

YouGov / Times Survey Results

Sample Size: 1381 GB Adults
Fieldwork: 26th - 27th January 2014

	Voting intention				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24 *	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1381	357	381	89	129	428	344	258	669	711	164	349	472	395	787	594	177	448	296	340	120	
Unweighted Sample	1380	407	328	72	146	511	269	264	663	717	39	321	512	508	930	450	200	450	267	324	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Currently the top rate of income tax is 45p in the pound for earnings over £150,000

Would you support or oppose increasing the top rate of income tax on earnings over £150,000 to 50p in the pound?

Support increasing the top rate of tax to 50p	61	37	85	65	57	40	82	72	59	62	51	57	64	64	59	63	53	61	62	63	60
Oppose increasing the top rate of tax to 50p	26	52	8	26	42	48	5	19	30	23	21	22	27	32	29	23	23	27	25	24	36
Don't know	13	10	7	9	1	11	13	8	11	15	27	22	10	4	12	15	24	12	13	13	5

Do you think a 50p tax rate on people earning more than £150,000 would help or damage the economy, or would it make no difference?

Would help the economy	45	28	62	43	39	31	61	47	39	51	46	41	51	41	45	46	38	41	47	50	53
Would damage the economy	19	43	5	19	25	37	4	16	24	13	9	17	19	23	22	14	21	19	20	15	23
Would make no difference to the economy	23	20	24	33	24	21	23	30	26	20	14	24	20	28	22	24	13	26	22	25	20
Not sure	13	9	9	5	12	11	12	7	10	16	31	17	9	7	11	16	27	14	12	10	4

Some people think that increasing the top rate of tax to 50p would not actually bring in much extra money, as it would hinder growth and some very wealthy people would move abroad to escape tax. Other people think that this is exaggerated, and that a higher tax rate would bring in more money. From what you have seen or heard, do you think the 50p tax rate would or would not bring in more money?

Would bring in more money	50	32	73	48	41	33	71	56	50	50	47	46	53	51	50	50	41	48	50	53	59
Would not bring in more money	29	52	14	33	41	49	12	28	32	26	11	29	29	37	32	26	27	33	28	23	37
Don't know	21	16	14	19	18	18	17	16	18	24	42	25	18	12	18	24	32	18	22	24	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine it was the case that a top tax rate of 50p did not bring in any extra money. Which of the following would best reflect your view?

If a 50p top tax rate would not bring in any extra money then it should not be introduced
 A 50p top tax rate should be introduced regardless of what it brings in - it is morally right that the rich should pay higher taxes
 Neither
 Don't know

44	72	20	56	54	64	18	47	42	45	28	46	48	43	48	38	36	47	44	41	47
40	16	69	29	35	22	67	40	41	39	42	34	37	47	37	43	38	37	38	44	45
7	8	4	8	4	8	3	7	8	5	6	7	7	6	6	7	8	6	6	7	5
10	5	6	7	7	6	12	6	9	11	24	13	8	4	9	12	18	10	11	8	3

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*