

YouGov
International Women's Day
UK Sample : 27th - 28th February 2014



Total	Gender		Age					Social Grade	
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

ZIW_q1. On an average day, how long do you think you spend getting ready in the morning? (If you are unsure, please give your best estimate)

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Less than 5 minutes	2%	-	2%	3%	-	3%	2%	1%	1%	3%
5 to 15 minutes	29%	-	29%	21%	17%	30%	34%	34%	29%	30%
16 to 30 minutes	35%	-	35%	30%	38%	37%	38%	34%	34%	37%
31 to 45 minutes	22%	-	22%	20%	34%	21%	17%	21%	24%	19%
1 hour	7%	-	7%	9%	9%	7%	5%	7%	8%	5%
More than 1 hour	4%	-	4%	14%	2%	3%	3%	2%	4%	4%
Don't know	1%	-	1%	2%	-	1%	2%	1%	1%	2%

ZIW_q2. In general, how happy or unhappy would you say you are with the way you look?

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very happy	3%	-	3%	1%	3%	4%	0%	4%	2%	4%
Fairly happy	40%	-	40%	44%	40%	47%	41%	36%	43%	37%
Neither happy nor unhappy	30%	-	30%	23%	25%	22%	32%	37%	31%	28%
Fairly unhappy	20%	-	20%	27%	27%	20%	20%	16%	20%	20%
Very unhappy	6%	-	6%	4%	5%	7%	7%	7%	4%	10%
Prefer not to say	0%	-	0%	2%	-	-	0%	-	0%	0%

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Region											
North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands

ZIW_q1. On an average day, how long do you think you spend getting ready in the morning? (If you are unsure, please give your best estimate)

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Less than 5 minutes	2%	2%	3%	-	1%	2%	-	4%	5%	1%	-	1%
5 to 15 minutes	32%	30%	27%	26%	34%	17%	21%	23%	24%	35%	33%	28%
16 to 30 minutes	33%	43%	34%	34%	31%	43%	41%	28%	37%	34%	31%	50%
31 to 45 minutes	23%	15%	20%	29%	20%	26%	21%	28%	19%	24%	25%	12%
1 hour	6%	4%	8%	6%	9%	6%	10%	14%	14%	4%	6%	2%
More than 1 hour	3%	5%	7%	3%	3%	4%	5%	3%	-	2%	6%	6%
Don't know	0%	1%	1%	2%	2%	1%	1%	-	2%	-	-	1%

ZIW_q2. In general, how happy or unhappy would you say you are with the way you look?

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Very happy	2%	0%	3%	5%	3%	14%	1%	-	4%	2%	1%	1%
Fairly happy	45%	44%	31%	47%	39%	32%	34%	21%	55%	41%	43%	43%
Neither happy nor unhappy	30%	25%	38%	22%	30%	32%	35%	43%	28%	31%	30%	23%
Fairly unhappy	17%	23%	18%	24%	21%	19%	26%	10%	9%	18%	19%	28%
Very unhappy	7%	7%	10%	1%	7%	3%	2%	26%	3%	8%	7%	4%
Prefer not to say	-	0%	-	1%	0%	-	1%	-	-	-	-	1%

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Government Region							
West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

ZIW_q1. On an average day, how long do you think you spend getting ready in the morning? (If you are unsure, please give your best estimate)

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Less than 5 minutes	3%	3%	-	2%	-	2%	-	4%
5 to 15 minutes	32%	27%	26%	33%	36%	17%	21%	23%
16 to 30 minutes	36%	34%	34%	27%	40%	43%	41%	28%
31 to 45 minutes	18%	20%	29%	22%	16%	26%	21%	28%
1 hour	5%	8%	6%	10%	6%	6%	10%	14%
More than 1 hour	5%	7%	3%	3%	2%	4%	5%	3%
Don't know	1%	1%	2%	2%	1%	1%	1%	-

ZIW_q2. In general, how happy or unhappy would you say you are with the way you look?

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Very happy	-	3%	5%	1%	7%	14%	1%	-
Fairly happy	45%	31%	47%	38%	42%	32%	34%	21%
Neither happy nor unhappy	27%	38%	22%	30%	29%	32%	35%	43%
Fairly unhappy	19%	18%	24%	22%	19%	19%	26%	10%
Very unhappy	9%	10%	1%	9%	3%	3%	2%	26%
Prefer not to say	-	-	1%	0%	-	-	1%	-

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Working status							Marital Status				
Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

ZIW_q1. On an average day, how long do you think you spend getting ready in the morning? (If you are unsure, please give your best estimate)

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Less than 5 minutes	1%	2%	1%	-	1%	4%	3%	2%	0%	3%	-	2%
5 to 15 minutes	21%	36%	25%	24%	34%	33%	43%	34%	26%	36%	36%	13%
16 to 30 minutes	40%	37%	39%	20%	32%	37%	30%	32%	44%	42%	26%	40%
31 to 45 minutes	23%	17%	21%	30%	25%	8%	17%	23%	13%	10%	27%	27%
1 hour	11%	4%	9%	10%	4%	4%	5%	7%	8%	6%	5%	10%
More than 1 hour	4%	4%	4%	15%	3%	2%	1%	2%	5%	2%	3%	7%
Don't know	1%	1%	1%	1%	1%	13%	-	0%	3%	1%	3%	2%

ZIW_q2. In general, how happy or unhappy would you say you are with the way you look?

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Very happy	3%	2%	3%	1%	4%	2%	2%	2%	5%	2%	1%	2%
Fairly happy	45%	36%	42%	46%	35%	43%	39%	46%	37%	29%	40%	37%
Neither happy nor unhappy	25%	33%	27%	20%	41%	31%	24%	31%	31%	32%	34%	28%
Fairly unhappy	22%	20%	21%	29%	14%	14%	26%	14%	21%	26%	18%	27%
Very unhappy	6%	9%	7%	1%	6%	6%	10%	6%	5%	10%	7%	5%
Prefer not to say	-	0%	0%	2%	0%	3%	-	-	0%	0%	-	1%

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Children in Household						Social Media (monthly or more)			
0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter

ZIW_q1. On an average day, how long do you think you spend getting ready in the morning? (If you are unsure, please give your best estimate)

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Less than 5 minutes	1%	2%	2%	4%	2%	-	2%	1%	5%	1%
5 to 15 minutes	27%	28%	37%	43%	33%	38%	29%	26%	31%	26%
16 to 30 minutes	36%	40%	35%	21%	36%	15%	36%	30%	30%	34%
31 to 45 minutes	21%	21%	21%	28%	22%	36%	23%	28%	18%	21%
1 hour	8%	6%	3%	2%	4%	9%	7%	9%	6%	9%
More than 1 hour	5%	3%	2%	1%	2%	-	4%	6%	10%	8%
Don't know	1%	0%	1%	-	0%	2%	1%	1%	-	1%

ZIW_q2. In general, how happy or unhappy would you say you are with the way you look?

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Very happy	3%	4%	2%	-	2%	-	3%	3%	4%	1%
Fairly happy	38%	42%	47%	43%	45%	57%	42%	49%	23%	39%
Neither happy nor unhappy	33%	19%	26%	34%	24%	19%	28%	16%	29%	26%
Fairly unhappy	20%	26%	21%	6%	22%	19%	21%	28%	33%	25%
Very unhappy	6%	9%	3%	16%	7%	3%	6%	3%	10%	9%
Prefer not to say	0%	0%	-	1%	0%	4%	0%	1%	1%	1%

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

ZIW_q3. On which, if any, of the following occasions do you wear make-up? (Please tick all that apply)

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
To work	43%	-	43%	60%	55%	46%	43%	30%	47%	35%
To the gym	8%	-	8%	10%	8%	8%	7%	8%	9%	7%
To go on a date	44%	-	44%	71%	63%	47%	43%	28%	47%	40%
To go out with friends	71%	-	71%	73%	75%	78%	69%	67%	72%	70%
To a formal event (e.g a wedding, christening)	76%	-	76%	83%	81%	77%	74%	73%	79%	72%
At home	17%	-	17%	10%	20%	14%	20%	20%	19%	16%
To run errands (e.g. grocery shopping etc.)	36%	-	36%	32%	36%	39%	32%	36%	39%	31%
Other	6%	-	6%	7%	2%	9%	1%	8%	6%	6%
Don't know	1%	-	1%	1%	0%	1%	0%	0%	0%	1%
Not applicable – I never wear make up	13%	-	13%	9%	10%	12%	15%	16%	12%	16%

ZIW_q4. To what extent, do you agree or disagree with the following statement? "I personally feel pressure from society to dress in a certain way"

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Strongly agree	3%	-	3%	12%	6%	3%	1%	1%	2%	5%
Tend to agree	24%	-	24%	25%	43%	24%	27%	16%	25%	23%
Neither agree nor disagree	32%	-	32%	38%	28%	39%	27%	29%	33%	30%
Strongly disagree	19%	-	19%	12%	9%	16%	21%	26%	19%	20%
Tend to disagree	22%	-	22%	11%	13%	18%	25%	28%	21%	23%
Don't know	0%	-	0%	1%	1%	-	-	0%	-	1%

ZIW_q5a. To what extent, if at all, do you feel pressure from society to dress more or less provocatively?

Unweighted base	280	-	280	55	54	55	51	65	160	120
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	295	-	295	47	71	59	53	65	173	122
I feel pressure to dress MORE provocatively	20%	-	20%	43%	29%	19%	9%	5%	12%	33%
I feel pressure to dress LESS provocatively	10%	-	10%	15%	10%	10%	8%	7%	7%	13%
Don't know	9%	-	9%	8%	21%	6%	3%	3%	10%	6%
Not applicable - I do not feel pressure to dress more or less provocatively	61%	-	61%	35%	41%	65%	79%	84%	71%	48%

Region											
North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands

ZIW_q3. On which, if any, of the following occasions do you wear make-up? (Please tick all that apply)

	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands
Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
To work	43%	40%	43%	42%	42%	39%	45%	49%	49%	44%	41%	32%
To the gym	8%	3%	12%	8%	8%	9%	12%	5%	11%	9%	6%	3%
To go on a date	49%	44%	37%	45%	43%	37%	48%	41%	58%	45%	50%	37%
To go out with friends	76%	69%	81%	62%	66%	63%	74%	95%	80%	72%	78%	68%
To a formal event (e.g a wedding, christening)	76%	74%	78%	72%	80%	74%	80%	66%	89%	75%	71%	71%
At home	23%	14%	21%	18%	13%	16%	18%	13%	26%	19%	25%	14%
To run errands (e.g. grocery shopping etc.)	44%	35%	43%	29%	27%	37%	33%	28%	52%	37%	49%	31%
Other	8%	6%	4%	5%	5%	5%	9%	3%	2%	10%	9%	7%
Don't know	1%	-	-	0%	0%	2%	-	4%	-	3%	-	-
Not applicable – I never wear make up	12%	15%	11%	18%	13%	17%	12%	2%	10%	13%	12%	14%

ZIW_q4. To what extent, do you agree or disagree with the following statement? "I personally feel pressure from society to dress in a certain way"

	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands
Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Strongly agree	4%	1%	1%	3%	4%	4%	2%	13%	4%	2%	6%	2%
Tend to agree	21%	28%	36%	20%	23%	17%	17%	29%	31%	13%	27%	28%
Neither agree nor disagree	29%	38%	37%	44%	24%	24%	32%	29%	20%	34%	27%	43%
Strongly disagree	20%	16%	13%	16%	24%	23%	24%	10%	12%	19%	24%	10%
Tend to disagree	26%	16%	13%	15%	24%	32%	26%	20%	32%	31%	16%	16%
Don't know	0%	0%	-	1%	0%	-	-	-	2%	0%	-	1%

ZIW_q5a. To what extent, if at all, do you feel pressure from society to dress more or less provocatively?

	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands
Unweighted base	73	43	34	31	59	14	17	9	17	30	26	21
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	73	52	40	30	65	11	12	11	19	20	34	26
I feel pressure to dress MORE provocatively	23%	8%	30%	25%	24%	20%	9%	6%	10%	19%	31%	5%
I feel pressure to dress LESS provocatively	12%	12%	9%	17%	4%	9%	8%	8%	5%	11%	16%	13%
Don't know	8%	2%	4%	20%	13%	11%	11%	-	3%	21%	4%	4%
Not applicable - I do not feel pressure to dress more or less provocatively	57%	78%	57%	38%	60%	60%	73%	85%	82%	49%	49%	78%

Government Region							
West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

ZIW_q3. On which, if any, of the following occasions do you wear make-up? (Please tick all that apply)

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
To work	49%	43%	42%	42%	42%	39%	45%	49%
To the gym	3%	12%	8%	7%	8%	9%	12%	5%
To go on a date	50%	37%	45%	42%	43%	37%	48%	41%
To go out with friends	71%	81%	62%	64%	71%	63%	74%	95%
To a formal event (e.g a wedding, christening)	77%	78%	72%	80%	80%	74%	80%	66%
At home	14%	21%	18%	13%	13%	16%	18%	13%
To run errands (e.g. grocery shopping etc.)	39%	43%	29%	24%	31%	37%	33%	28%
Other	6%	4%	5%	3%	7%	5%	9%	3%
Don't know	-	-	0%	0%	-	2%	-	4%
Not applicable – I never wear make up	17%	11%	18%	13%	11%	17%	12%	2%

ZIW_q4. To what extent, do you agree or disagree with the following statement? "I personally feel pressure from society to dress in a certain way"

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Strongly agree	1%	1%	3%	5%	2%	4%	2%	13%
Tend to agree	28%	36%	20%	26%	17%	17%	17%	29%
Neither agree nor disagree	33%	37%	44%	26%	21%	24%	32%	29%
Strongly disagree	21%	13%	16%	23%	28%	23%	24%	10%
Tend to disagree	17%	13%	15%	21%	31%	32%	26%	20%
Don't know	-	-	1%	0%	-	-	-	-

ZIW_q5a. To what extent, if at all, do you feel pressure from society to dress more or less provocatively?

Unweighted base	22	34	31	42	17	14	17	9
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	26	40	30	50	14	11	12	11
I feel pressure to dress MORE provocatively	11%	30%	25%	16%	54%	20%	9%	6%
I feel pressure to dress LESS provocatively	12%	9%	17%	3%	4%	9%	8%	8%
Don't know	-	4%	20%	15%	5%	11%	11%	-
Not applicable - I do not feel pressure to dress more or less provocatively	77%	57%	38%	66%	38%	60%	73%	85%

Working status							Marital Status				
Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

ZIW_q3. On which, if any, of the following occasions do you wear make-up? (Please tick all that apply)

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
To work	55%	52%	54%	64%	21%	45%	17%	37%	35%	32%	20%	58%
To the gym	7%	7%	7%	23%	10%	2%	5%	8%	4%	12%	1%	10%
To go on a date	55%	49%	53%	51%	26%	48%	29%	32%	41%	47%	30%	69%
To go out with friends	74%	73%	74%	75%	68%	65%	65%	72%	73%	55%	59%	72%
To a formal event (e.g a wedding, christening)	80%	79%	80%	71%	73%	67%	71%	77%	82%	68%	64%	73%
At home	15%	18%	16%	18%	22%	8%	16%	20%	17%	13%	9%	12%
To run errands (e.g. grocery shopping etc.)	36%	38%	36%	28%	39%	27%	31%	38%	35%	27%	28%	30%
Other	4%	9%	6%	12%	7%	2%	4%	5%	5%	3%	7%	10%
Don't know	0%	0%	0%	-	2%	-	-	0%	-	-	2%	2%
Not applicable – I never wear make up	11%	10%	11%	11%	16%	11%	23%	13%	9%	12%	21%	16%

ZIW_q4. To what extent, do you agree or disagree with the following statement? "I personally feel pressure from society to dress in a certain way"

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Strongly agree	3%	3%	3%	21%	1%	3%	1%	3%	3%	1%	-	5%
Tend to agree	28%	24%	27%	27%	16%	36%	20%	20%	21%	18%	26%	35%
Neither agree nor disagree	31%	34%	32%	30%	31%	36%	31%	34%	29%	21%	19%	35%
Strongly disagree	14%	23%	17%	17%	27%	6%	23%	20%	19%	28%	28%	13%
Tend to disagree	24%	15%	21%	6%	25%	16%	24%	24%	28%	33%	26%	11%
Don't know	-	1%	0%	1%	-	3%	1%	0%	-	-	-	1%

ZIW_q5a. To what extent, if at all, do you feel pressure from society to dress more or less provocatively?

Unweighted base	130	45	175	27	43	13	22	103	27	13	9	83
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	138	49	187	26	41	13	28	103	27	18	12	76
I feel pressure to dress MORE provocatively	18%	23%	19%	56%	4%	13%	23%	15%	23%	-	32%	23%
I feel pressure to dress LESS provocatively	10%	10%	10%	10%	6%	-	16%	9%	13%	-	-	11%
Don't know	10%	12%	11%	2%	2%	11%	10%	7%	5%	17%	-	16%
Not applicable - I do not feel pressure to dress more or less provocatively	62%	55%	60%	31%	88%	76%	51%	69%	59%	83%	68%	50%

Children in Household						Social Media (monthly or more)			
0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter

ZIW_q3. On which, if any, of the following occasions do you wear make-up? (Please tick all that apply)

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
To work	41%	38%	53%	48%	46%	56%	43%	72%	45%	47%
To the gym	8%	8%	6%	8%	7%	14%	8%	12%	9%	9%
To go on a date	44%	43%	52%	30%	45%	45%	48%	69%	44%	58%
To go out with friends	70%	66%	79%	83%	74%	80%	72%	75%	75%	75%
To a formal event (e.g a wedding, christening)	74%	81%	85%	87%	83%	65%	77%	83%	78%	79%
At home	18%	18%	15%	16%	17%	8%	17%	16%	13%	18%
To run errands (e.g. grocery shopping etc.)	35%	37%	40%	24%	37%	36%	35%	38%	21%	39%
Other	7%	7%	1%	7%	5%	7%	5%	9%	10%	6%
Don't know	1%	-	-	1%	0%	-	0%	0%	-	0%
Not applicable – I never wear make up	16%	9%	9%	3%	8%	5%	12%	7%	12%	10%

ZIW_q4. To what extent, do you agree or disagree with the following statement? "I personally feel pressure from society to dress in a certain way"

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Strongly agree	2%	9%	2%	4%	6%	2%	4%	3%	22%	5%
Tend to agree	23%	23%	32%	14%	26%	35%	28%	36%	15%	34%
Neither agree nor disagree	30%	33%	36%	30%	34%	36%	32%	35%	25%	32%
Strongly disagree	20%	14%	14%	43%	17%	21%	17%	15%	28%	16%
Tend to disagree	24%	20%	16%	8%	17%	6%	19%	12%	10%	12%
Don't know	0%	1%	-	-	0%	1%	0%	-	-	0%

ZIW_q5a. To what extent, if at all, do you feel pressure from society to dress more or less provocatively?

Unweighted base	186	48	31	8	87	7	200	29	8	78
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	181	50	46	6	103	11	231	33	16	98
I feel pressure to dress MORE provocatively	16%	27%	23%	47%	26%	43%	23%	12%	55%	29%
I feel pressure to dress LESS provocatively	11%	10%	4%	24%	8%	-	9%	2%	7%	12%
Don't know	8%	17%	1%	17%	10%	-	9%	6%	-	13%
Not applicable - I do not feel pressure to dress more or less provocatively	65%	46%	71%	12%	55%	57%	60%	80%	38%	45%

Total	Gender		Age					Social Grade	
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

ZIW_q5b. To what extent, if at all, do you feel pressure from society to dress more or less conservatively?

Unweighted base	280	-	280	55	54	55	51	65	160	120
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	295	-	295	47	71	59	53	65	173	122
I feel pressure to dress MORE conservatively	19%	-	19%	17%	21%	26%	21%	11%	21%	17%
I feel pressure to dress LESS conservatively	14%	-	14%	31%	14%	15%	6%	7%	9%	21%
Don't know	9%	-	9%	12%	20%	5%	4%	4%	11%	6%
Not applicable - I do not feel pressure to dress more or less conservatively	58%	-	58%	41%	46%	53%	69%	78%	59%	56%

ZIW_q5c. To what extent, if at all, do you feel pressure from society to dress more or less casual?

Unweighted base	280	-	280	55	54	55	51	65	160	120
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	295	-	295	47	71	59	53	65	173	122
I feel pressure to dress MORE casual	13%	-	13%	16%	10%	15%	12%	15%	12%	15%
I feel pressure to dress LESS casual	33%	-	33%	45%	45%	33%	29%	16%	33%	34%
Don't know	8%	-	8%	14%	13%	3%	8%	2%	6%	10%
Not applicable - I do not feel pressure to dress more or less casual	46%	-	46%	25%	32%	49%	51%	68%	49%	40%

Region											
North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands

ZIW_q5b. To what extent, if at all, do you feel pressure from society to dress more or less conservatively?

	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands
Unweighted base	73	43	34	31	59	14	17	9	17	30	26	21
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	73	52	40	30	65	11	12	11	19	20	34	26
I feel pressure to dress MORE conservatively	13%	12%	18%	31%	22%	11%	30%	37%	3%	27%	12%	8%
I feel pressure to dress LESS conservatively	15%	5%	21%	12%	15%	35%	4%	12%	11%	9%	20%	5%
Don't know	11%	2%	6%	23%	9%	11%	14%	-	3%	24%	9%	4%
Not applicable - I do not feel pressure to dress more or less conservatively	61%	80%	55%	33%	54%	43%	52%	51%	83%	41%	60%	83%

ZIW_q5c. To what extent, if at all, do you feel pressure from society to dress more or less casual?

	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands
Unweighted base	73	43	34	31	59	14	17	9	17	30	26	21
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	73	52	40	30	65	11	12	11	19	20	34	26
I feel pressure to dress MORE casual	17%	7%	14%	28%	8%	-	-	31%	19%	25%	13%	6%
I feel pressure to dress LESS casual	28%	28%	45%	45%	29%	51%	39%	26%	11%	37%	32%	18%
Don't know	5%	-	13%	2%	16%	7%	9%	8%	3%	8%	5%	-
Not applicable - I do not feel pressure to dress more or less casual	49%	65%	28%	25%	47%	42%	53%	35%	67%	30%	50%	77%

Government Region							
West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

ZIW_q5b. To what extent, if at all, do you feel pressure from society to dress more or less conservatively?

	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted base	22	34	31	42	17	14	17	9
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	26	40	30	50	14	11	12	11
I feel pressure to dress MORE conservatively	17%	18%	31%	27%	6%	11%	30%	37%
I feel pressure to dress LESS conservatively	6%	21%	12%	10%	31%	35%	4%	12%
Don't know	-	6%	23%	10%	5%	11%	14%	-
Not applicable - I do not feel pressure to dress more or less conservatively	77%	55%	33%	53%	58%	43%	52%	51%

ZIW_q5c. To what extent, if at all, do you feel pressure from society to dress more or less casual?

	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted base	22	34	31	42	17	14	17	9
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	26	40	30	50	14	11	12	11
I feel pressure to dress MORE casual	8%	14%	28%	7%	13%	-	-	31%
I feel pressure to dress LESS casual	38%	45%	45%	29%	29%	51%	39%	26%
Don't know	-	13%	2%	12%	28%	7%	9%	8%
Not applicable - I do not feel pressure to dress more or less casual	54%	28%	25%	52%	30%	42%	53%	35%

Working status							Marital Status				
Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

ZIW_q5b. To what extent, if at all, do you feel pressure from society to dress more or less conservatively?

Unweighted base	130	45	175	27	43	13	22	103	27	13	9	83
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	138	49	187	26	41	13	28	103	27	18	12	76
I feel pressure to dress MORE conservatively	22%	23%	22%	14%	14%	4%	18%	17%	30%	7%	-	20%
I feel pressure to dress LESS conservatively	13%	6%	12%	38%	6%	7%	22%	11%	13%	-	-	19%
Don't know	12%	11%	12%	7%	3%	6%	4%	8%	5%	13%	4%	18%
Not applicable - I do not feel pressure to dress more or less conservatively	52%	60%	54%	41%	77%	82%	57%	64%	52%	80%	96%	44%

ZIW_q5c. To what extent, if at all, do you feel pressure from society to dress more or less casual?

Unweighted base	130	45	175	27	43	13	22	103	27	13	9	83
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	138	49	187	26	41	13	28	103	27	18	12	76
I feel pressure to dress MORE casual	10%	22%	13%	26%	17%	-	2%	15%	7%	-	9%	13%
I feel pressure to dress LESS casual	36%	32%	35%	39%	15%	32%	47%	19%	61%	32%	-	40%
Don't know	7%	13%	8%	2%	1%	6%	18%	10%	-	4%	4%	9%
Not applicable - I do not feel pressure to dress more or less casual	47%	33%	43%	33%	67%	62%	33%	57%	32%	64%	87%	38%

Children in Household						Social Media (monthly or more)			
0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter

ZIW_q5b. To what extent, if at all, do you feel pressure from society to dress more or less conservatively?

Unweighted base	186	48	31	8	87	7	200	29	8	78
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	181	50	46	6	103	11	231	33	16	98
I feel pressure to dress MORE conservatively	20%	25%	15%	26%	21%	-	16%	18%	5%	21%
I feel pressure to dress LESS conservatively	13%	14%	12%	30%	14%	18%	15%	10%	54%	19%
Don't know	10%	11%	4%	28%	9%	-	9%	7%	-	15%
Not applicable - I do not feel pressure to dress more or less conservatively	57%	49%	69%	17%	56%	82%	60%	65%	40%	45%

ZIW_q5c. To what extent, if at all, do you feel pressure from society to dress more or less casual?

Unweighted base	186	48	31	8	87	7	200	29	8	78
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	181	50	46	6	103	11	231	33	16	98
I feel pressure to dress MORE casual	14%	16%	10%	19%	13%	-	13%	12%	5%	14%
I feel pressure to dress LESS casual	32%	28%	52%	34%	39%	14%	36%	30%	66%	50%
Don't know	5%	21%	7%	-	14%	-	7%	5%	-	5%
Not applicable - I do not feel pressure to dress more or less casual	49%	36%	31%	48%	34%	86%	45%	53%	29%	31%

Total	Gender		Age					Social Grade	
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

ZIW_q6. How often, if at all, would you say you have a health check-up? (e.g cholesterol check, blood pressure check, breast screening etc.) (If you are unsure, please give your best estimate)

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Once every 3 months	5%	-	5%	4%	4%	5%	4%	6%	4%	6%
Once every 6 months	12%	-	12%	7%	15%	8%	12%	15%	11%	14%
Once a year	26%	-	26%	14%	20%	23%	21%	35%	30%	20%
Once every two years	11%	-	11%	10%	13%	5%	14%	11%	11%	10%
_Less than once every two years	21%	-	21%	16%	16%	26%	24%	21%	21%	21%
Never	20%	-	20%	36%	28%	29%	23%	7%	18%	24%
Don't know/ can't recall	5%	-	5%	14%	5%	3%	2%	4%	5%	5%

ZIW_q7. Overall, how would you rate women's health check-ups in the UK?

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very good	5%	-	5%	2%	7%	2%	3%	8%	4%	7%
Good	31%	-	31%	18%	35%	26%	29%	36%	30%	32%
Neither good nor bad	30%	-	30%	36%	24%	29%	31%	31%	33%	26%
Bad	13%	-	13%	5%	13%	17%	18%	10%	13%	12%
Very bad	4%	-	4%	1%	3%	3%	5%	5%	4%	3%
Don't know	18%	-	18%	38%	19%	24%	14%	10%	16%	21%

q8_1. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Acne

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very worried	3%	-	3%	10%	5%	5%	2%	0%	2%	4%
Fairly worried	8%	-	8%	23%	16%	12%	2%	2%	8%	9%
Not very worried	23%	-	23%	51%	27%	27%	20%	11%	22%	24%
Not at all worried	65%	-	65%	15%	48%	56%	75%	86%	67%	61%
Don't know	1%	-	1%	2%	4%	-	1%	-	1%	2%

q8_2. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Fertility problems

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very worried	3%	-	3%	21%	5%	1%	0%	-	2%	6%
Fairly worried	7%	-	7%	31%	17%	7%	1%	0%	6%	10%
Not very worried	19%	-	19%	37%	43%	27%	14%	1%	19%	19%
Not at all worried	69%	-	69%	10%	30%	64%	82%	98%	73%	64%
Don't know	1%	-	1%	2%	5%	1%	2%	0%	1%	2%

Region											
North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands

ZIW_q6. How often, if at all, would you say you have a health check-up? (e.g cholesterol check, blood pressure check, breast screening etc.) (If you are unsure, please give your best estimate)

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Once every 3 months	5%	2%	8%	4%	4%	4%	7%	14%	13%	3%	5%	3%
Once every 6 months	13%	6%	12%	15%	15%	19%	6%	9%	4%	13%	18%	3%
Once a year	28%	32%	25%	19%	23%	28%	18%	25%	25%	28%	31%	37%
Once every two years	10%	11%	10%	9%	13%	4%	17%	3%	8%	12%	8%	8%
_Less than once every two years	18%	20%	25%	25%	23%	12%	21%	33%	25%	18%	15%	18%
Never	22%	24%	14%	20%	18%	24%	26%	8%	25%	24%	18%	24%
Don't know/ can't recall	3%	5%	5%	9%	3%	9%	6%	6%	-	3%	5%	8%

ZIW_q7. Overall, how would you rate women's health check-ups in the UK?

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Very good	6%	1%	6%	4%	4%	14%	8%	11%	14%	4%	4%	2%
Good	29%	34%	35%	33%	28%	23%	28%	42%	16%	38%	25%	37%
Neither good nor bad	29%	37%	28%	27%	33%	20%	24%	24%	23%	23%	40%	34%
Bad	12%	11%	10%	12%	12%	19%	17%	18%	12%	8%	17%	11%
Very bad	3%	4%	5%	5%	3%	4%	3%	2%	2%	6%	1%	2%
Don't know	20%	13%	16%	19%	20%	19%	22%	4%	33%	21%	12%	14%

q8_1. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Acne

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Very worried	5%	2%	5%	4%	1%	4%	2%	-	-	3%	10%	-
Fairly worried	8%	3%	6%	15%	10%	6%	9%	16%	19%	7%	4%	6%
Not very worried	25%	25%	18%	31%	16%	13%	25%	32%	26%	25%	24%	17%
Not at all worried	60%	69%	71%	47%	72%	76%	64%	52%	55%	64%	59%	77%
Don't know	1%	0%	0%	3%	0%	2%	-	-	-	1%	3%	1%

q8_2. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Fertility problems

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Very worried	3%	1%	3%	9%	3%	1%	4%	-	4%	1%	5%	2%
Fairly worried	5%	7%	11%	11%	5%	9%	8%	14%	2%	3%	9%	4%
Not very worried	24%	19%	15%	22%	13%	4%	25%	19%	34%	26%	16%	23%
Not at all worried	65%	72%	71%	55%	78%	84%	63%	61%	59%	68%	66%	70%
Don't know	2%	1%	0%	3%	0%	2%	-	7%	-	1%	4%	1%

Government Region							
West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

ZIW_q6. How often, if at all, would you say you have a health check-up? (e.g cholesterol check, blood pressure check, breast screening etc.) (If you are unsure, please give your best estimate)

	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Once every 3 months	2%	8%	4%	5%	1%	4%	7%	14%
Once every 6 months	9%	12%	15%	12%	22%	19%	6%	9%
Once a year	27%	25%	19%	26%	17%	28%	18%	25%
Once every two years	14%	10%	9%	15%	9%	4%	17%	3%
_Less than once every two years	22%	25%	25%	22%	25%	12%	21%	33%
Never	24%	14%	20%	16%	24%	24%	26%	8%
Don't know/ can't recall	3%	5%	9%	4%	1%	9%	6%	6%

ZIW_q7. Overall, how would you rate women's health check-ups in the UK?

	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Very good	1%	6%	4%	4%	5%	14%	8%	11%
Good	31%	35%	33%	28%	27%	23%	28%	42%
Neither good nor bad	39%	28%	27%	36%	28%	20%	24%	24%
Bad	11%	10%	12%	13%	10%	19%	17%	18%
Very bad	6%	5%	5%	1%	6%	4%	3%	2%
Don't know	11%	16%	19%	18%	24%	19%	22%	4%

q8_1. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Acne

	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Very worried	4%	5%	4%	0%	4%	4%	2%	-
Fairly worried	1%	6%	15%	13%	2%	6%	9%	16%
Not very worried	33%	18%	31%	19%	9%	13%	25%	32%
Not at all worried	62%	71%	47%	67%	84%	76%	64%	52%
Don't know	-	0%	3%	0%	1%	2%	-	-

q8_2. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Fertility problems

	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Very worried	1%	3%	9%	4%	2%	1%	4%	-
Fairly worried	11%	11%	11%	3%	9%	9%	8%	14%
Not very worried	15%	15%	22%	13%	15%	4%	25%	19%
Not at all worried	74%	71%	55%	79%	74%	84%	63%	61%
Don't know	-	0%	3%	0%	1%	2%	-	7%

Working status							Marital Status				
Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

ZIW_q6. How often, if at all, would you say you have a health check-up? (e.g cholesterol check, blood pressure check, breast screening etc.) (If you are unsure, please give your best estimate)

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Once every 3 months	6%	2%	5%	8%	5%	4%	5%	5%	7%	1%	17%	5%
Once every 6 months	8%	9%	9%	8%	20%	10%	19%	15%	8%	9%	18%	8%
Once a year	20%	33%	24%	18%	37%	28%	17%	30%	17%	31%	32%	14%
Once every two years	13%	8%	12%	6%	7%	3%	14%	11%	13%	4%	7%	11%
Less than once every two years	24%	24%	24%	19%	20%	12%	14%	21%	22%	27%	15%	20%
Never	25%	21%	24%	22%	6%	35%	27%	14%	29%	24%	7%	32%
Don't know/ can't recall	4%	3%	4%	19%	5%	8%	3%	4%	4%	4%	4%	10%

ZIW_q7. Overall, how would you rate women's health check-ups in the UK?

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Very good	3%	9%	5%	2%	8%	-	5%	5%	3%	8%	5%	4%
Good	29%	32%	30%	27%	39%	23%	24%	31%	27%	36%	44%	25%
Neither good nor bad	31%	26%	29%	34%	30%	29%	32%	34%	30%	15%	32%	22%
Bad	13%	17%	14%	11%	7%	11%	15%	13%	9%	23%	5%	14%
Very bad	4%	4%	4%	-	3%	4%	4%	5%	2%	7%	-	2%
Don't know	20%	12%	18%	26%	13%	33%	20%	13%	30%	12%	14%	33%

q8_1. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Acne

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Very worried	3%	2%	3%	12%	1%	-	6%	2%	2%	-	-	8%
Fairly worried	11%	6%	10%	18%	4%	17%	5%	5%	6%	5%	3%	18%
Not very worried	24%	33%	26%	39%	12%	30%	16%	17%	24%	18%	11%	30%
Not at all worried	61%	58%	60%	30%	83%	51%	69%	76%	68%	77%	86%	41%
Don't know	1%	0%	1%	2%	-	2%	3%	0%	0%	-	-	2%

q8_2. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Fertility problems

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Very worried	3%	2%	3%	30%	-	6%	1%	0%	3%	-	-	11%
Fairly worried	9%	8%	9%	16%	0%	21%	5%	3%	9%	-	-	21%
Not very worried	23%	27%	24%	34%	2%	21%	18%	12%	20%	11%	9%	24%
Not at all worried	63%	62%	63%	18%	98%	49%	73%	84%	68%	89%	91%	40%
Don't know	2%	1%	2%	2%	-	3%	3%	1%	0%	-	-	4%

Children in Household						Social Media (monthly or more)			
0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter

ZIW_q6. How often, if at all, would you say you have a health check-up? (e.g cholesterol check, blood pressure check, breast screening etc.) (If you are unsure, please give your best estimate)

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Once every 3 months	6%	2%	1%	-	1%	14%	5%	3%	7%	4%
Once every 6 months	13%	11%	8%	16%	10%	7%	10%	11%	18%	12%
Once a year	28%	24%	17%	20%	21%	28%	26%	22%	14%	21%
Once every two years	11%	11%	8%	13%	10%	9%	11%	12%	3%	12%
_Less than once every two years	20%	18%	30%	10%	22%	36%	22%	24%	27%	19%
Never	17%	31%	32%	23%	31%	4%	23%	21%	20%	28%
Don't know/ can't recall	5%	2%	4%	17%	5%	2%	4%	6%	11%	5%

ZIW_q7. Overall, how would you rate women's health check-ups in the UK?

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Very good	6%	4%	3%	8%	4%	-	4%	2%	14%	4%
Good	31%	31%	25%	55%	31%	30%	32%	26%	15%	29%
Neither good nor bad	30%	32%	24%	27%	28%	57%	30%	28%	38%	32%
Bad	11%	12%	24%	2%	16%	2%	13%	20%	10%	13%
Very bad	4%	2%	5%	1%	3%	-	3%	6%	10%	2%
Don't know	18%	19%	19%	7%	18%	12%	17%	18%	14%	19%

q8_1. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Acne

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Very worried	3%	5%	6%	-	5%	2%	4%	5%	23%	7%
Fairly worried	6%	14%	9%	24%	13%	17%	8%	16%	10%	12%
Not very worried	18%	26%	41%	14%	31%	34%	25%	21%	32%	30%
Not at all worried	72%	54%	44%	61%	50%	43%	62%	57%	36%	49%
Don't know	1%	1%	0%	1%	1%	4%	1%	1%	-	2%

q8_2. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Fertility problems

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Very worried	3%	5%	1%	14%	4%	-	4%	2%	10%	8%
Fairly worried	8%	10%	4%	3%	7%	7%	9%	20%	4%	12%
Not very worried	11%	32%	35%	14%	32%	51%	22%	25%	23%	34%
Not at all worried	76%	53%	59%	67%	57%	39%	64%	50%	61%	43%
Don't know	2%	1%	1%	1%	1%	4%	1%	3%	2%	3%

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

q8_3. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Breast Cancer

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very worried	13%	-	13%	11%	16%	13%	19%	10%	11%	16%
Fairly worried	41%	-	41%	49%	38%	44%	42%	37%	39%	44%
Not very worried	32%	-	32%	35%	30%	27%	26%	37%	36%	26%
Not at all worried	12%	-	12%	4%	11%	13%	10%	14%	13%	10%
Don't know	3%	-	3%	2%	4%	3%	4%	2%	2%	4%

q8_4. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Ovarian Cancer

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very worried	9%	-	9%	8%	13%	10%	10%	6%	6%	13%
Fairly worried	34%	-	34%	34%	32%	36%	42%	28%	35%	32%
Not very worried	37%	-	37%	51%	37%	35%	29%	38%	37%	36%
Not at all worried	18%	-	18%	4%	13%	16%	15%	26%	20%	15%
Don't know	3%	-	3%	3%	4%	3%	4%	2%	2%	3%

Region											
North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands

q8_3. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Breast Cancer

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Very worried	11%	9%	14%	20%	14%	17%	2%	36%	3%	12%	14%	5%
Fairly worried	38%	46%	39%	41%	41%	40%	50%	19%	36%	38%	40%	41%
Not very worried	34%	29%	34%	28%	30%	34%	36%	35%	32%	37%	31%	30%
Not at all worried	14%	13%	12%	7%	12%	7%	11%	7%	29%	11%	9%	23%
Don't know	3%	3%	2%	3%	3%	2%	1%	3%	-	3%	6%	1%

q8_4. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Ovarian Cancer

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Very worried	5%	8%	11%	14%	9%	15%	-	36%	5%	4%	6%	3%
Fairly worried	43%	27%	33%	39%	28%	27%	35%	14%	33%	46%	44%	28%
Not very worried	33%	38%	33%	33%	41%	44%	48%	30%	30%	33%	35%	34%
Not at all worried	16%	24%	21%	10%	21%	13%	17%	16%	31%	14%	10%	35%
Don't know	4%	3%	3%	4%	2%	2%	-	3%	-	3%	5%	1%

Government Region							
West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

q8_3. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Breast Cancer

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Very worried	13%	14%	20%	18%	8%	17%	2%	36%
Fairly worried	50%	39%	41%	40%	42%	40%	50%	19%
Not very worried	28%	34%	28%	28%	34%	34%	36%	35%
Not at all worried	4%	12%	7%	13%	11%	7%	11%	7%
Don't know	5%	2%	3%	1%	5%	2%	1%	3%

q8_4. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Ovarian Cancer

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Very worried	13%	11%	14%	11%	4%	15%	-	36%
Fairly worried	27%	33%	39%	31%	20%	27%	35%	14%
Not very worried	41%	33%	33%	36%	52%	44%	48%	30%
Not at all worried	13%	21%	10%	20%	22%	13%	17%	16%
Don't know	5%	3%	4%	1%	2%	2%	-	3%

Working status							Marital Status				
Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

q8_3. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Breast Cancer

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Very worried	11%	20%	13%	13%	12%	9%	15%	11%	10%	17%	18%	11%
Fairly worried	40%	39%	40%	52%	40%	54%	40%	41%	46%	44%	21%	45%
Not very worried	34%	33%	33%	22%	34%	20%	27%	33%	21%	28%	37%	31%
Not at all worried	13%	5%	11%	12%	13%	16%	12%	12%	20%	11%	20%	11%
Don't know	3%	3%	3%	2%	1%	2%	6%	3%	3%	-	4%	3%

q8_4. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Ovarian Cancer

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Very worried	6%	13%	8%	15%	9%	3%	11%	6%	14%	10%	5%	7%
Fairly worried	33%	39%	35%	27%	32%	52%	29%	35%	34%	32%	23%	31%
Not very worried	40%	35%	38%	43%	33%	26%	37%	37%	25%	38%	36%	45%
Not at all worried	17%	10%	15%	12%	25%	17%	20%	19%	27%	19%	35%	14%
Don't know	4%	2%	3%	4%	1%	2%	4%	4%	0%	-	2%	3%

Children in Household						Social Media (monthly or more)			
0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter

q8_3. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Breast Cancer

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Very worried	10%	21%	22%	19%	21%	4%	11%	9%	24%	10%
Fairly worried	40%	46%	42%	40%	44%	34%	44%	46%	41%	42%
Not very worried	33%	21%	30%	37%	27%	51%	34%	32%	25%	36%
Not at all worried	14%	9%	4%	3%	6%	7%	9%	11%	10%	9%
Don't know	3%	3%	1%	1%	2%	4%	2%	2%	-	3%

q8_4. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Ovarian Cancer

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Very worried	6%	10%	24%	14%	16%	4%	9%	8%	28%	8%
Fairly worried	31%	42%	37%	28%	38%	46%	34%	41%	35%	29%
Not very worried	38%	35%	32%	50%	36%	39%	41%	33%	23%	47%
Not at all worried	22%	13%	5%	6%	9%	7%	14%	15%	9%	12%
Don't know	3%	1%	2%	1%	1%	4%	2%	3%	5%	4%

Total	Gender		Age					Social Grade	
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

q8_5. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Skin Cancer

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very worried	6%	-	6%	8%	10%	5%	6%	5%	4%	8%
Fairly worried	30%	-	30%	35%	34%	36%	27%	25%	29%	31%
Not very worried	43%	-	43%	44%	35%	36%	48%	47%	44%	42%
Not at all worried	18%	-	18%	8%	18%	21%	16%	21%	21%	15%
Don't know	2%	-	2%	5%	4%	2%	2%	1%	1%	3%

q8_6. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Obesity

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very worried	10%	-	10%	14%	11%	9%	8%	9%	8%	12%
Fairly worried	31%	-	31%	26%	34%	22%	40%	34%	33%	29%
Not very worried	27%	-	27%	45%	25%	30%	20%	24%	25%	29%
Not at all worried	30%	-	30%	13%	27%	38%	31%	33%	33%	27%
Don't know	2%	-	2%	2%	4%	2%	1%	1%	1%	3%

q9_1. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At home

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very safe	65%	-	65%	63%	62%	67%	58%	69%	64%	66%
Fairly safe	31%	-	31%	27%	29%	30%	40%	29%	32%	29%
Not safe	2%	-	2%	5%	7%	1%	1%	1%	2%	2%
Not at all safe	1%	-	1%	1%	1%	2%	-	-	1%	1%
Don't know	1%	-	1%	5%	1%	0%	0%	0%	0%	2%

Region											
North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands

q8_5. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Skin Cancer

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Very worried	2%	6%	13%	10%	4%	15%	1%	13%	-	4%	1%	3%
Fairly worried	28%	30%	28%	30%	35%	23%	31%	28%	22%	33%	26%	28%
Not very worried	49%	44%	44%	39%	37%	44%	46%	48%	48%	46%	53%	41%
Not at all worried	18%	18%	14%	17%	23%	15%	20%	7%	30%	14%	16%	28%
Don't know	3%	3%	2%	3%	1%	2%	1%	3%	-	3%	4%	1%

q8_6. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Obesity

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Very worried	8%	7%	17%	8%	11%	7%	6%	27%	3%	10%	8%	4%
Fairly worried	28%	26%	35%	41%	31%	40%	31%	32%	33%	23%	31%	23%
Not very worried	27%	42%	14%	18%	24%	28%	33%	26%	32%	28%	23%	43%
Not at all worried	34%	24%	33%	31%	33%	23%	29%	12%	32%	36%	34%	28%
Don't know	3%	1%	0%	2%	1%	2%	-	3%	-	3%	4%	2%

q9_1. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At home

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Very safe	68%	62%	67%	63%	62%	75%	75%	50%	79%	70%	59%	66%
Fairly safe	31%	34%	30%	32%	32%	24%	25%	36%	19%	30%	38%	28%
Not safe	0%	2%	2%	3%	5%	-	1%	14%	-	-	1%	1%
Not at all safe	1%	0%	-	1%	1%	-	-	-	2%	-	1%	-
Don't know	1%	3%	0%	1%	0%	1%	-	-	-	0%	1%	5%

Government Region							
West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

q8_5. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Skin Cancer

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Very worried	9%	13%	10%	3%	6%	15%	1%	13%
Fairly worried	31%	28%	30%	38%	28%	23%	31%	28%
Not very worried	46%	44%	39%	38%	34%	44%	46%	48%
Not at all worried	9%	14%	17%	20%	31%	15%	20%	7%
Don't know	5%	2%	3%	1%	1%	2%	1%	3%

q8_6. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Obesity

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Very worried	10%	17%	8%	12%	7%	7%	6%	27%
Fairly worried	28%	35%	41%	37%	18%	40%	31%	32%
Not very worried	40%	14%	18%	21%	30%	28%	33%	26%
Not at all worried	21%	33%	31%	29%	44%	23%	29%	12%
Don't know	1%	0%	2%	1%	1%	2%	-	3%

q9_1. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At home

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Very safe	58%	67%	63%	63%	59%	75%	75%	50%
Fairly safe	39%	30%	32%	28%	41%	24%	25%	36%
Not safe	2%	2%	3%	7%	-	-	1%	14%
Not at all safe	1%	-	1%	2%	-	-	-	-
Don't know	1%	0%	1%	0%	-	1%	-	-

Working status							Marital Status				
Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

q8_5. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Skin Cancer

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Very worried	5%	6%	5%	8%	7%	6%	8%	4%	8%	6%	2%	6%
Fairly worried	30%	34%	31%	43%	28%	19%	26%	30%	30%	34%	13%	29%
Not very worried	40%	49%	43%	33%	43%	55%	48%	46%	32%	43%	45%	45%
Not at all worried	22%	10%	18%	13%	22%	20%	15%	19%	26%	17%	38%	17%
Don't know	3%	1%	3%	2%	0%	2%	4%	2%	4%	-	2%	3%

q8_6. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Obesity

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Very worried	8%	9%	8%	10%	11%	19%	13%	8%	6%	12%	3%	12%
Fairly worried	29%	38%	32%	30%	34%	9%	32%	33%	31%	28%	49%	32%
Not very worried	27%	29%	27%	38%	24%	38%	22%	26%	26%	29%	16%	28%
Not at all worried	35%	24%	32%	20%	30%	33%	29%	32%	36%	31%	32%	25%
Don't know	2%	1%	2%	2%	1%	2%	4%	1%	2%	-	-	3%

q9_1. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At home

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Very safe	67%	59%	65%	63%	67%	40%	72%	65%	66%	52%	56%	68%
Fairly safe	29%	39%	32%	17%	32%	53%	27%	31%	31%	42%	44%	29%
Not safe	3%	1%	2%	12%	1%	3%	1%	3%	-	5%	-	2%
Not at all safe	1%	0%	1%	-	-	3%	-	1%	2%	-	-	-
Don't know	0%	1%	0%	9%	0%	2%	1%	0%	1%	1%	-	1%

Children in Household						Social Media (monthly or more)			
0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter

q8_5. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Skin Cancer

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Very worried	5%	10%	5%	13%	8%	-	6%	2%	24%	8%
Fairly worried	27%	32%	45%	26%	37%	28%	30%	39%	25%	33%
Not very worried	44%	39%	41%	50%	41%	54%	45%	41%	33%	41%
Not at all worried	21%	16%	7%	11%	12%	13%	16%	15%	19%	15%
Don't know	2%	3%	1%	1%	2%	4%	2%	2%	-	3%

q8_6. Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Obesity

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Very worried	9%	13%	9%	22%	12%	3%	10%	5%	42%	13%
Fairly worried	32%	29%	33%	30%	31%	30%	32%	21%	25%	33%
Not very worried	26%	28%	28%	31%	28%	33%	28%	41%	23%	30%
Not at all worried	31%	30%	30%	15%	28%	30%	28%	31%	11%	20%
Don't know	2%	1%	0%	1%	1%	4%	1%	2%	-	3%

q9_1. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At home

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Very safe	67%	63%	62%	48%	61%	63%	68%	64%	61%	68%
Fairly safe	30%	32%	32%	43%	33%	22%	30%	35%	29%	27%
Not safe	1%	4%	3%	7%	4%	11%	2%	-	2%	2%
Not at all safe	1%	-	-	-	-	-	0%	-	-	0%
Don't know	0%	1%	3%	1%	2%	4%	1%	1%	8%	2%

Total	Gender		Age					Social Grade	
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

q9_2. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At work or school

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very safe	37%	-	37%	39%	39%	39%	38%	34%	42%	29%
Fairly safe	44%	-	44%	46%	51%	47%	45%	39%	39%	52%
Not safe	3%	-	3%	7%	5%	5%	2%	1%	3%	2%
Not at all safe	2%	-	2%	2%	1%	3%	3%	0%	2%	2%
Don't know	14%	-	14%	6%	5%	6%	13%	26%	14%	15%

q9_3. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - Public transportation (e.g. by bus, taxi etc.)

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very safe	11%	-	11%	6%	8%	5%	10%	17%	13%	7%
Fairly safe	68%	-	68%	57%	66%	74%	73%	67%	68%	68%
Not safe	14%	-	14%	25%	21%	15%	11%	10%	13%	17%
Not at all safe	4%	-	4%	7%	3%	6%	4%	2%	3%	5%
Don't know	3%	-	3%	5%	1%	1%	1%	4%	3%	2%

q9_4. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - Travelling alone

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very safe	6%	-	6%	4%	6%	8%	4%	7%	8%	4%
Fairly safe	60%	-	60%	57%	59%	63%	52%	63%	63%	54%
Not safe	24%	-	24%	26%	30%	17%	34%	20%	19%	32%
Not at all safe	8%	-	8%	8%	3%	11%	9%	8%	8%	8%
Don't know	2%	-	2%	5%	2%	1%	1%	2%	2%	2%

q9_5. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - On the street

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very safe	9%	-	9%	4%	5%	7%	8%	12%	9%	8%
Fairly safe	67%	-	67%	57%	75%	68%	72%	65%	70%	63%
Not safe	17%	-	17%	28%	15%	16%	12%	18%	16%	19%
Not at all safe	5%	-	5%	6%	3%	6%	8%	3%	3%	8%
Don't know	2%	-	2%	5%	2%	3%	0%	1%	1%	2%

Region											
North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands

q9_2. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At work or school

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Very safe	40%	38%	29%	32%	34%	46%	52%	30%	52%	39%	37%	39%
Fairly safe	40%	41%	52%	46%	47%	38%	42%	66%	38%	33%	49%	34%
Not safe	3%	3%	2%	5%	4%	1%	1%	-	2%	4%	1%	-
Not at all safe	3%	0%	3%	1%	2%	-	1%	-	2%	4%	1%	-
Don't know	15%	19%	14%	17%	13%	15%	4%	4%	7%	20%	12%	27%

q9_3. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - Public transportation (e.g. by bus, taxi etc.)

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Very safe	9%	6%	11%	11%	15%	10%	19%	9%	8%	12%	5%	2%
Fairly safe	73%	68%	54%	67%	67%	74%	70%	82%	77%	76%	66%	80%
Not safe	14%	16%	22%	13%	13%	9%	11%	9%	11%	8%	23%	13%
Not at all safe	3%	7%	4%	7%	3%	1%	-	-	3%	3%	3%	1%
Don't know	1%	3%	8%	2%	2%	5%	-	-	1%	-	2%	5%

q9_4. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - Travelling alone

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Very safe	6%	3%	-	7%	9%	9%	8%	13%	9%	7%	4%	3%
Fairly safe	58%	63%	58%	59%	58%	52%	70%	68%	76%	55%	52%	70%
Not safe	22%	26%	31%	22%	25%	32%	16%	19%	10%	21%	30%	19%
Not at all safe	13%	5%	9%	10%	8%	3%	2%	-	5%	18%	12%	3%
Don't know	1%	3%	2%	3%	1%	4%	3%	-	-	0%	2%	5%

q9_5. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - On the street

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Very safe	10%	6%	9%	3%	11%	12%	11%	6%	18%	6%	10%	5%
Fairly safe	64%	67%	64%	78%	64%	62%	78%	77%	72%	65%	58%	69%
Not safe	19%	19%	18%	10%	19%	22%	10%	16%	7%	22%	22%	20%
Not at all safe	7%	5%	7%	3%	6%	1%	1%	-	3%	6%	9%	1%
Don't know	1%	3%	2%	5%	0%	3%	-	-	-	0%	2%	5%

Government Region							
West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

q9_2. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At work or school

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Very safe	36%	29%	32%	33%	36%	46%	52%	30%
Fairly safe	47%	52%	46%	45%	51%	38%	42%	66%
Not safe	5%	2%	5%	6%	2%	1%	1%	-
Not at all safe	1%	3%	1%	2%	-	-	1%	-
Don't know	11%	14%	17%	14%	11%	15%	4%	4%

q9_3. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - Public transportation (e.g. by bus, taxi etc.)

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Very safe	10%	11%	11%	14%	18%	10%	19%	9%
Fairly safe	56%	54%	67%	66%	71%	74%	70%	82%
Not safe	19%	22%	13%	14%	9%	9%	11%	9%
Not at all safe	12%	4%	7%	5%	1%	1%	-	-
Don't know	2%	8%	2%	1%	2%	5%	-	-

q9_4. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - Travelling alone

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Very safe	4%	-	7%	8%	9%	9%	8%	13%
Fairly safe	57%	58%	59%	55%	66%	52%	70%	68%
Not safe	32%	31%	22%	26%	21%	32%	16%	19%
Not at all safe	7%	9%	10%	10%	3%	3%	2%	-
Don't know	1%	2%	3%	1%	1%	4%	3%	-

q9_5. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - On the street

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Very safe	7%	9%	3%	9%	14%	12%	11%	6%
Fairly safe	65%	64%	78%	63%	65%	62%	78%	77%
Not safe	18%	18%	10%	21%	15%	22%	10%	16%
Not at all safe	10%	7%	3%	6%	6%	1%	1%	-
Don't know	1%	2%	5%	0%	-	3%	-	-

Working status							Marital Status				
Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

q9_2. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At work or school

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Very safe	49%	42%	47%	36%	26%	20%	15%	33%	38%	36%	37%	45%
Fairly safe	42%	52%	45%	42%	38%	60%	50%	43%	43%	47%	36%	41%
Not safe	4%	3%	4%	7%	1%	4%	2%	2%	4%	7%	-	4%
Not at all safe	2%	1%	2%	6%	0%	3%	-	3%	2%	0%	-	1%
Don't know	4%	2%	3%	9%	35%	13%	33%	19%	13%	10%	27%	9%

q9_3. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - Public transportation (e.g. by bus, taxi etc.)

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Very safe	10%	12%	10%	5%	18%	2%	6%	11%	12%	11%	28%	6%
Fairly safe	71%	69%	70%	53%	66%	81%	65%	71%	68%	68%	58%	74%
Not safe	14%	16%	14%	22%	11%	8%	19%	10%	11%	16%	7%	16%
Not at all safe	5%	2%	4%	12%	2%	7%	5%	5%	9%	1%	1%	3%
Don't know	1%	2%	1%	9%	3%	2%	6%	3%	1%	4%	5%	1%

q9_4. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - Travelling alone

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Very safe	8%	6%	7%	4%	8%	-	0%	6%	5%	5%	16%	5%
Fairly safe	61%	58%	60%	49%	59%	64%	64%	60%	63%	55%	40%	69%
Not safe	24%	30%	26%	18%	20%	24%	26%	22%	23%	33%	34%	18%
Not at all safe	6%	4%	6%	21%	12%	11%	8%	11%	8%	4%	7%	6%
Don't know	1%	2%	1%	9%	2%	2%	1%	1%	1%	3%	3%	1%

q9_5. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - On the street

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Very safe	9%	8%	9%	2%	13%	5%	5%	9%	8%	8%	5%	7%
Fairly safe	70%	71%	70%	57%	59%	68%	73%	69%	64%	60%	72%	78%
Not safe	15%	20%	16%	20%	22%	16%	13%	14%	14%	26%	21%	12%
Not at all safe	5%	1%	4%	12%	5%	9%	8%	6%	12%	6%	2%	1%
Don't know	2%	1%	1%	9%	1%	2%	1%	2%	1%	1%	-	2%

Children in Household						Social Media (monthly or more)			
0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter

q9_2. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At work or school

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Very safe	39%	35%	28%	33%	32%	43%	41%	54%	27%	39%
Fairly safe	40%	49%	59%	60%	55%	39%	42%	41%	52%	41%
Not safe	2%	8%	0%	5%	5%	11%	2%	1%	4%	3%
Not at all safe	2%	-	4%	1%	2%	-	2%	-	-	0%
Don't know	18%	8%	8%	1%	7%	7%	13%	4%	17%	17%

q9_3. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - Public transportation (e.g. by bus, taxi etc.)

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Very safe	12%	10%	9%	4%	9%	9%	12%	12%	13%	11%
Fairly safe	68%	60%	72%	83%	67%	71%	69%	77%	43%	61%
Not safe	13%	20%	13%	11%	17%	16%	13%	9%	32%	23%
Not at all safe	4%	8%	2%	1%	5%	-	4%	-	2%	3%
Don't know	3%	2%	4%	1%	2%	4%	2%	2%	10%	3%

q9_4. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - Travelling alone

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Very safe	7%	8%	2%	-	5%	-	7%	12%	23%	5%
Fairly safe	61%	51%	59%	73%	56%	62%	61%	66%	27%	55%
Not safe	23%	29%	25%	25%	27%	32%	24%	18%	29%	30%
Not at all safe	8%	11%	9%	-	9%	2%	7%	3%	10%	7%
Don't know	2%	1%	4%	1%	2%	4%	1%	2%	10%	3%

q9_5. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - On the street

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Very safe	10%	4%	6%	3%	5%	11%	8%	11%	10%	6%
Fairly safe	67%	61%	74%	78%	68%	57%	69%	73%	62%	67%
Not safe	17%	21%	10%	17%	16%	29%	17%	15%	8%	22%
Not at all safe	4%	9%	7%	1%	7%	-	4%	-	11%	3%
Don't know	1%	4%	4%	1%	4%	4%	1%	1%	8%	2%

Total	Gender		Age					Social Grade	
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

q9_6. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At political gatherings

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very safe	6%	-	6%	5%	13%	3%	4%	6%	7%	4%
Fairly safe	31%	-	31%	25%	34%	28%	33%	33%	33%	29%
Not safe	14%	-	14%	19%	20%	17%	13%	10%	13%	16%
Not at all safe	5%	-	5%	6%	3%	6%	7%	5%	5%	5%
Don't know	43%	-	43%	46%	31%	45%	43%	46%	42%	46%

q10_1. To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women in the UK are given the same employment opportunities

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Strongly agree	6%	-	6%	5%	5%	6%	7%	6%	5%	8%
Tend to agree	17%	-	17%	21%	20%	17%	18%	13%	19%	14%
Neither agree nor disagree	16%	-	16%	23%	23%	21%	12%	11%	17%	16%
Tend to disagree	42%	-	42%	38%	37%	40%	39%	48%	42%	43%
Strongly disagree	16%	-	16%	7%	13%	15%	23%	17%	15%	17%
Don't know	3%	-	3%	5%	1%	1%	1%	5%	3%	3%

q10_2. To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women receive equal pay based on their qualifications and work experience in the UK

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Strongly agree	7%	-	7%	5%	3%	8%	8%	7%	6%	8%
Tend to agree	16%	-	16%	21%	18%	14%	19%	14%	18%	14%
Neither agree nor disagree	15%	-	15%	23%	17%	16%	14%	11%	14%	16%
Tend to disagree	40%	-	40%	34%	43%	39%	33%	43%	41%	38%
Strongly disagree	20%	-	20%	12%	15%	22%	25%	19%	18%	21%
Don't know	4%	-	4%	6%	4%	1%	1%	5%	4%	3%

Region											
North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands

q9_6. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At political gatherings

	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands
Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Very safe	5%	2%	3%	13%	6%	5%	11%	2%	5%	5%	3%	2%
Fairly safe	33%	31%	24%	29%	28%	39%	32%	58%	30%	26%	44%	34%
Not safe	15%	11%	12%	14%	19%	15%	10%	4%	3%	18%	17%	10%
Not at all safe	3%	3%	6%	8%	9%	7%	2%	-	4%	4%	1%	2%
Don't know	44%	53%	55%	35%	38%	34%	45%	36%	57%	47%	34%	52%

q10_1. To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women in the UK are given the same employment opportunities

	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands
Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Strongly agree	5%	8%	2%	11%	3%	16%	5%	2%	7%	6%	1%	3%
Tend to agree	15%	24%	13%	18%	14%	13%	21%	14%	16%	13%	16%	35%
Neither agree nor disagree	17%	14%	21%	22%	12%	13%	12%	34%	19%	16%	18%	6%
Tend to disagree	43%	38%	50%	32%	51%	33%	47%	18%	49%	39%	44%	44%
Strongly disagree	16%	12%	11%	14%	17%	25%	16%	32%	8%	18%	19%	6%
Don't know	5%	5%	3%	3%	2%	-	-	-	-	9%	2%	6%

q10_2. To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women receive equal pay based on their qualifications and work experience in the UK

	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands
Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Strongly agree	5%	8%	3%	10%	5%	16%	8%	3%	9%	7%	1%	3%
Tend to agree	16%	27%	13%	17%	11%	14%	12%	14%	14%	15%	18%	37%
Neither agree nor disagree	16%	11%	9%	26%	13%	10%	13%	26%	12%	17%	16%	5%
Tend to disagree	38%	38%	56%	25%	43%	32%	50%	26%	46%	33%	41%	42%
Strongly disagree	19%	15%	16%	19%	25%	27%	17%	32%	19%	16%	22%	11%
Don't know	6%	3%	3%	3%	3%	2%	-	-	-	12%	2%	3%

Government Region							
West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

q9_6. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At political gatherings

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Very safe	3%	3%	13%	6%	6%	5%	11%	2%
Fairly safe	28%	24%	29%	27%	31%	39%	32%	58%
Not safe	12%	12%	14%	20%	16%	15%	10%	4%
Not at all safe	4%	6%	8%	8%	11%	7%	2%	-
Don't know	53%	55%	35%	39%	36%	34%	45%	36%

q10_1. To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women in the UK are given the same employment opportunities

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Strongly agree	12%	2%	11%	3%	5%	16%	5%	2%
Tend to agree	15%	13%	18%	13%	16%	13%	21%	14%
Neither agree nor disagree	21%	21%	22%	15%	7%	13%	12%	34%
Tend to disagree	32%	50%	32%	51%	51%	33%	47%	18%
Strongly disagree	17%	11%	14%	16%	21%	25%	16%	32%
Don't know	3%	3%	3%	2%	1%	-	-	-

q10_2. To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women receive equal pay based on their qualifications and work experience in the UK

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Strongly agree	12%	3%	10%	5%	5%	16%	8%	3%
Tend to agree	17%	13%	17%	13%	7%	14%	12%	14%
Neither agree nor disagree	16%	9%	26%	15%	10%	10%	13%	26%
Tend to disagree	34%	56%	25%	41%	49%	32%	50%	26%
Strongly disagree	18%	16%	19%	24%	27%	27%	17%	32%
Don't know	2%	3%	3%	3%	3%	2%	-	-

Working status							Marital Status				
Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

q9_6. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At political gatherings

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Very safe	6%	6%	6%	3%	6%	3%	3%	5%	8%	6%	5%	7%
Fairly safe	32%	36%	33%	32%	31%	31%	22%	31%	30%	28%	34%	31%
Not safe	14%	15%	14%	15%	14%	19%	15%	11%	9%	27%	3%	14%
Not at all safe	5%	9%	6%	2%	4%	-	8%	6%	6%	9%	5%	4%
Don't know	43%	34%	41%	49%	44%	47%	52%	47%	48%	30%	54%	44%

q10_1. To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women in the UK are given the same employment opportunities

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Strongly agree	5%	7%	6%	4%	7%	3%	7%	6%	8%	2%	3%	9%
Tend to agree	23%	12%	20%	11%	11%	9%	18%	17%	13%	14%	17%	15%
Neither agree nor disagree	17%	22%	19%	19%	13%	22%	7%	15%	17%	13%	21%	16%
Tend to disagree	39%	39%	39%	54%	48%	36%	45%	45%	44%	43%	45%	42%
Strongly disagree	15%	18%	16%	3%	13%	29%	22%	14%	19%	25%	13%	14%
Don't know	1%	2%	1%	9%	8%	2%	1%	4%	-	3%	1%	4%

q10_2. To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women receive equal pay based on their qualifications and work experience in the UK

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Strongly agree	6%	7%	6%	4%	9%	3%	7%	7%	9%	3%	6%	10%
Tend to agree	19%	13%	17%	11%	14%	10%	17%	16%	14%	11%	15%	13%
Neither agree nor disagree	15%	15%	15%	20%	10%	38%	13%	17%	9%	11%	7%	18%
Tend to disagree	39%	37%	38%	39%	46%	22%	38%	37%	49%	45%	55%	35%
Strongly disagree	20%	23%	21%	19%	15%	22%	23%	19%	19%	26%	16%	18%
Don't know	1%	4%	2%	7%	7%	5%	1%	4%	-	3%	1%	7%

Children in Household						Social Media (monthly or more)			
0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter

q9_6. How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At political gatherings

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Very safe	6%	9%	1%	12%	6%	3%	7%	5%	7%	7%
Fairly safe	31%	26%	35%	54%	33%	33%	32%	31%	20%	25%
Not safe	12%	21%	18%	19%	19%	22%	14%	16%	13%	20%
Not at all safe	5%	10%	5%	2%	7%	1%	4%	4%	4%	5%
Don't know	47%	35%	41%	13%	36%	40%	43%	44%	56%	43%

q10_1. To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women in the UK are given the same employment opportunities

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Strongly agree	6%	8%	5%	2%	6%	2%	6%	2%	2%	8%
Tend to agree	16%	26%	10%	14%	18%	17%	17%	15%	8%	17%
Neither agree nor disagree	15%	15%	25%	17%	19%	31%	17%	27%	5%	16%
Tend to disagree	44%	34%	39%	54%	38%	33%	43%	37%	53%	39%
Strongly disagree	16%	16%	18%	12%	17%	9%	14%	18%	24%	15%
Don't know	3%	1%	3%	1%	2%	8%	3%	1%	8%	4%

q10_2. To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women receive equal pay based on their qualifications and work experience in the UK

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Strongly agree	7%	9%	5%	2%	6%	2%	6%	2%	2%	7%
Tend to agree	16%	25%	10%	6%	16%	11%	18%	13%	8%	19%
Neither agree nor disagree	14%	11%	16%	41%	16%	17%	14%	15%	5%	13%
Tend to disagree	40%	40%	39%	26%	38%	47%	41%	48%	50%	38%
Strongly disagree	19%	15%	30%	24%	22%	14%	18%	20%	34%	18%
Don't know	5%	1%	0%	1%	1%	8%	3%	3%	-	5%

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

q10_3. To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women are respected equally in the work place

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Strongly agree	6%	-	6%	4%	6%	6%	8%	6%	5%	8%
Tend to agree	17%	-	17%	17%	23%	21%	15%	15%	20%	13%
Neither agree nor disagree	17%	-	17%	25%	15%	23%	14%	14%	17%	17%
Tend to disagree	43%	-	43%	37%	45%	37%	45%	46%	41%	45%
Strongly disagree	13%	-	13%	12%	10%	13%	17%	14%	13%	15%
Don't know	3%	-	3%	5%	1%	1%	2%	5%	4%	2%

q10_4. To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Mothers and fathers are given equal flexibility at their work place

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Strongly agree	3%	-	3%	4%	5%	3%	3%	3%	3%	4%
Tend to agree	8%	-	8%	3%	8%	11%	11%	8%	9%	8%
Neither agree nor disagree	15%	-	15%	20%	14%	16%	11%	15%	14%	17%
Tend to disagree	49%	-	49%	40%	56%	45%	46%	52%	52%	44%
Strongly disagree	17%	-	17%	25%	12%	20%	22%	12%	16%	19%
Don't know	8%	-	8%	8%	5%	4%	8%	10%	6%	9%

Region											
North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands

q10_3. To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women are respected equally in the work place

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Strongly agree	5%	8%	2%	11%	3%	14%	7%	6%	9%	6%	1%	3%
Tend to agree	17%	23%	14%	23%	15%	14%	12%	15%	20%	17%	14%	20%
Neither agree nor disagree	23%	16%	12%	15%	14%	15%	15%	31%	32%	15%	28%	19%
Tend to disagree	40%	41%	53%	34%	48%	37%	53%	22%	30%	42%	44%	45%
Strongly disagree	10%	8%	15%	15%	17%	20%	13%	27%	8%	11%	11%	6%
Don't know	5%	4%	3%	3%	2%	1%	-	-	-	9%	2%	7%

q10_4. To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Mothers and fathers are given equal flexibility at their work place

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Strongly agree	2%	5%	4%	6%	2%	8%	3%	-	4%	2%	1%	1%
Tend to agree	7%	8%	11%	11%	7%	12%	7%	8%	4%	8%	9%	12%
Neither agree nor disagree	19%	8%	13%	21%	14%	17%	9%	25%	10%	25%	15%	6%
Tend to disagree	48%	50%	53%	44%	49%	43%	53%	43%	63%	41%	50%	54%
Strongly disagree	14%	19%	13%	13%	19%	18%	27%	24%	9%	13%	18%	15%
Don't know	10%	10%	7%	5%	9%	2%	1%	-	10%	12%	7%	12%

Government Region							
West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

q10_3. To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women are respected equally in the work place

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Strongly agree	12%	2%	11%	3%	3%	14%	7%	6%
Tend to agree	25%	14%	23%	15%	14%	14%	12%	15%
Neither agree nor disagree	14%	12%	15%	16%	9%	15%	15%	31%
Tend to disagree	36%	53%	34%	47%	50%	37%	53%	22%
Strongly disagree	10%	15%	15%	16%	20%	20%	13%	27%
Don't know	2%	3%	3%	2%	3%	1%	-	-

q10_4. To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Mothers and fathers are given equal flexibility at their work place

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Strongly agree	9%	4%	6%	0%	4%	8%	3%	-
Tend to agree	4%	11%	11%	7%	6%	12%	7%	8%
Neither agree nor disagree	10%	13%	21%	16%	10%	17%	9%	25%
Tend to disagree	46%	53%	44%	50%	47%	43%	53%	43%
Strongly disagree	23%	13%	13%	18%	21%	18%	27%	24%
Don't know	7%	7%	5%	8%	12%	2%	1%	-

Working status							Marital Status				
Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

q10_3. To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women are respected equally in the work place

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Strongly agree	5%	8%	6%	4%	7%	3%	7%	6%	8%	3%	3%	9%
Tend to agree	21%	16%	20%	21%	13%	7%	14%	19%	16%	13%	21%	13%
Neither agree nor disagree	18%	17%	17%	21%	13%	26%	20%	19%	8%	10%	12%	18%
Tend to disagree	42%	42%	42%	37%	47%	49%	42%	40%	55%	49%	52%	40%
Strongly disagree	14%	15%	14%	8%	12%	14%	16%	12%	12%	22%	11%	17%
Don't know	1%	2%	1%	9%	8%	2%	1%	4%	1%	2%	1%	3%

q10_4. To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Mothers and fathers are given equal flexibility at their work place

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Strongly agree	4%	3%	3%	4%	5%	3%	1%	3%	6%	1%	1%	6%
Tend to agree	9%	8%	9%	2%	9%	5%	9%	10%	9%	4%	4%	7%
Neither agree nor disagree	14%	20%	16%	12%	16%	23%	6%	14%	5%	17%	18%	16%
Tend to disagree	50%	39%	47%	49%	48%	43%	58%	52%	46%	56%	55%	43%
Strongly disagree	17%	23%	19%	22%	9%	22%	18%	14%	26%	19%	4%	18%
Don't know	5%	6%	6%	12%	13%	3%	7%	7%	8%	4%	19%	9%

Children in Household						Social Media (monthly or more)			
0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter

q10_3. To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women are respected equally in the work place

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Strongly agree	6%	9%	5%	2%	6%	2%	6%	2%	2%	8%
Tend to agree	15%	19%	17%	51%	22%	18%	19%	10%	6%	15%
Neither agree nor disagree	16%	21%	17%	16%	19%	34%	17%	28%	18%	15%
Tend to disagree	46%	35%	43%	18%	37%	30%	44%	44%	44%	44%
Strongly disagree	13%	16%	14%	12%	15%	11%	12%	15%	22%	14%
Don't know	4%	1%	3%	1%	2%	4%	3%	1%	8%	4%

q10_4. To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Mothers and fathers are given equal flexibility at their work place

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Strongly agree	4%	2%	1%	2%	1%	-	4%	1%	2%	5%
Tend to agree	7%	13%	8%	7%	10%	7%	8%	7%	-	8%
Neither agree nor disagree	15%	13%	16%	11%	14%	22%	15%	16%	11%	10%
Tend to disagree	48%	49%	51%	55%	51%	51%	48%	51%	47%	46%
Strongly disagree	15%	21%	22%	24%	22%	8%	18%	19%	29%	23%
Don't know	10%	1%	3%	1%	2%	12%	8%	6%	11%	7%

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

ZIW_q11. Do/ did you aspire to have a career as well as a family?

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Yes, I do/ I did	54%	-	54%	77%	67%	58%	42%	47%	58%	49%
No, I do not/ I did not	39%	-	39%	13%	20%	37%	49%	51%	36%	44%
Don't know	6%	-	6%	9%	13%	5%	9%	2%	5%	7%

ZIW_q11a. Did/ do you plan on postponing starting a family in order to build your career?

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Yes, I do/ I did	17%	-	17%	35%	35%	16%	10%	9%	19%	13%
No, I do not/ I did not	79%	-	79%	45%	55%	83%	88%	91%	77%	81%
Don't know	4%	-	4%	19%	10%	2%	3%	0%	3%	6%

ZIW_q11b. Did/ will having a family impact which career you chose/will choose?

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Yes, it did/ it will	29%	-	29%	32%	40%	25%	22%	29%	31%	26%
No, it did not/ will not	62%	-	62%	33%	42%	70%	74%	68%	63%	61%
Don't know	9%	-	9%	35%	18%	5%	5%	3%	6%	13%

ZIW_q12. Do you think that being a mother is more or less important than having a career?

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Being a mother is much more important than having a career	49%	-	49%	26%	54%	54%	41%	57%	49%	50%
Being a mother is somewhat more important than having a career	29%	-	29%	36%	26%	24%	34%	30%	30%	29%
Being a mother is somewhat less important than having a career	3%	-	3%	10%	3%	4%	2%	2%	3%	4%
Being a mother is much less important than having a career	3%	-	3%	5%	5%	2%	2%	2%	3%	2%
Don't know	15%	-	15%	23%	13%	16%	21%	10%	15%	16%

Region											
North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands

ZIW_q11. Do/ did you aspire to have a career as well as a family?

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Yes, I do/ I did	53%	56%	48%	60%	54%	50%	56%	71%	53%	54%	51%	58%
No, I do not/ I did not	38%	40%	46%	35%	42%	41%	38%	25%	40%	37%	38%	36%
Don't know	9%	5%	6%	5%	3%	9%	7%	4%	7%	9%	10%	6%

ZIW_q11a. Did/ do you plan on postponing starting a family in order to build your career?

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Yes, I do/ I did	12%	15%	17%	24%	18%	14%	28%	5%	20%	10%	12%	13%
No, I do not/ I did not	83%	81%	79%	67%	79%	86%	68%	85%	74%	87%	83%	83%
Don't know	5%	4%	4%	9%	3%	-	4%	10%	6%	3%	6%	5%

ZIW_q11b. Did/ will having a family impact which career you chose/will choose?

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Yes, it did/ it will	29%	21%	34%	34%	29%	26%	32%	16%	31%	32%	26%	24%
No, it did not/ will not	61%	67%	60%	55%	63%	69%	55%	74%	63%	60%	61%	60%
Don't know	10%	12%	6%	11%	8%	5%	12%	10%	6%	8%	13%	16%

ZIW_q12. Do you think that being a mother is more or less important than having a career?

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
Being a mother is much more important than having a career	47%	54%	54%	53%	53%	36%	33%	46%	52%	50%	40%	63%
Being a mother is somewhat more important than having a career	30%	31%	25%	28%	28%	34%	29%	47%	25%	22%	43%	19%
Being a mother is somewhat less important than having a career	2%	1%	3%	4%	5%	2%	6%	3%	3%	1%	3%	1%
Being a mother is much less important than having a career	4%	3%	2%	3%	1%	3%	4%	-	3%	4%	4%	5%
Don't know	17%	10%	16%	12%	14%	24%	28%	4%	18%	23%	10%	12%

Government Region							
West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

ZIW_q11. Do/ did you aspire to have a career as well as a family?

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Yes, I do/ I did	54%	48%	60%	57%	50%	50%	56%	71%
No, I do not/ I did not	43%	46%	35%	41%	44%	41%	38%	25%
Don't know	4%	6%	5%	2%	7%	9%	7%	4%

ZIW_q11a. Did/ do you plan on postponing starting a family in order to build your career?

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Yes, I do/ I did	17%	17%	24%	21%	12%	14%	28%	5%
No, I do not/ I did not	79%	79%	67%	77%	84%	86%	68%	85%
Don't know	4%	4%	9%	2%	4%	-	4%	10%

ZIW_q11b. Did/ will having a family impact which career you chose/will choose?

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Yes, it did/ it will	18%	34%	34%	29%	29%	26%	32%	16%
No, it did not/ will not	73%	60%	55%	64%	62%	69%	55%	74%
Don't know	9%	6%	11%	7%	10%	5%	12%	10%

ZIW_q12. Do you think that being a mother is more or less important than having a career?

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
Being a mother is much more important than having a career	46%	54%	53%	58%	41%	36%	33%	46%
Being a mother is somewhat more important than having a career	42%	25%	28%	22%	39%	34%	29%	47%
Being a mother is somewhat less important than having a career	2%	3%	4%	5%	3%	2%	6%	3%
Being a mother is much less important than having a career	1%	2%	3%	1%	3%	3%	4%	-
Don't know	8%	16%	12%	13%	15%	24%	28%	4%

Working status							Marital Status				
Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

ZIW_q11. Do/ did you aspire to have a career as well as a family?

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Yes, I do/ I did	58%	50%	56%	82%	48%	57%	48%	53%	48%	58%	41%	54%
No, I do not/ I did not	34%	43%	37%	14%	50%	28%	46%	44%	46%	39%	57%	31%
Don't know	8%	6%	7%	3%	2%	15%	6%	3%	6%	3%	2%	15%

ZIW_q11a. Did/ do you plan on postponing starting a family in order to build your career?

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Yes, I do/ I did	21%	15%	19%	46%	9%	12%	7%	12%	16%	8%	9%	30%
No, I do not/ I did not	74%	81%	76%	43%	90%	66%	90%	87%	80%	91%	91%	53%
Don't know	5%	4%	5%	11%	1%	22%	3%	1%	3%	0%	-	16%

ZIW_q11b. Did/ will having a family impact which career you chose/will choose?

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Yes, it did/ it will	28%	26%	27%	47%	31%	31%	25%	29%	27%	43%	17%	21%
No, it did not/ will not	63%	67%	64%	26%	66%	38%	65%	67%	64%	56%	82%	55%
Don't know	9%	7%	9%	28%	3%	31%	11%	5%	9%	1%	1%	23%

ZIW_q12. Do you think that being a mother is more or less important than having a career?

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
Being a mother is much more important than having a career	44%	52%	47%	37%	55%	30%	62%	58%	39%	58%	57%	29%
Being a mother is somewhat more important than having a career	30%	33%	31%	25%	30%	39%	21%	29%	30%	23%	33%	32%
Being a mother is somewhat less important than having a career	5%	2%	4%	12%	1%	3%	-	1%	4%	6%	1%	6%
Being a mother is much less important than having a career	4%	2%	3%	-	3%	2%	2%	1%	6%	1%	1%	8%
Don't know	17%	11%	16%	26%	11%	26%	15%	12%	21%	12%	7%	26%

Children in Household						Social Media (monthly or more)			
0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter

ZIW_q11. Do/ did you aspire to have a career as well as a family?

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Yes, I do/ I did	49%	73%	61%	61%	67%	65%	55%	74%	69%	60%
No, I do not/ I did not	45%	23%	33%	29%	28%	29%	38%	20%	26%	32%
Don't know	6%	4%	6%	9%	5%	6%	7%	6%	5%	8%

ZIW_q11a. Did/ do you plan on postponing starting a family in order to build your career?

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Yes, I do/ I did	18%	20%	13%	7%	16%	8%	18%	30%	24%	28%
No, I do not/ I did not	77%	77%	86%	86%	82%	80%	77%	61%	74%	68%
Don't know	5%	3%	1%	7%	2%	12%	5%	9%	2%	5%

ZIW_q11b. Did/ will having a family impact which career you chose/will choose?

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Yes, it did/ it will	25%	36%	36%	45%	37%	27%	29%	38%	39%	28%
No, it did not/ will not	65%	53%	60%	52%	56%	66%	60%	48%	50%	56%
Don't know	10%	11%	4%	3%	8%	6%	11%	14%	11%	16%

ZIW_q12. Do you think that being a mother is more or less important than having a career?

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
Being a mother is much more important than having a career	43%	62%	64%	77%	64%	38%	51%	36%	64%	49%
Being a mother is somewhat more important than having a career	32%	28%	23%	15%	25%	19%	29%	35%	16%	26%
Being a mother is somewhat less important than having a career	3%	3%	3%	1%	3%	16%	4%	7%	8%	6%
Being a mother is much less important than having a career	4%	1%	-	3%	1%	5%	3%	4%	-	4%
Don't know	18%	7%	10%	3%	8%	23%	13%	17%	12%	16%

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

ZIW_q14. By law/ in general, how long do you think the standard/ maximum maternity leave is in the UK? (If you are unsure, please give your best estimate)

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
There is none	1%	-	1%	-	5%	2%	-	0%	2%	0%
1 week	0%	-	0%	-	-	-	1%	-	-	1%
2 weeks	0%	-	0%	0%	1%	0%	-	0%	0%	0%
1 month	2%	-	2%	7%	6%	2%	1%	0%	2%	3%
2 months	2%	-	2%	5%	1%	1%	0%	3%	2%	2%
3 to 6 months	16%	-	16%	20%	24%	14%	15%	15%	15%	19%
6 months to 1 year	40%	-	40%	36%	35%	36%	41%	46%	45%	34%
1 year	27%	-	27%	22%	24%	37%	24%	27%	26%	30%
Other	1%	-	1%	-	-	-	3%	0%	1%	-
Don't know/ can't recall	9%	-	9%	10%	5%	8%	15%	8%	8%	11%

ZIW_q15. How long do you think the standard/ maximum maternity leave should be in the UK?

Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
1 week	0%	-	0%	-	-	-	-	0%	-	0%
2 weeks	1%	-	1%	-	-	1%	-	1%	1%	1%
1 month	1%	-	1%	1%	-	1%	1%	3%	2%	1%
2 months	3%	-	3%	4%	6%	1%	3%	2%	3%	3%
3 to 6 months	12%	-	12%	12%	3%	9%	12%	17%	13%	10%
6 months to 1 year	30%	-	30%	23%	37%	28%	32%	30%	30%	30%
1 year	40%	-	40%	48%	47%	49%	33%	33%	40%	40%
Other	3%	-	3%	2%	1%	4%	3%	2%	2%	3%
Don't know	10%	-	10%	10%	6%	7%	15%	12%	10%	11%

Cell Contents (Column Percentage,)

Region											
North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands

ZIW_q14. By law/ in general, how long do you think the standard/ maximum maternity leave is in the UK? (If you are unsure, please give your best estimate)

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
There is none	2%	-	-	-	2%	-	1%	-	10%	-	-	-
1 week	-	-	2%	-	-	-	-	-	-	-	-	-
2 weeks	-	0%	-	-	1%	-	1%	-	-	-	-	-
1 month	0%	2%	0%	6%	3%	2%	1%	13%	-	-	1%	-
2 months	3%	1%	3%	1%	1%	4%	1%	-	1%	4%	4%	1%
3 to 6 months	15%	17%	8%	21%	16%	29%	20%	5%	9%	16%	18%	22%
6 months to 1 year	42%	46%	43%	39%	34%	35%	43%	47%	42%	38%	46%	34%
1 year	27%	23%	32%	25%	33%	22%	27%	24%	30%	27%	25%	31%
Other	2%	-	-	-	0%	-	-	-	-	4%	-	-
Don't know/ can't recall	9%	10%	11%	8%	10%	9%	6%	11%	7%	12%	6%	12%

ZIW_q15. How long do you think the standard/ maximum maternity leave should be in the UK?

Unweighted base	250	156	109	120	246	62	82	22	45	117	88	71
Base: All UK Women	281	175	108	124	236	54	67	27	52	127	102	84
1 week	0%	-	-	-	-	-	-	-	-	-	1%	-
2 weeks	1%	0%	1%	1%	0%	-	-	-	-	3%	-	-
1 month	-	-	3%	1%	3%	5%	1%	-	-	-	-	-
2 months	2%	1%	3%	3%	4%	3%	1%	2%	-	1%	4%	2%
3 to 6 months	12%	12%	12%	10%	14%	17%	10%	7%	18%	9%	12%	18%
6 months to 1 year	23%	39%	33%	37%	28%	25%	34%	24%	29%	17%	28%	39%
1 year	46%	41%	36%	42%	34%	22%	42%	56%	44%	53%	39%	31%
Other	4%	1%	3%	1%	2%	7%	2%	3%	2%	-	10%	-
Don't know	11%	6%	8%	6%	14%	22%	10%	8%	6%	17%	6%	9%

Government Region							
West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

ZIW_q14. By law/ in general, how long do you think the standard/ maximum maternity leave is in the UK? (If you are unsure, please give your best estimate)

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
There is none	-	-	-	2%	2%	-	1%	-
1 week	-	2%	-	-	-	-	-	-
2 weeks	1%	-	-	1%	2%	-	1%	-
1 month	4%	0%	6%	5%	-	2%	1%	13%
2 months	1%	3%	1%	1%	-	4%	1%	-
3 to 6 months	13%	8%	21%	17%	13%	29%	20%	5%
6 months to 1 year	56%	43%	39%	27%	47%	35%	43%	47%
1 year	16%	32%	25%	34%	29%	22%	27%	24%
Other	-	-	-	0%	-	-	-	-
Don't know/ can't recall	9%	11%	8%	12%	6%	9%	6%	11%

ZIW_q15. How long do you think the standard/ maximum maternity leave should be in the UK?

Unweighted base	85	109	120	154	92	62	82	22
Base: All UK Women	91	108	124	162	74	54	67	27
1 week	-	-	-	-	-	-	-	-
2 weeks	1%	1%	1%	-	1%	-	-	-
1 month	-	3%	1%	4%	3%	5%	1%	-
2 months	1%	3%	3%	6%	1%	3%	1%	2%
3 to 6 months	6%	12%	10%	11%	21%	17%	10%	7%
6 months to 1 year	38%	33%	37%	22%	39%	25%	34%	24%
1 year	49%	36%	42%	37%	28%	22%	42%	56%
Other	2%	3%	1%	3%	2%	7%	2%	3%
Don't know	4%	8%	6%	17%	6%	22%	10%	8%

Working status							Marital Status				
Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

ZIW_q14. By law/ in general, how long do you think the standard/ maximum maternity leave is in the UK? (If you are unsure, please give your best estimate)

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
There is none	3%	-	2%	-	-	-	-	1%	5%	-	-	-
1 week	-	-	-	-	-	-	2%	-	-	-	-	-
2 weeks	1%	-	0%	-	0%	-	-	1%	-	-	-	-
1 month	2%	5%	3%	7%	1%	-	1%	1%	0%	6%	-	0%
2 months	1%	-	0%	4%	5%	8%	1%	1%	0%	4%	-	4%
3 to 6 months	14%	16%	15%	27%	17%	7%	22%	15%	14%	16%	14%	22%
6 months to 1 year	40%	46%	42%	24%	42%	49%	33%	38%	42%	47%	36%	38%
1 year	28%	25%	27%	28%	28%	11%	34%	29%	31%	20%	33%	28%
Other	1%	-	1%	-	0%	-	-	1%	-	-	1%	-
Don't know/ can't recall	10%	8%	10%	10%	7%	25%	8%	13%	7%	6%	15%	8%

ZIW_q15. How long do you think the standard/ maximum maternity leave should be in the UK?

Unweighted base	448	178	626	51	233	31	106	439	120	101	43	207
Base: All UK Women	442	180	621	53	239	31	128	458	115	96	44	188
1 week	0%	-	0%	-	-	-	-	0%	-	-	-	-
2 weeks	0%	-	0%	-	3%	-	-	1%	1%	1%	-	1%
1 month	1%	-	1%	-	5%	-	0%	1%	1%	5%	-	0%
2 months	3%	2%	3%	8%	2%	-	-	3%	0%	5%	8%	2%
3 to 6 months	11%	6%	9%	8%	20%	5%	15%	14%	6%	9%	16%	14%
6 months to 1 year	31%	42%	34%	28%	24%	7%	28%	26%	41%	44%	15%	30%
1 year	42%	39%	41%	43%	31%	67%	42%	42%	39%	28%	22%	42%
Other	3%	3%	3%	2%	1%	3%	5%	3%	3%	1%	7%	2%
Don't know	9%	7%	9%	12%	14%	18%	9%	11%	9%	6%	32%	10%

Children in Household						Social Media (monthly or more)			
0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter

ZIW_q14. By law/ in general, how long do you think the standard/ maximum maternity leave is in the UK? (If you are unsure, please give your best estimate)

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
There is none	1%	-	1%	-	0%	-	0%	-	-	-
1 week	-	-	2%	-	1%	-	0%	-	-	-
2 weeks	0%	1%	1%	-	1%	-	0%	-	-	0%
1 month	1%	11%	1%	-	5%	11%	2%	1%	12%	5%
2 months	2%	1%	-	4%	1%	2%	2%	3%	12%	2%
3 to 6 months	17%	23%	7%	18%	16%	4%	17%	11%	13%	24%
6 months to 1 year	42%	37%	41%	25%	38%	41%	41%	52%	20%	36%
1 year	27%	19%	34%	45%	28%	19%	27%	28%	28%	25%
Other	0%	-	4%	-	2%	-	1%	-	-	-
Don't know/ can't recall	9%	7%	10%	8%	9%	22%	8%	5%	16%	7%

ZIW_q15. How long do you think the standard/ maximum maternity leave should be in the UK?

Unweighted base	748	133	107	29	269	30	712	92	34	235
Base: All UK Women	722	152	135	33	320	30	730	86	43	250
1 week	0%	-	-	-	-	-	-	-	-	-
2 weeks	1%	-	-	-	-	-	0%	-	-	0%
1 month	2%	0%	1%	-	0%	2%	1%	1%	-	0%
2 months	2%	6%	0%	-	3%	24%	3%	1%	1%	4%
3 to 6 months	14%	13%	4%	6%	8%	12%	10%	9%	9%	11%
6 months to 1 year	29%	32%	31%	39%	32%	21%	31%	30%	20%	31%
1 year	37%	45%	51%	49%	48%	32%	41%	51%	55%	42%
Other	2%	2%	6%	3%	4%	2%	3%	2%	2%	3%
Don't know	13%	3%	7%	3%	5%	7%	11%	6%	14%	9%