

## YouGov Survey Results

Sample Size: 1825 GB adults  
Fieldwork: 5th - 6th November 2013

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>	<b>1825</b>	x	x	x	x	539	419	379	885	940	217	462	624	522	1040	785	234	593	391	449	159	
<b>Unweighted Sample</b>	<b>1825</b>	471	553	96	195	570	428	388	864	961	121	435	701	568	1196	629	227	644	380	422	152	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### How important, if at all, do you think it is for a human beings to explore space?

Very important	18	20	21	21	13	18	19	17	28	9	26	21	19	10	19	17	18	18	19	16	17
Fairly important	36	38	37	34	30	38	36	34	33	38	38	42	33	33	35	36	42	36	33	33	39
<b>TOTAL IMPORTANT</b>	<b>54</b>	<b>58</b>	<b>58</b>	<b>55</b>	<b>43</b>	<b>56</b>	<b>55</b>	<b>51</b>	<b>61</b>	<b>47</b>	<b>64</b>	<b>63</b>	<b>52</b>	<b>43</b>	<b>54</b>	<b>53</b>	<b>60</b>	<b>54</b>	<b>52</b>	<b>49</b>	<b>56</b>
Not very important	31	30	30	31	38	29	32	35	25	35	22	24	30	41	32	29	27	31	29	33	30
Not at all important	12	10	10	12	17	12	11	10	10	14	8	9	14	14	10	14	10	9	16	15	8
<b>TOTAL NOT IMPORTANT</b>	<b>43</b>	<b>40</b>	<b>40</b>	<b>43</b>	<b>55</b>	<b>41</b>	<b>43</b>	<b>45</b>	<b>35</b>	<b>49</b>	<b>30</b>	<b>33</b>	<b>44</b>	<b>55</b>	<b>42</b>	<b>43</b>	<b>37</b>	<b>40</b>	<b>45</b>	<b>48</b>	<b>38</b>
Don't know	4	3	2	2	2	4	2	4	4	4	7	4	4	2	4	4	2	6	3	2	5

### How important, if at all, do you think it is for a human being to set foot on Mars?

Very important	10	10	12	10	9	10	13	9	16	4	10	13	11	4	9	10	11	9	8	10	10
Fairly important	23	26	25	24	13	24	22	22	27	20	30	30	22	16	26	20	25	25	24	20	20
<b>TOTAL IMPORTANT</b>	<b>33</b>	<b>36</b>	<b>37</b>	<b>34</b>	<b>22</b>	<b>34</b>	<b>35</b>	<b>31</b>	<b>43</b>	<b>24</b>	<b>40</b>	<b>43</b>	<b>33</b>	<b>20</b>	<b>35</b>	<b>30</b>	<b>36</b>	<b>34</b>	<b>32</b>	<b>30</b>	<b>30</b>
Not very important	38	36	38	41	48	37	38	44	33	44	42	37	36	42	37	40	40	38	38	37	45
Not at all important	25	26	21	25	28	26	24	22	21	28	12	17	28	33	24	25	21	22	26	31	17
<b>TOTAL NOT IMPORTANT</b>	<b>63</b>	<b>62</b>	<b>59</b>	<b>66</b>	<b>76</b>	<b>63</b>	<b>62</b>	<b>66</b>	<b>54</b>	<b>72</b>	<b>54</b>	<b>54</b>	<b>64</b>	<b>75</b>	<b>61</b>	<b>65</b>	<b>61</b>	<b>60</b>	<b>64</b>	<b>68</b>	<b>62</b>
Don't know	4	3	4	0	2	3	3	3	4	4	5	4	3	5	3	5	3	6	3	2	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following agencies or organisations, if any, do you think will be the first to successfully send a human being to Mars?

US space agency	<b>29</b>	33	30	32	29	31	28	27	32	26	27	34	29	26	28	30	29	31	27	27	32
Chinese space agency	<b>18</b>	20	17	18	23	20	18	24	22	14	14	17	19	18	20	15	22	17	20	15	15
Russian space agency	<b>8</b>	6	10	9	8	7	8	8	6	9	10	11	5	6	9	6	10	6	6	9	8
A private company or organisation	<b>5</b>	5	6	3	4	5	6	5	5	5	6	6	5	3	6	4	6	5	4	4	8
Indian space agency	<b>2</b>	4	2	2	3	3	2	1	4	1	5	2	2	2	2	2	3	2	4	1	2
European space agency	<b>2</b>	1	2	0	3	1	1	0	2	1	7	1	1	1	2	1	1	2	2	1	2
British space agency	<b>1</b>	1	1	1	2	1	2	0	1	1	4	1	0	0	1	1	2	1	0	1	0
Iranian space agency	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ukrainian space agency	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Israeli space agency	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Japanese space agency	<b>0</b>	1	1	0	0	1	0	1	0	1	1	0	0	1	1	0	0	1	0	0	0
A different country	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
None - a human being will never set foot on Mars	<b>13</b>	12	13	13	13	12	15	12	13	13	9	7	14	19	12	15	6	10	15	20	12
Don't know	<b>22</b>	17	18	22	15	19	21	22	15	29	18	19	23	24	21	24	19	25	21	21	21

The UK Space Agency is the name of the government agency responsible for developing the British space programme. Do you think it is a good idea or a bad idea for Britain to have a space programme?

Good idea	<b>44</b>	48	47	51	33	44	44	45	54	35	52	53	42	35	45	43	48	46	50	36	41
Bad idea	<b>34</b>	34	34	21	49	37	36	33	32	36	27	24	36	43	34	33	36	31	30	40	34
Don't know	<b>22</b>	18	18	28	17	19	20	22	15	29	21	23	22	21	20	24	16	23	20	24	26