

YouGov Survey Results

Sample Size: 1885 GB Adults
Fieldwork: 30th - 31st January 2014

	Voting intention				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1885	X	X	X	X	560	473	369	914	971	224	477	645	539	1074	811	241	613	403	464	164
Unweighted Sample	1885	451	575	96	203	547	474	392	906	979	140	446	759	540	1219	666	272	621	352	438	202
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What is generally your opinion of the fashion of t-shirts with a deep V neck on men (see picture)

Like very much	3	1	4	4	4	2	5	2	4	2	3	4	3	2	3	3	3	2	3	5	3
Quite like	16	15	17	15	12	14	18	14	13	19	21	13	14	19	15	17	20	17	14	13	20
Don't like	46	52	46	46	43	50	42	52	46	46	49	43	46	48	47	45	43	46	47	47	46
Can't stand	25	24	24	25	32	26	25	21	26	24	22	33	27	17	25	25	21	26	25	26	24
Don't know	10	8	9	11	9	8	10	11	10	9	5	8	10	13	10	10	13	9	11	9	8

When you see a man wearing a T shirt with a deep V neck, what is the first word that comes to mind?

[For all open responses please see Tab1]