

YouGov Survey Results

Sample Size: 1833 GB Adults
Fieldwork: 4th - 5th December 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
Weighted Sample	1833	401	565	121	195	550	462	364	889	944	218	464	627	524	1045	788	235	596	392	451	159
Unweighted Sample	1833	385	592	123	216	532	490	378	893	940	168	392	759	514	1196	637	280	585	364	465	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you ever had your heart broken?

Yes, I have	61	59	66	54	65	62	67	59	57	65	44	62	66	61	59	64	59	61	60	62	59
No, I haven't	30	33	26	34	28	31	25	32	34	27	43	29	27	30	33	27	32	30	29	31	34
Not sure	9	7	8	12	6	7	7	9	9	8	13	9	7	9	8	10	10	9	11	7	7

How many times have you had your heart broken?

[Answered by all respondents who selected "Yes, I have" in the previous question; n=1125]

0	1	1	1	0	0	1	0	0	1	0	0	1	1	0	1	0	1	0	2	0	0
1	47	49	39	52	43	57	40	48	46	48	58	53	43	45	47	48	54	49	50	43	42
2	32	31	35	36	33	27	35	33	31	33	36	33	28	36	33	31	26	33	31	33	38
3	12	11	14	8	15	10	15	15	11	12	4	9	14	13	11	12	11	12	9	13	11
4	3	4	4	1	2	2	4	1	3	2	0	1	5	2	2	3	4	2	2	3	1
5	2	3	2	0	2	1	2	0	3	1	0	1	4	1	2	2	1	1	2	3	4
6	1	0	0	0	1	0	0	0	0	1	0	0	1	0	0	1	0	1	0	1	0
7	1	0	1	0	1	1	1	0	1	0	2	0	1	1	1	0	1	0	1	0	3
8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
9	0	0	1	0	0	0	1	0	0	0	0	0	0	1	0	0	0	1	0	0	0
10	1	0	1	0	1	0	1	0	1	0	0	0	1	1	1	0	0	0	1	1	0
11	0	0	0	0	2	1	0	0	0	0	0	0	1	0	0	1	0	0	1	0	0
12	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
17	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
20	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
25	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
36	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
50	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0
100	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
123	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
200	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1
100000000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And have you ever broken someone else's heart?

[Answered by all respondents; n=1833]

Yes, I have	33	34	35	31	30	33	35	31	30	35	28	34	36	29	35	29	32	35	36	31	24
No, I haven't	36	37	37	37	37	38	36	34	39	34	38	35	36	37	36	37	37	32	35	40	42
Not sure	31	29	29	32	33	30	28	36	31	31	34	31	28	34	29	34	31	33	30	29	33

Which statement do you agree with more?

It is better to have loved and lost	73	81	72	78	75	76	71	78	72	74	65	69	74	80	77	68	64	77	71	73	80
It is better to never have loved at all	10	8	12	7	10	8	11	6	11	9	17	12	9	6	9	11	12	8	13	10	8
Not sure	17	10	16	15	15	16	18	16	16	17	19	20	16	14	14	21	24	15	16	17	12