

The Economist/YouGov Poll

December 7-16, 2013



List of Tables

1. ACA - failure or success	2
2. Know for sure status of ACA	5
3. Have you tried to visit healthcare.gov	7
4. Rate experience at healthcare.gov	9
5. When did you visit healthcare.gov	12
6. Attitude on health care reform law	14
7. Health insurance	16

The Economist/YouGov Poll

December 7-16, 2013



1. ACA - failure or success

From all that you know now, has the health care reform law been a complete success, a complete failure, or something in between?

	Total	Age					Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
A complete failure	37%	28%	33%	45%	43%	42%	15%	32%	42%	32%	42%	35%	32%	
More of a failure than a success	17%	16%	18%	16%	15%	19%	13%	7%	16%	17%	12%	21%	18%	
Equal amount of both failure and success	13%	15%	15%	12%	9%	10%	21%	24%	10%	16%	15%	14%	10%	
More of a success than a failure	15%	13%	16%	14%	19%	15%	18%	12%	18%	12%	11%	15%	22%	
A complete success	2%	1%	3%	1%	2%	1%	3%	4%	1%	2%	2%	1%	1%	
Too early to tell	12%	17%	11%	9%	9%	9%	21%	15%	10%	13%	11%	11%	12%	
Not sure	5%	9%	5%	3%	2%	4%	10%	5%	2%	8%	7%	4%	5%	
Totals (Unweighted N)	100% (1,996)	100% (240)	100% (758)	100% (729)	100% (269)	100% (1,514)	100% (276)	100% (206)	100% (950)	100% (1,046)	100% (630)	100% (700)	100% (666)	

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A complete failure	37%	9%	64%	42%	7%	25%	67%	34%	33%	42%	36%	30%	40%	41%
More of a failure than a success	17%	13%	21%	18%	10%	21%	17%	17%	20%	15%	14%	15%	20%	15%
Equal amount of both failure and success	13%	24%	3%	10%	25%	14%	5%	12%	12%	14%	13%	20%	11%	4%
More of a success than a failure	15%	29%	4%	11%	33%	19%	2%	18%	16%	12%	18%	13%	16%	24%
A complete success	2%	3%	1%	1%	2%	2%	1%	2%	1%	1%	2%	3%	1%	1%
Too early to tell	12%	18%	3%	13%	19%	15%	4%	14%	11%	10%	13%	13%	10%	12%
Not sure	5%	5%	3%	5%	4%	5%	4%	4%	5%	6%	5%	6%	4%	3%
Totals (Unweighted N)	100% (1,996)	100% (778)	100% (535)	100% (580)	100% (545)	100% (687)	100% (700)	100% (299)	100% (407)	100% (717)	100% (573)	100% (636)	100% (813)	100% (199)

The Economist/YouGov Poll

December 7-16, 2013



	Total	Health insurance	
		Yes	No
A complete failure	37%	38%	34%
More of a failure than a success	17%	17%	15%
Equal amount of both failure and success	13%	12%	18%
More of a success than a failure	15%	16%	12%
A complete success	2%	2%	2%
Too early to tell	12%	12%	11%
Not sure	5%	4%	9%
Totals (Unweighted N)	100% (1,996)	100% (1,651)	100% (344)

	Total	Have you tried to visit healthcare.gov		
		Yes	No	Not sure
A complete failure	37%	36%	39%	5%
More of a failure than a success	17%	14%	18%	7%
Equal amount of both failure and success	13%	13%	13%	19%
More of a success than a failure	15%	20%	14%	13%
A complete success	2%	3%	1%	1%
Too early to tell	12%	11%	12%	10%
Not sure	5%	2%	4%	44%
Totals (Unweighted N)	100% (1,996)	100% (534)	100% (1,426)	100% (35)

The Economist/YouGov Poll

December 7-16, 2013



	Total	When did you visit healthcare.gov			
		October	November	December	Don't remember
A complete failure	37%	32%	37%	31%	72%
More of a failure than a success	17%	15%	15%	15%	6%
Equal amount of both failure and success	13%	15%	15%	9%	4%
More of a success than a failure	15%	24%	20%	21%	5%
A complete success	2%	4%	3%	4%	0%
Too early to tell	12%	7%	10%	19%	9%
Not sure	5%	4%	1%	2%	5%
Totals	100%	100%	100%	100%	100%
(Unweighted N)	(1,996)	(177)	(241)	(101)	(17)

2. Know for sure status of ACA

When will we know for sure whether the health care reform law is a success or failure? (A) We will never really know; (B) We will know after the law has been in effect for several years; (C) We will know after the law has been in effect for one year; (D) We will know in a few months when we find out how many people have enrolled; (E) We know now even before the law has been put into effect

	Age					Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	11%	14%	9%	9%	11%	10%	11%	14%	9%	12%	15%	6%	9%
B	26%	27%	27%	27%	21%	27%	28%	20%	29%	24%	17%	31%	35%
C	20%	25%	22%	16%	17%	16%	29%	36%	16%	24%	21%	19%	21%
D	14%	10%	17%	12%	16%	13%	21%	11%	12%	15%	15%	13%	13%
E	29%	24%	25%	35%	35%	35%	11%	18%	34%	25%	32%	31%	23%
Totals (Unweighted N)	100% (1,993)	100% (238)	100% (760)	100% (726)	100% (269)	100% (1,513)	100% (275)	100% (205)	100% (950)	100% (1,043)	100% (629)	100% (700)	100% (664)

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	11%	9%	13%	8%	8%	10%	11%	11%	10%	9%	14%	10%	11%	8%
B	26%	36%	13%	30%	41%	33%	13%	27%	27%	24%	28%	23%	28%	25%
C	20%	30%	13%	15%	29%	24%	11%	22%	22%	18%	21%	26%	18%	23%
D	14%	16%	16%	11%	13%	15%	14%	13%	17%	15%	10%	16%	14%	9%
E	29%	10%	45%	36%	9%	18%	52%	27%	24%	35%	27%	26%	29%	35%
Totals (Unweighted N)	100% (1,993)	100% (773)	100% (537)	100% (579)	100% (542)	100% (685)	100% (700)	100% (300)	100% (407)	100% (713)	100% (573)	100% (634)	100% (814)	100% (198)

	Total	Health insurance	
		Yes	No
A	11%	10%	12%
B	26%	27%	22%
C	20%	20%	22%
D	14%	13%	17%
E	29%	30%	26%
Totals (Unweighted N)	100% (1,993)	100% (1,648)	100% (344)

The Economist/YouGov Poll

December 7-16, 2013



	Total	Have you tried to visit healthcare.gov		
		Yes	No	Not sure
A	11%	5%	11%	42%
B	26%	29%	26%	3%
C	20%	20%	20%	23%
D	14%	13%	14%	8%
E	29%	34%	28%	23%
Totals (Unweighted N)	100% (1,993)	100% (533)	100% (1,422)	100% (37)

	Total	When did you visit healthcare.gov			
		October	November	December	Don't remember
A	11%	5%	4%	1%	24%
B	26%	32%	24%	36%	20%
C	20%	23%	19%	22%	4%
D	14%	16%	15%	7%	0%
E	29%	24%	38%	33%	53%
Totals (Unweighted N)	100% (1,993)	100% (177)	100% (240)	100% (101)	100% (17)

The Economist/YouGov Poll

December 7-16, 2013



3. Have you tried to visit healthcare.gov

Have you tried to visit the federal health insurance exchange website, healthcare.gov?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	25%	25%	31%	28%	10%	26%	23%	26%	30%	21%	24%	23%	32%
No	71%	65%	67%	71%	90%	71%	72%	69%	67%	75%	71%	74%	66%
Not sure	4%	10%	3%	1%	0%	3%	5%	5%	3%	4%	5%	3%	2%
Totals (Unweighted N)	100% (1,999)	100% (241)	100% (760)	100% (729)	100% (269)	100% (1,518)	100% (275)	100% (206)	100% (951)	100% (1,048)	100% (633)	100% (700)	100% (666)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	25%	27%	21%	30%	30%	26%	24%	29%	23%	27%	21%	27%	23%	32%
No	71%	70%	76%	67%	67%	72%	74%	70%	73%	71%	70%	69%	73%	68%
Not sure	4%	2%	4%	3%	3%	3%	3%	1%	3%	2%	9%	4%	4%	1%
Totals (Unweighted N)	100% (1,999)	100% (779)	100% (537)	100% (579)	100% (545)	100% (687)	100% (701)	100% (302)	100% (407)	100% (716)	100% (574)	100% (638)	100% (814)	100% (199)

	Total	Health insurance	
		Yes	No
Yes	25%	22%	40%
No	71%	75%	54%
Not sure	4%	3%	7%
Totals (Unweighted N)	100% (1,999)	100% (1,653)	100% (345)

	Total	Have you tried to visit healthcare.gov		
		Yes	No	Not sure
Yes	25%	100%	0%	0%
No	71%	0%	100%	0%
Not sure	4%	0%	0%	100%

continued on the next page ...

The Economist/YouGov Poll

December 7-16, 2013



continued from previous page

Have you tried to visit healthcare.gov

	Total	Yes	No	Not sure
Totals (Unweighted N)	100% (1,999)	100% (535)	100% (1,427)	100% (37)

When did you visit healthcare.gov

	Total	October	November	December	Don't remember
Yes	25%	100%	100%	100%	100%
No	71%	0%	0%	0%	0%
Not sure	4%	0%	0%	0%	0%
Totals (Unweighted N)	100% (1,999)	100% (177)	100% (241)	100% (102)	100% (17)

The Economist/YouGov Poll

December 7-16, 2013



4. Rate experience at healthcare.gov

Was your experience at healthcare.gov positive or negative?

Asked of those who have tried to visit healthcare.gov

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very positive	13%	14%	15%	8%	28%	11%	23%	16%	14%	12%	15%	15%	9%
Somewhat positive	13%	16%	11%	13%	16%	12%	11%	22%	12%	14%	12%	9%	18%
Neither positive nor negative	18%	17%	23%	15%	10%	16%	32%	17%	17%	20%	16%	20%	18%
Somewhat negative	14%	15%	16%	12%	17%	16%	12%	9%	14%	14%	10%	14%	19%
Very negative	40%	37%	33%	52%	29%	45%	20%	34%	42%	38%	45%	42%	34%
Not sure	1%	1%	2%	1%	0%	1%	2%	1%	1%	2%	1%	0%	2%
Totals (Unweighted N)	100% (537)	100% (64)	100% (237)	100% (208)	100% (28)	100% (406)	100% (75)	100% (56)	100% (292)	100% (245)	100% (135)	100% (187)	100% (215)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very positive	13%	17%	4%	16%	18%	17%	5%	12%	19%	12%	11%	15%	11%	21%
Somewhat positive	13%	23%	1%	9%	27%	12%	4%	15%	13%	11%	16%	13%	11%	23%
Neither positive nor negative	18%	25%	7%	19%	28%	21%	6%	23%	16%	15%	22%	22%	12%	13%
Somewhat negative	14%	19%	15%	11%	17%	18%	9%	16%	13%	13%	18%	12%	21%	5%
Very negative	40%	14%	73%	45%	7%	30%	76%	33%	40%	48%	33%	37%	44%	38%
Not sure	1%	2%	0%	0%	3%	0%	1%	2%	0%	2%	1%	0%	1%	0%
Totals (Unweighted N)	100% (537)	100% (215)	100% (110)	100% (185)	100% (176)	100% (180)	100% (171)	100% (80)	100% (101)	100% (208)	100% (148)	100% (177)	100% (202)	100% (63)

The Economist/YouGov Poll

December 7-16, 2013



	Total	Health insurance	
		Yes	No
Very positive	13%	14%	11%
Somewhat positive	13%	14%	12%
Neither positive nor negative	18%	18%	19%
Somewhat negative	14%	16%	12%
Very negative	40%	38%	45%
Not sure	1%	1%	1%
Totals (Unweighted N)	100% (537)	100% (392)	100% (144)

	Total	Have you tried to visit healthcare.gov		
		Yes	No	Not sure
Very positive	13%	13%	0%	—
Somewhat positive	13%	13%	100%	—
Neither positive nor negative	18%	18%	0%	—
Somewhat negative	14%	14%	0%	—
Very negative	40%	40%	0%	—
Not sure	1%	1%	0%	—
Totals (Unweighted N)	100% (537)	100% (535)	100% (2)	0% (-)

	Total	When did you visit healthcare.gov			
		October	November	December	Don't remember
Very positive	13%	12%	8%	24%	19%
Somewhat positive	13%	7%	17%	13%	8%
Neither positive nor negative	18%	25%	19%	9%	10%
Somewhat negative	14%	15%	17%	7%	23%
Very negative	40%	40%	39%	46%	35%
Not sure	1%	2%	0%	1%	5%

continued on the next page . . .

The Economist/YouGov Poll

December 7-16, 2013



continued from previous page

When did you visit healthcare.gov

	Total	October	November	December	Don't remember
Totals (Unweighted N)	100% (537)	100% (177)	100% (241)	100% (102)	100% (17)

The Economist/YouGov Poll

December 7-16, 2013



5. When did you visit healthcare.gov

Which month did you visit healthcare.gov?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
October	29%	18%	38%	27%	28%	31%	29%	28%	29%	27%	28%	32%	
November	45%	47%	39%	51%	43%	51%	52%	47%	43%	47%	43%	46%	
December	21%	24%	18%	21%	29%	23%	17%	22%	19%	17%	26%	21%	
Don't remember	5%	11%	4%	1%	0%	6%	3%	2%	8%	9%	3%	1%	
Totals (Unweighted N)	100% (537)	100% (64)	100% (237)	100% (208)	100% (28)	100% (406)	100% (75)	100% (56)	100% (292)	100% (245)	100% (135)	100% (187)	100% (215)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
October	29%	30%	31%	27%	37%	22%	30%	25%	31%	27%	36%	22%	36%	29%
November	45%	48%	37%	47%	43%	52%	41%	47%	32%	50%	47%	52%	37%	50%
December	21%	18%	22%	22%	18%	22%	22%	22%	26%	21%	16%	20%	21%	19%
Don't remember	5%	4%	10%	3%	3%	4%	7%	6%	12%	2%	1%	6%	6%	2%
Totals (Unweighted N)	100% (537)	100% (215)	100% (110)	100% (185)	100% (176)	100% (180)	100% (171)	100% (80)	100% (101)	100% (208)	100% (148)	100% (177)	100% (202)	100% (63)

	Total	Health insurance	
		Yes	No
October	29%	30%	27%
November	45%	46%	43%
December	21%	20%	22%
Don't remember	5%	4%	7%
Totals (Unweighted N)	100% (537)	100% (392)	100% (144)

The Economist/YouGov Poll

December 7-16, 2013



	Total	Have you tried to visit healthcare.gov		
		Yes	No	Not sure
October	29%	29%	0%	—
November	45%	45%	100%	—
December	21%	21%	0%	—
Don't remember	5%	5%	0%	—
Totals (Unweighted N)	100% (537)	100% (535)	100% (2)	0% (-)

	Total	When did you visit healthcare.gov			
		October	November	December	Don't remember
October	29%	100%	0%	0%	0%
November	45%	0%	100%	0%	0%
December	21%	0%	0%	100%	0%
Don't remember	5%	0%	0%	0%	100%
Totals (Unweighted N)	100% (537)	100% (177)	100% (241)	100% (102)	100% (17)

The Economist/YouGov Poll

December 7-16, 2013



6. Attitude on health care reform law

Do you think the health care reform law should be expanded, kept the same, or repealed?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Expanded	23%	17%	26%	23%	23%	21%	27%	26%	26%	19%	19%	23%	28%
Kept the same	14%	25%	12%	9%	9%	10%	27%	20%	12%	15%	12%	14%	16%
Repealed	48%	42%	44%	53%	54%	55%	19%	35%	51%	44%	51%	48%	43%
Not sure	16%	16%	18%	15%	14%	14%	26%	20%	10%	22%	18%	16%	13%
Totals (Unweighted N)	100% (1,996)	100% (240)	100% (760)	100% (728)	100% (268)	100% (1,517)	100% (274)	100% (205)	100% (950)	100% (1,046)	100% (633)	100% (699)	100% (664)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Expanded	23%	43%	1%	24%	48%	28%	4%	25%	24%	19%	26%	23%	22%	31%
Kept the same	14%	22%	6%	8%	21%	19%	5%	12%	14%	14%	15%	17%	11%	15%
Repealed	48%	11%	84%	55%	11%	35%	84%	47%	45%	52%	44%	41%	52%	49%
Not sure	16%	23%	8%	14%	20%	18%	8%	17%	18%	15%	15%	19%	14%	5%
Totals (Unweighted N)	100% (1,996)	100% (777)	100% (537)	100% (578)	100% (544)	100% (685)	100% (701)	100% (301)	100% (407)	100% (715)	100% (573)	100% (637)	100% (813)	100% (199)

	Total	Health insurance	
		Yes	No
Expanded	23%	23%	22%
Kept the same	14%	12%	18%
Repealed	48%	49%	44%
Not sure	16%	16%	16%
Totals (Unweighted N)	100% (1,996)	100% (1,650)	100% (345)

The Economist/YouGov Poll

December 7-16, 2013



	Total	Have you tried to visit healthcare.gov		
		Yes	No	Not sure
Expanded	23%	33%	20%	4%
Kept the same	14%	11%	14%	21%
Repealed	48%	48%	49%	24%
Not sure	16%	9%	17%	51%
Totals (Unweighted N)	100% (1,996)	100% (535)	100% (1,424)	100% (37)

	Total	When did you visit healthcare.gov			
		October	November	December	Don't remember
Expanded	23%	38%	29%	37%	17%
Kept the same	14%	13%	14%	3%	10%
Repealed	48%	38%	51%	49%	67%
Not sure	16%	10%	7%	10%	7%
Totals (Unweighted N)	100% (1,996)	100% (177)	100% (241)	100% (102)	100% (17)

The Economist/YouGov Poll

December 7-16, 2013



7. Health insurance

Do you have health insurance?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	80%	66%	76%	84%	100%	82%	75%	71%	81%	78%	76%	79%	86%
No	20%	34%	24%	16%	0%	18%	25%	29%	19%	22%	24%	21%	14%
Totals (Unweighted N)	100% (1,999)	100% (241)	100% (761)	100% (728)	100% (269)	100% (1,517)	100% (276)	100% (206)	100% (952)	100% (1,047)	100% (633)	100% (700)	100% (666)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	80%	81%	82%	78%	78%	79%	82%	84%	79%	78%	80%	65%	88%	95%
No	20%	19%	18%	22%	22%	21%	18%	16%	21%	22%	20%	35%	12%	5%
Totals (Unweighted N)	100% (1,999)	100% (778)	100% (537)	100% (580)	100% (545)	100% (687)	100% (701)	100% (302)	100% (407)	100% (716)	100% (574)	100% (638)	100% (814)	100% (199)

	Total	Health insurance	
		Yes	No
Yes	80%	100%	0%
No	20%	0%	100%
Totals (Unweighted N)	100% (1,999)	100% (1,654)	100% (345)

	Total	Have you tried to visit healthcare.gov		
		Yes	No	Not sure
Yes	80%	68%	85%	63%
No	20%	32%	15%	37%
Totals (Unweighted N)	100% (1,999)	100% (534)	100% (1,427)	100% (37)

The Economist/YouGov Poll

December 7-16, 2013



	Total	When did you visit healthcare.gov			
		October	November	December	Don't remember
Yes	80%	70%	69%	66%	50%
No	20%	30%	31%	34%	50%
Totals (Unweighted N)	100% (1,999)	100% (177)	100% (240)	100% (102)	100% (17)