

YouGov Survey Results

Sample Size: 2356 GB Adults
Fieldwork: 17th - 18th May 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	
Weighted Sample	2356	424	605	217	254	134	827	841	1140	1216	247	973	582	554	799	528	704	2038	113	205	
Unweighted Sample	2356	380	658	222	255	134	954	784	997	1359	192	907	632	625	935	524	529	2031	135	190	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention from constituency vote projected by YouGov MRP model]

10 - 11 May
17 - 18 May

	10 - 11 May	17 - 18 May	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Your Party	Restore Britain	Other									
Con	17	18	60	5	8	5	3	16	23	17	19	10	14	21	24	23	17	15	19	12	15
Lab	16	17	2	46	10	0	5	27	6	16	18	19	20	15	15	22	19	11	18	13	12
Lib Dem	13	14	4	14	61	1	10	21	7	12	17	17	16	11	13	15	20	10	15	5	11
SNP	3	3	0	1	0	0	1	5	1	3	3	0	4	3	2	3	2	3	0	0	32
Plaid Cymru	2	1	0	2	0	0	2	2	1	2	1	3	1	1	1	1	1	2	0	28	0
Reform UK	28	25	29	9	7	79	6	6	49	30	20	9	18	31	34	18	21	39	26	28	18
Green	16	15	1	19	12	1	71	20	5	14	16	33	23	9	4	16	15	12	16	10	10
Your Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1
Restore Britain	3	4	3	2	1	14	0	2	5	5	3	8	4	5	2	1	4	6	4	1	2
Other	2	2	1	2	0	0	2	1	2	1	2	1	0	3	2	1	1	3	2	3	0

If there were a general election held tomorrow, which party would you vote for?

	10 - 11 May	17 - 18 May	Conservative	Labour	Liberal Democrat	Scottish National Party (SNP)	Plaid Cymru	Reform UK	Green	Some other party	Would not vote	Don't know	Refused								
Conservative	12	12	47	4	6	5	2	12	17	12	13	6	8	14	21	16	12	11	13	9	11
Labour	12	13	3	38	10	0	4	23	5	14	13	13	14	13	13	19	15	8	14	12	9
Liberal Democrat	9	9	2	11	46	1	7	16	5	9	10	11	10	7	9	11	13	6	10	5	8
Scottish National Party (SNP)	2	2	0	2	0	0	1	5	1	2	2	0	3	3	2	2	3	2	0	0	26
Plaid Cymru	1	1	0	1	0	0	1	1	0	1	1	2	0	0	1	1	0	0	0	13	0
Reform UK	19	18	27	6	5	70	5	5	39	24	14	7	12	23	29	13	16	29	19	19	13
Green	14	14	1	20	14	1	68	18	5	14	15	34	19	8	5	14	13	12	15	14	8
Some other party	3	4	4	2	2	15	2	2	7	5	3	5	4	5	3	2	4	7	4	2	1
Would not vote	10	10	1	3	3	2	3	4	8	9	11	7	14	9	6	8	10	11	10	8	10
Don't know	13	12	13	12	13	5	7	13	12	9	15	8	12	14	12	13	12	10	12	10	7
Refused	3	3	2	2	0	2	2	2	2	2	4	7	5	2	0	3	3	4	3	7	5

YouGov Survey Results

Sample Size: 2356 GB Adults
Fieldwork: 17th - 18th May 2026

	Region in England				
	Total	North	Midlands	London	Rest of South
Weighted Sample	2356	558	386	285	808
Unweighted Sample	2356	556	432	248	795
	%	%	%	%	%

	10 - 11 May	17 - 18 May				
HEADLINE VOTING INTENTION						
Westminster Voting Intention						
<i>[Headline voting intention from constituency vote projected by YouGov MRP model]</i>						
Con	17	18	14	20	18	22
Lab	16	17	19	19	28	14
Lib Dem	13	14	14	11	15	17
SNP	3	3	0	0	0	0
Plaid Cymru	2	1	0	0	0	0
Reform UK	28	25	30	27	17	25
Green	16	15	18	16	17	14
Your Party	0	0	0	0	0	0
Restore Britain	3	4	3	5	2	5
Other	2	2	2	1	2	2
If there were a general election held tomorrow, which party would you vote for?						
Conservative	12	12	10	12	13	15
Labour	12	13	14	13	22	12
Liberal Democrat	9	9	8	7	11	11
Scottish National Party (SNP)	2	2	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	19	18	19	22	13	19
Green	14	14	16	14	19	13
Some other party	3	4	4	4	3	5
Would not vote	10	10	12	9	8	9
Don't know	13	12	14	14	9	12
Refused	3	3	2	5	1	3

Sample Size: 2356 GB Adults
Fieldwork: 17th - 18th May 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	
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Unweighted Sample	2356	380	658	222	255	134	954	784	997	1359	192	907	632	625	935	524	529	2031	135	190	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	12	13	51	4	6	4	2	13	18	13	13	7	9	16	20	17	13	11	14	9	10
Labour	12	13	2	39	9	0	4	22	5	13	13	15	14	12	13	18	15	9	14	9	10
Liberal Democrat	10	11	4	12	54	1	8	18	6	10	12	13	11	9	12	12	15	7	11	4	9
Scottish National Party (SNP)	3	2	0	1	0	0	1	5	1	2	2	0	3	3	2	2	2	2	0	0	27
Plaid Cymru	1	1	0	2	1	0	2	1	1	2	1	3	1	1	1	1	1	1	0	26	0
Reform UK	20	18	24	7	6	71	4	4	38	23	14	7	12	24	28	13	15	29	19	17	11
Green	14	14	1	19	11	1	66	18	5	13	14	28	19	7	4	14	13	11	14	9	7
Some other party	4	4	4	2	1	13	1	2	6	5	3	6	3	5	3	1	3	6	4	2	2
Would not vote	10	10	1	2	3	2	2	4	7	9	10	8	13	9	5	7	9	12	10	8	11
Don't know	11	10	10	10	8	5	8	10	10	7	12	6	10	10	10	10	12	8	10	9	7
Refused	4	4	3	2	1	2	1	3	3	3	5	7	5	3	1	4	3	5	4	8	6

And which of these parties would you vote for?

[Asked only to those who said 'some other party'; n=80]

Workers Party GB	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Social Democratic Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Trade Unionist and Socialist Coalition	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Heritage Party	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
UK Independence Party (UKIP)	1	5	0	7	0	3	0	3	8	0	11	0	0	10	8	0	0	7	5	0	0
Your Party	3	2	0	0	0	0	0	4	2	2	2	0	3	0	5	9	5	0	1	0	25
Restore Britain	65	71	74	47	100	97	0	54	75	83	55	85	88	64	46	55	76	74	73	29	54
Some other party	18	20	26	41	0	0	100	35	15	14	29	15	6	23	42	30	19	19	19	71	21
Don't know	7	1	0	5	0	0	0	4	0	1	2	0	2	2	0	6	0	0	2	0	0
Refused	2	1	0	0	0	0	0	0	0	0	1	0	2	0	0	0	0	0	1	0	0

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	%	%	%	%	%

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	12	13	10	14	14	16
Labour	12	13	13	14	23	11
Liberal Democrat	10	11	11	8	12	13
Scottish National Party (SNP)	3	2	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	20	18	20	20	14	19
Green	14	14	16	14	18	13
Some other party	4	4	4	5	3	5
Would not vote	10	10	12	9	7	9
Don't know	11	10	12	11	7	10
Refused	4	4	3	5	1	4

And which of these parties would you vote for?

[Asked only to those who said 'some other party'; n=80]

Workers Party GB	2	0	0	0	0	0
Social Democratic Party	0	0	0	0	0	0
Trade Unionist and Socialist Coalition	0	0	0	0	0	0
Heritage Party	2	0	0	0	0	0
UK Independence Party (UKIP)	1	5	0	16	10	2
Your Party	3	2	0	5	0	0
Restore Britain	65	71	66	76	55	79
Some other party	18	20	30	0	34	17
Don't know	7	1	4	0	0	2
Refused	2	1	0	3	0	0

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2024 recalled vote interlocked with region (5) EU referendum recalled vote and (6) ethnicity. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. Voting intention figures are separately modelled using MRP. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	264	252	10.7%
Men 50-64 High education	81	87	3.7%
Men 50-64 Mid education	106	106	4.5%
Men 50-64 Low education	101	92	3.9%
Men 25-49 High education	168	221	9.4%
Men 25-49 Mid education	106	156	6.6%
Men 25-49 Low education	87	101	4.3%
Men Under 25 High education	23	24	1.0%
Men Under 25 Mid & Low education	61	101	4.3%
Women Over 65	361	302	12.8%
Women 50-64 High education	95	82	3.5%
Women 50-64 Mid education	140	120	5.1%
Women 50-64 Low education	109	94	4.0%
Women 25-49 High education	294	238	10.1%
Women 25-49 Mid education	196	167	7.1%
Women 25-49 Low education	56	90	3.8%
Women Under 25 High education	30	28	1.2%
Women Under 25 Mid & Low education	78	94	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	322	448	19.0%
Medium (3-7)	1427	1414	60.0%
High (8,9,10)	607	495	21.0%
Social Grade (NRS and 2011 census)			
AB	1036	959	28.0%
C1	476	458	29.0%
C2	344	376	21.0%
DE	500	564	22.0%
EU Referendum Vote (Election Result)			
Remain	954	827	35.1%
Leave	784	841	35.7%
Don't Know / Did Not Vote	618	688	29.2%

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Region by 2024 Vote (Election Result and ONS Population estimates)

North Con	78	82	3.5%
North Lab	195	172	7.3%
North LD	31	28	1.2%
North Reform	61	68	2.9%
North Oth	44	47	2.0%
North DNV	147	160	6.8%
Midlands Con	77	80	3.4%
Midlands Lab	129	99	4.2%
Midlands LD	22	21	0.9%
Midlands Reform	56	52	2.2%
Midlands Oth	37	31	1.3%
Midlands DNV	111	104	4.4%
London Con	42	42	1.8%
London Lab	76	90	3.8%
London LD	23	24	1.0%
London Reform	9	19	0.8%
London Oth	31	35	1.5%
London DNV	67	75	3.2%
South Con	145	186	7.9%
South Lab	179	160	6.8%
South LD	126	125	5.3%
South Reform	102	92	3.9%
South Oth	52	57	2.4%
South DNV	191	188	8.0%
Wales Con	16	14	0.6%
Wales Lab	34	31	1.3%
Wales LD	5	5	0.2%
Wales PC	15	12	0.5%
Wales Reform	16	14	0.6%
Wales Oth DNV	49	38	1.6%
Scotland Con	22	19	0.8%
Scotland Lab	45	54	2.3%
Scotland LD	15	14	0.6%
Scotland SNP	39	45	1.9%
Scotland Reform	11	9	0.4%
Scotland Oth	8	7	0.3%
Scotland DNV	50	57	2.4%

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Ethnicity (2021/22 Census)

White	1920	1937	82.4%
Asian	179	186	7.8%
Black	72	78	3.3%
Mixed	79	40	1.7%
Refused/Rather not say	65	71	3.0%
Other	41	45	1.8%

Socio-economic classification (NsSec)

L1, L2 and L3 Higher managerial, administrative and professional occupations	386	313	14.3%
L4, L5 and L6 Lower managerial, administrative and professional occupations	549	485	21.9%
L7 Intermediate occupations	343	278	12.1%
L8 and L9 Small employers and own account workers	181	250	11.5%
L10 and L11 Lower supervisory and technical occupations	150	134	5.9%
L12 Semi-routine occupations	227	276	11.7%
L13 Routine occupations	152	295	12.7%
L14.1 and L14.2 Never worked and long-term unemployed	244	200	8.6%
L15 Full-time students	124	125	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <https://yougov.co.uk/about/panel-methodology>

Or visit our website: yougov.co.uk