

YouGov Survey Results

Sample Size: 1633 GB Adults
Fieldwork: 16th - 17th December 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
Weighted Sample 1633	400	548	120	507	410	351	794	839	198	416	558	461	931	702	209	531	349	402	142	
Unweighted Sample	426	497	95	547	376	353	751	882	100	452	624	457	1098	535	296	544	303	354	136	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think is an appropriate level of Christmas decoration?

Option 1	7	5	6	13	6	7	8	10	4	11	4	7	9	6	9	8	7	5	9	8
Option 2	31	33	30	35	33	27	38	32	30	31	31	27	35	38	21	39	31	28	29	29
Option 3	36	38	34	38	39	34	33	33	38	37	36	38	32	36	36	23	34	42	38	39
Option 4	15	14	18	6	14	19	14	13	17	10	14	16	17	12	19	14	15	17	13	18
Option 5	6	6	7	2	6	7	3	5	7	4	8	7	4	4	10	8	6	7	6	3
Option 6	5	3	6	5	3	6	4	7	3	7	6	6	3	5	6	7	7	2	5	4