Meat**

**April 5 - 7, 2023 - 1000 U.S. adult citizens**



<b>Interviewing Dates</b>	April 5 - 7, 2023
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.208 to 4.004, with a mean of 1 and a standard deviation of 0.402.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 3.3% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	55 questions not reported.