## YouGov Survey

Fieldwork : 1st - 7th November
Childrens Sample - 715 Children

## YOUSOV <br> What the world thinks

| Total | Are you? |  |  | How old are you? |  |  |  |  |  |  |  |  | Social Grade |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base | Male | Female | 10 | 11 | 12 | 13 | 14 | ABC1 | C2DE |  |  |  |  |

q1_1. Looking at the following list, what do you think you
lid like to do when you are older? -Get married

| Unweighted base | 715 | 360 | 355 | 147 | 145 | 149 | 125 | 149 | 396 | 319 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: Children aged 10-14 | 715 | 366 | 349 | 142 | 141 | 141 | 145 | 147 | 397 | 318 |
| I would like to do this | 66\% | 65\% | 68\% | 63\% | 71\% | 64\% | 74\% | 59\% | 71\% | 61\% |
| I wouldn't like to do this | 8\% | 8\% | 8\% | 12\% | 6\% | 10\% | 4\% | 8\% | 6\% | 11\% |
| Don't know | 26\% | 28\% | 23\% | 25\% | 22\% | 26\% | 22\% | 33\% | 23\% | 28\% |

1_2. Looking at the following list, what do you think you would like to do when you are older? - Have childre

| Unweighted base | 715 | 360 | 355 | 147 | 145 | 149 | 125 | 149 | 396 | 319 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: Children aged 10-14 | 715 | 366 | 349 | 142 | 141 | 141 | 145 | 147 | 397 | 318 |
| I would like to do this | 63\% | 58\% | 67\% | 58\% | 64\% | 63\% | 70\% | 58\% | 66\% | 59\% |
| I wouldn't like to do this | 9\% | 8\% | 10\% | 12\% | 7\% | 9\% | 6\% | 10\% | 8\% | 11\% |
| Don't know | 28\% | 33\% | 23\% | 30\% | 29\% | 28\% | 23\% | 32\% | 27\% | 31\% |

1 3. Looking at the following list, what do you think you
would like to do when you are older? - Learn to drive

| Unweighted base | 715 | 360 | 355 | 147 | 145 | 149 | 125 | 149 | 396 | 319 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: Children aged 10-14 | 715 | 366 | 349 | 142 | 141 | 141 | 145 | 147 | 397 | 318 |
| I would like to do this | 92\% | 93\% | 90\% | 90\% | 91\% | 96\% | 94\% | 89\% | 95\% | 88\% |
| I wouldn't like to do this | 3\% | 2\% | 3\% | 2\% | 3\% | 3\% | 2\% | 4\% | 1\% | 5\% |
| Don't know | 6\% | 5\% | 7\% | 8\% | 6\% | 2\% | 4\% | 8\% | 4\% | 7\% |

q1_4. Looking at the following list, what do you think you
would like to do when you are older? - Go to university

| Unweighted base | 715 | 360 | 355 | 147 | 145 | 149 | 125 | 149 | 396 | 319 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: Children aged 10-14 | 715 | 366 | 349 | 142 | 141 | 141 | 145 | 147 | 397 | 318 |
| I would like to do this | 70\% | 69\% | 72\% | 72\% | 72\% | 67\% | 74\% | 66\% | 78\% | 60\% |
| I wouldn't like to do this | 9\% | 9\% | 9\% | 4\% | 6\% | 11\% | 10\% | 13\% | 5\% | 14\% |
| Don't know | 21\% | 22\% | 20\% | 24\% | 22\% | 22\% | 16\% | 21\% | 17\% | 26\% |

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Childrens Sample - 715 Children

## YouSov <br> What the world thinks

| govregnew |  |  |  |  | Employment status |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North/ Scotland | Midlands/ Wales | East | London | South | Working full time (30 or more hours per week) | Working part time (8-29 hours a week) | Working part time (Less than 8 hours a week) | Full time student | Retired | Unemployed |

1_1. Looking at the following list, what do you think you
would like to do when you are older? - Get married

| Unweighted base | 251 | 164 | 76 | 77 | 147 | 440 | 137 | 11 | 7 | 25 | 24 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: Children aged 10-14 | 239 | 159 | 70 | 83 | 164 | 438 | 136 | 11 | 7 | 25 | 24 |
| I would like to do this | 65\% | 66\% | 68\% | 68\% | 67\% | 69\% | 64\% | 60\% | 55\% | 80\% | 68\% |
| I wouldn't like to do this | 7\% | 11\% | 8\% | 9\% | 6\% | 7\% | 14\% | 18\% | 15\% | 8\% | 4\% |
| Don't know | 28\% | 24\% | 25\% | 23\% | 26\% | 24\% | 23\% | 22\% | 30\% | 12\% | 28\% |

1_2. Looking at the following list, what do you think you would like to do when you are older? - Have children

| Unweighted base | 251 | 164 | 76 | 77 | 147 | 440 | 137 | 11 | 7 | 25 | 24 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: Children aged 10-14 | 239 | 159 | 70 | 83 | 164 | 438 | 136 | 11 | 7 | 25 | 24 |
| I would like to do this | 61\% | 65\% | 66\% | 67\% | 58\% | 63\% | 65\% | 60\% | 55\% | 66\% | 62\% |
| I wouldn't like to do this | 8\% | 11\% | 8\% | 12\% | 8\% | 8\% | 13\% | 18\% | - | 17\% | 4\% |
| Don't know | 31\% | 24\% | 26\% | 21\% | 33\% | 29\% | 22\% | 22\% | 45\% | 17\% | 34\% |

1 3. Looking at the following list, what do you think you
would like to do when you are older? - Learn to drive

| Unweighted base | 251 | 164 | 76 | 77 | 147 | 440 | 137 | 11 | 7 | 25 | 24 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: Children aged 10-14 | 239 | 159 | 70 | 83 | 164 | 438 | 136 | 11 | 7 | 25 | 24 |
| I would like to do this | 90\% | 96\% | 95\% | 92\% | 89\% | 93\% | 92\% | 82\% | 83\% | 88\% | 80\% |
| I wouldn't like to do this | 4\% | 2\% | - | 3\% | 3\% | 2\% | 3\% | 10\% | - | 4\% | - |
| Don't know | 6\% | 2\% | 5\% | 5\% | 8\% | 4\% | 5\% | 8\% | 17\% | 8\% | 20\% |

list, what do you think you
ould like to do when you are older? - Go to university

| Unweighted base | 251 | 164 | 76 | 77 | 147 | 440 | 137 | 11 | 7 | 25 | 24 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: Children aged 10-14 | 239 | 159 | 70 | 83 | 164 | 438 | 136 | 11 | 7 | 25 | 24 |
| I would like to do this | 70\% | 66\% | 77\% | 73\% | 70\% | 74\% | 66\% | 71\% | 83\% | 61\% | 57\% |
| I wouldn't like to do this | 11\% | 10\% | 5\% | 9\% | 7\% | 8\% | 10\% | 12\% | - | 21\% | - |
| Don't know | 19\% | 24\% | 18\% | 18\% | 23\% | 18\% | 24\% | 16\% | 17\% | 18\% | 43\% |

## YouGov Survey

Fieldwork: 1st - 7th November
Childrens Sample - 715 Children

## YOUSOV <br> What the world thinks

|  |  | Marital status |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Not working | Other | Married | Living as <br> married | Separated <br> (after being <br> married) | Divorced | Widowed | Never married | Civil <br> Partnership |

q1_1. Looking at the following list, what do you think you
1_1. like to do when you are older? - Get married

| Unweighted base | 59 | 12 | 482 | 96 | 34 | 49 | 5 | 42 | 3 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: Children aged 10-14 | 60 | 13 | 483 | 97 | 32 | 50 | 5 | 41 | 3 |
| I would like to do this | $51 \%$ | $58 \%$ | $73 \%$ | $43 \%$ | $67 \%$ | $56 \%$ | $100 \%$ | $58 \%$ | $30 \%$ |
| I wouldn't like to do this | $7 \%$ | - | $6 \%$ | $13 \%$ | $12 \%$ | $8 \%$ | - | $7 \%$ | $41 \%$ |
| Don't know | $43 \%$ | $42 \%$ | $21 \%$ | $43 \%$ | $21 \%$ | $36 \%$ | - | $35 \%$ | $29 \%$ |

q1_2. Looking at the following list, what do you think you ould like to do when you are older? - Have childre

| Unweighted base | 59 | 12 | 482 | 96 | 34 | 49 | 5 | 42 | 3 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: Children aged 10-14 | 60 | 13 | 483 | 97 | 32 | 50 | 5 | 41 | 3 |
| I would like to do this | $50 \%$ | $67 \%$ | $65 \%$ | $52 \%$ | $71 \%$ | $53 \%$ | $81 \%$ | $68 \%$ | $30 \%$ |
| I wouldn't like to do this | $8 \%$ | $6 \%$ | $8 \%$ | $11 \%$ | $11 \%$ | $10 \%$ | $19 \%$ | $7 \%$ | $41 \%$ |
| Don't know | $43 \%$ | $27 \%$ | $27 \%$ | $37 \%$ | $18 \%$ | $37 \%$ | - | $25 \%$ | $29 \%$ |

1 3. Looking at the following list, what do you think you
_

| Unweighted base | 59 | 12 | 482 | 96 | 34 | 49 | 5 | 42 | 3 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: Children aged 10-14 | 60 | 13 | 483 | 97 | 32 | 50 | 5 | 41 | 3 |
| I would like to do this | $88 \%$ | $100 \%$ | $93 \%$ | $88 \%$ | $90 \%$ | $94 \%$ | $81 \%$ | $86 \%$ | $100 \%$ |
| I wouldn't like to do this | $3 \%$ | - | $2 \%$ | $3 \%$ | $7 \%$ | $4 \%$ | $19 \%$ | $3 \%$ | - |
| Don't know | $9 \%$ | - | $5 \%$ | $8 \%$ | $3 \%$ | $2 \%$ | - | $12 \%$ | - |

q1_4. Looking at the following list, what do you think you
ould like to do when you are older? - Go to university

| Unweighted base | 59 | 12 | 482 | 96 | 34 | 49 | 5 | 42 | 3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: Children aged 10-14 | 60 | 13 | 483 | 97 | 32 | 50 | 5 | 41 | 3 |
| I would like to do this | 61\% | 75\% | 70\% | 69\% | 76\% | 70\% | 81\% | 69\% | 100\% |
| I wouldn't like to do this | 11\% | 6\% | 10\% | 8\% | 7\% | 10\% | 19\% | 5\% | - |
| Don't know | 28\% | 19\% | 21\% | 23\% | 17\% | 20\% | - | 26\% | - |

## You Govi

| Total | Are you? |  |  | How old are you? |  |  |  | Social Grade |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base | Male | Female | 10 | 11 | 12 | 13 | 14 | ABC1 | C2DE |

q1 5. Looking at the following list, what do you think you quould like to do when you are older? - Own a house

| Unweighted base | 715 | 360 | 355 | 147 | 145 | 149 | 125 | 149 | 396 | 319 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: Children aged 10-14 | 715 | 366 | 349 | 142 | 141 | 141 | 145 | 147 | 397 | 318 |
| I would like to do this | $89 \%$ | $87 \%$ | $91 \%$ | $86 \%$ | $89 \%$ | $95 \%$ | $88 \%$ | $89 \%$ | $93 \%$ | $84 \%$ |
| I wouldn't like to do this | $2 \%$ | $2 \%$ | $2 \%$ | $3 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $0 \%$ | $4 \%$ |
| Don't know | $9 \%$ | $10 \%$ | $7 \%$ | $12 \%$ | $9 \%$ | $4 \%$ | $10 \%$ | $9 \%$ | $7 \%$ | $11 \%$ |

## q2. At what age do you think you'd like to get married

| Unweighted base <br> Base: Children aged 10-14 who would like to get married <br> when they are older <br> 19 or younger <br> 20 to 29 years old <br> 30 to 39 years old <br> 40 to 49 years old <br> 50 or older <br> Don't know | 472 | 230 | 242 | 93 | 104 | 95 | 92 | 88 | 278 | 194 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 474 | 236 | 238 | 89 | 101 | 91 | 108 | 86 | 281 | 194 |
|  | 1\% | 2\% | 1\% | 4\% | 1\% | 1\% | - | - | 1\% | 2\% |
|  | 60\% | 55\% | 64\% | 51\% | 62\% | 60\% | 56\% | 71\% | 60\% | 59\% |
|  | 21\% | 23\% | 19\% | 21\% | 21\% | 24\% | 23\% | 14\% | 22\% | 19\% |
|  | 0\% | - | 1\% | - | 2\% | - | - | - | 1\% | - |
|  | - | - | - | - | - | - | - | - | - | - |
|  | 18\% | 20\% | 16\% | 23\% | 14\% | 14\% | 22\% | 15\% | 16\% | 20\% |

3. At what age do you think you'd like to start having children?

| Unweighted base | 446 | 209 | 237 | 86 | 94 | 93 | 87 | 86 | 259 | 187 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: Children aged 10-14 who would like to have children when they are older | 447 | 214 | 233 | 82 | 90 | 88 | 102 | 85 | 261 | 186 |
| 19 or younger | 0\% | - | 1\% | - | - | 2\% | - | - | - | 1\% |
| 20 to 29 years old | 47\% | 39\% | 54\% | 42\% | 45\% | 51\% | 44\% | 51\% | 47\% | 46\% |
| 30 to 39 years old | 36\% | 42\% | 31\% | 35\% | 37\% | 37\% | 35\% | 36\% | 40\% | 31\% |
| 40 to 49 years old | 1\% | 1\% | - | 1\% | 2\% | - | - | - | - | 2\% |
| 50 or older | 0\% | 0\% | - | 1\% | - | - | - | - | 0\% | - |
| Don't know | 16\% | 18\% | 14\% | 21\% | 16\% | 10\% | 20\% | 13\% | 13\% | 21\% |


| YouGov <br> What the world thinks | govregnew |  |  |  |  | Employment status |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | North/ Scotland | Midlands/ Wales | East | London | South | Working full time (30 or more hours per week) | Working part time (8-29 hours a week) | Working part time (Less than 8 hours a week) | Full time student | Retired | Unemployed |
| q1_5. Looking at the following list, what do you think you would like to do when you are older? - Own a house |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 251 | 164 | 76 | 77 | 147 | 440 | 137 | 11 | 7 | 25 | 24 |
| Base: Children aged 10-14 | 239 | 159 | 70 | 83 | 164 | 438 | 136 | 11 | 7 | 25 | 24 |
| I would like to do this | 87\% | 89\% | 91\% | 89\% | 91\% | 92\% | 89\% | 75\% | 53\% | 96\% | 77\% |
| I wouldn't like to do this | 4\% | 3\% | - | 3\% | - | 2\% | 2\% | 10\% | - | 4\% | 3\% |
| Don't know | 9\% | 8\% | 9\% | 8\% | 9\% | 6\% | 9\% | 15\% | 48\% | - | 20\% |
| q2. At what age do you think you'd like to get married? |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 163 | 108 | 51 | 52 | 98 | 302 | 87 | 6 | 4 | 20 | 16 |
| Base: Children aged 10-14 who would like to get married when they are older | 155 | 104 | 47 | 56 | 111 | 302 | 87 | 6 | 4 | 20 | 16 |
| 19 or younger | 3\% | 1\% | - | - | - | 1\% | - | - | - | - | 6\% |
| 20 to 29 years old | 52\% | 60\% | 61\% | 72\% | 63\% | 60\% | 61\% | 50\% | 72\% | 57\% | 56\% |
| 30 to 39 years old | 25\% | 20\% | 22\% | 13\% | 19\% | 21\% | 22\% | 50\% | - | 29\% | 28\% |
| 40 to 49 years old | 1\% | 1\% | - | - | - | - | 2\% | - | - | - | - |
| 50 or older | - | - | - | - | - | - | - | - | - | - | - |
| Don't know | 19\% | 19\% | 17\% | 15\% | 17\% | 18\% | 15\% | - | 28\% | 15\% | 10\% |
| q3. At what age do you think you'd like to start having children? |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 154 | 106 | 50 | 52 | 84 | 279 | 88 | 6 | 4 | 17 | 15 |
| Base: Children aged 10-14 who would like to have children when they are older | 146 | 103 | 46 | 56 | 96 | 278 | 88 | 6 | 4 | 17 | 15 |
| 19 or younger | 1\% | - | - | - | - | - | - | - | - | - | 11\% |
| 20 to 29 years old | 43\% | 52\% | 40\% | 52\% | 46\% | 47\% | 45\% | 50\% | 52\% | 43\% | 36\% |
| 30 to 39 years old | 38\% | 31\% | 40\% | 31\% | 41\% | 37\% | 37\% | 50\% | - | 28\% | 46\% |
| 40 to 49 years old | 1\% | 1\% | - | - | 1\% | 0\% | 1\% | - | - | 6\% | - |
| 50 or older | 1\% | - | - | - | - | - | 1\% | - | - | - | - |
| Don't know | 17\% | 16\% | 20\% | 17\% | 12\% | 15\% | 16\% | - | 48\% | 23\% | 6\% |



