

YouGov Survey Results

Sample Size: 1917 GB Adults Fieldwork: 6th - 7th February 2013

		Vot	ing int	ention	20	010 Vo	ite	Ge	ender		Ag	е		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1917	483	608	161	632			932	985	232	489	656	541	1093	824	245	623	409	472	167
Unweighted Sample	1917	441	620	138	604			925	992	166	486	746	519	1319	598	231	735	380	441	130
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Now imagine that your current MP stood down from Parliament and there was an immediate BY-**ELECTION** in your seat for a new member of Parliament. In past by-elections, many people have voted differently from how they would vote in a general election. As the by-election would be in just your constituency, this would not make any difference to which parties form the government How would you vote in an immediate BY-**ELECTION** in your seat? [Excluding Don't knows and Wouldn't votes] Con Lab Lib Dem Other **Other Parties Voting Intention**

> SNP / PCY Green UKIP BNP Respect Other

Would Not Vote Don't know

30	93	1	0	71	4	8	30	29	19	26	31	35	32	27	28	34	35	24	21
39	0	93	3	7	89	28	39	38	54	42		32	34	44	39	29	40	48	38
14	2	5	95	5	2	46	14	14	12	19	37 13	12	16	11	19	16	11	12	12
14 18	2 4	2	2	17	5	18	17	18	15	12	19	21	17	18	15	20	13	16	28
	-			-			-		=						-				
3	0	0	2	1	2	2	3	2	3	2	3	3	3	2	0	1	2	0	20
2	0 0 2 0 0	1	2 0 0 0	0	2 1	2 5 5 0 0 5	3 1 9 0	2 3 10	3 5 3 0 0 5	2 1 6 0 0 3	3 10 0 0 3	1	3 2 9 0 0 3	2 2 11	3	3 13	1	2	1
2 9 0 0 3	2	0	0	13	2	5	9	10	3	6	10	15	9	11	9	13	7	10	3
0	0	0	0	0	0	0	0	0 0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0 0	0	0	0		0	0	0	0	0 2	0	0	1	0 3	0 3	0	0
3	2	0	0	3	1	5	4	2	5	3	3	2	3	3	1	3	3	3	4
	-			-			-		=						-				
8	2	1	1	4	2	4	6	9	10	11	7	5	7	9	10	9	9	7	2
8 13	3	3	5	12	2 6	4 13	6 9	9 17	10 16	11 16	7 13	9	7 12	9 14	16	9 16	11	8	13

Non Voters



		Voti	ng inte	ention	20	010 Vo	te	Ge	nder		Age	е		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Dem		Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1917	483	608	161	632	464	397	932	985	232	489	656	541	1093	824	245	623	409	472	167
Unweighted Sample	1917	441	620	138	604	480	414	925	992	166	486	746	519	1319	598	231	735	380	441	130
	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	٠,	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	

Now imagine that your current MP stood down from Parliament and there was an immediate BY-ELECTION in your seat for a new member of Parliament. In past by-elections, many people have voted differently from how they would vote in a general election. As the by-election would

How would you vote in an immediate BY-ELECTION in your seat?

government

be in just your constituency, this would not make any difference to which parties form the

Con	24	88	0	0	61	3	7	26	23	15	20	25	31	27	21	21	27	29	21	18
Lab	31	0	90	3	6	82	23	33	29	40	31	30	27	28	34	29	22	32	41	33
Lib Dem	12	2	5	88	4	2	39	12	11	9	14	11	10	14	9	14	13	9	11	11
SNP / PCY	2	0	0	2	1	1	2	3	2	2	1	2	3	3	2	0	1	2	0	18
Some other party	10	4	1	0	12	3	10	11	10	6	7	11	15	10	10	9	12	8	12	6
Would not vote	8	2	1	1	4	2	4	6	9	10	11	7	5	7	9	10	9	9	7	2
Don't know	13	3	3	5	12	6	14	9	17	17	16	13	9	12	15	17	16	11	9	12

And which of these parties would you vote for?

[Asked to those who said other n=245]

=243]																				
UKIP	68	0	0	0	79	61	42	74	63	37	64	64	77	65	71	50	70	71	78	50
Green	13	0	0	0	1	32	37	8	17	45	19	15	5	16	10	16	14	8	14	0
BNP	2	0	0	0	1	6	1	3	1	0	0	3	2	3	1	2	1	3	3	0
Respect	1	0	0	0	2	1	0	0	2	0	0	0	2	0	2	6	0	0	0	0
Some other party	7	0	0	0	6	0	16	8	6	0	16	10	3	10	4	0	10	14	0	25
Don't know	9	0	0	0	11	0	5	7	11	18	0	9	10	5	14	27	5	4	5	25



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Imagine that political commentators and opinion polls were saying that only the LABOUR and CONSERVATIVE parties had realistic chances of winning the by-election in your seat - how would you then vote?

[Excluding	ı Don't knows	and Wouldn't votes1

34	96	0	9	76	5	15	34	34	24	30	35	41	37	31	32	41	39	28	23
44	1	96	18	9	89	45	43	45	57	48	43	36	40	49	44	35	44	52	52
8	0	2	68	3	2	27	9	8	7	12	8	7	9	7	12	9	6	9	2
13	3	1	4	11	4	13	14	13	12	10	14	17	14	13	12	15	10	12	22
8	2	0	1	10	1	5	9	7	5	5	7	12	7	9	5	10	7	8	2
2	0	0	1	0	2	1	2	2	2	1	2	2	2	1	0	0	1	0	15
2	0	1	2	0	1	5	1	4	4	2	3	1	3	1	4	3	1	2	2
0	0	0	1	0	0	0	1	0	0	0	1	0	0	1	0	1	0	0	0
0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	2	0	0	0	0
1	0	0	0	1	0	1	2	1	1	2	1	1	1	1	1	1	0	1	3
7	1	0	1	4	1	4	7	8	9	11	6	5	6	9	6	8	8	5	7
8	1	1	10	5	4	11	6	10	13	11	7	4	6	10	11	8	7	8	6
	44 8 13 8 2 2 0 0 1	44 1 8 0 13 3 8 2 2 0 0 0 0 0 1 0	44 1 96 8 0 2 13 3 1 8 2 0 2 0 0 2 0 1 0 0 0 1 0 0 7 1 0	44 1 96 18 8 0 2 68 13 3 1 4 8 2 0 1 2 0 0 1 2 0 1 2 0 0 0 1 0 0 0 0 1 0 0 0 7 1 0 1	44 1 96 18 9 8 0 2 68 3 13 3 1 4 11 8 2 0 1 10 2 0 0 1 0 2 0 1 2 0 0 0 0 1 0 0 0 0 0 0 1 0 0 0 1 7 1 0 1 4	44 1 96 18 9 89 8 0 2 68 3 2 13 3 1 4 11 4 8 2 0 1 10 1 2 0 0 1 0 2 2 0 1 2 0 1 0 0 0 1 0 0 0 0 0 0 0 1 0 0 1 0	44 1 96 18 9 89 45 8 0 2 68 3 2 27 13 3 1 4 11 4 13 8 2 0 1 10 1 5 2 0 0 1 0 2 1 2 0 1 2 0 1 5 0 0 0 1 0 0 0 0 0 0 0 0 0 0 1 0 0 0 1 0 1 7 1 0 1 4 1 4	44 1 96 18 9 89 45 43 8 0 2 68 3 2 27 9 13 3 1 4 11 4 13 14 8 2 0 1 10 1 5 9 2 0 0 1 0 2 1 2 2 0 1 2 0 1 5 1 0 0 0 1 0 0 0 1 0 0 0 0 0 0 0 0 1 0 0 0 1 0 1 2	44 1 96 18 9 89 45 43 45 8 0 2 68 3 2 27 9 8 13 3 1 4 11 4 13 14 13 8 2 0 1 10 1 5 9 7 2 0 0 1 0 2 1 2 2 2 0 1 2 0 1 5 1 4 0 0 0 1 0 0 0 1 0 0 0 0 0 0 0 0 0 1 0 0 0 1 0 1 2 1	44 1 96 18 9 89 45 43 45 57 8 0 2 68 3 2 27 9 8 7 13 3 1 4 11 4 13 14 13 12 8 2 0 1 10 1 5 9 7 5 2 0 0 1 0 2 1 2 2 2 2 0 1 2 0 1 5 1 4 4 0 0 0 1 0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 1 1 1 0 0 0 1 0 1 2 1 1	44 1 96 18 9 89 45 43 45 57 48 8 0 2 68 3 2 27 9 8 7 12 13 3 1 4 11 4 13 14 13 12 10 8 2 0 1 10 1 5 9 7 5 5 2 0 0 1 0 2 1 2 2 2 1 2 0 1 2 0 1 5 1 4 4 2 0 0 0 1 0 1 0	44 1 96 18 9 89 45 43 45 57 48 43 8 0 2 68 3 2 27 9 8 7 12 8 13 3 1 4 11 4 13 14 13 12 10 14 8 2 0 1 10 1 5 9 7 5 5 7 2 0 0 1 0 2 1 2 2 2 1 2 2 0 1 2 0 1 5 1 4 4 2 3 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0 1 0 0 0	44 1 96 18 9 89 45 43 45 57 48 43 36 8 0 2 68 3 2 27 9 8 7 12 8 7 13 3 1 4 11 4 13 14 13 12 10 14 17 8 2 0 1 10 1 5 9 7 5 5 7 12 2 0 0 1 0 2 1 2 2 2 2 1 2 2 2 0 1 2 0 1 5 1 4 4 2 3 1 0 0 0 1 0	44 1 96 18 9 89 45 43 45 57 48 43 36 40 8 0 2 68 3 2 27 9 8 7 12 8 7 9 13 1 4 11 4 13 14 13 12 10 14 17 14 8 2 0 1 10 1 5 9 7 5 5 7 12 7 2 0 0 1 0 2 1 2 2 2 1 2 2 2 2 0 1 2 0 1 5 1 4 4 2 3 1 3 0 0 0 1 0 <td>44 1 96 18 9 89 45 43 45 57 48 43 36 40 49 8 0 2 68 3 2 27 9 8 7 12 8 7 9 7 13 3 1 4 11 4 13 14 13 12 10 14 17 14 13 8 2 0 1 10 1 5 9 7 5 5 7 12 7 9 2 0 0 1 0 2 1 2 2 2 1 2 2 2 1 2 2 2 1 2 2 2 1 2 2 2 1 2 2 2 1 2 2 2 1 2 2 2 1 1 3 1 3 1 3 1 3 1 3 1 3 1 3</td> <td>44 1 96 18 9 89 45 43 45 57 48 43 36 40 49 44 8 0 2 68 3 2 27 9 8 7 12 8 7 9 7 12 13 3 1 4 11 4 13 14 13 12 10 14 17 14 13 12 8 2 0 1 10 1 5 9 7 5 5 7 12 7 9 5 2 0 0 1 0 2 1 2 2 2 1 2 2 2 1 0 0 1 0 0 1 0 0 1 0 0 1 0 0 1 0 0 0 1 0 0 0 1 0 0 0 0 0 0 0 0 0 0 0<!--</td--><td>44 1 96 18 9 89 45 43 45 57 48 43 36 40 49 44 35 8 0 2 68 3 2 27 9 8 7 12 8 7 9 7 12 9 13 3 1 4 11 4 13 14 13 12 10 14 17 14 13 12 9 13 3 1 4 11 4 13 14 13 12 10 14 17 14 13 12 15 8 2 0 1 10 1 5 9 7 5 5 7 12 7 9 5 10 2 0 0 1 0 2 2 2 2 1 2 2 2 2 1 0 0 0 0 0 0 0 0 0</td><td>44 1 96 18 9 89 45 43 45 57 48 43 36 40 49 44 35 44 8 0 2 68 3 2 27 9 8 7 12 8 7 9 7 12 9 6 13 1 4 11 4 13 14 13 12 10 14 17 14 13 12 15 10 8 2 0 1 10 1 5 9 7 5 5 7 12 7 9 5 10 7 2 0 0 1 0 2 1 2 2 2 1 2 2 2 1 0 0 0 1 2 0 1 2 0 1 5 1 4 4 2 3 1 3 1 4 3 1 2 0</td><td>44 1 96 18 9 89 45 43 45 57 48 43 36 40 49 44 35 44 52 8 0 2 68 3 2 27 9 8 7 12 8 7 9 7 12 9 6 9 13 3 1 4 11 4 13 14 13 12 10 14 17 14 13 12 15 10 12 8 2 0 1 10 1 5 9 7 5 5 7 12 7 9 5 10 7 8 2 0 0 1 0 2 1 2 2 2 1 2 2 2 1 0 0 1 0 2 0 1 2 0 1 5 1 4 4 2 3 1 3 1 4</td></td>	44 1 96 18 9 89 45 43 45 57 48 43 36 40 49 8 0 2 68 3 2 27 9 8 7 12 8 7 9 7 13 3 1 4 11 4 13 14 13 12 10 14 17 14 13 8 2 0 1 10 1 5 9 7 5 5 7 12 7 9 2 0 0 1 0 2 1 2 2 2 1 2 2 2 1 2 2 2 1 2 2 2 1 2 2 2 1 2 2 2 1 2 2 2 1 2 2 2 1 1 3 1 3 1 3 1 3 1 3 1 3 1 3	44 1 96 18 9 89 45 43 45 57 48 43 36 40 49 44 8 0 2 68 3 2 27 9 8 7 12 8 7 9 7 12 13 3 1 4 11 4 13 14 13 12 10 14 17 14 13 12 8 2 0 1 10 1 5 9 7 5 5 7 12 7 9 5 2 0 0 1 0 2 1 2 2 2 1 2 2 2 1 0 0 1 0 0 1 0 0 1 0 0 1 0 0 1 0 0 0 1 0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 </td <td>44 1 96 18 9 89 45 43 45 57 48 43 36 40 49 44 35 8 0 2 68 3 2 27 9 8 7 12 8 7 9 7 12 9 13 3 1 4 11 4 13 14 13 12 10 14 17 14 13 12 9 13 3 1 4 11 4 13 14 13 12 10 14 17 14 13 12 15 8 2 0 1 10 1 5 9 7 5 5 7 12 7 9 5 10 2 0 0 1 0 2 2 2 2 1 2 2 2 2 1 0 0 0 0 0 0 0 0 0</td> <td>44 1 96 18 9 89 45 43 45 57 48 43 36 40 49 44 35 44 8 0 2 68 3 2 27 9 8 7 12 8 7 9 7 12 9 6 13 1 4 11 4 13 14 13 12 10 14 17 14 13 12 15 10 8 2 0 1 10 1 5 9 7 5 5 7 12 7 9 5 10 7 2 0 0 1 0 2 1 2 2 2 1 2 2 2 1 0 0 0 1 2 0 1 2 0 1 5 1 4 4 2 3 1 3 1 4 3 1 2 0</td> <td>44 1 96 18 9 89 45 43 45 57 48 43 36 40 49 44 35 44 52 8 0 2 68 3 2 27 9 8 7 12 8 7 9 7 12 9 6 9 13 3 1 4 11 4 13 14 13 12 10 14 17 14 13 12 15 10 12 8 2 0 1 10 1 5 9 7 5 5 7 12 7 9 5 10 7 8 2 0 0 1 0 2 1 2 2 2 1 2 2 2 1 0 0 1 0 2 0 1 2 0 1 5 1 4 4 2 3 1 3 1 4</td>	44 1 96 18 9 89 45 43 45 57 48 43 36 40 49 44 35 8 0 2 68 3 2 27 9 8 7 12 8 7 9 7 12 9 13 3 1 4 11 4 13 14 13 12 10 14 17 14 13 12 9 13 3 1 4 11 4 13 14 13 12 10 14 17 14 13 12 15 8 2 0 1 10 1 5 9 7 5 5 7 12 7 9 5 10 2 0 0 1 0 2 2 2 2 1 2 2 2 2 1 0 0 0 0 0 0 0 0 0	44 1 96 18 9 89 45 43 45 57 48 43 36 40 49 44 35 44 8 0 2 68 3 2 27 9 8 7 12 8 7 9 7 12 9 6 13 1 4 11 4 13 14 13 12 10 14 17 14 13 12 15 10 8 2 0 1 10 1 5 9 7 5 5 7 12 7 9 5 10 7 2 0 0 1 0 2 1 2 2 2 1 2 2 2 1 0 0 0 1 2 0 1 2 0 1 5 1 4 4 2 3 1 3 1 4 3 1 2 0	44 1 96 18 9 89 45 43 45 57 48 43 36 40 49 44 35 44 52 8 0 2 68 3 2 27 9 8 7 12 8 7 9 7 12 9 6 9 13 3 1 4 11 4 13 14 13 12 10 14 17 14 13 12 15 10 12 8 2 0 1 10 1 5 9 7 5 5 7 12 7 9 5 10 7 8 2 0 0 1 0 2 1 2 2 2 1 2 2 2 1 0 0 1 0 2 0 1 2 0 1 5 1 4 4 2 3 1 3 1 4

Imagine that political commentators and opinion polls were saying that only the LABOUR and CONSERVATIVE parties had realistic chances of winning the by-election in your seat - how would you then vote?

Lab	37	I a	95	16	8	85	38	37	37	44	38	38	33	35	40	37	29	38	45	46
		. '						-							-	-				
Con	29	95	0	8	69	5	12	30	29	19	23	31	37	33	25	26	34	33	24	21
Lib Dem	7	0	2	61	3	2	23	8	6	6	9	7	6	8	6	10	8	5	8	2
UKIP	7	2	0	1	9	1	4	8	6	4	4	6	11	6	7	4	9	6	7	2
Green	2	0	1	2	0	1	4	1	3	3	2	2	1	3	1	3	2	1	2	1
SNP / PCY	1	0	0	1	0	2	1	2	1	1	1	2	2	2	1	0	0	1	0	13
BNP	0	0	0	1	0	0	0	1	0	0	0	1	0	0	0	0	1	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Some other party	1	0	0	0	1	0	1	1	1	0	2	1	1	1	1	1	1	0	1	3
Would not vote	7	1	0	1	4	1	4	7	8	9	11	6	5	6	9	6	8	8	5	7
Don't know	8	1	1	10	5	4	11	6	10	13	11	7	4	6	10	11	8	7	8	6



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Fieldwork: 6th - 7th February 2013

		Vot	ing inte	ention	20	010 Vo	te	Ge	nder		Ag	е		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1917	483	608	161	632			932	985	232	489	656	541	1093	824	245	623	409	472	167
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-	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

Imagine that political commentators and opinion polls were saying that only the LABOUR and LIBERAL DEMOCRAT parties had realistic chances of winning the by-election in your seat how would you then vote?

Con

[Excluding Don't knows and Wouldn't votes]	

Lab	41	3	94	2	10	89	30	39	42	50	43	40	35	37	46	41	30	43	48	49
Lib Dem	25	25	4	97	24	5	55	25	24	25	31	25	20	26	23	26	30	21	25	14
Other	17	11	2	1	21	4	12	18	15	13	14	16	21	17	15	18	20	13	13	21
UKIP	11	9	1	1	19	2	5	12	10	5	8	10	17	11	11	10	16	10	10	2
SNP / PCY	2	0	0	0	1	1	1	2	1	1	1	2	2	2	1	0	0	1	0	14
Green	2	0	1	0	0	1	4	1	3	4	2	2	1	2	1	4	2	1	2	1
BNP	1	0	0	0	1	0	0	1	0	0	0	1	1	0	1	1	1	0	1	0
Respect	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
Other	1	0	0	0	1	0	1	2	1	1	2	1	1	2	1	2	1	1	0	3
Would Not Vote	8	6	1	0	6	3	2	7	9	10	10	7	6	7	9	10	9	9	6	3
Don't know	8	2	2	1	7	4	8	5	10	15	10	7	4	6	10	11	8	7	8	9

18 | 60 0 0 | 44 2 3 | 18 18 | 12 13 19 23 | 20 16 | 15

Don't know

Imagine that political commentators and opinion

Non Voters

Other Parties Voting Intention

polls were saying that only the LABOUR and LIBERAL DEMOCRAT parties had realistic chances of winning the by-election in your seat how would you then vote?

Lab	34	3	91	2	9	84	27	34	34	37	34	35	32	32	37	32	25	36	41	43
Lib Dem	21	23	4	95	21	5	49	22	20	19	24	21	18	22	19	21	25	17	22	12
Con	15	56	0	0	38	1	3	15	15	9	10	16	21	17	13	12	16	20	12	14
UKIP	9	9	1	1	16	2	5	10	8	4	6	9	15	9	9	8	13	8	9	2
Green	2	0	1	0	0	1	3	1	2	3	1	2	1	2	1	3	2	1	2	1
SNP / PCY	1	0	0	0	0	1	1	2	1	1	1	2	2	1	1	0	0	1	0	12
BNP	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	1	1	0	1	0
Respect	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
Some other party	1	0	0	0	1	0	1	2	1	1	2	1	1	1	1	2	1	1	0	3
Would not vote	8	6	1	0	6	3	2	7	9	10	10	7	6	7	9	10	9	9	6	3
Don't know	8	2	2	1	7	4	8	5	10	15	10	7	4	6	10	11	8	7	8	9



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•	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

Imagine that political commentators and opinion polls were saying that only the CONSERVATIVE and LIBERAL DEMOCRAT parties had realistic chances of winning the by-election in your seat how would you then vote?

[Excluding Do	n't knows and	Wouldn't votes]
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[Excluding Don't knows and Wouldn't Votes]																				
Con	34	95	3	0	76	7	10	34	35	22	30	35	41	36	31	33	39	40	27	25
Lab	23	0	62	0	3	61	12	23	23	30	26	24	17	20	28	19	17	25	31	27
Lib Dem	23	2	20	96	6	14	63	22	24	26	30	22	18	26	19	28	24	20	22	22
Other	20	3	15	3	14	17	15	21	18	21	15	19	24	18	22	20	20	16	20	26
Other Parties Voting Intention																				
UKIP	10	2	6	0	12	5	7	12	9	5	7	9	17	9	13	7	14	9	11	2
Green	3	0	4	0	0	5	5	2	5	7	2	4	2	4	3	8	3	2	3	1
SNP / PCY	2	0	1	1	0	3	1	3	1	5	1	2	2	2	3	0	1	1	1	16
BNP	1	0	1	1	1	2	0	1	1	2	1	1	0	1	0	0	0	1	2	0
Respect	1	0	1	0	1	0	0	0	1	1	0	0	1	1	0	2	0	1	0	0
Other	2	0	3	1	1	2	2	3	2	1	4	2	2	2	2	3	2	1	1	7
Non Voters																				
Would Not Vote	10	1	7	0	5	8	3	8	11	10	14	8	8	8	13	15	10	11	7	8
Don't know	8	1	3	2	6	4	10	7	9	14	11	7	4	7	9	9	7	7	9	9

Imagine that political commentators and opinion polls were saying that only the CONSERVATIVE and LIBERAL DEMOCRAT parties had realistic chances of winning the by-election in your seat how would you then vote?

Con	28	93	2	0	68	6	8	29	27	17	22	30	36	31	24	25	32	33	23	21
Lab	19	0	55	0	3	54	11	20	19	23	19	21	15	17	22	14	14	20	26	22
Lib Dem	19	2	18	94	6	13	55	19	19	20	22	19	16	22	15	21	20	17	18	18
UKIP	9	2	5	0	11	5	6	10	7	4	5	8	15	7	10	5	11	8	10	2
Green	3	0	3	0	0	4	4	2	4	5	2	4	2	3	3	6	2	2	3	1
SNP / PCY	2	0	1	1	0	3	1	2	1	4	1	2	2	2	2	0	1	1	1	13
BNP	1	0	1	1	1	1	0	1	0	1	0	1	0	1	0	0	0	1	2	0
Respect	0	0	1	0	1	0	0	0	0	1	0	0	1	1	0	2	0	0	0	0
Some other party	2	0	2	1	1	2	1	2	1	1	3	2	2	2	2	2	2	1	1	6
Would not vote	10	1	7	0	5	8	3	8	11	10	14	8	8	8	13	15	10	11	7	8
Don't know	8	1	3	2	6	4	10	7	9	14	11	7	4	7	9	9	7	7	9	9



		Voti	Voting intention			010 Vc	te	Ge	ender		Ag	е		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1917	483	608	161	632	464	397	932	985	232	489	656	541	1093	824	245	623	409	472	167
Unweighted Sample	1917	441	620	138	604	480	414	925	992	166	486	746	519	1319	598	231	735	380	441	130
	0.1			٠,			•		0.1	01				•	٠,	0.1	٠,	0.1	0 /	0.1

Imagine that political commentators and opinion polls were saying that only the CONSERVATIVE and UKIP parties had realistic chances of winning the by-election in your seat - how would you then vote?

[Excluding Don't knows and Wouldn't votes]

Other Parties Voting Intention

Non Voters

dn't votes]																				
Con	38	91	9	24	69	12	26	36	40	35	38	36	42	42	33	38	43	39	34	29
Lab	25	0	69	2	3	65	19	26	25	38	31	25	18	23	29	20	17	28	35	29
Lib Dem	8	1	2	63	3	2	27	10	6	8	11	9	6	9	8	12	7	7	9	5
Other	28	8	20	12	25	22	28	28	29	19	21	30	35	27	31	30	32	26	22	37
UKIP	20	7	14	7	23	13	17	20	19	8	15	20	27	17	22	17	24	20	17	12
Green	3	0	3	4	0	3	8	3	4	5	3	5	2	4	3	5	4	2	4	1
SNP / PCY	2	0	0	1	0	2	1	2	2	4	1	2	2	3	1	0	1	0	0	17
BNP	1	1	0	0	2	1	0	1	1	1	0	1	2	1	2	3	1	2	0	0
Respect	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	3	0	0	0	0
Other	2	0	2	0	0	2	2	2	2	1	3	2	2	2	2	2	2	1	0	6
Would Not Vote	9	2	10	2	3	9	5	9	10	11	14	8	6	8	11	13	8	11	8	7
Don't know	9	1	3	7	7	3	12	7	10	14	14	6	4	7	10	10	8	8	8	9

Imagine that political commentators and opinion polls were saying that only the CONSERVATIVE and UKIP parties had realistic chances of winning the by-election in your seat - how would you then vote?

Con	31	89	8	22	62	10	21	30	32	27	27	31	37	35	26	29	36	32	28	24
Lab	21	0	60	1	3	57	16	22	20	28	22	21	16	19	23	15	14	23	29	24
UKIP	16	7	12	6	20	11	14	17	15	6	10	17	24	15	18	13	20	16	15	10
Lib Dem	7	1	2	57	2	2	22	8	5	6	8	8	5	7	6	9	6	6	8	4
Green	3	0	3	3	0	3	6	2	3	4	2	4	2	3	2	4	3	2	3	1
SNP / PCY	2	0	0	1	0	2	1	2	1	3	1	2	2	2	1	0	1	0	0	14
BNP	1	1	0	0	1	1	0	1	1	1	0	1	1	0	1	2	0	2	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0
Some other party	2	0	2	0	0	2	2	2	1	1	2	1	2	2	1	2	2	1	0	5
Would not vote	9	2	10	2	3	9	5	9	10	11	14	8	6	8	11	13	8	11	8	7
Don't know	9	1	3	7	7	3	12	7	10	14	14	6	4	7	10	10	8	8	8	9



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

	Unweighted no.	weighted i
Age and Gender		
Male 18 to 2	4 66	119
Male 25 to 39	9 204	245
Male 40 to 59	9 369	324
Male 60 -	+ 286	243
Female 18 to 2	4 100	113
Female 25 to 3	9 282	243
Female 40 to 5	9 377	332
Female 60 -	+ 233	297
Region		
North England	d 441	472
Midland	s 282	314
East England	200	184
Londo	n 231	245
South England	d 535	439
Wale	s 98	96
Scotland	d 130	167
Social Grade		
Al	3 753	537
С	1 566	556
C	2 271	403
DI	327	422
Newspaper Type		
Express / Ma	il 401	307
Sun / Sta	r 152	450
Mirror / Record	d 69	192
Guardian / Independen	t 123	86
FT / Times / Telegrap	h 150	182
Other Pape	er 269	220
No Pape	r 753	479
Political Party Identification		
Labou	r 647	623
Conservative	e 515	546
Liberal Democra	at 173	230
SNP/Plaid Cymr	u 44	33
Other	s 105	25
None/ DI	433	460

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