

YouGov / Sunday Times policy knock-out: details

ROUND ONE

Sample Size: 1833 GB Adults
Fieldwork: 4th - 5th December 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1833	401	565	121	195	550	462	364	889	944	218	464	627	524	1045	788	235	596	392	451	159
Unweighted Sample	1833	385	592	123	216	532	490	378	893	940	168	392	759	514	1196	637	280	585	364	465	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The next few questions concern priorities for Britain. We offer some pairs of policies. Many people will support both options. What we are exploring is which, if either, you think matters more in each pair.

Thinking ahead to 2014, which, if either, of these would be better for Britain?

For the Government to use any spare money to reduce taxes	33	29	39	20	33	32	37	31	32	34	26	32	35	34	32	34	25	31	32	38	37
For the Government to use any spare money to reduce its deficit faster	40	61	25	62	45	53	27	43	43	36	36	42	36	44	45	33	41	43	42	33	36
Neither	13	4	22	9	10	5	19	14	15	11	16	12	14	11	11	16	16	11	13	13	16
Not sure	15	6	15	10	12	10	16	12	10	19	23	14	15	11	12	18	17	15	12	17	10

And which of these would be better for Britain?

Hold a referendum in 2014 on British membership of the European Union	20	24	17	16	34	25	19	18	24	16	16	18	18	26	21	19	21	21	20	19	18
Ban immigrants from claiming welfare benefits for their first two years in Britain	59	69	53	52	62	68	57	54	54	63	41	56	63	63	56	62	53	60	61	62	46
Neither	14	4	24	29	1	3	19	24	15	12	23	16	14	8	17	9	14	11	12	12	31
Not sure	8	3	6	4	3	4	5	5	7	9	20	11	5	3	6	10	12	8	7	7	5

Which of these would be better for Britain?

Go ahead with building the HS2 rail link between London, Birmingham and the North	16	26	15	22	11	18	14	16	19	13	19	23	14	11	20	11	16	17	12	17	19
Increase house-building to 200,000 new homes a year	50	46	61	50	41	42	60	54	52	47	43	45	50	55	48	52	56	47	47	50	56
Neither	23	18	15	19	41	30	18	22	20	26	17	20	25	26	22	24	15	24	28	23	17
Not sure	11	10	9	8	6	11	8	9	9	14	21	12	11	8	10	13	13	12	13	10	8

And which of these would be better for Britain?

Tougher regulation of Britain's intelligence services to limit their ability to monitor phone calls and emails	24	14	34	31	15	13	32	35	28	21	25	29	26	18	25	23	24	22	24	23	36
Tougher regulation of the BBC to ensure that it wastes less money and reports the news in a more balanced way	44	60	33	35	63	61	35	32	44	43	39	39	40	55	43	45	41	47	41	45	39
Neither	20	20	22	28	16	18	21	22	20	19	15	16	24	19	22	17	19	20	21	20	13
Not sure	12	7	11	6	6	8	11	11	8	17	21	16	10	9	10	16	16	11	14	11	12

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1833	401	565	121	195	550	462	364	889	944	218	464	627	524	1045	788	235	596	392	451	159
Unweighted Sample	1833	385	592	123	216	532	490	378	893	940	168	392	759	514	1196	637	280	585	364	465	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these would be better for Britain?

Make sure that ALL elderly home-owners who need it can receive social care without having to sell their home or give up their savings	66	65	69	58	77	67	69	67	65	68	60	56	71	73	65	68	56	63	71	68	79
Require GP surgeries to remain open 24-hours a day, 7 days a week, without extra payment	18	21	18	23	16	19	18	16	19	17	16	24	16	16	19	17	22	19	18	17	10
Neither	9	10	8	15	5	8	7	13	10	8	11	9	9	7	11	6	13	11	5	8	5
Not sure	7	4	5	4	3	6	5	4	6	8	13	10	4	4	5	9	9	7	6	7	6

And which of these would be better for Britain?

Impose an annual 'mansion tax' on properties worth more than £2 million	26	22	33	34	16	19	28	34	27	26	29	27	28	21	25	28	22	25	30	25	29
Impose a windfall tax on Britain's 'big six' gas and electricity companies	53	54	53	45	69	56	58	51	53	54	43	52	53	60	55	51	54	55	49	53	58
Neither	10	18	5	14	10	17	4	8	12	7	10	7	9	11	12	7	11	11	10	10	2
Not sure	11	7	9	7	6	8	9	7	8	13	18	13	10	7	8	15	13	9	11	11	11

And which of these would be better for Britain?

Scrap the 'bedroom tax' paid by people on housing benefit who have a spare room	33	23	47	35	30	25	46	33	35	30	25	27	34	39	31	35	21	31	35	36	41
Increase the national minimum wage by £2 an hour	47	45	44	48	47	42	45	54	41	53	53	50	49	40	47	48	53	47	46	49	39
Neither	13	27	5	9	17	26	4	6	17	10	11	13	12	16	16	10	16	15	13	9	14
Not sure	7	5	4	8	6	6	5	6	7	7	12	10	5	5	6	8	11	8	6	6	5

And which of these would be better for Britain?

Ban unqualified teachers from teaching in all state schools, including 'free schools'	48	50	50	50	55	49	51	53	46	50	42	39	50	57	48	48	45	48	50	48	53
Provide free school lunches for all primary school children	34	31	39	41	23	30	37	31	35	33	37	44	30	28	35	32	34	33	33	37	31
Neither	11	16	6	6	18	16	6	10	12	10	8	7	13	12	12	10	12	12	13	8	7
Not sure	7	4	5	4	4	4	5	6	7	7	13	10	6	2	5	9	10	7	4	7	9

ROUND TWO

Sample Size: 1766 GB Adults
Fieldwork: 8th - 9th December 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1766	454	524	137	179	543	434	334	857	909	210	447	604	505	1007	759	226	574	378	434	154	
Unweighted Sample	1766	467	503	117	204	588	418	355	840	926	89	474	696	507	1153	613	334	555	319	374	184	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking ahead to 2014, which, if either, of these would be better for Britain?

For the Government to use any spare money to reduce its deficit faster	21	26	21	47	7	20	19	30	24	19	37	24	21	13	25	17	35	24	19	12	23
Ban immigrants from claiming welfare benefits for their first two years in Britain	63	69	58	40	92	74	59	54	61	65	35	56	67	76	61	65	44	63	64	74	59
Neither	7	2	15	9	0	1	14	9	8	7	10	8	7	6	8	6	13	5	7	6	13
Not sure	8	4	6	4	1	4	8	6	7	9	17	12	5	5	6	11	8	7	10	9	6

Which of these would be better for Britain?

Increase house-building to 200,000 new homes a year	50	49	59	58	41	45	58	60	56	44	39	51	51	51	52	46	58	49	43	48	57
Tougher regulation of the BBC to ensure that it wastes less money and reports the news in a more balanced way	24	31	20	18	36	35	17	17	22	25	15	22	27	25	24	24	16	25	27	25	22
Neither	16	14	13	19	18	14	16	17	13	19	20	16	17	14	17	15	16	14	19	17	14
Not sure	10	7	9	4	5	6	9	7	9	12	25	11	5	10	7	15	9	12	11	10	7

And which of these would be better for Britain?

Make sure that ALL elderly home-owners who need it can receive social care without having to sell their home or give up their savings	56	62	50	65	67	64	53	52	55	57	48	49	58	63	57	55	55	53	61	57	53
Impose a windfall tax on Britain's 'big six' gas and electricity companies	33	27	44	32	27	26	40	39	35	31	25	36	35	31	32	34	31	35	32	31	35
Neither	4	5	2	3	6	5	2	4	4	4	0	6	5	3	5	2	4	3	3	5	3
Not sure	7	6	4	1	1	5	5	5	6	8	27	9	2	3	6	9	9	8	3	7	9

And which of these would be better for Britain?

Increase the national minimum wage by £2 an hour	50	36	63	49	48	42	59	53	46	54	42	51	56	45	46	55	52	47	51	52	53
Ban unqualified teachers from teaching in all state schools, including 'free schools'	32	37	31	37	30	35	31	33	34	30	35	29	27	38	35	27	32	33	32	29	30
Neither	11	21	3	10	16	18	7	9	14	8	5	12	12	13	11	11	10	12	12	11	10
Not sure	7	6	3	4	6	6	4	6	6	8	19	8	5	4	7	8	6	8	6	8	6

SEMI-FINALS

Sample Size: 1902 GB Adults
Fieldwork: 11th - 12th December 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Weighted Sample	1902	504	568	134	157	591	450	403	922	980	226	481	650	544	1084	818	243	618	407	468	165	
Unweighted Sample	1902	458	614	110	189	582	493	404	900	1002	140	477	734	551	1243	659	290	608	361	473	170	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking ahead to 2014, which, if either, of these would be better for Britain?

Ban immigrants from claiming welfare benefits for their first two years in Britain	62	75	50	44	93	80	55	49	58	65	44	51	67	72	60	64	52	63	64	65	52
Increase house-building to 200,000 new homes a year	24	16	36	45	5	11	32	35	30	18	32	27	22	20	27	20	36	20	22	21	34
Neither	6	3	8	8	0	4	7	9	6	7	6	10	7	3	7	5	4	7	6	7	7
Not sure	8	5	6	3	1	6	6	7	7	9	18	12	5	5	7	10	8	10	8	6	6

And which of these would be better for Britain?

Make sure that ALL elderly home-owners who need it can receive social care without having to sell their home or give up	51	61	44	43	65	63	45	46	51	52	33	44	50	66	54	48	44	55	54	50	42
Increase the national minimum wage by £2 an hour	34	24	47	39	24	23	43	38	33	35	43	37	37	23	31	37	41	27	31	38	43
Neither	7	9	4	12	5	6	4	9	9	4	9	8	7	4	8	4	5	7	9	5	5
Not sure	8	5	5	7	5	7	8	7	8	9	14	11	6	7	6	11	10	11	6	6	10

FINAL

Sample Size: 1666 GB Adults
Fieldwork: 15th - 16th December 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1666	454	480	105	142	513	415	350	808	858	198	421	570	476	950	716	213	541	357	410	145
Unweighted Sample	1666	460	470	87	167	543	391	363	812	854	91	478	606	491	1089	577	307	532	337	354	136
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking ahead to 2014, which, if either, of these would be better for Britain?

Ban immigrants from claiming welfare benefits for their first two years in Britain	51	61	43	38	84	68	43	45	48	54	42	48	56	52	51	52	46	56	50	50	50
Make sure that ALL elderly home-owners who need it can receive social care without having to sell their home or give up	40	33	48	52	16	29	47	44	42	38	44	38	37	43	40	39	39	37	43	41	41
Neither	4	3	5	6	0	1	5	7	5	3	4	7	3	2	5	3	6	3	3	5	4
Not sure	5	4	5	4	0	3	5	3	4	5	10	7	4	3	4	6	8	5	4	4	5