

YouGov Survey Results

Sample Size: 1899 GB Adults
Fieldwork: 10th - 11th February 2014

	Voting intention				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1899	X	X	X	X	580	476	363	921	978	226	480	649	543	1082	817	243	617	406	467	165
Unweighted Sample	1899	455	618	111	191	562	511	391	895	1004	132	451	766	550	1233	666	259	611	403	441	185
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if anything, have you heard about the Sochi 2014 Winter Olympics in Russia?

Heard a lot	28	32	31	27	28	32	28	30	29	27	24	27	27	31	30	25	30	27	32	24	32
Heard a little	53	52	53	62	55	53	56	58	54	51	51	49	54	55	53	52	49	54	48	57	53
TOTAL HEARD A LOT/HEARD A LITTLE	81	84	84	89	83	85	84	88	83	78	75	76	81	86	83	77	79	81	80	81	85
Not heard very much	13	11	13	9	10	10	12	11	12	14	12	16	13	11	12	13	14	14	14	11	9
Not heard anything	4	4	3	2	7	3	3	1	3	4	5	4	5	2	3	6	4	3	4	6	2
TOTAL NOT HEARD VERY MUCH/NOT HEARD ANYTHING	17	15	16	11	17	13	15	12	15	18	17	20	18	13	15	19	18	17	18	17	11
Don't know	2	1	1	1	0	2	1	0	2	3	7	4	1	1	1	4	2	2	3	2	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following stories have you heard about regarding the Sochi 2014 Winter Olympics? Please select all that apply

Britain's Jenny Jones getting bronze in slopestyle snowboarding	67	78	64	67	78	78	64	77	66	68	41	56	72	82	72	61	56	71	70	65	69
Gay rights protests aimed at Russian anti-gay laws	62	66	62	63	61	61	64	71	60	63	59	57	62	66	69	52	67	61	61	59	67
The fifth Olympic ring not opening during the opening ceremony	51	58	48	50	62	57	47	58	52	50	34	43	53	62	55	46	48	54	53	45	54
Terrorist threats in Russia during the Games	50	59	49	49	52	58	48	51	55	45	35	42	54	57	55	43	43	50	51	50	54
Sochi 2014 being the most expensive Olympics ever	44	56	40	43	50	52	42	48	46	42	30	32	46	57	46	41	37	45	49	39	48
Problems with the accommodation in Sochi	32	39	32	32	33	34	31	39	35	30	26	34	31	34	35	28	30	36	31	28	36
Allegations of corruption	28	35	29	33	28	29	26	36	34	23	24	25	28	33	32	23	26	27	26	29	37
The opening ceremony being 'spectacular'	25	32	24	30	18	29	25	25	27	22	10	15	28	35	26	23	28	25	28	20	25
Jamaica's bobsleigh team qualifying for Sochi	25	30	27	23	18	25	26	27	30	21	27	29	29	17	29	21	29	23	27	21	33
BBC snowboarding commentary receiving over 300 complaints	18	21	18	16	15	18	16	25	20	16	23	20	18	14	22	13	20	19	15	16	27
15 year-old Russian figure skater Yulia Lipnitskaya amazing the crowd	16	17	18	17	18	15	16	22	14	19	19	13	17	18	18	14	13	15	18	17	20
Complaints of unpaid construction workers	12	10	18	13	6	11	17	12	13	11	6	12	13	12	12	11	15	10	10	12	15
Russia winning first gold in new team figure skating event	10	12	9	15	12	11	9	12	9	11	9	9	9	13	11	9	7	11	10	10	12
Sage Kotsenburg winning first Sochi gold medal in men's slopestyle	8	11	5	13	3	9	5	9	9	7	8	9	8	6	9	6	6	8	8	10	3
Women from host team posing in underwear for Russian website	2	2	2	1	4	2	3	2	3	2	3	2	3	1	2	2	2	2	3	2	2
Don't know	5	3	3	4	4	6	3	1	5	5	7	9	3	2	3	8	6	5	3	6	4
None of these	7	5	7	7	8	4	6	6	7	7	4	7	8	6	4	10	4	6	9	9	5

And which of the following statements about the media coverage of Sochi 2014 comes closest to your view?

The Western media have unfairly portrayed the Sochi Winter Olympics and used them as a way to create hostility towards Russia	14	15	14	9	14	13	14	10	18	10	19	13	14	11	14	13	13	10	17	14	19
The Western media have fairly portrayed the problems with the Sochi Winter Olympics and the Russian government	45	49	49	60	45	44	46	56	47	43	49	44	42	48	49	40	54	45	40	45	43
Don't know	41	36	37	31	41	43	40	35	35	47	32	42	44	41	37	47	33	44	43	41	39