

## YouGov Survey Results

### Sample Size - 2190 GB Adults

Fieldwork - November - December 2013

Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

Unweighted base	1250	651	599	102	247	303	366	232
Base: All Workers	1255	674	581	125	263	315	319	233
1 - Salary	50%	52%	47%	40%	54%	52%	51%	47%
2 - Satisfaction at work	50%	48%	53%	60%	46%	48%	49%	53%

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

Unweighted base	1250	651	599	102	247	303	366	232
Base: All Workers	1255	674	581	125	263	315	319	233
1 - Employment security	74%	71%	78%	49%	57%	73%	87%	90%
2 - Professional advancement	26%	29%	22%	51%	43%	27%	13%	10%

## YouGov Survey Results

### Sample Size - 2190 GB Adults

Fieldwork - November - December 2013

Social Grade		Region							
ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

Unweighted base	838	412	250	177	116	216	310	49	105	27
Base: All Workers	765	490	285	182	124	180	305	50	97	33
1 - Salary	45%	58%	53%	51%	53%	51%	44%	49%	54%	42%
2 - Satisfaction at work	55%	42%	47%	49%	47%	49%	56%	51%	46%	58%

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

Unweighted base	838	412	250	177	116	216	310	49	105	27
Base: All Workers	765	490	285	182	124	180	305	50	97	33
1 - Employment security	73%	75%	76%	82%	71%	64%	74%	83%	77%	59%
2 - Professional advancement	27%	25%	24%	18%	29%	36%	26%	17%	23%	41%

**YouGov Survey Results**  
**Sample Size - 2190 GB Adults**  
Fieldwork - November - December 2013

Government Region											
North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

Unweighted base	50	114	86	76	101	116	216	183	127	49	105	27
Base: All Workers	61	126	98	77	105	124	180	177	128	50	97	33
1 - Salary	60%	56%	46%	58%	46%	53%	51%	42%	48%	49%	54%	42%
2 - Satisfaction at work	40%	44%	54%	42%	54%	47%	49%	58%	52%	51%	46%	58%

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

Unweighted base	50	114	86	76	101	116	216	183	127	49	105	27
Base: All Workers	61	126	98	77	105	124	180	177	128	50	97	33
1 - Employment security	74%	76%	78%	82%	81%	71%	64%	74%	73%	83%	77%	59%
2 - Professional advancement	26%	24%	22%	18%	19%	29%	36%	26%	27%	17%	23%	41%

## YouGov Survey Results

### Sample Size - 2190 GB Adults

Fieldwork - November - December 2013

Marital Status				
Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

Unweighted base	475	157	89	10	288
Base: All Workers	442	157	89	7	266
1 - Salary	48%	47%	52%	55%	47%
2 - Satisfaction at work	52%	53%	48%	45%	53%

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

Unweighted base	475	157	89	10	288
Base: All Workers	442	157	89	7	266
1 - Employment security	77%	72%	90%	100%	63%
2 - Professional advancement	23%	28%	10%	-	37%

**YouGov Survey Results**  
**Sample Size - 2190 GB Adults**  
Fieldwork - November - December 2013

Children in Household						Social Media (monthly or more)			
0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

Unweighted base	888	151	123	48	322	40	859	286	78	389
Base: All Workers	855	158	137	60	355	45	878	238	74	372
1 - Salary	50%	56%	49%	58%	54%	23%	49%	46%	45%	48%
2 - Satisfaction at work	50%	44%	51%	42%	46%	77%	51%	54%	55%	52%

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

Unweighted base	888	151	123	48	322	40	859	286	78	389
Base: All Workers	855	158	137	60	355	45	878	238	74	372
1 - Employment security	74%	74%	78%	65%	74%	63%	70%	61%	62%	63%
2 - Professional advancement	26%	26%	22%	35%	26%	37%	30%	39%	38%	37%

**YouGov Survey Results**  
**Sample Size - 2190 GB Adults**  
Fieldwork - November - December 2013

Which ONE of the following BEST applies to you?								
Working full time (30 or more hours per week)	Working part time (8 to 29 hours per week)	Working part time (less than 8 hours a week)	Full time home-maker	Retired	Student	Unemployed	Other not working	Working

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

Unweighted base	976	241	33	-	-	-	-	-	1250
Base: All Workers	962	264	29	-	-	-	-	-	1255
1 - Salary	51%	49%	15%	-	-	-	-	-	50%
2 - Satisfaction at work	49%	51%	85%	-	-	-	-	-	50%

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

Unweighted base	976	241	33	-	-	-	-	-	1250
Base: All Workers	962	264	29	-	-	-	-	-	1255
1 - Employment security	72%	82%	68%	-	-	-	-	-	74%
2 - Professional advancement	28%	18%	32%	-	-	-	-	-	26%

**YouGov Survey Results**  
**Sample Size - 2190 GB Adults**  
Fieldwork - November - December 2013

Approximately how often, if at all, would you say that you work significantly (i.e. around half an hour or more) past your official finishing time?									
Every day	Most days	Once or twice a week	Once a fortnight	Once a month	Less often than once a month	Never	Don't know	Net: TWICE A WEEK (OR MORE)	Net: EVER

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

<b>Unweighted base</b>	219	305	222	76	62	145	175	46	746	1029
<b>Base: All Workers</b>	206	296	242	77	72	135	189	37	744	1028
1 - Salary	49%	45%	52%	47%	58%	41%	63%	43%	48%	48%
2 - Satisfaction at work	51%	55%	48%	53%	42%	59%	37%	57%	52%	52%

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

<b>Unweighted base</b>	219	305	222	76	62	145	175	46	746	1029
<b>Base: All Workers</b>	206	296	242	77	72	135	189	37	744	1028
1 - Employment security	64%	75%	72%	79%	69%	81%	80%	74%	71%	73%
2 - Professional advancement	36%	25%	28%	21%	31%	19%	20%	26%	29%	27%

## YouGov Survey Results

### Sample Size - 2190 GB Adults

Fieldwork - November - December 2013

In general, how would you rate your work/ life balance?						
Very good	Good	OK	Poor	Very poor	Net: GOOD/ VERY GOOD	Net: POOR/ VERY POOR

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

Unweighted base	174	443	436	153	44	617	197
Base: All Workers	159	461	436	152	46	620	198
1 - Salary	39%	49%	54%	49%	68%	46%	53%
2 - Satisfaction at work	61%	51%	46%	51%	32%	54%	47%

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

Unweighted base	174	443	436	153	44	617	197
Base: All Workers	159	461	436	152	46	620	198
1 - Employment security	73%	74%	76%	70%	73%	74%	70%
2 - Professional advancement	27%	26%	24%	30%	27%	26%	30%



Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

Unweighted base	1250	651	599	102	247	303	366	232
Base: All Workers	1255	674	581	125	263	315	319	233
1 - I live to work	14%	13%	14%	13%	17%	10%	14%	16%
2 - I work to live	86%	87%	86%	87%	83%	90%	86%	84%

In general, how would you rate your work/ life balance?

Unweighted base	1250	651	599	102	247	303	366	232
Base: All Workers	1255	674	581	125	263	315	319	233
Very good	13%	12%	14%	16%	13%	10%	11%	16%
Good	37%	36%	38%	33%	42%	37%	34%	35%
OK	35%	36%	33%	38%	29%	38%	37%	33%
Poor	12%	12%	13%	7%	12%	12%	13%	14%
Very poor	4%	5%	3%	6%	5%	2%	5%	2%
Net: GOOD/ VERY GOOD	49%	47%	52%	49%	55%	47%	46%	51%
Net: POOR/ VERY POOR	16%	16%	15%	13%	17%	14%	18%	16%

Social Grade		Region							
ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

Unweighted base	838	412	250	177	116	216	310	49	105	27
Base: All Workers	765	490	285	182	124	180	305	50	97	33
1 - I live to work	14%	13%	16%	11%	16%	18%	9%	21%	14%	20%
2 - I work to live	86%	87%	84%	89%	84%	82%	91%	79%	86%	80%

In general, how would you rate your work/ life balance?

Unweighted base	838	412	250	177	116	216	310	49	105	27
Base: All Workers	765	490	285	182	124	180	305	50	97	33
Very good	12%	13%	15%	10%	11%	8%	14%	12%	14%	25%
Good	39%	33%	31%	38%	43%	39%	35%	39%	44%	42%
OK	32%	39%	34%	39%	38%	34%	36%	38%	27%	21%
Poor	13%	11%	13%	11%	6%	16%	13%	11%	14%	2%
Very poor	3%	4%	8%	2%	2%	3%	2%	1%	2%	10%
Net: GOOD/ VERY GOOD	52%	46%	46%	48%	54%	47%	49%	51%	58%	67%
Net: POOR/ VERY POOR	17%	15%	20%	13%	8%	19%	16%	11%	15%	12%

Government Region											
North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

Unweighted base	50	114	86	76	101	116	216	183	127	49	105	27
Base: All Workers	61	126	98	77	105	124	180	177	128	50	97	33
1 - I live to work	5%	18%	19%	17%	6%	16%	18%	9%	9%	21%	14%	20%
2 - I work to live	95%	82%	81%	83%	94%	84%	82%	91%	91%	79%	86%	80%

In general, how would you rate your work/ life balance?

Unweighted base	50	114	86	76	101	116	216	183	127	49	105	27
Base: All Workers	61	126	98	77	105	124	180	177	128	50	97	33
Very good	11%	13%	20%	13%	8%	11%	8%	13%	15%	12%	14%	25%
Good	41%	34%	21%	39%	37%	43%	39%	38%	30%	39%	44%	42%
OK	32%	32%	37%	30%	46%	38%	34%	33%	39%	38%	27%	21%
Poor	11%	14%	12%	16%	7%	6%	16%	13%	14%	11%	14%	2%
Very poor	6%	7%	9%	1%	2%	2%	3%	2%	2%	1%	2%	10%
Net: GOOD/ VERY GOOD	52%	47%	41%	52%	45%	54%	47%	51%	45%	51%	58%	67%
Net: POOR/ VERY POOR	17%	21%	22%	17%	9%	8%	19%	15%	16%	11%	15%	12%

Marital Status				
Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

Unweighted base	475	157	89	10	288
Base: All Workers	442	157	89	7	266
1 - I live to work	15%	12%	6%	19%	17%
2 - I work to live	85%	88%	94%	81%	83%

In general, how would you rate your work/ life balance?

Unweighted base	475	157	89	10	288
Base: All Workers	442	157	89	7	266
Very good	14%	12%	7%	10%	11%
Good	37%	43%	40%	23%	36%
OK	34%	35%	27%	52%	32%
Poor	12%	6%	25%	9%	15%
Very poor	3%	5%	2%	6%	6%
Net: GOOD/ VERY GOOD	51%	55%	47%	33%	47%
Net: POOR/ VERY POOR	15%	10%	26%	15%	21%

Children in Household						Social Media (monthly or more)			
0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

<b>Unweighted base</b>	888	151	123	48	322	40	859	286	78	389
<b>Base: All Workers</b>	855	158	137	60	355	45	878	238	74	372
1 - I live to work	16%	10%	9%	4%	9%	23%	12%	18%	19%	16%
2 - I work to live	84%	90%	91%	96%	91%	77%	88%	82%	81%	84%

In general, how would you rate your work/ life balance?

<b>Unweighted base</b>	888	151	123	48	322	40	859	286	78	389
<b>Base: All Workers</b>	855	158	137	60	355	45	878	238	74	372
Very good	14%	11%	9%	7%	10%	14%	14%	15%	19%	15%
Good	36%	40%	46%	30%	41%	24%	37%	35%	38%	40%
OK	35%	33%	24%	51%	33%	46%	35%	36%	33%	32%
Poor	12%	11%	17%	8%	13%	14%	11%	11%	4%	10%
Very poor	4%	4%	5%	4%	4%	2%	3%	3%	6%	3%
Net: GOOD/ VERY GOOD	50%	51%	55%	37%	50%	38%	50%	50%	57%	55%
Net: POOR/ VERY POOR	15%	15%	22%	12%	17%	16%	15%	14%	10%	13%

Which ONE of the following BEST applies to you?								
Working full time (30 or more hours per week)	Working part time (8 to 29 hours per week)	Working part time (less than 8 hours a week)	Full time home-maker	Retired	Student	Unemployed	Other not working	Working

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

Unweighted base	976	241	33	-	-	-	-	-	1250
Base: All Workers	962	264	29	-	-	-	-	-	1255
1 - I live to work	13%	15%	27%	-	-	-	-	-	14%
2 - I work to live	87%	85%	73%	-	-	-	-	-	86%

In general, how would you rate your work/ life balance?

Unweighted base	976	241	33	-	-	-	-	-	1250
Base: All Workers	962	264	29	-	-	-	-	-	1255
Very good	11%	18%	20%	-	-	-	-	-	13%
Good	36%	41%	32%	-	-	-	-	-	37%
OK	36%	32%	25%	-	-	-	-	-	35%
Poor	13%	7%	21%	-	-	-	-	-	12%
Very poor	4%	2%	2%	-	-	-	-	-	4%
Net: GOOD/ VERY GOOD	47%	58%	52%	-	-	-	-	-	49%
Net: POOR/ VERY POOR	17%	9%	24%	-	-	-	-	-	16%

Approximately how often, if at all, would you say that you work significantly (i.e. around half an hour or more) past your official finishing time?									
Every day	Most days	Once or twice a week	Once a fortnight	Once a month	Less often than once a month	Never	Don't know	Net: TWICE A WEEK (OR MORE)	Net: EVER

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

Unweighted base	219	305	222	76	62	145	175	46	746	1029
Base: All Workers	206	296	242	77	72	135	189	37	744	1028
1 - I live to work	25%	14%	11%	9%	20%	5%	11%	14%	16%	14%
2 - I work to live	75%	86%	89%	91%	80%	95%	89%	86%	84%	86%

In general, how would you rate your work/ life balance?

Unweighted base	219	305	222	76	62	145	175	46	746	1029
Base: All Workers	206	296	242	77	72	135	189	37	744	1028
Very good	11%	8%	12%	5%	19%	19%	18%	17%	10%	12%
Good	20%	34%	44%	62%	55%	37%	33%	33%	33%	38%
OK	34%	38%	36%	21%	17%	35%	40%	37%	36%	34%
Poor	27%	15%	7%	12%	1%	7%	7%	7%	16%	13%
Very poor	8%	5%	0%	1%	8%	2%	1%	6%	4%	4%
Net: GOOD/ VERY GOOD	31%	42%	56%	66%	74%	57%	51%	50%	43%	49%
Net: POOR/ VERY POOR	35%	20%	7%	13%	9%	9%	8%	13%	20%	17%

In general, how would you rate your work/ life balance?						
Very good	Good	OK	Poor	Very poor	Net: GOOD/ VERY GOOD	Net: POOR/ VERY POOR

And thinking generally about your working life... If you HAD to choose one of the two statements in each of the pairs below, which ONE would you pick? :

<b>Unweighted base</b>	174	443	436	153	44	617	197
<b>Base: All Workers</b>	159	461	436	152	46	620	198
1 - I live to work	16%	12%	16%	11%	15%	13%	12%
2 - I work to live	84%	88%	84%	89%	85%	87%	88%

In general, how would you rate your work/ life balance?

<b>Unweighted base</b>	174	443	436	153	44	617	197
<b>Base: All Workers</b>	159	461	436	152	46	620	198
Very good	100%	-	-	-	-	26%	-
Good	-	100%	-	-	-	74%	-
OK	-	-	100%	-	-	-	-
Poor	-	-	-	100%	-	-	77%
Very poor	-	-	-	-	100%	-	23%
Net: GOOD/ VERY GOOD	100%	100%	-	-	-	100%	-
Net: POOR/ VERY POOR	-	-	-	100%	100%	-	100%