

YouGov Survey Results

Sample Size: 2377 Adults in GB
Fieldwork: 4th - 5th May 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	
Weighted Sample	2377	428	611	219	257	140	834	849	1150	1227	250	982	587	559	806	532	711	2056	114	207	
Unweighted Sample	2377	382	662	230	238	141	898	759	1070	1307	219	1009	587	562	927	529	563	2061	129	187	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention from constituency vote projected by YouGov MRP model]

26 - 27
Apr

4 - 5
May

Con	19	17	59	4	8	4	5	16	23	16	18	6	11	18	29	18	19	17	19	12	7
Lab	18	18	2	46	10	1	11	27	7	17	19	19	23	18	11	24	16	13	19	10	17
Lib Dem	13	14	4	12	58	2	5	19	7	12	15	17	13	14	13	15	15	11	14	4	12
SNP	2	3	0	1	1	0	0	5	1	3	3	0	4	3	2	3	2	4	0	0	33
Plaid Cymru	1	1	0	2	1	0	0	2	1	1	1	1	2	1	1	2	1	1	0	27	0
Reform UK	26	25	31	10	8	81	1	8	48	28	22	7	18	31	35	19	27	34	25	35	18
Green	15	15	1	20	11	0	72	18	4	15	16	46	20	10	4	15	12	12	16	9	7
Your Party	1	0	0	0	1	0	0	1	0	0	1	0	0	1	0	0	0	1	0	0	0
Restore Britain	3	4	1	2	1	10	4	2	5	5	2	1	6	4	2	3	5	4	4	1	5
Other	2	2	1	2	1	2	2	2	3	2	3	1	3	1	3	2	4	2	3	1	1

If there were a general election held tomorrow, which party would you vote for?

Conservative	13	12	50	3	7	4	2	10	19	12	13	5	7	15	22	13	15	11	13	9	7
Labour	13	14	2	40	10	1	8	24	6	14	14	12	17	15	10	20	13	10	15	7	15
Liberal Democrat	8	8	2	8	44	0	6	13	4	9	8	10	8	8	8	10	8	6	8	4	9
Scottish National Party (SNP)	2	2	0	1	1	0	0	3	1	3	2	0	3	3	2	2	1	3	0	0	25
Plaid Cymru	1	1	0	1	0	0	0	1	1	1	1	1	1	1	1	1	0	1	0	20	0
Reform UK	18	18	25	8	5	73	0	6	39	20	16	2	12	23	29	14	20	23	18	24	15
Green	13	14	1	19	15	1	63	17	5	14	13	37	16	9	4	14	11	9	15	11	7
Some other party	4	4	2	2	2	11	5	3	6	6	3	3	5	4	3	3	6	5	4	3	3
Would not vote	11	9	2	2	1	4	1	4	7	9	10	13	10	9	7	6	10	12	10	5	9
Don't know	14	13	13	13	14	4	13	15	11	9	17	8	15	13	14	13	15	13	14	17	6
Refused	3	4	3	4	0	3	2	2	2	4	4	8	6	1	2	3	2	5	4	1	5

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Sample Size: 2377 Adults in GB
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	Region in England				
	Total	North	Midlands	London	Rest of South
Weighted Sample	2377	563	390	288	815
Unweighted Sample	2377	566	402	253	840
	%	%	%	%	%

	26 - 27 Apr	4 - 5 May				
HEADLINE VOTING INTENTION						
Westminster Voting Intention						
<i>[Headline voting intention from constituency vote projected by YouGov MRP model]</i>						
Con	19	17	14	24	19	19
Lab	18	18	22	18	31	13
Lib Dem	13	14	9	7	16	20
SNP	2	3	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	26	25	28	26	11	27
Green	15	15	17	17	19	15
Your Party	1	0	0	1	0	0
Restore Britain	3	4	5	5	1	4
Other	2	2	5	2	4	1
If there were a general election held tomorrow, which party would you vote for?						
Conservative	13	12	10	16	14	12
Labour	13	14	16	13	25	11
Liberal Democrat	8	8	6	6	9	11
Scottish National Party (SNP)	2	2	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	18	18	19	19	9	19
Green	13	14	16	14	19	12
Some other party	4	4	6	5	2	4
Would not vote	11	9	12	9	6	10
Don't know	14	13	12	14	13	15
Refused	3	4	3	3	4	5

Sample Size: 2377 Adults in GB
Fieldwork: 4th - 5th May 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	
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Unweighted Sample	2377	382	662	230	238	141	898	759	1070	1307	219	1009	587	562	927	529	563	2061	129	187	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	13	12	52	3	6	4	4	12	19	12	12	4	7	14	24	14	14	12	13	9	5
Labour	12	15	2	41	9	1	8	23	7	15	15	15	17	15	10	20	13	11	15	7	15
Liberal Democrat	9	10	4	9	50	2	4	15	6	9	11	12	9	11	10	12	12	7	10	3	10
Scottish National Party (SNP)	2	2	0	1	1	0	0	3	1	3	2	0	3	3	2	2	2	3	0	0	26
Plaid Cymru	1	1	0	2	1	0	0	2	1	1	1	1	2	1	1	2	0	1	0	24	0
Reform UK	18	17	24	7	6	72	1	6	37	20	15	5	11	24	28	14	19	23	17	25	14
Green	13	13	1	18	10	0	63	16	4	14	12	34	15	9	4	13	10	10	14	10	7
Some other party	4	4	2	2	2	9	4	3	6	5	3	2	6	3	3	3	6	4	4	2	3
Would not vote	11	9	2	2	1	4	1	4	7	9	10	10	10	9	7	6	9	11	9	5	9
Don't know	13	12	10	12	13	4	12	14	10	8	15	8	15	11	10	11	12	14	12	13	6
Refused	4	4	3	3	2	3	4	2	2	4	4	8	6	1	2	4	2	5	4	1	6

And which of these parties would you vote for?

[Asked only to those who said 'some other party'; n=94]

Workers Party GB	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Social Democratic Party	0	1	0	0	0	0	0	3	0	1	0	0	0	0	4	3	0	0	1	0	0
Trade Unionist and Socialist Coalition	0	1	0	0	0	0	0	3	0	0	2	0	1	0	0	0	0	0	1	0	0
Heritage Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
UK Independence Party (UKIP)	1	3	0	0	0	5	0	4	2	2	4	0	3	6	0	3	7	0	3	0	0
Your Party	11	5	0	9	24	0	0	13	2	2	9	0	4	11	5	0	6	7	6	0	0
Restore Britain	60	62	46	52	48	84	63	47	66	79	40	78	65	69	40	67	59	66	60	56	92
Some other party	26	24	54	26	28	7	37	15	29	15	35	22	19	14	51	16	22	27	24	44	8
Don't know	2	5	0	13	0	4	0	14	0	0	11	0	8	0	0	11	6	0	5	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	Region in England				
	Total	North	Midlands	London	Rest of South
Weighted Sample	2377	563	390	288	815
Unweighted Sample	2377	566	402	253	840
	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	13	12	10	18	13	13
Labour	12	15	17	14	26	11
Liberal Democrat	9	10	7	5	13	15
Scottish National Party (SNP)	2	2	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	18	17	20	18	8	19
Green	13	13	15	14	18	12
Some other party	4	4	6	5	3	3
Would not vote	11	9	10	9	6	10
Don't know	13	12	12	13	11	13
Refused	4	4	4	3	4	5

And which of these parties would you vote for?

[Asked only to those who said 'some other party'; n=94]

Workers Party GB	0	0	0	0	0	0
Social Democratic Party	0	1	0	0	0	3
Trade Unionist and Socialist Coalition	0	1	2	0	0	0
Heritage Party	0	0	0	0	0	0
UK Independence Party (UKIP)	1	3	7	0	0	3
Your Party	11	5	2	14	0	6
Restore Britain	60	62	57	60	16	77
Some other party	26	24	27	22	73	8
Don't know	2	5	6	4	11	3
Refused	0	0	0	0	0	0

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	243	254	10.7%
Men 50-64 High education	87	88	3.7%
Men 50-64 Mid education	97	107	4.5%
Men 50-64 Low education	91	93	3.9%
Men 25-49 High education	221	223	9.4%
Men 25-49 Mid education	125	157	6.6%
Men 25-49 Low education	104	102	4.3%
Men Under 25 High education	23	24	1.0%
Men Under 25 Mid & Low education	79	102	4.3%
Women Over 65	319	304	12.8%
Women 50-64 High education	89	83	3.5%
Women 50-64 Mid education	121	121	5.1%
Women 50-64 Low education	102	95	4.0%
Women 25-49 High education	297	240	10.1%
Women 25-49 Mid education	177	169	7.1%
Women 25-49 Low education	85	90	3.8%
Women Under 25 High education	31	29	1.2%
Women Under 25 Mid & Low education	86	95	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	340	452	19.0%
Medium (3-7)	1422	1426	60.0%
High (8,9,10)	615	499	21.0%
Social Grade (NRS and 2011 census)			
AB	937	882	28.0%
C1	545	529	29.0%
C2	366	388	21.0%
DE	529	577	22.0%
EU Referendum Vote (Election Result)			
Remain	898	834	35.1%
Leave	759	849	35.7%
Don't Know / Did Not Vote	720	694	29.2%

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Region by 2024 Vote (Election Result and ONS Population estimates)

North Con	74	83	3.5%
North Lab	183	174	7.3%
North LD	34	29	1.2%
North Reform	67	69	2.9%
North Oth	46	48	2.0%
North DNV	162	162	6.8%
Midlands Con	74	81	3.4%
Midlands Lab	119	100	4.2%
Midlands LD	15	21	0.9%
Midlands Reform	49	52	2.2%
Midlands Oth	30	31	1.3%
Midlands DNV	115	105	4.4%
London Con	38	43	1.8%
London Lab	80	90	3.8%
London LD	20	24	1.0%
London Reform	14	19	0.8%
London Oth	28	36	1.5%
London DNV	73	76	3.2%
South Con	159	188	7.9%
South Lab	200	162	6.8%
South LD	140	126	5.3%
South Reform	84	93	3.9%
South Oth	65	57	2.4%
South DNV	192	190	8.0%
Wales Con	18	14	0.6%
Wales Lab	31	31	1.3%
Wales LD	8	5	0.2%
Wales PC	14	12	0.5%
Wales Reform	16	14	0.6%
Wales Oth DNV	42	38	1.6%
Scotland Con	19	19	0.8%
Scotland Lab	49	55	2.3%
Scotland LD	13	14	0.6%
Scotland SNP	45	45	1.9%
Scotland Reform	8	10	0.4%
Scotland Oth	8	7	0.3%
Scotland DNV	45	57	2.4%

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Ethnicity (2021/22 Census)

White	1936	1954	82.4%
Asian	191	188	7.8%
Black	75	78	3.3%
Mixed	77	40	1.7%
Refused/Rather not say	64	71	3.0%
Other	34	45	1.8%

Socio-economic classification (NsSec)

L1, L2 and L3 Higher managerial, administrative and professional occupations	372	316	14.3%
L4, L5 and L6 Lower managerial, administrative and professional occupations	555	490	21.9%
L7 Intermediate occupations	337	280	12.1%
L8 and L9 Small employers and own account workers	192	252	11.5%
L10 and L11 Lower supervisory and technical occupations	130	135	5.9%
L12 Semi-routine occupations	252	278	11.7%
L13 Routine occupations	181	297	12.7%
L14.1 and L14.2 Never worked and long-term unemployed	229	202	8.6%
L15 Full-time students	129	126	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <https://yougov.co.uk/about/panel-methodology>

Or visit our website: yougov.co.uk