

## YouGov / Times Survey Results

## Sample Size: 1961 GB Adults

Fieldwork: 20th - 21st January 2014

			Voting intention				2010 Vote			Ge	nder	Age				Social	grade	Region					Following the story?
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Very/Fairly closely
Weighed	Sample	1961	498	561	137	191	577	448	419	951	1010	233	496	671	561	1118	843	251	637	420	482	171	708
Unweighted	Sample	1961	483	562	113	223	596	444	415	944	1017	172	468	761	560	1231	730	306	631	398	452	174	716
	_	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Jun-13	Jan-14																					
Do you agree or disagree with the following																							
statement: 'Labour these days gives the																							
impression of being very sleazy and																							
disreputable'?																-							
l agree	43	34	59	7	38	62	60 22	12 79 9	28 53 18	35 47 17	33 43 24	33 40 27	29	30 50 20	43	36	31	29	39 41	34	32	26	41
I disagree	39	45	23	84	49	22	22	79	53	47	43	40	48 23	50	38	47	43	51	41	45	47	49	48
Don't know	18	21	19	9	13	16	18	9	18	17	24	27	23	20	19	17	26	20	20	21	21	25	11
Do you agree or disagree with the following statement: 'The Conservatives these days give the impression of being very sleazy and disreputable'? I agree I disagree Don't know Do you agree or disagree with the following statement: 'The Liberal Democrats these days give the impression of being very sleazy and disreputable'?	58 28 14 Feb-13	<b>42</b> 38 21 Jan-14	11 76 13	66 22 12	48 38 14	53 26 21	21 62 17	62 26 12	50 30 20	47 37 16	37 38 25	35 41 24	43 34 23	43 36 21	42 41 17	42 43 15	42 30 28	45 36 18	34 42 24	44 35 21	46 34 21	50 38 12	46 41 13
l agree I disagree Don't know	56 24 20	41 32 27	36 40 24	54 27 19	10 72 18	61 21 18	44 31 25	51 28 21	29 48 23	47 32 21	36 32 33	36 29 35	32 39 29	42 33 25	50 25 25	40 37 23	43 25 32	36 40 24	36 34 30	48 24 27	43 31 27	44 34 22	50 34 16



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Imagine a situation where someone in a high profile organisation has been accused of misbehaviour that has damaged the organisation's public image, but where there is not enough evidence to prove the person actually did what they are accused of																						
Do you think that		_				_			_		_				_							
They should lose their role as it is damaging the wider organisation	33	34	37	33	37	36	37	30	34	33	26	26	32	44	31	36	28	30	38	35	33	45
They should keep their role as it has not been	46	51	42	46	50	48	42	52	49	43	48	51	47	39	48	43	47	47	45	45	46	41
proved that they've done anything wrong Not sure	21	15	21	21	13	16	22	19	17	25	26	23	21	17	21	20	25	23	17	19	21	15
There have been accusations that Lord Rennard behaved improperly towards a number of women when he was chief executive of the Liberal Democrats some years ago. Lord Rennard has denied the allegations. How closely are you following this story?															•	-	-					
Very closely	6	7	6	12	10	8	7	6	7	6	5	4	6	10	7	6	6	7	6	5	7	17
Fairly closely Not very closely	30 25	37 26	31 28	40 32	36 24	36 27	30 26	33 28	36 24	24 27	23 17	24 25	28 31	40 23	32 27	27 23	28 26	31 29	31 26	31 23	24 17	83 0
I am aware of the stories but am not following		_																				-
them	25	21	24	12	28	23	24	21	22	27	29	26	23	23	22	27	23	23	24	23	37	0
I am not aware of the stories	14	9	11	5	2	6	13	11	11	16	26	22	12	4	12	17	17	10	13	18	14	0



## Fieldwork: 20th - 21st January 2014

		Voting intention				2	2010 Va	te	Gender		Age				Social	grade			Region			Following the story?
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The Liberal Democrats conducted an investigation into the allegations against Lord Rennard. It found that the accusations against Lord Rennard were "broadly credible" but could not be proved beyond doubt so Lord Rennard would not be disclipined. Alistair Webster QC, who led the inquiry, recommended that Lord Rennard apologise. Lord Rennard says he is innocent of the accusations and cannot apologise for something he did not do Do you think that	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Lord Rennard should leave the Liberal Democrats as he is damaging the wider organisation	41	39	50	47	47	42	46	46	40	43	38	34	41	51	41	42	41	42	40	43	38	58
Lord Rennard should remain in the Liberal Democrats as it has not been proved that he's done anything wrong	33	41	29	32	37	38	30	31	39	27	32	31	35	31	34	31	28	34	34	31	37	32
Not sure	26	21	22	21	16	20	23	23	21	30	30	35	24	18	25	28	31	24	26	26	25	10