

# YouGov Survey Results

Sample Size: 1773 GB Adults  
Fieldwork: 23rd - 24th February 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region							
	Con	Lab	Lib Dem	UKIP		Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I have a dog	No, I don't have a dog	
<b>Weighted Sample</b>	<b>1773</b>	X	X	X	X	537	428	360	860	913	211	449	606	507	1011	762	227	576	379	436	154	358	989	
Unweighted Sample	1773	438	508	92	226	563	436	340	841	932	116	380	699	578	1155	618	278	537	348	449	161	333	1057	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Generally speaking, how well, if at all, do you think dogs understand human emotions?

Very well	25	28	23	18	28	28	23	18	21	28	18	21	28	28	21	29	22	23	25	27	29	42	19
Fairly well	51	52	49	52	53	52	49	58	50	51	49	55	47	51	52	49	50	51	49	49	57	48	52
<b>TOTAL WELL</b>	<b>76</b>	<b>80</b>	<b>72</b>	<b>70</b>	<b>81</b>	<b>80</b>	<b>72</b>	<b>76</b>	<b>71</b>	<b>79</b>	<b>67</b>	<b>76</b>	<b>75</b>	<b>79</b>	<b>73</b>	<b>78</b>	<b>72</b>	<b>74</b>	<b>74</b>	<b>76</b>	<b>86</b>	<b>90</b>	<b>71</b>
Not very well	11	10	13	15	5	9	12	10	12	9	15	12	10	8	12	8	9	12	14	9	5	5	12
Not at all	3	2	4	4	3	2	4	4	4	2	2	2	4	3	3	3	4	3	2	4	0	1	3
<b>TOTAL NOT WELL</b>	<b>14</b>	<b>12</b>	<b>17</b>	<b>19</b>	<b>8</b>	<b>11</b>	<b>16</b>	<b>14</b>	<b>16</b>	<b>11</b>	<b>17</b>	<b>14</b>	<b>14</b>	<b>11</b>	<b>15</b>	<b>11</b>	<b>13</b>	<b>15</b>	<b>16</b>	<b>13</b>	<b>5</b>	<b>6</b>	<b>15</b>
No opinion	11	8	11	11	11	9	12	10	13	10	17	9	12	10	12	10	15	11	10	11	9	3	14

## Do you have a dog as a pet?

Yes, I have a dog	25	27	27	24	29	25	21	23	24	26	26	23	28	22	22	28	16	25	26	27	30	100	0
No, I don't have a dog	75	73	73	76	71	75	79	77	76	74	74	77	72	78	78	72	84	75	74	73	70	0	100

## How well, if at all, you think your dog understands your emotions?

[Only went to respondents who have a dog;  
n=419]

Very well	45	47	43	44	61	46	45	40	43	46	41	37	49	47	41	49	46	38	51	52	35	45	0
Fairly well	50	48	53	54	33	48	48	58	52	48	48	60	46	47	52	47	54	56	45	40	62	50	0
<b>TOTAL WELL</b>	<b>95</b>	<b>95</b>	<b>96</b>	<b>98</b>	<b>94</b>	<b>94</b>	<b>93</b>	<b>98</b>	<b>95</b>	<b>94</b>	<b>89</b>	<b>97</b>	<b>95</b>	<b>94</b>	<b>93</b>	<b>96</b>	<b>100</b>	<b>94</b>	<b>96</b>	<b>92</b>	<b>97</b>	<b>95</b>	<b>0</b>
Not very well	4	4	3	0	6	5	2	2	4	4	6	2	4	3	6	1	0	4	3	6	3	4	0
Not at all	1	1	1	2	0	0	2	1	0	1	0	0	0	2	1	1	0	2	0	0	0	1	0
<b>TOTAL NOT WELL</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>2</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>2</b>	<b>4</b>	<b>5</b>	<b>7</b>	<b>2</b>	<b>0</b>	<b>6</b>	<b>3</b>	<b>6</b>	<b>3</b>	<b>5</b>	<b>0</b>
No opinion	1	1	0	0	0	0	3	0	1	1	5	0	1	0	0	2	0	0	1	3	0	1	0