

YouGov / The Sun Survey Results

Sample Size: 1904 GB Adults
Fieldwork: 19th - 20th March 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1904	511	583	153	153	557	487	399	923	981	227	482	651	545	1085	819	244	619	407	468	166	
Unweighted Sample	1904	519	583	136	172	577	464	406	932	972	168	417	766	553	1236	668	272	645	380	453	154	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Mar 16-17	Mar 19-20																				
Do you think George Osborne is doing a good job or a bad job as Chancellor of the Exchequer?																						
He is doing a good job	33	37	85	11	37	34	72	13	32	40	35	27	31	35	50	43	30	41	47	34	28	29
He is doing a bad job	39	40	4	71	38	47	14	69	47	43	38	35	41	47	34	36	47	37	31	42	51	46
Don't know	28	22	12	18	25	19	14	18	22	17	27	38	28	18	16	21	24	21	22	24	20	25
Which of these would make the better Chancellor of the Exchequer?																						
George Osborne	35	36	84	8	33	40	73	9	32	41	32	24	27	34	52	43	27	40	46	33	28	26
Ed Balls	22	22	2	56	13	10	4	50	19	24	21	23	21	26	19	21	24	20	15	27	30	22
Don't know	43	41	15	36	55	50	23	40	48	35	47	53	52	40	29	35	49	40	39	41	42	52
How do you think the financial situation of your household will change over the next 12 months?																						
Get a lot better	2	3	7	2	5	1	5	2	3	4	2	5	6	3	2	5	1	5	3	3	4	3
Get a little better	18	20	34	13	26	9	26	11	23	25	16	32	23	16	19	23	18	28	24	17	15	18
TOTAL GET BETTER	20	23	41	15	31	10	31	13	26	29	18	37	29	19	21	28	19	33	27	20	19	21
Stay about the same	39	40	45	40	40	44	46	40	37	37	43	36	38	35	49	41	38	38	40	42	40	37
Get a little worse	25	22	10	28	22	28	14	29	24	21	23	13	19	27	22	20	25	17	20	23	26	23
Get a lot worse	10	10	2	14	6	18	7	16	9	9	12	6	9	16	7	8	13	7	9	11	12	14
TOTAL GET WORSE	35	32	12	42	28	46	21	45	33	30	35	19	28	43	29	28	38	24	29	34	38	37
Don't know	6	4	2	2	1	0	2	2	4	4	4	9	6	3	1	3	5	5	4	4	3	5
How do you think the economic situation of the country as a whole will change over the next 12 months?																						
Get a lot better	3	3	9	1	2	0	5	2	2	5	2	5	4	2	3	5	1	8	3	2	3	1
Get a little better	32	36	63	20	47	32	58	18	39	37	34	34	31	32	45	40	29	38	41	35	29	36
TOTAL GET BETTER	35	39	72	21	49	32	63	20	41	42	36	39	35	34	48	45	30	46	44	37	32	37
Stay about the same	33	32	23	40	32	32	26	37	33	31	33	29	33	32	32	31	33	29	31	32	36	25
Get a little worse	17	15	3	25	10	21	4	27	14	15	16	9	16	19	14	13	19	11	14	17	17	21
Get a lot worse	8	8	0	10	5	13	3	12	7	7	8	5	6	12	5	6	11	6	6	8	10	8
TOTAL GET WORSE	25	23	3	35	15	34	7	39	21	22	24	14	22	31	19	19	30	17	20	25	27	29
Don't know	6	6	2	4	3	2	3	4	4	5	7	17	10	3	2	4	8	7	5	6	5	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you support or oppose the following policies announced by the Chancellor?

Increasing the personal allowance (the amount people can earn before paying income tax) from £10,000 to £10,500

Support	89	95	90	94	94	94	90	94	89	90	76	84	91	97	91	87	88	91	90	87	86
Oppose	4	2	4	3	3	2	5	1	4	3	5	4	4	2	3	4	4	2	3	4	6
Don't know	7	3	6	3	3	4	5	5	7	7	19	11	5	2	5	10	8	6	7	8	8

Increasing the amount people can earn before paying the higher 40% rate of income tax from £41,450 to £42,285

Support	64	87	52	57	64	85	53	59	64	64	52	59	66	72	69	57	66	67	65	60	60
Oppose	24	8	37	35	22	9	37	33	25	24	25	24	25	23	22	27	23	23	23	26	30
Don't know	12	5	11	9	14	7	10	9	11	13	23	17	10	6	9	16	11	11	13	14	10

Replacing the current pound coin with a new, twelve-sided coin to make counterfeiting more difficult

Support	63	74	58	73	75	75	64	64	66	61	44	54	65	78	65	61	60	67	65	62	56
Oppose	18	11	25	14	17	12	21	17	17	20	26	24	18	11	16	21	18	18	15	19	28
Don't know	18	15	17	12	8	14	15	18	17	19	30	22	17	11	19	17	22	15	20	19	16

Halving the tax on bingo to 10%

Support	31	38	29	29	34	34	32	29	32	30	26	32	32	30	31	30	29	33	29	35	22
Oppose	38	31	45	49	40	32	41	46	37	39	36	34	38	42	39	36	40	37	36	37	46
Don't know	31	32	26	22	26	34	27	25	32	30	38	34	30	27	29	33	31	30	36	28	32

Cutting tax on beer by 1p a pint

Support	51	60	47	47	61	59	48	51	58	45	51	48	51	54	50	53	47	53	48	58	41
Oppose	34	30	40	40	27	30	38	36	30	37	26	34	36	35	37	30	39	33	35	28	41
Don't know	15	10	13	13	12	11	14	12	12	18	22	18	13	11	13	17	14	14	17	14	18

Continuing to increase tax on cigarettes by more than inflation

Support	70	77	66	81	74	76	66	77	70	70	70	63	69	77	75	64	69	72	71	69	70
Oppose	20	17	26	16	21	17	27	15	20	20	12	21	25	16	17	25	18	20	20	21	21
Don't know	10	7	9	3	5	7	8	8	10	10	18	15	6	6	8	12	13	9	9	10	9

Capping the total amount of money that governments can spend on benefits (but not including pensions or unemployment benefits)

Support	51	81	30	48	67	76	34	46	52	51	45	41	49	66	58	43	47	60	48	48	44
Oppose	31	8	51	45	25	11	48	39	32	30	31	31	37	24	27	36	38	25	30	34	37
Don't know	18	11	18	7	8	13	18	15	16	19	24	28	14	10	15	21	15	15	22	18	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Reducing tax on savings by ending the 10p tax on savings income up to £5000 and increasing the amount of money people can save tax-free in an ISA

Support	75	89	66	82	85	86	68	79	77	74	64	67	75	88	80	69	74	80	76	69	80
Oppose	8	3	15	8	5	4	13	7	9	7	10	9	10	4	8	7	11	5	9	10	7
Don't know	17	8	19	10	10	10	19	14	14	19	26	25	15	8	11	24	15	15	15	22	13

Abolishing the requirement for people to buy an annuity with their pension fund, and making it easier for pensioners to take part of their pension pot as a lump sum

Support	66	82	54	71	80	81	56	67	67	65	58	53	69	77	69	62	70	68	65	62	65
Oppose	8	4	14	6	3	3	13	7	9	7	7	8	8	9	8	8	9	7	9	9	9
Don't know	26	14	32	23	16	17	31	26	24	28	35	40	23	14	23	31	22	25	27	29	25

Industries that use a lot of energy have to pay environmental taxes called the Carbon Price Floor, aimed at reducing carbon emissions. In his budget George Osborne said he would cut these taxes and extend compensation schemes to energy intensive manufacturing industries. Do you think he was right or wrong to do so?

Right - it is more important to encourage British manufacturing and exports	52	77	39	35	74	73	41	45	56	48	38	43	50	67	54	49	46	55	54	51	41
Wrong - it is more important to protect the environment and reduce emissions	30	10	41	50	19	15	36	40	28	31	37	29	33	23	30	29	34	28	29	25	41
Don't know	19	12	20	15	7	12	23	15	16	22	26	28	18	10	16	23	20	16	17	23	19

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	<i>Mar 20-21 2013</i>																					
	Mar 19-20 2014																					
Overall, do you think this week's budget is a fair one or not?																						
Yes, it is fair	39	47	87	26	50	47	74	27	45	50	44	41	42	43	58	53	38	49	55	46	40	38
No, it isn't	31	26	3	48	22	25	9	47	25	27	24	23	20	31	26	22	31	24	19	28	33	29
Don't know	30	27	10	26	29	28	17	25	30	23	31	36	38	26	16	25	31	27	26	26	28	33
Thinking first of the country as a whole, do you think the Budget will leave the country?																						
Better off	14	26	59	10	26	22	49	10	24	31	22	27	27	22	30	32	19	31	30	25	22	21
Worse off	24	15	2	25	10	14	4	25	14	16	14	15	15	18	9	13	17	15	10	17	18	15
Not make much difference	52	48	32	56	61	58	39	57	53	44	52	35	41	52	56	45	52	42	48	47	50	54
Don't know	9	11	7	9	3	5	7	8	9	9	13	23	16	8	5	10	12	12	12	10	10	10
Thinking now of you and your family, do you think the Budget will leave you and your family?																						
Better off	10	21	40	11	27	14	33	12	18	25	17	28	20	19	20	26	13	24	24	23	15	14
Worse off	30	18	4	30	11	24	8	31	18	19	18	12	17	25	14	15	23	18	15	16	25	20
Not make much difference	50	53	53	49	57	60	55	50	57	48	57	39	46	53	64	52	53	51	55	50	51	58
Don't know	9	8	3	9	5	3	4	7	7	8	8	21	17	3	2	7	10	7	7	12	9	7