

YouGov Survey Results



Sample Size: 1671 GB Adults
Fieldwork: 30th - 31st October 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1671	X	X	X	X	534	428	346	807	864	199	425	575	472	942	710	215	541	359	410	146	
Unweighted Sample	1671	469	467	92	178	577	384	342	776	895	100	385	662	524	1104	548	253	593	322	385	118
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you prefer?

Halloween	13	11	16	14	8	9	15	14	10	15	27	16	11	6	13	12	16	11	11	12	19
Guy Fawkes Night	45	47	46	46	43	46	42	49	47	43	45	53	44	38	48	40	47	53	45	39	28
Neither	39	40	36	40	43	43	42	36	41	38	20	28	43	54	37	43	34	34	39	48	45
Don't know	3	2	2	0	5	2	1	1	2	4	8	3	2	2	2	5	3	2	5	1	9