YouGov Survey Results

Sample Size: 2303 GB Adults
Fieldwork: 7th - 8th December 2025

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2303	415	592	212	249	132	808	822	1115	1188	242	951	569	541	1311	974	1992	111	200	546	378	279	790
Unweighted Sample	2303	376	641	231	264	138	968	780	996	1307	153	882	631	637	1463	832	2013	101	189	512	423	264	814
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

30 Nov - 1 Dec / *7 - 8 Dec*

HEADLINE VOTING INTENTION
Westminster Voting Intention
[Headline voting intention projected by YouGov MRP model]

	30 Nov - 1 Dec	7 - 8 Dec	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Con	19	18	60	4	7	5	4	17	22	15	21	9	16	18	24	20	15	19	5	13	15	20	22	20
Lab	19	19	0	51	6	2	6	29	9	20	18	20	20	18	17	22	14	19	13	16	26	18	22	15
Lib Dem	14	14	3	15	63	1	8	20	8	15	14	18	12	14	17	16	12	15	4	9	10	11	16	20
SNP	3	3	0	2	0	0	0	5	1	3	3	4	4	3	3	3	4	0	0	39	0	0	0	0
Plaid Cymru	1	2	1	1	1	0	0	2	1	1	2	1	2	1	1	1	2	0	33	0	0	0	0	0
Reform UK	26	27	34	10	8	88	2	7	52	30	23	5	24	33	32	20	37	27	35	18	29	34	13	28
Green	16	15	2	16	14	2	75	18	5	14	16	42	19	10	5	17	12	17	9	4	18	14	24	14
Other	2	2	1	2	1	2	4	3	2	2	2	1	3	2	2	2	3	2	0	2	2	4	2	2

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

	30 Nov - 1 Dec	7 - 8 Dec	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Conservative	13	13	52	3	6	4	3	13	17	11	15	7	11	13	20	15	11	14	4	10	10	15	15	15
Labour	13	13	0	37	5	1	5	21	6	14	11	15	12	13	12	15	9	13	8	9	18	13	15	10
Liberal Democrat	10	9	3	10	49	1	7	15	6	10	9	12	7	10	12	11	8	10	2	6	7	7	10	14
Scottish National Party (SNP)	2	2	0	1	0	0	0	4	1	2	2	2	2	2	2	2	3	0	0	27	0	0	0	0
Plaid Cymru	1	1	0	1	0	0	0	2	0	1	2	1	1	1	1	1	1	0	23	0	0	0	0	0
Reform UK	20	20	29	8	7	79	2	6	44	25	16	4	17	27	27	16	27	21	24	13	22	27	10	21
Green	12	12	1	13	12	2	71	16	4	12	12	33	13	9	4	14	9	13	10	4	14	10	17	12
Some other party	2	1	0	1	1	2	3	2	2	1	1	0	2	1	1	1	2	2	0	1	1	2	1	2
Would not vote	10	11	2	5	1	1	4	4	6	11	11	12	14	9	6	9	13	11	7	12	11	13	11	9
Don't know	14	14	11	19	15	7	6	16	12	10	17	9	16	12	13	14	14	14	13	16	14	10	17	14
Refused	3	3	2	3	3	2	0	2	2	2	4	4	4	2	2	2	5	3	9	3	2	3	3	3

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

www.yougov.co.uk

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are seperately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	292	246	10.7%
Men 50-64 High education	94	85	3.7%
Men 50-64 Mid education	109	104	4.5%
Men 50-64 Low education	96	90	3.9%
Men 25-49 High education	171	216	9.4%
Men 25-49 Mid education	93	152	6.6%
Men 25-49 Low education	79	99	4.3%
Men Under 25 High education	20	23	1.0%
Men Under 25 Mid & Low education	42	99	4.3%
Women Over 65	345	295	12.8%
Women 50-64 High education	97	81	3.5%
Women 50-64 Mid education	134	117	5.1%
Women 50-64 Low education	101	92	4.0%
Women 25-49 High education	304	233	10.1%
Women 25-49 Mid education	190	164	7.1%
Women 25-49 Low education	45	88	3.8%
Women Under 25 High education	30	28	1.2%
Women Under 25 Mid & Low education	61	92	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	300	438	19.0%
Medium (3-7)	1373	1382	60.0%
High (8,9,10)	630	484	21.0%
Social Grade (NRS and 2011 census)			
AB	852	645	28.0%
C1	612	668	29.0%
C2	360	484	21.0%
DE	479	507	22.0%
EU Referendum Vote (Election Result)			
Remain	968	808	35.1%
Leave	780	822	35.7%
Don't Know / Did Not Vote	555	672	29.2%

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are seperately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Region by 2024 Vote (Election Result and ONS Population estimates)

North Con	**53**	**81**	**3.5%**
North Lab	**184**	**168**	**7.3%**
North LD	**30**	**28**	**1.2%**
North Reform	**73**	**67**	**2.9%**
North Oth	**57**	**46**	**2.0%**
North DNV	**115**	**157**	**6.8%**
Midlands Con	**87**	**78**	**3.4%**
Midlands Lab	**112**	**97**	**4.2%**
Midlands LD	**24**	**21**	**0.9%**
Midlands Reform	**57**	**51**	**2.2%**
Midlands Oth	**33**	**30**	**1.3%**
Midlands DNV	**110**	**101**	**4.4%**
London Con	**36**	**41**	**1.8%**
London Lab	**85**	**88**	**3.8%**
London LD	**31**	**23**	**1.0%**
London Reform	**15**	**18**	**0.8%**
London Oth	**30**	**35**	**1.5%**
London DNV	**67**	**74**	**3.2%**
South Con	**168**	**182**	**7.9%**
South Lab	**182**	**157**	**6.8%**
South LD	**122**	**122**	**5.3%**
South Reform	**96**	**90**	**3.9%**
South Oth	**59**	**55**	**2.4%**
South DNV	**187**	**184**	**8.0%**
Wales Con	**11**	**14**	**0.6%**
Wales Lab	**31**	**30**	**1.3%**
Wales LD	**6**	**5**	**0.2%**
Wales PC	**8**	**12**	**0.5%**
Wales Reform	**13**	**14**	**0.6%**
Wales Oth DNV	**32**	**37**	**1.6%**
Scotland Con	**21**	**18**	**0.8%**
Scotland Lab	**47**	**53**	**2.3%**
Scotland LD	**18**	**14**	**0.6%**
Scotland SNP	**40**	**44**	**1.9%**
Scotland Reform	**10**	**9**	**0.4%**
Scotland Oth	**5**	**7**	**0.3%**
Scotland DNV	**48**	**55**	**2.4%**

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are seperately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Ethnicity (2021/22 Census)

White	**1900**	**1893**	**82.4%**
Asian	**178**	**182**	**7.8%**
Black	**78**	**76**	**3.3%**
Mixed	**66**	**39**	**1.7%**
Refused/Rather not say	**52**	**69**	**3.0%**
Other	**29**	**44**	**1.8%**