

YouGov Survey Results

Sample Size: 859 London Adults

Fieldwork: 27th November - 2nd December 2013



	Headline Vote				2010 Vote			Gender		Age				Social Grade		
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	859	212	307	62	63	245	252	160	423	436	103	308	276	173	507	352
Unweighted Sample	859	237	259	51	82	277	211	164	420	439	84	239	322	214	528	331
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the administration of London more generally, which areas do you think should be the greatest priority for the Mayor and city government? Choose up to three.

Transport	57	63	58	61	54	64	58	60	58	57	47	59	58	60	59	55
Housing	53	47	61	44	55	48	64	55	49	57	57	49	56	53	51	57
Policing	36	48	34	23	54	52	35	29	37	34	17	26	46	48	34	38
Economic development and regeneration	35	47	34	46	24	40	32	43	38	33	26	36	35	40	39	30
Public Health	21	14	28	5	23	18	25	19	16	27	21	18	23	23	18	26
Fire services and emergency planning	20	18	19	24	38	23	24	16	15	26	15	13	23	32	18	24
The environment	13	9	13	22	6	9	10	23	15	11	22	11	10	14	15	9
Arts and culture	3	2	3	6	2	1	3	6	4	3	6	3	3	3	3	3
None of these	1	0	0	0	2	1	0	0	2	0	2	2	0	0	1	2
Don't know	5	3	2	0	1	2	4	2	4	5	11	7	2	1	5	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which one of the following do you think should be the priority for London Underground?

Lower fares	46	42	52	33	62	47	49	47	42	51	35	47	50	47	43	51
Longer opening hours	17	16	16	14	11	12	18	20	18	16	26	18	15	11	17	16
More frequent trains	10	14	10	12	10	13	8	9	12	9	13	7	13	11	11	9
Line upgrades	10	10	10	16	12	12	9	13	11	10	8	10	8	15	11	9
Station and train refurbishments	8	10	8	8	1	10	9	5	8	7	8	7	7	10	10	5
None of these	3	1	2	18	0	1	3	3	4	2	4	5	1	2	2	5
Don't know	6	6	2	0	3	5	5	3	5	6	5	7	5	4	5	6

Transport for London recently announced plans for 24-hour tube service at the weekend. From 2015 the five busiest tube lines will run nonstop from Friday morning to Sunday night. Currently, all tube lines close around 12:30am and reopen around 5:00am.

How often, if at all, do you think you would use the tube after 12.30 am?

Every day	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
A couple of times a week	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Once a week or more often	12	10	16	3	11	9	12	15	17	7	23	17	7	5	16	7
Once a fortnight	9	8	8	15	5	5	7	13	8	9	22	12	4	3	11	6
Once a month	11	11	13	5	6	9	15	9	13	9	7	15	11	4	12	9
Less often than once a month	27	32	24	37	22	30	23	33	26	29	23	28	34	20	28	27
Never	33	34	34	35	47	40	34	24	29	37	20	19	36	59	27	40
Don't know	9	5	6	5	9	7	10	6	7	10	6	10	8	9	6	12