

YouGov Survey Results

Sample Size: 2000 Welsh Adults
Fieldwork: 13th - 25th November 2013

	Gender		Age				Social Grade		Region					
Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff	South Wales Central	South Wales East	South Wales West
Weighted Sample 2000	970	1030	244	448	676	632	940	1060	382	414	232	214	414	344
Unweighted Sample 2000	971	1029	148	441	674	737	1059	941	395	401	270	145	446	343
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following well-known public figures do you think would be suitable to represent Wales as an ambassador for the country? (Please tick all that apply)

[asked to all respondents]

Anthony Hopkins	41	45	38	24	43	46	41	42	41	40	42	42	38	41	43
Tanni Grey-Thompson	41	43	39	22	34	45	49	44	38	43	39	36	44	41	41
Tom Jones	35	38	33	49	45	35	24	37	34	36	33	36	38	36	35
Katherine Jenkins	29	32	26	27	30	30	28	28	30	30	24	32	32	32	25
Shirley Bassey	21	22	20	16	28	21	18	21	21	21	21	20	17	23	22
Catherine Zeta-Jones	18	19	17	15	26	17	15	18	18	19	14	20	19	17	21
Joe Calzaghe	14	18	10	15	15	15	12	14	14	14	11	10	19	14	16
Ryan Giggs	13	18	8	13	17	12	10	12	13	12	10	17	15	12	13
Charlotte Church	10	10	9	15	7	11	8	10	10	13	7	8	15	9	7
Steve Jones	8	8	8	11	8	9	5	9	7	10	4	9	8	9	8
Duffy	5	7	4	10	6	5	3	6	5	5	5	5	6	4	7
Other	5	6	5	9	5	5	5	7	4	5	7	7	4	5	5
Don't know	12	12	13	22	14	9	10	10	15	12	13	13	14	10	12