

# YouGov Survey Results

Sample Size: 1773 GB Adults  
Fieldwork: 23rd - 24th February 2014

|                        | Voting intention |     |         |      |     | 2010 Vote |         |      | Gender |       | Age   |       |     |      | Social Grade |        | Region        |                  |       |          |     |
|------------------------|------------------|-----|---------|------|-----|-----------|---------|------|--------|-------|-------|-------|-----|------|--------------|--------|---------------|------------------|-------|----------|-----|
| Total                  | Con              | Lab | Lib Dem | UKIP | Con | Lab       | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE         | London | Rest of South | Midlands / Wales | North | Scotland |     |
| <b>Weighted Sample</b> | <b>1773</b>      | X   | X       | X    | X   | 537       | 428     | 360  | 860    | 913   | 211   | 449   | 606 | 507  | 1011         | 762    | 227           | 576              | 379   | 436      | 154 |
| Unweighted Sample      | 1773             | 438 | 508     | 92   | 226 | 563       | 436     | 340  | 841    | 932   | 116   | 380   | 699 | 578  | 1155         | 618    | 278           | 537              | 348   | 449      | 161 |
|                        | %                | %   | %       | %    | %   | %         | %       | %    | %      | %     | %     | %     | %   | %    | %            | %      | %             | %                | %     | %        | %   |

Generally speaking, do you have a positive or negative opinion of Nick Clegg?

|                               |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|-------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very positive                 | 1         | 1         | 0         | 12        | 0         | 0         | 0         | 5         | 2         | 1         | 1         | 2         | 2         | 1         | 1         | 1         | 5         | 1         | 0         | 1         | 2         |
| Fairly positive               | 11        | 18        | 8         | 35        | 2         | 12        | 7         | 19        | 13        | 10        | 12        | 14        | 10        | 10        | 13        | 9         | 14        | 14        | 9         | 8         | 11        |
| <b>TOTAL POSITIVE</b>         | <b>12</b> | <b>19</b> | <b>8</b>  | <b>47</b> | <b>2</b>  | <b>12</b> | <b>7</b>  | <b>24</b> | <b>15</b> | <b>11</b> | <b>13</b> | <b>16</b> | <b>12</b> | <b>11</b> | <b>14</b> | <b>10</b> | <b>19</b> | <b>15</b> | <b>9</b>  | <b>9</b>  | <b>13</b> |
| Neither positive nor negative | 26        | 29        | 21        | 36        | 12        | 29        | 19        | 28        | 23        | 29        | 29        | 34        | 25        | 19        | 26        | 26        | 21        | 27        | 32        | 24        | 20        |
| Fairly negative               | 29        | 33        | 33        | 11        | 22        | 32        | 34        | 27        | 27        | 31        | 27        | 24        | 28        | 35        | 31        | 27        | 29        | 30        | 26        | 30        | 32        |
| Very negative                 | 27        | 17        | 36        | 4         | 64        | 24        | 36        | 19        | 31        | 23        | 19        | 18        | 31        | 33        | 24        | 30        | 26        | 24        | 26        | 31        | 30        |
| <b>TOTAL NEGATIVE</b>         | <b>56</b> | <b>50</b> | <b>69</b> | <b>15</b> | <b>86</b> | <b>56</b> | <b>70</b> | <b>46</b> | <b>58</b> | <b>54</b> | <b>46</b> | <b>42</b> | <b>59</b> | <b>68</b> | <b>55</b> | <b>57</b> | <b>55</b> | <b>54</b> | <b>52</b> | <b>61</b> | <b>62</b> |
| Don't know                    | 6         | 2         | 2         | 2         | 0         | 3         | 4         | 3         | 3         | 8         | 12        | 8         | 5         | 2         | 5         | 7         | 7         | 4         | 7         | 6         | 5         |

Generally speaking, do you have a positive or negative opinion of Nigel Farage?

|                               |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|-------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very positive                 | 5         | 2         | 1         | 3         | 30        | 6         | 1         | 5         | 6         | 3         | 1         | 2         | 5         | 8         | 4         | 6         | 7         | 5         | 4         | 4         | 0         |
| Fairly positive               | 14        | 18        | 7         | 4         | 45        | 24        | 6         | 8         | 15        | 12        | 7         | 11        | 15        | 18        | 14        | 14        | 12        | 15        | 18        | 12        | 8         |
| <b>TOTAL POSITIVE</b>         | <b>19</b> | <b>20</b> | <b>8</b>  | <b>7</b>  | <b>75</b> | <b>30</b> | <b>7</b>  | <b>13</b> | <b>21</b> | <b>15</b> | <b>8</b>  | <b>13</b> | <b>20</b> | <b>26</b> | <b>18</b> | <b>20</b> | <b>19</b> | <b>20</b> | <b>22</b> | <b>16</b> | <b>8</b>  |
| Neither positive nor negative | 22        | 22        | 20        | 22        | 19        | 22        | 18        | 21        | 21        | 22        | 21        | 21        | 25        | 19        | 18        | 27        | 23        | 25        | 18        | 20        | 24        |
| Fairly negative               | 18        | 24        | 21        | 18        | 2         | 19        | 20        | 22        | 19        | 18        | 17        | 17        | 20        | 18        | 19        | 17        | 18        | 16        | 16        | 24        | 15        |
| Very negative                 | 28        | 26        | 41        | 44        | 1         | 20        | 42        | 35        | 31        | 25        | 35        | 25        | 27        | 30        | 32        | 23        | 27        | 26        | 25        | 29        | 44        |
| <b>TOTAL NEGATIVE</b>         | <b>46</b> | <b>50</b> | <b>62</b> | <b>62</b> | <b>3</b>  | <b>39</b> | <b>62</b> | <b>57</b> | <b>50</b> | <b>43</b> | <b>52</b> | <b>42</b> | <b>47</b> | <b>48</b> | <b>51</b> | <b>40</b> | <b>45</b> | <b>42</b> | <b>41</b> | <b>53</b> | <b>59</b> |
| Don't know                    | 14        | 7         | 10        | 9         | 3         | 9         | 14        | 9         | 8         | 19        | 19        | 24        | 9         | 7         | 13        | 14        | 15        | 13        | 18        | 11        | 9         |

Fieldwork: 23rd - 24th February 2014

|                        | Voting intention |     |         |      | 2010 Vote |     |         | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          |     |
|------------------------|------------------|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|-----|
| Total                  | Con              | Lab | Lib Dem | UKIP | Con       | Lab | Lib Dem | Male   | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |     |
| <b>Weighted Sample</b> | <b>1773</b>      | X   | X       | X    | X         | 537 | 428     | 360    | 860    | 913   | 211   | 449   | 606 | 507          | 1011 | 762    | 227           | 576              | 379   | 436      | 154 |
| Unweighted Sample      | 1773             | 438 | 508     | 92   | 226       | 563 | 436     | 340    | 841    | 932   | 116   | 380   | 699 | 578          | 1155 | 618    | 278           | 537              | 348   | 449      | 161 |
|                        | %                | %   | %       | %    | %         | %   | %       | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        | %   |

Thinking about Nigel Farage and Nick Clegg, which one do you think...

Is more honest?

|              |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Nick Clegg   | <b>25</b> | 36 | 23 | 61 | 2  | 28 | 20 | 39 | 28 | 22 | 34 | 25 | 22 | 24 | 30 | 18 | 32 | 23 | 23 | 23 | 31 |
| Nigel Farage | <b>21</b> | 21 | 18 | 3  | 71 | 28 | 17 | 17 | 25 | 17 | 11 | 17 | 23 | 25 | 20 | 21 | 22 | 23 | 21 | 20 | 11 |
| Neither      | <b>36</b> | 30 | 46 | 14 | 19 | 28 | 48 | 29 | 35 | 37 | 32 | 33 | 40 | 37 | 33 | 41 | 29 | 33 | 40 | 39 | 42 |
| Don't know   | <b>18</b> | 13 | 12 | 22 | 8  | 15 | 15 | 15 | 11 | 24 | 22 | 26 | 15 | 14 | 16 | 20 | 17 | 21 | 17 | 17 | 16 |

Is more in touch with ordinary people?

|              |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Nick Clegg   | <b>18</b> | 25 | 17 | 50 | 0  | 19 | 18 | 27 | 20 | 17 | 24 | 22 | 17 | 15 | 23 | 12 | 19 | 17 | 17 | 20 | 21 |
| Nigel Farage | <b>32</b> | 34 | 24 | 13 | 88 | 45 | 22 | 28 | 36 | 27 | 18 | 18 | 36 | 43 | 29 | 34 | 33 | 34 | 32 | 31 | 22 |
| Neither      | <b>34</b> | 29 | 47 | 21 | 8  | 23 | 46 | 34 | 33 | 35 | 34 | 35 | 36 | 32 | 33 | 36 | 32 | 31 | 35 | 35 | 43 |
| Don't know   | <b>16</b> | 13 | 12 | 16 | 3  | 13 | 15 | 12 | 10 | 22 | 24 | 25 | 12 | 10 | 15 | 18 | 16 | 18 | 15 | 15 | 14 |

Is more competent?

|              |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Nick Clegg   | <b>27</b> | 38 | 24 | 69 | 4  | 30 | 24 | 39 | 30 | 24 | 29 | 28 | 25 | 27 | 34 | 18 | 29 | 27 | 26 | 26 | 29 |
| Nigel Farage | <b>17</b> | 16 | 13 | 6  | 64 | 23 | 11 | 15 | 20 | 14 | 5  | 11 | 19 | 24 | 14 | 21 | 19 | 18 | 16 | 15 | 16 |
| Neither      | <b>38</b> | 32 | 52 | 9  | 17 | 28 | 50 | 34 | 37 | 38 | 42 | 36 | 40 | 35 | 35 | 41 | 33 | 35 | 41 | 40 | 40 |
| Don't know   | <b>19</b> | 14 | 11 | 16 | 14 | 18 | 15 | 12 | 13 | 24 | 24 | 25 | 16 | 15 | 18 | 21 | 20 | 20 | 18 | 19 | 15 |

Is more likeable?

|              |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Nick Clegg   | <b>30</b> | 39 | 27 | 64 | 7  | 34 | 26 | 42 | 29 | 30 | 29 | 28 | 31 | 30 | 35 | 23 | 25 | 29 | 30 | 31 | 36 |
| Nigel Farage | <b>19</b> | 20 | 16 | 11 | 58 | 26 | 12 | 20 | 26 | 13 | 7  | 15 | 21 | 26 | 18 | 20 | 24 | 20 | 19 | 18 | 13 |
| Neither      | <b>35</b> | 28 | 47 | 10 | 26 | 26 | 49 | 28 | 33 | 36 | 35 | 33 | 36 | 35 | 32 | 38 | 33 | 32 | 37 | 36 | 38 |
| Don't know   | <b>16</b> | 14 | 9  | 15 | 8  | 14 | 13 | 10 | 11 | 21 | 28 | 25 | 12 | 10 | 15 | 19 | 19 | 19 | 14 | 15 | 13 |

Is more intelligent?

|              |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Nick Clegg   | <b>27</b> | 32 | 29 | 57 | 6  | 26 | 27 | 38 | 32 | 22 | 27 | 28 | 26 | 27 | 33 | 18 | 31 | 23 | 26 | 29 | 28 |
| Nigel Farage | <b>11</b> | 9  | 9  | 2  | 45 | 17 | 7  | 10 | 14 | 9  | 6  | 7  | 14 | 14 | 9  | 14 | 13 | 14 | 11 | 9  | 9  |
| Neither      | <b>35</b> | 34 | 45 | 11 | 24 | 29 | 45 | 29 | 33 | 36 | 37 | 32 | 37 | 33 | 32 | 38 | 32 | 33 | 39 | 35 | 34 |
| Don't know   | <b>27</b> | 24 | 17 | 30 | 25 | 27 | 22 | 23 | 22 | 32 | 30 | 33 | 23 | 26 | 25 | 30 | 25 | 30 | 23 | 27 | 30 |

Fieldwork: 23rd - 24th February 2014

|                        | Voting intention |     |         |      | 2010 Vote |     |         | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          |     |
|------------------------|------------------|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|-----|
| Total                  | Con              | Lab | Lib Dem | UKIP | Con       | Lab | Lib Dem | Male   | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |     |
| <b>Weighted Sample</b> | <b>1773</b>      | X   | X       | X    | X         | 537 | 428     | 360    | 860    | 913   | 211   | 449   | 606 | 507          | 1011 | 762    | 227           | 576              | 379   | 436      | 154 |
| Unweighted Sample      | 1773             | 438 | 508     | 92   | 226       | 563 | 436     | 340    | 841    | 932   | 116   | 380   | 699 | 578          | 1155 | 618    | 278           | 537              | 348   | 449      | 161 |
|                        | %                | %   | %       | %    | %         | %   | %       | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        | %   |

**Is best suited to have a role in government?**

|              |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Nick Clegg   | <b>28</b> | 38 | 28 | 66 | 4  | 31 | 26 | 42 | 33 | 24 | 22 | 32 | 28 | 27 | 35 | 19 | 32 | 27 | 28 | 25 | 33 |
| Nigel Farage | <b>14</b> | 12 | 8  | 7  | 69 | 22 | 8  | 10 | 18 | 11 | 3  | 9  | 17 | 21 | 12 | 18 | 14 | 17 | 12 | 15 | 12 |
| Neither      | <b>36</b> | 32 | 51 | 8  | 14 | 27 | 50 | 32 | 35 | 37 | 44 | 32 | 37 | 35 | 33 | 40 | 32 | 34 | 37 | 41 | 35 |
| Don't know   | <b>21</b> | 17 | 13 | 19 | 12 | 20 | 16 | 16 | 14 | 28 | 31 | 27 | 17 | 17 | 20 | 23 | 21 | 22 | 23 | 19 | 20 |

**Better reflects your views on the subject of Europe?**

|              |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Nick Clegg   | <b>22</b> | 18 | 31 | 62 | 1  | 15 | 28 | 41 | 29 | 16 | 19 | 27 | 21 | 21 | 26 | 17 | 24 | 19 | 21 | 22 | 37 |
| Nigel Farage | <b>28</b> | 36 | 15 | 6  | 88 | 46 | 15 | 22 | 33 | 24 | 18 | 15 | 31 | 40 | 25 | 33 | 29 | 31 | 31 | 27 | 15 |
| Neither      | <b>30</b> | 30 | 40 | 10 | 8  | 23 | 38 | 22 | 26 | 34 | 35 | 30 | 31 | 26 | 30 | 29 | 23 | 31 | 29 | 32 | 33 |
| Don't know   | <b>19</b> | 16 | 14 | 21 | 4  | 15 | 18 | 15 | 13 | 25 | 28 | 28 | 16 | 13 | 18 | 21 | 24 | 19 | 19 | 19 | 15 |

**Nick Clegg and Nigel Farage have agreed to take part in a face to face debate on the issue of Europe. Who do you expect will come across best?**

|              |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Nick Clegg   | <b>26</b> | 32 | 27 | 59 | 2  | 26 | 26 | 31 | 28 | 24 | 36 | 30 | 24 | 21 | 31 | 19 | 28 | 24 | 26 | 28 | 28 |
| Nigel Farage | <b>33</b> | 36 | 32 | 10 | 82 | 42 | 33 | 27 | 39 | 27 | 23 | 20 | 37 | 43 | 31 | 35 | 35 | 32 | 32 | 34 | 32 |
| Don't know   | <b>41</b> | 32 | 41 | 31 | 16 | 32 | 41 | 42 | 33 | 49 | 41 | 50 | 39 | 36 | 38 | 46 | 37 | 44 | 42 | 38 | 40 |