

YouGov / Alzheimer's Society Survey Results

Sample Size: 2060 UK adults

Fieldwork: 11th - 13th December 2012

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

Do you know someone with dementia in a care home for older people?

	2060	1009	1051	246	295	328	457	734	1217	843	506	299	194	298	500	101	111	51
Unweighted Base	2060	1009	1051	246	295	328	457	734	1217	843	506	299	194	298	500	101	111	51
All UK Adults	2060	991	1069	247	347	331	402	733	1133	927	492	330	192	255	457	101	175	58
Yes, I do	19%	18%	21%	19%	15%	10%	18%	26%	21%	18%	21%	19%	20%	15%	18%	19%	21%	26%
No, I don't	78%	80%	77%	75%	83%	87%	80%	73%	78%	79%	75%	80%	80%	81%	80%	78%	77%	73%
Unsure	2%	2%	2%	6%	2%	2%	3%	1%	1%	4%	4%	1%	0%	4%	1%	3%	2%	1%

Please imagine a close relative was going to live in a care home and you were helping them to choose from several options...

Which ONE, if any, of the following factors about the care home would be the MOST important to you? (Even if you have a close relative who lives in a care home, we would like you to think about how you would feel now)

	2060	1009	1051	246	295	328	457	734	1217	843	506	299	194	298	500	101	111	51
Unweighted Base	2060	1009	1051	246	295	328	457	734	1217	843	506	299	194	298	500	101	111	51
All UK Adults	2060	991	1069	247	347	331	402	733	1133	927	492	330	192	255	457	101	175	58
Price	9%	11%	7%	8%	6%	10%	8%	10%	9%	8%	6%	10%	10%	11%	10%	6%	6%	10%
Availability of activities	6%	5%	6%	9%	4%	3%	6%	7%	6%	6%	7%	7%	3%	4%	5%	5%	9%	9%
Cleanliness	11%	10%	12%	11%	8%	14%	9%	12%	11%	11%	11%	13%	9%	10%	10%	8%	11%	17%
Training of staff	48%	44%	52%	46%	48%	47%	47%	50%	48%	49%	51%	46%	48%	43%	48%	62%	50%	36%
Proximity to other relatives	13%	14%	12%	9%	20%	12%	17%	10%	15%	10%	11%	12%	15%	19%	13%	10%	11%	16%
Other	3%	2%	4%	3%	4%	1%	3%	3%	3%	3%	3%	3%	3%	2%	5%	2%	2%	1%
Don't know	10%	13%	8%	15%	10%	12%	11%	8%	9%	12%	11%	9%	12%	12%	9%	7%	12%	12%

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Total	Working Status							Marital Status				
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Do you know someone with dementia in a care home for older people?

Unweighted Base	2060	1101	196	1297	112	441	53	157	1057	255	187	58	503
All UK Adults	2060	1104	187	1292	118	423	56	170	1050	257	177	51	525
Yes, I do	19%	17%	20%	18%	18%	27%	13%	15%	22%	13%	22%	19%	16%
No, I don't	78%	81%	76%	80%	79%	72%	85%	81%	76%	85%	74%	80%	81%
Unsure	2%	2%	4%	2%	3%	1%	2%	4%	2%	2%	4%	1%	3%

Please imagine a close relative was going to live in a care home and you were helping them to choose from several options...

Which ONE, if any, of the following factors about the care home would be the MOST important to you? (Even if you have a close relative who lives in a care home, we would like you to think about how you would feel now)

Unweighted Base	2060	1101	196	1297	112	441	53	157	1057	255	187	58	503
All UK Adults	2060	1104	187	1292	118	423	56	170	1050	257	177	51	525
Price	9%	8%	11%	8%	11%	11%	8%	6%	10%	11%	7%	3%	7%
Availability of activities	6%	6%	4%	5%	12%	6%	3%	6%	6%	6%	6%	8%	4%
Cleanliness	11%	11%	11%	11%	11%	11%	1%	13%	11%	8%	13%	8%	11%
Training of staff	48%	47%	47%	47%	44%	53%	66%	43%	48%	50%	44%	70%	48%
Proximity to other relatives	13%	15%	14%	15%	11%	11%	5%	10%	14%	11%	13%	4%	13%
Other	3%	2%	3%	2%	4%	3%	3%	6%	3%	4%	7%	3%	2%
Don't know	10%	11%	11%	11%	6%	6%	13%	17%	8%	10%	10%	4%	16%

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Sample Size: 2060 UK adults

Fieldwork: 11th - 13th December 2012

Total	Children in Household					
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Do you know someone with dementia in a care home for older people?

Unweighted Base	2060	1511	249	196	73	518	31
All UK Adults	2060	1496	270	189	78	537	27
Yes, I do	19%	20%	19%	13%	26%	18%	15%
No, I don't	78%	78%	78%	84%	73%	80%	63%
Unsure	2%	2%	3%	3%	1%	3%	22%

Please imagine a close relative was going to live in a care home and you were helping them to choose from several options...

Which ONE, if any, of the following factors about the care home would be the MOST important to you? (Even if you have a close relative who lives in a care home, we would like you to think about how you would feel now)

Unweighted Base	2060	1511	249	196	73	518	31
All UK Adults	2060	1496	270	189	78	537	27
Price	9%	9%	7%	13%	9%	9%	-
Availability of activities	6%	5%	6%	10%	17%	9%	2%
Cleanliness	11%	10%	13%	14%	7%	13%	9%
Training of staff	48%	51%	44%	39%	41%	42%	45%
Proximity to other relatives	13%	13%	15%	10%	19%	14%	-
Other	3%	3%	4%	2%	3%	3%	3%
Don't know	10%	10%	11%	12%	5%	11%	43%

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Sample Size: 2060 UK adults

Fieldwork: 11th - 13th December 2012

Total	Government Region											
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

Do you know someone with dementia in a care home for older people?

	2060	78	263	165	156	143	194	298	325	175	101	111	51
Unweighted Base	2060	78	263	165	156	143	194	298	325	175	101	111	51
All UK Adults	2060	87	257	149	169	161	192	255	300	157	101	175	58
Yes, I do	19%	35%	18%	18%	17%	21%	20%	15%	18%	18%	19%	21%	26%
No, I don't	78%	63%	77%	79%	82%	78%	80%	81%	80%	81%	78%	77%	73%
Unsure	2%	2%	5%	3%	1%	1%	0%	4%	2%	1%	3%	2%	1%

Please imagine a close relative was going to live in a care home and you were helping them to choose from several options...

Which ONE, if any, of the following factors about the care home would be the MOST important to you? (Even if you have a close relative who lives in a care home, we would like you to think about how you would feel now)

	2060	78	263	165	156	143	194	298	325	175	101	111	51
Unweighted Base	2060	78	263	165	156	143	194	298	325	175	101	111	51
All UK Adults	2060	87	257	149	169	161	192	255	300	157	101	175	58
Price	9%	4%	6%	8%	12%	7%	10%	11%	8%	15%	6%	6%	10%
Availability of activities	6%	5%	8%	6%	7%	8%	3%	4%	4%	6%	5%	9%	9%
Cleanliness	11%	13%	10%	10%	15%	12%	9%	10%	12%	8%	8%	11%	17%
Training of staff	48%	53%	49%	53%	42%	49%	48%	43%	49%	46%	62%	50%	36%
Proximity to other relatives	13%	17%	10%	11%	11%	13%	15%	19%	14%	11%	10%	11%	16%
Other	3%	0%	4%	2%	3%	3%	3%	2%	4%	6%	2%	2%	1%
Don't know	10%	8%	13%	10%	10%	9%	12%	12%	9%	9%	7%	12%	12%

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Sample Size: 2060 UK adults

Fieldwork: 11th - 13th December 2012

Total	Social Media (monthly or more)				Do you know someone with dementia in a care home for older people?		
Base	Facebook	LinkedIn	Google+	Twitter	Yes, I do	No, I don't	Unsure

Do you know someone with dementia in a care home for older people?

Unweighted Base	2060	1327	296	148	443	374	1640	46
All UK Adults	2060	1351	245	161	452	397	1617	47
Yes, I do	19%	18%	23%	29%	16%	100%	-	-
No, I don't	78%	81%	76%	68%	81%	-	100%	-
Unsure	2%	1%	0%	4%	2%	-	-	100%

Please imagine a close relative was going to live in a care home and you were helping them to choose from several options...

Which ONE, if any, of the following factors about the care home would be the MOST important to you? (Even if you have a close relative who lives in a care home, we would like you to think about how you would feel now)

Unweighted Base	2060	1327	296	148	443	374	1640	46
All UK Adults	2060	1351	245	161	452	397	1617	47
Price	9%	8%	5%	8%	7%	9%	9%	8%
Availability of activities	6%	6%	7%	9%	8%	7%	5%	12%
Cleanliness	11%	12%	12%	9%	12%	10%	11%	4%
Training of staff	48%	49%	52%	49%	46%	55%	47%	13%
Proximity to other relatives	13%	15%	14%	16%	15%	13%	13%	12%
Other	3%	3%	2%	1%	2%	4%	3%	3%
Don't know	10%	8%	7%	7%	10%	3%	11%	49%

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

Still imagining a close relative was going to live in a care home...

Which ONE, if any, of the following would be your BIGGEST concern? (Even if you have a close relative who lives in a care home, we would like you to think about what your biggest concern would be now)

	Unweighted Base	2060	1009	1051	246	295	328	457	734	1217	843	506	299	194	298	500	101	111	51
	All UK Adults	2060	991	1069	247	347	331	402	733	1133	927	492	330	192	255	457	101	175	58
The risk of my relative being abused		53%	47%	58%	44%	48%	55%	56%	55%	47%	59%	55%	55%	51%	55%	51%	57%	43%	47%
The risk that the care home closed I would have less influence on decisions about their care		2%	4%	1%	1%	2%	2%	1%	4%	3%	2%	2%	1%	2%	4%	3%	1%	4%	1%
The lack of activities for my relative/ boredom		6%	6%	6%	8%	6%	7%	6%	5%	8%	4%	4%	6%	7%	4%	7%	2%	12%	11%
My relative losing their independence		12%	13%	11%	13%	13%	9%	10%	15%	13%	11%	11%	14%	14%	16%	11%	8%	11%	16%
Other		18%	19%	16%	18%	21%	17%	18%	16%	22%	12%	19%	16%	18%	12%	20%	21%	17%	17%
Don't know		1%	1%	1%	1%	3%	1%	1%	0%	1%	1%	1%	1%	0%	2%	1%	1%	2%	-
		8%	10%	6%	14%	7%	9%	8%	6%	6%	10%	9%	7%	8%	7%	6%	10%	10%	8%

To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row)

I think it's possible for people with dementia to enjoy a good quality of life whilst in an older person's care home :

	Unweighted Base	2060	1009	1051	246	295	328	457	734	1217	843	506	299	194	298	500	101	111	51
	All UK Adults	2060	991	1069	247	347	331	402	733	1133	927	492	330	192	255	457	101	175	58
Strongly agree		12%	12%	12%	14%	11%	10%	13%	12%	12%	12%	12%	14%	14%	12%	12%	12%	10%	6%
Tend to agree		47%	44%	50%	50%	47%	52%	42%	47%	49%	44%	49%	50%	39%	44%	51%	47%	37%	58%
Neither agree nor disagree		21%	23%	20%	17%	25%	21%	22%	20%	20%	23%	19%	17%	26%	24%	20%	22%	31%	19%
Tend to disagree		8%	9%	8%	4%	8%	6%	9%	11%	9%	7%	8%	8%	10%	7%	8%	11%	11%	6%
Strongly disagree		2%	2%	3%	1%	3%	1%	4%	2%	2%	3%	3%	4%	2%	1%	2%	-	0%	7%
Don't know		9%	11%	8%	15%	6%	10%	9%	8%	8%	11%	9%	8%	9%	12%	8%	8%	10%	4%

Total	Working Status							Marital Status				
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Still imagining a close relative was going to live in a care home...

Which ONE, if any, of the following would be your BIGGEST concern? (Even if you have a close relative who lives in a care home, we would like you to think about what your biggest concern would be now)

	Unweighted Base	2060	1101	196	1297	112	441	53	157	1057	255	187	58	503
	All UK Adults	2060	1104	187	1292	118	423	56	170	1050	257	177	51	525
The risk of my relative being abused	53%	51%	48%	51%	53%	55%	61%	62%	53%	51%	61%	60%	50%	
The risk that the care home closed	2%	2%	2%	2%	3%	4%	2%	0%	3%	2%	3%	3%	2%	
I would have less influence on decisions about their care	6%	7%	8%	7%	1%	6%	4%	4%	6%	9%	4%	1%	7%	
The lack of activities for my relative/ boredom	12%	11%	13%	12%	14%	16%	9%	6%	13%	12%	9%	18%	12%	
My relative losing their independence	18%	20%	15%	19%	18%	15%	15%	12%	19%	18%	14%	17%	15%	
Other	1%	1%	1%	1%	2%	0%	-	3%	1%	1%	3%	2%	1%	
Don't know	8%	8%	11%	8%	8%	5%	9%	13%	6%	7%	6%	-	13%	

To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row)

I think it's possible for people with dementia to enjoy a good quality of life whilst in an older person's care home :

	Unweighted Base	2060	1101	196	1297	112	441	53	157	1057	255	187	58	503
	All UK Adults	2060	1104	187	1292	118	423	56	170	1050	257	177	51	525
Strongly agree	12%	12%	6%	11%	20%	12%	18%	14%	13%	15%	8%	8%	10%	
Tend to agree	47%	49%	47%	49%	56%	42%	33%	43%	46%	45%	48%	57%	48%	
Neither agree nor disagree	21%	20%	25%	21%	14%	23%	24%	19%	20%	22%	26%	15%	21%	
Tend to disagree	8%	8%	8%	8%	2%	13%	11%	5%	9%	8%	8%	17%	7%	
Strongly disagree	2%	2%	1%	2%	-	2%	-	6%	2%	3%	3%	2%	1%	
Don't know	9%	9%	12%	9%	8%	7%	13%	13%	9%	7%	8%	1%	12%	

Total	Children in Household					
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Still imagining a close relative was going to live in a care home...

Which ONE, if any, of the following would be your BIGGEST concern? (Even if you have a close relative who lives in a care home, we would like you to think about what your biggest concern would be now)

	Unweighted Base	2060	1511	249	196	73	518	31
	All UK Adults	2060	1496	270	189	78	537	27
The risk of my relative being abused		53%	54%	50%	49%	48%	50%	23%
The risk that the care home closed		2%	2%	1%	3%	4%	2%	14%
I would have less influence on decisions about their care		6%	6%	8%	5%	7%	7%	14%
The lack of activities for my relative/ boredom		12%	13%	7%	12%	12%	10%	2%
My relative losing their independence		18%	16%	22%	21%	24%	22%	7%
Other		1%	1%	3%	1%	1%	2%	-
Don't know		8%	7%	8%	9%	3%	8%	41%

To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row)

I think it's possible for people with dementia to enjoy a good quality of life whilst in an older person's care home :

	Unweighted Base	2060	1511	249	196	73	518	31
	All UK Adults	2060	1496	270	189	78	537	27
Strongly agree		12%	12%	12%	12%	17%	13%	9%
Tend to agree		47%	47%	46%	49%	54%	48%	22%
Neither agree nor disagree		21%	22%	21%	17%	19%	19%	35%
Tend to disagree		8%	9%	6%	9%	5%	7%	8%
Strongly disagree		2%	2%	2%	4%	1%	3%	-
Don't know		9%	8%	13%	8%	5%	10%	26%

Total	Government Region											
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

Still imagining a close relative was going to live in a care home...

Which ONE, if any, of the following would be your BIGGEST concern? (Even if you have a close relative who lives in a care home, we would like you to think about what your biggest concern would be now)

	Unweighted Base	2060	78	263	165	156	143	194	298	325	175	101	111	51
	All UK Adults	2060	87	257	149	169	161	192	255	300	157	101	175	58
The risk of my relative being abused	53%	56%	52%	60%	51%	59%	51%	55%	54%	46%	57%	43%	47%	
The risk that the care home closed	2%	1%	0%	5%	-	2%	2%	4%	3%	5%	1%	4%	1%	
I would have less influence on decisions about their care	6%	7%	4%	2%	6%	6%	7%	4%	7%	8%	2%	12%	11%	
The lack of activities for my relative/ boredom	12%	16%	13%	5%	17%	10%	14%	16%	10%	12%	8%	11%	16%	
My relative losing their independence	18%	16%	20%	18%	16%	15%	18%	12%	20%	21%	21%	17%	17%	
Other	1%	1%	1%	0%	2%	0%	0%	2%	1%	3%	1%	2%	-	
Don't know	8%	3%	11%	8%	8%	7%	8%	7%	6%	6%	10%	10%	8%	

To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row)

I think it's possible for people with dementia to enjoy a good quality of life whilst in an older person's care home :

	Unweighted Base	2060	78	263	165	156	143	194	298	325	175	101	111	51
	All UK Adults	2060	87	257	149	169	161	192	255	300	157	101	175	58
Strongly agree	12%	15%	11%	12%	13%	16%	14%	12%	10%	15%	12%	10%	6%	
Tend to agree	47%	64%	39%	58%	57%	42%	39%	44%	53%	46%	47%	37%	58%	
Neither agree nor disagree	21%	7%	23%	17%	15%	19%	26%	24%	18%	23%	22%	31%	19%	
Tend to disagree	8%	10%	10%	4%	5%	12%	10%	7%	7%	9%	11%	11%	6%	
Strongly disagree	2%	2%	5%	-	4%	3%	2%	1%	2%	1%	-	0%	7%	
Don't know	9%	2%	12%	9%	7%	9%	9%	12%	10%	6%	8%	10%	4%	

Total	Social Media (monthly or more)				Do you know someone with dementia in a care home for older people?		
	Facebook	LinkedIn	Google+	Twitter	Yes, I do	No, I don't	Unsure

Still imagining a close relative was going to live in a care home...

Which ONE, if any, of the following would be your BIGGEST concern? (Even if you have a close relative who lives in a care home, we would like you to think about what your biggest concern would be now)

	Unweighted Base	2060	1327	296	148	443	374	1640	46
	All UK Adults	2060	1351	245	161	452	397	1617	47
The risk of my relative being abused	53%	53%	56%	46%	50%	53%	52%	53%	35%
The risk that the care home closed	2%	2%	2%	4%	2%	2%	3%	2%	-
I would have less influence on decisions about their care	6%	6%	6%	5%	13%	6%	8%	6%	2%
The lack of activities for my relative/ boredom	12%	12%	12%	16%	17%	15%	18%	11%	7%
My relative losing their independence	18%	18%	17%	24%	13%	18%	17%	18%	7%
Other	1%	1%	1%	1%	-	1%	1%	1%	8%
Don't know	8%	8%	6%	4%	4%	6%	1%	8%	41%

To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row)

I think it's possible for people with dementia to enjoy a good quality of life whilst in an older person's care home :

	Unweighted Base	2060	1327	296	148	443	374	1640	46
	All UK Adults	2060	1351	245	161	452	397	1617	47
Strongly agree	12%	12%	13%	12%	18%	13%	17%	11%	6%
Tend to agree	47%	47%	48%	56%	43%	48%	52%	46%	35%
Neither agree nor disagree	21%	21%	19%	16%	21%	20%	13%	23%	20%
Tend to disagree	8%	8%	8%	6%	8%	7%	11%	8%	8%
Strongly disagree	2%	2%	2%	1%	4%	2%	4%	2%	1%
Don't know	9%	9%	9%	9%	6%	10%	4%	10%	31%

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

I think that people with dementia in care homes for older people are generally treated well :

	2060	1009	1051	246	295	328	457	734	1217	843	506	299	194	298	500	101	111	51
Unweighted Base	2060	1009	1051	246	295	328	457	734	1217	843	506	299	194	298	500	101	111	51
All UK Adults	2060	991	1069	247	347	331	402	733	1133	927	492	330	192	255	457	101	175	58
Strongly agree	3%	4%	2%	3%	3%	3%	5%	2%	4%	3%	3%	4%	2%	3%	3%	1%	5%	-
Tend to agree	27%	29%	25%	30%	31%	27%	20%	26%	27%	26%	26%	24%	26%	25%	25%	28%	34%	40%
Neither agree nor disagree	32%	31%	33%	25%	29%	35%	37%	31%	32%	32%	30%	35%	36%	30%	30%	34%	30%	38%
Tend to disagree	19%	17%	21%	16%	15%	17%	17%	24%	20%	18%	18%	17%	20%	22%	22%	22%	18%	11%
Strongly disagree	5%	3%	6%	4%	5%	4%	6%	4%	5%	5%	5%	7%	4%	3%	5%	4%	1%	1%
Don't know	15%	16%	14%	21%	17%	14%	14%	12%	13%	16%	17%	13%	13%	17%	15%	11%	12%	9%

I don't think that the care home sector is doing enough to prevent abuse of older people in care homes :

	2060	1009	1051	246	295	328	457	734	1217	843	506	299	194	298	500	101	111	51
Unweighted Base	2060	1009	1051	246	295	328	457	734	1217	843	506	299	194	298	500	101	111	51
All UK Adults	2060	991	1069	247	347	331	402	733	1133	927	492	330	192	255	457	101	175	58
Strongly agree	27%	23%	31%	20%	28%	23%	27%	31%	26%	29%	26%	29%	24%	27%	31%	16%	31%	17%
Tend to agree	37%	36%	37%	30%	34%	38%	33%	41%	39%	33%	39%	37%	37%	35%	36%	44%	30%	34%
Neither agree nor disagree	19%	22%	17%	22%	16%	24%	23%	16%	19%	20%	17%	16%	24%	17%	19%	22%	24%	36%
Tend to disagree	5%	6%	5%	5%	7%	5%	4%	5%	5%	5%	6%	5%	5%	6%	4%	7%	6%	6%
Strongly disagree	2%	2%	1%	3%	1%	1%	3%	1%	2%	2%	2%	2%	2%	1%	1%	-	3%	-
Don't know	10%	11%	9%	19%	13%	10%	9%	6%	10%	11%	11%	12%	8%	13%	8%	12%	7%	7%

In general, how scared, if at all, do you think you would feel about moving into a care home in the future?

	2060	1009	1051	246	295	328	457	734	1217	843	506	299	194	298	500	101	111	51
Unweighted Base	2060	1009	1051	246	295	328	457	734	1217	843	506	299	194	298	500	101	111	51
All UK Adults	2060	991	1069	247	347	331	402	733	1133	927	492	330	192	255	457	101	175	58
Very scared	31%	23%	38%	24%	31%	28%	33%	33%	29%	33%	29%	39%	30%	28%	30%	24%	34%	21%
Fairly scared	40%	40%	39%	40%	37%	42%	41%	39%	41%	38%	43%	31%	40%	41%	39%	53%	34%	52%
Not very scared	15%	19%	10%	15%	16%	15%	13%	15%	17%	12%	12%	13%	16%	13%	17%	8%	23%	12%
Not at all scared	4%	5%	3%	6%	5%	3%	3%	4%	4%	4%	4%	3%	6%	3%	4%	2%	2%	7%
Don't know	11%	13%	10%	15%	12%	13%	11%	9%	10%	13%	11%	14%	8%	15%	10%	13%	7%	8%

Total	Working Status							Marital Status				
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

I think that people with dementia in care homes for older people are generally treated well :

	2060	1101	196	1297	112	441	53	157	1057	255	187	58	503
Unweighted Base	2060	1101	196	1297	112	441	53	157	1057	255	187	58	503
All UK Adults	2060	1104	187	1292	118	423	56	170	1050	257	177	51	525
Strongly agree	3%	4%	1%	4%	2%	1%	7%	4%	4%	4%	1%	1%	3%
Tend to agree	27%	27%	26%	27%	35%	27%	21%	20%	26%	23%	28%	30%	28%
Neither agree nor disagree	32%	34%	28%	33%	27%	32%	33%	27%	32%	33%	32%	37%	29%
Tend to disagree	19%	17%	23%	18%	17%	26%	19%	15%	19%	24%	20%	26%	17%
Strongly disagree	5%	5%	2%	5%	4%	4%	4%	8%	5%	3%	4%	1%	6%
Don't know	15%	14%	19%	15%	14%	10%	15%	27%	15%	13%	13%	6%	17%

I don't think that the care home sector is doing enough to prevent abuse of older people in care homes :

	2060	1101	196	1297	112	441	53	157	1057	255	187	58	503
Unweighted Base	2060	1101	196	1297	112	441	53	157	1057	255	187	58	503
All UK Adults	2060	1104	187	1292	118	423	56	170	1050	257	177	51	525
Strongly agree	27%	25%	24%	25%	18%	32%	21%	41%	25%	31%	31%	37%	26%
Tend to agree	37%	37%	36%	37%	40%	39%	50%	22%	39%	35%	34%	46%	33%
Neither agree nor disagree	19%	21%	21%	21%	14%	17%	20%	20%	19%	20%	20%	18%	20%
Tend to disagree	5%	5%	3%	5%	8%	7%	2%	3%	6%	6%	5%	-	5%
Strongly disagree	2%	2%	2%	2%	7%	1%	-	1%	2%	2%	2%	-	1%
Don't know	10%	11%	14%	11%	14%	5%	7%	13%	10%	7%	8%	-	15%

In general, how scared, if at all, do you think you would feel about moving into a care home in the future?

	2060	1101	196	1297	112	441	53	157	1057	255	187	58	503
Unweighted Base	2060	1101	196	1297	112	441	53	157	1057	255	187	58	503
All UK Adults	2060	1104	187	1292	118	423	56	170	1050	257	177	51	525
Very scared	31%	27%	31%	27%	28%	37%	40%	41%	31%	33%	36%	35%	27%
Fairly scared	40%	44%	37%	43%	39%	35%	31%	30%	41%	42%	37%	35%	38%
Not very scared	15%	17%	8%	16%	15%	15%	11%	7%	14%	16%	10%	18%	16%
Not at all scared	4%	3%	4%	3%	7%	4%	5%	4%	4%	2%	5%	6%	4%
Don't know	11%	9%	20%	11%	11%	9%	14%	19%	10%	8%	12%	6%	15%

Total	Children in Household					
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

I think that people with dementia in care homes for older people are generally treated well :

Unweighted Base	2060	1511	249	196	73	518	31
All UK Adults	2060	1496	270	189	78	537	27
Strongly agree	3%	3%	5%	4%	3%	4%	15%
Tend to agree	27%	26%	24%	27%	42%	28%	21%
Neither agree nor disagree	32%	32%	32%	32%	25%	31%	12%
Tend to disagree	19%	21%	15%	18%	14%	16%	15%
Strongly disagree	5%	5%	5%	3%	9%	5%	4%
Don't know	15%	14%	20%	16%	7%	16%	33%

I don't think that the care home sector is doing enough to prevent abuse of older people in care homes :

Unweighted Base	2060	1511	249	196	73	518	31
All UK Adults	2060	1496	270	189	78	537	27
Strongly agree	27%	28%	21%	25%	30%	24%	41%
Tend to agree	37%	38%	30%	38%	44%	35%	13%
Neither agree nor disagree	19%	18%	24%	23%	13%	22%	18%
Tend to disagree	5%	5%	8%	5%	5%	6%	-
Strongly disagree	2%	2%	2%	1%	-	1%	-
Don't know	10%	9%	16%	8%	8%	12%	28%

In general, how scared, if at all, do you think you would feel about moving into a care home in the future?

Unweighted Base	2060	1511	249	196	73	518	31
All UK Adults	2060	1496	270	189	78	537	27
Very scared	31%	31%	28%	33%	30%	30%	33%
Fairly scared	40%	40%	42%	36%	29%	38%	28%
Not very scared	15%	15%	13%	15%	25%	15%	-
Not at all scared	4%	4%	3%	6%	6%	4%	10%
Don't know	11%	11%	14%	10%	11%	12%	29%

Total	Government Region											
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

I think that people with dementia in care homes for older people are generally treated well :

	2060	78	263	165	156	143	194	298	325	175	101	111	51
Unweighted Base	2060	78	263	165	156	143	194	298	325	175	101	111	51
All UK Adults	2060	87	257	149	169	161	192	255	300	157	101	175	58
Strongly agree	3%	2%	4%	3%	2%	7%	2%	3%	3%	2%	1%	5%	-
Tend to agree	27%	34%	24%	25%	25%	22%	26%	25%	25%	26%	28%	34%	40%
Neither agree nor disagree	32%	25%	30%	36%	32%	37%	36%	30%	29%	31%	34%	30%	38%
Tend to disagree	19%	20%	18%	16%	19%	14%	20%	22%	20%	24%	22%	18%	11%
Strongly disagree	5%	5%	6%	3%	6%	8%	4%	3%	5%	5%	4%	1%	1%
Don't know	15%	13%	18%	17%	15%	11%	13%	17%	17%	12%	11%	12%	9%

I don't think that the care home sector is doing enough to prevent abuse of older people in care homes :

	2060	78	263	165	156	143	194	298	325	175	101	111	51
Unweighted Base	2060	78	263	165	156	143	194	298	325	175	101	111	51
All UK Adults	2060	87	257	149	169	161	192	255	300	157	101	175	58
Strongly agree	27%	31%	24%	26%	23%	35%	24%	27%	31%	33%	16%	31%	17%
Tend to agree	37%	35%	40%	40%	39%	34%	37%	35%	39%	32%	44%	30%	34%
Neither agree nor disagree	19%	14%	18%	17%	17%	14%	24%	17%	18%	22%	22%	24%	36%
Tend to disagree	5%	9%	5%	5%	2%	9%	5%	6%	4%	4%	7%	6%	6%
Strongly disagree	2%	-	3%	1%	3%	1%	2%	1%	1%	1%	-	3%	-
Don't know	10%	11%	11%	11%	15%	9%	8%	13%	8%	9%	12%	7%	7%

In general, how scared, if at all, do you think you would feel about moving into a care home in the future?

	2060	78	263	165	156	143	194	298	325	175	101	111	51
Unweighted Base	2060	78	263	165	156	143	194	298	325	175	101	111	51
All UK Adults	2060	87	257	149	169	161	192	255	300	157	101	175	58
Very scared	31%	28%	31%	27%	39%	40%	30%	28%	26%	37%	24%	34%	21%
Fairly scared	40%	47%	41%	45%	28%	33%	40%	41%	41%	35%	53%	34%	52%
Not very scared	15%	17%	11%	13%	10%	17%	16%	13%	15%	19%	8%	23%	12%
Not at all scared	4%	1%	3%	7%	3%	3%	6%	3%	5%	3%	2%	2%	7%
Don't know	11%	6%	15%	9%	19%	8%	8%	15%	12%	6%	13%	7%	8%

Total	Social Media (monthly or more)				Do you know someone with dementia in a care home for older people?		
	Facebook	LinkedIn	Google+	Twitter	Yes, I do	No, I don't	Unsure

I think that people with dementia in care homes for older people are generally treated well :

	2060	1327	296	148	443	374	1640	46
Unweighted Base	2060	1327	296	148	443	374	1640	46
All UK Adults	2060	1351	245	161	452	397	1617	47
Strongly agree	3%	3%	5%	6%	3%	5%	3%	2%
Tend to agree	27%	28%	25%	32%	29%	37%	25%	4%
Neither agree nor disagree	32%	32%	36%	34%	30%	27%	33%	42%
Tend to disagree	19%	18%	15%	15%	17%	20%	19%	19%
Strongly disagree	5%	4%	4%	3%	5%	6%	4%	-
Don't know	15%	15%	15%	10%	16%	5%	16%	33%

I don't think that the care home sector is doing enough to prevent abuse of older people in care homes :

	2060	1327	296	148	443	374	1640	46
Unweighted Base	2060	1327	296	148	443	374	1640	46
All UK Adults	2060	1351	245	161	452	397	1617	47
Strongly agree	27%	25%	20%	26%	24%	27%	27%	17%
Tend to agree	37%	39%	38%	33%	38%	35%	37%	24%
Neither agree nor disagree	19%	21%	24%	23%	18%	19%	19%	16%
Tend to disagree	5%	5%	6%	6%	8%	8%	4%	7%
Strongly disagree	2%	1%	2%	1%	1%	2%	2%	5%
Don't know	10%	10%	10%	10%	12%	8%	10%	31%

In general, how scared, if at all, do you think you would feel about moving into a care home in the future?

	2060	1327	296	148	443	374	1640	46
Unweighted Base	2060	1327	296	148	443	374	1640	46
All UK Adults	2060	1351	245	161	452	397	1617	47
Very scared	31%	30%	23%	29%	25%	36%	30%	18%
Fairly scared	40%	41%	45%	47%	44%	38%	40%	33%
Not very scared	15%	15%	18%	13%	16%	17%	14%	8%
Not at all scared	4%	4%	4%	3%	4%	2%	4%	2%
Don't know	11%	10%	10%	9%	11%	7%	12%	39%