# YouGov Survey: Voting, Friendships, and Family

**YouGov**

| | |
|---|---|
| Sample | 1122 U.S. adult citizens |
| Conducted | October 28 - 30, 2024 |
| Margin of Error | ±3.8% |

**1. In the past month, how often have you discussed the upcoming presidential election with your friends or family members?**

| | |
|---|---|
| Multiple times a day | 23% |
| Once a day | 12% |
| Some days | 38% |
| Rarely | 16% |
| Never | 9% |
| Not sure | 2% |

**2. As far as you know, who does the following support in the upcoming presidential election?**

| | Almost all support Kamala Harris | More support Kamala Harris | Equal shares support both candidates | More support Donald Trump | Almost all support Donald Trump | Not sure | Not applicable |
|---|---|---|---|---|---|---|---|
| Your immediate family members | 24% | 15% | 9% | 13% | 26% | 11% | 3% |
| Your extended family members | 13% | 17% | 15% | 15% | 19% | 16% | 4% |
| Your close friends | 21% | 17% | 12% | 14% | 19% | 13% | 4% |
| People you work with | 8% | 12% | 12% | 11% | 11% | 16% | 31% |
| People in your neighborhood | 8% | 15% | 14% | 18% | 13% | 26% | 5% |
| People you went to high school with | 5% | 10% | 17% | 15% | 8% | 37% | 9% |
| People you follow on social media | 14% | 17% | 14% | 15% | 9% | 19% | 13% |
| Celebrities you like | 21% | 21% | 9% | 8% | 6% | 22% | 12% |
| People in your religious or spiritual community | 8% | 11% | 10% | 12% | 16% | 20% | 22% |

**3. Have you ever been married or in a long-term romantic relationship?**

| | |
|---|---|
| Yes, I currently am | 52% |
| Yes, but not currently | 25% |
| No | 22% |

# YouGov Survey: Voting, Friendships, and Family

**4. In the past month, how often have you discussed the upcoming presidential election with your spouse or partner?**
*Among people who are married or in a long-term relationship*

Multiple times a day ................................................................... 30%
Once a day ............................................................................ 12%
Some days ............................................................................. 37%
Rarely ................................................................................. 13%
Never ................................................................................... 7%
Not sure ................................................................................ 1%

**5. As far as you know, who is your spouse or partner voting for in the upcoming presidential election?**
*Among people who are married or in a long-term relationship*

Kamala Harris ........................................................................ 39%
Donald Trump ........................................................................ 43%
Someone else .......................................................................... 2%
They will not vote .................................................................... 10%
Not sure ................................................................................ 7%

**6. When you discuss the upcoming presidential election with your spouse or partner, do the two of you. . . ?**
*Among people who are married or in a long-term relationship*

Always agree with one another ...................................................... 38%
Usually agree with one another ...................................................... 45%
Usually disagree with one another ................................................... 5%
Always disagree with one another .................................................... 2%
Not sure ................................................................................ 4%
Not asked - never discusses the election ............................................ 7%

**7. In the past year, have you had an argument about politics with any of the following people? Select all that apply.**

My spouse or partner ................................................................. 6%
A family member ...................................................................... 21%
A friend ............................................................................... 21%
A coworker ............................................................................ 9%
A neighbor ............................................................................ 5%
None of the above .................................................................... 60%

**8. In the past year, have you ended a relationship with or stopped speaking to any of the following people as a result of disagreements over politics? Select all that apply.**

My spouse or partner ................................................................. 3%
A family member ...................................................................... 6%
A friend ............................................................................... 13%
A coworker ............................................................................ 2%
A neighbor ............................................................................ 1%
None of the above .................................................................... 77%

9. In your past and current romantic relationships, have you ever. . . ?
*Asked of people who have ever been married or in a long-term relationship*

|  | Yes | No | Not sure |
|---|---|---|---|
| Actively avoided sharing your political views with a partner's family | 26% | 69% | 5% |
| Actively avoided talking about politics with a partner | 18% | 77% | 5% |
| Voted differently from a partner but didn't tell them | 11% | 80% | 9% |
| Persuaded a partner to change who they were voting for | 11% | 80% | 9% |
| Had a relationship end because of political disagreements | 6% | 90% | 4% |
| Had a partner persuade you to change who you were voting for | 5% | 91% | 4% |
| Voted the same way as a partner to avoid conflict | 5% | 91% | 4% |
| Refrained from voting due to disagreements with a partner | 3% | 94% | 3% |

10. Even though you don't plan to vote for her, can you understand why someone would vote for Kamala Harris for president?
*Among people who don't plan to vote for Kamala Harris*

I can understand why someone would vote for Harris  . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .60%

I can't understand why someone would vote for Harris  . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 32%

Not sure  . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 8%

11. Even though you don't plan to vote for him, can you understand why someone would vote for Donald Trump for president?
*Among people who don't plan to vote for Donald Trump*

I can understand why someone would vote for Trump  . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 56%

I can't understand why someone would vote for Trump  . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 35%

Not sure  . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 9%

# YouGov Survey: Voting, Friendships, and Family

**YouGov**

| | |
|---|---|
| **Interviewing Dates** | October 28 - 30, 2024 |
| **Target population** | U.S. citizens, aged 18 and over. |
| **Sampling method** | Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens. |
| **Weighting** | The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.052 to 5.09, with a mean of one and a standard deviation of 0.84. |
| **Number of respondents** | 1122 |
| **Margin of error** | $\pm$ 3.8% (adjusted for weighting) |
| **Survey mode** | Web-based interviews |
| **Questions not reported** | 97 questions not reported. |

# YouGov Survey: Voting, Friendships, and Family
October 28 - 30, 2024 - 1122 U.S. adult citizens

**YouGov**

### 1. Frequency of Discussing Election with Friends or Family
In the past month, how often have you discussed the upcoming presidential election with your friends or family members?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Multiple times a day | 23% | 23% | 24% | 19% | 18% | 22% | 35% | 24% | 21% | 22% | * |
| Once a day | 12% | 12% | 11% | 11% | 14% | 13% | 7% | 12% | 7% | 15% | * |
| Some days | 38% | 41% | 35% | 32% | 44% | 39% | 35% | 39% | 40% | 27% | * |
| Rarely | 16% | 14% | 18% | 23% | 13% | 13% | 18% | 16% | 16% | 18% | * |
| Never | 9% | 8% | 9% | 12% | 6% | 12% | 4% | 7% | 12% | 12% | * |
| Not sure | 2% | 2% | 2% | 3% | 5% | 1% | 0% | 1% | 3% | 6% | * |
| Totals | 100% | 100% | 99% | 100% | 100% | 100% | 99% | 99% | 99% | 100% | * |
| Unweighted N | (1,118) | (542) | (576) | (295) | (224) | (355) | (244) | (724) | (147) | (156) | (91) |

| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Multiple times a day | 23% | 30% | 16% | 25% | 34% | 28% | 18% | 22% | 37% | 25% | 24% | 24% | 20% |
| Once a day | 12% | 13% | 11% | 12% | 14% | 14% | 9% | 14% | 16% | 17% | 11% | 9% | 12% |
| Some days | 38% | 38% | 35% | 39% | 40% | 38% | 34% | 42% | 40% | 39% | 44% | 35% | 36% |
| Rarely | 16% | 10% | 19% | 20% | 9% | 16% | 23% | 15% | 5% | 11% | 14% | 18% | 20% |
| Never | 9% | 8% | 16% | 3% | 3% | 2% | 14% | 7% | 1% | 5% | 7% | 12% | 9% |
| Not sure | 2% | 1% | 4% | 1% | 1% | 1% | 2% | 1% | 0% | 2% | 1% | 3% | 2% |
| Totals | 100% | 100% | 101% | 100% | 101% | 99% | 100% | 101% | 99% | 99% | 101% | 101% | 99% |
| Unweighted N | (1,118) | (394) | (394) | (330) | (487) | (423) | (448) | (318) | (234) | (195) | (226) | (424) | (273) |

# YouGov Survey: Voting, Friendships, and Family
October 28 - 30, 2024 - 1122 U.S. adult citizens

**2A. How Groups Vote — Your immediate family members**
As far as you know, who does the following support in the upcoming presidential election?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Almost all support Kamala Harris | 24% | 20% | 27% | 17% | 26% | 23% | 30% | 21% | 44% | 19% | * |
| More support Kamala Harris | 15% | 16% | 14% | 19% | 17% | 13% | 10% | 12% | 23% | 25% | * |
| Equal shares support both candidates | 9% | 11% | 8% | 15% | 12% | 5% | 7% | 9% | 6% | 17% | * |
| More support Donald Trump | 13% | 11% | 14% | 17% | 11% | 10% | 13% | 14% | 6% | 7% | * |
| Almost all support Donald Trump | 26% | 30% | 22% | 14% | 22% | 33% | 30% | 32% | 5% | 14% | * |
| Not sure | 11% | 8% | 13% | 15% | 9% | 11% | 8% | 9% | 15% | 12% | * |
| Not applicable | 3% | 3% | 3% | 3% | 3% | 5% | 1% | 2% | 1% | 5% | * |
| Totals | 101% | 99% | 101% | 100% | 100% | 100% | 99% | 99% | 100% | 99% | * |
| Unweighted N | (1,121) | (544) | (577) | (295) | (225) | (356) | (245) | (726) | (147) | (157) | (91) |

| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Almost all support Kamala Harris | 24% | 49% | 20% | 1% | 56% | 2% | 21% | 25% | 25% | 31% | 24% | 19% | 25% |
| More support Kamala Harris | 15% | 26% | 14% | 4% | 24% | 4% | 14% | 16% | 16% | 15% | 13% | 15% | 15% |
| Equal shares support both candidates | 9% | 8% | 14% | 7% | 9% | 9% | 11% | 11% | 4% | 9% | 11% | 8% | 9% |
| More support Donald Trump | 13% | 4% | 11% | 23% | 4% | 22% | 11% | 15% | 14% | 14% | 13% | 14% | 9% |

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|  | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Almost all support Donald Trump | 26% | 2% | 21% | 57% | 2% | 57% | 24% | 24% | 38% | 19% | 31% | 28% | 22% |
| Not sure | 11% | 9% | 16% | 7% | 4% | 5% | 13% | 8% | 2% | 6% | 6% | 12% | 16% |
| Not applicable | 3% | 2% | 5% | 2% | 1% | 1% | 6% | 1% | 1% | 5% | 3% | 2% | 3% |
| Totals | 101% | 100% | 101% | 101% | 100% | 100% | 100% | 100% | 100% | 99% | 101% | 98% | 99% |
| Unweighted N | (1,121) | (395) | (395) | (331) | (488) | (425) | (448) | (321) | (234) | (197) | (226) | (426) | (272) |

**2B. How Groups Vote — Your extended family members**
As far as you know, who does the following support in the upcoming presidential election?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Almost all support Kamala Harris | 13% | 11% | 16% | 10% | 12% | 14% | 17% | 10% | 35% | 11% | * |
| More support Kamala Harris | 17% | 17% | 17% | 15% | 24% | 15% | 14% | 14% | 25% | 25% | * |
| Equal shares support both candidates | 15% | 17% | 12% | 18% | 17% | 11% | 15% | 15% | 9% | 20% | * |
| More support Donald Trump | 15% | 16% | 15% | 19% | 13% | 13% | 18% | 18% | 5% | 12% | * |
| Almost all support Donald Trump | 19% | 23% | 17% | 13% | 17% | 23% | 23% | 24% | 3% | 11% | * |
| Not sure | 16% | 13% | 19% | 20% | 16% | 17% | 12% | 14% | 19% | 16% | * |
| Not applicable | 4% | 4% | 5% | 6% | 2% | 7% | 2% | 5% | 4% | 5% | * |
| Totals | 99% | 101% | 101% | 101% | 101% | 100% | 101% | 100% | 100% | 100% | * |
| Unweighted N | (1,117) | (543) | (574) | (296) | (225) | (355) | (241) | (723) | (146) | (157) | (91) |

| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Almost all support Kamala Harris | 13% | 30% | 9% | 1% | 30% | 1% | 13% | 14% | 10% | 18% | 10% | 11% | 17% |
| More support Kamala Harris | 17% | 29% | 16% | 5% | 30% | 4% | 17% | 17% | 19% | 14% | 19% | 17% | 17% |
| Equal shares support both candidates | 15% | 13% | 20% | 11% | 17% | 14% | 13% | 16% | 16% | 18% | 14% | 15% | 12% |
| More support Donald Trump | 15% | 7% | 13% | 27% | 8% | 25% | 16% | 16% | 18% | 18% | 17% | 15% | 12% |

# YouGov Survey: Voting, Friendships, and Family
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|  | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Almost all support Donald Trump | 19% | 2% | 15% | 43% | 2% | 43% | 17% | 21% | 25% | 15% | 24% | 22% | 14% |
| Not sure | 16% | 13% | 22% | 12% | 9% | 11% | 18% | 13% | 10% | 13% | 12% | 15% | 23% |
| Not applicable | 4% | 6% | 5% | 2% | 3% | 1% | 6% | 3% | 1% | 4% | 3% | 5% | 5% |
| Totals | 99% | 100% | 100% | 101% | 99% | 99% | 100% | 100% | 99% | 100% | 99% | 100% | 100% |
| Unweighted N | (1,117) | (395) | (394) | (328) | (487) | (422) | (447) | (318) | (234) | (195) | (224) | (425) | (273) |

# YouGov Survey: Voting, Friendships, and Family
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**2C. How Groups Vote — Your close friends**
As far as you know, who does the following support in the upcoming presidential election?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Almost all support Kamala Harris | 21% | 15% | 26% | 18% | 26% | 17% | 22% | 19% | 32% | 17% | * |
| More support Kamala Harris | 17% | 18% | 15% | 19% | 22% | 15% | 12% | 13% | 31% | 26% | * |
| Equal shares support both candidates | 12% | 16% | 9% | 12% | 9% | 14% | 12% | 13% | 7% | 17% | * |
| More support Donald Trump | 14% | 14% | 15% | 17% | 17% | 10% | 16% | 17% | 7% | 10% | * |
| Almost all support Donald Trump | 19% | 22% | 16% | 9% | 11% | 25% | 27% | 24% | 4% | 8% | * |
| Not sure | 13% | 11% | 15% | 18% | 10% | 13% | 10% | 10% | 16% | 18% | * |
| Not applicable | 4% | 4% | 5% | 7% | 5% | 4% | 2% | 5% | 3% | 5% | * |
| Totals | 100% | 100% | 101% | 100% | 100% | 98% | 101% | 101% | 100% | 101% | * |
| Unweighted N | (1,117) | (542) | (575) | (295) | (225) | (354) | (243) | (722) | (147) | (157) | (91) |

| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Almost all support Kamala Harris | 21% | 44% | 16% | 0% | 47% | 0% | 17% | 23% | 23% | 23% | 20% | 16% | 27% |
| More support Kamala Harris | 17% | 28% | 17% | 4% | 29% | 4% | 15% | 18% | 17% | 25% | 14% | 16% | 13% |
| Equal shares support both candidates | 12% | 9% | 15% | 13% | 12% | 15% | 14% | 11% | 12% | 11% | 16% | 12% | 10% |
| More support Donald Trump | 14% | 3% | 13% | 29% | 2% | 30% | 14% | 15% | 17% | 10% | 13% | 18% | 13% |

# YouGov Survey: Voting, Friendships, and Family
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| | | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
| | Total | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| continued from previous page | | | | | | | | | | | | | |
| Almost all support Donald Trump | 19% | 1% | 13% | 44% | 0% | 45% | 16% | 21% | 26% | 14% | 26% | 18% | 17% |
| Not sure | 13% | 11% | 20% | 7% | 7% | 5% | 17% | 9% | 3% | 10% | 9% | 15% | 14% |
| Not applicable | 4% | 3% | 8% | 2% | 3% | 2% | 7% | 4% | 2% | 6% | 2% | 4% | 5% |
| Totals | 100% | 99% | 102% | 99% | 100% | 101% | 100% | 101% | 100% | 99% | 100% | 99% | 99% |
| Unweighted N | (1,117) | (393) | (395) | (329) | (486) | (423) | (447) | (318) | (234) | (196) | (226) | (426) | (269) |

**2D. How Groups Vote — People you work with**
As far as you know, who does the following support in the upcoming presidential election?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Almost all support Kamala Harris | 8% | 6% | 10% | 8% | 10% | 7% | 7% | 6% | 16% | 7% | * |
| More support Kamala Harris | 12% | 14% | 10% | 11% | 22% | 10% | 4% | 10% | 18% | 18% | * |
| Equal shares support both candidates | 12% | 15% | 10% | 19% | 15% | 10% | 7% | 12% | 12% | 15% | * |
| More support Donald Trump | 11% | 12% | 9% | 17% | 13% | 8% | 5% | 11% | 8% | 12% | * |
| Almost all support Donald Trump | 11% | 14% | 8% | 6% | 6% | 19% | 9% | 13% | 2% | 4% | * |
| Not sure | 16% | 16% | 16% | 20% | 17% | 17% | 10% | 14% | 25% | 15% | * |
| Not applicable | 31% | 24% | 36% | 19% | 17% | 29% | 58% | 34% | 19% | 28% | * |
| Totals | 101% | 101% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 99% | * |
| Unweighted N | (1,118) | (543) | (575) | (295) | (225) | (356) | (242) | (724) | (146) | (157) | (91) |

| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Almost all support Kamala Harris | 8% | 18% | 5% | 2% | 17% | 1% | 6% | 8% | 12% | 11% | 7% | 5% | 11% |
| More support Kamala Harris | 12% | 22% | 11% | 3% | 24% | 3% | 8% | 15% | 18% | 13% | 12% | 12% | 10% |
| Equal shares support both candidates | 12% | 12% | 13% | 12% | 11% | 13% | 11% | 13% | 13% | 12% | 9% | 14% | 13% |
| More support Donald Trump | 11% | 3% | 10% | 20% | 4% | 20% | 8% | 12% | 17% | 15% | 10% | 10% | 8% |

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| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Almost all support Donald Trump | 11% | 2% | 9% | 22% | 0% | 22% | 11% | 9% | 15% | 7% | 15% | 12% | 7% |
| Not sure | 16% | 15% | 20% | 13% | 12% | 11% | 19% | 12% | 9% | 16% | 12% | 17% | 17% |
| Not applicable | 31% | 30% | 33% | 28% | 32% | 29% | 36% | 31% | 16% | 25% | 34% | 30% | 32% |
| Totals | 101% | 102% | 101% | 100% | 100% | 99% | 99% | 100% | 100% | 99% | 99% | 100% | 98% |
| Unweighted N | (1,118) | (394) | (394) | (330) | (487) | (424) | (447) | (319) | (234) | (196) | (225) | (425) | (272) |

# YouGov Survey: Voting, Friendships, and Family
**October 28 - 30, 2024 - 1122 U.S. adult citizens**

*YouGov*

**2E. How Groups Vote — People in your neighborhood**
As far as you know, who does the following support in the upcoming presidential election?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Almost all support Kamala Harris | 8% | 7% | 9% | 11% | 10% | 7% | 7% | 6% | 22% | 10% | * |
| More support Kamala Harris | 15% | 16% | 15% | 15% | 23% | 13% | 10% | 14% | 20% | 21% | * |
| Equal shares support both candidates | 14% | 16% | 12% | 17% | 12% | 11% | 18% | 13% | 13% | 18% | * |
| More support Donald Trump | 18% | 20% | 17% | 15% | 26% | 17% | 15% | 21% | 11% | 9% | * |
| Almost all support Donald Trump | 13% | 15% | 11% | 9% | 9% | 17% | 15% | 17% | 0% | 10% | * |
| Not sure | 26% | 24% | 29% | 29% | 19% | 30% | 26% | 25% | 33% | 25% | * |
| Not applicable | 5% | 2% | 7% | 4% | 2% | 4% | 9% | 4% | 2% | 8% | * |
| Totals | 99% | 100% | 100% | 100% | 101% | 99% | 100% | 100% | 101% | 101% | * |
| Unweighted N | (1,119) | (544) | (575) | (296) | (225) | (353) | (245) | (724) | (147) | (157) | (91) |

| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Almost all support Kamala Harris | 8% | 20% | 4% | 1% | 18% | 0% | 10% | 8% | 6% | 12% | 9% | 6% | 8% |
| More support Kamala Harris | 15% | 28% | 13% | 5% | 30% | 7% | 13% | 17% | 21% | 12% | 18% | 15% | 17% |
| Equal shares support both candidates | 14% | 11% | 18% | 12% | 14% | 16% | 11% | 15% | 18% | 14% | 17% | 13% | 12% |
| More support Donald Trump | 18% | 9% | 17% | 30% | 10% | 29% | 16% | 21% | 21% | 15% | 22% | 19% | 16% |

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| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Almost all support Donald Trump | 13% | 2% | 10% | 28% | 2% | 27% | 12% | 13% | 19% | 13% | 14% | 15% | 10% |
| Not sure | 26% | 25% | 32% | 22% | 22% | 19% | 32% | 22% | 15% | 30% | 17% | 29% | 29% |
| Not applicable | 5% | 5% | 7% | 2% | 3% | 2% | 7% | 4% | 1% | 4% | 3% | 4% | 9% |
| Totals | 99% | 100% | 101% | 100% | 99% | 100% | 101% | 100% | 101% | 100% | 100% | 101% | 101% |
| Unweighted N | (1,119) | (395) | (395) | (329) | (488) | (423) | (446) | (321) | (234) | (197) | (226) | (424) | (272) |

**2F. How Groups Vote — People you went to high school with**
As far as you know, who does the following support in the upcoming presidential election?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Almost all support Kamala Harris | 5% | 4% | 6% | 6% | 5% | 5% | 4% | 3% | 15% | 4% | * |
| More support Kamala Harris | 10% | 11% | 9% | 13% | 16% | 6% | 8% | 8% | 21% | 14% | * |
| Equal shares support both candidates | 17% | 18% | 16% | 23% | 19% | 14% | 13% | 17% | 13% | 23% | * |
| More support Donald Trump | 15% | 19% | 10% | 16% | 17% | 13% | 14% | 16% | 7% | 12% | * |
| Almost all support Donald Trump | 8% | 10% | 6% | 7% | 3% | 11% | 8% | 10% | 2% | 3% | * |
| Not sure | 37% | 33% | 40% | 29% | 34% | 43% | 37% | 38% | 32% | 31% | * |
| Not applicable | 9% | 6% | 12% | 7% | 7% | 8% | 16% | 9% | 11% | 13% | * |
| Totals | 101% | 101% | 99% | 101% | 101% | 100% | 100% | 101% | 101% | 100% | * |
| Unweighted N | (1,116) | (543) | (573) | (296) | (224) | (353) | (243) | (724) | (145) | (156) | (91) |

| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Almost all support Kamala Harris | 5% | 12% | 2% | 0% | 10% | 1% | 6% | 5% | 3% | 7% | 4% | 6% | 3% |
| More support Kamala Harris | 10% | 18% | 8% | 4% | 18% | 4% | 9% | 12% | 13% | 11% | 8% | 11% | 10% |
| Equal shares support both candidates | 17% | 18% | 16% | 17% | 18% | 15% | 16% | 20% | 17% | 21% | 18% | 16% | 14% |
| More support Donald Trump | 15% | 7% | 13% | 24% | 10% | 25% | 11% | 17% | 23% | 14% | 21% | 14% | 10% |

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|  | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Almost all support Donald Trump | 8% | 2% | 5% | 16% | 1% | 16% | 9% | 8% | 8% | 5% | 8% | 10% | 5% |
| Not sure | 37% | 32% | 46% | 31% | 35% | 31% | 38% | 30% | 31% | 34% | 34% | 37% | 41% |
| Not applicable | 9% | 12% | 9% | 7% | 7% | 8% | 12% | 8% | 6% | 9% | 7% | 7% | 16% |
| Totals | 101% | 101% | 99% | 99% | 99% | 100% | 101% | 100% | 101% | 101% | 100% | 101% | 99% |
| Unweighted N | (1,116) | (394) | (392) | (330) | (486) | (423) | (445) | (320) | (233) | (196) | (226) | (422) | (272) |

**2G. How Groups Vote — People you follow on social media**
As far as you know, who does the following support in the upcoming presidential election?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Almost all support Kamala Harris | 14% | 10% | 18% | 18% | 13% | 11% | 17% | 14% | 15% | 14% | * |
| More support Kamala Harris | 17% | 17% | 16% | 21% | 23% | 11% | 14% | 14% | 23% | 20% | * |
| Equal shares support both candidates | 14% | 13% | 15% | 17% | 17% | 11% | 12% | 13% | 16% | 21% | * |
| More support Donald Trump | 15% | 19% | 10% | 14% | 18% | 13% | 13% | 15% | 12% | 11% | * |
| Almost all support Donald Trump | 9% | 10% | 8% | 4% | 3% | 14% | 12% | 12% | 2% | 3% | * |
| Not sure | 19% | 16% | 21% | 20% | 16% | 22% | 15% | 19% | 20% | 17% | * |
| Not applicable | 13% | 14% | 12% | 6% | 10% | 17% | 17% | 13% | 13% | 12% | * |
| Totals | 101% | 99% | 100% | 100% | 100% | 99% | 100% | 100% | 101% | 98% | * |
| Unweighted N | (1,120) | (544) | (576) | (296) | (224) | (355) | (245) | (725) | (147) | (157) | (91) |

| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Almost all support Kamala Harris | 14% | 31% | 10% | 1% | 30% | 1% | 13% | 14% | 15% | 19% | 13% | 13% | 14% |
| More support Kamala Harris | 17% | 30% | 15% | 3% | 31% | 3% | 17% | 19% | 16% | 16% | 14% | 16% | 20% |
| Equal shares support both candidates | 14% | 12% | 15% | 16% | 13% | 17% | 14% | 14% | 15% | 14% | 14% | 16% | 12% |
| More support Donald Trump | 15% | 3% | 11% | 30% | 3% | 30% | 11% | 17% | 21% | 17% | 16% | 16% | 9% |

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| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Almost all support Donald Trump | 9% | 1% | 6% | 21% | 0% | 22% | 10% | 8% | 11% | 6% | 11% | 10% | 8% |
| Not sure | 19% | 13% | 26% | 17% | 11% | 14% | 21% | 15% | 11% | 15% | 16% | 18% | 25% |
| Not applicable | 13% | 11% | 16% | 12% | 12% | 13% | 14% | 13% | 11% | 13% | 16% | 11% | 13% |
| Totals | 101% | 101% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 101% |
| Unweighted N | (1,120) | (394) | (395) | (331) | (487) | (425) | (447) | (321) | (234) | (197) | (226) | (426) | (271) |

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**2H. How Groups Vote — Celebrities you like**

As far as you know, who does the following support in the upcoming presidential election?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Almost all support Kamala Harris | 21% | 19% | 23% | 22% | 18% | 21% | 23% | 21% | 23% | 21% | * |
| More support Kamala Harris | 21% | 18% | 23% | 23% | 26% | 18% | 17% | 20% | 26% | 19% | * |
| Equal shares support both candidates | 9% | 12% | 7% | 12% | 12% | 6% | 9% | 9% | 9% | 10% | * |
| More support Donald Trump | 8% | 11% | 6% | 10% | 9% | 7% | 8% | 9% | 7% | 5% | * |
| Almost all support Donald Trump | 6% | 7% | 5% | 5% | 2% | 10% | 6% | 7% | 2% | 10% | * |
| Not sure | 22% | 20% | 25% | 18% | 23% | 27% | 19% | 22% | 25% | 25% | * |
| Not applicable | 12% | 12% | 12% | 9% | 11% | 11% | 17% | 13% | 8% | 11% | * |
| Totals | 99% | 99% | 101% | 99% | 101% | 100% | 99% | 101% | 100% | 101% | * |
| Unweighted N | (1,115) | (543) | (572) | (296) | (224) | (352) | (243) | (722) | (145) | (157) | (91) |

| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Almost all support Kamala Harris | 21% | 37% | 18% | 7% | 40% | 8% | 19% | 23% | 23% | 28% | 22% | 20% | 16% |
| More support Kamala Harris | 21% | 31% | 19% | 12% | 31% | 12% | 18% | 22% | 26% | 18% | 21% | 21% | 21% |
| Equal shares support both candidates | 9% | 6% | 9% | 13% | 6% | 13% | 9% | 10% | 9% | 10% | 10% | 11% | 5% |
| More support Donald Trump | 8% | 2% | 6% | 17% | 1% | 17% | 8% | 10% | 10% | 6% | 6% | 9% | 10% |

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| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Almost all support Donald Trump | 6% | 1% | 5% | 13% | 1% | 12% | 7% | 5% | 7% | 10% | 7% | 6% | 2% |
| Not sure | 22% | 14% | 27% | 26% | 16% | 23% | 25% | 19% | 16% | 20% | 20% | 21% | 28% |
| Not applicable | 12% | 9% | 15% | 12% | 6% | 14% | 14% | 12% | 10% | 8% | 13% | 11% | 16% |
| Totals | 99% | 100% | 99% | 100% | 101% | 99% | 100% | 101% | 101% | 100% | 99% | 99% | 98% |
| Unweighted N | (1,115) | (394) | (392) | (329) | (486) | (422) | (445) | (319) | (233) | (196) | (225) | (422) | (272) |

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**2I. How Groups Vote — People in your religious or spiritual community**
As far as you know, who does the following support in the upcoming presidential election?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Almost all support Kamala Harris | 8% | 6% | 10% | 9% | 9% | 8% | 7% | 7% | 15% | 9% | * |
| More support Kamala Harris | 11% | 13% | 10% | 10% | 16% | 10% | 10% | 8% | 27% | 14% | * |
| Equal shares support both candidates | 10% | 12% | 7% | 14% | 11% | 8% | 6% | 10% | 13% | 9% | * |
| More support Donald Trump | 12% | 14% | 10% | 9% | 13% | 11% | 16% | 13% | 7% | 12% | * |
| Almost all support Donald Trump | 16% | 19% | 14% | 12% | 9% | 22% | 19% | 21% | 4% | 10% | * |
| Not sure | 20% | 15% | 25% | 22% | 17% | 20% | 21% | 18% | 20% | 27% | * |
| Not applicable | 22% | 21% | 23% | 24% | 24% | 21% | 21% | 25% | 13% | 18% | * |
| Totals | 99% | 100% | 99% | 100% | 99% | 100% | 100% | 102% | 99% | 99% | * |
| Unweighted N | (1,118) | (542) | (576) | (296) | (224) | (354) | (244) | (723) | (147) | (157) | (91) |

| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Almost all support Kamala Harris | 8% | 20% | 3% | 0% | 18% | 0% | 9% | 7% | 9% | 10% | 8% | 8% | 7% |
| More support Kamala Harris | 11% | 22% | 10% | 3% | 21% | 4% | 13% | 9% | 15% | 17% | 10% | 12% | 8% |
| Equal shares support both candidates | 10% | 9% | 10% | 10% | 7% | 12% | 11% | 10% | 8% | 10% | 8% | 9% | 12% |
| More support Donald Trump | 12% | 2% | 12% | 23% | 4% | 25% | 11% | 15% | 16% | 8% | 15% | 14% | 10% |

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| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Almost all support Donald Trump | 16% | 1% | 11% | 39% | 1% | 35% | 14% | 19% | 21% | 10% | 19% | 19% | 15% |
| Not sure | 20% | 18% | 26% | 15% | 17% | 16% | 21% | 16% | 12% | 20% | 17% | 20% | 23% |
| Not applicable | 22% | 28% | 27% | 10% | 32% | 8% | 23% | 24% | 19% | 25% | 23% | 18% | 26% |
| Totals | 99% | 100% | 99% | 100% | 100% | 100% | 102% | 100% | 100% | 100% | 100% | 100% | 101% |
| Unweighted N | (1,118) | (394) | (395) | (329) | (487) | (423) | (448) | (319) | (233) | (195) | (226) | (426) | (271) |

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**3. Relationship Status**

Have you ever been married or in a long-term romantic relationship?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I currently am | 52% | 54% | 51% | 34% | 62% | 56% | 54% | 55% | 44% | 52% | * |
| Yes, but not currently | 25% | 22% | 29% | 17% | 14% | 29% | 39% | 26% | 25% | 23% | * |
| No | 22% | 24% | 20% | 49% | 24% | 15% | 6% | 20% | 31% | 26% | * |
| Totals | 99% | 100% | 100% | 100% | 100% | 100% | 99% | 101% | 100% | 101% | * |
| Unweighted N | (1,116) | (543) | (573) | (294) | (224) | (354) | (244) | (725) | (144) | (156) | (91) |

| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Yes, I currently am | 52% | 48% | 51% | 59% | 51% | 62% | 36% | 62% | 77% | 54% | 57% | 49% | 52% |
| Yes, but not currently | 25% | 26% | 25% | 26% | 27% | 25% | 38% | 21% | 9% | 23% | 21% | 26% | 31% |
| No | 22% | 27% | 24% | 15% | 22% | 13% | 26% | 16% | 14% | 23% | 22% | 25% | 17% |
| Totals | 99% | 101% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,116) | (394) | (391) | (331) | (487) | (424) | (446) | (321) | (233) | (197) | (225) | (422) | (272) |

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### 4. Frequency of Discussing Election with Partner
In the past month, how often have you discussed the upcoming presidential election with your spouse or partner?

*Among people who are married or in a long-term relationship*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Multiple times a day | 30% | 30% | 31% | 18% | 14% | 32% | 55% | 33% | * | * | * |
| Once a day | 12% | 9% | 14% | 7% | 11% | 15% | 11% | 14% | * | * | * |
| Some days | 37% | 43% | 30% | 32% | 55% | 31% | 26% | 38% | * | * | * |
| Rarely | 13% | 11% | 15% | 31% | 14% | 11% | 6% | 10% | * | * | * |
| Never | 7% | 6% | 8% | 11% | 6% | 10% | 1% | 5% | * | * | * |
| Not sure | 1% | 1% | 2% | 2% | 1% | 2% | 0% | 0% | * | * | * |
| Totals | 100% | 100% | 100% | 101% | 101% | 101% | 99% | 100% | * | * | * |
| Unweighted N | (578) | (286) | (292) | (104) | (136) | (197) | (141) | (395) | (54) | (82) | (47) |

| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Multiple times a day | 30% | 35% | 23% | 34% | 37% | 39% | 28% | 25% | 37% | 32% | 35% | 30% | 25% |
| Once a day | 12% | 11% | 11% | 13% | 14% | 13% | 8% | 11% | 15% | 9% | 12% | 10% | 16% |
| Some days | 37% | 34% | 35% | 40% | 36% | 37% | 29% | 44% | 41% | 40% | 40% | 33% | 35% |
| Rarely | 13% | 14% | 13% | 12% | 11% | 9% | 20% | 14% | 7% | 12% | 7% | 15% | 18% |
| Never | 7% | 6% | 14% | 2% | 2% | 2% | 12% | 6% | 0% | 7% | 5% | 10% | 4% |
| Not sure | 1% | 0% | 3% | 1% | 0% | 1% | 3% | 1% | 0% | 1% | 0% | 2% | 1% |
| Totals | 100% | 100% | 99% | 102% | 100% | 101% | 100% | 101% | 100% | 101% | 99% | 100% | 99% |
| Unweighted N | (578) | (181) | (201) | (196) | (234) | (256) | (165) | (195) | (164) | (101) | (127) | (208) | (142) |

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**5. Partner's Vote**

As far as you know, who is your spouse or partner voting for in the upcoming presidential election?

*Among people who are married or in a long-term relationship*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Kamala Harris | 39% | 40% | 38% | 36% | 47% | 38% | 33% | 34% | * | * | * |
| Donald Trump | 43% | 46% | 40% | 21% | 35% | 47% | 59% | 50% | * | * | * |
| Someone else | 2% | 1% | 2% | 7% | 1% | 1% | 0% | 2% | * | * | * |
| They will not vote | 10% | 10% | 10% | 24% | 11% | 8% | 4% | 9% | * | * | * |
| Not sure | 7% | 3% | 10% | 12% | 5% | 7% | 5% | 5% | * | * | * |
| Totals | 101% | 100% | 100% | 100% | 99% | 101% | 101% | 100% | * | * | * |
| Unweighted N | (578) | (286) | (292) | (104) | (136) | (197) | (141) | (395) | (54) | (82) | (47) |

| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Kamala Harris | 39% | 85% | 34% | 4% | 90% | 4% | 38% | 38% | 37% | 48% | 37% | 33% | 43% |
| Donald Trump | 43% | 4% | 31% | 87% | 2% | 91% | 35% | 44% | 56% | 34% | 47% | 48% | 37% |
| Someone else | 2% | 2% | 2% | 1% | 0% | 1% | 0% | 4% | 0% | 4% | 1% | 0% | 2% |
| They will not vote | 10% | 6% | 19% | 5% | 3% | 1% | 16% | 12% | 1% | 13% | 6% | 11% | 11% |
| Not sure | 7% | 2% | 15% | 3% | 4% | 2% | 11% | 2% | 6% | 2% | 9% | 7% | 6% |
| Totals | 101% | 99% | 101% | 100% | 99% | 99% | 100% | 100% | 100% | 101% | 100% | 99% | 99% |
| Unweighted N | (578) | (181) | (201) | (196) | (234) | (256) | (165) | (196) | (163) | (100) | (127) | (208) | (143) |

**6. Agreeing About Election with Partner**

When you discuss the upcoming presidential election with your spouse or partner, do the two of you...?

*Among people who are married or in a long-term relationship*

| | | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Always agree with one another | 38% | 41% | 35% | 37% | 28% | 39% | 48% | 38% | * | * | * |
| Usually agree with one another | 45% | 43% | 47% | 34% | 58% | 41% | 41% | 48% | * | * | * |
| Usually disagree with one another | 5% | 5% | 4% | 5% | 3% | 6% | 4% | 5% | * | * | * |
| Always disagree with one another | 2% | 4% | 1% | 8% | 0% | 1% | 4% | 1% | * | * | * |
| Not sure | 4% | 2% | 5% | 6% | 4% | 4% | 2% | 3% | * | * | * |
| Not asked - never discusses the election | 7% | 6% | 8% | 11% | 6% | 10% | 1% | 5% | * | * | * |
| Totals | 101% | 101% | 100% | 101% | 99% | 101% | 100% | 100% | * | * | * |
| Unweighted N | (578) | (287) | (291) | (103) | (136) | (198) | (141) | (394) | (54) | (83) | (47) |

| | | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Always agree with one another | 38% | 45% | 25% | 43% | 41% | 40% | 33% | 41% | 41% | 47% | 33% | 37% | 36% |
| Usually agree with one another | 45% | 43% | 50% | 42% | 51% | 47% | 40% | 43% | 52% | 39% | 52% | 42% | 47% |
| Usually disagree with one another | 5% | 3% | 3% | 8% | 3% | 7% | 5% | 4% | 5% | 5% | 6% | 4% | 4% |
| Always disagree with one another | 2% | 1% | 2% | 4% | 1% | 3% | 4% | 3% | 0% | 1% | 1% | 1% | 7% |

continued on the next page . . .

| | | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | continued from previous page | | |
| | Total | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Not sure | 4% | 3% | 7% | 2% | 2% | 1% | 6% | 3% | 2% | 1% | 3% | 7% | 2% |
| Not asked - never discusses the election | 7% | 6% | 14% | 2% | 2% | 2% | 12% | 6% | 0% | 7% | 5% | 10% | 4% |
| Totals | 101% | 101% | 101% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 100% |
| Unweighted N | (578) | (180) | (202) | (196) | (234) | (256) | (165) | (195) | (164) | (100) | (127) | (208) | (143) |

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**YouGov**

### 7. Election Arguments
In the past year, have you had an argument about politics with any of the following people? Select all that apply.

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| My spouse or partner | 6% | 7% | 6% | 6% | 7% | 6% | 8% | 6% | 5% | 8% | * |
| A family member | 21% | 19% | 22% | 25% | 23% | 15% | 22% | 23% | 17% | 16% | * |
| A friend | 21% | 25% | 17% | 29% | 22% | 18% | 16% | 19% | 27% | 22% | * |
| A coworker | 9% | 14% | 4% | 14% | 13% | 7% | 3% | 7% | 17% | 12% | * |
| A neighbor | 5% | 7% | 3% | 7% | 6% | 4% | 4% | 4% | 6% | 9% | * |
| None of the above | 60% | 57% | 62% | 50% | 57% | 63% | 67% | 60% | 59% | 56% | * |
| Unweighted N | (1,122) | (544) | (578) | (296) | (225) | (356) | (245) | (727) | (147) | (157) | (91) |

| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| My spouse or partner | 6% | 10% | 4% | 6% | 9% | 7% | 5% | 7% | 10% | 9% | 8% | 4% | 8% |
| A family member | 21% | 25% | 19% | 18% | 28% | 20% | 16% | 25% | 26% | 25% | 21% | 19% | 20% |
| A friend | 21% | 24% | 16% | 23% | 26% | 21% | 18% | 19% | 31% | 28% | 20% | 18% | 21% |
| A coworker | 9% | 14% | 5% | 8% | 14% | 8% | 7% | 9% | 11% | 18% | 6% | 7% | 8% |
| A neighbor | 5% | 7% | 3% | 5% | 7% | 5% | 3% | 5% | 8% | 9% | 3% | 5% | 5% |
| None of the above | 60% | 51% | 68% | 60% | 48% | 60% | 63% | 60% | 50% | 45% | 64% | 63% | 63% |
| Unweighted N | (1,122) | (396) | (395) | (331) | (489) | (425) | (449) | (321) | (234) | (197) | (226) | (426) | (273) |

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**8. Ending Relationships Over Election Arguments**

In the past year, have you ended a relationship with or stopped speaking to any of the following people as a result of disagreements over politics? Select all that apply.

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| My spouse or partner | 3% | 1% | 4% | 3% | 4% | 2% | * | 2% | * | * | * |
| A family member | 6% | 5% | 7% | 5% | 3% | 4% | * | 5% | * | * | * |
| A friend | 13% | 10% | 16% | 15% | 9% | 13% | * | 12% | * | * | * |
| A coworker | 2% | 5% | 0% | 3% | 4% | 2% | * | 1% | * | * | * |
| A neighbor | 1% | 1% | 1% | 1% | 0% | 1% | * | 1% | * | * | * |
| None of the above | 77% | 80% | 74% | 78% | 79% | 79% | * | 80% | * | * | * |
| Unweighted N | (489) | (260) | (229) | (158) | (105) | (137) | (89) | (323) | (61) | (73) | (32) |

| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| My spouse or partner | 3% | 5% | 1% | 1% | 3% | 1% | 3% | 2% | 3% | 7% | * | 2% | 1% |
| A family member | 6% | 8% | 6% | 4% | 7% | 6% | 5% | 8% | 6% | 3% | * | 6% | 10% |
| A friend | 13% | 18% | 10% | 10% | 17% | 8% | 18% | 10% | 11% | 13% | * | 14% | 12% |
| A coworker | 2% | 3% | 0% | 3% | 2% | 2% | 0% | 4% | 3% | 3% | * | 3% | 2% |
| A neighbor | 1% | 1% | 1% | 2% | 1% | 1% | 2% | 0% | 1% | 1% | * | 0% | 0% |
| None of the above | 77% | 69% | 84% | 81% | 74% | 82% | 74% | 79% | 79% | 77% | * | 77% | 75% |
| Unweighted N | (489) | (208) | (139) | (142) | (256) | (177) | (174) | (148) | (125) | (109) | (91) | (179) | (110) |

**9A. Politics and Relationship Experiences — Actively avoided sharing your political views with a partner's family**

In your past and current romantic relationships, have you ever…?

*Asked of people who have ever been married or in a long-term relationship*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 26% | 21% | 31% | 33% | 24% | 23% | 28% | 29% | 17% | 23% | * |
| No | 69% | 75% | 63% | 58% | 68% | 71% | 71% | 68% | 72% | 64% | * |
| Not sure | 5% | 5% | 6% | 9% | 8% | 5% | 1% | 4% | 11% | 12% | * |
| Totals | 100% | 101% | 100% | 100% | 100% | 99% | 100% | 101% | 100% | 99% | * |
| Unweighted N | (871) | (413) | (458) | (159) | (171) | (314) | (227) | (577) | (101) | (119) | (74) |

| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Yes | 26% | 32% | 18% | 28% | 34% | 27% | 24% | 26% | 32% | 23% | 29% | 26% | 26% |
| No | 69% | 64% | 72% | 70% | 63% | 71% | 67% | 71% | 66% | 64% | 66% | 70% | 72% |
| Not sure | 5% | 4% | 10% | 2% | 3% | 3% | 9% | 3% | 2% | 12% | 5% | 4% | 3% |
| Totals | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 99% | 100% | 100% | 101% |
| Unweighted N | (871) | (293) | (299) | (279) | (377) | (361) | (338) | (265) | (191) | (146) | (177) | (322) | (226) |

**9B. Politics and Relationship Experiences — Actively avoided talking about politics with a partner**
In your past and current romantic relationships, have you ever. . . ?
*Asked of people who have ever been married or in a long-term relationship*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 18% | 20% | 16% | 20% | 18% | 22% | 11% | 19% | 16% | 18% | * |
| No | 77% | 78% | 77% | 72% | 75% | 74% | 87% | 78% | 74% | 70% | * |
| Not sure | 5% | 2% | 7% | 8% | 7% | 4% | 1% | 3% | 11% | 12% | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 101% | 100% | * |
| Unweighted N | (869) | (410) | (459) | (159) | (171) | (313) | (226) | (576) | (101) | (118) | (74) |

| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Yes | 18% | 18% | 19% | 17% | 22% | 17% | 23% | 14% | 19% | 15% | 21% | 20% | 15% |
| No | 77% | 77% | 75% | 80% | 76% | 81% | 71% | 84% | 80% | 80% | 73% | 77% | 81% |
| Not sure | 5% | 5% | 6% | 3% | 3% | 2% | 6% | 3% | 2% | 6% | 6% | 3% | 5% |
| Totals | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 101% | 101% | 101% | 100% | 100% | 101% |
| Unweighted N | (869) | (295) | (295) | (279) | (376) | (360) | (339) | (265) | (189) | (145) | (176) | (323) | (225) |

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**9C. Politics and Relationship Experiences — Voted differently from a partner but didn't tell them**
In your past and current romantic relationships, have you ever. . . ?
*Asked of people who have ever been married or in a long-term relationship*

| | | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 11% | 9% | 12% | 18% | 11% | 9% | 9% | 12% | 10% | 10% | * |
| No | 80% | 82% | 78% | 78% | 81% | 79% | 82% | 81% | 73% | 74% | * |
| Not sure | 9% | 8% | 10% | 4% | 8% | 12% | 10% | 8% | 17% | 16% | * |
| Totals | 100% | 99% | 100% | 100% | 100% | 100% | 101% | 101% | 100% | 100% | * |
| Unweighted N | (871) | (412) | (459) | (159) | (171) | (314) | (227) | (577) | (101) | (119) | (74) |

| | | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Yes | 11% | 11% | 9% | 12% | 12% | 13% | 11% | 10% | 14% | 14% | 9% | 11% | 9% |
| No | 80% | 79% | 78% | 83% | 80% | 81% | 77% | 85% | 79% | 75% | 83% | 79% | 83% |
| Not sure | 9% | 10% | 13% | 6% | 8% | 6% | 12% | 5% | 7% | 11% | 8% | 10% | 8% |
| Totals | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (871) | (294) | (299) | (278) | (377) | (360) | (339) | (264) | (191) | (146) | (176) | (322) | (227) |

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**YouGov**

**9D. Politics and Relationship Experiences — Persuaded a partner to change who they were voting for**
In your past and current romantic relationships, have you ever. . . ?
*Asked of people who have ever been married or in a long-term relationship*

| | | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 11% | 12% | 9% | 19% | 11% | 9% | 9% | 11% | 12% | 10% | * |
| No | 80% | 81% | 80% | 70% | 79% | 83% | 84% | 81% | 81% | 71% | * |
| Not sure | 9% | 7% | 11% | 10% | 10% | 9% | 8% | 8% | 7% | 20% | * |
| Totals | 100% | 100% | 100% | 99% | 100% | 101% | 101% | 100% | 100% | 101% | * |
| Unweighted N | (868) | (411) | (457) | (158) | (170) | (315) | (225) | (575) | (101) | (118) | (74) |

| | | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Yes | 11% | 16% | 5% | 11% | 15% | 11% | 9% | 10% | 15% | 13% | 12% | 9% | 10% |
| No | 80% | 77% | 82% | 82% | 76% | 82% | 82% | 83% | 78% | 76% | 78% | 83% | 82% |
| Not sure | 9% | 7% | 12% | 7% | 9% | 7% | 10% | 7% | 7% | 12% | 10% | 7% | 9% |
| Totals | 100% | 100% | 99% | 100% | 100% | 100% | 101% | 100% | 100% | 101% | 100% | 99% | 101% |
| Unweighted N | (868) | (293) | (296) | (279) | (374) | (361) | (337) | (265) | (190) | (145) | (176) | (323) | (224) |

# YouGov Survey: Voting, Friendships, and Family
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**YouGov**

**9E. Politics and Relationship Experiences — Had a relationship end because of political disagreements**
In your past and current romantic relationships, have you ever. . . ?

*Asked of people who have ever been married or in a long-term relationship*

| | | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 6% | 6% | 7% | 11% | 5% | 5% | 7% | 7% | 3% | 3% | * |
| No | 90% | 92% | 88% | 83% | 89% | 91% | 93% | 91% | 87% | 86% | * |
| Not sure | 4% | 2% | 5% | 6% | 6% | 4% | 1% | 1% | 10% | 12% | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 99% | 100% | 101% | * |
| Unweighted N | (872) | (413) | (459) | (159) | (171) | (316) | (226) | (578) | (101) | (119) | (74) |

| | | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Yes | 6% | 9% | 5% | 6% | 8% | 6% | 6% | 6% | 9% | 6% | 11% | 5% | 5% |
| No | 90% | 87% | 89% | 94% | 90% | 91% | 88% | 92% | 88% | 87% | 86% | 92% | 93% |
| Not sure | 4% | 4% | 6% | 1% | 2% | 2% | 6% | 2% | 3% | 7% | 4% | 3% | 3% |
| Totals | 100% | 100% | 100% | 101% | 100% | 99% | 100% | 100% | 100% | 100% | 101% | 100% | 101% |
| Unweighted N | (872) | (294) | (299) | (279) | (377) | (361) | (339) | (265) | (191) | (146) | (177) | (323) | (226) |

**9F. Politics and Relationship Experiences — Had a partner persuade you to change who you were voting for**
In your past and current romantic relationships, have you ever…?
*Asked of people who have ever been married or in a long-term relationship*

| | | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 5% | 5% | 5% | 18% | 9% | 2% | 1% | 5% | 9% | 7% | * |
| No | 91% | 93% | 89% | 74% | 87% | 95% | 98% | 93% | 85% | 83% | * |
| Not sure | 4% | 2% | 5% | 8% | 5% | 3% | 1% | 2% | 6% | 10% | * |
| Totals | 100% | 100% | 99% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (868) | (412) | (456) | (159) | (171) | (315) | (223) | (574) | (101) | (119) | (74) |

| | | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Yes | 5% | 10% | 3% | 4% | 8% | 3% | 4% | 6% | 7% | 8% | 6% | 6% | 2% |
| No | 91% | 86% | 91% | 95% | 89% | 95% | 91% | 91% | 90% | 89% | 90% | 90% | 94% |
| Not sure | 4% | 4% | 6% | 1% | 4% | 2% | 5% | 3% | 2% | 4% | 3% | 4% | 4% |
| Totals | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 99% | 101% | 99% | 100% | 100% |
| Unweighted N | (868) | (294) | (297) | (277) | (376) | (358) | (339) | (263) | (191) | (146) | (176) | (322) | (224) |

**9G. Politics and Relationship Experiences — Voted the same way as a partner to avoid conflict**

In your past and current romantic relationships, have you ever...?

*Asked of people who have ever been married or in a long-term relationship*

| | | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 5% | 5% | 5% | 14% | 9% | 2% | 2% | 5% | 10% | 4% | * |
| No | 91% | 92% | 90% | 78% | 86% | 94% | 98% | 93% | 86% | 81% | * |
| Not sure | 4% | 3% | 4% | 8% | 5% | 4% | 0% | 2% | 4% | 15% | * |
| Totals | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (870) | (412) | (458) | (159) | (171) | (314) | (226) | (577) | (100) | (119) | (74) |

| | | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Yes | 5% | 6% | 4% | 5% | 5% | 5% | 4% | 6% | 6% | 8% | 2% | 7% | 3% |
| No | 91% | 90% | 90% | 93% | 93% | 93% | 89% | 91% | 93% | 87% | 95% | 89% | 95% |
| Not sure | 4% | 4% | 6% | 2% | 2% | 2% | 7% | 2% | 1% | 6% | 2% | 5% | 2% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 101% | 99% | 101% | 100% |
| Unweighted N | (870) | (293) | (298) | (279) | (376) | (361) | (338) | (264) | (191) | (146) | (175) | (323) | (226) |

**9H. Politics and Relationship Experiences — Refrained from voting due to disagreements with a partner**
In your past and current romantic relationships, have you ever. . . ?
*Asked of people who have ever been married or in a long-term relationship*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 3% | 3% | 3% | 9% | 3% | 1% | 1% | 3% | 4% | 1% | * |
| No | 94% | 96% | 92% | 85% | 93% | 94% | 99% | 96% | 87% | 85% | * |
| Not sure | 3% | 1% | 5% | 6% | 4% | 4% | 0% | 1% | 9% | 14% | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (869) | (412) | (457) | (159) | (171) | (315) | (224) | (575) | (101) | (119) | (74) |

| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Yes | 3% | 5% | 2% | 2% | 3% | 2% | 2% | 3% | 3% | 5% | 2% | 3% | 1% |
| No | 94% | 93% | 93% | 96% | 96% | 96% | 93% | 94% | 96% | 93% | 94% | 93% | 97% |
| Not sure | 3% | 2% | 5% | 2% | 1% | 2% | 5% | 2% | 1% | 2% | 3% | 4% | 2% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 99% | 100% | 100% |
| Unweighted N | (869) | (292) | (299) | (278) | (375) | (360) | (339) | (262) | (191) | (145) | (175) | (323) | (226) |

**10. Understand Supporting Harris**

Even though you don't plan to vote for her, can you understand why someone would vote for Kamala Harris for president?

*Among people who don't plan to vote for Kamala Harris*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I can understand why someone would vote for Harris | 60% | 58% | 61% | 65% | 67% | 54% | 57% | 56% | 79% | 65% | * |
| I can't understand why someone would vote for Harris | 32% | 36% | 29% | 21% | 20% | 41% | 43% | 38% | 12% | 26% | * |
| Not sure | 8% | 5% | 10% | 15% | 13% | 5% | 0% | 6% | 8% | 10% | * |
| Totals | 100% | 99% | 100% | 101% | 100% | 100% | 100% | 100% | 99% | 101% | * |
| Unweighted N | (1,119) | (543) | (576) | (295) | (225) | (354) | (245) | (726) | (145) | (157) | (91) |

| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I can understand why someone would vote for Harris | 60% | 94% | 61% | 22% | 100% | 22% | 58% | 61% | 61% | 71% | 58% | 56% | 60% |
| I can't understand why someone would vote for Harris | 32% | 2% | 25% | 72% | 0% | 73% | 34% | 33% | 34% | 20% | 35% | 37% | 31% |
| Not sure | 8% | 4% | 14% | 5% | 0% | 5% | 8% | 6% | 5% | 8% | 7% | 7% | 9% |
| Totals | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 100% |
| Unweighted N | (1,119) | (394) | (395) | (330) | (489) | (424) | (448) | (321) | (234) | (197) | (226) | (424) | (272) |

**11. Understand Supporting Trump**

Even though you don't plan to vote for him, can you understand why someone would vote for Donald Trump for president?

*Among people who don't plan to vote for Donald Trump*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I can understand why someone would vote for Trump | 56% | 63% | 49% | 55% | 51% | 56% | 60% | 61% | 37% | 52% | * |
| I can't understand why someone would vote for Trump | 35% | 31% | 40% | 27% | 38% | 37% | 38% | 32% | 50% | 37% | * |
| Not sure | 9% | 6% | 11% | 18% | 11% | 6% | 2% | 7% | 13% | 11% | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (1,121) | (544) | (577) | (296) | (224) | (356) | (245) | (726) | (147) | (157) | (91) |

| | Total | Party ID | | | 2024 Vote Intent | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I can understand why someone would vote for Trump | 56% | 20% | 52% | 97% | 22% | 100% | 54% | 59% | 63% | 44% | 57% | 62% | 51% |
| I can't understand why someone would vote for Trump | 35% | 72% | 31% | 2% | 71% | 0% | 37% | 34% | 30% | 47% | 35% | 29% | 37% |
| Not sure | 9% | 8% | 17% | 1% | 7% | 0% | 9% | 7% | 7% | 9% | 7% | 9% | 12% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 100% |
| Unweighted N | (1,121) | (396) | (394) | (331) | (488) | (425) | (449) | (320) | (234) | (197) | (226) | (426) | (272) |

# YouGov Survey: Voting, Friendships, and Family
**October 28 - 30, 2024 - 1122 U.S. adult citizens**

| | |
|---|---|
| **Interviewing Dates** | October 28 - 30, 2024 |
| **Target population** | U.S. citizens, aged 18 and over. |
| **Sampling method** | Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens. |
| **Weighting** | The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.052 to 5.09, with a mean of one and a standard deviation of 0.84. |
| **Number of respondents** | 1122 |
| **Margin of error** | $\pm$ 3.8% (adjusted for weighting) |
| **Survey mode** | Web-based interviews |
| **Questions not reported** | 97 questions not reported. |