

# YouGov Survey Results

Sample Size: 1902 GB Adults  
Fieldwork: 4th - 5th February 2014

	Voting intention				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1902</b>	X	X	X	X	586	462	395	922	980	226	481	650	544	1084	818	243	618	407	468	165
Unweighted Sample	1902	479	581	123	186	585	477	402	894	1008	150	444	754	554	1269	633	290	605	381	415	211
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**How interested, if at all, are you in the Sochi Olympics taking place in 2014?**

Very interested	7	9	7	10	4	7	9	7	7	7	6	8	9	5	8	6	7	6	6	10	7
Fairly interested	29	30	36	32	22	31	32	31	28	30	30	23	31	33	30	28	32	28	28	31	30
<b>TOTAL INTERESTED</b>	<b>36</b>	<b>39</b>	<b>43</b>	<b>42</b>	<b>26</b>	<b>38</b>	<b>41</b>	<b>38</b>	<b>35</b>	<b>37</b>	<b>36</b>	<b>31</b>	<b>40</b>	<b>38</b>	<b>38</b>	<b>34</b>	<b>39</b>	<b>34</b>	<b>34</b>	<b>41</b>	<b>37</b>
Not very interested	28	31	27	34	27	29	29	27	29	28	26	26	27	34	29	28	25	29	32	27	27
Not at all interested	30	26	24	23	46	29	24	33	30	30	31	31	31	28	28	32	28	32	30	29	31
<b>TOTAL NOT INTERESTED</b>	<b>58</b>	<b>57</b>	<b>51</b>	<b>57</b>	<b>73</b>	<b>58</b>	<b>53</b>	<b>60</b>	<b>59</b>	<b>58</b>	<b>57</b>	<b>57</b>	<b>58</b>	<b>62</b>	<b>57</b>	<b>60</b>	<b>53</b>	<b>61</b>	<b>62</b>	<b>56</b>	<b>58</b>
Don't know	5	4	5	2	2	4	6	2	5	5	8	12	3	1	4	6	7	5	5	4	5