

YouGov Survey Results

Sample Size: 2148 GB Adults
Fieldwork: 1st - 2nd April 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	2148	X	X	X	X	642	531	459	1042	1106	256	543	735	614	1224	924
Unweighted Sample	2148	499	687	141	247	610	565	450	1072	1076	196	449	850	653	1415	733
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Oct 10-11 2013	April 1-2 2014															
Do you think it was right or wrong for the government to privatise the Royal Mail?																	
Right	21	22	45	11	35	19	36	11	22	30	14	21	24	18	24	28	14
Wrong	56	61	36	81	52	70	47	76	63	56	66	51	50	68	68	57	67
Don't know	23	17	19	8	12	11	17	13	15	14	20	28	26	14	8	15	19
From what you have seen or heard about the sale of shares in the Royal Mail, do you think the government sold the Royal Mail for too little, for too much, or was the balance about right?																	
Too little - the Royal Mail was sold for less than it's really worth	43	66	60	78	69	77	62	76	74	70	63	45	55	74	76	66	67
Too much - the Royal Mail was sold for more than it's really worth	4	2	2	2	5	0	2	1	2	2	2	3	3	1	1	2	2
The balance was about right	17	12	23	4	18	11	19	4	11	15	9	14	12	9	13	14	8
Don't know	36	21	16	17	8	11	17	19	14	14	27	38	30	16	10	18	24

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	Region					CAMEO 2014 - Group											
	Total	London	Rest of South	Midlands / Wales	North	Scotland	1	2	3	4	5	6	7	8	9	10	11*
Weighted Sample	2148	275	698	460	528	187	103	87	205	253	247	212	354	263	229	159	7
Unweighted Sample	2148	330	650	448	462	258	133	101	246	252	247	213	331	251	210	131	7
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Oct 10-11 2013	April 1-2 2014																
Do you think it was right or wrong for the government to privatise the Royal Mail?																		
Right	21	22	26	26	19	18	15	31	29	24	34	26	20	14	21	12	15	45
Wrong	56	61	54	57	64	66	70	48	58	61	49	56	64	71	66	65	69	22
Don't know	23	17	19	17	18	15	15	21	13	15	16	18	16	15	14	23	16	33
From what you have seen or heard about the sale of shares in the Royal Mail, do you think the government sold the Royal Mail for too little, for too much, or was the balance about right?																		
Too little - the Royal Mail was sold for less than it's really worth	43	66	64	65	63	71	67	62	73	72	63	69	65	67	67	65	67	0
Too much - the Royal Mail was sold for more than it's really worth	4	2	3	3	1	1	1	3	1	1	1	2	5	1	1	1	1	0
The balance was about right	17	12	11	13	14	8	11	15	12	14	19	13	8	7	12	8	8	21
Don't know	36	21	22	20	22	20	21	20	14	13	17	16	22	25	19	26	24	79